C3165-1

AMERICAN RADIO

SPRING 1983 REPORT

Compiled and edited by:

JAMES H. DUNCAN, JR.
DUNCAN MEDIA ENTERPRISES
BOX 2966
KALAMAZOO, MI 49006

August 1983

Volume VII, Number 1

INTRODUCTION

This is the 15th edition of American Radio. Your support of this work is sincarely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

JAMES H. DUNCAN, JR.
DUNCAN MEDIA ENTERPRISES
PO BOX 2966
(2913 BRANDYWINE)
KALAMAZOO, MI 49006 (616) 342-1356

I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you understand all of the information given in the Individual Market Reports. However, if you have any questions please feel free to call me. I figure that my time and my call back to you is part of the subscription price. Also I always enjoy talking about American Radio.

ALL ARBITRON AUDIENCE ESTIMATES ARE COPYRIGHTED (1983) BY THE ARBITRON COMPANY AND MAY NOT BE QUOTED OR REPRODUCED WITHOUT THE PRIOR PERMISSION OF ARBITRON.

BIRCH DATA MAY NOT BE QUOTED WITHOUT THEIR PERMISSION.

Subscribers may quote American Radio for sales and advertising purposes. However, you must be an Arbitron subscriber if any of their data is involved. Secondly, I must be notified. I always give permission but I like to make certain that my work is being properly quoted. The phrase "American Radio by James Duncan, Jr" must always be cited.

Copyright © 1983 by James Duncan, Jr.

This book may not be reproduced in whole or part by mimeograph or any other means, without permission.

PRINTED IN THE UNITED STATES OF AMERICA

Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they were received by August 5, 1983.

Work on this edition was completed on August 7, 1983. Mailing will begin on August 12, 1983. Working on such tight deadlines may cause production problems. If your copy is defective in any way let me know and I will promptly mail another copy to you.

RADIO PUBLICATIONS FROM DUNCAN MEDIA ENTERPRISES

"AMERICAN RADIO"
SPRING EDITION - published every August. Available August through March of the following year. FALL EDITION - published every February. Available only from February through June. American Radio is the industry's most complete and timely sourcebook of radio ratings and market information. It has become the "bible" of the industry and is a must for anyone involved with radio.
300 pp (approx)...$50.00

"RADIO IN THE UNITED STATES: 1976-1982. A Statistical History"
The title of this book says it all. It is a history of each regularly rated market for the years 1976 through 1982. The history is told through ratings and financial data for the seven-year period. Also included are format shares for each year, format changes and call letter changes and much more. A special feature is a listing of station sales for each market since 1970.Over 1000 transactions are listed.
262 pp...$50.00

"DUNCAN'S RADIO MARKET GUIDE"
This book is a must for any serious student of radio-particularly those who are also investing their money in the medium. Radio Market Guide ignores ratings and concentrates on those other market factors which contribute greatly to the success of radio. The book analyzes population data, financial information, competitive factors and much, much more. This book does much of your homework for you if you are investing in a radio station.
350 pp (approx)...$90.00 (to be issued in Dec. 1983 and every 2 years thereafter)

"A TALE OF TWO RADIO MARKETS: INDIANAPOLIS AND LOUISVILLE"
This report analyzes two very different radio markets in great detail. It attempts to explain why one market is profitable and rapidly growing while the other has been unprofitable and stagnant. Extensive interviews and surveys were done among radio executives and advertisers. in each market. The results will surprise you and, hopefully, help you to gain knowledge about radio in your market, also.
100 pp...$28.00 (available in Sept. 1983)

ORDER FORM

Complete and mail form to:

JAMES DUNCAN, JR.
DUNCAN MEDIA ENTERPRISES
P.O. BOX 2966
KALAMAZOO, MICH 49003

NAME ____________________

TITLE ____________________

COMPANY ____________________

ADDRESS ____________________

____
CITY STATE ZIP

A postage (first class) and handling charge of $4.00 per order is added unless order is prepaid. Orders from individuals must be prepaid. Include purchase order numbers for orders to be billed.

	PRICE	QTY	AMOUNT
American Radio (latest edition)			
Radio in the U.S.			
Duncan's Radio Market Guide (avail 12-83)			
A Tale of Two Radio Markets (avail 9-83)			

____ Payment enclosed

____ Charge to my credit card

____ Visa ____ MasterCard

Card number ____________________

Expiration date ____________________

Signature ____________________

____ Bill my company

Purchase order number ____________

HIGHLIGHT AND COMMENTS

SPRING 83 ACHIEVMENT AWARDS

		Honorable Mention
GROUP:	EZ Communications	Blair
Market 1-25:	KHTR-F St. Louis	WPIX-F New York WXRT-F Chicago
Market 26-75:	WSYR-F Syracuse	WIBC Indianapolis KQKQ-F Omaha KRCK-F Portland KVOO Tulsa
Market 76-125:	WDCG-F Raleigh	WDOD-F Chattanooga
Market 125+:	KIOK-F Richland,WA	KFMW-F Waterloo KRNO-F Reno WXLK-F Roanoke

This is a new feature of American Radio which I hope will become a bit of a tradition. There is no formula for these selections. The only requirement is that I think a station or group stands out because of its performance over the past year. There is no award or plaque or anything like that. Just a "well done" and that somebody noticed an outstanding performance.

EZ Communications has literally turned its stations upside down. What was once a 100% beautiful music group is now a rock/AC group. All of EZ's stations have made this conversion successfully except for Washington which has only recently changed formats. In the last year EZ has jumped from # 57 to # 33 in 1/4 HR group rankings and from # 43 to # 33 using my formula of ranking groups.

KHTR-F jumped from a 3.4 share to a 10.6 share after changing to a "Hits" format. Combined with its sister station, KMOX, this gives CBS a 31.5 share in St. Louis. KHTR was called KMOX-F for years and was a sleepy AC/Soft Rock for years.

WSYR-F changed formats from AOR to AC in the last year. That is not terribly unusual. What was unusual was that the station was an overall # 1 in Syracuse when the switch was made. When was the last time a number one station switched formats? The gamble paid off because WSYR-F lost less than one share point and remained the leading 12+ station in Syracuse.

WDCG also converted to a Hits format and jumped from last Spring's 4.8 share to an 11.0 share.

KIOK shot up to a 27.1 share from last year's 12.1. What is really remarkable is that all but two stations in the Richland metro dropped in share and only one of those stations had a share gain.

LEADING STATIONS

WOR in New York continues as the highest rated station (1/4 HR AVG). Stations in the top 100 making large gains include: WGN, KIIS, WPIX, WAPP, WEAZ, WUSL, WBBM-F, WBCN, WHTT, KMPC, WPEN, WRQX, WJOI, KHTR, WXRT, WDRQ, KODA, KSRR.

OTHER LEADERS:
TSA Cume - WINS
Cume Rating - WWNC (Asheville)
12+ Metro Share - WJBC (Bloomington)
Condensed - KIZZ-F (Minot, ND)

LEADING STATIONS BY FORMAT

	1/4 HR AVG	Metro Share
ROCK/CONTEMP	WNBC - New York	WXLK - Roanoke
AOR	WPLJ - New York	WGIR - Manchester
AC/SOFT/OLDIES	WYNY - New York	WWNC - Asheville
BTFL MUSIC	WRFM - New York	WEZN - Bridgeport
BLACK/URBAN	WBLS - New York	WANM - Tallahassee
NEWS/TALK	WOR - New York	KMOX - St. Louis
MOR/VARIETY	WGN - Chicago	WJBC - Bloomington
NOSTALGIA	WNEW - New York	WKWK - Wheeling
SPANISH	WADO - New York	KGBT - McAllen
RELIGION/GOSPEL	WWDJ - New York	KCIJ - Shreveport
CLASSICAL	WQXR - New York	KVOD - Reno

OTHER LEADERS

Syndicator/Consultants: Burkhart/Abrams continues to lead by a small margin over Bonneville. Fairwest AC had the highest percentage of its clients showing share increases: 100%.

Radio Reps: For the first time ever Katz did not lead the "High Ranking Stations" category. Instead McGavren-Guild was the leader. Katz did remain the leader in the "Number One" listing.

Greatest Share changes:
(Spring 82-83)

Increases			Decreases		
KFMW-F	Waterloo	+16.3	WIDU	Fayettev	-11.4
KWHL-F	Anchorage	+15.7	KILO-F	Col Spgs	-10.9
KIOK-F	Richland	+15.0	KCNB-F	Waterloo	- 9.6
WIDO-F	Fayettev	+13.7	WWVA	Wheeling	- 8.8
WMNX-F	Tallahass	+10.3	KQCR-F	Ced Rapid	- 8.5

GROUP OWNERS

Some of the groups showing strong increases include: Cap Cities, Amaturo, EZ, Entercom, Stoner, Doubleday, Malrite, Sandusky, Blair and Shamrock.

New groups in the group rankings are Blair, Sky/Foster, Surrey, Benns, Woodward, and Pacific Northwest.

FINANCIAL DATA

I have done the best I could in securing accurate and reliable financial data for each market but I am afraid I have a long way to go. I have either reliable, in-market estimates or local association data for about 50% of the markets. Hopefully, with each edition this percentage will increase.

FORMATS

Beginning with this edition I have classified AC as a format group by itself. In order to qualify as an AC station each station had to generally meet the following criteria:

1. Less than 10% teens
2. Fewer women 25-34 than 18-24
3. At least some audience older than 44

See page A25 for more details on format performance.

INDEX

I. SECTION A: NATIONAL RANKINGS AND RATINGS ANALYSIS

A1-A4 Metro Share Leaders and Major Share Changes
A5-A9 America's 500 Most-Listened-To Radio Stations
A10-A11 America's Leading Stations - 12+ TSA Cume
A12 America's Leading Stations - Metro Cume Rating
A13-A15 America's Leading Stations by Format - Metro Share
A16-A19 America's Leading Stations by Format - 1/4 Hour Average
A20 Leading Stations - 12+ Metro Share
A21 Metro Share Leaders - Arbitron Condensed Markets
Markets with Highest and Lowest Percentage of FM Listenership
A22 National FM Shares
A23 ADI Rankings - FM Share of Audience
A24 Markets with Highest and Lowest APR's
Markets with Highest Percentage of "Below-the-Line" Listening
Markets with Highest Percentage of Listening to Non Listed Stations
A25 Station Format and Format Listenership
A26-A27 Best and Worst Markets for Various Formats
A28 Radio Reps and Their Leading Stations
A29-A31 Public and Non Commercial Radio Stations
A31-A32 Music Syndicators and Consultants
A33-A34 Station Trading Activity
A35-A55 Group Rankings and Listings
A56-A73 Individual Station Audience Breakdowns
A74-A77 Radio Market Cost-Per-Thousands

II. SECTION B: ARBITRON INDIVIDUAL MARKET REPORTS

B1-B3 Definitions, Clarifications and Explanations

Individual Market Reports for these markets in alphabetical order

Akron
Albany-Schen-Troy
Albuquerque
Allen-Beth-East
Altoona
Amarillo
Anaheim
Anchorage
Apple-Osh
Asheville
Atlanta
Atlantic City
Augusta
Austin
Bakersfield
Baltimore
Baton Rouge
Beaumont
Billings
Binghampton
Birmingham
Bloomington,IL
Boise
Boston
Bridgeport
Buffalo
Canton
Casper
Cedar Rapids
Charleston,SC
Charleston,WV
Chattanooga
Chattanooga
Chicago
Cincinnati
Cleveland
Colorado Spgs
Columbia,SC
Columbus, GA
Columbus,OH
Corpus Christi
Dallas-Ft. Worth
Daven-RI-Moline
Dayton
Daytona Beach
Denver
Des Moines
Detroit
Duluth
El Paso
Erie
Eugene-Spring
Evansville
Fargo
Fayetteville,NC
Flint
Ft. Wayne
Fresno
Grand Rapids
Green Bay
Greensboro-WS
Green-N Bern
Greenville,SC
Harrisburg
Hartford
Honolulu
Houston
Huntington
Huntsville
Indianapolis
Jackson,MS
Jacksonville
John City-King
Johnstown
Kalamazoo
Kansas City
Knoxville
Lafayette
Lakeland
Lancaster
Lansing
Las Vegas
Lexington
Lincoln
Little Rock
Los Angeles
Louisville
Lubbock
Lynchburg
Macon
Madison
Manchester
McAllen-Browns
Medford
Mel-Titus-Cocoa
Memphis
Miami-Ft. Lau
Milwaukee
Minn-St.Paul
Mobile
Modesto
Montgomery
Nashville
Nassau-Suffolk
New Haven
New Orleans
New York
Norfolk
NE PA
Oklahoma City
Omaha
Orlando
Pensacola
Peoria
Philadelphia
Phoenix
Pittsburgh
Portland,ME
Portland,OR
Providence

Pueblo
Raleigh
Reading
Reno
Richland,WA
Richmond
Riverside-SB-Ont
Roanoke
Rochester
Rockford
Sacramento
Saginaw
St. Louis
Salinas-Seaside
Salt Lake City
San Antonio
San Diego
San Francisco
San Jose
Sarasota
Savannah
Seattle-Tacoma
Shreveport
Sioux Falls
South Bend
Spokane
Springfield, MA
Springfield, MO
Steubenville
Stockton
Syracuse
Tallahassee
Tampa-St Pete
Terre Haute
Toledo
Topeka
Tucson
Tulsa
Utica
Waco
Washington
Waterloo-CF
West Palm Beach
Wheeling
Wichita
Wilmington,DE
Wilmington,NC
Worcester
Yakima
York
Youngstown

B222-B225 Continuation Pages

III. SECTION C: ADDITIONAL MARKET REPORTS

C2-C30 Arbitron Condensed Radio Market Reports (in alphabetical order)

Aberdeen,WA
Abilene,TX
Albany,GA
Albany-Cor-Leb
Alexandria,LA
Ann Arbor,MI
Augusta-Water,ME
Bangor,ME
Battle Creek,MI
Beckley,WV
Big Spring,TX
Biloxi-Gulfp,MS
Bismarck,ND
Boulder,CO
Bozeman,MT
Burlington,VT
Cape Cod,MASS
Cape May,NJ
Champaign-Rant,IL
Charlotesville,VA
Cheyenne,WY
Ghico,CAL
Columbia,MO
Danbury,CT
Danville,ILL
Dothan,AL
Dubuque,IA
Eau Claire,WI
Fayettev-Springf,AR
Ft Myers- Cape cor,FL
Ft. Pierce,FLA
Ft. Smith,AR
Ft. Walton B,FLA
Frederick,MD
Gainesville,FLA
Grand Forks,ND-MN
Grand Junction,CO
Great Falls,MT
Haggerstown,MD-PA
Ithaca,NY
Joplin,MO
Killeen-Temple,TX
Lacrosse,WI
Lafayette,IND
Lake Charles,LA
Lawton,OK
Long Branch,NJ
Longview-Mar,TX
Lufkin-Nacogdo,TX
Meridian,MS
Minot,ND
Monroe,LA
Morristown,NJ
Muskegon,MI
New Bedford,MA
NW Michigan,MI
Odessa-Midland,TX
Owensboro,KY
Palm Springs,CA
Panama City,FL
Parkersburg,NV-OH
Pascagoula,MS
Plattsburgh,NY
Poughkeepsie,NY
Rapid City,SD
Redding,CA
Rochester,MN
St Cloud,MN
San Angelo,TX
Santa Barbara,CA
Santa Fe,NM
Santa Rosa,CA
Sioux City,IA
Springfield,IL
Stanford,CT
Staunton,VA
Texarkana,TX
Trenton,NJ
Tuscaloosa,AL
Victoria,TX
Waterbury,CT
Watertown,NY
West Ventura,CA
Wichita Falls,TX
Wiliamsport,PA
Yuma,AZ

Birch Monthly Reports

C31 New York, Los Angeles
C32 Chicago, Washington
C33 Dallas, Boston
C34 Baltimore, Miami, Philadelphia
C35 San Francisco, Detroit
C36 San Diego, Houston
C37 Atlanta, Seattle, Birmingham
C38 St. Louis, Minneapolis, Indiana
C39 Phoenix, Tampa, Sacramento
C40 Knoxville, Albuquerque, Austin
C41 Louisville, Norfolk, Charlotte
C42 Memphis, Nashville, Orlando
C43 New Orleans, Cincinnati, San Ant
C44 Cleveland, Oklahoma C, Kansas C
C45 Pittsburgh, Rochester, Hartford
C46 Buffalo, Milwaukee,Portland
C47 Little R, Richmond, Huntington
C48 Raleigh, Greensboro, Jacksonville
C49 Tulsa, Harrisburg, Shreveport
C50 Lansing, Grand Rapids, Des Moines
C51 West Palm, Salt Lake, Beaumont

Birch Non-Monthly Reports

C52 Huntsville,AL; Frederick County,VA; Shenandoah County,VA; Sioux Falls,SD; Salem,OR; Benton Harbor,MI; Laredo,TX; Ardmore,OK
C53 Kankakee,IL; Big Horn Park WY ; Marion COunty,OH

METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID , Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share and loss in share.

The period covered for the share changes is Spring 82 to Spring 83. It is my belief that year-to-year comparisons are much more accurate and valid than "last book" comparisons.

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Akron	WMMS-F, 14.2, AOR	WMMS-F, +2.3, AOR	WAKR, -2.7, MOR
Albany-Schen-Troy	WGY, 13.9, MOR	WPYX-F, +1.8, AOR	WGY, -2.3, MOR
Albuquerque	KOB-F, 12.8, AC	KOB-F, +4.0, AC	KAMX, -1.6, Rock
Allen-Beth-Easton	WFMZ-F, 14.9, BTFL	WFMZ-F, +7.1, BTFL	WQQQ-F -4.2, AC
Altoona	WFBG, 25.0, Contemp	WVAM, +5.0, Country	WFBG-F, -3.3, BTFL
Amarillo	KQIZ-F, 16.0, Rock	KQIZ-F, +5.6, Rock	WBUY-F, -3.2, Country
Anaheim	KBIG-F, 7.6, BTFL	KIIS-F, +4.9, Rock	KMET-F, -2.9, AOR
Anchorage	KWHL-F, 15.7, AOR	KWHL-F,+15.7, AOR	KRKN-F, -6.7, AOR
Apple-Osh	WAPL-F, 12.8, AOR	WAPL-F, +3.7, AOR	WNAM, -2.6, AC
Asheville	WWNC, 35.3, Country	WRAQ, +3.9, AC	WISE, -5.3, Contemp
Atlanta	WVEE-F, 10.1, Urban	WKHX-F, +1.9, Country	WCNN, -2.8, News
Atlantic City	WFPG-F, 16.3, BTFL	WFPG-F, +4.0, BTFL	WIIN, -3.9, MOR
Augusta	WBBQ-F, 21.7, Rock	WKZK, +6.8, ? ?	WTHB, -4.8, Black
Austin	KASE-F, 16.2, Country	KASE-F, +3.9, Country	KOKE-F, -4.2, Country
Bakersfield	KKXX-F, 13.9, Rock	KLYD, +6.4, Rock	KUZZ, -6.1, Country
Baltimore	WXYV-F, 8.2, Urban	WBSB-F, +3.0, Rock	WBAL, -2.0, MOR
Baton Rouge	WFMF-F, 22.1, Rock	WFMF-F, +4.5, Rock	WXOK, -4.9, Black
Beaumont	KHYS-F, 12.2, Black	KZZB-F, +4.1, Rock	KIOC-F, -6.7, AC
Billings	KGHL, 23.6, COuntry	KGHL, +9.4, Country	KOOK, -4.9, Contemp
Binghampton	WMRV-F, 18.3, Contemp	WINR, +3.7, Nost	WQYT-F, -3.3, BTFL
Birmingham	WZZK-F, 12.5, Country	WAPI-F, +4.2, AOR	WZZK-F, -4.1, Country
Bloomington	WJBC, 36.5, MOR	WBNQ-F, +5.7, Rock	WJBC, -4.3, MOR
Boise	KIZN-F, 12.5, Country	KIZN-F, +5.0, Country	KBBK-F, -5.0, Rock
Boston	WBZ, 9.8, MOR	WHTT-F, +3.8, Rock	WCOZ-F, -2.6, AOR
Bridgeport	WEZN-F, 19.2, BTFL	WICC, +3.5, AC	WRKI-F, -1.6, AOR
Buffalo	WJYE-F, 12.3, BTFL	WBUF-F, +3.3, AC	WGRQ-F, -3.3, AOR
Canton	WHBC, 16.1, MOR	WQXK-F, +2.0, Country	WMMS-F, -3.1, AOR
Casper	KVOC, 29.0, Country	KAWY-F, +5.0, AOR	KATI, -4.8, AC
Cedar Rapids	WMT, 23.1, MOR	KKRQ-F, +6.4, AOR	KQCR-F, -8.5, Contemp
Charleston, SC	WEZL-F, 12.7, Country	WLVW-F, +4.6, Black	WWWZ-F, -6.4, Black
Charleston, WV	WVAF-F, 18.8, Contemp	WVSR-F, +5.2, Contemp	WCAW, -5.2, Country
Charlotte	WSOC-F, 14.6, Country	WZXI-F, +4.9, BTFL	WGIV, -3.7, Black
Chattanooga	WDOD-F, 18.4, Country	WDOD-F, +7.5, Country	WFLI, -3.3, Religion
Chicago	WGN, 8.7, MOR	WXRT-F, +1.8, AOR	WGCI-F, -1.5, Black WLAK-F, -1.5, BTFL
Cincinnati	WKRQ-F, 8.8, AOR WEBN-F, 8.8, AOR	WCKY, +2.1, News/Talk	WLW, -2.7, MOR
Cleveland	WMMS-F, 8.2, AOR	WKSW-F, +1.9, Country	WZZP-F, -2.9, AC
Colorado Springs	KSPZ-F, 12.4, Contemp	KKCS-F, +3.5, Country	KILO-F,-10.9, AOR
Columbia, SC	WCOS-F, 15.5, Country	WDPN-F, +6.3, Black	WNOK-F, -5.7, Rock
Columbus, GA	WFXE-F, 18.5, Black	WRCG, +3.6, Nost/MOR	WDAK, -2.6, Country
Columbus, OH	WLVQ-F, 12.6, AOR	WVKO, +4.6, Black	WCOL, -2.5, Nost

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Corpus Christi	KOUL-F, 13.9, Country	KITE-F, +4.3, Rock	KZFM-F, -3.6, Rock
Dallas-Ft. Worth	KVIL-F, 7.6, AC	KAFM-F, +2.2, Rock	KNOK-F, -2.6, Black
Daven-RI-Moline	KIIK-F, 17.2, Rock	KIIK-F, +8.9, Rock	KSTT, -3.3, AC
Dayton	WTUE-F, 12.6, AOR	WJAI-F, +2.0, Nost	WHIO-F, -3.8, BTFL
Daytona Beach	WWLV-F, 16.4, BTFL	WWLV-F, +3.2, BTFL WBJW-F, +3.2, Rock	WDOQ-F, -8.4, Rock
Denver	KOSI-F, 9.4, BTFL	KSOI-F, +1.6, BTFL	KPKE-F, -2.7, AOR
Des Moines	KSO, 13.6, Country	KRNT, +2.6, MOR	KGGO-F, -3.8, AOR
Detroit	WJR, 8.8, MOR	WJOI-F, +4.2, BTFL	WGPR-F, -3.5, Black
Duluth	WKKQ-F+,16.3, COuntry	WKKQ-F, +3.2, Country	KDAL, -6.5, MOR
El Paso	KLAQ-F, 11.7, AOR	KAMZ-F, +6.0, Rock	KYSR-F, -3.9, AC
Erie	WCCK-F, 26.4, Rock	WSEG-F, +5.6, AOR	WLVU-F, -3.0, BTFL
Eugene-Spring	KZEL-F, 17.3, AOR	KPNW-F, +4.8, BTFL	KSND-F, -5.4, Rock
Evansville	WIKY-F, 23.9, MOR	WSTO-F, +8.1, Rock	WGBF, -8.0, AC
Fargo	KFGO, 21.7, Country	WDAY-F, +7.8, Rock	KQWB-F, -6.1, AOR
Fayetteville, NC	WQSM-F, 19.0, Rock	WIDO-F,+13.7, Black	WIDU, -11.4, Black
Flint	WDZZ-F, 14.3, Black	WDZZ-F, +4.1, Black	WWWS-F, -2.7, Black
Ft. Wayne	WOWO, 17.2, MOR	WXKE-F, +6.3, AOR	WOWO, -7.8, MOR
Fresno	KKDJ-F, 10.9, AOR	KMGX-F, +6.4, Rock	KYNO-F, -3.0, Rock
Grand Rapids	WLAV-F, 14.2, AOR	WCUZ-F, +5.9, Country	WOOD-F, -4.9, BTFL
Green Bay	WGEE, 17.9, Country	WNFL, +5.1, AC	WGEE, -5.5, Country
Greensboro-WS	WTQR-F, 16.1, Country	WDCG-F, +3.2, Rock	WKZL-F, -5.8, AOR
Green-New Bern	WQDW-F, 19.0, Black	WQDW-F, +3.2, Black	WITN-F, -2.5, Rock
Greenville, SC	WESC-F, 13.1, Country	WSSL-F, +6.8, Country	WHYZ, -3.9, Black
Harrisburg	WHP-F , 12.6, BTFL	WTPA-F, +1.9, AOR	WHP, -3.3, MOR
Hartford	WTIC, 19.7, MOR	WTIC-F, +5.6, Rock	WPOP, -2.1, News
Honolulu	KQMQ-F, 9.9, Rock	KPOI-F, +1.9, AOR	KCCN, -3.2, Ethnic
Houston	KODA-F, 7.5, BTFL	KSRR-F, +3.8, AOR	KRLY-F, -2.3, Black
Huntington	WKEE-F, 22.2, Contemp	WAMX-F, +3.7, AOR	WHTN, -7.5, Country
Huntsville	WZYP-F, 13.5, Rock	WRSA-F, +2.5, BTFL	WAAY, -2.6, Contemp
Indianapolis	WIBC, 14.3, MOR	WZPL-F, +3.5, Rock	WIRE, -2.1, Country WXTZ-F, -2.1, BTFL
Jackson, MS	WKXI, 15.3, Black	WZXQ-F, +3.2, AOR	WMSI-F, -3.3, Country
Jacksonville	WFYV-F, 11.4, AOR	WCRJ-F, +5.3, Country	WAIV-F, -3.6, AC
John City-Kings	WXBQ-F, 19.7, Country	WXBQ-F, +6.4, Country	WIVK-F, -3.1, Country
Johnstown	WJAC, 10.6, Country	WFRB-F+,+4.7, Country	WWBR, -2.9, Country
Kalamazoo	WKZO, 12.0, MOR	WNWN-F, +3.1, Country	WKZO, -3.5, MOR
Kansas City	WADF, 10.9, Country	KLSI-F, +6.6, AC	KMBZ, -4.2, MOR
Knoxville	WIVK-F, 21.6, Country	WIVK-F, +3.7, Country	WEZK-F, -1.8, BTFL
Lafayette	KJCB, 16.6, Black	KASC-F, +3.3, Country	KXKW, -3.4, Country
Lakeland	WPCV-F, 13.7, Country	WVFM-F, +3.6, BTFL	WWAB, -2.8, Black
Lancaster	WIOV-F, 12.7, Country	WIOV-F, +7.3, Country	WLAN-F, -5.5, Rock
Lansing	WFMK-F, 13.8, AC	WVIC-F, +6.1, Rock	WJXQ-F, -5.1, AOR
Las Vegas	KOMP-F, 12.6, AOR	KXTZ-F, +3.9, BTFL	KVEG, -2.3, Country
Lexington	WLAP-F, 17.4, Rock	WVLK-F, +8.2, Country	WTKC, -6.3, Country
Lincoln	KFOR, 11.8, MOR	KHAT-F, +3.7, AC	KFRX-F, -3.4, Rock
Little Rock	KSSN-F, 11.8, Country	KWTD-F, +5.3, Rock	KSSN-F, -6.2, Country
Los Angeles	KABC, 7.6, Talk	KIIS-F, +2.1, Rock	KHTZ-F, -1.2, AC
Louisville	WLOU, 13.1, Black	WAMZ-F, +4.4, COuntry	WAKY, -2.6, Oldies
Lubbock	KFMX-F, 17.2, AOR	KRLB-F, +6.7, Cont/AC	KSEL, -4.8, Contemp
Lynchburg	WJJS-F, 15.4, Black	3 tied with +1.7	WWOD, -4.0, Country WXLK-F, -4.0, Rock

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Macon	WMAZ-F, 17.0, Rock	WDEN-F, +1.9, Country	WPGA-F, -4.6, Black
Madison	WTSO, 11.1, COuntry	WHIT, +4.9, Rock	WLVE-F, -3.3, AC
Manchester	WGIR, 18.1, AOR	WGIR-F, +4.1, AOR	WCOZ-F, -4.0, AOR
McAllen-Browns	KGBT, 23.9, Spanish	KRIX-F, +6.1, AOR	KBFM-F, -5.4, Rock
Medford	KYJC, 18.6, Rock	KCMX-F, +3.7, BTFL	KHUG, -5.1, MOR
Mel-Titus-Cocoa	WEZY-F, 10.9, BTFL	WBJW-F, +8.1, Rock	WCKS-F, -8.0, Rock
Memphis	WZXR-F, 11.5, AOR	WHRK-F, +1.6, Urban	WKDJ, -1.3, Black
Miami-Ft. Lau	WHYI-F, 7.9, Rock	WQBA, +2.4, Spanish	WRHC, -3.1, Spanish
Milwaukee	WTMJ, 12.6, MOR	WTMJ, +4.5, MOR	WBCS-F, -3.7, Country
Minn-St. Paul	WCCO, 20.6, MOR	WAYL-G, +4.2, BTFL	WDEY-F, -3.8, Country
Mobile	WKSJ-F+,24.0, Country	WKSJ-F, +2.1, Country	WABB-F, -2.6, AOR
		WZEW-F, +2.1, Rock	
Modesto	KBEE, 12.1, BTFL	KMIX-F, +1.8, Country	KFYE-F, -1.9, Contemp
Montgomery	WLWI-F, 24.8, Country	WHHY-F, +2.5, Rock	WXVI, -3.8, Black
Nashville	WKDF-F, 12.9, AOR	WMAK-F, +3.4, Black	WVOL, -4.8, Black
Nassau-Suffolk	WBLI-F, 6.9, Rock	WALK-F+,+2.3, MOR	WNBC, -1.6, Black
			WPLJ-F, -1.6, AOR
New Haven	WELI, 14,6 MOR	WKCI-F, +2.0, AC	WWYZ-F, -1.2, AC
New Orleans	WYLD-F, 13.2, Urban	WYLD-F, +6.8, Urban	WAIL-F, -3.1, Urban
New York	WBLS-F, 5.2, Urban	WPIX-F, +2.0, Contemp	WRKS-F, -1.4, Urban
Norfolk	WFOG-F, 10.9, BTFL	WFOG-F, +2.7, BTFL	WPCE, -2.8, Black
NE PA	WKRZ-F, 11.2, Rock	WARD, +3.7, Nost	WILK-F, -1.6, Contemp
Oklahoma City	KATT-F, 12.3, AOR	KJYO-F, +8.3, Rock	KEBC-F, -6.2, Country
Omaha	KFAB, 24.0, MOR	KQKQ-F, +5.1, Rock	KESY-F, -3.0, BTFL
Orlando	WBJW-F, 12.8, Rock	WJYO-F, +4.6, AC	WDIZ-F, -5.4, AOR
Pensacola	WOWW-F, 15.6, Country	WOWW-F, +5.4, Country	WTKX-F, -6.4, AOR
Peoria	WKQA-F, 14.9, Rock	WTXR-F, +3.6, Country	WXCL, -2.6, Country
Philadelphia	KYW, 8.2, News	WUSL-F, +3.5, Urban	WDAS-F, -1.9, Black
Phoenix	KDKB, 8.9, AOR	KDKB-F, +2.1, AOR	KQYT-F, -1.7, BTFL
Pittsburgh	KDKA, 17.1, MOR	WHYW-F, +2.6, AC	KDKA, -3.1, MOR
Portland, ME	WBLM-F, 13.6, AOR	WYNZ, +4.3, Nost	WGAN-F, -3.7, BTFL
			WJNQ-F, -3.7, Rock
Portland, OR	KRCK-F, 9.9, AOR	KRCK-F, +5.2, AOR	KGON-F, -8.4, AOR
Providence	WLKW-F, 12.3, BTFL	WBRU-F, +2.1, AOR	WPJB-F, -3.8, Contemp
Pueblo	KCCY-F, 15.1, Country	KKFM-F, +3.6, Rock	KZLO-F, -2.5, Rock
Raleigh	WPTF, 12.1, MOR	WDCG-F, +6.2, Rock	WRAL-F, -4.9, Contemp
Reading	WRFY-F, 14.0, Contemp	WRAW, +2.6, Nost	WIFI-F, -5.7, Rock
Reno	KRNO-F, 15.6, AC	KRNO-F, +6.6, AC	KSRN-F, -4.4, BTFL
Richland, WA	KIOK-F, 27.1, Rock	KIOK-F,+15,0, Rock	KONA-F, -4.7, BTFL
Richmond	WRVA, 18.6, MOR	WEZS-F, +5.9, AC	WRVQ-F, -5.6, Rock
Riverside-SB-Ont	KDUO-F, 6.0, BTFL	KIIS-F, +2.0, Rock	KOST-F, -1.6, AC
Roanoke	WXLK-F, 29.1, Rock	WXLK-F, +7.7, Rock	WROV, -6.1, AC
Rochester	WEZO-F, 13,5, BTFL	WPXY-F, +3.7, Contemp	WNYR, -2.9, Country
Rockford	WZOK-F, 20.7, Rock	WZOK-F, +2.7, Rock	WYFE-F, -2.9, AOR
Sacramento	KEWT-F, 8.2, BTFL	KAER-F, +3.2, Country	KZAP-F, -4.8, AOR
Saginaw	WKCQ-F, 18.5, Country	WKCQ-F, +6.1, Country	WGER-F, -3.1, BTFL
St. Louis	KMOX, 20.9, Talk	KHTR-F, +7.2, Rock	KWK-F+, -3.2, AOR
Salinas-Seaside	KTOM, 9.3, COuntry	KTOM, +4.6, Country	KMBY-F, -3.2, Rock
Salt Lake City	KSL, 11.9, MOR	KSL, +2.9, MOR	KFMY-F, -2.5, Contemp
San Antonio	KQXT-F, 10.2, BTFL	KXZL-F, +6.5, AOR	KISS-F, -5.2, AOR
San Diego	KJQY-F, 8.6, BTFL	KFMB-F, +2.8, Contemp	KGB-F, -4.0, AOR
San Francisco	KGO, 8.6, Talk	KSAN-F, +1.7, Country	KMEL-F, -2.4, AOR
San Jose	KSJO-F, 7.3, AOR	KWSS-F, +2.0, Rock	KLOK, -1.7, AC

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Sarasota	WDUV-F, 16.6, BTFL	WDUV-F, +3.2, BTFL	WSUN, -3.8, Country
Savannah	WEAS-F, 16.3, Black	WAEV-F, +3.5, Cont/AC	WJCL-F, -2.8, BTFL
Seattle-Tacoma	KIRO, 9.0, News	KBRD-F, +3.4, BTFL	KISW-F, -2.5, AOR
Shreveport	KDKS-F, 13.8, Black	KDKS-F, +4.2, Black	KCIJ, -2.4, Gospel
Sioux Falls	KKRC-F, 17.1, Rock	KELO-F, +5.0, BTFL	KELO, -2.9, Contemp
South Bend	WNDU-F, 22.7, Rock	WYEZ-F, +6.1, BTFL	WSBT, -3.7, Nost
Spokane	KXLY-F, 17.1, BTFL	KXLY-F, +4.7, BTFL	KEZE-F, -7.3, AOR
Springfield, MA	WHYN-F, 13.0, AC	WMAS, +2.8, Nost	WSPR, -1.7, MOR
Springfield, MO	KWTO-F, 26.6, Rock	KLFJ, +4.4, Religion	KGBX, -6.6, AC
Steubenville	WRKY-F, 15.1, Rock	KDKA, +2.0, MOR	WSTV, -5.1, MOR
Stockton	KJAX-F, 8.7, BTFL	KFMR-F, +3.4, Country	KRAK, -2.8, Country
Syracuse	WSYR-F, 11.1, AC	WAQX-F, +3.6, AOR	WSYR, -4.7, MOR
Tallahassee	WANM, 20.2, Black	WMNX-F,+10.3, Country	WBGM, -5.1, Rock
Tampa-St. Pete	WWBA-F, 13.8, BTFL	WWBA-F, +2.8, BTFL	WQYK-F, -2.9, COuntry
Terre Haute	WTHI-F, 19.5, COuntry WVTS-F, 19.5, Rock	WVTS-F, +8.5, Rock	WPFR-F, -5.2, Rock
Toldeo	WIOT-F, 12.2, AOR	WWWM-F, +4.4, AC	WMHE-F, -3.3, Contemp
Topeka	KTPK-F, 17.2, COuntry	KTOP, +3.5, MOR	WIBW, -7.6, MOR
Tucson	KJYK-F, 11.9, BTFL	KHYT-F, +2.3, Rock	KXEW, -1.8, Spanish
Tulsa	KRAV-F, 12.6, AC	KAYI-F, +7.7, Rock	KWEN-F, -2.8, Country
Utica	WIBX, 14.5, MOR	WIBQ-F, +4.1, BTFL	WADR-F, -4.4, COuntry
Waco	KWTX, 12.3, COuntry	WNFO-F, +2.4, COuntry	WACO, -8.4, Country
Washington	WKYS-F, 10.4, News	WRQX-F, +2.7, Rock	WPGC-F+,-1.9, Contemp
Waterloo-CF	KFMW-F, 25.1, Rock	KFMW-F,+16.3, Rock	KCNB-F, -9.6, Rock
West Palm Beach	WEAT-F, 13.9, BTFL	WRMF-F, +5.7, AC	WIRK-F, -5.6, COuntry
Wheeling	WWVA, 20.8, Country	WOMP-F, +8.4, AOR	WWVA, -8.8, Country
Wichita	KEYN-F, 18.5, Rock	KOEZ-F, +4.1, BTFL	KBRA-F, -5.1, AC
Wilmington, DE	WSTW-F, 9.8, Rock	WKSZ-F, +3.8, AC	WJBR-F, -3.0, BTFL
Wilmington, NC	WGNI-F, 18.0, Rock	WGNI-F, +5.6, Contemp	WVBS-F, -4.5, Contemp
Worcester	WSRS-F, 13.0, BTFL WTAG, 13.0 MOR	WSSH-F, +3.0, BTFL	WAAF-F, -3.6, AOR
Yakima	KUTI, 15.8, Country KIT, 15.8, MOR	KXDD-F, +4.3, Country	KUTI, -5.9, Country
York	WQXA-F, 12.2, Contemp	WTPA-F, +3.5, AOR	WSBA, -5.0, MOR
Youngstown	WBBW, 10.9, Talk	WYFM, +2.6, Rock	WRRO, -1.7, MOR

Below is a breakout of how many stations in each format group led their market in overall 12+ Share, share gains and share losses.

	SHARE LEADERS				SHARE GAINERS				SHARE LOSERS			
	1983	1982	1981	1980	1983	1982	1981	1980	1983	1982	1981	1980
ROCK/AOR/CONT	58.5	60	62.5	46.5	71.5	65.5	88.5	90	60	54.4	59	40.5
MOR	22	--	--	--	6	--	--	--	19.5	--	--	--
AC	7	--	--	--	16	--	--	--	18	--	--	--
BTFL MUSIC	24.5	20.5	29	34.5	20.5	6.5	11.5	15.5	14.5	28	29.5	22.5
COUNTRY	34	31	34	29	33	29.5	33	31	27.5	43.5	20.5	23.5
BLACK/URBAN	16	15	7	12	11	25.5	13	13.5	19.5	6	11	9.5
NEWS/TALK	6	7	5	6	1	2	3	2	2	7	3	5
NOSTALGIA	0	0	-	-	7	17	-	-	2	3	-	-
OTHERS	1	2	2	2	3	7	7.5	5	5	4	9.5	10

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION		MARKET	1/4 HR AVG	FORMAT	OWNER	SPG 82 RANK
1.	WOR	New York	1463	Talk	RKO	1
2.	WBLS-F	New York	1427	Black	Inner City	4
3.	WGN	Chicago	1339	MR/Talk	Tribune Co.	9
4.	WKTU-F	New York	1318	Urban	Infinity	2
5.	WRFM-F	New York	1316	BTFL	Bonneville	11
6.	WCBS	New York	1293	News	CBS	5
7.	WINS	New York	1282	News	Westinghouse	10
8.	KABC	Los Angeles	1234	Talk	ABC	12
9.	WYNY-F	New York	1233	AC	NBC	6
10.	WRKS-F	New York	1227	Urban	RKO	3
11.	WPLJ-F	New York	1147	AOR	ABC	7
12.	KBIG-F	Los Angeles	1066	BTFL	Bonneville	22
13.	WNBC	New York	1051	Contemp	NBC	8
14.	WPAT-F	New York	1027	BTFL	Capital Cities	17
15.	KIIS-F	Los Angeles	1017	Rock	Gannett	38
16.	WCCO	Minneapolis	1015	MOR		16
17.	WPIX-F	New York	985	Contemp	Tribune Co.	69
18.	WLS	Chicago	920	Rock	ABC	14
19.	KMOX	St. Louis	906	News/Talk	CBS	19
20.	KGO	San Francisco	855	News/Talk	ABC	20
21.	WABC	New York	851	Talk	ABC	22
22.	WJR	Detroit	842	MOR/Talk	Capital Cities	13
23.	KDKA	Pittsburgh	822	MOR	Westinghouse	15
	WCBS-F	New York	822	Oldies	CBS	29
25.	WNEW	New York	813	Nostalgia	Metromedia	18
26.	WMAQ	Chicago	804	Country	NBC	21
27.	WAPP-F	New York	787	AOR	Doubleday	86
28.	WBZ	Boston	765	MOR	Westinghouse	31
29.	KLOS-F	Los Angeles	745	AOR	ABC	32
30.	WHN	New York	743	Country	Mutual	24
31.	WBBM	Chicago	721	News	CBS	33
32.	KROQ-F	Los Angeles	714	AOR		48
33.	KYW	Philadelphia	705	News	Westinghouse	28
34.	WEAZ-F	Philadelphia	673	BTFL		76
35.	WLOO-F	Chicago	670	BTFL	Country	44
36.	KNX	Los Angeles	661	News	CBS	36
37.	KMET-F	Los Angeles	646	AOR	Metromedia	27
38.	WUSL-F	Philadelphia	642	Urban	LIN	150
39.	KJOI-F	Los Angeles	638	BTFL	Beatrice Foods	53
40.	WGCI-F	Chicago	624	Black	Gannett	26
41.	WPAT	New York	573	BTFL	Capital Cities	37
42.	WMMS-F	Cleveland	572	AOR	Malrite	56
43.	WBAP	Dallas-FW	563	Country	Capital Cities	30
44.	WMGK-F	Philadelphia	559	AC	Greater Media	34
	WADO	New York	559	Spanish		55
46.	WBBM-F	Chicago	558	Rock	CBS	122
47.	WNEW-F	New York	557	AOR	Metromedia	25
48.	WIND	Chicago	556	Talk	Westinghouse	47
49.	WCAU-F	Philadelphia	552	Rock	CBS	41
50.	WKYS-F	Washington	546	Urban	NBC	83

*Based on 12+ TSA, 1/4 HR AVG, Mon-Sun, 6A-MID.

STATION	MARKET	1/4 HR AVG	FORMAT	OWNER	SPG 82 RANK
51.WBMX-F	Chicago	544	Black		39
52. WHTT-F	Boston	542	Rock	CBS	202
53. KFWB	Los Angeles	538	News	Westinghouse	49
54. WMCA	New York	537	Talk		41
55. WKHK-F	New York	536	Country	Viacom	63
WBCN-F	New York	536	AOR	Infinity	109
57. KRTH-F	Los Angeles	535	AC	RKO	51
58. KMPC	Los Angeles	528	Nost/MOR	Golden West	91
59. KCBS	San Francisco	524	News	CBS	59
60. WHDH	Boston	518	MOR	Blair	52
61. WMMR-F	Philadelphia	512	AOR	Metromedia	41
62. WPEN	Philadelphia	510	Nost	Greater Media	105
63. WYSP-F	Philadelphia	508	AOR	Infinity	85
64. WQXR-F+	New York	504	Classical	New York Times	97
65. WRQX-F	Washington	499	Rock	ABC	140
66. KFI	Los Angeles	492	AC	Cox	46
67. WJOI-F	Detroit	484	BTFL	Detroit News	321
68. WDAS-F	Philadelphia	472	Black	NBN	35
WHYI-F	Miami	472	Rock	Metroplex	119
70. WCLR-F	Chicago	468	AC	Bonneville	70
71. WLS-F	Chicago	464	AOR	ABC	61
WRIF-F	Detroit	464	AOR	ABC	67
73. WTIC	Hartford	459	MOR		58
74. KHTR-F	St. Louis	458	Rock	CBS	500+
75. WLUP-F	Chicago	456	AOR	Heftel	61
76. KFRC	San Francisco	451	Rock	RKO	81
77. KOST-F	Los Angeles	441	AC	Cox	78
WCAU	Philadelphia	439	News/Talk	CBS	89
80. WXKS-F	Boston	438	Rock		57
81. WXRT-F	Chicago	437	AOR		338
82. WRBQ-F	Tampa-SP	436	Rock	Harte-Hanks	127
83. WDRQ-F	Detroit	433	Urban	Amaturo	282
KODA-F	Houston	433	BTFL	Westinghouse	282
85. KSTP-F	Minn-SP	431	AC	Hubbard	64
86. KIQQ-F	Los Angeles	430	Rock	Outlet	49
87. WWDB-F	Philadelphia	429	Talk		72
88. WJJD	Chicago	426	Nostalgia	Plough	66
89. WZGC-F	Atlanta	423	Rock	First Media	82
90. WWBA-F	Tampa-St. Pete	422	BTFL	Metromedia	147
91. WIOQ-F	Philadelphia	419	Contemp	Outlet	93
92. WKHX-F	Atlanta	416	Country	Capital Cities	117
93. KNBR	San Francisco	409	MOR	NBC	88
94. WCOZ-F	Boston	404	AOR	Blair	40
95. WSOC-F	Charlotte	403	Country	Cox	72
96. WDVE-F	Pittsburgh	402	AOR	Taft	129
97. WLYF-F	Miami	397	BTFL	Jeff-Pilot	103
98. KSCS-F	Dallas-FW	396	Country	Capital Cities	83
99. KSRR-F	Houston	395	AOR	ABC	403
WGCL-F	Cleveland	395	Rock		115
WMAL	Washington	395	MOR	ABC	80

102.	KIKK-F	Hou	394
103.	WLOL-F	Minn-SP	388
	XTRA	LA	388
105.	WMET-F	Chicago	386
	KVIL-F	Dallas	385
107.	KRLD	Dallas	385
	WLLZ-F	Detroit	381
109.	WXYZ	Detroit	376
	KMJQ-F	Hous	376
111.	KPRZ	LA	373
112.	WGAY-F	Wash	369
113.	KLAC	LA	363
114.	WIP	Phil	362
115.	WIVK-F	Knox	361
116.	KHTZ-F	LA	359
117.	WTQR-F	Green-WS	357
118.	KFAB	Omaha	353
119.	WQBA	Miami	351
120.	KSAN-F	SF	348
121.	WKQX-F	Chicago	346
	WBZZ-F	Pitts	346
	WVEE-F	Atlanta	346
	WPCH-F	Atlanta	346
125.	WFYR-F	Chicago	345
126.	WNIC-F	Detroit	341
127.	KMEZ-F	Dallas	339
128.	WOJO-F	Chicago	337
129.	WWJ	Detroit	336
130.	KILT-F	Houston	335
131.	WFBQ-F	Indy	334
132.	WHUD-F	Peek/NY	333
133.	KUTE-F	LA	332
134.	KPLX-F	Dallas-FW	331
135.	KIRO	Seattle	330
136.	KKDA-F	Dallas	328
137.	WROR-F	Boston	327
138.	WHYT-F	Detroit	326
139.	WTMJ	Milw	325
	WJLB-F	Detroit	325
141.	WQXI-F	Atlanta	322
142.	WSB	Atlanta	321
143.	WKDF-F	Nash	319
144.	WXYV-F	Balt	318
	WJIB-F	Boaton	318
146.	KZLA-F	LA	317
	WRAL-F	Raleigh	317
148.	KFMK-F	Houston	315
149.	WKLS-F	Atlanta	311
	WXLK-F	Roanoke	311
151.	WAIT	Chicago	308
152.	WHUR-F	Washington	307
	KTRH	Houston	307
	WSSH-F	Boston	307
155.	WYNF-F	Tampa-SP	306
	WINZ-F	Miami	306
157.	WJIT	New York	305
	KTNQ	LA	305
159.	WBAL	Balt	304
160.	WNCN-F	New York	302
161.	WJPC	Chicago	301
	KEGL-F	Dallas-FW	301
163.	WLAK-F	Chicago	299
164.	WBSB-F	Baltimore	296
	WMJX-F	Boston	296
166.	KKBQ-F	Hous	293
167.	WIL-F	St. Louis	292
168.	KEZK-F	St. Louis	291
169.	KOSI-F	Denver	290
170.	WLKW-F	Prov	289
171.	WLW	Cincin	287
172.	WWWW-F	Detroit	286
173.	KRLA	Los Angeles	285
	KQUE-F	Hous	285
175.	WMZQ-F	Washington	284
176.	WBLI-F	Long Isl	283
	WIBC	Indy	283
	WWSW-F	Pitts	283
179.	WPKX-F+	Wash	280
	WTIC-F	Hartf	280
	WGY	Schen	280
182.	KSFO	SF	279
	WEEI	Boston	279
184.	KRAK	Sacra	278
185.	WYLD-F	New Or	277
	WLVQ-F	Colum	277
187.	KVOO	Tulsa	276
188.	KABL-F	SF	275
189.	WLTT-F	Wash	274
190.	KALI	LA	273
	KDKB-F	Phoenix	273
	WUSN-F	Chicago	273
193.	KLOL-F	Houston	272
194.	WMJI-F	Cleveland	271
	WRCH-F	Hartf	271
	WZZK-F	Birm	271
197.	WAMZ-F	Louis	270
198.	KZEW-F	Dallas	269
	WHO	Des Moines	269
200.	WIYY-F	Baltimore	268

201.	KEEY-F	Minn-SP	267
	WAYL-F	Minn-SP	267
203.	WOKI-F	Knox	266
	WXTZ-F	Indy	266
205.	WKSZ-F	Phila	265
206.	KIOI-F	SF	264
	WKRQ-F	Cinci	264
208.	KSHE-F	St.Lou	263
	KBRD-F	Sea	263
210.	WMJC-F	Detroit	262
211.	KSOL-F	SF	261
	KRBE-F	Hous	261
213.	WBJW-F	Orl	260
	WWDC-F	Wash	260
	KYUU-F	SF	260
	WOMC-F	Det	260
217.	KMJM-F	St Lou	259
	KSSN-F	L Rock	259
219.	KJQY-F	S Diego	258
	KAFM-F	Dallas	258
	KSD	St Lou	258
222.	WLIF-F	Balt	257
	WPOC-F	Balt	257
	WRKO	Bost	257
225.	WVNJ-F	NY	255
	WQYK-F	Tampa	255
227.	WDOK-F	Cleve	254
	KWKW	LA	254
	WRC	Wash	254
	KKYX	San Ant	254
	WHUE-F	Bost	254
232.	WQAL-F	Cleve	253
	KABL	SF	253
	WZPL-F	Indy	253
	WHTX-F	Pitts	253
236.	KFMB	San D	252
237.	KQRS-F	Minn-SP	251
238.	WPNT-F	Pitts	249
239.	KSD-F	St Lou	246
	WPYX-F	Albany	246
241.	WFMF-F	Baton R	245
	WABX-F	Detroit	245
243.	WNWS	Miami	244
	KNIX-F	Phoe	244
245.	KGFJ	LA	241
	WHJY-F	Prov	241
	WFOG-F	Norf	241
	WRVA	Richm	241
249.	KOIT-F	SF	240
250.	WSNI-F	Phil	239
251.	KWK-F+	St Lou	238
	WMC-F	Memp	238
253.	WCZY-F	Detr	237
	WEZB-F	New Or	237
255.	WPRO-F	Prov	236
256.	KOA	Denver	235
	WJYE-F	Buff	235
	WSSL-F	Gr-Sp	235
	WCMS-F	Norf	235
260.	WWKA-F	Orlan	233
	WFMT-F	Chicago	233
262.	KNX-F	LA	231
	WHJY-F	Prov	231
	WZXR-F	Memp	231
265.	WTUE-F	Dayton	230
266.	KJLH-F	LA	229
	WOWO	F Wayne	229
268.	WDCG-F	Ral	226
269.	WAMO-F	Pitts	225
270.	WIOD	Miami	223
	KRLY-F	Hous	223
272.	WAIL-F	New Or	222
	KTXQ-F	Dall-FW	222
	WVBF-F	Bost	222
275.	KSL	Salt L	221
276.	KNEW	SF	220
277.	WJEZ-F	Chi	219
278.	WTAE	Pitts	218
	KUPD-F	Phoe	218
	WHIO-F	Dayton	218
281.	KBLX-F	SF	217
	WEZW-F	Milw	217
	WQDR-F	Ral	217
284.	KDWB-F	Minn-SP	215
	WTVN	Colum	215
286.	WWEZ-F	Cinci	214
	WSHE-F	Miami	214
288.	WWKX-F	Nash	213
	KOMA	OKC	213
	KTSA	San Ant	213
	WWWE	Cleve	213
	KCMO	Kan C	213
	WRVA-F	Wash	213
294.	WSHH-F	Pitts	212
295.	WFIL	Phil	211
	WDGY	Minn-SP	211
297.	WVLK-F	Lex	210
298.	KKGO-F	LA	209
	CKLW	Det	209
	WTOP	Wash	209
	WGAR	Cleve	209
	KOMO	Sea	209
303.	WPGC-F+	Wash	208
	KBPI-F	Denv	208
	WSUN	Tampa	208
306.	WLAV-F	Gr Rap	207
	WBEN-F	Buff	207
308.	KISW-F	Sea	206
	KQYT-F	Phoe	206
	KTAR	Phoe	206
	WEBN-F	Cinci	206
	KSJO-F	San Jo	206
	WGMS-F+	Wash	206
	WASH-F	Wash	206
315.	KBAY-F	San Jo	205
	KMGG-F	LA	205
	KRCK-F	Por,O	205
	WEZN-F	Bridge	205
319.	WEDR-F	Miami	204
	KSEA-F	Sea	204
	WEZO-F	Roch	204
322.	WFMZ-F	All-B	203
	KBEQ-F	KC	203
324.	KQXT-F	San An	202
	WYOR-F	Miami	203
	WHRK-F	Memp	202
	WHAS	Louis	202
	KLVE-F	LA	202
329.	WNDU-F	S Bend	201
330.	WAXY-F	Miami	200
331.	KMEL-F	SF	199
332.	WJMI-F	Jacks	198
	KSFI-F	Salt L	198
	KDIA	SF	198
335.	WOJC-F	Tampa	197
	KAZY-F	Denv	197
	WINZ	Miami	197
	WXKS	Bost	197
	KNOB-F	LA	197
	WFBR	Balt	197
	KPRC	Hous	197
	WKSW-F	Cleve	197
343.	WRNO-F	New Or	196
	WBLX-F	Mobile	196
345.	KIQI	SF	195
	WJBR-F	Wilm,DE	195
	WBNS-F	Colum	195
	KUBE-F	Sea	195
349.	WBBG	Cleve	194
	WWJF-F	Miami	194

351.	WHLI	Long Is.	193
	WCXI	Det	193
	WBEN	Buff	193
	KZAP-F	Sacra	193
355.	WRKZ-F	Harris	192
356.	KRQR-F	SF	191
	WUBE-F	Cinci	191
	WSB-F	Atl	191
	WHCN-F	Hartf	191
360.	KACE-F	LA	190
	WKDD-F	Akron	190
	KMEO-F	Phoe	190
363.	WDOD-F	Chatt	189
	KASE-F	Aust	189
	WQMF-F	Louis	189
	WPTF	Ral	189
	WBCY-F	Char	189
	WAPI-F	Birm	189
	WYRK-F	Buff	189
370.	WHYW-F	Pitts	188
	WFMS-F	Indy	188
	WAIA-F	Miami	189
	KOAX-F	Dallas	188
374.	WFLN-F+	Phil	187
	WOAI	San Ant	187
	WBT	Char	187
377.	WIOT-F	Toledo	185
	KGBT	McA-Br	185
	KATT-F	OK C	185
	WNJR	Newark	185
381.	KYGO-F	Denver	184
382.	WROQ-F	Char	183
	WESC-F	Green-SP	183
384.	WPEG-F	Char	182
	WCMQ-F	Miami	182
	WDMT-F	Cleve	182
387.	WALK-F+	Long Is	181
	WRTH	St Lou	181
	WLOU	Louis	181
	WSM-F	Nash	181
391.	WKSJ-F+	Mobile	180
	KKYK-F	L Rock	180
	KKLT-F	Phoe	180
	WFBC-F	Phoe	180
	WCAO	Balt	180
	KILT	Hous	180
397.	WWSH-F	Phil	179
398.	WAAF-F	Bost	178
	WBYU-F	New Or	178
	KCTC-F	Sacra	178
	WNOR-F	Norf	178
	WEZC-F	Char,NC	178
	WGR	Buff	178
404.	WENN-F	Birm	177
	KNOK-F	Dallas	177
406.	WOOK-F	Wash	176
	WLLT-F	Cinci	176
	WKQS-F	Miami	176
	WQBA-F	Miami	176
	WFAA	Dallas	176
411.	WLIR-F	Long IS	175
	WEAT-F	West P	175
	WDAE	Tampa	175
	WQXA-F	York	175
415.	KFAC-F	LA	174
	KUPL-F	Port,O	174
417.	KOAQ-F	Denv	173
418.	WMEE-F	F Wayne	172
419.	WQIK-F	Jkville	171
	WMT	Ced Rap	171
	WTLC-F	Indy	171
422.	XTRA-F	San Die	170
	KGB-F	San Die	170
	WRHC	Miami	170
	KYYS-F	KC	170
	WHB	KC	170
	WZAK-F	Cleve	170
	WZZP-F	Cleve	170
429.	KFYE-F	Fresno	169
	WMC	Memp	169
	KLZ	Denver	169
432.	WWRL	NY	168
	WITH	Balt	168
	WOWI-F	Norf	168
435.	WXGT-F	Colum	167
	WQFM-F	Milw	167
	KJIB-F	Port,O	167
438.	WENS-F	Indy	166
439.	KEWT-F	Sacra	165
	WBBQ-F	Aug,GA	165
	WKCI-F	New Hav	165
	WVON	Chi	165
	WCUZ-F	Gr Rap	165
444.	KGW	Port,O	164
445.	WVOR-F	Roch	163
	WKTZ-F	Jkville	163
	WOW	Omaha	163
448.	KYXY-F	S Diego	162
	KITS-F	SF	162
	KIXI	Sea	162
	WJAS	Pitts	162
452.	WAXX-F	Eau Cl	161
	WWWL-F	Miami	161
454.	WQUT-F	JC-Kings	160
	KIMN	Denver	160
	KMPS-F	Sea	160
457.	KZOK-F	Sea	159
	WAJY-F	New Or	159
	KXZL-F	San Ant	159
	KRMG	Tulsa	159
461.	WWDJ	NY	158
	KFMB-F	S Diego	158
	WKRZ-F	NE PQ	158
	WKXX-F	Birm	158
	WEZS-F	Rich	158
466.	KDAY	LA	157
	KQAK-F	SF	157
	KQKQ-F	SF	157
	WYYD-F	Ral	157
470.	WXBQ-F	JC-King	156
	WSKZ-F	Chatt	156
	KRAV-F	Tulsa	156
	KCEZ-F	KC	156
474.	WEZK-F	Knox	155
	WKSS-F	Hartf	155
	KDFC-F+	SF	155
477.	WFME-F	New/NY	154
	WWIN	Balt	154
	WKBW	Buff	154
	KFKF-F	KC	154
	KCNR-F	Port,O	154
	WIKY-F	Evans	154
483.	WTPA-F	Harris	153
	KIIK-F	Dav-RI	153
485.	KOPA-F	Phoe	152
	KFYR	Bismar	152
	WCHY-F	Savan	152
488.	KXOA-F	Sacra	151
	WLTY-F	Norf	151
	WJYO-F	Orlan	151
	WSTO-F	Evans	151
	WKTI-F	Milw	151
	WPRO	Prov	151
494.	KKBQ	Hous	149
	WSIX-F	Nash	149
	KTTS-F	Spr,MO	149
	WYNK-F	Baton R	149
	KTOK	OK C	149
499.	WFYV-F	Jkville	148
	WOKY	Milw	148
	WRVQ-F	Rich	148
	WIQI-F	Tampa	148
	WVEZ-F	Louis	148

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1.	WINS	NY	26307
2.	WCBS	NY	26080
3.	WNBC	NY	24039
4.	WPLJ-F	NY	19993
5.	WKTU-F	NY	19925
6.	WYNY-F	NY	19894
7.	WLS	Chi	19858
8.	WOR	NY	18656
9.	WABC	NY	18633
10.	WBLS-F	NY	18411
11.	WRKS-F	NY	18190
12.	WGN	Chi	17504
13.	WPIX-F	NY	16758
14.	KABC	LA	16232
15.	KIIS-F	LA	16048
16.	WCBS-F	NY	15304
17.	WMAQ	Chi	14980
18.	WAPP-F	NY	14903
19.	WPAT-F	NY	14611
20.	WBBM	Chi	14455
21.	WRFM-F	NY	14071
22.	WHN	NY	13752
23.	KNX	LA	13204
24.	KLOS-F	LA	12952
25.	KYW	Phila	12843
26.	KBIG-F	LA	12326
27.	KFWB	LA	12121
28.	WJR	Det	11852
29.	KMET-F	LA	11430
30.	KDKA	Pitts	11412
31.	WBBM-F	Chi	11337
32.	WCCO	Minn-SP	11000
33.	KGO	SF	10604
34.	WCAU-F	Phila	10561
35.	KFI	LA	10505
36.	KRTH-F	LA	10483
37.	WNEW	NY	10422
38.	KFRC	SF	10385
39.	WBZ	Bost	10262
40.	WNEW-F	NY	10072
41.	KROQ-F	LA	9976
42.	KMOX	St Lou	9839
43.	WLS-F	Chi	9634
44.	KMPC	LA	9500
45.	KCBS	SF	9338
46.	WPAT	NY	9303
47.	KIQQ-F	LA	9205
48.	XTRA	LA	9177
49.	WMGK-F	Phila	8913
50.	WKHK-F	NY	8866
51.	WMMR-F	Phila	8814
52.	KJOI-F	LA	8734
53.	WHTT-F	Bost	8409
54.	WQXR-F+	NY	8307
55.	WMCA	NY	8261
56.	WEAZ-F	Phila	8205
57.	WBMX-F	Chi	8096
58.	WRIF-F	Det	8013
59.	WHYT-F	Det	7942
60.	KOST-F	LA	7934
61.	WYSP-F	Phila	7707
62.	WBAP	Dall-FW	7696
63.	WCAU	Phila	7639
64.	WLOO-F	Chi	7601
65.	WCLR-F	Chi	7597
66.	WKQX-F	Chi	7592
67.	WGCI-F	Chi	7567
68.	KNBR	SF	7546
69.	WHDH	Bost	7466
70.	WCOZ-F	Bost	7372
71.	WRQX-F	Wash	7185
72.	WIND	Chi	7131
73.	KLAC	LA	7071
74.	WHYI-F	Miami	7045
75.	WLUP-F	Chi	6890
76.	WXKS-F	Bost	6769
77.	WUSL-F	Phila	6744
78.	WBCN-F	Bost	6721
79.	WMET-F	Chi	6714
80.	KHTZ-F	LA	6635
81.	WFYR-F	Chi	6540
82.	KUTE-F	LA	6525
83.	WMMS-F	Cleve	6489
84.	KRLD	Dallas	6455
85.	WLLZ-F	Det	6452
86.	WNIC-F	Det	6431
87.	KHTR-F	St Lou	6391
88.	WGCL-F	Cleve	6298
89.	WWJ	Det	6288
90.	KRLA	LA	6138
91.	KSTP-F	Mi-SP	6077
92.	WROR-F	Bost	6071
93.	WIOQ-F	Phila	6068
94.	WZGC-F	Atl	6045
95.	WJJD	Chi	6034
96.	WTIC	Hartf	5911
97.	WDAF	KC	5869
98.	WKYS-F	Wash	5853
99.	KNX-F	LA	5767
100.	WNCN-F	NY	5652
101.	WPEN	Phila	5635
102.	WINZ-F	Miami	5536
103.	KIRO	Sea	5534
104.	WSB	Atl	5494
105.	KIKK-F	Hous	5413
106.	WEEI	Bost	5403
107.	WLOL-F	Mi-SP	5364
108.	WABX-F	Det	5339
109.	WBZZ-F	Pitts	5338
110.	WLW	Cinci	5327
111.	WIP	Phila	5280
112.	WRBQ-F	Tampa	5258
113.	KEGL-F	Dallas	5234
114.	WDVE-F	Pitts	5199
115.	KYUU-F	SF	5194
116.	WJOI-F	Det	5187
117.	KVIL-F	Dallas	5155
118.	WDAS-F	Phila	5131
119.	WMAL	Wash	5110
120.	WWDC-F	Wash	5106
121.	WDRQ-F	Det	5061
122.	WJIB-F	Bost	5058
123.	WMJX-F	Bost	5052
124.	KIOI-F	SF	4986
125.	KILT-F	Hous	4985
126.	KZLA-F	LA	4984
127.	KSCS-F	Dallas	4980
128.	WSNI-F	Phila	4971
129.	CKLW	Det	4958
130.	WMJC-F	Det	4907
131.	KKBQ-F	Hous	4829
132.	WJLB-F	Det	4822
133.	WTMJ	Milw	4791
134.	WJPC	Chi	4761
135.	WHTX-F	Pitts	4759
136.	WWDB-F	Phila	4724
137.	KSFO	SF	4707
138.	KODA-F	Hous	4703
139.	WPGC-F+	Wash	4700
140.	KMEL-F	SF	4684
141.	KZEW-F	Dall	4662
142.	KPRZ	LA	4654
143.	WQXI-F	Atl	4648
144.	WRAL-F	Ral	4616
145.	WADO	NY	4612
146.	KRBE-F	Hous	4611
147.	WLAK-F	Chi	4558
148.	WKHX-F	Atl	4552
149.	KSRR-F	Hous	4546
150.	WXRT-F	Chi	4521

* Based on 12+ TSA Cume, Broadcast Week

151.	KMGG-F	LA	4515
152.	WVNJ-F	NY	4484
153.	KSAN-F	SF	4479
154.	WWWE	Cleve	4475
155.	WKRQ-F	Cinci	4451
156.	WMJI-F	Cleve	4409
157.	WTOP	Wash	4406
158.	KMJQ-F	Hous	4399
159.	KQRS-F	Mi-SP	4385
160.	WHUR-F	Wash	4369
161.	WGAY-F	Wash	4326
162.	WCZY-F	Det	4323
163.	WTIC-F	Hartf	4309
164.	WWSW-F	Pitts	4277
165.	WPRO-F	Prov	4249
166.	WAIT	Chi	4247
167.	KABL-F	SF	4229
168.	KLOL-F	Hous	4217
169.	KFAB	Omaha	4207
170.	KAFM-F	Dall	4189
	KFAC-F	LA	4189
172.	WXYZ	Det	4182
173.	WFIL	Phila	4176
	KMEZ-F	Dall	4176
	WLYF-F	Miami	4716
176.	KTRH	Hous	4176
177.	WLTT-F	Wash	4151
178.	WSOC-F	Char,NC	4132
179.	KTSA	San An	4078
180.	WKLS-F	Atl	4061
181.	WUSN-F	Chi	4056
182.	KABL	SF	4048
183.	WRKO	Bost	4039
184.	WBSB-F	Balt	3983
185.	WAVA-F	Wash	3979
186.	KTXQ-F	Dall	3951
187.	KOA	Denver	3930
188.	WIBC	Indy	3918
189.	WVBF-F	Bost	3916
190.	WBLI-F	Long Is	3890
191.	WTQR-F	Gr-WS	3885
192.	WBAL	Balt	3877
193.	KRAK	Sacra	3862
194.	KRQR-F	SF	3845
195.	WPCH-F	Atl	3837
196.	KGFJ	LA	3824
197.	WOWO	F Wayne	3813
198.	KPLX-F	Dal-FW	3802
199.	WOMC-F	Det	3797
200.	KDKB-F	Phoe	3790
201.	WCFL	Chi	3781
202.	WAAF-F	Worc	3761
203.	KFMK-F	Hous	3753
204.	KJLH-F	LA	3747
205.	WHJY-F	Prov	3744
206.	WEZN-F	Bridge	3740
207.	WGY	Schen	3716
208.	KBPI-F	Denv	3681
209.	WGAR	Cleve	3680
210.	KKGO-F	LA	3668
211.	WWWW-F	Det	3662
212.	WDGY	Mi-SP	3659
213.	KSD	St Lou	3640
214.	WSSH-F	Bost	3639
215.	WINZ	Miami	3638
216.	KGW	Port,O	3621
217.	KCMO	KC	3612
218.	KDWB-F	Mi-SP	3611
219.	WEZB-F	New Or	3603
	WNCI-F	Colum	3603
221.	KWK-F+	St Lou	3597
222.	WHB	KC	3591
223.	KLVE-F	LA	3590
224.	WJEZ-F	Chi	3581
225.	WHO	Des M	3574
226.	WHUE-F	Bost	3572
227.	WFBQ-F	Indy	3556
228.	KKDA-F	Dall	3554
229.	KFMB	S Diego	3551
230.	WKSZ-F	Phila	3548
231.	WZZK-F	Birm	3545
232.	KIMN	Dall	3544
233.	KRLY-F	Hous	3536
234.	WVON	Chi	3533
235.	KEEY-F	Mi-SP	3521
236.	WBJW-F	Orl	3518
237.	WMZQ-F	Wash	3509
238.	KSOL-F	SF	3501
239.	KHJ	LA	3500
240.	WOKI-F	Knox	3492
241.	WIL-F	St Lou	3479
242.	KEZK-F	St Lou	3467
243.	KSJO-F	San Jo	3445
244.	WIVK-F	Knox	3443
245.	WMC-F	Memp	3442
	WIYY-F	Balt	3442
247.	WTAE	Pitts	3433
248.	WVEE-F	Atl	3430
249.	WHUD-F	Peek/NY	3426
250.	WZZP-F	Cleve	3425
251.	WHAS	Louis	3422
252.	WYNF-F	Tampa	3413
253.	KAZY-F	Denv	3408
254.	KTNQ	LA	3403
255.	KOIT-F	SF	3378
256.	WFBR	Balt	3366
257.	KSL	SLC	3364
258.	WGR	Buff	3363
259.	WDRC-F	Hartf	3361
260.	KSHE-F	St Lou	3355
261.	WBEN-F	Buff	3352
262.	WJIT	NY	3347
263.	WDOK-F	Cleve	3334
264.	WWBA-F	Tampa	3329
265.	WKDF-F	Nash	3328
	KOAQ-F	Denv	3328
267.	WPKX-F+	Wash	3323
268.	WSB-F	Atl	3322
269.	KDIA	SF	3321
	KOSI-F	Denv	3321
271.	WHJY-F	Prov	3313
272.	WTVN	Colum	3312
273.	KSD-F	St Lou	3311
274.	KNOB-F	LA	3309
275.	WZPL-F	Indy	3300
276.	WOOK-F	Wash	3298
277.	WXYV-F	Balt	3281
278.	WAXY-F	Miami	3275
279.	KOMO	Sea	3263
280.	KDAY	LA	3237
281,	WFMT-F	Chi	3230
282.	KVOO	Tulsa	3224
283.	WSHE-F	Miami	3214
284.	WASH-F	Wash	3203
	WQAL-F	Cleve	3203
	WEBN-F	Cinci	3203
287.	KKYX	San Ant	3194
288.	WHYW-F	Pitts	3190
289.	WIOD	Miami	3189
290.	KJR	Sea	3186
	KNEW	SF	3186
292.	WXLK-F	Roan	3177
293.	WKDD-F	Akron	3174
294.	KACE-F	LA	3169
295.	WAYL-F	Mi-SP	3164
296.	WLKW-F	Prov	3151
297.	KBEQ-F	KC	3134
298.	WWKX-F	Nash	3125
299.	KSSN-F	L Rock	3122
	KTAR	Phoe	3122

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	WWNC	Asheville	61.0
2.	WJBC	Bloomington	56.0
3.	WFBG	Altoona	53.5
4.	WCCK-F	Erie	48.9
5.	WOWO	Fort Wayne	47.1
6.	KWTO-F	Springf, MO	46.0
7.	WBBQ-F	Augusta	45.8
8.	WBNQ-F	Bloomington	45.3
9.	WNDU-F	South Bend	45.1
10.	WICC	Bridgeport	44.5
11.	WXLK-F	Roanoke	43.7
12.	KDKA	Pittsburgh	43.0
13.	WMAZ-F	Macon	42.7
14.	KVOC	Casper	42.6
15.	WROK	Rockford	42.5
16.	KFAB	Omaha	42.4
17.	WKEE-F	Huntington	42.1
18.	WTIC	Hartford	41.8
	WQSM-F	Fayette,NC	41.8
	WWVA	Wheeling	41.8
21.	KMOX	St. Louis	41.6
22.	KTWO	Casper	41.5
23.	WZOK-F	Rockford	40.6
	KGHL	Billings	40.6
	KWLO	Waterloo	40.6
26.	WCCO	Minn-SP	40.4
27.	WIXX-F	Green Bay	40.3
28.	WGIR-F	Manchester	40.2
29.	WGLF-F	Talahassee	40.1
	KFMW-F	Waterloo	40.1
31.	KTRS-F	Casper	39.9
32.	WFMF-F	Baton Rouge	39.8
33.	WDAY-F	Fargo	39.6
34.	KYJC	Medford	38.8
35.	WKSJ-F	Mobile	38.6
36.	WVAF-F	Charleston,WV	37.9
37.	WHHY-F	Montgomery	37.8
38.	WMEE-F	Fort Wayne	37.6
39.	WRVA	Richmond	37.5
40.	WIOG-F	Saginaw	37.4
41.	KQKQ-F	Omaha	37.1
42.	WMT	Cedar Rapids	36.9
43.	WIKY-F	Evansville	36.8
44.	KIIK-F	Daven-RI-Mol	36.7
45.	WNOK-F	Columbia,SC	36.1
	WRKY-F	Steubenville	36.1
47.	KFGO	Fargo	36.0
48.	WLAP-F	Lexington	35.9
49.	WGNI-F	Wilmington,NC	35.7
50.	KIOK-F	Richland,WA	34.8
51.	WLWI-F	Montgomery	34.6
52.	KOOK	Billings	34.4
53.	KQCR-F	Cedar Rapids	34.3
	WGEE	Green Bay	34.3
55.	KTTS-F	Springf,MO	33.8
56.	WDOD-F	Chattanooga	33.7
	KYYA-F	Billings	33.7
	WKQA-F	Peoria	33.7
59.	KTDY-F	Lafayette,LA	33.6
	WELI	New Haven	33.6
61.	KGBT	McAllen-Browns	33.5
62.	WGY	Albany-Schen	33.4
63.	WMRV-F	Binghampton	33.2
64.	KCRG	Cedar Rapids	33.1
	KLLL-F	Lubbock	33.1
	WZYP-F	Huntsville	33.1
	KEYN-F	Wichita	33.1
68.	WVTS-F	Terre Haute	33.0
69.	WEZN-F	Bridgeport	32.9
70.	WIBC	Indianapolis	32.4
	KQWB-F	Fargo	32.4
72.	KHFI-F	Austin	32.2
	WHYN-F	Spring,MA	32.2
	WTHI-F	Terre Haute	32.2
75.	KSSN-F	Little Rock	32.1
76.	WVLK	Lexington	32.0
77.	WJET	Erie	31.8
	WXBQ-F	JC-Kings-Bris	31.8
79.	WZAT-F	Savannah	31.6
80.	WTMJ	Milwaukee	31.5
81.	KBFM-F	McAllen	31.4
	WQUT-F	JC-Kings-Bris	31.4
83.	WEEU	Reading	31.2
	WPRO-F	Providence	31.2
	WHBC	Canton	31.2
	WQXA-F	York	31.2
	KKPL-F	Spokane	31.2
	KKRC-F	Sioux Falls	31.2
89.	KELO	Sioux Falls	31.1
	WVLK-F	Lexington	31.1
	WRFY-F	Reading	31.1
	WVAM	Altoona	31.1
93.	WIBA-F	Madison	31.0
94.	WPFR-F	Terre Haute	30.9
	WBJW-F	Orlando	30.9
	WLAN-F	Lancaster	30.9
97.	WBOW	Terre Haute	30.8
98.	WNBF	Binghampton	30.7
99.	WHO	Des Moines	30.6
	WIBX	Utica	30.6

* Based on 12+ Metro Cume Rating, Mon-Sun, 6AM-MID

Simulcast: KBOY-F+ Medford 32.7

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

ROCK/TOP 40/CONTEMP			
1.	WXLK-F	Roanoke	29.1
2.	KIOK-F	Rich,WA	27.1
3.	KWTO-F	Spr,MO	26.6
4.	WCCK-F	Erie	26.4
5.	KTRX-F	Casper	26.2
6.	KFMW-F	Water,IA	25.1
7.	WFBG	Alt	25.0
8.	WNDU-F	S Bend	22.7
9.	WKEE-F	Hunt,WV	22.2
10.	WFMF-F	Baton R	22.1
11.	WBNQ-F	Bloom,IL	21.8
12.	WBBQ-F	Aug	21.7
13.	WZOK-F	Rockf	20.7
14.	WVTS-F	Terre H	19.5
15.	WQUT-F	JC-Kin	19.4
16.	WQSM-F	Fayette	19.0
17.	WVAF-F	Char,WV	18.8
18.	KYJC	Medford	18.6
19.	KEYN-F	Wich	18.5
20.	WMRV-F	Bingh	18.3
21.	WGNI-F	Wilm,NC	18.0
22.	WCGQ-F	Colum,GA	17.4
	WLAP-F	Lexing	17.4
24.	KIIK-F	D-RI-M	17.2
25.	WIXX-F	Gr Bay	17.1
	KQKQ-F	Omaha	17.1
	KKRC-F	Sioux F	17.1
	WDAY-F	Fargo	17.1
29.	WMAZ-F	Macon	17.0
30.	KYYA-F	Billin	16.8
31.	WMEE-F	F Wayne	16.0
	KQIZ-F	Amar	16.0
33.	WHSL-F	Wil,NC	15.7
34.	KHFI-F	Austin	15.5
35.	KTDY-F	Lafay	15.3
36.	WRKY-F	Steub	15.1
37.	WKZW-F	Peoria	14.9
38.	WSKZ-F	Chatt	14.7
39.	WIOG-F	Sagin	14.5
40.	WRFY-F	Reading	14.0
41.	KKXX-F	Bakers	13.9
42.	WGLF-F	Talla	13.7
43.	WISE	Ashe	13.6
	WPFR-F	Terre H	13.6
45.	WZYP-F	Hunts	13.5
46.	WHHY-F	Mont	13.2
47.	WVIC-F	Lans	13.0
48.	WBJW-F	Orl	12.8
49.	WRBQ-F	Tampa	12.7
50.	WTIC-F	Hartf	12.5
	WNOK-F	Colum,SC	12.5

AOR			
1.	WGIR-F	Manch	18.1
2.	KZEL-F	Eugene	17.3
3.	KFMX-F	Lubbock	17.2
4.	KQWB-F	Fargo	17.1
5.	KAWY-F	Casper	15.9
6.	KWHL-F	Anch	15.7
7.	WOMP-F	Wheel	15.4
8.	WLAV-F	G Rpds	14.2
9.	KOZZ-F	Reno	14.0
10.	WBLM-F	Port,M	13.6
11.	WAAL-F	Bingh	13.5
12.	WPYX-F	Albany	13.4
13.	WKQQ-F	Lexing	13.3
14.	WXKE-F	F Wayne	13.1
15.	WKDF-F	Nash	12.9
16.	WAPL-F	App-Os	12.8
	WWCK-F	Flint	12.8
18.	KSMB-F	Lafay	12.7
19.	WTUE-F	Dayton	12.6
	WLVQ-F	Colum,O	12.6
	KNCN-F	Cor Chr	12.6
	KOMP-F	LV	12.6
23.	KATS-F	Yakima	12.3
	KATT-F	OK C	12.3
	WXLP-F	Daven-R	12.3
26.	WIOT-F	Toledo	12.2
	KEZO-F	Omaha	12.2
28.	WKLC-F	Char,WV	11.7
	KLAQ-F	El Pas	11.7
30.	WSSX-F	Char,SC	11.6
31.	WZXR-F	Memp	11.5
32.	WTPA-F	Harris	11.4
	WFYV-F	Jkvil	11.4
34.	KLBJ-F	Aust	11.3
35.	KMOD-F	Tulsa	11.2
36.	KKDJ-F	Fresno	10.9
37.	KFMQ-F	Linc	10.5
38.	WIMZ-F	Knox	10.3
39.	WZZO-F	A-B-E	10.1
	KWFM-F	Tucs	10.1
41.	WCMF-F	Roch	10.0
	WZLD-F	Colum,O	10.0

MOR/VARIETY			
1.	WJBC	Bloom	36.5
2.	KFAB	Omaha	24.0
3.	WIKY-F	Evans	23.9
4.	WMT	Cedar R	23.1
5.	WCCO	Minn	20.6
6.	WTIC	Hartf	19.7
7.	WICC	Bridge	18.9
8.	WRVA	Rich	18.6
9.	KTWO	Casper	17.8
10.	WOWO	F Wayne	17.2
11.	KDKA	Pitts	17.1
12.	WROK	Rockf	16.5
13.	WHBC	Canton	16.1
14.	WSGW	Sagin	15.9
15.	KIT	Yakima	15.8
16.	KONA	Rich,WA	15.3
17.	WNBF	Bingh	15.1
18.	WELI	New Ha	14.6
19.	WIBX	Utica	14.5
20.	WIBC	Indy	14.3
21.	WGY	Schen	13.9
	KSOO	Sioux F	13.9
23.	WMBD	Peoria	13.4
24.	WTAG	Worc	13.0
25.	WTMJ	Milw	12.6
26.	KRNT	Des M	12.3
27.	WPTF	Ral	12.1
28.	WKZO	Kala	12.0
29.	WHBY	App-Os	11.9
	KSL	SLC	11.9
31.	KFOR	Linc	11.8
32.	WBT	Char,NC	11.6
33.	WEEU	Reading	11.0
34.	WGNT	Hunt,WV	10.8
35.	WRTA	Alt	10.6
36.	KUGN	Eugene	10.5
	WSYR	Syra	10.5
38.	WOOD	Gr Rap	10.4
39.	KOB	Albuq	10.3
40.	WMAZ	Macon	10.1
41.	WDUZ	Gr Bay	9.9
	WHIO	Dayton	9.9
	WBEN	Buff	9.9
	WARM	NE PA	9.9
45.	WDEF	Chatta	9.8
	WBZ	Bost	9.8
	WSTV	Steub	9.8
48.	KRMG	Tulsa	9.6
	KCSJ	Pueblo	9.6
50.	WSPD	Toledo	9.4
	WHP	Harris	9.4

* Based on 12+ METRO Share, Mon-Sun, 6A-MID

Simulcast: KBOY-F+ Medford 16.0

BEAUTIFUL MUSIC

1.	WEZN-F	Bridge	19.2
2.	KXLY-F	Spok	17.1
3.	WDUV-F	Saras	16.6
4.	WWLV-F	Dayt B	16.4
5.	WFPG-F	Atl Cit	16.3
6.	WDUZ-F	Gr Bay	15.9
7.	WZID-F	Manch	15.5
8.	WFMZ-F	A-B-E	14.9
9.	WYEZ-F	S Bend	14.7
10.	WPVR-F	Roan	14.0
11.	WEAT-F	West P	13.9
12.	WWBA-F	Tampa	13.8
13.	KPNW-F	Eugene	13.7
14.	WVFM-F	Lakel	13.5
15.	KELO-F	Sioux F	13.3
16.	WHBC-F	Canton	13.1
17.	WSRS-F	Worces	13.0
	WIBQ-F	Utica	13.0
19.	WHP-F	Harris	12.6
20.	WSWT-F	Peoria	12.4
21.	WJYE-F	Buff	12.3
	WLKW-F	Prov	12.3
23.	KBEE-F	Modesto	12.1
	WLOS-F	Ashe	12.1
25.	WEZV-F	F Wayne	11.9
	KIOU-F	Cor Chr	11.9
	WANJ-F	Wheel	11.9
	KJYK-F	Tucson	11.9
29.	WEZK-F	Knox	11.8
	WDEF-F	Chatt	11.8
	KGNC	Amar	11.8
32.	WRCH-F	Hartf	11.6
33.	WQXY-F	Baton R	11.4
34.	WXTC-F	Char,SC	11.3
	KCOZ-F	Shreve	11.3
	KSFI-F	SLC	11.3
37.	WEZY-F	Melb	10.9
	WKTZ-F	Jkvil	10.9
	WFOG-F	Norf	10.9
40.	WNCE-F	Lancas	10.7
41.	WFBG-F	Alt	10.6
42.	WGER-F	Sagin	10.5
43.	KXTZ-F	Las V	10.4
	WLVU-F	Erie	10.4
	WHIO-F	Dayton	10.4
	WBNS-F	Colum,O	10.4
47.	KCMX-F	Medford	10.3
48.	KQXT-F	San Ant	10.2
49.	KKNG-F	OK City	10.0
	WROE-F	App-Osh	10.0

COUNTRY

1.	WWNC	Ashe	35.3
2.	KVOC	Casper	29.0
3.	WLWI-F	Montg	24.8
4.	KGHL	Billin	23.6
5.	WKSJ-F	Mobile	22.6
6.	KTTS-F	Spr,MO	21.9
7.	KFGO	Fargo	21.7
8.	WIVK-F	Knox	21.6
9.	WWVA	Wheel	20.8
10.	WXBQ-F	JC-King	19.7
11.	WTHI-F	Terre H	18.9
12.	WVAM	Alt	18.9
13.	WKCQ-F	Sag	18.5
14.	WDOD-F	Chatt	18.4
15.	WGEE	Gr Bay	17.9
16.	KTPK	Topeka	17.2
17.	KLLL-F	Lubb	16.5
18.	KASE-F	Austin	16.2
19.	WTQR-F	Gr-WS	16.1
20.	WVLK-F	Lexing	16.0
21.	WQBE-F	Char,WV	15.9
22.	WDEN-F	Macon	15.9
23.	KUTI	Yakima	15.8
24.	WOWW-F	Pensa	15.6
25.	WCOS-F	Colum,SC	15.5
26.	KCCY-F	Pueblo	15.1
27.	WSOC-F	Char,NC	14.6
28.	WGUS-F	Aug	14.5
29.	WYNK-F	Baton R	14.2
30.	KOUL-F	Cor Chr	13.9
31.	WPCV-F	Lakel	13.7
32.	KSO	Des M	13.6
33.	WROZ	Evans	13.5
34.	KVOX-F	Fargo	13.4
	WCUZ-F	Gr Rap	13.4
36.	WCHY-F	Savan	13.2
37.	WESC-F	Gr-SC	13.1
38.	WBHP	Hunts	13.0
39.	WTCR	Hunt,WV	12.8
40.	WIOV-F	Lanc	12.7
	WEZL-F	Char,SC	12.7
	KIDN	Pueblo	12.7
43.	WZZK-F	Birming	12.5
	KIZN-F	Boise	12.5
45.	WWQQ-F	Wilm,NC	12.4
46.	WFNC	Fayet,NC	12.3
	KWTX	Waco	12.3
	KXDD-F	York	12.3
49.	KVOO	Tulsa	12.0
50.	KSSN-F	Little R	11.8

Simulcast: WKKQ-F+ Duluth 16.3

BLACK/URBAN

1.	WANM	Talla	20.2
2.	WQDW-F	Gr-NB	19.0
3.	WFXE-F	Colum,GA	18.5
	WBLX-F	Mobile	18.5
5.	KJCB	Lafay	16.6
6.	WEAS-F	Savan	16.3
7.	WIDO-F	Fayet,NC	15.8
8.	WJJS-F	Lynch	15.4
9.	WKXI	Jackson	15.3
10.	WBOP	Pensa	14.9
11.	WWIL	Wilm,NC	14.6
12.	WDZZ-F	Flint	14.3
13.	KDKS	Shreve	13.8
	WOKS	Colum,GA	13.8
15.	WYLD-F	New Or	13.2
16.	WLOU	Louis	13.1
17.	WJMI-F	Jackson	12.9
18.	WIBB	Macon	12.8
19.	KHYS-F	Beaum	12.2
20.	WOIC	Colum,SC	11.9
21.	WPAL	Char,SC	11.8
22.	WSOK	Savan	11.7
23.	KOKA	Shreve	11.3
24.	WQMI-F	Mont	10.8
25.	KOKY	L Rock	10.6
26.	WHRK-F	Memp	10.5
27.	WENN-F	Birming	10.4
	WKYS-F	Wash	10.4
29.	WVEE-F	Atl	10.1
30.	WXOK	Baton R	9.9
31.	WTLC-F	Indy	9.7
	WOKJ	Jackson	9.7
33.	WXVI	Montg	9.6
34.	WPEG-F	Char,NC	9.5
	WJTT-F	Chatta	9.5
	WPLZ-F	Rich	9.5
37.	WWWS-F	Sagin	9.4
38.	WWWZ-F	Char,SC	9.4
39.	WRDW	Augus	9.4
40.	WQMG-F	Gr-WS	9.2

AC/SOFT ROCK/OLDIES

1.	KRNO-F	Reno	15.6
2.	WNFL	Gr Bay	14.7
	KWLO	Water,IA	14.7
4.	WFMK-F	Lansing	13.8
5.	KFQD	Anch	13.4
6.	KXLY-F	Spok	13.3
	WJET	Erie	13.1
8.	WHYN-F	Spr,MA	13.0
9.	KOB-F	Albuq	12.8
10.	WEZS-F	Rich	12.7
11.	WVLK	Lexing	12.6
	KRAV-F	Tulsa	12.6
13.	KIDX-F	Billings	12.4
14.	KHAT-F	Lincoln	11.5
15.	WRMF-F	West Pa	11.2
16.	WSYR-F	Syra	11.1
17.	WEIZ-F	Colum,GA	10.9
18.	WVOR-F	Roch	10.7
19.	WKCI-F	Hart	10.6
20.	WMAS-F	Spr,MA	10.5
21.	KBOI	Boise	10.4
22.	KSTP-F	Mi-SP	10.3
23.	WHYN	Spr,MA	9.9
	KMAJ-F	Topeka	9.9
25.	KRLB-F	Lubbock	9.8
26.	KCRG	Cedar R	9.7
	KMML-F	Amar	9.7
28.	WPEZ-F	Macon	9.5
29.	WMYU-F	Knox	9.4
30.	WCPI-F	Wheel	9.2
	WXMG-F	S Bend	9.0
	WHEN	Syra	9.0

NEWS/TALK

1.	KMOX	St Louis	20.9
2.	WHO	Des Moi	13.2
3.	KTOK	Okl C	11.1
4.	WBBW	Young	10.9
5.	KIRO	Sea	9.0
6.	KGO	SF	8.6
	KCMO	KC	8.6
8.	WOC	Daven-RI	8.5
9.	KYW	Phila	8.2
10.	KMJ	Fresno	8.0
11.	KTAR	Phoe	7.7
12.	KABC	LA	7.6
13.	WOAI	San Ant	7.3
14.	KOH	Reno	7.2
15.	WAVI	Dayton	6.7
16.	WARD	NE PA	6.6
	WCKY	Cinci	6.6
18.	KRLD	Dallas	6.5
19.	KARN	L Rock	6.2
20.	KLBJ	Austin	6.0
	KOA	Denver	6.0
22.	WSJS	Gr-WS	5.8
23.	WQBK	Alb-Sch	5.7
24.	KVOR	Col Spg	5.6
25.	WXYZ	Det	5.5

NOSTALGIA

1.	WKWK	Wheel	13.5
2.	WSBT	S Bend	12.1
	WROD	Dayt B	12.1
4.	KLEU	Water,IA	11.0
	WFBL	Syra	11.0
6.	WYNZ	Port,O	10.8
7.	WRAW	Reading	10.4
8.	KAKZ	Wich	9.7
9.	WTHI	Terre H	9.3
10.	WMAS	Spr,MA	9.0
11.	WERU	Madison	8.3
12.	WNAK	NE PA	7.9
13.	WKMC	Alt	7.8
	KXTP-F	Duluth	7.8
15.	WCOA	Pensa	7.7
16.	WAVZ	New H	7.5
17.	KIDO	Boise	7.4
	WEYZ	Erie	7.4
19.	WINR	Bingh	7.3
	WAAV	Wilm,	7.3
21.	WAFX	F Wayne	6.7
22.	WBBG	Cleve	6.5
	KCDR	Cedar R	6.5
	WAMT	Mel-Titu	6.5
25.	WOKY	Milw	6.4
	WJAI-F	Dayt	6.4
	WLLL	Lynch	6.4

CLASSICAL

1.	KVOD-F	Denver	4.1
2.	KING-F	Sea	4.0
3.	WGMS-F+	Wash	3.8
4.	KBOQ-F	Sal-Sea	3.5
5.	KHFM-F	Alb	3.1
6.	WCLV-F	Cleve	2.9
	KFSD-F	SD	2.9
8.	KKSN	Port,O	2.5
9.	WGH-F	Norf	2.4
10.	WFLN-F+	Port,O	2.0
11.	WFMT-F	Chi	1.9
12.	WFMR-F	Milw	1.8
	KLEF-F	Hous	1.8
	KDFC-F+	SF	1.8
	WQXR-F+	NY	1.8

RELIGION

1.	KCIJ	Shreve	8.6
2.	WDAC-F	Lanc	6.1
3.	KBBO	Yakima	5.8
4.	WQCC	Char,NC	5.2
5.	WAGG	Birming	5.1
	KLFJ	Spr,MO	5.1
7.	KURL	Billing	5.0
8.	WEMM-F	Hunt,WV	4.8
9.	KDOV	Medford	4.5
10.	KORE	Eugene	4.1
11.	WVCB	Wilm,NC	3.4
	KCFO-F	Tulsa	3.4
13.	WQXL	Col,SC	3.1
14.	KDLF	Beaum	3.0
15.	KWAM	Memp	2.7

SPANISH

1.	KGBT	McA-Br	23.9
2.	KIWW-F	McA-Br	11.2
3.	KCCT	Cor Chr	9.3
4.	KWAC	Bakers	8.3
5.	KUNO	Cor Chr	6.9
6.	KCTY	Sal-Sea	6.8
7.	WQBA	Miami	6.7
8.	KXEW	Tucson	5.6
9.	KAMA	El Paso	5.2
	KCOR	San Ant	5.2
11.	KXEX	Fresno	4.3
12.	KLFB	Lubbock	4.2
	KRMX-F	Pueblo	4.2
14.	KSTN-F	Stock	4.1

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

ROCK/TOP 40/CONTEMP

1.	WNBC	NY	1051
2.	KIIS-F	LA	1017
3.	WPIX-F	NY	985
4.	WLS	Chi	920
5.	WBBM-F	Chi	558
6.	WCAU-F	Phil	552
7.	WHTT-F	Bost	542
8.	WRQX-F	Wash	499
9.	WHYI-F	Miami	472
10.	KHTR-F	St Lou	458
11.	KFRC	SF	451
12.	WXKS-F	Boston	438
13.	WRBQ-F	Tampa	436
14.	KIQQ-F	LA	430
15.	KZGC-F	Atl	423
16.	WIOQ-F	Phil	419
17.	WGCL-F	Cleve	395
18.	XTRA	LA	388
19.	WLOL-F	Minn	388
20.	WBZZ-F	Pitts	346
	WKQX-F	Chi	346
22.	WROR-F	Bost	327
23.	WHYT-F	Det	326
24.	WQXI-F	Atl	322
25.	WRAL-F	Ral	317
26.	WXLK-F	Roan	311
27.	WINZ-F	Miami	306
28.	WBSB-F	Balt	296
29.	KKBQ-F	Hous	293
30.	WBLI-F	Long Is	283
31.	WTIC-F	Hartf	280
32.	WOKI-F	Knox	266
33.	WKRQ-F	Cinci	264
34.	WBJW-F	Orl	260
35.	KAFM-F	Dallas	258
36.	WHTX-F	Pitts	253
	WZPL-F	Indy	253
38.	WFMF-F	Baton R	245
	WABX-F	Det	245
40.	WSNI-F	Phila	239
41.	WMC-F	Memp	238
42.	WEZB-F	New Or	237
43.	WPRO-F	Prov	236
44.	WDCG-F	Ral	226
45.	KUPD-F	Phoe	218
46.	WWKX-F	Nash	213
47.	WNCI-F	Col,O	210
48.	WBEN-F	Buff	207
49.	WPGC-F+	Wash	208
50.	KMGG-F	LA	205

AOR

1.	WPLJ-F	NY	1147
2.	WAPP-F	NY	787
3.	KLOS-F	LA	745
4.	KROQ-F	LA	714
5.	KMET-F	LA	646
6.	WMMS-F	Cleve	572
7.	WNEW-F	NY	557
8.	WBCN-F	Bost	536
9.	WMMR-F	Phil	512
10.	WYSP-F	Phil	508
11.	WLS-F	Chi	464
	WRIF-F	Det	464
13.	WLUP-F	Chi	421
14.	WXRT-F	Chi	420
15.	WCOZ-F	Bost	404
16.	WDVE-F	Pitt	402
17.	KSRR-F	Hous	395
18.	WLLZ-F	Det	381
19.	WMET-F	Chi	369
20.	WFBQ-F	Indy	334
21.	WKDF-F	Nash	319
22.	WKLS-F	Atl	311
23.	WYNF-F	Miami	306
24.	KEGL-F	Dallas	301
25.	WLVQ-F	Colum, O	277
26.	KDKB-F	Phoe	273
27.	KLOL-F	Hous	272
28.	KZEW-F	Dallas	269
29,	WIYY-F	Balt	268
30.	KSHE-F	St Lou	263
31.	WWDC-F	Wash	260
32.	KQRS-F	Minn-SP	251
33.	WPYX-F	Albany	246
34.	WHJY-F	Prov	241
35.	KWK-F+	St Lou	238
36.	WZXR-F	Memp	231
37.	WTUE-F	Dayton	230
38.	KTXQ-F	Dallas	222
39.	WQDR-F	Ral	217
40.	WDWB-F	Minn	215
41.	WSHE-F	Miami	214
42.	WAVA-F	Wash	213
43.	KBPI-F	Denver	208
44.	WLAV-F	Gr Rap	207
45.	KSJO-F	San Jose	206
	WEBN-F	Cinci	206
	KISW-F	Sea	206
48.	KRCK-F	Port,O	205
49.	KMEL-F	SF	199
50.	KAZY-F	Denver	197

AC/SOFT ROCK/OLDIES

1.	WYNY-F	NY	1233
2.	WCBS-F	NY	822
3.	WMGK-F	Phila	559
4.	KRTH-F	LA	535
5.	KFI	LA	492
6.	WCLR-F	Chi	468
7.	KOST-F	LA	441
8.	KSTP-F	Minn	431
9.	KVIL-F	Dallas	385
10.	KHTZ-F	LA	359
11.	WFYR-F	Chi	345
12.	WNIC-F	Det	341
13.	KFMK-F	Hous	315
14.	WSSH-F	Bost	308
15.	WMJX-F	Bost	296
16.	KRLA	LA	285
17.	WWSW-F	Pitts	283
18.	WLTT-F	Wash	274
19.	WMJI-F	Cleve	271
20.	WKSZ-F	Phila	265
21.	KIOI-F	SF	264
22.	KRBE-F	Hous	261
23.	KYUU-F	SF	260
	WOMC-F	Det	260
25.	KSD-F	St Lou	246
26.	WCZY-F	Det	237
27.	KNX-F	LA	231
28.	WVBF-F	Bost	222
29.	WTAE	Pitts	218
30.	KTSA	San Ant	213
31.	CKLW	Det	209
	WGAR	Cleve	209
33.	WASH-F	'	206
34.	WAXY-F	Miami	200
35.	WFBR	Balt	197
36.	WSB-F	Atl	191
37.	WHYW-F	Pitts	188
38.	KKLT-F	Phoe	180
39.	WWSH-F	Phila	179
40.	WEZC-F	Char,NC	178
41.	WLLT-F	Cinci	176
42.	WHB	KC	170
	WZZP-F	Cleve	170
44.	KFYE-F	Fresno	169
45.	WENS-F	Indy	166
46.	KGW	Port,O	164
47.	KYXY-F	S Diego	162

* Based on 1/4 HR AVG, Mon-Sun, 6A-MID,TSA

MOR/VARIETY

1.	WGN	Chi	1339
2.	WCCO	Minn	1015
3.	WJR	Det	842
4.	KDKA	Pitts	822
5.	WBZ	Bost	765
6.	WHDH	Bost	518
7.	WTIC	Hartf	459
8.	KNBR	SF	409
9.	WMAL	Wash	395
10.	WIP	Phila	362
11.	KFAB	Omaha	353
12.	WTMJ	Milw	325
13.	WSB	Atl	321
14.	WBAL	Balt	304
15.	WLW	Cinci	287
16.	WIBC	Indy	283
17.	WGY	Schen	280
18.	KFMB	S Diego	252
19.	WRVA	Richm	241
20.	WOWO	F Wayne	229
21.	KSL	SLC	221
22.	WTVN	Colum,O	215
23.	KOMO	Sea	209
24.	WHAS	Louis	202
25.	WWJF-F	Miami	194
26.	WBEN	Buff	193
27.	WPTF	Ral	189
28.	WBT	Char,NC	187
29.	WALK-F+	Long Is	181
30.	WGR	Buff	178
31.	WMT	Cedar R	171
32.	WAJY-F	New Or	159
	KRMG	Tulsa	159
34.	WIKY-F	Evans	154
35.	WICC	Bridge	144
36.	WHAM	Roch	141
37.	WWL	New Or	131
	WROW	Albany	131
39.	KHOW	Denver	130
40.	KEX	Port,O	129
41.	WCFL	Chi	124
42.	KOY	Phoe	119
43.	WFLA	Tampa	117
44.	WCTC	New Brun	113
45.	WSYR	Syra	110
	WSPD	Toledo	110
	WELI	N Haven	109
48.	KMBZ	KC	102

BTFL MUSIC

1.	WRFM-F	NY	1316
2.	KBIG-F	LA	1066
3.	WPAT-F	NY	1027
4.	WEAZ-F	Phila	673
5.	WLOO-F	Chi	670
6.	KJOI-F	LA	638
7.	WPAT	NY	573
8.	WJOI-F	Det	484
9.	KODA-F	Hous	433
10.	WWBA-F	Tampa	422
11.	WLYF-F	Miami	397
12.	WGAY-F	Wash	369
13.	WPCH-F	Atl	346
14.	KMEZ-F	Dallas	339
15.	WHUD-F	Peeks/NY	333
16.	WJIB-F	Bost	318
17.	WEZN-F	Bridge	304
18.	WLAK-F	Chi	299
19.	KEZK-F	St Lou	291
20.	KOSI-F	Denver	290
21.	WLKW-F	Prov	289
22.	KABL-F	SF	275
23.	WRCH-F	Hart	271
24.	WAYL-F	Minn	267
25.	WXTZ-F	Indy	266
26.	KBRD-F	Sea	263
27.	KJQY-F	S Diego	258
28.	WLIF-F	Balt	257
29.	WVNJ-F	NY	255
30.	WHUE-F	Bost	254
	WDOK-F	Cleve	254
32.	WQAL-F	Cleve	253
	KABL	SF	253
34.	WPNT-F	Pitts	249
35.	WFOG-F	Norf	241
36.	KOIT-F	SF	240
37.	WJYE-F	Buff	235
38.	WHIO-F	Dayton	218
39.	WEZW-F	Milw	217
40.	WWEZ-F	Cin	214
41.	WSHH-F	Pitts	212
42.	KQYT-F	Phoe	206
43.	KBAY-F	San Jose	205
44.	KSEA-F	Sea	204
	WEZO-F	Roch	204
46.	WFMZ-F	A-B-E	203
47.	WYOR-F	Miami	202
	KQXT-F	San Ant	202
49.	KSFI-F	SLC	198
50.	KNOB-F	LA	197

COUNTRY

1.	WMAQ	Chi	804
2.	WHN	NY	743
3.	WBAP	Dall-FW	563
4.	WKHK-F	NY	536
5.	WDAF	KC	439
6.	WKHX-F	Atl	416
7.	WSOC-F	Char,NC	403
8.	KSCS-F	Dall-FW	396
9.	KIKK-F	Hous	394
10.	KLAC	LA	363
11.	WIVK-F	Knox	361
12.	WTQR-F	Gr-WS	357
13.	KSAN-F	SF	348
14.	KILT-F	Hous	335
15.	KPLX-F	Dall-FW	331
16.	KZLA-F	LA	317
17.	WIL-F	St Lou	292
18.	WWWW-F	Det	286
19.	WMZQ-F	Wash	284
20.	WPKX-F+	Wash	280
21.	KRAK	Sacra	278
22.	KVOO	Tulsa	276
23.	WUSN-F	Chi	273
24.	WZZK-F	Birming	271
25.	WAMZ-F	Louis	270
26.	KEEY-F	Minn	267
27.	KSSN-F	L Rock	259
28.	KSD	St Lou	258
29.	WPOC-F	Balt	257
30.	WQYK-F	Tampa	255
31.	KKYX	San Ant	254
32.	KNIX-F	Phoe	244
33.	WSSL-F	Gr-Sp	235
	WCMS-F	Norf	235
35.	WWKA-F	Orl	233
36.	KNEW	SF	220
37.	WJEZ-F	Chi	219
38.	KOMA	Okl C	213
	WWWE	Cleve	213
40.	WFIL	Phila	211
	WDGY	Minn-SP	211
42.	WVLK-F	Lexing	210
43.	WSUN	Tampa	208
44.	WKSW-F	Cleve	197
	WOJC-F	Tampa	197
46.	WCXI	Det	193
47.	WRKZ-F	Harris	192
48.	WUBE-F	Cin	191
49.	WYRK-F	Buff	189
	KASE-F	Austin	189
	WDOD-F	Chatt	189

NEWS/TALK

1.	WOR	NY	1463
2.	WCBS	NY	1293
3.	WINS	NY	1282
4.	KABC	LA	1234
5.	KMOX	St Lou	906
6.	KGO	SF	855
7.	WABC	NY	851
8.	WBBM	Chi	721
9.	KYW	Phila	705
10.	KNX	LA	661
11.	WIND	Chi	556
12.	KFWB	LA	538
13.	WMCA	NY	537
14.	KCBS	SF	524
15.	WCAU	Phil	439
16.	WWDB-F	Phil	429
17.	KRLD	Dallas	385
18.	WXYZ	Det	376
19.	WWJ	Det	336
20.	KIRO	Sea	330
21.	WIND	Chi	556
22.	WEEI	Bost	279
23.	WHO	Des M	269
24.	WRKO	Bost	257
25.	WRC	Wash	254
26.	WNWS	Miami	244
27.	KOA	Denver	235
28.	WIOD	Miami	223
29.	KCMO	KC	213
30.	WTOP	Wash	209
31.	KTAR	Phoe	206
32.	KPRC	Hous	197
	WINZ	Miami	197
34.	WOAI	San Ant	187
35.	WFAA	Dallas	176
36.	KTOK	OK L	149
37.	WCKY	Cin	135
38.	KSTP	Minn-SP	129
39.	KFBK	Sacra	120
40.	KSDO	S Diego	119
41.	KVI	Sea	115
42.	WTKN	Pitts	114
43.	KQV	Pitts	111
44.	WERE	Cleve	110
45.	WGST	Atl	107
	KMJ	Fresno	107
47.	WJW	Cleve	102
	WHJJ	Prov	102
49.	WPLP	Tampa	95
50.	KXL	Port,O	91
	WEAN	Prov	91

BLACK/URBAN

1.	WBLS-F	NY	1427
2.	WKTU-F	NY	1318
3.	WRKS-F	NY	1227
4.	WUSL-F	Phila	642
5.	WGCI-F	Chi	624
6.	WKYS-F	Wash	546
7.	WBMX-F	Chi	544
8.	WDAS-F	Phila	472
9.	WDRQ-F	Det	435
10.	KMJQ-F	Hous	376
11.	WVEE-F	Atl	346
12.	KUTE-F	LA	332
13.	KKDA-F	Hous	328
14.	WJLB-F	Det	325
15.	WXYV-F	Balt	318
16.	WHUR-F	Wash	307
17.	WJPC	Chi	301
18.	WYLD-F	N Or	277
19.	KSOL-F	SF	261
20.	KMJM-F	St Lou	259
21.	KGFJ	LA	241
22.	KJLH-F	LA	229
23.	WAMO-F	Pitts	225
24.	KRLY-F	Hous	223
25.	WAIL-F	New Or	222
26.	KBLX-F	SF	217
27.	KKGO-F	LA	209
28.	WEDR-F	Miami	204
29.	WHRK-F	Memp	202
30.	KDIA	SF	198
	WJMI-F	Jackson	198
32.	WBLX-F	Mobile	196
33.	KACE-F	LA	190
34.	WNJR	NY	185
35.	WDMT-F	Cleve	182
	WPEG-F	Char,NC	182
37.	KNOK-F	Dallas	177
	WENN-F	Birming	177
39.	WOOK-F	Wash	176
40.	WTLC-F	Indy	171
41.	WZAK-F	Cleve	170
42.	WOWI-F	Norf	168
	WWRL	NY	168
44.	WVON	Chi	165
45.	KDAY	LA	157
46.	WWIN	Balt	154
47.	WQMG-F	Gr-WS	147
48.	WVKO	Colum,O	140

NOSTALGIA

1.	WNEW	NY	813
2.	KMPC	LA	528
3.	WPEN	Phila	510
4.	WJJD	Chi	426
5.	KPRZ	LA	308
6.	WAIT	Chi	308
7.	KQUE-F	Hous	285
8.	KSFO	SF	279
9.	WXKS	Bost	197
10.	WBBG	Cleve	194
11.	WHLI	Long Is	193
12.	WRTH	St Lou	181
13.	WDAE	Tampa	175
14.	WITH	Balt	168
15.	KIXI	Sea	162
	WJAS	Pitts	162
17.	WOKY	Milw	148
18.	KEZW	Denver	132
19.	WECK	Buff	115
20.	WLKW	Prov	114
21.	WFBL	Syra	107
22.	WJAI-F	Dayton	100
23.	CKJY-F	Det	96
24.	WREC	Memp	93
25.	KJLA	KC	90
	WNAK	NE PA	90
	WCOT	Orl	90
28.	KUPL	Port,O	88
	WMAS	Spr,MA	88
30.	WPLM-F+	Plym,MA	

RELIGION/GOSPEL

1.	WWDJ	NY	158
2.	WFME-F	NY	154
3.	KIEV	LA	107
4.	KBRT	LA	101
5.	WYCB	Wash	97
6.	WMUZ-F	Det	84
7.	KPBC	Dallas	79
8.	WROL	Bost	77
9.	WAGG	Birming	73
10.	KCFO-F	Tulsa	59
11.	KCIJ	Shrev	58
12.	WDJC-F	Birming	57
	KGER	LA	57
14.	KBIQ-F	Sea	56
15.	WZZD	Phila	54
16.	KGOL-F	Hous	52
	WQCC	Char,NC	52
18.	KEAR-F	SF	51
19.	KSLR-F	San Ant	47
20.	WPIT-F	Pitts	45
21.	WEXY	Miami	44
22.	KGDN	Sea	43
	KYMS-F	LA	43
	WYCA-F	Chi	43
25.	WRBS-F	Balt	42
	WSTS-F	Fayette	42
27.	WUST	Wash	40
	WHPE-F	Gr-WS	40
	WWMO-F	Gr-WS	40

CLASSICAL

1.	WQXR-F	NY	504
2.	WNCN-F	NY	302
3.	WFMT-F	Chi	233
4.	WGMS-F+	Wash	206
5.	WFLN-F+	Phila	187
6.	KFAC-F	LA	174
7.	KDFC-F+	SF	155
8.	KKHI-F+	SF	144
9.	KING-F	Sea	138
10.	KVOD-F	Denv	120
11.	WQRS-F	Det	116
12.	WCRB-F	Bost	113
13.	KLEF-F	Hous	98
14.	WCLV-F	Cleve	92
15.	KFSD-F	S Diego	87
16.	WTMI-F	Miami	73
17.	KFAC	LA	69
18.	WRR-F	Dallas	62
19.	WNIB-F	Chi	60

SPANISH

1.	WADO	NY	559
2.	WQBA	Miami	351
3.	WOJO-F	Chi	337
4.	WJIT	NY	305
	KALI	LA	305
6.	KALI	LA	273
7.	KWKW	LA	254
8.	KLVE-F	LA	204
9.	KIQI	SF	195
10.	KGBT	Mc-Br	185
11.	WCMQ-F	Miami	182
12.	WQBA-F	Miami	176
13.	WRHC	Miami	170
14.	KIWW-F	Mc-Br	101
15.	WSUA	Miami	93
	KCOR	San Ant	93
17.	WOCN	Miami	89
18.	KEVH	Hous	84
19.	KOFY	San Mates	79
20.	KESS-F	Dallas	75

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

1.	WJBC	Bloomington	36.5
2.	WWNC	Asheville	35.3
3.	WXLK-F	Roanoke	29.1
4.	KVOC	Casper	29.0
5.	KIOK-F	Richland, WA	27.1
6.	KWTO-F	Springfield, MO	26.6
7.	WCCK-F	Erie	26.4
8.	KTRS-F	Casper	26.2
9.	KFMW-F	Waterloo	25.1
10.	WFBG	Altoona	25.0
11.	WLWI-F	Montgomery	24.8
12.	KFAB	Omaha	24.0
13.	KGBT	McAllen	23.9
	WIKY-F	Evansville	23.9
15.	KGHL	Billings	23.6
16.	WMT	Cedar Rapids	23.1
17.	WNDU-F	South Bend	22.7
18.	WKSJ-F	Mobile	22.6
19.	WKEE-F	Huntington	22.2
20.	WFMF-F	Baton Rouge	22.1
21.	KTTS-F	Springfield	21.9
22.	WBNQ-F	Bloomington	21.8
23.	WBBQ-F	Augusta	21.7
	KFGO	Fargo	21.7
25.	WIVK-F	Knoxville	21.6
26.	KMOX	St. Louis	20.9
27.	WWVA	Wheeling	20.8
28.	WZOK-F	Rockford	20.7
29.	WCCO	Minneapolis	20.6
30.	WANM	Tallahassee	20.2
31.	WTIC	Hartford	19.7
	WXBQ-F	JC-King-Bris	19.7
33.	WVTS-F	Terre Haute	19.5
	WTHI-F	Terre Haute	19.5
35.	WQUT-F	JC-King-Bris	19.4
36.	WEZN-F	Bridgeport	19.2
37.	WQSM-F	Fayetteville	19.0
	WQDW-F	Green-New Bern	19.0
39.	WICC	Bridgeport	18.9
	WVAM	Altoona	18.9
41.	WVAF-F	Charleston,WV	18.8
42.	WRVA	Richmond	18.6
	KYJC	Medford	18.6
44.	WFXE-F	Columbus, GA	18.5
	WBLX-F	Mobile	18.5
	KEYN-F	Wichita	18.5
	WKCQ-F	Saginaw	18.5
48.	WDOD-F	Chattanooga	18.4
49.	WMRV-F	Binghampton	18.3
50.	WGIR-F	Manchester	18.1
51.	WGNI-F	Wilmington,NC	18.0
52.	WGEE	Green Bay	17.9
53.	KTWO	Casper	17.8
54.	WLAP-F	Lexington	17.4
	WCGQ-F	Columbus, GA	17.4
56.	KZEL-F	Eugene	17.3
57.	WOWO	Fort Wayne	17.2
	KIIK-F	Daven-RI-Moline	17.2
	KFMX-F	Lubbock	17.2
	KTPK-F	Topeka	17.2
61.	KXLY-F	Spokane	17.1
	KKRC-F	Sioux Falls	17.1
	KQKQ-F	Omaha	17.1
	WIXX-F	Green Bay	17.1
	WDAY-F	Fargo	17.1
	KQWB-F	Fargo	17.1
	KDKA	Pittsburgh	17.1
68.	WMAZ-F	Macon	17.0
69.	KYYA-F	Billings	16.8
70.	KJCB	Lafayette	16.6
	WDUV-F	Sarasota	16.6
72.	KLLL-F	Lubbock	16.5
	WROK	Rockford	16.5
74.	WWLV-F	Daytona Beach	16.4
75.	WEAS-F	Savannah	16.3
	WFPG-F	Atlantic City	16.3
77.	KASE-F	Austin	16.2
78.	WTQR-F	Freens-WS	16.1
	WHBC	Canton	16.1
80.	WMEE-F	Fort Wayne	16.0
	KQIZ-F	Amarillo	16.0
	WVLK-F	Lexington	16.0
83.	WQBE-F	Charleston, WV	15.9
	WDUZ-F	Green Bay	15.9
	KAWY-F	Casper	15.9
	WDEN-F	Macon	15.9
	WSGW	Saginaw	15.9
88.	KUTI	Yakima	15.8
	KIT	Yakima	15.8
	WIDU-F	Fayetteville,NC	15.8
91.	KWHL-F	Anchorage	15.7
	WHSL-F	Wilmington, NC	15.7
93.	KRNO-F	Reno	15.6
	WOWW-F	Pensacola	15.6
95.	KHFI	Austin	15.5
	WCOS-F	Columbia,SC	15.5
	WZID-F	Manchester	15.5
98.	WOMP-F	Wheeling	15.4
	WJJS-F	Lynchburg	15.4
100.	WKXI	Jackson	15.3
	KTDY-F	Lafayette	15.3
	KONA	Richland, WA	15.3

* Based on 1/4 HR AVG, Metro Share, 12+, Broadcast Week

Simulcast:	KBOY-F+	Medford	16.0
	WKKQ-F+	Duluth	16.3

METRO SHARE LEADERS - ARBITRON CONDENSED MARKETS*

1.	KIZZ-F	Minot, ND	39.1
2.	WTNY	Watertown, NY	26.1
3.	KCJB	Minot, ND	35.6
4.	KQIX-F	Grand Junct, CO	34.4
5.	WJIZ-F	Albany, GA	33.3
6.	WPFM-F	Panama City, FL	30.8
7.	KFYR	Bismarck, ND	30.5
8.	WJDQ-F	Meridian, MS	30.1
9.	KRRV-F	Alexandria, LA	29.6
10.	KKAZ-F	Cheyenne, WY	29.3
11.	WILQ-F	Williamsport, PA	28.7
12.	WKDW	Staunton, VA	27.7
13.	KCMQ-F	Columbia, MO	27.5
	KLUR-F	Wichita Falls,TX	27.5
15.	WTVY-F	Dothan, AL	27.4
16.	WSTO-F	Owensboro, KY	27.3
17.	KISR-F	Ft. Smith, AR	27.0
	KBST	Big Spring, TX	27.0
19.	KIXY-F	San Angelo, TX	26.9
20.	WQCR-F	Burlington, VT	26.6
	WAXX-F	Eau Claire, WI	26.6
22.	KLAW-F	Lawton, OK	26.5
23.	WOKK-F	Meridian, MS	26.2
	WABK-F+	Augusta, ME	26.2
25.	KLVV-F	Dubuque, IA	26.1
26.	WIZM-F	LaCrosse, WI	26.0
27.	WXIL-F	Parkersburg, WV	25.7
28.	KJCS-F	Lufkin, TX	25.4
29.	KSEZ-F	Sioux City, IA	25.3
	KKQY-F	Wichita Falls, TX	25.3
31.	KMGZ-F	Lawton, OK	25.0
32.	KYEA-F	Monroe, LA	24.6
	KBMR	Bismarck, ND	24.6
34.	WPAP-F	Panama City, FL	24.5
35.	KBYG	Big Spring, TX	24.3
	KWKI-F	Big Spring, TX	24.3
	KTCS-F	Ft. Smith, AR	24.3
38.	KTTI-F	Yuma, AR	24.2
39.	WJLS	Beckley, WV	23.9
40.	KYYY-F	Bismarck, ND	23.7
41.	KVIC-F	Victoria, TX	23.5
42.	WNUS-F	Parkersburg, WV	23.4
43.	KEAN-F	Abilene, TX	23.0
	KQIL	Grand Junction,CO	23.0
	WNCQ-F	Abilene, TX	23.0
46.	WOKW-F	Ithaca	22.5
47.	KRCH-F	Rochester, MN	22.3
	WBKR-F	Owensboro, KY	22.3
49.	WTNJ-F	Beckley, WV	22.0
	KYKX-F	Longview, TX	22.0
	KJOK-F	Yuma, AZ	22.0

* Based on 12+ Metro, 1/4 HR AVG, Broadcast Week, Condensed Markets Only

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENERSHIP*

HIGHEST			LOWEST	
1. Lancaster	85.07%		1. Asheville	30.24%
2. Lansing	84.35		2. Altoona	32.54
3. Greenville-New Bern	82.72		3. Honolulu	44.04
4. Melbourne-Titus-Cocoa	78.07		4. Bakersfield	44.06
5. York	77.62		5. Tucson	46.26
6. Lynchburg	76.67		6. Casper	46.46
7. Lakeland	74.83		7. NE PA	46.53
8. Washington	74.42		8. Medford	46.71
9. Houston	74.20		9. Waterloo	46.98
10. Grand Rapids	74.10		10. Yakima	47.79
11. Mobile	73.79		11. Des Moines	47.90
12. Jacksonville	73.69		12. Albany-Schen-Troy	49.11
13. Dallas-Ft. Worth	73.54		13. Cedar Rapids	50.44
14. Saginaw	73.29		14. Bloomington	50.63
Savannah	73.29		15. Duluth	50.81
16. Oklahoma City	73.26		16. Madison	50.87
17. Lubbock	73.23		17. Billings	50.98
18. Wilmington, DE	72.87		18. Rockford	51.19
19. Atlantic City	72.28		19. Huntsville	51.22
20. West Palm Beach	71.66		20. Sioux Falls	51.32

*FM Share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week

10

NATIONAL FM SHARES*

METRO

SPG 83	62.291%	(13,589,800 of 21,816,700)
FALL 82	60.571	(11,932,400 of 19,699,700)
SPRING 82	58.870	(12,658,900 of 21,503,100)
FALL 81	58.651	(10,478,800 of 17,866,400)
SPRING 81	57.353	(11,225,100 of 19,571,700)
OCT/NOV 80	56.116	(9,480,500 of 16,894,600)
APR/MAY 80	54.254	(10,134,800 of 18,680,200)
OCT/NOV 79	53.627	(8,329,900 of 15,539,900)
APR/MAY 79	50.887	(9,480,800 of 18,631,200)
OCT/NOV 78	50.698	(7,525,600 of 14,843,000)
APR/MAY 78	47.638	(8,565,600 of 18,025,100)
OCT/NOV 77	46.501	(6,561,700 of 14,110,900)
APR/MAY 77	44.428	(7,745,900 of 17,434,700)
OCT/NOV 76	43.818	(6,079,600 of 13,874,200)
APR/MAY 76	40.886	(6,882,900 of 16,834,200)

FM GROWTH RATE (METRO)

APR/MAY 76 to APR/MAY 77: 7.225%
APR/MAY 77 to APR/MAY 78: 8.663
APR/MAY 78 to APR/MAY 79: 6.820
APR/MAY 79 to APR/MAY 80: 6.617
APR/MAY 80 to APR/MAY 81: 5.712
SPG 81 to SPG 82: 2.645
SPG 82 to SPG 83: 5.811

ADI

SPG 83	63.45%	(13,102,200 of 20,649,600)
FAL 82	61.56	(12,419,700 of 20,173,800)
SPG 82	60.16	(12,198,500 of 20,276,300)
FAL 81	59.53	(10,860,100 of 18,243,100)
SPG 81	58.47	(10,880,900 of 18,610,600)
OCT/NOV 80	56.96	(10,010,100 of 17,573,600)
APR/MAY 80	55.50	(9,874,500 of 17,792,200)
OCT/NOV 79	53.42	(9,038,100 of 16,919,000)
APR/MAY 79	52.25	(9,071,000 of 17,367,000)
OCT/NOV 78	51.27	(8,328,600 of 16,244,500)
APR/MAY 78	48.69	(8,257,800 of 16,961,300)
OCT/NOV 77	47.82	(7,474,700 of 15,631,600)
APR/MAY 77	45.83	(7,669,900 of 16,734,600)
OCT/NOV 76	43.78	(7,096,200 of 16,208,900)
APR/MAY 76	42.01	(6,853,400 of 16,312,900)
APR/MAY 75	38.91	(6,229,800 of 16,009,800)

FM GROWTH RATE (ADI)

APR/MAY 75 to APR/MAY 76: 7.967%
APR/MAY 76 to APR/MAY 77: 9.093
APR/MAY 77 to APR/MAY 78: 6.241
APR/MAY 78 to APR/MAY 79: 7.270
APR/MAY 79 to APR/MAY 80: 6.220
APR/MAY 80 to APR/MAY 81: 5.351
SPG 81 to SPG 82: 2.890
SPG 82 to SPG 83: 5.469

* Based on MSA or ADI, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in survey are included.

ADI RANKINGS - FM SHARE OF AUDIENCE*

SPG 83 RANK	MARKET	SPG 83	FAL 82	SPG 82	A/M 1975
1.	Washington	76.89%	75.21%	75.60%	47.73%
2.	Grand Rapids/Kala	74.91	72.08	70.56	38.09
3.	Atlanta	74.87	73.27	68.75	45.62
4.	Nashville	73.90	65.91	66.29	33.96
5.	Norfolk	73.38	70.44	65.85	44.38
6.	Harris-Lancaster-York	73.08	70.69	-----	43.62
7.	Houston	73.13	68.62	71.04	40.42
8.	Indianapolis	72.69	74.25	67.77	33.54
9.	Detroit	71.23	69.12	69.29	41.12
10.	Charlotte	71.19	74.39	72.29	40.50
11.	Dallas-Fort Worth	70.81	70.83	67.51	37.94
12.	Raleigh	69.42	63.67	58.36	-----
13.	New Orleans	69.04	65.47	62.48	37.34
14.	Tampa-St. Pete	68.83	67.57	66.75	40.65
15.	Greenville-Spartan	68.36	66.01	61.37	38.77
16.	Philadelphia	68.16	66.39	66.03	43.74
17.	Cincinnati	68.02	68.81	60.35	32.75
18.	Orlando	67.99	68.87	69.02	44.50
19.	Phoenix	67.43	59.42	62.50	34.17
20.	Cleveland	66.73	66.69	66.37	40.01
21.	Oklahoma City	65.47	64.71	61.05	35.78
22.	San Diego	64.86	63.46	64.63	33.31
23.	Columbus	64.75	60.97	67.04	31.63
24.	Memphis	64.22	59.29	62.42	27.70
	Huntington-Charleston	64.22	67.84	61.66	28.62
26.	Dayton	63.80	62.76	63.10	42.89
27.	Boston	63.54	63.32	62.37	44.98
28.	Birmingham	62.21	62.89	62.95	-----
29.	Providence	62.07	58.75	58.72	39.82
30.	Sacramento	61.91	60.73	60.39	34.38
31.	Baltimore	61.74	60.07	59.21	33.27
32.	Denver	61.46	58.18	55.57	38.31
33.	Miami	61.41	57.33	57.50	45.93
34.	Seattle	60.24	55.18	54.92	32.98
35.	Buffalo	60.09	59.14	54.58	38.99
36.	Hartford-New Haven	59.51	56.79	55.04	41.60
37.	New York	59.32	56.46	54.91	40.63
38.	Portland	59.31	60.61	55.81	32.14
39.	Salt Lake City	59.19	59.60	55.98	-----
40.	Los Angeles	59.02	58.62	57.06	39.37
41.	St. Louis	58.95	54.09	52.67	32.57
42.	Pittsburgh	58.74	54.65	53.46	31.56
43.	Kansas City	58.03	54.33	53.87	42.38
44.	Chicago	57.57	57.17	55.43	33.48
45.	Milwaukee	57.21	57.32	58.48	36.28
46.	Minneapolis-St. Paul	56.90	55.28	52.44	27.80
47.	Louisville	55.68	56.81	54.30	22.04
48.	NE PA	54.31	53.46	53.51	31.56
49.	San Francisco	52.85	54.94	53.90	34.63
50.	San Antonio	52.29	49.11	46.17	-----
		63.45%	61.56%	60.16%	38.91%

*Based on 12+ ADI, M-Sun, 6A-MID, all stations are included.

MARKETS WITH HIGHEST AND LOWEST APR'S*

	HIGHEST			LOWEST	
1.	Miami	20.3	1.	Medford	13.1
2.	NE PA	20.0	2.	Wilmington,NC	14.6
3.	Springfield,MA	19.8	3.	Binghampton	14.7
4.	Philadelphia	19.6	4.	Waco	14.8
5.	New York	19.5	5.	Peoria	15.4
	Baltimore	19.5	6.	Portland	15.6
	Orlando	19.5		Rockford	15.6
8.	Bridgeport	19.4	8.	Lansing	15.7
9.	Birmingham	19.3		Altoona	15.7
10.	Colorado Springs	19.2		Erie	15.7
	Houston	19.2	11.	Huntington	15.8
	St Louis	19.2		Lubbock	15.8
	Washington	19.2		Pueblo	15.8

* The APR shows the average percentage of the 12+ population which is using radio (Mon-Sun,6A-MID). The figure is very roughly comparable to television's HUT (Households Using Television) or PVT (Persons Viewing Television).

MEAN FOR ALL RATED MARKETS

SPG 83 17.50

SPG 82	17.33	A/M 78	15.42
SPG 81	16.04	A/M 76	15.40
A/M 80	15.42	A/M 75	15.74
A/M 79	15.62		

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING**

1.	Steubenville	67.3
2.	Akron	61.0
3.	Kalamazoo	60.9
4.	Wilmington, DE	59.9
5.	River-SB-Ont	59.8
6.	Reading	52.6
7.	Stockton	52.5
8.	Bridgeport	52.2
9.	Canton	49.4
10.	Lakeland	49.2
11.	York	47.9
12.	Worcester	47.8
13.	Lancaster	47.6
14.	Fayetteville, NC	47.5
15.	New Haven	46.7
16.	Sarasota	45.3
17.	Manchester	43.8
18.	Pueblo	36.3
19.	Waco	35.1
20.	West Palm Beach	34.2
	Melb-Titus-Cocoa	34.2

** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week). Calculated by dividing total listening to stations listed below the line (outside the market's metro) by total listening to all listed stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON LISTED STATIONS***

1.	Raleigh	21.0
2.	Madison	18.8
3.	Tallahassee	14.8
	Binghampton	14.8
5.	Austin	14.5
6.	Richland, WA	14.3
7.	Eugene	14.1
	Salinas-Seaside	14.1
9.	Toledo	13.3
10.	Waterloo	13.1
	Yakima	13.1
	Erie	13.1
13.	Fresno	12.9
14.	Lakeland	12.7
	Lansing	12.7
16.	Syracuse	12.6
17.	Las Vegas	12.0
18.	Greenville-N Bern	11.4
19.	Albuquerque	11.3
20.	Riverside-SB	11.0

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non listed stations by total listening to all radio stations. A large part of the non listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book.

The importance of this table (and the table above) is that this is listening which is not going to local commercial outlets. This affects the CPM's and even the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	470,800 (93)	5,408,200 (514)	5,879,000 (607)	26.91%
COUNTRY	1,128,200 (290)	1,629,600 (255)	2,757,800 (545)	12.63
AC/SOFT/OLDIES	619,300 (142)	1,905,900 (177)	2,525,200 (319)	11.65
BTFL MUSIC	113,800 (19)	2,354,900 (211)	2,468,700 (230)	11.30
BLACK/URBAN	708,800 (114)	1,589,700 (81)	2,298,500 (195)	10.52
NEWS/TALK	1,985,400 (116)	49,600 (3)	2,035,000 (119)	9.32
MOR/VARIETY	1,592,100 (284)	67,600 (15)	1,659,700 (299)	7.60
NOSTALGIA	917,200 (157)	78,600 (16)	995,800 (173)	4.56
SPANISH	389,200 (55)	118,000 (16)	507,200 (71)	2.32
RELIGION	235,900 (136)	122,100 (65)	358,000 (201)	1.64
CLASSICAL	29,300 (7)	274,100 (29)	303,400 (36)	1.39
OTHERS/UNKNOWN	33,300 (33)	18,300 (13)	51,600 (46)	0.24
TOTALS	8,223,300 (1446)	13,616,600 (1395)	21,839,900 (2841)	

*Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	AM	FM	COMBINED	SPG 82	SPG 81	A/M 80	A/M 79	A/M 78	A/M 77
ROCK/AOR/CONT	5.73%	39.72%	26.91%	27.08%	31.51%	33.04%	34.55%	35.91%	34.80%
COUNTRY	13.72	11.97	12.63	12.57	12.12	10.26	9.61	9.27	9.32
AC/SOFT	7.53	14.00	11.56	--	--	--	--	--	--
BTFL MUSIC	1.38	17.29	11.30	11.76	14.61	15.58	16.08	16.71	17.66
BLACK/URBAN	8.62	11.67	10.52	11.67	9.07	9.76	9.75	7.33	6.64
NEWS/TALK	24.14	.36	9.32	9.35	9.13	9.68	9.67	8.75	9.26
MOR/VARIETY	19.36	.50	7.60	--	--	--	--	--	--
NOSTALGIA	11.15	.58	4.56	3.63	2.04	0.64	0.15	0.15	0.12
SPANISH	4.73	8.67	2.32	2.29	2.12	2.02	2.18	1.73	1.88
RELIGION	2.87	.90	1.64	1.44	1.23	1.24	1.05	1.20	0.89
CLASSICAL	.36	2.01	1.39	1.25	1.30	1.27	1.24	1.40	1.31
OTHERS/UNKNOWN	.40	.13	0.24	0.42	0.41	0.47	0.72	0.72	0.77

NOTE: MOR and AC were divided into separate format categories this year. Thus data from previous years are not available.

CHANGES SINCE SPRING 82

	Change in Format Share		Change in ¼ HR Totals	Change in # of Stations (82-83)
	Since 1982	Since 1977		
ROCK/AOR/CONTEMP	-6.2%	-22.7%	+86,000 (+1.5%)	-60 (-9.0%)
COUNTRY	+.48%	+35.5%	+68,600 (+2.5%)	-7 (-1.3%)
AC/SOFT	NA	NA	NA	NA
BTFL MUSIC	-3.9%	-36.0%	-47,000 (-1.9%)	-44 (-16.1%)
BLACK/URBAN	-9.9%	+58.4%	-197,700 (-7.9%)	-49 (-20.1%)
NEWS/TALK	-.32%	+.65%	+33,800 (+1.7%)	+19 (+19.0%)
MOR/VARIETY	NA	NA	NA	NA
NOSTALGIA	+25.6%	+3700%	+220,100 (+28.4%)	+30 (+21.0%)
SPANISH	+1.3%	+23.4%	+17,100 (+3.5%)	+15 (+26.8%)
RELIGION	+13.9%	+84.3%	+48,900 (+15.8%)	+2 (+1.0%)
CLASSICAL	+11.2%	+6.1%	+36.000 (+13.5%)	+1 (+2.9%)
OTHERS/UNKNOWN	-42.9%	-68.8%	-37,300 (-42.0%)	-5 (-9.8%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

ROCK/AOR/CONTEMP (National Average: 26.91%)

HIGHEST		
1.	Fargo	49.0%
2.	Anchorage	47.3
3.	Wilmington, NC	46.0
4.	Binghamton	45.6
5.	Casper	45.5
6.	Fayetteville	44.9
7.	Lafayette	43.9
8.	Lubbock	43.1
9.	Kalamazoo	43.0
10.	Medford	42.9
11.	Omaha	42.0
12.	Fort Wayne	41.8

LOWEST		
1.	Shreveport	16.8%
2.	Columbus, GA	17.9
3.	Beaumont	18.4
4.	Savannah	18.5
5.	New Orleans	19.1
6.	Miami	19.2
7.	Louisville	19.3
	Birmingham	19.3
9.	New York	19.5
10.	Cleveland	19.8
11.	Richmond	20.0
12.	Tulsa	20.4
	Mobile	20.4

BEAUTIFUL MUSIC (National Average: 11.30%)

HIGHEST		
1.	Atlantic City	24.7%
2.	Daytona Beach	24.5
3.	Sarasota	23.9
4.	Bridgeport	21.3
5.	Spokane	18.5
6.	Allen-Beth-Easton	18.4
7.	Hartford	18.2
	Canton	18.2
	Manchester	18.2
10.	Worcester	18.1
	Anchorage	18.1
12.	Tampa	18.0

LOWEST		
1.	Cedar Rapids	0%
	Columbus, GA	0
	Fargo	0
	Duluth	0
	Evansville	0
	Fayetteville	0
	Richmond	0
	Tallahassee	0
	Wilmington, NC	0
10.	Macon	0.9
11.	Casper	1.0
	Orlando	1.0

COUNTRY (National Average: 12.63%)

HIGHEST		
1.	Waco	48.5%
2.	Fargo	46.9
3.	Asheville	44.4
4.	Springfield, MO	43.3
5.	Knoxville	41.0
6.	Johnson-Kings-Bris	40.7
7.	Lakeland	36.6
8.	Lubbock	35.7
	Duluth	35.7
10.	Huntsville	35.4
11.	Wichita	35.3
12.	Beaumont	34.4

LOWEST		
1.	Boston	1.2%
2.	Hartford	1.5
3.	Worcester	1.6
4.	Springfield, MA	2.5
5.	New Haven	2.6
6.	Philadelphia	3.0
7.	Atlantic City	3.4
8.	Providence	3.5
9.	Honolulu	4.1
10.	Bridgeport	4.6
11.	New York	4.7
12.	Manchester	5.0

NOTE: Format information for this section came from July or August editions of SRDS, the 1983 Broadcasting Yearbook and other sources. In some cases phone calls were made. In many cases I had to make a judgement based on the demographic spread of the station's audience.

MOR

(Nat Avg: 7.60%)

1.	Bloomington	39.9%
2.	Utica	28.5
3.	Lincoln	27.6
4.	Albany	26.9
5.	Omaha	26.7
6.	Steubenville	26.3
7.	Evansville	25.8
8.	Cedar Rapids	25.4
9.	Rockford	25.0
10.	Minneapolis	24.5
11.	Hartford	23.0
12.	Boston	22.6
	Worcester	22.6

NEWS/TALK

(Nat Avg: 9.32%)

1.	St. Louis	21.6%
2.	New York	21.1
3.	Philadelphia	19.3
4.	San Francisco	16.2
5.	Los Angeles	15.4
6.	Seattle	14.7
7.	Des Moines	14.5
8.	Providence	14.3
9.	Miami	13.4
10.	Honolulu	12.8
11.	Sacramento	12.5
12.	Youngstown	11.9

BLACK/URBAN

(Nat Avg: 10.52%)

1.	Jackson	39.2%
2.	Columbus, GA	34.3
3.	Memphis	33.9
4.	Charleston, SC	33.1
5.	Savannah	30.4
6.	New Orleans	30.0
7.	Mobile	28.5
8.	Macon	27.6
9.	Columbia, SC	26.1
	Shreveport	26.1
11.	Fayetteville	25.2
12.	Tallahassee	25.0

AC

(Nat Avg: 11.56%)

1.	Spring,MA	39.1%
2.	Reno	30.2
3.	Syracuse	26.7
4.	Lansing	21.7
5.	Detroit	20.3
6.	Cedar R	20.2
	Manchester	20.2
8.	Lincoln	19.8
9.	Albuq	19.6

SPANISH

(Nat Avg: 2.32%)

1.	McAllen	43.4%
2.	Miami	23.0
3.	Corpus Ch	19.0
4.	Sal-Sea	13.0
5.	Bakers	11.7
6.	El Paso	11.5
7.	San Ant	9.8
8.	Fresno	9.0
9.	Los Angel	7.2
10.	Pueblo	6.3

RELIGION

(Nat Avg: 1.64%)

1.	Shreve	11.6%
2.	Birmingh	8.4
3.	Huntington	7.7
4.	Eugene	7.1
5.	Spring,MO	6.9
6.	Lancaster	6.7
7.	Charlotte	6.5
8.	Greensboro	6.3
9.	Tulsa	5.9
10.	Billings	5.2

CLASSICAL

(Nat Avg: 1.39%)

1.	Denver	4.4%
2.	Seattle	4.2
3.	Washington	4.1
4.	Salinas	4.0
5.	San Fran	3.8
6.	Albuq	3.5
7.	New York	3.2
8.	Cleveland	3.1
	San Diego	3.1
10.	Chicago	2.6
	Port, O	2.6

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten up to seven stations/reps were listed; in 100+ markets only one or two station/reps were listed.

The first table shows the number of stations a rep firm has which are among the leading facilities in its market. The second table show the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE # 1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

	(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	S82 TOT	S81 TOT	S80 TOT	TOT
1. Mc-Guild	9	9	15	9	16	18	8	84	(69)	(69)	(65)
2. Katz	5	7	22	12	13	13	6	78	(82)	(82)	(82)
3. Blair	11	4	17	10	10	8	8	68	(67)	(61)	(60)
4. Torbet	5	9	15	5	5	12	4	55	(56)	(64)	(70)
5. Eastman	6	5	12	9	5	9	7	53	(57)	(69)	(67)
6. Christal	3	5	21	6	7	6	1	49	(40)	(43)	(36)
7. Selcom	3	2	9	4	9	6	3	37	(34)	(27)	(22)
8. HNWH	6	1	4	3	2	9	5	30	(14)	(--)	(--)
9. MMR	5	3	7	1	-	2	-	18	(19)	(23)	(17)
10. RKO	6	3	3	1	1	-	-	14	(8)	(6)	(NA)
Masla	-	2	5	2	1	3	1	14	(16)	(14)	(17)
12. CBS Spot	5	2	3	-	-	-	-	10	(12)	(10)	(12)
13. Group W	6	2	1	-	-	-	-	9	(7)	(11)	(9)
14. CBS FM	3	1	2	1	-	-	1	8	(7)	(NA)	(NA)
15. Weiss	-	-	1	1	1	1	-	4	(--)	(--)	(--)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE # 2: REPS AND THEIR "NUMBER ONE" STATIONS

	1-10	11-20	21-50	51-75	76-100	101-150	150+	TOT	S82 TOT	S81 TOT	S80 TOT
1. Katz	1	1	8	6	5	8	6	35	(36)	(34)	(33)
2. Blair	1	1	6	4	5	4	8	29	(24)	(22)	(20)
3. Eastman	3	-	4	2	1	4	7	21	(20)	(21)	(23)
Mc-Guild	-	2	2	3	2	5	8	21	(24)	(23)	(16)
5. Torbet	-	2	1	-	1	8	4	17	(17)	(22)	(24)
6. HNWH	1	-	1	-	1	5	5	13	(6)	(--)	(--)
7. Christal	1	-	2	2	3	3	1	12	(12)	(11)	(9)
8. Selcom	-	-	1	-	-	1	4	6	(9)	(7)	(10)
9. CBS Spot	-	2	2	-	-	-	-	4	(3)	(3)	(NA)

Group W, Masla - 3 stations

RKO, MMR - 2 stations

PUBLIC AND NON COMMERCIAL RADIO STATIONS

BASED ON BIRCH DATA

I am pleased to offer this new study of non commercial radio listening as a regular feature of American Radio. I estimate that about 5% of all radio listening is devoted to non commercial stations. However, audience data on these stations is not easily obtainable by the trade press or by commercial broadcasters.

In 1982 Birch began including data on these stations and I am happy to access that information.

Listening to public and non commercial stations varies enormously from market to market. This is probably caused by three factors: the availability of a commercial classical station, the professionalism of the individual stations and, finally, socio-economic and cultural differences among markets.

It would be my guess that because of its methodology the Birch data would treat these stations less favorably than would Arbitron.

All figures are based on Birch monthly reports, 6AM-MID, Mon-Sun. The 1/4 HR, Weekly Cume and Cume Rating figures are from the May/June Birch.

LEADING STATIONS
12+ METRO SHARE

1.	KMFA-F	Austin	5.6
2.	WSHA-F	Ralei	4.9
3.	WUNC-F	Ralei	3.7
4.	KANW-F	Albuq	3.5
5.	WXXI-F	Roch	3.4
6.	KUT-F	Austin	3.1
7.	KSJN-F	Mi-SP	2.9
8.	WOI-F	Des M	2.6
	WVGR-F	Gr Rap	2.6
10.	WCLK-F	Atl	2.4
11.	WJCT-F	Jkvil	2.3
12.	KLRE-F	Lit R	2.2
	KCSC-F	OK C	2.2
14.	WBJC-F	Balt	2.1
	WNED-F	Buff	2.1
	WKAR-F	Lans	2.1
	WITF-F	Harris	2.1
18.	WQED-F	Pitts	2.0
19.	KVLU-F	Beaum	1.9
20.	KTIS-F	Mi-SP	1.8
	KBOO-F	Por,OR	1.8
	KXPR-F	Sacra	1.8
	KUNM-F	Albuq	1.8

LEADING STATIONS
12+ MSA, 1/4 HR AVG

1.	WMBI-F	Chi	182
2.	KUSC-F	LA	119
3.	KSJN-F	Mi-SP	104
4.	WGBH-F	Bost	80
5.	WETA-F	Wash	76
6.	WCLK-F	Atl	74
7.	WNYC-F	NY	73
	KTSU-F	Hous	73
9.	WBJC-F	Balt	69
10.	WQED-F	Pitts	67
11.	KTIS-F	Mi-SP	62
12.	WBEZ-F	Chi	60
13.	WXXI-F	Roch	50
14.	WAMU-F	Wash	47
15.	WDET-F	Det	45
16.	KMFA-F	Aust	42
	WMCU-F	Miami	42
	KQED-F	SF	42
19.	WABE-F	Atl	41
	WBUR-F	Bost	41

LEADING STATIONS
12+ MSA CUME

1.	WGBH-F	Boston	1544
2.	WNYC-F	NY	1533
3.	WMBI-F	Chi	1228
4.	KUSC-F	LA	1184
5.	WBUR-F	Bost	1166
6.	WETA-F	Wash	1128
7.	KSJN-F	Mi-SP	1039
8.	WBEZ-F	Chi	1000
9.	WDET-F	Det	965
10.	KQED-F	SF	959
11.	KTIS-F	Mi-SP	832
12.	KPFA-F	SF	749
13.	WERS-F	Bost	745
14.	WPFW-F	Wash	722
15.	KTSU-F	Hous	689
16.	WEBR	Buff	649
17.	WQED-F	Pitts	641
18.	WBJC-F	Balt	636
19.	WCLK-F	Atl	617
20.	WGUC-F	Cin	614

STATION/MARKET/LICENSEE			J/F	F/M	M/A	A/M	M/J	¼ HR AVG	WEEKLY CUME	CUME RATING
WNYC-F	NY		0.4	0.3	0.4	0.4	0.3	73	1533	1.1
KUSC-F	LA	Univ of SC	0.9	1.1	1.0	0.8	0.7	119	1184	1.5
WAMU-F	Wash	American Univ	0.8	1.7	1.6	0.9	0.9	47	592	2.3
WETA-F	Wash		2.1	1.4	1.9	2.5	1.5	76	1128	4.3
WPFW-F	Wash	Pacific	0.3	0.5	0.6	0.5	0.6	29	722	2.8
WBEZ-F	Chi		0.3	0.4	0.4	0.4	0.5	60	1000	1.6
WMBI-F	Chi	Moody	1.5	1.1	0.6	1.0	1.5	182	1228	1.9
KCBI-F	Dall		0.8	1.2	1.0	0.6	0.4	32	296	0.7
KERA-F	Dall		0.7	0.5	1.0	1.0	0.5	30	328	0.7
WBUR-F	Bost	Boston Univ	0.9	1.1	1.5	1.3	0.8	41	1166	3.7
WERS-F	Bost	Emerson Coll.	0.6	0.9	0.6	0.6	0.7	34	745	2.4

STATION/MARKET/LICENSEE			J/F	F/M	M/A	A/M	M/J	¼ HR AVG	WEEKLY CUME	CUME RATING
WGBH-F	Bost		2.0	1.8	1.4	1.3	1.6	80	1544	4.9
WABE-F	Atl	Board of Ed.	0.7	1.3	1.8	1.5	1.3	41	353	2.0
WCLK-F	Atl	Clark College	0.7	0.3	0.5	0.5	2.4	74	617	3.5
WRAS-F	Atl	Ga State	1.1	0.9	1.1	0.5	0.6	17	222	1.3
WREK-F	Atl	Ga Inst Tech	0.8	0.5	0.2	0.3	0.4	11	219	1.2
KNHC-F	Sea	Seattle Schools	0.3	0.4	0.5	0.6	0.8	27	225	1.2
KPLU-F	Tacoma	Pacific Luth	0.3	---	0.1	0.4	0.5	19	198	1.1
KUOW-F	Sea	U of Wash	1.5	1.4	1.1	1.0	0.9	30	413	2.3
KWMU-F	ST L	Univ of MO.	1.2	1.3	1.0	0.5	0.5	15	400	2.1
WDET-F	Det	Wayne State	1.3	0.8	0.4	0.5	0.7	45	965	2.7
KPFA-F	SF	Pacific	0.3	0.4	0.4	0.7	0.5	38	749	1.6
KQED-F	SF		1.0	1.0	0.7	0.5	0.5	42	959	2.1
KPBS-F	S Dieg	S. Diego State	1.2	1.1	0.3	0.7	0.8	24	196	1.2
KSJN-F	Mi-SP		2.5	2.7	2.8	2.7	2.9	104	1039	5.8
KTIS-F	Mi-SP	Northwestern Col	0.3	0.4	0.7	0.9	1.8	83	832	4.7
KTIS	Mi-SP	Northwestern Col	2.0	2.1	3.1	2.7	1.0	62	350	2.0
WBJC-F	Balt	Baltimore CC	1.7	1.7	1.3	1.1	2.1	69	636	3.4
WEAA-F	Balt	Morgan State	1.9	2.3	1.5	0.9	0.8	27	483	2.6
WUHY-F	Phil		0.5	0.2	0.2	0.3	0.3	19	579	1.5
WMCU-F	Miami	Christian Coll	---	---	0.6	0.7	0.9	42	188	0.7
KTSU-F	Hous	Texas Southern	0.5	0.2	0.5	0.9	1.4	73	689	2.5
WBHM-F	Birm	Univ of Alabama	2.2	1.4	0.8	1.1	1.4	17	168	2.3
WXXI-F	Roch		4.0	4.0	3.1	3.1	3.4	50	483	5.9
WQED-F	Pitt		1.8	1.2	1.4	2.0	2.0	67	641	3.4
KBOO-F	Port,O		1.8	2.0	1.9	1.9	1.8	33	448	4.1
KOAP-F	Port,O		0.5	1.2	1.6	1.1	0.8	16	224	2.1
WMSE-F	Milw	Milw Sch of Engi	0.9	0.8	0.8	0.8	0.9	20	272	2.1
WUWM-F	Milw	Univ of Wisc	1.0	0.9	0.6	0.8	0.4	9	165	1.3
WIAN-F	Indy		1.1	1.0	1.9	1.9	0.7	15	114	1.2
WBFO-F	Buff	SUNY	0.4	0.4	0.8	1.0	1.4	22	260	2.5
WEBR	Buff		2.3	2.4	2.8	2.4	1.7	28	649	6.3
WNED-F	Buff		2.3	2.1	1.2	1.6	2.1	34	461	4.5
KXPR-F	Sacra	Col State	2.3	2.5	1.9	1.6	1.8	32	373	3.8
WUSF-F	Tampa	U of S. Flor	1.1	0.6	0.5	0.7	1.0	25	392	2.7
KMCR-F	Phoe		0.4	1.3	1.5	0.5	0.7	18	241	1.7
WCRF-F	Cleve	Moody	2.7	2.6	2.8	1.9	1.6	39	457	2.9
WVGR-F	Gr Rap	Univ of Mich			2.7	3.1	2.6	19	197	3.9
WKAR	Lans	Michigan State	1.0	1.3	1.6	1.1	1.1	9	88	2.2
WKAR-F	Lans	Michigan State	5.6	4.8	4.3	1.7	2.1	18	262	6.6
WHRO-F	Norf		1.3	0.6	0.4	0.5	0.5	9	216	2.2
WWUH-F	Hartf	Univ of Hartford	0.6	0.6	0.4	0.6	0.9	12	188	2.3
WFCR-F	Hartf		0.8	1.0	1.0	1.4	1.1	15	123	1.5
WDAV-F	Char	Davidson	2.2	1.9	0.6	0.5	1.3	12	151	2.8
WFAE-F	Char	UNC-Char	1.6	1.1	0.8	0.8	0.3	2	74	1.4
KCSC-F	OK C	Central State	1.1	0.8	1.1	1.8	2.2	33	307	4.3
KCUR-F	Kan C	Univ of Mo.	0.7	0.8	0.9	1.2	1.2	25	320	2.9
WTUL-F	N Orl	Tulane	2.0	2.3	2.7	2.2	1.2	21	338	3.4
WWNO-F	N Orl	LSU	2.0	2.0	1.1	1.4	1.7	29	314	3.1
WGUC-F	Cin	U of Cin	2.4	2.6	2.9	2.3	1.5	33	614	5.3
WXVU-F	Cin	Xavier	1.9	1.7	1.3	1.4	1.4	33	432	3.7
WKNO-F	Memp		1.3	1.2	0.9	0.6	1.7	30	440	5.8
WHPW-F	Hunt,WV		0.2	0.2	0.3	0.7	0.8	3	23	0.9
KANW-F	Albuq	Board of Ed	5.3	6.1	5.8	4.8	3.5	26	145	3.6
KUNM-F	Albuq	Univ of NM	2.3	1.6	2.1	2.0	1.8	13	85	2.1
KAZI-F	Aust		0.6	1.4	3.2	2.8	1.7	13	180	3.7
KMFA-F	Aust		6.4	5.1	2.9	3.2	5.6	42	370	7.6

STATION/MARKET/LICENSEE			J/F	F/M	M/A	A/M	M/J	¼ HR AVG	WEEKLY CUME	CUME RATING
KUT-F	Aust	Univ of Texas	3.9	3.6	3.1	3.3	3.1	23	317	6.5
KWGS-F	Tulsa	U of Tulsa	0.7	0.9	0.9	0.5	0.8	7	101	1.7
KUOT-F	Knox	Univ of Tenn	1.8	1.6	2.9	3.5	1.8	14	139	3.3
WPLN-F	Memp	Nash Pub Sch	1.8	1.6	1.6	1.5	1.3	14	251	3.4
WITF-F	Harris		2.1	2.0	2.5	3.2	2.1	13	159	4.1
WFDD-F	Gr-WS	Wake Forest	0.5	0.7	0.7	0.5	0.8	10	124	1.7
WUNC-F	Gr-WS	Univ of NC	0.6	0.7	0.5	0.6	0.7	10	87	1.2
WKNC-F	Ralei	NC State	3.2	2.0	0.7	0.9	1.4	11	195	4.1
WSHA-F	Ralei	Shaw Univ	3.3	2.5	2.8	4.7	4.9	38	294	6.2
WUNC-F	Ralei	Univ of NC	4.6	3.5	2.6	2.9	3.7	29	342	7.2
WMFE-F	Orl		1.4	1.5	1.4	1.0	1.2	14	265	4.1
WFPL-F	Louis	Louis Pub Lib	0.6	0.8	0.7	0.7	0.8	10	118	1.6
WUOL-F	Louis	Univ of Louis	0.8	0.6	0.6	0.5	0.8	9	118	1.6
WJCT-F	Jkvil	Flor Pub Radio	2.3	2.0	2.6	3.7	2.3	30	361	5.7
KLRE-F	L Rock	LR School	1.3	0.7	0.8	1.3	2.2	15	112	3.4
WRFK-F	Rich,VA	Union Seminary	4.0	3.8	2.7	2.0	1.7	19	273	5.0
WOI-F	Des M	Iowa State	---	---	2.8	3.1	2.6	18	133	4.7
KVLU-F	Beaum	Lomar Univ	---	---	1.9	1.9	1.9	12	94	3.0
KUER-F	SLC	U of Utah	1.0	1.4	0.8	0.5	1.2	17	143	1.9
KBYU-F	SLC	Brig. Young	1.7	2.1	1.5	1.1	1.6	23	158	2.1
WHRS-F	W Palm		---	---	2.2	1.6	1.7	17	156	2.8

MUSIC SYNDICATORS AND CONSULTANTS

This table indicates how well the major music programmers and consultants are performing. The figures are based on 12+ Metro, 1/4 HR AVG, Broadcast Week. All 1/4 HR figures are in hundreds. A minimum of 5 stations was required before a programmer was included.

The data showing increases or decreases in share are comparisons with last Spring. They are based on 12+ Metro Share.

PROGRAMMER	STATIONS	1/4 HR AVG LISTENERS	(+) STATIONS INCREASING	(-) STATIONS DECREASING	(=) STATIONS EQUAL	PERCENTAGE INCREASING
1. Burkhart-Abrams	98	10,214	39	57	2	39.7%
2. Bonneville	76	9,768	40	33	3	52.6
3. Al Ham	78	4,658	42	35	1	53.8
4. Schulke	34	4,011	22	12	0	64.7
5. Pollack	21	3,714	12	8	1	57.1
6. TM	70	3,553	40	29	1	57.1
7. Drake-Chenault	72	3,199	29	41	2	40.3
8. Churchill	13	2,164	10	2	0	76.9
9. Primetime	9	1,171	6	3	0	67.7
10. Burns-Somerset	8	966	6	2	0	75.0
11. Century 21	25	745	14	11	0	56.0
12. Toby Arnold	11	474	3	5	3	27.3
13. Fairwest	6	416	6	0	0	100.0
14. KalaMusic	9	386	4	5	0	44.4
15. Concept	5	105	4	1	0	80.0
16. Musicworks	8	93	2	6	0	25.0

IMPORTANT NOTE: Bonneville did not send me a client list despite three requests. I was able to reconstruct most of their list and I deleted any stations I was not absolutely certain about.

MUSIC SYNDICATORS AND CONSULTANTS

	FORMAT	# of STATIONS	+ STATIONS	- STATIONS	¼ HR AVG	AVG PER STATION	AVG SHARE	SPG 82 SHARE
Burkhart-Abrams	AOR	60	22	36	6654	111	8.14	(8.96)
	ROCK	11	6	5	1299	118	8.22	(8.01)
	COUNTRY	11	6	5	824	74	8.93	(8.06)
	AC	10	5	5	948	95	7.00	(6.44)
	OTHERS	6	0	6	489	82	5.70	(5.30)
		98	39	57	10214			
Bonneville	Bonne BTFL	52	26	23	7720	148	7.71	(7.76)
	FM 100 BTFL	19	12	7	1711	90	6.86	(6.07)
	OTHERS	5	2	3	337	67	3.76	(4.78)
		76	40	33	9768			
Al Ham	NOSTALGIA	78	42	35	4658	60	4.47	(3.95)
Schulke	BTFL	34	22	12	4011	118	9.00	(7.56)
Pollack	AOR	21	12	8	3714	3714	8.30	(7.92)
TM	ROCK	19	9	10	973	51	11.76	(10.82)
	COUNTRY	18	10	7	881	49	8.77	(7.28)
	BTFL	15	7	8	1010	67	7.39	(7.21)
	AC	9	8	1	285	32	6.17	(4.18)
	BLACK	5	3	2	344	69	6.14	(NA)
	OTHERS	4	3	1	60	15	4.00	(5.23)
		70	40	29	3553			
Drake-Chenault	CONTEMP	28	9	18	1273	45	8.73	(9.10)
	COUNTRY	22	12	10	1086	49	8.36	(7.58)
	BLACK	8	3	5	422	53	9.55	(9.01)
	NOST/MOR	11	2	8	234	21	3.41	(3.79)
	OTHERS	3	3	0	184	61	9.20	(NA)
		72	29	41	3199			
Churchill	BTFL	11	9	2	2133	194	6.85	(6.32)
	OTHERS	2	1	1	31	16	6.40	(3.20)
		13	10	3	2164			
Primetime	NOSTALGIA	9	6	3	1171	130	3.85	(--)
Burns-Somerset	COUNTRY	8	6	2	966	121	6.23	(--)
Century 21	ROCK	6	3	3	204	34	9.27	(NA)
	AC	5	3	2	98	20	5.94	(NA)
	COUNTRY	8	4	4	261	33	5.90	(4.60)
	OTHERS	6	4	2	182	30	4.15	(NM)
		25	14	11	745			
Toby Arnold	NOSTALGIA	11	3	5	474	43	3.52	(3.78)
Fairwest	AC	6	6	0	416	69	5.08	(--)
KalaMusic	BTFL	9	4	5	386	43	6.90	(6.59)
Concept	OTHERS	5	4	1	105	21	8.38	(--)
Musicworks	COUNTRY	8	2	6	93	12	2.33	(--)

STATION TRADING ACTIVITY

(10 FEB - 5 AUG 83)

STATION	MARKET	COMPANY INVOLVED	PRICE	BROKER	(as of 1 Aug) FCC APPROVAL
WSLI,WXLY-F	Jackson,MS	Sold to Osburn & Reynolds	$2,750,000	(Blackburn)	
KAYC,KAYD-F	Beaumont	From Texas Coast to Long-Pride	2,100,000	(Moore)	X
WKBX,WSGF-F	Savannah	From Beasley to Burbach	2,000,000	(Richards)	X
KATI,KAWY-F	Casper	Sold by Stuart	1,375,000		X
WAMJ	South Bend		129,000		X
WSCR,WPLR-F	New Haven	Sold to Starr	7,274,000		X
WHLY-F	Orlando				
KRLA (40%)	Los Angeles		4,679,164		X
WFMR-F	Milwaukee	From Embrescia to Josephson	3,200,000		X
KXYZ	Houston	Sold to Infinity	2,300,000	(Grandy)	X
WBKZ-F	Balt		1,500,000		
WMFD	Wilm,NC	Sold by Village	500,000		X
WEZI-F	Memphis	From Harte-Hanks to Firstcom	3,200,000		X
WLW,WKSK-F	Cinci	Sold by Mariner	10,514,000		X
KEZB-F	El Paso		1,200,000		X
KKLR-F	Edmond/OK C	Sold by Mid America (Reedu)	750,000		X
WQCC	Charlotte		400,000		X
WRZR	Raleigh		209,000		
WWQT/WHBS-F	Tampa area		1,275,000	(Blackburn)	X
WOKY/WMIL-F	Milwaukee	From Surrey to Sundance	4,750,000	(Kalil)	X
WYNZ A/F	Portland,ME	From Eastman to Buckley	1,125,000		X
KBHL-F	Lincoln	Sold to Sam Sherwood	500,000	(Prikryl)	X
KWG,KWGF-F	Stockton	Sold to Home News Publ	1,218,000		X
WYOR-F	Miami	From Insilco to EZ	3,600,000	(Blackburn)	X
KCSJ	Pueblo		700,000	(Chapman)	X
KQDQ	Eugene	Sold by Empire	270,000	(Exline)	
WCRT	Birmingham	Sold by Capitol (Johnson)	288,000		
WVCG	Miami	Sold by Insilco	1,500,000	(Blackburn)	X
KIOI-F	San Francisco	From Charter to Bob Price	12,400,000	(Blackburn)	
KKJY-F	Albuq	From Broadcast Associates to Dunn	3,750,000		X
KSET A/F	El Paso				
WBOK	New Orleans	Sold by Shamrock (Disney)	450,000		X
KVIL A/F	Dallas	From Fairbanks to Blair	31,000,000 (est)		
WIBC,WNAP-F	Indianapolis	From Fairbanks to Blair	19,000,000 (est)		
WGY,WGFM-F	Schen	From GE to Foster/Sky	16,000,000	(Goldman Sacks/Hepburn)	
WSIX A/F	Nashville				
WVNJ-F	Newark	Sold to Malrite	8,500,000	(LaRue)	X
WIFI-F	Philadelphia	From GCC to Beasley	6,000,000	(Richards)	X
KIKN	Corpus Christi		310,000	(Blackburn)	X
WCMF-F	Rochester	From Sconnix to Stoner	5,100,000	(Richards)	X
KCBQ A/F	San Diego	From Charter to Infinity	8,500,000	(Blackburn)	
WLKK,WLVU-F	Erie	From Goldman to Penn-West	1,500,000	(Horton)	X
KTEZ-F	Lubbock	Sold to Lotus	1,050,000	(Kalil/Fischer)	X
WIST	Charlotte	Sold to Buck	410,000	(Raymond)	X
WEAM	Arl/Wash	Sold by Thoms	1,000,000	(Richards)	
WILS A/F	Lansing	Sold to Sentry	1,400,000	(Blackburn)	X
KOA/KOAQ-F	Denver	From GE to Belo	22,000,000		
WGH A/F	Norfolk		3,200,000	(Blackburn)	X
KEPT-F	Shreveport		1,850,000		X

STATION	MARKET	COMPANY INVOLVED	PRICE	BROKER	APPROVAL
WOWD-F	Tallahasse	From Negrin to McCrudden	$1,470,000	(Chapman)	
KIKF-F	Orange County	80% sold to Art Astor	1,400,000		X
KTIM A/F	San Rafael	Sold to Art Astor	1,400,000	(Exline)	
KXLR	Little Rock	From SHamrock (Disney) to Understein	500,000		
KRZI	Waco		450,000		X
WHMP A/F	Northhampton, MA		1,200,000	(Horton/Richer O'Grady)	X
KISD	Medford,OR		325,000	(Exline)	
WHAT	Phila		1,000,000		
KYNN	Omaha	From Great Empire to Albimar	500,000	(Mahlman)	
KEZO-F	Omaha	From Meredith to Albimar	3,400,000	(Mahlman)	
WOW	Omaha	From Meredith to Great Empire	1,900,000		
WKQE,WBGM-F	Tallahassee	From Forward to Ginsburg	1,575,500	(Chapman)	
WPLP	Tampa/SP		1,000,000+		
WRAW	Reading		650,000		
WRHY-F	York		525,000	(Blackburn)	
WRNB	New Bern		250,000		
KFJZ	Fort Worth	Sold by Swanson	2,000,000	(Blackburn)	
WDZZ-F	Flint	(79%)	500,000		X
WMNX-F	Tallahassee	From Broaddus to ACT	950,000	(Blackburn)	
WAMV,WCNV-F	Amherst/Lynch,VA		825,000	(Chapman)	
WFMR-F (formerly WXJY)	Menom Falls/Milw		2,000,000	(Richards)	
KSFO	San Fran	From Golden West to King	7,000,000	(Mahlman)	
WBIA	Augusta,GA		200,000		
WLCX,WLXR-F	LaCrosse	Sold to Tom Ingstad	1,300,000	(Blackburn)	
KRAB-F	Seattle	Sold to Sunbelt	4,000,000	(Blackburn)	
KFOG-F	San Fran	From GE to Susquehanna	4,750,000	(Goldman Sacks/ Hepburn)	
WIRK A/F	West Palm	Sold to Bob Price	7,000,000	(Hepburn)	
KTWN-F	Minneapolis	Sold to Sunbelt	3,800,000	(Chapman)	
WVNJ	Newark		3,200,000		
KMJK-F	Port,O	Sold by Harte-Hanks	2,500,000		
WAPE	Jacksonville	From Eastman to Ginsburg	1,000,000	(Chapman)	
WAMT,WAJX-F	Titusville,FL	From Regional to Ogden	700,000	(Don Clark)	
WFMV-F	Blairstown,NY	Sold to Joe Sherikjian	560,000		
WAVS	Ft. Lauderdale	(67%) Sold by Ginsburg)	388,000		X
WPTR/WFLY-F	Albany	From Rust to Bob Dyson	4,000,000	(Richards)	
KGO-F	San Francisco	From ABC to Davis/Weaver	5,300,000 (est)	(Blackburn)	
WIIN,WFPG-F	Atlantic City		2,500,000	(Richards)	
WHJJ,WHJY-F	Providence	From John Franks to TA Assoc/Bob Fish	8,850,000	(Mahlman)	
WLQR-F	Toledo	From Susquehanna to WOOD, Inc	3,350,000	(Hepburn)	
WNAV,WLOM-F	Annapolis	Sold by Rau	2,800,000	(Blackburn)	
WDOV,WDSD-F	Dover,Del	From Rau to Hartstone/Dickstein	2,300,000	(Blackburn)	
KFXD A/F	Nampa/Boise	Sold to Communi Prop	1,100,000	(Blackburn)	
KRKR,KFKF-F	Kansas City	From Allbritton to Sconnix	4,000,000	(Blackburn)	
KXA,KYYX-F	Seattle		5,500,000		
KZXI	Honolulu		1,200,000		
WAMT,WAJX-F	Titus,FL	From Regional to Ogden Newsp	900,000		
WIHN-F	Bloomington,IL		700,000		
WQSA	Sarasota		550,000	(Beckerman)	
KDOV	Ashland,OR		372,500		
WNOW,WQXA-F	York	From Rust to Central Penn	4,000,000		
WEWO/WSTS-F	Laurinberg,NC	Sold to Durham Life	2,800,000		
KAAY/KLPQ-F	Little Rock	From Multimedia to Signal	4,250,000		
WKDY	Spartanburg,SC	Sold by Ken Johnson (Capitol)	600,000	(Blackburn)	
WXOX	Bay City/Sag,MI		360,000		
WWWQ/WPFM-F	Panama City,FL	From Mediasouth to Culpepper	2,105,000	(Blackburn)	
WJBL-F	Holland, MI	Sold to Bloomington	1,500,000	(Richards)	

THE NATION'S LEADING STATION GROUPS

These tables indicate which are the most important group owners in the United States. The first table ranks the groups according to a formula I devised in 1976. There are also tables which rank the groups according to cume listeners and total quarter hour figures.*

IMPORTANT NOTE: To qualify for these tables a group must have at least five stations in rated markets. A simulcasted facility counts as only one station.

EXPLANATION OF FORMULA: There are three areas of information which a group can be judged upon. These are (1) total audience for a group's stations, (2) the size and importance of the markets in which the group's stations are located and (3) the station's relative strength in its market, i.e., its rank.

Using the above data I developed a formula which ranked the groups. This formula worked as follows. The total audience (12+, TSA, 1/4 HR AVG, Broadcast Week) of all of a group's stations is divided by the number of figures in the group. The resulting figure is the STATION AVERAGE. The next step is to find an average market size for the stations in the group. This MARKET AVERAGE (based on SRDS rank) is then divided into the STATION AVERAGE. This figure is then divided by the RANKING AVERAGE, the average of all the stations in the group (12+, TSA, 1/4 HR AVG).

The resulting figure is the STATION INDEX. The STATION INDEX is multiplied by the number of stations in the group with the end result being the most important figure, the GROUP INDEX.

Simulcasted facilities count as one station. To be sure there are some problems with this formula. It tends to bias small groups which have successful stations in large markets. However, the formula is fun to work with and it's fun to study. If you think about it I think you will agree that it is quite accurate.

*Based on TSA, 12+, Mon-Sun, 6AM-MID

AMERICA'S LEADING GROUPS (DUNCAN'S FORMULA)

(SPG 81) RANK	(SPG 82) RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(1)	(1)	1.	ABC	8436	13	649	4.8	6.9	19.595	254.740
(3)	(2)	2.	CBS	8177	14	584	5.0	8.3	14.072	197.012
(5)	(4)	3.	Westinghous	6086	11	553	9.3	4.3	13.828	152.113
(2)	(3)	4.	NBC	5221	9	580	4.9	7.8	15.175	136.578
(6)	(6)	5.	RKO	5146	11	468	8.2	11.9	4.796	52.757
(4)	(5)	6.	Metromedia	4858	13	374	8.5	11.4	3.860	50.175
(10)	(7)	7.	Bonneville	4419	11	402	14.5	7.7	3.601	39.606
(9)	(8)	8.	Inner City	2421	7	346	3.6	20.6	4.666	32.659
(13)	(10)	9.	Gannett	3782	13	291	11.2	11.4	2.279	29.629
(12)	(11)	10.	Capital Cit	5286	14	378	20.0	9.1	2.077	29.077
(29)	(9)	11.	Greater Med	2609	10	261	6.4	15.6	2.614	26.142
(14)	(13)	12.	Taft	2678	11	243	27.9	4.1	2.124	23.367
(17)	(15)	13.	Doubleday	2385	8	298	10.1	11.1	2.658	21.265
(7)	(14)	14.	Century	1645	5	329	5.4	15.2	4.008	20.041
(-)	(12)	15.	Infinity	3129	9	348	16.3	12.1	1.764	15.880
(15)	(17)	16.	Cox	3074	12	256	24.8	8.4	1.229	14.747
(-)	(-)	17.	Blair	2082	8	260	18.0	8.4	1.720	13.757
(-)	(22)	18.	Amaturo	1340	5	268	9.8	10.2	2.861	13.405
(19)	(16)	19.	Plough	2414	12	201	21.0	9.8	.977	11.720
(11)	(18)	20.	Hearst	1260	6	210	18.3	6.2	1.850	11.105
(22)	(30)	21.	Tribune Co.	2721	5	544	37.2	6.6	2.216	11.079
(32)	(19)	22.	Viacom	2067	8	259	15.6	12.8	1.297	10.377
(25)	(23)	23.	LIN	2004	10	200	19.4	10.7	.963	9.635
(48)	(27)	24.	Gulf	1697	8	212	18.4	9.6	1.200	9.601
(21)	(25)	25.	Malrite	2371	13	182	20.7	12.0	.733	9.525

(SPG 81) RANK	(SPG 82) RANK	RANK	GROUP	TOTAL LISTENERS	STATIONS	STATION AVERAGE	MARKET AVERAGE	RANK AVERAGE	STATION INDEX	GROUP INDEX
(37)	(28)	26.	Outlet	1378	6	230	12.2	12.2	1.545	9.272
(18)	(21)	27.	Golden West	1543	8	193	13.9	13.1	1.060	8.479
(40)	(45)	28.	Shamrock	1073	5	215	11.4	11.4	1.654	8.272
(27)	(24)	29.	First Media	1636	8	205	18.1	11.8	.960	7.679
(-)	(20)	30.	NBN	929	5	186	6.6	18.6	1.515	7.575
(26)	(35)	31.	Nationwide	1575	9	175	36.8	6.0	.795	7.153
(20)	(32)	32.	Harte-Hanks	1701	9	189	32.2	7.9	.743	6.686
(49)	(42)	33.	EZ	1262	6	210	31.5	6.5	1.026	6.154
(39)	(44)	34.	Entercom	1056	8	132	12.9	14.3	.716	5.725
(28)	(38)	35.	Heftel	1069	5	214	34.8	5.8	1.060	5.301
(41)	(37)	36.	Scripps-How	1182	7	169	30.6	7.4	.746	5.222
(34)	(41)	37.	Susquehanna	1862	13	143	43.3	8.7	.380	4.935
(33)	(34)	38.	United	948	9	105	10.4	19.1	.529	4.757
(-)	(33)	39.	Katz	1384	9	154	74.3	4.0	.518	4.664
(30)	(36)	40.	Group One	1232	8	154	35.3	8.1	.539	4.309
(16)	(29)	41.	Storz	912	6	152	24.7	9.0	.684	4.103
(-)	(54)	42.	Sandusky	1213	9	135	26.6	12.3	.413	3.714
(-)	(43)	43.	BENI	833	6	139	26.8	8.8	.589	3.536
(31)	(39)	44.	Fairbanks	759	6	127	34.7	6.4	.572	3.431
(43)	(47)	45.	Jefferson-Pil	1677	11	152	64.8	7.7	.305	3.351
(46)	(49)	46.	Hubbard	835	5	167	65.6	4.0	.636	3.182
(-)	(48)	47.	Josephson	924	7	132	25.4	12.0	.433	3.031
(-)	(50)	48.	Affiliated	984	8	123	48.5	7.3	.347	2.779
(-)	(51)	49.	Capitol (WRAL)	1032	8	129	72.6	5.4	.329	2.632
(44)	(53)	50.	Multimedia	1233	12	103	97.8	5.0	.211	2.528
(-)	(-)	51.	Federated	916	7	131	77.7	5.1	.311	2.314
(-)	(-)	52.	Summit	983	8	123	68.0	6.5	.278	2.226
(-)	(-)	53.	Sudbrink	741	7	106	46.7	7.6	.299	2.091
(-)	(-)	54.	Beck-Ross	747	6	125	54.7	6.7	.341	2.046
(-)	(-)	55.	Clear Channel	648	6	108	62.3	5.5	.315	1.891

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE

(SPG 81) RANK	(SPG 82) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(1)	(1)	1.	ABC	13	8436	649
(2)	(2)	2.	CBS	14	8177	584
(3)	(3)	3.	Westinghouse	11	6086	553
(5)	(6)	4.	Capital Cities	14	5286	378
(6)	(7)	5.	NBC	9	5221	580
(7)	(4)	6.	RKO	11	5146	468
(4)	(5)	7.	Metromedia	13	4858	374
(8)	(8)	8.	Bonneville	11	4419	402
(13)	(9)	9.	Gannett	13	3782	291
(-)	(10)	10.	Infinity	9	3129	348
(10)	(11)	11.	Cox	12	3074	256
(16)	(17)	12.	Tribune Co.	5	2721	544
(12)	(13)	13.	Taft	11	2678	243
(14)	(12)	14.	Greater Media	10	2609	261
(11)	(15)	15.	Inner City	7	2421	346
(17)	(14)	16.	Plough	12	2414	201
(27)	(18)	17.	Doubleday	8	2385	298
(19)	(21)	18.	Malrite	13	2371	182
(-)	(-)	19.	Blair	8	2082	260
(31)	(16)	20.	Vaicom	9	2067	259
(24)	(19)	21.	LIN	10	2004	200
(21)	(24)	22.	Susquehanna	13	1862	143
(18)	(23)	23.	Harte-Hanks	9	1701	189
(56)	(20)	24.	Gulf	8	1697	212
(26)	(29)	25.	Jefferson-Pilot	7	1677	132
(15)	(22)	26.	Century	5	1645	329
(36)	(26)	27.	First Media	8	1636	205
(32)	(31)	28.	Nationwide	9	1575	175
(20)	(27)	29.	Golden West	8	1543	193
(-)	(25)	30.	Katz	9	1384	154
(29)	(32)	31.	Outlet	6	1378	230
(-)	(40)	32.	Amaturo	5	1340	268
(60)	(57)	33.	EZ	6	1262	210
(23)	(30)	34.	Hearst	6	1260	210
(35)	(37)	35.	Multimedia	12	1233	103
(34)	(34)	36.	Group One	8	1232	154
(-)	(51)	37.	Sandusky	9	1213	135
(49)	(42)	38.	Scripps-Howard	7	1182	169
(45)	(44)	39.	Booth	9	1092	121
(37)	(47)	40.	Shamrock	5	1073	215
(25)	(48)	41.	Heftel	5	1069	214
(51)	(64)	42.	Entercom	8	1056	132
(52)	(55)	43.	Park	14	1036	74
(57)	(39)	44.	Capitol (WRAL)	8	1032	129
(47)	(56)	45.	Affiliated	8	984	123
(50)	(52)	46.	Summit	8	983	123
(41)	(36)	47.	United	9	948	105
(63)	(63)	48.	Stoner	12	945	79
(-)	(33)	49.	NBN-Unity	5	929	186
(44)	(53)	50.	Guy Gannett	9	928	103

(SPG 81) RANK	(SPG 82) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(-)	(58)	51.	Josephson	7	924	132
(53)	(66)	52.	Federated	7	916	131
(30)	(38)	53.	Storz	6	912	152
(61)	(75)	54.	Lotus	11	867	79
(54)	(59)	55.	Hubbard	5	835	167
(73)	(46)	56.	BENI	6	833	139
(62)	(76)	57.	Great Empire	10	815	82
(-)	(-)	58.	Sky/Foster	8	780	98
(43)	(50)	59.	King	8	766	96
(28)	(35)	60.	Fairbanks	6	759	127
(66)	(69)	61.	Bluegrass	7	758	108
(40)	(49)	62.	Mid America	8	752	94
(55)	(68)	63.	Beck-Ross	6	747	125
(58)	(77)	64.	Sudbrink	7	741	106
(39)	(70)	65.	Rust	7	736	105
(46)	(54)	66.	Great Trails	8	707	88
(67)	(74)	67.	Western Cities	8	669	84
(80)	(79)	68.	Clear Channel	6	648	108
(74)	(71)	69.	Liggett	6	635	106
(68)	(67)	70.	Associated	11	634	58
(-)	(81)	71.	Palmer	6	614	102
(72)	(83)	72.	Buckley	8	596	75
(85)	(73)	73.	Sterling	9	591	66
(90)	(82)	74.	Beasley	8	574	72
(76)	(88)	75.	Capitol (Johnson)	5	573	115
(69)	(84)	76.	Tichenor	5	554	111
(59)	(62)	77.	Insilco	5	537	107
(-)	(80)	78.	Bloomington	6	526	88
(64)	(78)	79.	Kaye-Smith	5	507	101
(-)	(72)	80.	Confer-Rothfuss	5	499	100
(-)	(85)	81.	Rivers	5	467	93
(87)	(92)	82.	Manship	5	447	89
(-)	(-)	83.	Surrey	5	443	89
(-)	(90)	84.	Mooney	5	422	84
(79)	(89)	85.	Regional	8	420	53
(-)	(96)	86.	Abell	6	419	70
(-)	(101)	87.	Hicks	6	412	69
(-)	(-)	88.	Benns	5	403	81
(-)	(96)	89.	McKenna	5	402	80
(84)	(94)	90.	Stuart	5	400	80
(89)	(93)	91.	Crawford	6	395	66
(-)	(112)	92.	John Price	8	377	47
(78)	(87)	93.	Sunbelt	5	375	75
(82)	(91)	94.	Rollins	6	360	60
(73)	(86)	95.	Stauffer	6	349	58
(94)	(95)	96.	Bahakel	8	327	41
(95)	(107)	97.	Hatch	6	314	52
(92)	(100)	98.	Davis-Weaver	5	299	60
(-)	(99)	99.	Community Pacific	8	285	36
(97)	(104)	100.	Peoria Journal Star	6	284	47
(86)	(98)	101.	Midwest Family	8	276	35
(99)	(109)	102.	Forward	5	255	51
(-)	(-)	103.	Pacific Northwest	6	237	40
(-)	(-)	104.	Woodward	6	232	39
(102)	(113)	105.	Walton	6	219	37
(-)	(106)	106.	Harris	6	190	32
(-)	(-)	107.	Mortenson	5	90	16

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

(SPG 81) RANK	(SPG 82) RANK	RANK	GROUP	TOTAL CUME	AVG PER STATION
(2)	(2)	1.	CBS	14,757,200	1,054,000
(1)	(1)	2.	ABC	13,961,200	1,073,900
(3)	(3)	3.	Westinghouse	9,632,500	875,700
(4)	(4)	4.	NBC	9,298,400	1,033,200
(6)	(5)	5.	RKO	8,482,200	771,100
(7)	(7)	6.	Capital Cities	8,013,300	572,400
(5)	(6)	7.	Metromedia	7,772,200	594,000
(8)	(9)	8.	Bonneville	5,747,300	522,500
(11)	(8)	9.	Gannett	5,659,100	435,300
(9)	(10)	10.	Cox	4,837,100	403,100
(-)	(12)	11.	Infinity	4,440,500	493,400
(23)	(18)	12.	Doubleday	4,329,100	541,100
(13)	(11)	13.	Greater Media	3,978,800	397,900
(15)	(17)	14.	Tribune Co.	3,954,500	790,900
(12)	(13)	15.	Taft	3,812,700	346,600
(14)	(14)	16.	Inner City	3,520,300	502,900
(24)	(23)	17.	Malrite	3,410,200	262,300
(18)	(15)	18.	Plough	3,252,200	271,000
(29)	(16)	19.	Viacom	3,138,900	392,400
(-)	(-)	20.	Blair	3,137,000	392,100
(19)	(21)	21.	LIN	2,875,200	287,500
(17)	(20)	22.	Golden West	2,687,100	335,900
(36)	(22)	23.	First Media	2,560,100	320,000
(25)	(26)	24.	Jefferson-Pilot	2,521,000	229,200
(20)	(24)	25.	Harte-Hanks	2,477,800	275,300
(16)	(19)	26.	Century	2,440,200	488,000
(26)	(29)	27.	Outlet	2,425,500	404,300
(-)	(25)	28.	Gulf	2,412,800	301,600
(37)	(30)	29.	Nationwide	2,272,900	252,500
(32)	(32)	30.	Susquehanna	2,246,500	172,800
(22)	(28)	31.	Hearst	2,033,400	338,900
(-)	(44)	32.	Sandusky	1,962,900	218,100
(-)	(31)	33.	Katz	1,897,900	210,900
(34)	(39)	34.	Group One	1,810,200	226,300
(33)	(37)	35.	Multimedia	1,721,300	143,400
(-)	(-)	36.	EZ	1,704,500	284,000
(38)	(40)	37.	Shamrock	1,672,900	334,600
(28)	(35)	38.	Storz	1,669,500	278,300
(50)	(45)	39.	Booth	1,629,700	181,100
(49)	(47)	40.	Scripps-Howard	1,613,200	230,500
(-)	(49)	41.	Capitol (WRAL)	1,578,200	197,200
(27)	(41)	42.	Heftel	1,571,100	314,200
(44)	(43)	43.	Guy Gannett	1,555,300	172,800
(-)	(-)	44.	Amaturo	1,513,900	302,800
(-)	(-)	45.	Entercom	1,498,800	187,400
(30)	(36)	46.	King	1,486,300	185,800
(-)	(-)	47.	Josephson	1,478,300	211,200
(43)	(34)	48.	United	1,422,700	158,100
(46)	(-)	49.	Park	1,409,600	100,700
(48)	(-)	50.	Affiliated	1,397,200	174,700

MAJOR GROUP OWNERS

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
ABC (Ben Hoberman)						
WABC	NY	851	18633	13	1	Talk
WPLJ-F	NY	1147	19993	9	1	AOR
WLS	Chi	920	19858	2	3	Rock
WLS-F	Chi	464	9634	11	3	AOR
KGO	SF	855	10604	1	7	Talk
KGO-F	SF	91	2670	33	7	Talk
KABC	LA	1234	16232	1	2	Talk
KLOS-F	LA	745	12952	4	2	AOR
WXYZ	Detr	276	4182	6	5	Talk
WRIF-F	Detr	464	8013	3	5	AOR
WMAL	Wash	395	5110	3	8	MOR
WRQX-F	Wash	499	7185	2	8	Rock
KSRR-F	Hou	395	4546	2	10	AOR
ABELL (Steve Seymour)						
WRLX-F	Balt	89	1220	13	14	BTFL
WDOQ-F	Day Bch	40	570	4	146	Rock
WTJZ	Norf	43	466	18	34	Nost
WNVZ-F	Norf	112	1760	7	34	Rock
WCRJ	Jkville	7	179	21	57	Country
WCRJ-F	Jkville	128	1247	5	57	Country
AFFILIATED COMMUNICATIONS (Jay Berkson)						
WOKV	Jkville	14	369	16	57	News/Talk
WAIV-F	Jkville	117	1688	6	57	AC
KRAK	Sacra	225	2860	1	40	Country
KEWT-F	Sacra	165	2004	4	40	BTFL
KMPS	Sea	69	1539	19	15	Country
KMPS-F	Sea	160	2235	8	15	Country
WHYN	Spr,MO	101	1578	3	82	AC
WHYN-F	Spr,MO	133	1699	1	82	AC
AMATURO (Joseph Amaturo)						
WDRQ-F	Detr	435	5061	4	5	Urban
KMJQ-F	Hous	376	4399	4	10	Urban
KMJM-F	St. Lou	259	2647	6	12	Urban
WFTL	Ft L/Mia	76	780	25	11	MOR
WWJF-F	Ft L/Mia	194	2252	12	11	MOR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
ASSOCIATED (Myles Berkman)						
WTYM	Tampa			DID NOT	SHOW	
WNYS	Buff			DID NOT	SHOW	
WNYS-F	Buff	79	1775	12	32	Rock
WPXN	Roch	66	667	9	42	Nost
WPXY-F	Roch	95	1802	6	42	Contemp
WPIT	Pitt	22	455	23	13	Religion
WPIT-F	Pitt	45	771	19	13	Religion
WSNI-F	Phil	239	4971	15	4	Contemp
WSNI	Phil	32	519	31	4	Oldies
WSTV	Steuben	22	322	2	205	MOR
WRKY-F	Steuben	34	486	1	205	Rock
BAHAKEL (Cy Bahakel)						
KXEL	Water	35	532	4	232	Country
KCNB-F	Water	22	470	8	232	Rock
WDOD	Chatta	41	717	7	97	Country
WDOD-F	Chatta	189	2123	1	97	Country
WKIN	JC-Kings	10	240	15	96	Country
WZXY-F	JC-Kings	12	239	14	96	AOR
WWOD	Lynch	9	156	9	211	Country
WKZZ	Lynch	9	156	9	211	Religion (?)
Others: WLBJ A/F (Bowling Green,KY); WABG (Greenwood,MS)						
BEASLEY (George Beasley)						
WMOO	Mobile	7	159	16	92	Religion
WBLX-F	Mobile	196	1566	1	92	Black
WDMT-F	Cleve	182	2515	11	20	Urban
WIFI-F	Phil	81	2113	24	4	Rock
WFAI	Fayette	24	292	9	157	Country
WTIP	Char,WV	18	264	9	147	Nostalgia
WVSR-F	Char,WV	38	559	7	147	Contemp
WYNG-F	Evans	28	462	8	128	Country
Others: WFMC, WOKN-F (Goldsboro,NC); WWMO-F (Reidsville, NC)						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BECK-ROSS	(Martin Beck)					
WKTZ	Jkville	15	184	14	57	Nostalgia
WKTZ-F	Jkville	163	1521	2	57	BTFL
WKMF	Flint	33	493	12	82	Country
WGMZ-F	Flint	62	754	7	82	BTFL
WHCN-F	Hart	191	3065	4	39	AOR
WBLI-F	Long Is/NY	283	3890	1	11	Rock
BENNS	(William Benns)					
WXLI	Chatt	20	518	10	97	Religion
WJTT-F	Chatt	68	642	4	97	Black
WZAM	Norf	7	328	26	34	AOR
WMYK-F	Norf	120	1990	6	34	AOR
WHYW-F	Pitts	188	3190	10	13	AC
BLAIR	(Jim Hilliard) (PRO FORMA)					
WHDH	Bost	518	7466	4	6	MOR/AC
WCOZ-F	Bost	404	7372	6	6	AOR
WFLA	Tampa	117	2273	12	23	MOR
WOJC-F	Tampa	197	1951	6	23	Country
KVIL	Dallas	35	891	26	9	AC
KVIL-F	Dallas	385	5155	3	9	AC
WIBC	Indy	283	3919	2	34	MOR
WNAP-F	Indy	143	2343	8	34	Contemp
BLOOMINGTON	(Tim Ives)					
WJCW	JC-Kings	62	779	4	96	Country
WQUT-F	JC-Kings	160	1773	1	96	Rock
WJBC	Bloom,IL	70	699	1	261	MOR
WBNQ-F	Bloom,IL	46	679	2	261	Rock
WGOW	Chatt	32	504	8	97	AC
WSKZ-F	Chatt	156	1993	2	97	Rock
BLUEGRASS						
WHOO	Orl	96	1041	6	58	Country
WHOO-F	Orl	128	1435	5	58	Country
WVOC-F	Col,GA	90	1056	2	160	Country
WVLK	Lex	68	1202	4	122	AC
WVLK-F	Lex	210	2434	1	122	Country
WWSA	Savan	14	218	9	162	MOR
WCHY	Savan	152	1429	1	162	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
BONNEVILLE	(Arch Madsen)					
KBIG-F	LA	1066	12326	2	2	BTFL
KOIT-F	SF	240	3378	13	7	BTFL
WCLR-F	Chi	468	7597	10	3	AC/MOR
KMBZ	KC	102	1496	13	29	MOR
KMBR-F	KC	131	1874	9	19	BTFL
WRFM-F	NY	1316	14071	4	1	BTFL
KSL	SLC	221	3364	1	41	MOR
KIRO	Sea	330	5534	1	15	News
KSEA-F	Sea	204	2416	5	15	BTFL
KAAM	Dallas	83	1228	17	9	Contemp
KAFM-F	Dallas	258	4189	10	9	Rock
BOOTH	(John Booth II, Ralph Booth)					
WSAI	Cin	64	1408	17	27	Country
WSAI-F	Cin	115	1755	13	27	Country
WXMG-F	S. Bend	52	643	7	142	AC
WJLB-F	Detr	325	4822	10	5	Black
WSGW	Sag	80	986	5	164	MOR
WIOG-F	Sag	106	1277	2	164	Rock
WTOD	Tol	76	643	8	54	Country
WKLR-F	Tol	104	1338	6	54	Country
WZZP-F	Cleve	170	3425	12	20	AC

Others: WIOU, WZWZ-F (Kokomo,IN)

BENI	(Ragan Henry)					
WAOK	Atl	117	1865	10	16	Black
WBLZ-F	Cin	138	2344	10	27	Black
WITH	Balt	168	1792	9	14	Nostalgia
WPDQ	Jkville	77	917	7	57	Black
WJAS	Pitt	162	2082	11	13	Nostalgia
WTLC-F	Indy	171	1536	6	34	Black
BUCKLEY	(Richard Buckley)					
WDRC	Hart	55	1408	18	39	AC
WDRC-F	Hart	135	3361	8	39	Rock
KWAV-F	Monter	53	867	4	134	AC
KKHI A/F	SF	144	2844	25	7	Classical
WSEN A/F	Syr	54	667	8	64	Country
KGIL A/F	LA	67	1337	41	2	Nostalgia
WYNZ	Port,M	56	647	7	181	Nostalgia
WYNZ-F	Port,M	32	525	11	181	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CAPITAL CITIES	(Jim Arcara)					
WJR	Detr	842	11852	1	5	MOR
WHYT-F	Detr	326	7942	9	5	Rock
KZLA	LA	55	1208	43	2	Country
KZLA-F	LA	317	4984	20	2	Country
WPRO	Prov	151	2776	4	46	AC/MOR
WPRO-F	Prov	236	4249	2	46	Rock
WKBW	Buff	154	2976	6	32	AC
WPAT	NY	573	9303	18	1	BTFL
WPAT-F	NY	1027	14611	11	1	BTFL
WBAP	DAll-FW	563	7696	1	9	Country
KSCS-F	Dall-FW	396	4980	2	9	Country
WROW	Albany	121	1535	3	53	MOR
WROW-F	Albany	109	1469	5	53	BTFL
WKHX-F	Atl	416	4552	2	16	Country
CAPITOL	(James Goodman)					
WRAL-F	Raleigh	317	4616	1	78	Contemp/AC
WHTN	Hunt,WV	32	450	7	125	Country
WKEE-F	Hunt,WV	139	1895	1	125	Contemp
KISS-F	San Ant	115	2000	9	37	AOR
WRNL	Rich	73	1149	7	63	Country
WRXL-F	Rich	106	1469	6	63	AOR
KBEQ-F	KC	203	3134	3	29	Rock
WLVV-F	Char/St,NC	47	1069	9	61	AC
Others: WDRV (Statesville,NC)						
CAPITOL	(Ken Johnson)					
WKSJ-F+	Mobile	180	1833	2	82	Country
WCAW	Char,WV	55	782	4	147	Country
WVAF-F	Char,WV	112	1431	2	147	Contemp
WRKA-F	Louis	104	1602	7	44	AC
WMJJ-F	Birm	122	2034	5	46	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CBS	(Robert Hosking)					
WCBS	NY	1293	26080	5	1	News
WCBS-F	NY	822	15304	14	1	Oldies
KNX	LA	661	13204	6	2	News
KNX-F	LA	231	5767	26	2	Soft Rock
WBBM	Chi	721	14455	4	3	News
WBBM-F	Chi	558	11337	7	3	Rock
KMOX	ST L	906	9839	1	12	Talk
KHTR-F	ST L	458	6391	2	12	Rock
WCAU	Phil	439	7639	10	4	News/Talk
WCAU-F	Phil	552	10561	5	4	Rock
WEEI	Bost	279	5403	11	6	News
WHTT-F	Bost	542	8409	2	6	Rock
KCBS	SF	191	3845	21	7	News
KRQR-F	SF	524	9338	2	7	AOR
CENTURY	(Howard' Grafman)					
WLOO-F	Chi	670	7601	5	3	BTFL
WAIT	Chi	308	4247	19	3	Nost
KSHE-F	ST L	263	3355	5	12	AOR
KMGG-F	LA	205	4515	29	2	Contemp
KMEL-F	SF	199	4684	18	7	AOR
CLEAR CHANNEL	(John Barger)					
KTXC	Beaum		DID NOT SHOW			
KHYS-F	Beaum	99	851	1	108	Black
WOAI	San Ant	187	2210	4	37	News/Talk
KAJA-F	San Ant	142	1735	7	37	Country
KBBJ	Tulsa	40	459	10	59	Nost
KMOD-F	Tulsa	136	1400	5	59	AOR
KPEZ-F	Austin	44	514	7	74	BTFL
COMMUNITY PACIFIC	(Benjamin, Banta)					
KFIV	Modesto	17	309	15	145	AC
KFIV-F	Modesto	42	561	9	145	AOR
KTOM	Salinas	47	480	6	134	Country
KWYT-F	Salinas	41	429	7	134	BTFL
KEED	Eugene	23	293	7	137	Country
KTNX	Anch	7	122	11	190	? ?
KGA	Spok	58	880	5	113	Country
KDRK-F	Spok	90	992	3	113	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
CONFER-ROTHFUSS (KEYMARKET) (Kerby Confer, Paul Rothfuss)						
WGVL	Green,SC	18	297	14	71	News/Talk
WSSL-F	Green,SC	235	2393	1	71	Country
WIGL-F	Oran/Col,SC	79	890	5	99	Country
WJDX	Jack,MS	44	915	8	120	Contemp
WMSI-F	Jack,MS	133	1542	2	120	Country
COX (William Schwartz)						
WSB	Atl	321	5494	6	16	MOR
WSB-F	Atl	191	3322	8	16	AC
WLIF-F	Balt	257	2910	5	14	BTFL
WSOC	Char	29	742	12	61	Nost
WSOC-F	Char	403	4132	1	61	Country
WHIO	Dayton	132	1837	3	50	MOR
WHIO-F	Dayton	218	2270	2	50	BTFL
KFI	LA	492	10505	12	2	AC
KOST-F	LA	441	7934	13	2	AC
WIOD	Miami	223	3189	6	11	Talk
WAIA-F	Miami	188	3010	13	11	AC
WWSH-F	Phil	179	3026	20	4	AC
CRAWFORD (Donald Crawford)						
WDJC-F	Birm	57	829	12	41	Religion
KBRT	LA	101	1864	36	2	Religion
WYCA-F	Chi	43	700	32	3	Religion
WMUZ-F	Detr	84	959	24	5	Religion
WDCX-F	Buff	31	499	16	32	Religion
KPBC	Dallas	79	973	20	9	Religion
DAVIS & WEAVER (Bill Weaver)						
KARM	Fresno	38	578	12	79	AC
KFIG-F	Fresno	54	771	10	79	AC
KLOK	San Jose	106	2370	17	30	AC
KWIZ	Anaheim	71	1351	14	19	AC
KWIZ-F	Anaheim	30	660	30	19	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
DOUBLEDAY (Gary Stevens)						
WAPP-F	NY	787	14903	16	1	AOR
KDWB	Minn	75	2305	11	15	Rock
KDWB-F	Minn	215	3611	7	15	AOR
KPKE-F	Denver	90	1730	15	22	AOR
KWK-F	ST L	238	3597	9	12	AOR
WLLZ-F	Detr	381	6452	5	5	AOR
WAVA-F	Wash	213	3979	11	8	AOR
WMET-F	Chi	386	6714	15	3	AOR
ENTERCOM (Joseph Field)						
KITS-F	SF	162	3059	22	7	Rock
KKSS	Minn	26	688	17	15	MOR
WAYL-F	Minn	267	3164	4	15	BTFL
KLEF-F	Hou	98	1476	16	10	Classical
KTAC	Tac/Sea	37	713	26	15	(appr) Contem
KBRD-F	Tac/Sea	263	2704	2	15	(appr) BTFL
WEEP	Pitt	89	1353	15	13	Country
WDSY-F	Pitt	114	1831	12	13	Country
EZ (Art Keller)						
WEZB-F	NO	237	3603	2	33	Rock
WEZC-F	Char,NC	178	2220	6	61	AC
WBZZ-F	Pitt	346	5338	3	12	Rock
WEZR-F	Wash	141	1647	17	8	BTFL/AC
WEZS-F	Rich,VA	158	1811	2	63	AC
WYOR-F	Miami	202	2426	9	11	BTFL/AC
FAIRBANKS						
WVBF-F	Bost	222	3916	15	6	AC
WKOX	Bost		DID NOT SHOW			
WRMF-F	W. Palm	120	1359	2	69	AC
WJNO	W. Palm	48	609	7	69	News/Talk
KCMO	KC	213	3612	2	29	News/Talk
KCEZ-F	KC	156	2169	6	29	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
FEDERATED (John Dille, III)						
WYEZ-F	Elk/SB	110	1267	2	142	BTFL
WQHK	F Wayne	90	1072	3	106	Country
WMEE-F	F Wayne	172	2455	2	106	Rock
WCUZ	Gr Rap	30	808	13	68	Country
WCUZ-F	Gr Rap	165	1960	2	68	Country
WCKY	Cin	135	1749	11	27	News/Talk
WWEZ-F	Cin	214	2383	3	27	BTFL
Others: WTRC (Elkhart,IN)						
FIRST MEDIA (Glenn Potter)						
KFMY-F	Provo/SLC	56	1453	10	41	Contemp
KFMK-F	Hous	315	3753	6	10	AC
KOPA	Phoe	14	495	28	26	Contemp
KOPA-F	Phoe	152	2434	8	26	Contemp
WZGC-F	Atl	423	6045	1	16	Rock
KUBE-F	Sea	195	2665	6	15	Rock
WUSN-F	Chi	273	4056	22	3	Country
WPGC A/F	Wash	208	4700	13	8	Contemp
Others: KDOT (Provo)						
FORWARD (Richard Dudley)						
KWLO	Water	43	779	3	232	AC
KFMW-F	Water	102	1017	1	232	Rock
KVOX	Fargo	16	285	8	229	Contemp
KVOX-F	Fargo	33	403	5	229	AOR
WKAU A/F	App-Osh	61	1117	5	135	Rock
Others: KVGB A/F (Great Bend,KN)						
GUY GANNETT (Bob Gilbertson)						
WINZ	Miami	197	3638	11	11	News
WINZ-F	Miami	306	[illegible]	4	11	Rock
WGAN	Port,M	36	687	10	181	MOR
WGAN-F	Port,M	82	1053	3	181	BTFL
KSTT	Daven	41	794	8	105	AC
WXLP-F	Moline	110	1219	2	105	AOR
KOFM-F	OK City	98	2015	9	48	Contemp
WRKT	Cocoa	14	187	11	140	Country
WRKT-F	Cocoa	44	424	2	140	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
GANNETT (Joe Dorton)						
KPRZ	LA	373	4654	16	2	Nost
KIIS-F	LA	1017	16048	3	2	Rock
KSDO	SD	119	1711	9	19	News
KSDO-F	SD	107	1641	11	19	AC
WWWE	Cleve	213	4475	6	20	Country
WDOK-F	Cleve	254	3334	4	20	BTFL
WVON	Chi	165	3533	25	3	Black
WGCI-F	Chi	624	7567	6	3	Black
WLQV	Detr	21	473	30	5	Religion
WCZY-F	Detr	237	4323	15	5	AC
KSD	ST L	258	3640	7	12	Country
KSD-F	ST L	246	3311	8	12	AC
WIOI-F	Tampa	148	1881	8	23	AC
GOLDEN WEST (Bill Ward)						
KMPC	LA	528	9500	11	2	Nost
KSFO	SF	279	4707	6	7	Nost/MOR
KVI	Sea	115	2310	14	15	Talk
KPLZ-F	Sea	99	1783	16	15	Contemp
KEX	Port,O	129	2152	8	31	MOR/Talk
KQFM-F	Port,O	73	1298	15	31	AC
WCXI	Detr	193	2816	17	5	Country
WCXI-F	Detr	127	2305	18	5	Country
GREAT EMPIRE (Mike Lynch, Mike Oatman)						
KFDI	Wichita	98	1315	3	101	Country
KFDI-F	Wichita	110	1070	2	101	Country
KWKH	Shreve	96	1360	1	107	Country
KROK-F	Shreve	45	761	9	107	Rock
WOW	Omaha	163	3024	2	73	Country
KYNN-F	Omaha	45	540	10	73	Country
KTTS	Spr,MO	34	654	5	172	Country
KTTS-F	Spr,MO	149	1468	1	172	Country
KBRQ	Denver	24	581	24	22	Country
KBRQ-F	Denver	51	912	18	22	Country

GREAT TRAILS (Alexander Williams)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WCII	Louis	74	1393	10	44	Country
WKJJ-F	Louis	102	1933	8	44	Contemp
WCOL	Col,OH	66	1127	11	36	Nost
WXGT-F	Col,OH	167	2715	5	36	Rock
WING	Dayton	69	1544	10	50	AC
WJAI-F	Dayton	100	889	6	50	Nost
WMKE	Milw	16	419	29	28	Country
WBCS-F	Milw	113	1766	9	28	Country

Others: WIZE (Springfield, OH)

GREATER MEDIA (Herb McCord)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WMJX-F	Boston	296	5052	10	6	AC
WGAY	Wash	36	581	24	8	BTFL
WGAY-F	Wash	369	4326	4	8	BTFL
KHTZ-F	LA	359	6635	18	2	AC
WMJC-F	Detr	262	4907	12	5	AC
WHND	Detr	80	1601	25	5	Oldies
WPEN	Phil	510	5635	7	4	Nost
WMGK-F	Phil	559	8913	4	4	AC
WCTO-F	Long Is	55	1130	28	11	BTFL
WGSM	Long Is	83	1008	24	11	MOR

Others: WCTC,WMGQ-F (New Brunswick,NJ)

GROUP ONE (Roger Berk, Al Grosby)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KLZ	Denver	169	2878	7	22	Country
KAZY-F	Denver	197	3408	4	22	AOR
WAKR	Akron	91	1684	5	60	MOR
WAEZ-F	Akron	51	807	11	60	BTFL
WONE	Dayton	131	1849	4	50	Country
WTUE-F	Dayton	230	2529	1	50	AOR
KMEZ	Dallas	24	771	28	9	BTFL
KMEZ-F	Dallas	339	4176	5	9	BTFL

GULF (Alan Henry)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WNDE	Indy	71	1332	11	34	Oldies
WFBQ-F	Indy	334	3556	1	34	AOR
KTXQ-F	Dall-FW	222	3951	11	9	AOR
WKLS	Atl	9	338	22	16	AOR

GULF (con't)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WKLS-F	Atl	311	4061	7	16	AOR
WQAL-F	Cleve	253	3203	5	20	BTFL
KRLY-F	Hous	223	3536	12	10	Black
WLTT-F	Wash	274	4151	8	8	AC

HARRIS (Robert Wells)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KTOP	Topeka	16	203	14	184	MOR
KDVV-F	Topeka	40	622	5	184	Rock
KSEL	Lubbock	25	558	8	170	Country
KSEL-F	Lubbock	48	812	3	170	Contemp
WACO	Waco	31	511	5	196	Country
KHOO-F	Waco	30	530	6	196	Rock

Others: WJOL,WLLI-F (Joliet,IL): KIUL (Garden City,KN); KBUR,KGRS-F (Burlington,IA); KFKA,KFKZ-F (Greeley,CO)

HARTE-HANKS (Gary Eden)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KOY	Phoe	119	2102	10	26	MOR
KQYT-F	Phoe	206	2232	4	26	BTFL
WSGN	Birm	56	1294	13	46	Oldies
WRBQ-F	Tampa	436	5258	1	23	Rock
KKBQ	Hou	149	2900	15	10	Rock
KKBQ-F	Hou	293	4829	8	10	Rock
WRVA	Rich	241	~~2677~~	1	63	MOR
WRVQ-F	Rich	148	2254	3	63	Rock
WRBQ	Tampa	53	1232	16	23	Rock

HATCH (Homer Peterson)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KALL	SLC	62	1161	9	41	AC
KALL-F	SLC	87	1183	6	41	Contemp
KGEM	Boise	38	564	4	187	Country
KJOT-F	Boise	16	257	12	187	Country
KGHL	Billings	90	772	1	279	Country
KIDX-F	Billings	21	261	4	279	AC

Others: KVEL, KUIN-F (Vernal, UT)

HEARST

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WBAL	Balt	304	3877	2	14	MOR
WIYY-F	Balt	268	3442	4	14	AOR
WISN	Milw	123	2722	7	28	MOR/AC
WLPX-F	Milw	94	2101	11	28	AOR
WTAE	Pitt	218	3433	8	13	AC
WHTX-F	Pitt	253	4759	5	13	Rock

HEFTEL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WLUP-F	Chi	456	6890	12	3	AOR
KSSK	Hono	98	1467	3	55	MOR
KULA-F	Hono	86	1204	4	55	Rock
WZPL-F	Indy	253	3300	4	34	Rock
WLLT-F	Cin	176	2850	6	27	AC

HICKS (Steve Hicks)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KNOW	Austin	44	532	7	74	Black
KEYI-F	Austin	52	872	5	74	AC
KIKX-F	Dallas	74	1244	22	9	Contemp
KLVI	Beaum	56	936	4	108	Country
KYKR-F	Beaum	61	837	3	108	Country
KAYI-F	Musk/Tulsa	125	1575	6	59	Rock

Others: KLAR (Laredo)

HUBBARD (S.S. Hubbard)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WGTO	Lakeland	35	510	6	116	Country
KSTP	Minn-SP	129	2481	9	15	Talk
KSTP-F	Minn-SP	431	6077	2	15	AC
KOB	Albuq	114	1869	2	91	MOR
KOB-F	Albuq	126	1734	1	91	AC

INFINITY (Mel Karamazin)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WJIT	NY	305	3347	25	1	Spanish
WKTU-F	NY	1318	19925	3	1	Urban
WYSP-F	Phil	508	7707	8	4	AOR
WBCN-F	Bost	536	6721	3	6	AOR
WIYY-F	Jkville	135	2111	4	57	Rock
KOME-F	SJ/SF	114	1190	15	30	AOR
KXYZ	Hous	63	820	20	10	Spanish
KCBQ	SD	80	1352	14	19	Country
KCBQ-F	SD	70	1232	17	19	Country

INNER CITY (Pierre Sutton)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WBLS-F	NY	1427	18411	2	1	Black
WLIB	NY	130	1627	37	1	Black
WLBS-F	Detr	74	1825	26	5	Black
KRE	SF		DID NOT SHOW			
KBLX-F	SF	217	2991	15	7	Black
KUTE-F	LA	332	6525	19	2	Black
KGFJ	LA	241	3824	25	2	Black

INSILCO (Richard Geismar)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WELI	N Haven	109	1447	2	100	MOR
WGSO	NO	59	1018	15	33	News
WQUE-F	NO	94	1896	10	33	AC
KTOK	Okl Cit	149	1754	3	48	News/Talk
KJYO-F	Okl Cit	126	1775	6	48	Rock

JEFFERSON-PILOT (Cullie Tarleton)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KIMN	Denver	160	3544	8	22	Contemp
KYGO-F	Denver	184	2491	5	22	Country
WQXI	Atl	55	1328	13	16	Contemp
WQXI-F	Atl	322	4648	5	16	Contemp
WBT	Char,NC	187	2900	3	61	MOR/AC
WBCY-F	Char,NC	189	2811	2	61	Rock
WBIG	Greens,NC	48	627	13	49	Nost
WWIL	Wilm,NC	31	261	4	222	Black
WHSL-F	Wilm,NC	42	524	1	222	Rock
WGBS	Miami	62	1900	29	11	Talk/News
WLYF-F	Miami	397	4176	2	11	BTFL

MARVIN JOSEPHSON (Ed Christian)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WNIC	Detr	34	1175	29	5	AC
WNIC-F	Detr	341	6431	7	5	AC
WNOR	Norf	37	733	19	34	Black
WNOR-F	Norf	178	2070	3	34	AOR
WVKO	Colum,O	140	941	6	36	Black
WSNY-F	Colum,O	117	2223	7	36	AC
WMGF-F	Milw	77	1210	13	28	Contemp/AC

A47

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KATZ	(Dick Ferguson)					
WEZN-F	Bridge	205	1940	1	102	BTFL
WFTQ	Worc	41	661	9	109	AC
WAAF-F	Worc/Bos	194	3761	1	109	AOR
WZZK-F	Birm	271	3545	1	46	Country
KWEN-F	Tulsa	122	1564	8	59	Country
WDBO	Orl	77	1094	11	58	MOR
WWKA-F	Orl	233	2789	2	58	Country
WSYR	Syr	110	1745	2	64	MOR
WSYR-F	Syr	131	1880	1	64	AC
KAYE-SMITH	(Lester Smith)					
KXL	Port,O	91	1529	11	31	News/Talk
KXL-F	Port,O	134	1650	6	31	BTFL
KISW-F	Sea	206	2800	4	15	AOR
KJRB	Spokane	38	840	8	113	Contemp
KEZE-F	Spokane	38	525	8	113	AOR
KING	(Jim Kime)					
KYA	SF	112	2657	29	7	AC/Oldies
KLHT-F	SF	93	1680	32	7	AC
KGW	Port,O	164	3621	4	31	AC
KINK-F	Port,O	125	2050	9	31	Rock
KREM	Spokane	9	270	14	113	AC
KREM-F	Spokane	57	860	6	113	Rock
KING	Sea	68	1883	20	15	News/Talk
KING-F	Sea	138	1842	10	15	Classical
LIN	(Dick Verne)					
WIL	ST L	44	921	17	12	Country
WIL-F	ST L	292	3479	3	12	Country
WBBF	Roch	59	1176	10	42	MOR
WMJQ-F	Roch	102	1773	5	42	AOR
WFIL	Phil	211	4176	17	5	Country
WUSL-F	Phil	642	6744	3	5	Urban
KILT	Hou	180	2730	14	10	Country
KILT-F	Hou	335	4985	5	10	Country
WEMP	Milw	25	841	25	28	Nost
WMYX-F	Milw	114	1927	8	28	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
LIGGETT	(Bob Liggett)					
WFMK-F	Lans	112	1535	1	90	AC
WHNN-F	Sag	85	1333	4	164	Contemp
WZZR-F	Gr Rap	98	1671	6	68	Rock
WLFF	Colum,SC	19	169	11	99	Nost
WZLD-F	Colum,SC	76	1062	7	99	AOR
WABX-F	Detr	245	5339	14	5	Rock
	Others: KTYD-F (Santa Barbara)					
LOTUS	(Howard Kalmenson)					
KTKT	Tucson	38	909	10	75	AC
KLPX-F	Tucson	75	1062	5	75	AOR
KWKW	LA	254	2925	24	2	Spanish
KFSD-F	SD	87	1188	13	19	Classical
KENO	LV	15	397	15	87	AC
KOMP-F	LV	95	827	1	87	AOR
WMDO	Wash		DID NOT SHOW			
KXZL-F	San Ant	159	1801	5	37	AOR
KVAR	San Ant	23	402	21	37	Spanish
KONE	Reno	22	332	9	174	Country
KOZZ-F	Reno	66	763	1	174	AOR
KTEZ-F	Lubbock	33	426	6	170	BTFL
MALRITE	(Carl Hirsch, Gil Rosenwald)					
WVNJ-F	NY	255	4484	29	1	Contemp
WHK	Cleve	120	2057	14	20	Country
WMMS-F	Cleve	572	6489	1	20	AOR
KSAN-F	SF	348	4479	5	7	Country
KNEW	SF	220	3186	14	7	Country
WLZZ	Milw	48	1035	17	28	Oldies
WZUU-F	Milw	79	2046	12	28	AC
WNYR	Roch	68	895	8	42	Country
WEZO-F	Roch	204	2433	1	42	BTFL
KLBB	Minn-SP	44	653	15	15	Nost
KEEY-F	Minn-SP	267	3521	4	15	Country
KLAK	Denver	17	528	25	22	MOR
KPPL-F	Denver	129	2296	11	22	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MANSHIP						
WKQA-F	Peoria	32	590	8	111	Contemp
WXCL	Peoria	55	807	5	111	Country
WJBO	BR	29	741	10	83	AC
WFMF-F	BR	245	2783	1	83	Rock
KRGV	McA-Br	86	1294	3	83	(appr) Rock
McKENNA (Jim McKenna)						
KQRS A/F	Minn-SP	251	4385	6	15	AOR
WCMB	Harris	33	493	12	93	Country
WSFM-F	Harris	46	695	8	93	AC
WHIT	Madison	30	358	11	121	Rock
WWQM-F	Madison	42	624	8	121	Country
METROMEDIA (Carl Brazell)						
WWBA-F	Tampa	422	3329	2	23	BTFL
KHOW	Denver	130	2402	10	22	MOR
KLAC	LA	363	7071	17	2	Country
KMET-F	LA	646	11430	7	2	AOR
WNEW	NY	813	10422	15	1	Nost
WNEW-F	NY	557	10072	20	1	AOR
WCBM	Balt	86	1761	15	14	News
WIP	Phil	362	5280	13	4	MOR
WMMR-F	Phil	512	8814	6	4	AOR
WOMC-F	Detr	260	3797	13	5	AC
WASH-F	Wash	206	3203	14	8	AC
KJR	Sea	116	3186	13	15	Contemp
KRLD	Dallas	385	6455	3	9	News
MID AMERICA (Les Small, Howard Frederick)						
WQUA	Moline	20	407	13	105	AC
KRVR-F	Moline	65	841	5	105	BTFL
WTRX	Flint	61	969	8	82	AC
WIRL	Peoria	28	704	11	111	AC
WSWT-F	Peoria	70	903	2	111	BTFL
WIRE	Indy	118	1615	9	34	Country
WXTZ-F	Indy	266	2726	3	34	BTFL
KBEZ-F	Tulsa	124	1357	7	59	BTFL

Others: WKAN (Kankakee,IL)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MIDWEST FAMILY						
WKKN	Rockf	28	201	7	141	Country
WYFE-F	Rockf	28	515	7	141	AOR
WISM	Madison	18	620	15	121	AC
WISM-F	Madison	40	902	9	121	Contemp
WYTL	Oshkosh	38	518	9	135	Country
WOSH-F	Oshkosh	42	746	8	135	Rock
WITL	Lans	7	263	19	23	Country
WITL-F	Lans	75	925	5	23	Country

Others: WIZM,WIZM-F (LaCrosse,WI); WMAY (Springfield,IL); WSJM,WIRX-F (St Joseph,MI)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MOONEY						
WERC	Birm	47	784	16	46	News/Talk
WKXX-F	Birm	158	2706	4	46	Rock
WLUY	Hend/Nash	6	266	20	45	AC
WYHY-F	Leb/Nash	94	1426	6	45	AC
WMYU-F	Sev/Knox	117	1620	5	88	AC

Others: WSEV (Sevierville,TN)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MORTENSON (Jack Mortenson)						
WJMM-F	Lex	11	202	13	122	Religion
WHKK-F	Cin	13	283	23	26	Religion
WAYE	Balt	15	369	36	14	Religion
WTOF-F	Canton	15	166	28	102	Religion
WEMM-F	Hunt,WV	36	527	6	125	Religion

Others: WSUM (Parma,OH)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
MULTIMEDIA (Paul Fiddick)						
WWNC	Ashe	116	1252	1	188	Country
WFBC	Green,SC	26	628	12	71	MOR/AC
WFBC-F	Green,SC	180	2411	3	71	Contemp
KAAY	L Rock	78	1288	6	103	AC
KLPQ-F	L Rock	95	1266	4	103	Country
WEZW-F	Milw	217	2469	2	28	BTFL
WMAZ	Macon	49	811	6	154	MOR
WMAZ-F	Macon	116	1869	1	154	Rock
KEEL	Shreve	74	1183	4	107	AC
KMBQ-F	Shreve	59	657	7	107	AOR
WAKY	Louis	75	1701	9	44	Oldies
WVEZ-F	Louis	148	1678	5	44	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
NATIONAL BLACK NETWORK	(Eugene Jackson)					
WADS	Phil	129	2376	22	4	Black
WDAS-F	Phil	472	5131	9	4	Black
WWRL	NY	168	2551	34	1	Black
KATZ	ST L	67	1152	15	12	Black
WZEN-F	ST L	93	1182	13	12	Black
NATIONWIDE	(Clark Pollack)					
WPOC-F	Balt	257	3092	5	14	Contemp
WGAR	Cleve	209	3680	7	20	AC
WKSW-F	Cleve	197	2761	8	20	Country
WNCI-F	Colum,O	210	3603	3	36	Contemp
WSHH-F	Pitt	212	2842	9	13	BTFL
WLEE	Rich	55	775	8	63	Nost
WKZL-F	Win-Sal	85	1499	6	49	AOR
WBJW-F	Orl	260	3518	1	58	Rock
WCOT	Orl	90	959	7	58	Nost
NBC	(Michael Eskridge)					
WNBC	NY	1051	24039	10	1	Contemp
WYNY-F	NY	1233	19894	7	1	AC
WRC	Wash	546	5853	1	8	News/Talk
WKYS-F	Wash	254	2828	10	8	Urban
WMAQ	Chi	804	14980	3	3	Country
WKQX-F	Chi	346	7592	16	3	Contemp
KNBR	SF	409	7546	4	7	MOR
KYUU-F	SF	260	5194	11	7	AC
WJIB-F	Bost	318	5058	8	6	BTFL
OUTLET	(Dick Rakovan)					
WSNE-F	Prov	114	1734	5	46	AC
WTOP	Wash	209	4406	12	8	News
KIQQ-F	LA	430	9205	14	2	Rock
WQRS-F	Detr	116	1748	20	5	Classical
WIOQ-F	Phil	419	6068	12	4	Contemp
WHFS-F	Wash	90	1094	20	8	AOR

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
PARK	(William Fowler)					
KRSI	Minn-SP	12	417	20	15	Nost
KJJO-F	Minn-SP	46	964	13	15	Country
WRRB-F	Syra	88	934	5	64	Country
WHEN	Syra	102	1742	4	64	AC
WNCT	Gree,NC	DID NOT SHOW				
WNCT-F	Gree,NC	91	1021	3	316	BTFL
WNAX	Yank/SF	82	1122	1	278	Country
KWJJ	Port,O	89	1621	12	31	Country
KJIB-F	Port,O	167	1459	3	31	Country
WDEF	Chatt	63	814	5	97	MOR
WDEF-F	Chatt	93	1249	3	97	BTFL
WTVR	Rich,VA	DID NOT SHOW				
WTVR-F	Rich,VA	126	1540	5	63	Country
KEZX-F	Sea	77	1216	18	15 (appr)	AC
PALMER	(Bill Ryan)					
WTNT	Talla	20	300	8	202	Country
WCSN	Talla	16	230	9	202	Country
WHO	DM	269	3574	1	115	News/Talk
KLYF-F	DM	103	1278	3	115	BTFL
WOC	Daven	53	781	6	105	News/Talk
KIKK-F	Daven	153	1897	1	105	Rock
Others: WNOG,WCVU-F (Naples,FL)						
PEORIA JOURNAL STAR	(Ric Thom)					
KRKE	Albuq	35	620	10	91	Country
KWXL-F	Albuq	105	1250	3	91	AOR
KSSS	Col SPg	46	451	6	119	Country
KYNR-F	Pueblo	7	86	11	254	BTFL
KBMY	Billings	9	145	10	279	Country
KICT-F	Wichita	82	780	4	101	AOR
Others: KFRM (Salina,KN); KNOX,KTYN-F (Grand Forks						

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
PLOUGH	(Wayne Hudson)					
WPLO	Atl	98	1869	12	16	Country
WVEE-F	Atl	346	3430	3	16	Urban
WCAO	Balt	180	2652	8	14	Country
WXYV-F	Balt	318	3281	1	14	Urban
WJJD	Chi	426	6034	14	3	Nost
WJEZ-F	Chi	219	3581	24	3	Country
WKDJ	Memp	37	963	14	43	Black
WHRK-F	Memp	202	2420	3	43	Urban
WSUN	Tampa	208	2856	5	23	Country
WQXM-F	Tampa	116	2181	13	23	AOR
WMLX	Cin	73	935	16	27	Nost
WUBE-F	Cin	191	2320	5	27	Country
JOHN PRICE						
KKRD-F	Wich	26	548	10	101	AC
KNEV-F	Reno	34	345	5	174	BTFL
KHYV	Modesto	5	167	19	145	MOR
KBEE-F	Modesto	51	533	5	145	BTFL
KCPX	SLC	35	989	16	41	Rock
KCPX-F	SLC	82	1499	7	41	AOR
WWVA	Wheeling	112	1301	1	183	Country
WCPI-F	Wheeling	32	494	7	183	AC
RKO	(Robert Williamson)					
WOR	NY	1463	18656	1	1	Talk
WRKS-F	NY	1227	18190	8	1	Urban
WRKO	Bost	257	4039	12	6	Talk
WROR-F	Bost	327	6017	7	6	Contemp
WGMS A/F	Wash	206	2773	14	8	Classical
WAXY-F	Miami	200	3275	10	11	Oldies/AC
WFYR-F	Chi	345	6540	17	3	AC
WHBQ	Memphis	38	964	12	43	News/Talk
KFRC	SF	451	10385	3	7	Rock
KHJ	LA	97	3500	37	2	Rock
KRTH-F	LA	535	10483	10	2	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
REGIONAL						
WGRD-F	Gr Rap	105	2290	5	68	Rock
WXQT	Gr Rap	13	200	19	68	Nost
WAJX-F	Mel-Titus		DID NOT SHOW			
WAMT	Mel-Ti	27	311	7	140	Nost
WPIC	Sh/Youn	42	398	9	79	MOR
WYFM-F	Sh/Youn	145	2187	1	79	Rock
WKOP	Bingh	25	426	7	131	Country
WAAL-F	Bingh	63	868	2	131	AOR
RIVERS						
WEDR-F	Miami	204	1951	8	11	Black
WEAS	Savan	9	164	11	162	Religion
WEAS-F	Savan	99	912	2	162	Black
KWAM	Memp	38	465	12	43	Religion
KRNB-F	Memp	117	1789	8	43	Black
ROLLINS	(William Jouger)					
KDAY	LA	157	3237	34	2	Black
WAMS	Wilm,DE	32	448	12	81	Country
WRAP	Norf	84	1430	8	34	Black
WCHS	Char,WV	41	917	6	147	MOR
WBES-F	Char,WV	46	475	5	147	BTFL
WBEE	Chi		DID NOT SHOW			
RUST	(Bill Rust)					
WPTR	Albany	94	1258	6	53	Country
WFLY-F	Troy	124	2172	4	53	Rock
WHAM	Roch	141	2630	4	42	MOR
WHFM-F	Roch	74	1544	7	42	Rock
WNOW	York	34	332	15	104	Country
WQXA-F	York	175	2413	2	104	Contemp
WQXK-F	Sal/You	94	1069	3	79	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SANDUSKY NEWSPAPERS (Toney Brooks)						
KJZZ	Sea	13	360	31	15	Jazz
KZAM-F	Sea	129	2033	11	15	AOR
KBPI-F	Denver	208	3681	3	22	AOR/Rock
KDJQ	Phoe	8	206	28	26	AOR
KDKB-F	Phoe	273	3790	1	26	AOR
KWFM-F	Tucson	87	1312	3	75	AOR
KNUS	Denver	51	1004	18	22	News
KEGL-F	Dall-FW	301	5234	8	9	AOR/Rock
KLSI-F	KC	143	2009	8	29	AC
Others: KSLY, KUNA-F (San Luis Obispo)						
SCRIPPS-HOWARD (Dick Jansson)						
WMC	Memp	169	2385	4	43	Country
WMC-F	Memp	238	3442	1	43	Rock
WBSB-F	Balt	296	3983	3	14	Rock
KMEO	Phoe	27	452	23	26	BTFL
KMEO-F	Phoe	190	2364	6	26	BTFL
KUPL	Port,O	88	1217	13	31	Nost
KUPL-F	Port,O	174	2289	2	31	BTFL
SHAMROCK (Bill Clark)						
KABL	SF	253	4048	12	7	BTFL
KABL-F	SF	275	4229	8	7	BTFL
KUDL-F	KC	114	2157	11	29	Contemp
KMGC-F	Dallas	145	2633	15	9	AC
WWWW-F	Detr	286	3662	11	5	Country
SIGMOR						
KXOL	F Worth		DID NOT SHOW			
KBUC	San Ant	25	491	19	37	Country
KBUC-F	San Ant	86	1294	12	37	Country
KRYS	Cor Chr	23	481	9	118	AC
KBCB-F	Cor Chr	15	234	12	118	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SKY/FOSTER (Dennis Israel)						
WEZG	Syra	13	139	18	64	BTFL
WSCY-F	Syra	42	757	9	64	AOR
WTPA-F	Harris	129	1370	2	93	AOR
KSKY	Dallas	38	631	26	9	Religion
WSIX	Nash	42	773	12	45	Country
WSIX-F	Nash	149	1992	4	45	Country
WGY	Schen	280	3716	1	53	MOR
WGFM-F	Schen	87	1798	8	53	Contemp
STAUFFER (Jerry Holley)						
KRNT	Des M	77	1044	5	115	MOR
KRNQ-F	Des M	80	1194	4	115	Rock
WIBW	Topeka	54	896	3	184	MOR
WIBW-F	Topeka	51	989	4	184	Rock
KGNC	Amar	45	706	3	192	MOR
KGNC-F	Amar	42	622	4	192	BTFL
STERLING (Cliff Hunter)						
KSJO-F	SJ	200	3229	4	30	AOR
KHTT	SJ	15	514	43	30	Rock
KASH	Eugene	13	29	10	137	Oldies
KSND-F	Eugene	35	533	6	137	Rock
KJET	Sea	19	575	29	15	Rock
KZOK-F	Sea	159	2385	9	15	AOR
KALE	Rich,WA	18	380	5	217	AC
KIOK-F	Rich,WA	101	835	1	217	Rock
KDKO	Denver	31	385	21	22	Black

Others: KBFW (Billingham,WA); KEDO,KLYK-F (Longview,WA)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
STONER	(Glenn Bell)					
KSO	DM	117	1313	2	115	Country
KGGO-F	DM	64	814	7	115	AOR
WGNT	Hunt,WV	46	787	5	125	MOR
WAMX-F	Hunt,WV	70	931	3	125	AOR
WNBF	Bingh	58	833	3	131	MOR
WQYT-F	Bingh	47	766	4	131	BTFL
KHAK	Ced Rpd	15	234	12	199	Country
KHAK-F	Ced Rpd	61	745	2	199	Country
WIMZ	Knox	6	221	15	88	AOR
WIMZ-F	Knox	127	1717	4	88	AOR
WYRK-F	Buff	189	1909	4	32	Country
WCMF-F	Roch	145	2062	3	42	AOR
STORZ	(Robert Storz)					
WQAM	Miami	98	1520	20	11	Country
WHB	KC	170	3591	4	29	AC
WDGY	Minn-SP	211	3659	8	15	Country
WTIX	NO	122	2621	9	33	AC
KOMA	Okl C	213	2809	1	48	Country
KXOK	ST L	98	2495	12	12	AC
STUART	(Dick Chapin)					
KFOR	Lincoln	38	471	3	179	MOR
KFRX-F	Lincoln	56	749	2	179	Rock
KWTO	Spr,MO	142	1838	2	172	Country
KWTO-F	Spr,MO	140	1562	3	172	Rock
KOEL-F	Oel/Water	24	372	6	232	Country

Others: KOEL (Oelwein,IA); KSAL,KYEZ-F
(Salina,KN); KRGI A/F (Grand Island,NE)

SUDBRINK	(Dick Casper)					
WORL	Orl	88	695	8	58	Black
WJYO-F	Orl	151	2045	3	58	AC
WNWS	Miami	244	3045	5	11	Talk
KPOI	Hono	10	282	17	55	AC
KPOI-F	Hono	99	1124	2	55	AOR
WLAC	Nash	73	1102	10	45	Talk
WLAC-F	Nash	76	1246	8	45	AC

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
SUMMIT	(Allen Shaw)					
WCOA	Pensa	34	448	7	132	Nost
WJLQ-F	Pensa	67	960	2	132	Rock
WSJS	Win-Sal	84	1325	7	49	News/Talk
WTQR-F	Win-Sal	357	3885	1	49	Country
WREC	Memp	93	1379	9	43	Nost
WZXR-F	Memp	231	2625	2	43	AOR
KOCY	Okl C	13	332	17	48	Country
KXXY-F	Okl C	104	1092	7	48	Country
SUNBELT	(C.T. Robinson)					
KFYE-F	Fresno	169	2236	1	79	AC/Contem
KQEO	Albuq	37	716	9	91	Oldies/AC
KZZX-F	Albuq	62	975	7	91	Contemp
KSPZ-F	Col Spg	77	960	3	119	Contemp
KVOR	Col Spg	30	428	8	119	News/Talk
SURREY	(J. Kent Nichols)					
KATT	Okl C	18	357	16	48	AOR
KATT-F	Okl C	185	2139	2	48	AOR
KAIR	Tucson	43	659	9	75	MOR
KJYK-F	Tucson	107	975	1	75	BTFL
KYKY-F	ST L	100	2086	11	12	AC
SUSQUEHANNA	(Art Carlson)					
WQBA	Miami	351	2594	4	11	Spanish
WQBA-F	Miami	176	1793	15	11	Spanish
WKIS	Orl	58	866	14	58	News/MOR
WRMM-F	Atl	132	1833	9	16	AC
WFMS-F	Indy	188	2280	5	34	Country
WHLO	Akron	30	581	20	60	Nost
WRRM-F	Cin	146	2160	8	27	AC
WLQR-F	Tol	111	1465	2	54	BTFL
WARM	NE PA	126	1678	2	66	MOR
WSBA	York	77	1072	8	104	MOR
WSBA-F	York	80	1157	7	104	AC
KLIF	Dall-FW	56	1184	24	9	Country
KPLX-F	Dall-FW	331	3802	6	9	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
TAFT	(Carl Wagner)					
WDAF	KC	439	5869	1	29	Country
KYYS-F	KC	170	2555	4	29	AOR
WGR	Buff	178	3363	5	32	MOR/AC
WGRQ-F	Buff	112	2027	9	32	AOR
WKRC	Cin	140	2789	9	27	MOR/AC
WKRQ-F	Cin	264	4451	2	27	Rock
WTVN	Col,O	215	3312	2	36	MOR/AC
WLVQ-F	Col,O	277	3096	1	36	AOR
WDVE-F	Pitt	402	5199	2	13	AOR
WDAE	Tampa	175	2053	7	23	Nost
WYNF-F	Tampa	306	3413	3	23	AOR
TICHENOR	(Mal Kasanoff)					
KUNO	Cor Chr	37	448	6	118	Spanish
KGBT	Harlin	185	1458	1	83	Spanish
KELT-F	Harlin	37	651	6	83	Country
KQXT-F	San Ant	202	1903	3	37	BTFL
KCOR	San Ant	93	1015	11	37	Spanish
TRIBUNE CO.	(James Dowdle)					
WGN	Chi	1339	17504	1	3	MOR/Talk
WICC	Bridge	144	1881	2	102	AC/MOR
WPIX-F	NY	985	16758	12	1	Contemp/AC
KGNR	Sacra	75	1354	15	40	Talk/MOR
KCTC-F	Sacra	178	2048	3	40	BTFL
UNITED	(Gerald Hroblak)					
WYST	Balt	22	491	32	14	Black
WYST-F	Balt	103	1771	12	14	AC
WINX	Wash		DID NOT SHOW			
WOOK-F	Wash	176	3299	16	8	Black
WBNX-F	NY		DID NOT SHOW			
WJMO	Cleve	68	1256	19	20	Black
WRQC-F	Cleve	45	1061	22	20	AOR
KALI	LA	273	2848	23	2	Spanish
KSOL-F	SF	261	3501	10	7	Black
VIACOM	(Norm Feuer)					
KDIA	SF	198	3321	19	7	Black
WMZQ-F	Wash	284	3509	6	8	Country
WKHK-F	NY	536	8866	22	1	Country

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
VIACOM	(con't)					
WDIA	Memp	137	2461	7	43	Black
WRVR-F	Memp	139	1992	6	43	AC
KIKK	Hous	80	1269	18	10	Country
KIKK-F	Hous	394	5413	3	10	Country
WLAK-F	Chi	299	4558	21	3	BTFL
WALTON						
KWST-F	Sal-Sea	33	436	8	134	AOR
KIDD	Sal-Sea	33	666	8	134	Rock
KDJW	Amar	39	544	6	192	Country
KBUY-F	Amar	41	489	5	192	Country
KYSN	Col Spg	14	449	12	119	Contemp
KKCS-F	Col Spg	59	601	5	119	Country
WESTERN CITIES	(Rick Phalen)					
KNST	Tucson	21	431	14	75	News
KRQQ-F	Tucson	84	1404	4	75	Rock
KZAP-F	Sacra	193	2787	2	40	AOR
KMJJ	LV	23	667	13	87	AC
KLUC-F	LV	88	1202	2	87	Rock
KZZP	Phoe	29	892	22	26	Contemp
KZZP-F	Phoe	100	1977	11	26	Contemp
KWSS-F	SJ	131	2281	13	30	Rock
WESTINGHOUSE	(Dick Harris)					
WIND	Chi	556	7131	8	3	Talk
KYW	Phil	705	12843	1	4	News
KFWB	LA	538	12121	9	2	News
WINS	NY	1282	26307	6	1	News
WBZ	Bost	765	10262	1	6	MOR
KDKA	Pitt	822	11412	1	13	MOR
WPNT-F	Pitt	249	3080	6	13	BTFL
KODA-F	Hou	433	4703	1	10	BTFL
KOAX-F	Dallas	188	2402	12	9	BTFL
KJQY-F	SD	258	2736	1	19	BTFL
KOSI-F	Denver	290	3328	1	22	BTFL

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
WOODWARD						
KLMS	Lincoln	20	317	10	179	AC
KFMQ-F	Lincoln	32	470	6	179	Rock/AOR
KPTL	Cars C/Reno		DID NOT SHOW			
KKBC-F	Car/Reno	36	435	4	174	Country
WHBY	App-Osh	31	600	6	135	MOR
WAPL-F	App-Osh	93	1103	2	135	AOR

Others: KDTH,KFMD-F (Dubuque,IA)

PACIFIC NORTHWEST (Charles Wilson)

		TSA AQH	TSA CUME	TSA RANK	MKT #	FORMAT
KCMX	Medford	10	197	9	233	Country
KCMX-F	Medford	16	181	7	233	BTFL
KBOI	Boise	63	991	2	187	AC
KBOI-F	Boise	32	529	6	187	BTFL
KPNW	Eugene	46	770	4	137	MOR
KPNW-F	Eugene	70	677	2	137	BTFL

Others: KSEI,KRBU-F (Pocatells,ID)

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of almost 800 stations is examined. This totals around 10% of all commercial stations in the United States. The following information is included for each station.

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.

This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+, Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT TEENS, 18-34, 18-49, 50+: This is simply the percentage of a station's total audience (12+, Metro, Broadcast Week) which lies in these demographic breaks.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for Teens, etc.

Below are the means for the above breakdowns by format. Also included is the number of stations sampled.

( ) = Spring 82 figures.

	STAT	TSL	T/O RATIO	% EXCL	% TEENS	%18-34	%18-49	%50+	%M	%F
ROCK/CONTEMP	118	8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
	(98)	(8.4)	(15.0)	(9.3)	(23.6)	(58.0)	(71.3)	(5.1)	(42.5)	(57.5)
AOR	100	9.0	14.0	8.4	25.3	68.3	73.1	1.6	65.8	34.2
	(91)	(9.4)	(13.5)	(9.3)	(26.3)	(68.5)	(72.3)	(1.4)	(64.0)	(36.0)
AC/SOFT	88	8.0	15.7	6.2	4.4	61.2	86.3	9.3	41.2	58.8
	(63)	(8.2)	(15.4)	(6.3)	(5.1)	(60.4)	(83.6)	(12.3)	(42.1)	(57.9)
MOR	68	8.7	14.4	10.5	1.5	19.1	44.1	54.4	42.9	57.1
	(61)	(8.9)	(14.2)	(10.7)	(1.7)	(16.3)	(41.6)	(56.7)	(43.0)	(57.0)
BTFL MUSIC	86	11.0	11.4	11.1	0.8	14.9	39.2	60.0	40.2	59.8
	(90)	(10.6)	(11.9)	(9.9)	(0.7)	(14.7)	(39.9)	(59.4)	(40.0)	(60.0)
COUNTRY	114	10.0	12.5	13.9	3.9	32.2	65.9	30.2	49.3	50.7
	(101)	(10.1)	(12.4)	(14.3)	(4.2)	(31.8)	(64.4)	(31.4)	(47.9)	(52.1)
NEWS/TALK	50	8.1	15.6	8.6	0.7	12.2	30.9	68.4	46.9	53.1
	(47)	(8.1)	(15.6)	(8.0)	(0.7)	(12.0)	(31.5)	(67.8)	(47.1)	(52.9)
BLACK/URBAN	58	11.0	11.5	9.8	18.0	56.6	72.9	9.9	44.3	55.7
	(59)	(11.3)	(11.1)	(10.8)	(19.1)	(55.9)	(71.6)	(9.3)	(43.7)	(56.3)
NOSTALGIA	42	10.6	11.8	11.0	0.4	6.2	23.8	75.8	45.4	54.6
	(29)	(10.6)	(11.9)	(9.1)	(0.3)	(6.1)	(25.7)	(74.0)	(43.9)	(56.1)
RELIGION	22	9.3	13.5	10.5	2.7	26.0	52.7	44.6	33.2	66.8
	(20)	(8.9)	(14.2)	(9.6)	(2.2)	(22.8)	(42.9)	(54.9)	(33.4)	(66.6)
SPANISH	18	14.5	8.8	14.7	3.4	36.3	63.3	33.3	42.6	57.4
	(14)	(15.6)	(8.2)	(24.1)	(2.5)	(32.6)	(60.1)	(37.4)	(39.4)	(61.6)
CLASSICAL	18	7.9	15.9	6.1	0.9	22.2	51.3	47.8	49.6	50.4
	(18)	(7.6)	(16.5)	(5.6)	(0.8)	(25.6)	(58.9)	(40.3)	(47.7)	(52.3)
ALL STATIONS	782	9.3	13.6	9.9	9.6	40.5	60.4	30.0	46.8	53.2

ROCK/CONTEMP/TOP 40

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
WNBC	NY	5.3	23.8	4.4	18	40	72	10	42	58
WPIX	NY	7.5	16.7	2.2	6	67	90	4	37	63
KBZT	SD	8.4	15.1	4.1	8	69	88	4	37	63
XTRA	SD	6.2	20.3	6.6	18	63	80	2	52	48
WBBM-F	Chi	6.4	19.8	6.4	44	38	47	9	37	63
WLS	Chi	5.8	21.8	6.0	17	54	75	8	50	50
WKQX	Chi	5.6	22.5	3.3	8	71	88	4	35	65
KIIS	LA	8.0	15.8	7.9	13	57	82	5	43	57
KIQQ	LA	6.0	20.9	3.1	27	46	60	13	38	62
KKXX	Bakers	11.3	11.2	12.1	20	68	78	2	52	48
WKZW	Peo	8.6	14.7	11.2	33	56	66	1	47	53
WNDU-F	S. Bend	10.6	11.9	12.5	20	57	70	10	37	63
WZOK	Rock	10.0	12.6	9.6	30	58	69	1	42	58
KIIK	D-RI-M	10.2	12.3	8.6	9	66	83	8	47	53
KFRC	SF	5.5	23.0	5.2	29	48	65	6	45	55
KDON-F	Sal-Sea	7.4	17.1	6.8	23	64	74	3	63	37
KOSO	Modes	9.6	13.1	15.3	26	54	74	0	47	53
WLEV	A-B-E	8.8	14.3	7.2	13	60	74	13	45	55
WRFY	Reading	10.0	12.6	10.6	9	41	76	15	41	59
WSTW	WilmDE	8.9	14.1	6.8	14	67	83	3	33	67
WABX	Det	6.0	21.1	3.0	31	59	69	0	54	46
WHYT	Det	5.2	24.0	3.6	35	38	52	13	46	54
WCAU	Phil	6.6	19.1	4.0	34	47	59	7	45	55
WSNI	Phil	6.2	20.4	2.9	3	54	88	9	41	59
WPGC-F+	Wash	5.5	22.9	3.3	11	64	80	9	40	60
WRQX	Wash	8.5	14.8	9.6	34	56	63	3	32	68
WBSB	Balt	9.4	13.3	8.0	25	57	73	2	45	55
KHTR	ST. L	9.1	13.9	9.7	36	46	55	9	38	62
WLOL-F	Minn	9.6	13.1	7.2	35	60	64	1	49	51
KKBQ-F	Hou	7.7	16.3	9.6	32	52	65	3	49	51
WBZZ	Pitt	8.6	14.7	6.2	29	59	69	2	44	56
WHTX	Pitt	6.1	20.8	3.7	27	57	67	6	41	59
WGCL	Cleve	7.8	16.2	11.0	40	46	57	3	48	52
WHTT	Boston	8.4	15.0	6.2	45	45	52	3	49	51
WXKS-F	Boston	8.4	15.0	9.2	14	71	80	6	45	55
WROR	Boston	6.6	19.1	3.7	13	63	81	6	44	56
KAFM	Dallas	7.5	16.9	5.6	36	56	63	1	37	63
WPRO-F	Prov	7.2	17.4	6.6	25	47	67	8	34	66
WTIC-F	Hart	10.2	12.4	10.7	15	59	76	9	43	57
WKDD	Akron	9.2	13.7	8.4	23	72	77	0	56	44
WRKY	Steuben	8.8	14.3	8.2	18	56	76	6	46	54
WQXI-F	Atl	9.2	13.7	5.7	3	73	94	3	49	51
WZGC	Atl	8.1	15.6	8.9	33	52	66	1	35	65
KBEQ	KC	8.1	15.5	6.7	36	54	62	2	42	58
WKTI	Milw	6.5	19.3	5.5	24	64	71	5	48	52
WHYI	Miami	8.6	14.6	6.2	26	50	68	6	49	51
WINZ-F	Miami	6.9	18.3	4.8	24	54	68	8	47	53
WRBQ-F	Tampa	10.9	11.5	14.0	17	58	79	4	49	51
WZPL	Indy	9.4	13.3	13.0	43	52	57	0	50	50
WKJJ	Louis	6.9	18.3	6.3	19	59	75	6	23	77

ROCK/CONTEMP/TOP 40

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
WKRQ	Cin	7.6	16.6	11.9	43	46	56	1	45	55
WNCI	Colum	7.4	17.1	6.9	6	69	89	5	47	53
WXGT	Colum	7.5	16.8	5.8	36	55	63	1	41	59
KOAQ	Denver	6.5	19.3	4.2	13	71	83	4	36	64
WBEN-F	Buff	6.4	19.6	3.8	11	55	66	23	35	65
KZZP-F	Phoe	6.2	20.4	3.2	19	65	77	4	39	61
KNBQ	Sea	6.5	19.5	5.8	54	41	46	0	40	60
KUBE	Sea	9.4	13.4	11.3	12	72	85	3	52	48
WZZR	GR	8.0	15.8	4.1	29	59	68	3	44	56
WKFR	Kala	8.3	15.2	6.7	20	57	80	0	38	62
WVIC	Lans	8.7	14.5	9.5	33	59	67	0	46	54
WFLY	A-S-T	6.1	20.8	5.6	27	59	69	4	35	65
WEZB	NO	8.3	15.1	8.1	39	50	59	2	43	57
WWKX	Nash	9.3	13.6	8.5	30	55	69	1	25	75
WMC	Memp	8.4	15.0	9.6	26	53	70	4	45	55
KJYO	OK C	9.2	13.7	11.2	45	42	53	2	41	59
KINK	Port,O	8.2	15.3	4.8	1	87	98	1	50	50
KMJK	Port,O	7.4	17.0	13.6	41	44	56	3	36	64
WKRZ	NE PA	9.9	12.8	6.1	19	61	76	5	50	50
WDCG	Raleigh	10.7	11.8	9.8	26	61	71	3	47	53
WRAL	Raleigh	7.7	16.3	5.8	1	51	87	12	47	53
WBCY	Char,NC	10.1	12.5	8.6	18	69	81	1	45	55
WKXX	Birm	7.3	17.2	3.9	25	71	65	10	40	60
WFBC-F	G-Sp	9.2	13.7	8.9	13	58	80	7	44	56
WLAN-F	Lanc	7.5	16.7	11.4	30	49	65	5	42	58
WQXA	York	9.4	13.4	9.0	19	56	77	4	40	60
WBJW	Orl	10.2	12.3	12.1	22	63	77	1	46	54
WKEE	Hunt,WV	10.5	12.0	13.0	22	52	71	7	37	63
WVAF	Char,WV	10.5	12.0	14.4	13	56	75	12	30	70
WSEZ	Green-WS	9.2	13.7	7.6	27	60	67	6	43	57
WMEE	F, Wayne	9.2	13.7	11.6	23	65	74	3	42	58
WJLQ	Pensa	9.0	12.9	10.0	12	76	84	4	43	57
KHFI	Austin	10.7	11.8	13.3	29	59	70	1	37	63
WBBQ	Aug,GA	10.6	11.9	11.0	19	52	72	9	52	48
WFMF	Baton R	11.7	10.7	15.8	22	61	73	5	39	61
WFBQ	Altoona	9.3	13.6	18.0	16	51	69	15	42	58
KQIZ-F	Amar	10.9	11.6	15.5	26	63	71	3	50	50
KYYA	Billi	10.8	11.7	13.7	19	70	78	3	45	55
WSKZ	Chatt	11.0	11.5	8.4	32	48	66	2	55	45
WNOK	Col,SC	8.3	15.1	10.3	25	54	74	1	45	55
KITE	Cor Chr	10.5	12.0	12.3	27	52	59	15	44	56
KMGK	DM	6.5	19.5	6.1	52	42	46	2	56	44
WDAY-F	Fargo	9.8	12.8	10.8	22	65	78	0	45	55
WCCK-F	Erie	10.7	11.8	17.7	21	57	75	4	47	53
WQSM	Fayette	10.4	12.1	12.1	18	61	77	5	50	50
KYNO-F	Fresno	8.0	15.7	4.3	15	68	82	3	35	65
WIXX	G Bay	9.2	13.7	13.9	19	72	81	0	46	54
KQMQ	Hono	9.2	13.7	8.3	27	62	71	2	57	43
WZYP	Hunts	8.8	14.3	12.5	27	58	70	3	52	48
WIYY	Jkville	8.4	15.0	8.2	15	63	79	6	49	51

ROCK/CONTEMP/TOP 40

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.4	15.1	9.1	23.5	63.3	71.8	4.7	43.8	56.2
WQUT	JC-Kin	12.3	10.2	13.4	29	58	69	2	50	50
WOKI	Knox	9.5	13.3	7.6	25	62	71	4	41	59
KKYK	L Rock	7.8	16.1	13.4	15	73	82	3	39	61
KLUC	Las V	9.3	13.5	8.1	19	60	80	1	55	45
WLAP-F	Lex	9.8	12.8	6.3	18	70	79	3	41	59
WGUL	Lynch	10.7	11.7	11.1	27	55	64	9	46	54
WMAZ-F	Macon	8.5	14.9	12.9	16	52	70	14	41	59
KQKQ	Omaha	9.6	13.1	14.6	29	56	66	5	43	57
KIOK	Rich,WA	15.6	8.1	30.8	29	67	71	0	56	44
WXLK	Roanoke	15.2	8.3	20.3	18	62	75	7	40	60
KKRC	Sioux F	11.7	10.8	13.4	33	63	67	0	50	50
KWTO-F	Spr,MO	11.9	10.6	25.5	24	65	72	4	40	60
WMHE	Toledo	8.1	15.6	7.6	12	67	83	5	35	63
KRQQ	Tucson	7.6	16.6	3.6	11	71	85	4	49	51
KAYI	Tulsa	9.7	12.9	6.4	44	49	56	0	37	63
KFMW	Wat-CP	13.1	9.6	9.7	23	71	77	0	51	49
KEYN	Wichi	11.8	10.7	15.2	17	65	79	4	45	55
WYFM	Young	8.6	14.7	8.3	29	48	61	10	45	55

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.0	14.0	8.4	25.3	68.3	73.1	1.6	65.8	34.2
WAPP	NY	6.6	19.0	1.7	20	68	75	5	62	38
WNEW-F	NY	7.1	17.8	3.3	4	80	87	9	54	46
WPLJ	NY	7.4	17.1	6.3	38	56	60	2	57	43
KGB	SD	8.0	15.7	7.8	10	80	88	2	73	27
KPRI	SD	6.9	18.4	3.0	32	63	67	1	67	33
WLS	Chi	6.3	19.9	3.1	19	68	77	4	68	32
WLUP	Chi	8.4	15.0	5.1	29	64	67	4	70	30
WXRT	Chi	12.2	10.3	6.3	2	93	96	2	74	26
KLOS	LA	7.4	17.0	2.9	23	70	76	1	74	26
KMET	LA	6.7	18.9	2.1	26	68	74	0	74	26
KROQ	LA	9.0	14.0	7.1	37	58	63	0	51	49
WXLP	D-RI-M	10.4	12.1	12.8	32	68	68	0	65	35
KMEL	SF	5.5	22.8	2.6	17	72	81	2	55	45
KRQR	SF	6.3	20.0	3.4	34	56	65	1	57	43
KSJO	SJ	8.5	14.9	4.1	43	51	53	4	55	45
WZZO	A-B-E	9.6	13.1	12.4	22	71	76	2	58	42
WLLZ	Det	7.9	15.9	3.4	28	67	70	2	63	37
WRIF	Det	7.6	16.6	4.1	22	69	76	2	71	29
WMMR	Phil	7.0	18.0	3.6	19	75	80	1	71	29
WYSP	Phil	8.3	15.1	5.5	32	63	67	1	71	29
WWDC	Wash	6.2	20.4	5.0	19	77	80	1	64	36
WIYY	Balt	9.9	12.7	9.7	22	69	74	4	66	34
KSHE	ST L	9.4	13.4	9.7	17	77	80	3	66	34
KWK+	ST L	8.4	15.1	4.8	32	63	67	1	64	36
KDWB-F	Minn	7.6	16.5	4.9	25	71	75	0	75	25

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.0	14.0	8.4	25.3	68.3	73.1	1.6	65.8	34.2
KQRS-F	Minn	6.6	19.1	2.4	31	67	69	0	61	39
KLOL	Hous	8.4	15.1	2.9	25	70	74	1	73	27
KSRR	Hous	11.0	11.4	6.7	22	72	77	1	65	35
WDVE	Pitt	9.5	13.2	7.4	23	71	76	1	69	31
WMMS	CLeve	9.4	13.4	7.6	15	78	82	3	64	36
WBCN	Boston	9.7	13.0	8.1	9	84	89	2	72	28
WCOZ	Boston	7.8	16.2	6.1	31	60	68	1	65	35
KEGL	Dall	7.1	17.7	4.9	36	57	63	1	61	39
KZEW	Dallas	7.5	16.7	4.5	22	74	77	1	61	39
WHJY	Prov	8.8	14.3	6.4	29	63	69	2	62	38
WHCN	Hart	8.0	15.8	3.5	21	73	77	2	63	37
WKLS	Atl	9.3	13.5	9.7	33	60	66	1	67	33
KYYS	KC	8.5	14.9	4.0	23	74	77	0	67	33
WQFM-F	Milw	8.4	15.0	5.6	27	69	71	2	71	29
WSHE	Miami	8.3	15.1	3.2	16	74	80	4	60	40
WYNF	Tampa	9.6	13.1	9.1	15	75	84	1	68	32
WFBQ	Indy	11.0	11.4	15.9	29	63	69	2	67	33
WQMF	Louis	9.0	14.0	9.9	35	59	64	1	57	43
WEBN	Cin	8.6	14.7	8.5	20	72	79	1	60	40
WTUE	Dayton	11.1	11.3	14.6	24	67	72	4	56	44
WLVQ	Colum,O	11.1	11.3	13.6	23	74	77	0	60	40
KAZY	Denver	6.6	19.0	1.9	36	57	62	2	60	40
KBPI	Denver	7.1	17.6	3.2	21	70	78	1	54	46
KDKB	Phoe	8.9	14.1	3.2	27	68	72	1	67	33
KISW	Sea	8.4	15.1	4.6	22	72	77	1	79	21
KZOK	Sea	8.9	14.1	6.9	36	57	64	0	73	27
WLAV	GR	10.9	11.6	13.9	15	80	82	3	66	34
WPYX	A-S-T	12.7	9.9	16.1	27	28	73	0	64	36
WRNO	NO	11.4	11.0	8.0	13	76	84	3	70	30
WKDF	Nash	11.4	11.0	13.9	26	65	71	3	60	40
WZXR	Memp	12.7	9.9	12.7	23	71	76	1	66	34
KATT	OK C	12.0	10.5	12.2	31	68	69	0	68	32
KISS	SA	7.5	16.8	4.3	24	65	72	4	70	30
KXZL	SA	11.3	11.2	9.3	41	57	59	0	55	45
KGON	Port,O	8.4	15.0	8.3	18	76	82	0	70	30
KRCK	Port,O	12.5	10.0	17.3	19	78	81	0	65	35
KZAP	Sacra	8.9	14.2	6.1	26	68	71	3	66	34
WEZX-F	NE PA	10.3	12.3	10.0	29	65	71	0	57	43
KRSP-F	SLC	7.9	15.9	6.4	43	52	57	0	76	24
WNOR-F	Norf	10.7	11.8	9.1	20	75	78	2	66	34
WROQ	Char,NC	11.3	11.1	14.5	30	69	70	0	66	34
WAPI	Birm	12.3	10.2	10.1	28	66	70	2	62	38
WTPA	Harris	11.8	10.7	15.4	25	68	75	0	71	29
WDIZ	Orl	8.8	14.3	10.3	34	57	66	0	62	38
WKLC	Char,WV	11.9	10.6	9.9	24	69	71	5	68	32
WAPL	Apple	10.9	11.5	13.1	18	82	82	0	78	22
KWXL	Albuq	10.4	12.1	9.2	38	59	62	0	72	28
KIDQ	Boise	9.8	12.8	13.7	39	58	61	0	70	30
WSSX	Char,SC	9.9	12.7	11.4	24	61	74	2	56	44
KILO	Col Spg	10.0	12.6	11.8	29	67	71	0	75	25

AOR

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.0	14.0	8.4	25.3	68.3	73.1	1.6	65.8	34.2
KNCN	Cor Chr	10.2	12.4	10.2	33	60	62	5	67	33
KQWB-F	Fargo	12.0	10.5	9.3	19	81	81	0	67	33
WWCK	Flint	11.2	11.3	13.8	30	63	69	1	63	37
KLAQ	EP	13.0	9.7	13.4	35	63	65	0	73	27
KKDJ	Fresno	13.8	9.1	12.1	29	66	69	2	69	31
KPOI-F	Hono	11.0	11.4	13.6	22	76	78	0	74	26
WFYV	Jkville	11.8	10.7	20.9	30	65	69	1	59	41
WIMZ	Knox	11.0	11.5	13.4	32	62	68	0	64	36
KFMQ	Linc	8.9	14.1	6.4	10	90	90	0	67	33
WGIR-F	Manch	10.6	11.9	10.3	18	65	80	2	60	40
WIBA-F	Madison	6.0	20.9	6.0	24	67	74	2	56	44
KFMX	Lubbock	12.3	10.3	19.0	27	71	73	0	72	28
KEZO	Omaha	12.3	10.2	12.2	14	74	81	5	73	27
WBLM	Port,M	11.9	10.6	17.2	34	61	64	2	62	38
KOZZ	Reno	10.7	11.7	17.4	20	71	76	4	56	44
WCMF	Roch	9.1	13.9	4.6	24	70	74	2	71	29
WMJQ	Roch	6.6	19.1	3.7	34	58	66	0	60	40
WAQX	Syra	8.4	15.0	5.5	28	67	70	2	76	24
WIOT	Toledo	10.1	12.4	13.2	24	73	76	0	63	37
KWFM	Tucson	9.0	14.0	2.2	20	73	77	3	67	33
KMOD	Tulsa	13.2	9.6	13.3	22	68	77	1	72	28
WOUE	Utica	7.5	16.9	3.7	25	69	72	3	71	29
KICT	Wich	12.8	9.8	14.4	23	70	75	2	78	22
WAAF	Worc	7.8	16.2	4.0	27	63	69	4	63	37
WSRD	Young	9.5	13.2	8.9	23	66	70	7	67	33

AC/SOFT/OLDIES

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.0	15.7	6.2	4.4	61.2	86.3	9.3	41.2	58.8
WCBS-F	NY	6.8	18.4	3.8	2	44	84	14	56	44
WYNY	NY	8.0	15.8	3.9	3	64	88	9	36	64
KYXY	SD	9.8	12.9	3.7	4	43	91	5	43	57
WCLR	Chi	7.8	16.2	5.1	3	59	91	6	46	54
WFYR	Chi	6.7	18.7	6.5	4	72	94	2	42	58
KFI	LA	5.3	23.8	5.5	6	59	81	13	45	55
KOST	LA	7.1	17.8	2.4	3	63	87	10	40	60
KRTH	LA	6.5	19.3	0.9	5	67	92	3	59	41
KIOI	SF	6.6	18.9	2.5	7	69	87	6	40	60
KYUU	SF	6.3	19.9	3.4	9	73	88	3	56	44
KEZR	SJ	7.7	16.4	6.9	7	66	93	0	44	56
WCZY	Det	6.9	18.4	3.4	2	43	80	18	35	65
WMJC	Det	6.8	18.6	3.5	8	65	83	9	39	61
WNIC	Det	6.6	19.0	2.4	7	69	87	6	42	58
WMGK	Phil	7.9	15.9	5.5	3	55	87	10	38	62
WASH	Wash	7.8	16.2	5.3	2	50	85	13	38	62
WLTT	Wash	8.1	15.5	3.9	1	69	96	3	39	61
KSD-F	ST L	9.4	13.4	6.7	2	59	88	10	35	65
KYKY	ST L	6.2	20.2	2.0	3	77	89	8	37	63
KSTP-F	Minn	8.7	14.4	7.4	4	71	93	3	39	61

AC/SOFT/OLDIES

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.0	15.7	6.2	4.4	61.2	86.3	9.3	41.2	58.8
KFMK	Hous	10.7	11.8	9.2	4	74	94	2	35	65
KRBE-F	Hous	7.3	17.2	5.3	7	65	85	8	51	49
WWSW	Pitt	8.5	14.8	5.2	4	50	82	14	42	58
WTAE	Pitt	8.3	15.1	3.3	1	37	80	19	61	39
WMJI	Cleve	6.9	18.4	5.8	3	76	89	8	42	58
WZZP	Cleve	6.5	19.3	4.8	3	60	87	10	49	51
WMJX	Boston	7.3	17.3	3.6	2	61	85	17	34	66
WSSH	Boston	9.7	13.0	3.8	3	25	66	31	40	60
WVBF	Boston	7.4	17.0	7.6	1	63	87	12	47	53
KMGC	Dallas	7.2	17.4	4.1	2	65	92	6	40	60
KVIL	Dallas	9.5	13.3	8.2	4	52	88	8	32	68
WPRO	Prov	7.1	17.7	9.7	2	31	71	27	39	61
WKCI	NH	9.2	13.8	8.1	8	56	79	13	44	56
WSB-F	Atl	7.5	16.7	6.0	4	68	85	11	37	63
WHB	KC	5.3	23.8	5.8	3	51	86	11	46	54
KLSI	KC	9.2	13.8	4.8	3	65	93	4	37	63
KUDL	KC	7.1	17.7	4.7	3	67	92	5	30	70
WMYX	Milw	7.2	17.4	5.7	5	57	91	4	26	74
WAIA	Miami	8.1	15.6	3.3	4	65	88	8	42	58
WAXY	Miami	8.1	15.6	6.4	2	67	89	9	52	48
WWWL	Miami	7.7	16.3	5.2	0	72	95	5	38	62
WIQI	Tampa	10.1	12.4	7.2	6	54	79	15	52	48
WENS	Indy	9.2	13.6	4.9	4	58	88	8	38	62
WRKA	Louis	8.1	15.6	8.6	5	68	91	4	44	56
WLTT	Cin	8.1	15.6	6.2	8	66	86	6	34	66
WRRM	Cin	8.1	15.5	7.2	2	62	85	13	40	60
WSNY	Colum,O	7.2	17.5	6.4	5	67	90	5	46	54
KLIR	Denver	6.5	19.5	2.6	5	63	89	6	44	56
KPPL	Denver	7.2	17.4	3.6	5	68	91	4	41	59
WKBW	Buff	6.6	19.2	8.4	8	41	64	28	37	63
KKLT	Phoe	9.4	13.5	6.0	5	64	87	8	34	66
KOOL-F	Phoe	7.6	16.5	4.1	4	73	89	7	38	52
KEZX	Sea	8.4	15.0	5.2	4	63	93	3	40	60
WJFM	GR	8.4	15.0	3.3	2	85	98	0	36	64
WFMK	Lans	9.5	13.3	11.3	9	64	86	5	36	64
WWOM	A-S-T	7.3	17.3	3.2	4	63	96	0	39	61
WLAC-F	Nash	7.4	17.0	5.7	5	55	79	16	42	58
WRVR	Memp	9.3	13.5	12.2	6	71	89	5	44	56
KZBS	OK C	9.9	12.7	5.4	6	75	91	3	31	69
KLLS	S Ant	9.2	13.6	7.3	4	65	89	7	40	60
KTSA	S Ant	6.1	20.5	9.3	10	47	69	21	39	61
KGW	Port,O	6.3	20.0	11.0	5	50	80	15	40	60
KXOA	Sacra	8.9	14.1	1.7	7	69	88	5	38	62
WYYD	Raleigh	9.7	12.9	10.9	1	55	79	20	39	61
KISN	SLC	7.8	16.1	5.0	3	78	94	3	52	48
WLTY	Norf	10.7	11.7	11.1	2	75	96	2	53	47
WEZC	Char,NC	10.3	12.3	8.2	4	54	81	15	37	63
WMJJ	Birm	8.3	15.2	6.1	7	71	84	9	46	54
WRMF	W Palm	12.4	10.2	13.5	5	45	77	18	36	64
KEYI	Austin	8.5	14.9	5.5	2	75	96	2	28	72

AC/SOFT/OLDIES

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.0	15.7	6.2	4.4	61.2	86.3	9.3	41.2	58.8
KOB-F	Albuq	9.6	13.1	5.9	8	68	87	5	37	63
WTRX	Flint	8.3	15.7	10.0	7	51	76	17	29	71
WGBF	Evans	7.3	17.3	6.2	3	45	78	19	50	50
KFYE	Fresno	6.4	19.7	8.1	11	69	87	2	50	50
KFIG	Fresno	8.6	14.6	7.0	4	46	88	8	37	63
WNFL	Gr Bay	10.1	12.4	6.7	3	49	92	5	50	50
WAIV	Jkville	8.5	14.8	4.6	5	68	89	6	41	59
WMYU	Knox	10.5	12.0	11.6	10	69	83	7	34	66
KHAT	Linc	11.6	10.9	4.7	3	76	88	9	50	50
KRNO	Reno	12.3	10.3	9.6	2	74	96	2	47	53
WEZS	Rich,VA	11.1	11.4	8.7	2	60	86	12	33	67
WVOR	Roch	10.2	12.3	6.3	1	56	91	8	45	55
KPPL	Spok	9.4	13.3	5.3	9	72	90	1	38	62
WHYN-F	Spr,MA	10.0	12.5	7.5	2	36	66	32	44	56
WMAS-F	Spr,MA	10.9	11.5	8.8	5	57	81	14	44	56
WHEN	Syra	7.9	15.9	11.1	2	52	75	23	40	60
WSYR-F	Syra	9.0	14.0	7.1	6	68	79	15	30	70
KRAV	Tulsa	10.1	12.4	11.6	7	64	88	5	40	60

MOR/VARIETY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.7	14.4	10.5	1.5	19.1	44.1	54.4	42.9	57.1
WICC	Bridge	10.3	12.2	7.7	3	20	57	40	35	65
KFMB	SD	8.9	14.1	4.1	4	29	58	38	59	41
WGN	Chi	10.6	11.9	7.2	1	8	32	67	49	51
WJBC	Bloom	13.4	9.4	21.3	2	19	44	54	41	59
WMBD	Peo	9.2	13.7	15.4	0	10	32	68	43	57
WROK	Rock	7.6	16.6	11.2	2	30	61	37	38	62
KNBR	SF	6.7	18.9	2.4	7	28	60	33	61	39
WJR	Det	8.9	14.1	6.9	2	9	32	66	48	52
WIP	Phil	8.9	14.2	6.8	2	24	58	40	33	67
WMAL	Wash	10.0	12.5	9.9	1	9	36	63	40	60
WBAL	Balt	10.0	12.5	7.2	0	4	17	83	32	68
WFBR	Balt	7.4	17.1	6.5	4	35	58	38	57	43
WCCO	Minn	11.3	11.1	12.9	1	10	32	67	46	54
KDKA	Pitt	9.3	13.5	11.1	2	9	30	68	38	62
WBZ	Bost	9.9	12.7	9.0	2	16	38	60	33	67
WHDH	Bost	9.3	13.5	7.2	1	21	54	45	35	65
WTIC	Hart	11.3	11.2	11.6	1	11	36	63	42	58
WELI	NH	9.6	13.2	8.6	0	11	29	71	31	69
WAKR	Akron	7.5	16.8	13.8	0	15	38	62	35	65
WHBC	Canton	11.1	11.4	17.9	1	8	28	71	32	68
WSB	Atl	7.5	16.7	8.2	1	17	50	49	37	53
KMBZ	KC	9.1	13.8	5.8	0	17	46	54	31	69
WISN	Milw	5.7	22.1	4.4	0	29	58	42	59	41
WTMJ	Milw	8.5	14.8	6.5	3	13	42	55	46	54
WFLA	Tampa	6.8	18.7	11.3	1	11	29	70	33	67

MOR/VARIETY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		8.7	14.4	10.5	1.5	19.1	44.1	54.4	42.9	57.1
WIBC	Indy	9.8	12.9	13.1	2	28	56	42	38	62
WAVG	Louis	8.4	14.9	8.0	0	24	36	74	36	64
WHAS	louis	7.3	17.4	12.4	2	18	49	49	46	54
WKRC	Cin	6.6	19.0	6.9	3	33	64	33	37	63
WLW	Cin	7.2	17.6	7.1	1	19	41	58	54	46
WHIO	Dayton	9.4	13.4	7.7	2	13	31	67	45	55
WTVN	Colum,O	9.0	14.0	12.7	1	34	67	32	52	48
KHOW	Denver	7.3	17.3	9.2	2	42	76	22	45	55
WBEN	Buff	9.5	13.3	8.8	0	9	26	74	43	57
WGR	Buff	6.8	18.5	5.9	5	39	68	27	49	51
KOY	Phoe	7.4	17.0	7.4	4	20	59	37	45	55
KOMO	Sea	7.8	16.2	8.4	0	16	43	57	47	53
WOOD	GR	8.4	15.0	8.1	1	20	45	54	43	57
WKZO	Kala	8.6	14.6	9.7	4	13	33	63	41	59
WGY	A-S-T	9.2	13.7	8.3	1	24	49	50	37	63
KEX	Port,O	8.0	15.8	11.9	1	16	45	54	48	52
WARM	NE PA	9.4	13.4	6.6	2	20	50	48	44	56
WPTF	Raleigh	10.9	11.6	14.9	0	6	20	80	49	51
KSL	SLC	8.6	14.7	14.7	1	32	57	42	48	52
WTAR	Norf	7.0	17.9	5.6	1	26	44	55	54	46
WBT	Char,NC	9.6	13.1	5.8	4	30	63	33	40	60
WHP	Harris	8.5	14.9	12.4	0	10	19	81	39	61
WSBA	York	9.7	13.0	12.2	0	20	45	55	38	62
WGNT	Hunt,WV	7.9	15.9	8.0	0	27	53	47	44	56
WOWO	Ft Wayne	7.8	16.1	13.4	2	22	48	50	46	54
KOB	Albuq	7.4	17.0	10.2	3	19	61	35	47	53
WNBF	Bingh	9.1	13.8	13.8	4	18	39	57	33	67
WMT	Ced Rpd	13.8	9.2	15.9	0	5	32	68	37	63
WIS	Col,SC	8.0	15.8	9.6	0	23	47	53	45	55
KRNT	DM	10.9	11.6	4.0	0	34	55	45	43	57
KUGN	Eugene	9.1	13.9	5.4	2	28	58	40	36	64
WIKY	Evans	14.3	8.8	25.6	0	14	33	67	44	56
KSSK	Hono	8.4	15.0	13.9	1	24	56	43	48	52
KFAB	Omaha	11.8	10.7	19.1	1	12	36	63	37	63
WGAN	Port,M	8.0	15.7	7.2	3	23	50	47	48	52
WRVA	Rich,VA	11.3	11.1	15.8	1	16	38	61	49	51
WHAM	Roch	6.8	18.6	11.9	1	20	34	65	42	58
WSGW	Sag	12.7	9.9	18.6	0	16	29	71	45	55
WSYR	Syra	8.3	15.2	15.6	0	13	35	65	47	53
WSPD	Toledo	8.5	14.8	15.3	4	13	41	55	33	67
KRMG	Tulsa	10.0	12.5	15.9	1	13	32	67	46	54
WIBX	Utica	10.5	12.0	15.4	1	12	24	75	42	58
WKBN	Young	9.0	14.0	7.0	2	23	58	40	43	57

BEAUTIFUL MUSIC

NATIONAL MEAN:		11.0	11.4	11.1	0.8	14.9	39.2	60.0	40.2	59.8
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WPRT-F	NY	9.0	14.0	4.7	1	12	34	65	41	59
WRFM-F	NY	11.9	10.5	6.3	0	6	32	68	47	53
WEZN	Bridge	14.2	8.9	8.9	1	17	41	58	38	62
KJQY	SD	11.9	10.6	8.8	1	14	30	69	36	64
WLAK	Chi	8.5	14.8	5.3	1	22	48	51	51	49
WLOO	Chi	11.1	11.3	5.7	1	11	37	62	41	59
KBIG	LA	11.0	11.4	6.5	1	18	48	51	44	56
KJOI	LA	9.4	13.5	6.2	1	17	36	63	41	59
WSWT	Peo	10.3	12.2	11.1	0	22	50	50	34	66
WYEZ	S. Bend	12.2	10.3	17.8	0	28	51	49	49	51
KRVR	D-RI-M	11.0	11.4	7.0	2	20	47	51	31	69
KABL	SF	8.0	15.7	5.2	0	5	26	74	43	57
KOIT	SF	9.1	13.8	4.2	0	18	46	54	43	57
KDUO	R-SB	13.7	9.2	4.4	0	11	33	67	30	70
WFMZ	A-B-E	15.0	8.4	14.7	0	13	36	64	41	59
WJBR-F	Wilm,DE	10.7	11.7	6.3	0	22	48	52	56	44
WJOI	Det	11.8	10.6	9.0	0	12	39	61	39	61
WEAZ	Phil	10.7	11.7	9.7	4	8	32	64	44	56
WGAY	Wash	11.0	11.4	8.8	0	8	45	55	47	53
WLIF	Balt	11.0	11.5	7.2	1	15	38	61	37	63
KEZK	ST L	10.6	11.9	6.3	1	11	45	54	44	56
WAYL	Minn	11.0	11.5	3.8	0	15	44	56	32	68
KODA	Hous	11.3	11.1	9.4	2	22	56	42	37	63
WPNT	Pitt	9.9	12.8	4.1	4	11	39	57	31	69
WSHH	Pitt	9.9	12.7	6.5	0	9	26	74	39	61
WDOK	Cleve	9.5	13.2	9.7	1	9	33	66	42	58
WQAL	Cleve	10.3	12.3	10.5	1	11	38	61	40	60
WHUE	Bost	9.4	13.5	8.3	1	16	35	64	47	53
WJIB	Bost	7.3	17.2	8.4	0	10	31	69	44	56
KMEZ	Dallas	10.6	11.9	9.8	0	19	43	57	41	59
WLKW-F	Prov	11.8	16.5	9.2	0	8	26	74	37	63
WRCH	Hart	12.1	10.4	5.1	0	8	34	66	44	56
WPCH	Atl	11.0	11.4	9.3	1	16	50	49	40	60
KCEZ	KC	8.8	14.3	9.8	2	22	41	57	48	52
WEZW	Milw	10.8	11.7	7.4	0	16	36	64	41	59
WLYF-F	Miami	12.5	10.1	13.6	0	7	24	76	38	62
WWBA	Tampa	16.4	7.7	25.0	0	7	21	79	36	64
WXTZ	Indy	12.2	10.3	14.1	0	18	35	65	36	64
WVEZ	Louis	10.8	11.7	10.4	1	8	25	74	43	57
WWEZ	Cin	11.2	11.2	9.7	0	13	33	67	41	59
WHIO-F	Dayton	10.8	11.6	12.8	0	14	38	62	41	59
WBNS-F	Colum,O	12.5	10.1	12.1	0	15	37	63	47	53
KOSI	Denver	10.7	11.8	6.9	2	20	52	46	39	61
WJYE	Buff	11.7	10.7	9.5	0	16	35	65	28	62
KMEO	Phoe	9.9	12.8	10.2	0	12	32	68	48	52
KQYT	Phoenix	11.2	11.2	10.8	0	13	47	53	46	54
KBRD	Sea	12.4	10.2	12.6	0	8	36	64	38	62
KSEA	Sea	11.0	11.4	11.8	0	20	48	52	43	57
WOOD-F	GR	7.8	16.1	4.1	1	21	41	58	39	61
WQLR	Kala	10.3	12.2	11.1	0	26	49	51	44	56

BEAUTIFUL MUSIC

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		11.0	11.4	11.1	0.8	14.9	39.2	60.0	40.2	59.8
WBYU-F	NO	13.5	9.3	12.6	2	10	32	66	42	58
WZEZ	Nash	12.1	10.4	20.1	0	9	48	52	44	56
KKNG	OK C	11.6	10.9	15.6	0	13	42	58	42	58
KQXT	S Ant	13.7	9.2	15.1	0	13	35	65	46	54
KXL-F	Port,O	10.3	12.2	11.1	0	16	44	56	52	48
KCTC	Sacra	9.7	13.0	5.0	4	14	42	54	38	62
KEWT	Sacra	11.0	11.4	9.0	1	9	27	72	43	57
KSFI	SLC	10.7	11.8	12.0	2	30	59	39	43	57
WFOG	Norf	13.1	9.6	13.6	1	11	35	64	36	64
WSPA-F	G-Sp	11.0	11.4	16.2	3	21	53	44	42	58
WNCE	Lanc	10.8	11.7	7.7	2	12	34	64	28	72
WWLV	Day B	14.1	8.9	22.2	0	3	15	85	35	65
WGLD	Gr-WS	10.2	12.3	12.2	1	19	48	51	39	61
WEAT-F	W Palm	13.1	9.6	14.5	0	3	15	85	39	61
WEZV	F Wayne	11.8	10.7	8.8	2	13	34	64	43	57
WMEZ	Pensa	9.8	12.8	14.0	3	18	49	48	42	58
KPEZ	Austin	10.5	12.0	7.7	0	29	55	45	33	67
WQXY	Bat Rou	11.7	10.8	21.3	0	14	38	62	42	58
WXTC	Char,SC	14.7	8.6	24.2	0	21	51	49	45	55
WDEF-F	Chatt	10.2	12.3	9.6	1	19	48	51	35	65
WXRY	Col,SC	12.6	10.0	5.7	2	20	45	53	40	60
KIOU	Co Chr	13.2	9.5	18.2	2	20	53	45	44	56
KPNW-F	Eugene	13.2	9.5	5.6	0	29	55	45	34	66
KKNU	Fresno	9.7	13.0	11.4	0	17	36	64	30	70
WKTZ	Jkville	13.2	9.6	19.5	0	8	26	74	29	71
WTFM	JC-Kings	11.1	11.3	15.5	2	15	42	56	33	67
WEZK	Knox	11.8	10.7	19.5	0	18	42	58	34	66
WEZO	Roch	10.6	11.8	11.7	3	16	37	60	43	57
KCOZ	Shrev	13.9	9.1	25.8	0	19	44	56	37	63
KXLY	Spokane	17.8	7.1	13.5	0	17	38	62	30	70
WLQR	Toledo	10.2	12.4	10.1	2	17	33	65	45	55
KJYK	Tucs	14.3	8.8	17.5	0	12	34	66	44	56
KBEZ	Tulsa	11.8	10.7	17.3	0	13	47	53	38	62
WANJ	Wheel	12.3	10.2	16.0	0	10	23	77	32	68
WSRS	Worc	11.5	10.9	11.5	5	8	31	64	41	59
WKBN-F	Young	10.0	12.6	10.0	0	18	51	49	43	57

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	%50+	%M	%F
NATIONAL MEAN:		10.0	12.5	13.9	3.9	32.2	65.9	68.4	49.3	50.7
WHN	NY	6.6	19.1	4.6	2	18	56	42	49	51
WKHK-F	NY	7.7	16.4	4.2	2	34	78	20	53	47
KCBQ	SD	7.5	16.9	14.6	5	41	66	29	39	61
KSON-F	SD	7.8	16.2	4.5	4	36	82	14	73	27
WMAQ	Chi	6.6	19.0	5.5	2	19	51	47	58	42
WJEZ	Chi	7.9	16.0	9.2	3	32	75	22	62	38
WUSN	Chi	8.5	14.8	7.9	8	39	73	19	43	57
KLAC	LA	6.5	19.3	7.3	1	26	60	39	53	47
KZLA	LA	8.0	15.7	9.6	1	43	72	27	47	53
KUZZ	Bakers	9.3	13.6	18.9	6	37	67	27	59	41

COUNTRY

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		10.0	12.5	13.9	3.9	32.2	65.9	30.2	49.3	50.7
WXCL	Peo	9.1	13.9	18.9	4	23	50	46	46	54
WLLR	D-RI-M	10.1	12.5	7.7	7	22	61	32	40	60
KSAN	SF	9.8	12.9	9.8	3	38	82	15	49	51
KTOM	Sal-Sea	11.6	10.9	26.7	7	43	67	26	59	41
WXKW	A-B-E	12.4	10.2	15.9	2	21	56	42	41	59
WCXI	Det	9.0	14.1	6.5	3	11	53	44	43	57
WWWW	Det	9.9	12.7	10.2	2	22	72	26	48	52
WFIL	Phil	6.6	19.2	9.2	2	26	61	37	46	54
WMZQ	Wash	9.9	12.7	6.5	2	38	76	22	43	57
WPKX+	Wash	9.9	12.8	13.1	3	30	66	31	44	56
WPOC	Balt	10.0	12.6	13.0	3	25	66	31	47	53
KSD	ST L	9.4	13.4	11.0	2	23	57	41	56	44
WIL-F	ST L	10.5	12.0	11.9	3	34	67	30	47	53
WDGY	Minn	8.0	15.8	7.6	4	35	72	24	57	43
KEEY	Minn	9.3	13.5	5.0	6	48	84	10	51	49
KIKK-F	Hous	9.5	13.2	10.9	5	41	74	21	56	44
KILT-F	Hous	8.6	14.6	8.3	6	46	68	26	52	48
WHK	Cleve	7.2	17.6	8.2	5	14	33	62	44	56
WKSW	Cleve	9.9	12.7	8.8	3	34	65	32	44	56
KPLX	Dallas	11.1	11.3	10.4	6	45	80	14	48	52
KSCS	Dallas	10.6	11.9	14.8	10	29	64	26	47	53
WBAP	Dallas	8.9	14.1	12.9	1	20	46	53	56	44
WKHX	Atl	11.3	11.1	17.8	6	39	77	17	57	43
KFKF	KC	9.0	14.1	9.4	6	31	67	27	54	46
WDAF	KC	10.5	12.0	18.9	2	23	55	43	52	48
WBCS	Milw	8.1	15.5	7.4	4	24	54	42	44	56
WMIL	Milw	8.9	14.2	8.7	9	40	62	29	45	55
WKQS	Miami	10.1	12.5	11.9	8	27	57	35	51	49
WSUN	Tampa	9.1	13.9	16.6	3	17	49	48	56	44
WQYK	Tampa	14.0	9.0	22.5	4	25	56	40	51	49
WFMS	Indy	11.1	11.4	14.2	5	40	69	26	43	57
WAMZ	Louis	12.7	9.9	17.3	3	42	83	14	54	46
WUBE	Cin	11.6	10.9	11.7	6	31	66	28	57	43
KLZ	Denver	7.5	16.7	9.4	4	23	66	30	60	40
KYGO	Denver	9.4	13.5	11.7	7	41	73	20	46	54
WYRK-F	Buff	10.4	12.1	11.3	2	26	63	35	49	51
KNIX-F	Phoe	10.4	12.1	14.5	2	36	73	25	54	46
KEZC	Phoe	8.6	14.6	9.0	9	39	71	20	45	55
KMPS-F	Sea	9.4	13.4	10.9	1	38	75	24	53	47
WCUZ-F	GR	10.5	11.9	9.8	6	52	84	10	56	44
WITL-F	Lans	10.5	12.0	17.3	0	30	68	32	48	52
WNOE-F	NO	8.0	15.8	13.6	2	27	63	35	43	57
WSM	Nash	5.6	22.3	12.6	0	14	44	56	50	50
WSIX-F	Nash	9.5	13.2	16.5	1	23	54	45	48	52
KOMA	OK C	8.6	14.6	20.1	5	26	64	31	47	53
KXXY	OK C	13.0	9.7	10.3	5	55	82	13	57	43
KKYX	S Ant	8.7	14.5	13.6	1	18	44	55	55	45
KAJA	S Ant	10.4	12.1	6.5	6	49	86	8	43	57
KJIB	Port,O	10.0	12.7	6.9	0	34	68	32	42	58
KAER	Sacra	11.3	11.1	14.0	2	44	75	23	49	51

COUNTRY

NATIONAL MEAN:		10.0	12.5	13.9	3.9	32.2	65.9	30.2	49.3	50.7
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
KRAK	Sacra	10.2	12.4	10.8	3	23	47	50	54	46
KSOP	SLC	10.0	12.5	14.3	10	40	65	25	48	52
WCMS	Norf	14.4	8.7	25.2	2	32	69	29	49	51
WSOC-F	Char,NC	12.5	10.1	19.3	6	29	68	26	51	49
WZZK	Birm	10.7	11.8	13.3	3	37	66	31	40	60
WESC-F	Gr-Sp	12.1	10.4	13.8	6	26	56	38	54	46
WSSL	Gr-Sp	11.5	11.0	14.6	5	44	75	20	58	42
WWNC	Ashe	12.9	9.8	21.8	5	14	39	56	42	58
WRKZ	Harris	12.9	9.8	11.7	4	35	70	26	46	54
WIOV	Lanc	13.0	9.7	13.4	1	22	48	51	40	60
WHOO	Orl	10.7	11.8	14.1	3	20	52	45	61	39
WWKA	Orl	12.7	9.9	16.0	9	45	72	19	52	48
WTCR	Hunt,WV	10.0	12.6	13.9	4	17	47	49	53	47
WQBE	Char,WV	13.3	9.5	17.1	3	31	75	22	49	51
WTQR	Gr-WS	13.2	9.5	18.6	4	37	73	23	50	50
WIRK-F	W Palm	12.0	10.5	16.8	8	24	75	17	55	45
WOWW	Pensa	13.2	9.5	18.0	4	51	83	13	55	45
KASE	Austin	13.5	9.4	17.1	7	42	74	29	55	45
WYNK-F	Baton R	12.2	10.3	18.5	2	45	77	21	42	58
KYKR	Beaum	9.5	13.3	18.7	2	46	63	35	43	57
KGHL	Bill	12.5	10.0	17.9	3	34	66	31	46	54
KVOC	Casper	14.5	8.7	23.4	3	29	65	32	37	53
WEZL	Char,SC	10.7	11.8	25.4	6	34	70	24	52	48
WDOD-F	Chatt	11.8	10.7	15.0	7	39	76	17	44	56
WCOS	Col,SC	13.2	9.5	19.4	2	34	70	28	53	47
WVOC	Col,GA	10.0	12.6	20.1	3	39	76	21	51	49
KOUL	Cor Chr	11.8	10.7	13.0	6	59	83	11	45	55
KSO	DM	11.3	11.1	15.1	2	30	52	46	49	51
KFGO	Fargo	13.8	9.1	23.0	0	17	40	60	51	49
WDSM	Duluth	9.1	13.8	10.2	0	26	56	44	56	44
KHEY-F	EP	11.1	11.4	10.2	3	42	68	29	45	55
KUGN-F	Eugene	11.1	11.4	18.5	4	42	69	27	39	61
WBHP	Hunts	11.9	10.6	20.4	3	24	59	38	52	48
WMSI	Jackson	11.8	10.7	22.3	7	30	68	25	43	57
WCRJ	Jkville	13.3	9.5	16.9	4	41	73	23	43	57
WXBQ	JC-King	12.4	10.2	19.6	5	45	76	19	41	59
WIVK-F	Knox	13.0	9.7	17.0	2	25	64	34	45	55
KSSN	L Rock	10.1	12.4	14.8	3	42	77	20	49	51
WVLK-F	Lex	10.5	12.0	10.1	3	39	73	24	51	49
WTSO	Madison	10.0	12.5	13.1	2	20	49	49	44	56
KLLL	Lubbock	9.9	12.7	13.2	11	45	72	17	36	64
WKSJ-F+	Mobile	13.1	9.6	19.3	6	32	65	29	45	55
WOW	Omaha	6.7	18.8	9.4	2	35	79	19	60	40
WPOR-F	Port,M	10.7	11.8	15.5	0	21	68	32	56	44
WTVR-F	Rich,VA	9.3	13.5	7.3	1	39	80	19	46	54
WCHY	Savan	14.4	8.8	29.0	0	37	72	28	48	52
KTTS-F	Spr,MO	13.3	9.5	14.7	3	20	60	37	43	57
WKLR	Toledo	10.8	11.7	12.5	1	35	78	21	52	48
KCUB	Tucs	11.7	10.8	22.6	4	34	67	29	51	49
KWEN	Tulsa	10.1	12.4	11.0	7	51	77	16	43	57
KVOO	Tulsa	10.0	12.6	17.3	2	18	50	48	52	48
WWVA	Wheel	10.4	12.1	18.1	4	22	54	42	48	52
KFH	Wich	8.5	14.7	10.1	5	9	40	55	44	56
KFDI	Wich	10.6	11.9	20.1	2	13	44	54	44	56

NEWS/TALK

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	%50+	%M	%F
NATIONAL MEAN:		8.1	15.6	8.6	0.7	12.2	30.9	68.4	46.9	53.1
WABC	NY	5.9	21.4	2.3	4	20	42	54	52	48
WCBS	NY	6.3	20.1	5.6	1	13	34	65	49	51
WINS	NY	6.2	20.4	8.2	1	16	31	68	46	54
WOR	NY	10.1	12.4	5.7	1	5	19	80	28	72
KSDO	SD	8.8	14.4	7.7	0	9	24	76	38	62
WBBM	Chi	6.8	18.4	6.1	1	14	35	64	56	44
WIND	Chi	10.1	12.5	6.3	1	10	25	74	33	67
KABC	LA	9.6	13.1	7.9	2	15	36	62	43	57
KFWB	LA	5.7	22.1	8.0	1	12	30	69	44	56
KNX	LA	6.2	20.4	7.0	1	9	26	73	53	47
WOC	D-RI-M	8.9	14.2	11.2	0	15	30	70	43	57
KCBS	SF	7.0	18.0	7.0	0	11	34	66	58	42
KGO	SF	10.5	12.0	10.8	0	15	42	58	47	53
WWJ	Det	6.9	18.2	7.6	1	15	35	64	55	45
WXYZ	Det	11.3	11.1	10.9	0	11	28	72	32	68
KYW	Phil	7.3	17.3	6.8	2	13	33	65	39	51
WCAU	Phil	7.4	16.9	5.2	1	17	33	66	55	45
WWDB-F	Phil	11.7	10.8	8.4	3	11	27	70	40	60
WRC	Wash	11.1	11.4	9.3	0	15	36	64	40	60
WTOP	Wash	6.1	20.8	7.1	2	15	38	60	59	41
KMOX	ST L	12.2	10.4	14.3	1	14	37	62	48	52
KPRC	Hous	8.5	14.8	9.0	0	11	31	69	41	59
KTRH	Hous	9.3	13.6	11.9	1	12	37	62	50	50
KQV	Pitt	6.6	19.2	2.7	1	11	26	73	66	34
WJW	Cleve	8.3	15.2	4.0	0	7	25	75	38	62
WEEI	Bost	6.7	18.9	5.7	1	13	28	71	46	54
WRKO	Bost	7.7	16.3	2.4	0	10	29	71	32	68
KRLD	Dallas	7.9	16.0	7.4	1	16	39	60	41	59
WFAA	Dallas	7.1	17.7	9.2	0	13	41	59	59	41
WEAN	Prov	8.8	14.4	3.0	1	10	22	73	50	50
WHJJ	Prov	9.5	13.3	3.1	1	16	27	72	47	53
WPOP	Hart	5.4	23.2	4.3	0	16	27	73	51	49
WGST	Atl	6.8	18.4	5.3	0	16	41	59	50	50
KCMO	KC	7.9	15.[illegible]	6.6	1	9	35	64	48	52
WINZ	Miami	6.9	18.3	5.6	0	6	16	84	52	48
WIOD	Miami	8.9	14.1	11.6	1	9	25	74	55	45
WNWS	Miami	10.0	12.6	9.9	0	9	22	78	37	63
WCKY	Cin	10.5	12.0	10.3	0	6	17	83	41	59
KOA	Denver	7.8	16.2	6.5	0	17	43	57	62	38
KTAR	Phoe	8.5	14.8	12.0	0	13	24	86	51	49
KIRO	Sea	7.8	16.1	12.0	1	18	40	59	49	51
KTOK	OK C	11.3	11.1	22.0	0	11	26	74	36	64
WOAI	S Ant	11.9	10.6	16.2	0	15	31	69	56	44
KXL	Port,O	7.8	16.1	8.8	0	10	34	66	55	45
KFBK	Sacra	8.6	14.6	7.8	0	10	34	66	51	49
WSJS	Gr-WS	8.4	14.9	13.9	3	26	54	43	51	49
KVOR	Col Spg	9.7	13.0	15.1	0	10	27	73	40	60
WHO	DM	8.9	14.1	12.5	0	6	27	73	40	60
KMJ	Fresno	10.0	12.6	19.0	2	3	22	76	50	50
WBBW	Young	11.7	10.8	8.5	0	6	20	80	34	66

BLACK/URBAN

NATIONAL MEAN:		11.0	11.5	9.8	18.0	56.6	72.9	9.9	44.3	55.7
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	%50+	%M	%F
WBLS	NY	9.9	12.7	5.5	22	56	73	5	54	46
WKTU	NY	8.4	14.9	4.3	23	57	73	4	45	55
WRKS	NY	8.6	14.7	2.8	21	59	70	9	37	63
WBMX	Chi	8.5	14.8	4.8	18	61	79	2	47	53
WGCI	Chi	10.5	12.0	5.6	15	64	78	7	42	58
KDAY	LA	6.3	20.1	4.0	22	58	74	4	37	63
KUTE	LA	6.2	20.4	0.7	16	72	81	3	49	51
KDIA	SF	7.5	16.9	4.7	26	50	59	15	50	50
KBLX	SF	9.3	13.6	1.4	2	73	92	6	46	54
KSOL	SF	9.4	13.4	6.4	14	63	83	3	57	43
WDRQ-F	Det	11.0	11.5	6.4	21	56	73	6	37	63
WJLB	Det	8.6	14.7	4.8	15	59	73	12	47	53
WDAS-F	Phil	12.0	10.5	4.9	16	55	75	9	50	50
WUSL	Phil	11.7	10.8	5.6	23	53	73	4	45	55
WHUR	Wash	8.9	14.1	2.3	8	60	81	11	44	56
WKYS	Wash	12.3	10.3	6.4	19	59	74	7	41	59
WWIN	Balt	8.5	14.9	6.1	15	51	75	10	40	60
WXYV	Balt	11.9	10.6	8.6	14	60	80	6	45	55
KMJM	ST L	12.8	10.1	9.7	23	56	71	6	48	52
KMJQ	Hous	11.1	11.4	11.2	21	61	75	4	43	57
WAMO-F	Pitt	10.6	11.9	13.1	12	59	82	6	42	58
WDMT	Cleve	9.7	12.9	6.0	20	54	70	10	42	58
KKDA	Dallas	10.6	11.9	11.2	26	48	60	14	41	59
KNOK	Dallas	9.4	13.4	3.7	22	51	71	7	51	49
WAOK	Atl	7.8	16.2	4.1	11	29	52	37	37	63
WVEE	Atl	12.9	9.7	12.8	15	63	79	6	45	55
KPRS	KC	14.1	8.9	15.3	25	48	66	9	41	59
WLUM	Milw	11.3	11.2	7.9	14	70	80	6	56	44
WEDR	Miami	13.2	9.6	9.6	14	46	76	10	51	49
WTMP	Tampa	12.9	9.7	13.2	31	39	58	11	27	73
WTLC	Indy	15.0	8.4	24.0	20	55	68	12	41	59
WLOU	Louis	26.3	4.8	17.7	10	64	78	12	42	58
WVKO	Colum,O	19.0	6.6	23.4	11	55	76	13	41	59
WAIL	NO	10.2	12.4	8.1	29	44	65	6	48	52
WYLD-F	NO	15.6	8.1	12.7	9	67	85	6	50	50
KRNB	Memp	8.9	14.2	2.7	21	64	72	7	51	49
WHRK	Memp	10.3	12.3	8.7	18	68	78	4	46	54
WOWI	Norf	10.6	11.8	6.2	11	60	79	10	54	46
WPEG	Char,NC	12.7	9.9	17.0	21	54	72	7	45	55
WENN	Birm	12.9	9.8	9.3	21	53	67	12	35	65
WHYZ	Gr-Sp	17.3	7.3	22.9	10	51	78	12	45	55
WORL	Orl	16.2	7.8	2.1	9	73	88	3	51	49
WQMG	Gr-WS	15.7	8.0	17.1	17	73	82	1	50	50
WXOK	Baton R	11.1	11.3	8.7	13	51	67	20	44	56
KHYS	Beaum	14.5	8.7	12.9	19	41	63	18	42	58
WWWZ	Char,SC	10.3	12.2	8.3	23	51	68	9	46	54
WWDM	Col,SC	7.8	16.3	5.5	28	48	63	9	38	62
WFXE	Col, GA	13.4	9.4	11.5	19	70	81	0	61	39
WDZZ	Flint	16.5	7.6	27.5	14	53	70	16	36	64
WJMI	Jackson	11.1	11.4	7.6	20	60	69	11	50	50

BLACK/URBAN

NATIONAL MEAN:		11.0	11.5	9.8	18.0	56.6	72.9	9.9	44.3	55.7
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WPDQ	Jkville	10.3	12.2	8.3	26	50	63	11	40	60
WJJS	Lynch	17.3	7.3	37.0	20	46	65	15	32	68
WPGA	Macon	11.3	11.2	1.9	21	46	71	9	37	63
WBLX	Mobile	16.2	7.8	18.3	20	55	70	10	44	56
WQIM	Mont	10.3	12.2	11.1	22	64	71	7	40	60
WPLZ	Rich,VA	12.3	10.2	12.7	18	63	77	5	51	49
WEAS-F	Savan	13.3	9.4	11.7	18	56	72	10	36	64
KDKS	Shreve	13.9	9.1	8.7	13	57	67	20	38	62

NOSTALGIA

NATIONAL MEAN:		10.6	11.8	11.0	0.4	6.2	23.8	75.8	45.4	54.6
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WNEW	NY	10.2	12.3	7.1	2	8	31	67	46	54
KEZL	SD	11.2	11.4	4.8	0	5	27	73	47	53
WAIT	Chi	8.9	14.1	4.3	0	0	17	83	39	61
WJJD	Chi	9.1	13.8	6.4	0	5	27	73	46	54
KMPC	LA	6.7	18.7	3.9	1	10	33	66	59	41
KPRZ	LA	10.1	12.5	5.8	0	6	32	68	54	46
WSBT	S Bend	8.7	14.5	14.4	0	9	28	72	43	57
KSFO	SF	7.7	16.4	7.5	1	7	28	71	47	53
WSAN	A-B-E	6.8	18.4	10.6	0	11	49	51	43	57
WRAW	Reading	12.5	10.1	9.1	0	10	24	76	40	60
WPEN	Phil	11.8	10.7	5.1	1	7	23	76	43	57
WITH	Balt	11.8	10.7	8.4	0	2	12	88	52	48
WRTH	ST L	10.6	11.9	13.2	0	3	23	77	46	56
KQUE	Hous	14.6	8.6	15.9	1	11	39	60	53	47
WJAS	Pitt	9.9	12.7	11.0	0	2	15	85	42	58
WBBG	Cleve	10.7	11.7	11.2	0	6	25	75	40	60
WXKS	Bost	17.7	7.1	6.1	0	6	25	75	54	46
WLKW	Prov	15.6	8.1	4.1	0	9	26	74	47	53
KJLA	KC	11.9	10.6	14.5	0	9	22	78	51	49
WOKY	Milw	9.3	13.5	7.4	1	9	30	69	44	56
WDAE	Tampa	11.0	11.5	16.2	0	6	12	88	54	46
WJAI	Dayton	15.9	7.9	13.4	0	5	33	67	44	56
WCOL	Colum,O	7.8	16.1	16.4	0	11	29	71	40	60
KEZW	Denver	11.7	10.7	16.7	0	6	20	80	48	52
WECK	Buff	12.5	10.0	10.0	1	6	20	79	45	55
KIXI	Sea	11.4	11.0	11.9	3	7	19	78	33	67
WWIW	NO	10.4	12.1	3.3	0	7	18	82	51	49
WREC	Memp	9.0	14.1	12.8	0	4	33	67	52	48
KUPL	Port,O	9.1	13.9	10.2	0	1	24	76	46	54
KXOA	Sacra	13.7	9.2	14.7	0	11	25	75	42	58
WNAK	NE PA	18.2	6.9	7.2	0	10	22	78	39	61
WCOT	Orl	13.2	9.6	21.3	0	8	21	79	57	43
WROD	Day B	16.1	7.8	19.8	0	4	21	79	60	40
KIDO	Boise	8.5	14.9	14.4	0	7	30	70	44	56
KORK	Las V	8.5	14.8	10.2	6	0	12	82	44	56
WERU	Madison	20.3	6.2	16.1	0	0	27	73	37	63
WYNZ	Port,M	12.3	10.2	17.3	0	3	9	91	37	63
WYLF	Roch	9.9	12.8	7.3	0	5	16	84	43	57
WMAS	Spr,MA	14.1	8.9	14.0	0	3	17	83	34	66
WFBL	Syra	13.8	9.1	16.6	0	6	24	76	39	61
WCWA	Toledo	11.7	10.8	10.3	0	10	23	77	37	63
WKWK	Wheeling	12.5	10.1	10.5	0	6	20	80	46	54

RELIGION

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		9.3	13.5	10.5	2.7	26.0	52.7	44.6	33.2	66.8
WFME	NY	8.4	15.0	6.8	1	14	44	55	28	72
WWDJ	NY	12.1	10.4	11.0	5	22	44	51	45	55
KBRT	LA	6.8	18.5	1.3	0	47	75	25	36	64
KIEV	LA	9.1	13.9	0	0	3	34	66	37	63
KEAR	SF	9.2	13.7	10.2	0	23	51	49	17	83
WMUZ	Det	11.7	10.8	25.1	29	34	61	10	38	62
WUST	Wash	9.6	13.1	8.6	0	21	41	59	44	56
WRBS	Balt	8.7	14.5	6.7	0	15	28	72	17	83
KGOL	Hous	7.9	16.0	2.7	0	33	85	15	33	67
WPIT-F	Pitt	7.0	17.9	1.4	3	34	54	43	29	71
WROL	Bost	6.7	18.9	0	0	10	35	65	22	78
KPBC	Dallas	10.5	11.9	9.9	3	65	83	14	25	75
KGDN	Sea	7.2	17.4	4.8	0	7	30	70	43	57
KFIA	Sacra	7.9	16.0	15.2	0	35	83	17	35	65
WQCC	Char,NC	34.5	3.7	20.0	0	8	31	69	6	94
WAGG	Birm	13.1	9.6	3.6	0	21	54	43	40	60
WDJC	Birm	7.8	16.2	14.4	0	59	79	21	44	56
WDAC	Lanc	11.0	11.5	8.7	3	15	42	55	34	66
WEMM	Hunt,WV	8.7	14.5	16.9	0	15	45	55	30	70
WHPE	Gr-WS	11.6	10.9	32.1	0	4	38	62	42	58
KCIJ	Shrev	13.4	9.4	5.7	7	20	38	55	40	60
KCFO	Tulsa	8.9	14.2	25.4	5	68	84	11	46	54

SPANISH

		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
NATIONAL MEAN:		14.5	8.8	14.7	3.4	36.3	63.3	33.3	42.6	57.4
WADO	NY	15.3	8.2	11.3	1	23	50	49	29	71
WJIT	NY	11.5	11.0	11.4	1	42	77	22	36	64
WOJO	Chi	16.5	7.6	23.2	4	58	89	7	47	63
KALI	LA	12.1	10.4	7.3	10	49	69	21	24	76
KWKW	LA	11.3	11.2	5.6	0	29	68	32	42	58
KWAC	Bakers	22.0	5.7	31.7	6	47	80	14	57	43
KIQI	SF	18.5	6.8	22.9	2	37	76	22	31	69
KCTY	Sal-Sea	18.9	6.7	8.7	3	19	45	52	53	47
KEYH	Hous	14.8	8.5	7.1	4	71	87	9	60	40
KESS	Dallas	12.3	10.2	15.9	12	48	76	12	53	47
WQBA	Miami	17.0	7.4	15.8	1	10	38	61	45	55
WCMQ-F	Miami	13.2	9.5	11.7	3	26	66	31	33	67
KCOR	S Ant	11.5	11.0	15.8	22	39	39	56	35	65
KMMM	Austin	20.8	6.1	17.0	0	28	59	41	52	48
KCCT	Cor Chr	12.2	10.3	8.3	0	28	49	51	49	51
KAMA	EP	11.1	11.3	15.4	3	34	63	34	35	65
KXEX	Fresno	13.7	9.2	8.0	3	65	74	23	48	52
KRGV	Mc-Brow	16.7	7.6	28.2	4	18	34	62	37	63

CLASSICAL

NATIONAL MEAN:		7.9	15.9	6.1	0.9	22.2	51.3	47.8	49.6	50.4
		TSL	T/O RATIO	% EXCL	% TEENS	% 18-34	% 18-49	% 50+	%M	%F
WNCN	NY	6.7	18.8	3.5	1	27	55	44	43	57
WQXR+	NY	7.8	16.1	2.2	1	7	29	70	50	50
KFSD	SD	9.2	13.7	14.4	0	18	43	57	44	56
WFMT	Chi	9.4	13.4	2.5	2	25	52	46	48	52
KFAC-F	LA	5.0	25.2	3.2	1	17	42	57	51	49
KDFC-F+	SF	7.7	16.3	3.6	0	32	65	35	61	39
KKHI-F+	SF	6.5	19.5	2.8	2	18	47	51	61	39
WQRS	Det	8.3	15.2	3.8	1	16	52	47	56	44
WFLN-F+	Phil	7.8	16.2	5.7	0	13	42	58	49	51
WGMS	Wash	9.6	13.1	11.3	2	27	56	42	49	51
KLEF	Hous	8.4	15.0	7.7	0	29	53	47	50	50
WCLV	Cleve	9.5	13.3	9.1	3	31	62	35	50	50
WCRB	Bost	6.1	20.7	4.3	0	15	55	45	55	45
WTMI	Miami	7.4	17.1	9.0	1	17	34	65	51	49
KVOD	Denver	9.9	12.7	4.8	2	30	70	28	47	53
KING-F	Sea	9.5	13.3	5.4	0	34	50	50	53	47
WGH-F	Norf	10.3	12.3	6.7	0	11	48	52	48	52
KHFM	Albuq	9.3	13.5	9.4	0	32	68	32	41	59

RADIO MARKET COST-PER-THOUSANDS

This table shows the estimated CPM's of all markets rated by Arbitron during Spring 83. The "audience" column shows the delivery of one spot on the five most highly rated stations. It is based on 12+, Metro, 1/4 HR AVG, Mon-Sun, 6AM-MID.

NOTE THAT THE METRO FIGURES ARE NOW BEING USED. In the past TSA audience figures were used. Thus the CPM's listed below are not comparable to past figures.

The "cost" column shows the total cost involved in buying one spot on each of these station. The rate is based on an 18 spots per week schedule (60") spread equally from 6AM-MID. The "weekly cost" column shows the cost of a one week, 18 spot flight using the five leading stations in the Metro.

This table has become much more difficult to compute because so many stations have pulled their rates out of SRDS. I have had to estimate the rates of many stations and that may (or may not) have an influence upon the accuracy of these figures.

MARKET	AUDIENCE	COST	WEEKLY COST	CPM
Akron	311	$170	$3060	$5.43
Alb-Schen-Troy	569	364	6552	6.39
Albuquerque	353	222	3996	6.28
Allen-Beth-Easton	540	184	3312	3.41
Altoona	133	78	1404	5.86
Amarillo	133	100	1800	7.52
Anaheim	229	173	3114	7.57
Anchorage	153	141	2538	9.22
Apple-Osh	214	88	1584	4.11
Asheville	192	121	2178	6.29
Atlanta	1482	835	15,030	5.63
Atlantic City	135	114	2052	8.44
Augusta	301	121	2178	4.03
Austin	468	280	5040	5.98
Bakersfield	279	122	2196	4.38
Baltimore	1357	500	9000	3.68
Baton Rouge	464	157	2826	3.38
Beaumont	261	124	2232	4.73
Billings	117	67	1206	5.75
Binghampton	235	106	1908	4.51
Birmingham	656	334	6012	5.09
Bloomington, IL (4 sta)	139	91	1638	6.57
Boise	172	107	1926	6.22
Boston	2081	1131	20,358	5.44
Bridgeport (4 sta)	302	237	4266	7.85
Buffalo	796	415	7470	5.21
Canton (4 sta)	253	125	2250	4.94
Casper	98	86	1548	8.80
Cedar Rapids	156	126	2268	8.08
Charleston, SC	393	187	3366	4.76
Charleston, WV	247	153	2754	6.21
Charlotte	543	384	6912	7.07
Chattanooga	398	184	3312	4.61
Chicago	3491	991	17,838	2.84
Cincinnati	798	401	7218	5.03
Cleveland	1013	530	9540	5.23
Colorado Springs	268	148	2664	5.51
Columbia, SC	392	213	3834	5.42
Columbus, GA	244	96	1728	3.94
Columbus, OH	770	368	6624	4.77

MARKET	AUDIENCE	COST	WEEKLY COST	CPM
Corpus Christi	264	$115	$2070	$4.34
Dallas-Ft. Worth	1601	871	15,678	5.44
Daven-RI-Moline	317	178	3204	5.62
Dayton	533	292	5256	5.48
Daytona Beach	239	114	2052	4.75
Denver	860	498	8964	5.79
Des Moines	269	195	3510	7.25
Detroit	2230	771	13,878	3.46
Duluth	195	89	1602	4.54
El Paso	353	188	3384	5.31
Erie	242	109	1962	4.49
Eugene-Spring	247	122	2196	4.94
Evansville	301	177	3186	5.88
Fargo	168	136	2448	8.10
Fayetteville, NC	214	96	1728	4.50
Flint	351	188	3384	5.34
Ft. Wayne	363	207	3726	5.70
Fresno	330	180	3240	5.45
Grand Rapids	450	302	5436	6.71
Green Bay	190	114	2052	5.97
Greensboro-WS	613	278	5004	4.54
Greenville-N. Bern	251	123	2214	4.89
Greenville, SC	450	258	4644	5.73
Harrisburg	318	232	4176	7.30
Hartford	835	510	9180	6.11
Honolulu	474	171	3078	3.60
Houston	1809	897	16,146	4.96
Huntington	266	164	2952	6.17
Huntsville	218	120	2160	5.50
Indianapolis	894	[illegible]57	8226	5.11
Jackson, MS	309	140	2520	4.53
Jacksonville	601	351	6318	5.84
John City-King-Bris	373	127	2286	3.40
Johnstown	145	73	1314	5.03
Kalamazoo	202	151	2718	7.47
Kansas City	782	362	6516	4.63
Knoxville	478	277	4986	5.78
Lafayette	142	94	1692	6.61
Lakeland	203	94	1692	4.63
Lancaster	233	105	1890	4.49
Lansing	320	164	2952	5.01
Las Vegas	364	156	2808	4.29
Lexington	287	173	3114	6.03
Lincoln	150	115	2070	7.63
Little Rock	290	214	3852	7.37
Los Angeles	4149	1258	22,644	3.03
Louisville	664	337	6066	5.07
Lubbock	177	108	1944	6.07
Lynchburg	145	70	1260	4.84

MARKET	AUDIENCE	COST	WEEKLY COST	CPM
Macon	234	$141	$2538	$6.02
Madison	216	117	2106	5.42
Manchester	145	115	2070	7.93
McAllen-Browns	489	141	2538	2.87
Medford	99	58	1044	5.85
Melb-Titus-Cocoa	182	73	1314	4.02
Memphis	617	375	6750	6.08
Miami-Ft. Lau	1615	595	10,710	3.68
Milwaukee	888	353	6354	3.98
Minn-St. Paul	1767	605	10,890	3.42
Mobile	444	225	4050	5.07
Modesto	195	124	2232	6.36
Montgomery	276	148	2664	5.36
Nashville	583	324	5832	5.56
Nassau-Suffolk	766	263	4734	3.43
New Haven	280	217	3906	8.10
New Orleans	913	329	5922	3.60
New York	6817	1422	25,596	2.09
Norfolk	826	386	6948	4.67
NE PA	462	166	2988	3.60
Oklahoma City	578	326	5868	5.64
Omaha	523	315	5670	6.01
Orlando	589	388	6984	6.58
Pensacola	258	139	2502	5.39
Peoria	283	148	2664	5.22
Philadelphia	2647	861	15,498	3.25
Phoenix	998	404	7272	4.04
Pittsburgh	1539	531	9558	3.45
Portland, ME	172	151	2718	8.81
Portland, OR	648	476	8568	7.35
Providence	963	354	6372	3.67
Pueblo	81	72	1296	8.89
Raleigh	449	351	6318	7.81
Reading	205	116	2088	5.65
Reno	167	89	1602	5.33
Richland, WA	135	59	1062	4.35
Richmond	572	293	5274	5.12
Riverside-SB-Ont	401	176	3168	4.38
Roanoke	245	178	3204	7.27
Rochester	672	373	6714	5.54
Rockford	208	119	2142	5.72
Sacramento	639	368	6624	5.76
Saginaw	242	108	1944	4.46
St. Louis	1923	569	10,242	2.96
Salinas-Seaside	170	127	2286	7.49
Salt Lake City	537	277	3986	5.16
San Antonio	668	334	6012	5.00
San Diego	1012	364	6552	3.59
San Francisco	2082	936	16,848	4.50
San Jose	460	415	7470	9.02

MARKET	AUDIENCE	COST	WEEKLY COST	CPM
Sarasota	228	$149	$2682	$6.55
Savannah	213	129	2322	6.06
Seattle-Tacoma	965	565	10,170	5.85
Shreveport	289	148	2664	5.10
Sioux Falls	103	100	1800	9.71
South Bend	264	128	2304	4.85
Spokane	279	140	2520	5.02
Springfield, MA	490	235	4230	4.80
Springfield, MO	224	122	2196	5.00
Steubenville (4 sta)	75	72	1296	9.60
Stockton	162	115	2070	7.07
Syracuse	463	315	5670	6.81
Tallahassee	159	109	1962	6.83
Tampa-St. Pete	1255	453	7830	3.47
Terre Haute	168	101	1818	6.01
Toledo	507	293	5274	5.78
Topeka	145	101	1818	6.95
Tucson	418	160	2880	3.83
Tulsa	602	269	4842	4.46
Utica	237	117	2106	4.94
Waco	115	98	1764	8.52
Washington	1879	824	14,832	4.38
Waterloo-CF	127	93	1674	7.30
West Palm Beach	437	211	3798	4.83
Wheeling	184	105	1890	5.68
Wichita	342	171	3078	5.00
Wilmington, DE	312	140	2520	4.48
Wilmington, NC	121	55	990	4.50
Worcester	273	264	4752	9.68
Yakima	176	54	972	3.04
York	246	171	3078	6.95
Youngstown	380	174	3132	4.58
TOTALS	96713	$44,652	$803,736	$4.62

SECTION B

ARBITRON INDIVIDUAL MARKET REPORTS

NOTE: Following these "definitions" pages the regular Arbitron market reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Please read these pages carefully. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodology used.

The best way to explain an Individual Market Report is to take one market and go through it step-by-step. We will use data from Rochester.

Market # 42
SMSA Pop: 972,700
APR 16.6
Est 1982 Revenue: $13,500,000*
Est 1983 Rev Growth: 9%*

Rochester is the 42nd largest market in the nation. This ranking generally coincides with the government's Standard Metropolitan Statistical Area (SMSA). The figures in this edition (ranking and population) are from 1982. The 1983 figures have not been released as of 1 Aug 83. This may have something to do with the new market definitions which the government is developing. The population figures are for total persons. In some instances (Seattle-Tacoma, Miami-Ft. Lauderdale, Norfolk, New England markets) I had to make my own estimates to adjust to the Arbitron Metro. That is why some cities have the same ranking.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures. Rochester's APR is somewhat below the national mean of 17.5.

The revenue figures are, for this market, based on local input from the Rochester market. Local input comes in two forms: 1) an estimate from a local broadcaster whom I have confidence in or 2) an authority of some sort to whom the broadcasters report their revenue figures. If this data is provided an asterisk appears by the figure.

In many other markets I had to make my own estimates of radio revenue. I made these estimates based on my own instincts and experience, past performance in the market and economic trends. If anything I am probably a bit conservative but I would rather underestimate than overestimate. I did not make estimates of revenue growth or national revenue.

I am confident that these estimates will become more accurate and more complete as time goes on. I will gain experience in making estimates and I am sure I will receive more cooperation from the individual markets.

Stations: 21/19
Diaries: 1139/715:1
Standard Error: .582
% Below Line: 1.6
Est 1982 Nat Rev: $2,900,000*

There were 21 stations listed in the Rochester rating book. The next figure shows the number of stations listed above the line (home to the metro). In Rochester there were two stations which were licensed outside the metro but still qualified for inclusion in the Rochester book. The percentage of audience these two stations earned was 1.6% (% Below Line). This was calculated by adding up the two station's audience (¼ HR AVG, 12+, Mon-Sun, Metro) and dividing it by the total audience for all listed stations.

1139 usable diaries were returned from the Rochester metro. There was one diary returned for every 715 people 12+.

The standard error is based on Arbitron's new method of estimating the reliability of their ratings. I have carried the formula through the first step. The higher the figure is the more reliable the data is estimated to be.

CSI: 9.7 Bil (# 40)
CSI HH: 27.0 M (# 24)
Retail $: 4.8 Bil (# 39)
% Not Listed: 9.8%

CSI stands for Consumer Spendable Income. The people of Rochester have an estimated 9.7 billion dollars to spend after taxes were deducted. This ranks Rochester 40th in the nation.

CSI HH means Consumer Spendable Income per household. The Rochester figure is $27,000 which ranks the market #24 in the nation.

Total retail dollars spent in Rochester are estimated at 4.8 billion dollars. This ranks Rochester #39 in the nation.

Figures are from 1 Jan 1983. Later data has not been released as of my publication date.

The "% Not Listed" shows the percentage of radio listening which is going to stations not listed in the rating book. It is calculated by adding up all listening (¼ HR AVG, 12+, Mon-Sun, 6A-MID) to listed stations and subtracting that figure from the market's total listening. That figure is then divided by the market's total listening.

This figure would reflect listening to distant stations, non commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with "% Below Line" figures indicates how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and saleability of local radio.

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WEZO-F	182/13.5	13.5	13.7	16.9	17.8

12+ TSA 1/4	
1. WEZO-F	204

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WHAM	2630/26.8	26.2	26.8

All of the figures in this section are based on the Broadcast Week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are percentages.

WEZO-F has 18,200 listeners per quarter hour in the metro. This represents a 13.5% share during SPG 83. WEZO-F also leads the Total Survey Area with an average of 20,400 listeners per quarter hour. WHAM leads the Rochester TSA in total weekly cume with 263,000. 26.8% of the population of the Rochester metro are estimated to be listening to WHAM for five minutes or more during a given week. The cume rating was 26.8 in Spring 82 and 26.2 in Fall 82.

If a station is simulcasting this symbol (+) will appear next to the call letters everywhere the station is listed. Whether I labeled the simulcasting station as AM or FM depended upon which received the greatest amount of listenership.

12+ FM SHARE (METRO): 70.44% (858 of 1218) (SPG 82: 65.90%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

The 12 tables directly below the FM percentages show the leaders in Teens, 18-34, 18-49, 25-54, 35-64, 12+ Morning Drive (AMD), 12+ Mid-Day, and 12+ Afternnon, Women 18-34, Women 25-54, Men 18-34 and Men 25-54. The rankings are based on 1/4 HR AVG, Mon-Sun, Metro, 6A-MID (except for AMD which is Mon-Fri, 6A-10A, MID which is Mon-Fri, 10A-3P and PMD which is Mon-Fri, 3P-7P). The number of stations listed depends upon the size of the market. Ties were in some cases broken by using audience figures.

FORMATS	AM	FM	TOTAL	%
COUNTRY	67 (1)	36 (2)	103 (3)	8.5

This table is based on the Broadcast Week, 1/4 HR AVG, 12+ Metro. The table includes every format in the market and every station in the Metro. In Rochester 6700 people are listening to one AM station programming Country. The FM figures are added to AM to show a total for the market. 8.5% of radio listening in Rochester is to stations programming Country.

For those markets with an ADI section in the Arbitron report (the top 50 ADI'S) the top 15 stations in the ADI are included (both 1/4 Hour Average and Cume). The ADI rankings are based on the Broadcast Week. Also included for ADI markets only is the exclusive cume rankings. This table shows the stations which have the greatest amount of the 12+ listeners who listen to that station only during an entire week. This is based on the Metro Survey Area.

The "Other Rated Stations" section shows the frequency and 12+ Metro Share and 12+ Cume Rating for all stations which are not listed in the 12+ Metro 1/4/Share table.

WMJQ-F, 92.5, 50 KW @ 500, AOR (Burk-Abr) ABC-R, $54.00* (Blair) LIN

If a station is listed in any table (excluding "Other Rated Stations") a capsule description is provided. WMJQ has a frequency of 92.5. Its power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows:

DA, DAYS - directional daytimer
DA-1 - directional day and night - 1 pattern
DA-2 - directional day and night - 2 patterns

WMJQ programs AOR and it uses Burkhart/Abrams as a consultant. Its network affiliation is ABC-Rock. WMJQ is represented nationally by Blair and it is owned by a group owner - LIN.

The spot rate is based upon an 18 spot per week schedule with equal distribution in AMD, MID, PMD and EVE. TAP plans were used only if the spots could be equally distributed. In many cases the rate listed does not appear on the station's rate card. This is because I calculated an average rate for the four dayparts.

Calculating a rate is becoming increasingly difficult because so many stations have withdrawn their rate from SRDS. Often I had to make an estimate based on a past rate projected to the present. I have indicated these stations with an * immediately following the rate. I believe that my estimates are close in most cases, but I can not guarantee their accuracy.

Some markets would not fit on one page. The information for these markets can be found on the continuation pages which follow the Youngstown report.

AKRON

Market # 60
SMSA Pop: 657,000
APR 17.0
Est 1982 Revenue: $8,100,000*
Est 1983 Rev Growth: 4%*

Stations: 28/7
Diaries: 848/645:1
Standard Error: .665
% Below Line: 61.0
Est 1982 Nat Rev: $900,000*

CSI: 5.8 Bil (# 61)
CSI HH: 25.0 M (# 68)
Retail $: 3.0 Bil (# 63)
% Not Listed: 5.8

12+ METRO 1/4/SHARE			FAL 82	SPG 82	FAL 81	SPG 81
1.	WMMS-F	132/14.2	12.6	11.9	12.5	12.7
2.	WKDD-F	88/ 9.5	10.6	8.5	1.9	2.4
3.	WAKR	82/ 8.8	10.9	11.5	10.7	10.7
4.	WSLR	61/ 6.6	5.7	6.9	7.1	6.9
5.	WGCL-F	50/ 5.4	5.4	5.6	6.0	8.1
6.	WGAR	49/ 5.3	5.0	4.4	4.9	4.2
7.	WMJI-F	46/ 5.0	4.0	4.8	5.6	4.1
8.	WNIR-F	43/ 4.6	3.6	2.9	3.5	3.0
9.	WAEZ-F	37/ 4.0	4.5	4.6	6.2	6.8
10.	WDOK-F	32/ 3.4	2.4	3.7	3.5	3.6

12+ TSA 1/4		
1.	WMMS-F	201
2.	WKDD-F	145
3.	WGCL-F	103
4.	WHBC	92
5.	WAKR	91
6.	WGAR	78
7.	WSLR	72
8.	WMJI-F	69
9.	WNIR-F	54
	WKSW-F	54

12+ TSA CUME/ MSA CUME RATING			FAL 82	SPG 82
1.	WMMS-F	2292/23.5	25.0	23.3
2.	WKDD-F	2024/22.2	25.3	21.2
3.	WAKR	1684/25.3	26.8	27.0
4.	WGCL-F	1536/15.0	17.4	17.7
5.	WGAR	1353/12.6	14.0	15.6
6.	WHBC	1080/ 1.4	2.3	---
7.	WMJI-F	1053/12.1	11.9	13.6
8.	WSLR	1043/14.8	12.3	14.1
9.	WWWE	929/ 8.0	6.1	9.0
10.	WZZP-F	897/10.8	11.0	11.3

12+ FM SHARE (METRO): 70.59% (617 of 874) (SPG 82: 66.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WAKR
2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WAKR	2. WSLR	2. WMMS-F
3. WMMS-F		3. WMJI-F	3. WSLR	3. WDOK-F	3. WSLR
		4. WGAR	4. WGAR	4. WAEZ-F	4. WKDD-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WAKR	1. WMMS-F	1. WMMS-F
2. WKDD-F	2. WKDD-F	2. WKDD-F	2. WSLR	2. WKDD-F	2. WGAR WMJI-F
3. WNIR-F	3. WGCL-F	3. WMJI-F	3. WMMS-F		
4. WAKR	4. WAKR	4. WZAK-F	4. WKDD-F WGAR		4. WAKR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCUE	1150	Cuya Falla	1.8/5.8	WDJQ-F	92.5	Alliance	.8/2.0	WOOS-F	106.9	Cant	.8/3.3
WHLO	640		1.4/5.7	WDMT-F	107.9	Cleve	1.3/4.9	WQAL-F	104.1	Clev	1.5/4.4
WZZP-F	106.5	Cleveland	2.9/10.8	WHBC	1480	Canton	.3/1.4	WQXK-F	105.1	Youn	1.7/3.5
WBBG	1260	Cleveland	1.2/2.1	WHK	1420	Cleve	1.1/2.2	WSRD-F	101.1	Youn	.8/1.7
WCLV-F	95.5	Cleveland	.9/2.7	WJW	850	CLeve	1.2/2.4	WWWE	1100	Clev	1.8/8.0
WDBN-F	94.9	Medina	2.4/5.6	WKSW-F	99.5	Cleve	2.6/7.8	WZAK-F	93.1	Clev	3.0/5.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		291 (6)	291 (6)	33.3
COUNTRY	88 (3)	83 (3)	171 (6)	19.6
AC	49 (1)	73 (2)	122 (3)	14.0
BTFL MUSIC		105 (4)	105 (4)	12.0
MOR/VARIETY	85 (2)		85 (2)	9.7
NOSTALGIA	41 (3)		41 (3)	4.7
BLACK/URBAN/JAZZ		40 (2)	40 (2)	4.6
NEWS/TALK	11 (1)		11 (1)	1.3
CLASSICAL		8 (1)	8 (1)	0.9
			874 (28)	

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N), MOR	MBS, $50.00* (Mc-Guild)	Group One
WSLR, 1350, 5 KW (DA-1), COUNTRY	ABC-E, $44.00* (Katz)	Welcome
WAEZ-F, 97.5, 13 KW @ 900, BTFL MUS	, $30.00* (Mc-Guild)	Group One
WKDD-F, 96.5, 50 KW @ 450, ROCK	, $55.00* (Katz)	Welcome
WNIR-F, 100.1, 3 KW @ 300, COUNTRY (?)	ABC-E, $19.00 (Media-Com)	

Other ranked stations - See Cleveland and Canton

ALBANY-SCHENECTADY-TROY

Market # 53	Stations: 22/20	CSI: 7.2 Bil (# 49)
SMSA Pop: 797,400	Diaries: 990/1292:1	CSI HH: 24.3 M (# 95)
APR 17.5	Standard Error: .571	Retail $: 3.7 Bil (# 52)
Est 1982 Revenue: $11,342,000	% Below Line: 1.2	% Not Listed: 9.6

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WGY	164/13.9	13.7	16.2	15.8	16.4
2. WPYX-F	159/13.4	10.8	11.6	9.9	10.7
3. WROW	101/ 8.5	7.0	9.8	9.6	8.3
4. WROW-F	75/ 6.3	5.7	8.1	7.0	7.4
5. WFLY-F	70/ 5.9	9.9	5.8	6.5	6.3
6. WTRY	69/ 5.8	6.3	5.9	8.9	8.3
7. WQBK	68/ 5.7	5.5	5.0	7.5	6.2
8. WPTR	59/ 5.0	4.7	3.3	2.8	3.6
9. WGFM-F	58/ 4.9	5.1	3.8	5.2	3.6
10. WWOM-F	51/ 4.3	4.0	4.4	5.0	4.5

12+ TSA 1/4	
1. WGY	280
2. WPYX-F	246
3. WROW	131
4. WFLY-F	124
5. WROW-F	109
6. WPTR	94
7. WGNA-F	89
8. WGFM-F	87
9. WTRY	82
10. WWOM-F	58

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WGY	3716/33.4	32.6	35.8
2. WPYX-F	2430/23.5	22.5	21.8
3. WFLY-F	2172/21.6	23.5	17.5
4. WGFM-F	1798/17.8	16.7	14.3
5. WTRY	1783/21.6	21.8	22.6
6. WROW	1535/17.0	17.0	21.7
7. WROW-F	1469/13.9	13.0	15.9
8. WPTR	1258/12.2	12.2	12.3
9. WGNA-F	1098/ 7.7	8.8	7.6
10. WWOM-F	971/13.1	11.1	13.0

12+ FM SHARE (METRO): 49.11% (525 of 1069) (SPG 82: 49.69%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WGY	1. WGY	1. WGY
2. WFLY-F	2. WTRY	2. WGY	2. WPYX-F	2. WROW	2. WPYX-F
3. WGFM-F	3. WFLY-F	3. WTRY	3. WTRY	WROW-F	3. WROW
4. WTRY	4. WGY	4. WWOM-F	4. WPTR	4. WPTR	4. WTRY
				WQBK	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WGY	1. WPYX-F	1. WGY
2. WGY	2. WGY	2. WTRY	2. WTRY		WPYX-F
3. WROW	3. WROW	3. WFLY-F	3. WROW-F		3. WPTR
4. WROW-F	4. WROW-F	4. WGY	4. WWOM-F		4. WTRY
					WWOM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABY	1400	Alba	2.9/6.6	WHRL-F	103.1	Alban	1.4/2.9	WWCN	1460	Albany	.9/3.5
WCSS	1490	Amster	1.0/2.0	WMVQ-F	97.7	Amster	.4/1.5	WWWD	1240	Schenec	.5/3.4
WGNA-F	107.7	Alban	3.4/7.7	WQBK-F	103.9	Rensse	3.4/10.0	WMYL	930	Johnstow	.7/1.6
WHAZ	1330	Troy	.6/2.1	WSCG-F	93.5	Corinth	.9/1.6	WWSC	1450	Glen Fal	.4/1.4

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	69 (1)	332 (5)	401 (6)	37.5
MOR/VARIETY	288 (5)		288 (5)	26.9
COUNTRY	59 (1)	51 (1)	110 (3)	10.3
BTFL MUSIC		91 (2)	91 (2)	8.5
NEWS/TALK	68 (1)		68 (1)	6.4
AC		51 (1)	51 (1)	4.8
NOSTALCIA	42 (2)		42 (2)	3.9
OTHERS/UNKNOWN	11 (1)		11 (1)	1.0
RELIGION/GOSPEL	7 (1)		7 (1)	0.6
			1069 (22)	

RADIO STATIONS

WGY , 810, 50 KW , MOR NBC, $135.00* (Christal) Sky/Foster (P)
WPTR, 1540, 50 KW (DA-1) , COUNTRY ABC-I, $ 40.00* (Eastman) Dyson (P)
WQBK, 1300, 5 KW (DA-2) , TALK CBS, $ 24.50 (HNWH)
WROW, 590, 5 KW/1 KW (DA-2), MOR ABC-D, $ 70.00* (Blair) Cap Cities
WTRY, 980, 5 KW (DA-N) , CONTEMP (Burk-Abr) MBS,Trans, $45.00* (Mc-Guild) Scott

WFLY-F, 92.3, 13 KW @ 850, ROCK (Drake-Chen) ABC-C, $ 55.00* (Eastman) Dyson (P)
WGFM-F, 99.5, 10 KW @ 930, ROCK Source, $ 40.00* (Christal) Sky/Foster (P)
WGNA-F, 107.7, 9 KW @ 980, COUNTRY RKO II, $ 38.50 (Torbet)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

ALBUQUERQUE

Market # 91	Stations: 18/18	CSI: 3.5 Bil (# 97)
SMSA Pop: 476,100	Diaries: 984/410:1	CSI HH: 20.6 M (# 246)
APR 17.4	Standard Error: .636	Retail $: 2.4 Bil (# 82)
Est 1982 Revenue: $9,905,000	% Below Line: 0	% Not Listed: 11.3

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KOB-F	90/12.8	10.2	8.8	9.5	3.9
2. KOB	72/10.3	9.3	8.2	8.1	9.2
3. KWXL-F	69/ 9.8	9.5	9.0	9.0	9.5
4. KFMG-F	63/ 9.0	5.5	7.4	7.5	8.0
5. KKJY-F	59/ 8.4	9.3	9.4	10.6	11.9
6. KRST-F	52/ 7.4	7.3	7.7	10.1	7.5
7. KZZX-F	36/ 5.1	4.9	3.9	4.8	7.5
8. KQEO	32/ 4.6	3.9	3.9	4.8	5.1
9. KRZY	24/ 3.4	3.8	5.9	5.0	4.7
10. KDEF	22/ 3.1	4.3	4.6	.8	.8
KHFM-F	22/ 3.1	5.6	3.2	2.3	2.2

12+ TSA 1/4	
1. KOB-F	126
2. KOB	114
3. KWXL-F	105
4. KKJY-F	95
5. KRST-F	91
6. KFMG-F	88
7. KZZX-F	62
8. KRZY	40
9. KQEO	37
10. KRKE	35

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KOB	1869/30.4	26.4	22.5
2. KOB-F	1734/29.2	26.5	18.9
3. KFMG-F	1404/24.0	19.9	19.9
4. KWXL-F	1250/20.7	17.3	16.9
5. KRST-F	1153/16.8	15.7	16.1
6. KKJY-F	1115/19.1	18.9	16.0
7. KZZX-F	975/14.2	17.1	10.5
8. KQEO	716/15.7	13.2	13.8
9. KRKE	620/ 9.6	11.0	10.7
10. KRZY	517/10.3	8.2	11.1

12+ FM SHARE (METRO): 62.86% (391 of 622) (SPG 82: 56.40%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KWXL-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KOB	1. KOB
2. KFMG-F	2. KFMG-F	2. KFMG-F	2. KOB	2. KKJY-F	2. KOB-F
	3. KWXL-F	3. KOB KRST-F	3. KRST-F	3. KRST-F	3. KKJY-F
	4. KRST-F		4. KKJY-F	4. KOB-F	4. KRST-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOB-F	1. KOB-F	1. KOB-F	1. KOB-F	1. KWXL-F	1. KOB
2. KOB	2. KWXL-F	2. KFMG-F	2. KOB	2. KFMG-F	2. KOB-F
3. KKJY-F	3. KFMG-F	3. KRST-F	3. KKJY-F	3. KOB-F	3. KRST-F
4. KRST-F	4. KOB	4. KQEO KZZX-F	4. KRST-F	4. KRST-F	4. KFMG-F KKJY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KABQ	1350	2.4/6.2	KLTN	1240	.4/1.5	KXKS	1190	.7/2.4
KAMX	1520	1.7/8.5	KRKE	610	2.9/9.6	KZIA	1580	2.6/5.9
KDAZ	730	.9/1.5						

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	168 (3)	180 (4)	28.9
AC	32 (1)	90 (1)	122 (2)	19.6
COUNTRY	44 (2)	52 (1)	96 (3)	15.4
MOR/VARIETY	72 (1)		72 (1)	11.6
BTFL MUSIC		59 (1)	59 (1)	9.5
SPANISH	25 (3)		25 (3)	4.0
NOSTALGIA	22 (1)		22 (1)	3.5
CLASSICAL		22 (1)	22 (1)	3.5
NEWS/TALK	18 (1)		18 (1)	2.9
RELIGION/GOSPEL	6 (1)		6 (1)	1.0
			622 (18)	

RADIO STATIONS

KDEF, 1150, 5 KW/500 W (DA-N), NOSTALGIA (Al Ham) ABC-E, $14.75 (PRO)
KOB , 770, 50 KW (DA-N) , MOR ABC-I,NBC-T, $49.00* (Christal) Hubbard
KQEO, 920, 1 KW/500 W (DA-N), AC/OLDIES Trans, $20.00 (Selcom) Sunbelt
KRKE, 610, 5 KW (DA-N) , COUNTRY CBS, $17.00 (Katz) Peoria Jrnl Star
KRZY, 1450, 1 KW/250 W (DA-1), COUNTRY , $30.00* (Mc-Guild)

KFMG-F, 107.9, 22 KW @ 4164, AOR (Pollack) ABC-C, $27.55 (----)
KHFM-F, 96.3, 2.5 KW @ 4110, CLASSICAL , $31.00 (CMBS)
KKJY-F, 100.3, 23 KW @ 4107, BTFL MUS (Schulke) , $40.00* (Blair) Dunn

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

ALLENTOWN-BETHLEHEM-EASTON

Market # 67	Stations: 33/13	CSI: 5.8 Bil (# 62)
SMSA Pop: 18.4	Diaries: 1052/524:1	CSI HH: 23.9 M (# 114)
APR 18.1	Standard Error: .612	Retail $: 2.9 Bil (# 68)
Est 1982 Revenue: $10,123,000*	% Below Line: 18.7	% Not Listed: 7.3
Est 1983 Rev Growth: 10%*	Est 1982 Nat Rev: $1,338,000*	

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WFMZ-F	148/14.9	7.5	7.8	8.9	7.6
2. WLEV-F	109/11.0	11.6	11.6	12.1	13.2
3. WXKW-F	104/10.5	11.4	10.0	8.5	9.9
4. WZZO-F	100/10.1	9.1	10.1	9.5	10.1
5. WAEB	79/ 7.9	6.8	8.3	7.1	8.6
6. WQQQ-F	50/ 5.0	8.6	9.2	9.0	8.8
7. WKAP	46/ 4.6	7.4	3.7	2.6	3.0
8. WEST	37/ 3.7	5.5	5.7	3.1	3.6
9. WSAN	35/ 3.5	4.1	5.3	3.8	3.4
10. WYSP-F	29/ 2.9	2.3	1.3	2.2	1.0
11. WEEX	15/ 2.5	3.4	3.1	2.8	2.8

12+ TSA 1/4	
1. WFMZ-F	188
2. WXKW-F	136
3. WLEV-F	132
4. WZZO-F	126
5. WAEB	83
6. WQQQ-F	58
7. WKAP	47
8. WSAN	41
WYSP-F	41
10. WEST	37

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WLEV-F	1923/28.3	27.1	28.1
2. WZZO-F	1668/23.8	24.7	21.8
3. WFMZ-F	1470/22.5	15.2	15.1
4. WXKW-F	1400/19.2	20.4	19.1
5. WAEB	1254/20.2	21.5	22.3
6. WQQQ-F	981/13.7	17.9	20.5
7. WKAP	778/13.6	14.5	13.0
8. WSAN	735/11.7	11.7	14.7
9. KYW	699/ 9.4	9.0	8.6
10. WYSP-F	582/ 7.2	8.3	5.8

12+ FM SHARE (METRO): 68.98% (636 of 922) (SPG 82: 65.08%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZZO-F	1. WZZO-F	1. WLEV-F	1. WXKW-F	1. WFMZ-F	1. WFMZ-F
2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WLEV-F	2. WXKW-F	2. WXKW-F
3. WYSP-F	3. WAEB	3. WXKW-F	3. WFMZ-F	3. WAEB	3. WLEV-F
	4. WQQQ-F	4. WAEB	4. WAEB	4. WKAP	4. WAEB
		WFMZ-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMZ-F	1. WFMZ-F	1. WLEV-F	1. WXKW-F	1. WZZO-F	1. WXKW-F
2. WXKW-F	2. WLEV-F	2. WZZO-F	2. WLEV-F	2. WLEV-F	2. WLEV-F
3. WLEV-F	3. WZZO-F	3. WAEB	3. WFMZ-F	3. WAEB	3. WAEB
4. WZZO-F	4. WXKW-F		4. WAEB	4. WQQQ-F	WFMZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCRV	1580	Wash,NJ	.8/1.6	WEAZ-F	101.1	Phil	.8/2.5	WNBC	660	NY	.3/1.5
WGPA	1100	Beth	.3/2.0	WFLN-F	95.7	Phil	.7/2.6	WNEW	1130	NY	.3/1.3
WHOL	1600	Allen	.6/2.7	WIFI-F	92.5	Phil	.7/4.0	WOR	710	NY	1.4/3.4
KYW	1060	Phil	1.9/9.4	WIOQ-F	102.1	Phil	.3/1.6	WPLJ-F	95.5	NY	.4/1.0
WABC	770	NY	.4/1.9	WKRZ-F	98.5	Wil-B	.3/1.4	WVCD-F	97.9	Hazle.	1.4/1.9
WBYO-F	107.5	Boyer.	1.1/2.3	WMGK-F	102.9	Phil	1.2/3.0	WWDB-F	96.5	Phil	.9/1.4
WCAU	1210	Phil	.4/2.1	WMMR-F	93.3	Phil	.5/4.5	WWSH-F	106.1	Phil	.7/1.7
WCAU-F	98.1	Phil	.6/2.5								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	3 (1)	266 (9)	269 (10)	29.2
BTFL MUSIC		170 (3)	170 (3)	18.4
AC	79 (1)	69 (3)	148 (4)	16.1
COUNTRY		104 (1)	104 (1)	11.3
NOSTALGIA	121 (4)		121 (4)	13.1
NEWS/TALK	41 (4)	9 (1)	50 (5)	5.4
MOR/VARIETY	36 (3)		36 (3)	3.9
RELIGION/GOSPEL	6 (1)	11 (1)	17 (2)	1.8
CLASSICAL		7 (1)	7 (1)	0.8
			922 (33)	

RADIO STATIONS

WAEB, 790, 1 KW (DA-2) , AC ABC-I, $40.00* (Mc-Guild) CRB
WEEX, 1230, 1 KW/250 W , MOR NBC, $20.00* (Torbet)
WEST, 1400, 1 KW/250 W , NOSTALGIA(Drake-Chen_ CBS, $18.25 (Katz) Sound Communi

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

ALTOONA

Market # 236
SMSA Pop: 136,700
APR 15.7
Est 1982 Revenue: $3,320,000*
Est 1983 Rev Growth: 8%*

Stations: 15/9
Diaries: 529/216:1
Standard Error: .833
% Below Line: 8.3
Est 1982 Nat Rev: $420,000*

CSI: 1.0 Bil (# 246)
CSI HH: 18.8 M (# 312)
Retail $: .6 Bil (# 242)
% Not Listed: 6.1

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WFBG	45/25.0	27.3	30.7
2. WVAM	34/18.9	13.9	16.0
3. WFBG-F	19/10.6	13.9	12.3
WRTA	19/10.6	12.4	14.1
5. WPRR-F	16/ 8.9	7.2	7.4
6. WKMC	14/ 7.8	3.6	4.3
7. WBXQ-F	6/ 3.3	3.6	3.3
8. WHPA-F	5/ 2.8	3.1	3.1
9. WPNT-F	3/ 1.7	.5	1.2

12+ TSA 1/4	
1. WFBG	58
2. WFBG-F	44
3. WVAM	41
4. WPRR-F	38
5. WBXQ-F	35
6. WJAC-F	30
7. WJNL-F	27
8. WKMC	19
WRTA	19
10. WDVE-F	14

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WFBG	912/53.5	54.6
2. WFBG-F	666/20.5	29.8
3. WPRR-F	545/24.3	21.3
4. WBXQ-F	512/10.7	8.5
5. WJNL-F	466/ 2.4	1.4
6. WVAM	451/31.1	26.8
7. WJAC-F	393/ 2.5	5.2
8. WRTA	351/30.0	32.5
9. WKMC	230/14.2	10.7
10. WDVE-F	207/ 3.2	3.2

12+ FM SHARE (METRO): 32.54% (55 of 169) (SPG 82: 36.41%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WVAM	1. WFBG
2. WBXQ-F	2. WPRR-F	2. WVAM	2. WVAM	2. WFBG	2. WVAM
3. WPRR-F		3. WPRR-F	3. WPRR-F	3. WFBG-F	3. WRTA

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG	1. WFBG
2. WVAM	2. WVAM	2. WPRR-F	2. WVAM	2. WPRR-F	2. WVAM
3. WRTA	3. WFBG-F	3. WHPA-F			3. WRTA WPRR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJSM	1110	Martinsburg	1.1/2.2
WJSM-F	92.7	Martinsburg	.6/ .9
WJAC-F	95.5	Johnstown	.6/2.5
WDVE-F	102.5	Pitt	1.1/3.2
WIYQ-F	99.1	Ebensburg	.6/1.9
WJNL-F	96.5	Johnstown	.6/2.4

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	45 (1)	24 (3)	69 (4)	40.8
COUNTRY	34 (1)	1 (1)	35 (2)	20.7
BTFL MUSIC		23 (3)	23 (3)	13.6
MOR/VARIETY	19 (1)		19 (1)	11.2
NOSTALGIA	14 (1)		14 (1)	8.3
AC		6 (2)	6 (2)	3.6
RELIGION/GOSPEL	2 (1)	1 (1)	3 (2)	1.8
			169 (15)	

RADIO STATIONS

WFBG, 1290, 5 KW/1 KW (DA-N), AC/CONTEMP	RKO, $29.20	(Blair)	Gilcom
WKMC, 1370, 5 KW (DAYS,DA) , NOSTALGIA (SMN)	NBC, $12.00	(Pates)	(ROARING SPG)
WRTA, 1240, 1 KW/250 W , MOR	ABC-I, $16.00	(PRO)	
WVAM, 1430, 5 KW/1 KW (DA-N), COUNTRY	NBC, $13.00	(Torbet)	
WFBG-F, 98.1, 30 KW @ 1021, BTFL MUS	CBS, $29.20	(Blair)	Gilcom
WHPA-F, 104.9, 135 W @ 1220, AC (SMN)	NBC, $12.00	(----)	(HOLLIDAYSBURG)
WPRR-F, 100.1, 3 KW @ 30, AOR	Source, $12.00	(Torbet)	

AMARILLO

Market # 192	Stations: 13/13	CSI: 1.8 Bil (# 167)
SMSA Pop: 178,900	Diaries: 610/245:1	CSI HH: 26.0 M (# 48)
APR 15.9	Standard Error: .782	Retail $: 1.4 Bil (# 134)
Est 1982 Revenue: $5,450,000*	% Below Line: 0	% Not Listed: 7.6
Est 1983 Rev Growth: 11%*	Est 1982 Nat Rev: $450,000*	

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KQIZ-F	38/16.0	10.4	7.9
2. KGNC-F	28/11.8	10.0	13.2
3. KXIZ	25/10.5	12.9	21.6
4. KMML-F	23/ 9.7	10.0	10.1
5. KDJW	19/ 8.0	8.7	5.3
KBUY-F	19/ 8.0	11.2	6.2
7. KHBQ-F	16/ 6.8	6.6	6.2
KGNC	16/ 6.8	6.6	5.3
9. KPUR	13/ 5.5	7.5	8.8
10. KQIZ	8/ 3.4	3.7	3.1

12+ TSA 1/4	
1. KIXZ	55
2. KQIZ-F	51
3. KGNC	45
4. KGNC-F	42
5. KBUY-F	41
6. KDJW	39
7. KPUR	35
8. KMML-F	31
9. KHBQ-F	18
10. KZIP	10

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KIXZ	738/23.0	28.5
2. KGNC	706/19.3	17.3
3. KGNC-F	622/26.2	21.1
4. KQIZ-F	597/29.5	22.9
5. KDJW	544/17.1	17.1
6. KPUR	527/19.9	27.9
7. KBUY-F	489/19.9	20.5
8. KMML-F	429/20.4	15.7
9. KHBQ-F	292/17.4	15.1
10. KWAS-F	153/ 8.2	6.1

12+ FM SHARE (METRO): 59.36% (130 of 219) (SPG 82: 52.91%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQIZ-F	1. KQIZ-F	1. KQIZ-F	1. KMML-F	1. KGNC-F	1. KGNC
	2. KMML-F	2. KMML-F	KGNC-F	2. KIXZ	2. KIXZ
	3. KHBQ-F	3. KBUY-F	3. KIXZ	3. KDJW	3. KQIZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGNC-F	1. KQIZ-F	1. KQIZ-F	1. KGNC-F	1. KQIZ-F	1. KMML-F
2. KIXZ	2. KGNC-F	2. KMML-F	2. KDJW	2. KMML-F	2. KIXZ
3. KQIZ-F	3. KMML-F	3. KBUY,KDJW KHBQ,KPUR	KBUY-F	KHBQ-F	3. KQIZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KHBJ 1550 Canyon 1.7/3.8 KZIP 1310 Amarillo 1.7/2.4 KWAS-F 101.9 Amarill 2.5/8.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	13 (1)	54 (2)	67 (3)	30.6
COUNTRY	44 (2)	19 (1)	63 (3)	28.8
BTFL MUSIC		28 (1)	28 (1)	12.8
AC	4 (1)	23 (1)	27 (2)	12.3
MOR/VARIETY	16 (1)		16 (1)	7.3
NOSTALGIA	8 (1)		8 (1)	3.7
RELIGION/GOSPEL		6 (1)	6 (1)	2.7
SPANISH	4 (1)		4 (1)	1.8
			219 (13)	

RADIO STATIONS

KDJW, 1010, 5 KW/500 W (DA-2), COUNTRY APR, $18.00 (HNWH) Walton
KGNC, 710, 10 KW (DA-2) , MOR CBS, $24.00* (Katz) Stauffer
KIXZ, 940, 5 KW/1 KW (DA-2) , COUNTRY ABC-I, $20.00* (Blair) Mel Tillis
KPUR, 1440, 5 KW/1 KW (DA-N) , CONTEMP (Drake-Chen) , $15.00 (Mc-Guild)
KQIZ, 1360, 500 W (DAYS) , NOSTALGIA , $15.13* (Selcom) Wiskes/Abaris
KZIP, 1310, 1 KW (DAYS) , SPANISH , $10.00* (Caballero)

KBUY-F, 94.1, 54 KW @ 700, COUNTRY ABC-C, $16.00 (HNWH) Walton
WGNC-F, 97.9, 100 KW @ 1285, BTFL MUS (Bonne) NBC, $24.00* (Katz) Stauffer
KHBQ-F, 107.1, 3 KW @ 303, ROCK ABC-F, $14.25 (----) (CANYON)
KMML-F, 98.7, 100 KW @ 470, AC (?) ABC-I, $15.00* (Blair) Mel Tillis
KQIZ-F, 93.1, 71 KW @ 160, ROCK RKO, $25.00* (Selcom) Wiskes/Abaris
KWAS-F, 101.9, 100 KW @ 730, RELIGION , $? ? (----)

ANAHEIM (ORANGE COUNTY)

APR 16.9
Est 1982 Revenue: $7,357,500

Diaries: 1160
Standard Error: .569

CSI: 22.2 Bil (# 12)
CSI HH: 29.3 M (# 10)
Retail $: 11.6 Bil (# 14)

NOTE: ANAHEIM (ORANGE COUNTY) IS A PORTION OF THE LOS ANGELES METRO. FOR THIS MARKET ONLY THOSE STATIONS HOME TO ORANGE COUNTY ARE LISTED.

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KWIZ	71/2.4	1.3	2.0	1.6	1.1
2. KIKF-F	58/2.0	1.9	1.7	1.6	1.6
3. KYMS-F	39/1.3	1.4	1.1	1.1	1.2
4. KEZY-F	31/1.1	1.6	1.9	2.2	1.6
5. KWIZ-F	30/1.0	1.4	.8	2.0	1.3
6. KOCM-F	29/1.0	.8	.8	.5	1.0
7. KNWZ	10/ .3	.6	1.2	1.1	1.8

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KWIZ	1351/7.7	6.0	6.4
2. KEZY-F	936/5.4	7.6	7.7
3. KYMS-F	709/4.1	4.2	3.8
4. KIKF-F	676/3.9	4.4	3.8
5. KWIZ-F	660/3.8	4.3	3.4
6. KNWZ	414/2.4	3.7	5.3
7. KOCM-F	283/1.6	2.1	1.7

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KYMS-F	1. KWIZ	1. KWIZ	1. KWIZ	1. KWIZ	1. KWIZ
2. KWIZ	2. KYMS-F	2. KIKF-F	2. KIKF-F	2. KIKF-F	2. KIKF-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWIZ	1. KIKF-F	1. KIKF-F	1. KWIZ	1. KEZY,KOCM KWIZ A/F	1. KEZY-F
2. KIKF-F	2. KWIZ	2. KYMS-F	2. KIKF-F		2. KOCM-F

RADIO STATIONS

KNWZ,	1190,	5 KW/1 KW (DA-N),	NEWS	, $45.25	(Roslin)	
KWIZ,	1480,	5 KW/1 KW	, AC	, $40.00	(Torbet)	Davis/Weaver
KEZY-F,	95.9,	2.5 KW @ 330,	AOR	, $45.25	(Roslin)	
KIKF-F,	94.3,	3 KW @ 245,	COUNTRY	, $38.00	(PRO)	
KOCM-F,	103.1,	2 KW @ 300,	BTFL MUS	, $24.00	(----)	Donrey
KWIZ-F,	96.7,	3 KW @ 120,	AC/BTFL	, $40.00	(Torbet)	Davis/Weaver
KYMS-F,	106.3,	3 KW @ 130,	RELIGION	, $25.00	(----)	Interstate

LOS ANGELES - Continuation of FM stations

KMET-F,	94.7,	58 KW @ 2835,	AOR (Burk-ABr)	, $240.00*	(Eastman)	Metromedia
KMGG-F,	105.9,	72 KW @ 770,	CONTEMP	Trans,CBS-R, $ 90.00*	(Masla)	Century
KNX-F ,	93.1,	54 KW @ 2870,	SOFT ROCK	, $130.00*	(CBS/FM)	CBS
KOST-F,	103.5,	13 KW @ 310,,	AC	, $145.00*	(Christal)	Cox
KROQ-F,	106.7,	26 KW @ 1600,	AOR	, $180.00*	(HNWH)	
KRTH-F,	101.1,	58 KW @ 2930,	AC	RKO, $200.00*	(RKO)	RKO
KUTE-F,	101.9,	690W @ 2780 ,	BLACK/URBAN	SBN, $100.00*	(Masla)	Inner City
KZLA-F,	93.9,	49 KW @ 770,	COUNTRY	, $120.00*	(Blair)	Capital Cities

XTRA - See San Diego

ANCHORAGE

Market # 190
SMSA Pop: 179,800
APR 17.3
Est 1982 Revenue: $6,300,000

Stations: 13/12
Diaries: 646/232:1
Standard Error: .804
% Below Line: 0.4

CSI: 2.2 Bil (# 145)
CSI HH: 36.2 M (# 1)
Retail $: 1.4 Bil (# 135)
% Not Listed: 6.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 32
1. KWHL-F	41/15.7	19.1	---	---	---	1. KFQD	49	1. WFQD	548/25.6	29.5	32.9
2. KFQD	35/13.4	14.8	16.6	17.3	19.8	2. KWHL-F	47	2. KENI	504/26.0	32.6	32.1
3. KGOT-F	28/10.7	7.6	8.7	10.0	8.5	3. KYAK	37	3. KGOT-F	405/24.1	19.2	21.1
4. KYAK	25/ 9.6	9.7	8.3	5.9	8.0	4. KGOT-F	32	4. KWHL-F	384/22.8	29.1	----
5. KENI	24/ 9.2	11.6	14.4	6.8	10.8	5. KENI	29	5. KYAK	366/17.5	17.2	16.8
6. KHAR	23/ 8.8	10.5	11.4	12.3	12.3	6. KHAR	28	6. KHAR	321/18.6	20.7	19.1
7. KNIK-F	21/ 8.0	6.9	8.3	9.5	6.1	7. KNIK-F	22	7. KKLV-F	243/14.4	15.9	20.2
8. KCMG-F	13/ 5.0	4.0	3.5	8.2	1.9	8. KCMG-F	15	8. KNIK-F	218/13.6	14.4	13.3
9. KKLV-F	12/ 4.6	4.3	8.7	8.6	10.4	9. KKLV-F	14	9. KCMG-F	187/10.7	8.7	12.3
10. KRKN-F	10/ 3.8	2.9	10.5	7.3	8.5	10. KRKN-F	12	10. KRKN-F	158/ 8.7	10.0	16.4

12+ FM SHARE (METRO): 51.44% (125 of 243) (SPG 82: 41.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KENI	1. KWHL-F	1. KWHL-F	1. KFQD	1. KHAR	1. KFQD
KGOT-F	2. KFQD	2. KFQD	2. KGOT-F	2. KYAK	2. KWHL-F
KWHL-F	3. KGOT-F	3. KGOT-F	KYAK	3. KNIK-F	3. KHAR
		KYAK			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFQD	1. KWHL-F	1. WFQD	1. KFQD	1. KWHL-F	1. KWHL-F
2. KWHL-F	2. KGOT-F	2. KGOT-F	2. KNIK-F		KFQD
3. KYAK	3. KFQD	3. KWHL-F	3. KYAK		3. KYAK
			KGOT-F		KGOT-F
			KHAR		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBYR 700 1.1/6.7   KABN 830 Big Lake .4/2.6   KTNX 1080 2.7/8.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	24 (1)	91 (4)	115 (5)	47.3
BTFL MUSIC	23 (1)	21 (1)	44 (2)	18.1
COUNTRY	25 (1)	13 (1)	38 (2)	15.6
AC	35 (1)		35 (1)	14.4
OTHERS/UNKNOWN	8 (2)		8 (2)	3.3
MOR/VARIETY	3 (1)		3 (1)	1.2
			243 (13)	

RADIO STATIONS

KENI, 550, 5 KW, ROCK (Burk-Abr) ABC-C, $35.00* (Katz)
KFQD, 750, 50 KW, AC, $38.00 (Mc-Guild)
KHAR, 590, 5 KW, BTFL MUS, $25.63 (Eastman)
KYAK, 650, 50 KW/25 KW (DA-2), COUNTRY MBS, $27.00* (Masla)

KCMG-F, 100.5, 25 KW @ 179, COUNTRY (TM), $18.00 (HNWH)
KGOT-F, 101.3, 26 KW @ -66, CONTEMP MBS, $22.00* (Masla)
KKLV-F, 103.9, 3 KW @ 61, ROCK (TM) APR, $16.38 (Eastman)
KNIK-F, 105.5, 3 KW @ 265, BTFL MUS (Bonne) CBS, $13.00 (Roslin)
KRKN-F, 102.1, 25 KW @ 165, AOR, $20.00* (----)
KWHL-F, 106.5, 100 KW @ -99, AOR (Pollack), $30.00* (Mc-Guild)

APPLETON-OSHKOSH

Market # 135	Stations: 24/13	CSI: 2.5 Bil (# 127)
SMSA Pop: 293,700	Diaries: 734/333:1	CSI HH: 23.9 M (# 110)
APR 17.6	Standard Error: ,737	Retail $: 1.3 Bil (# 153)
Est 1982 Revenue: $4,528,000	% Below Line: 20.2	% Not Listed: 7.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WAPL-F	55/12.8	9.6	9.1	9.2	9.0
2. WHBY	51/11.9	10.2	9.1	11.6	8.8
3. WROE-F	43/10.0	8.9	9.3	7.5	11.6
4. WKAU-F+	36/ 8.4	5.6	7.6	6.2	8.5
5. WIXX-F	31/ 7.2	9.1	9.6	10.2	8.5
6. WNAM	29/ 6.7	8.4	9.3	9.2	10.6
7. WOSH-F	27/ 6.3	6.1	3.9	5.4	5.9
8. WYNE	26/ 6.0	7.4	5.4	5.7	3.6
WYTL	26/ 6.0	8.9	8.1	9.4	9.3
10. WDUZ-F	16/ 3.7	4.3	3.2	2.2	1.8

12+ TSA 1/4	
1. WIXX-F	98
2. WAPL-F	93
3. WDUZ-F	66
4. WGEE	62
5. WKAU-F+	61
6. WHBY	51
7. WROE-F	50
8. WOSH-F	42
9. WYTL	38
10. WNAM	35
11. WYNE	33

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WIXX-F	1611/27.1	29.3	26.0
2. WKAU-F+	1117/28.3	19.9	20.5
3. WAPL-F	1103/25.9	22.0	19.7
4. WOSH-F	746/20.7	20.5	17.4
5. WDUZ-F	743/ 9.2	6.9	6.8
6. WGEE	740/ 7.0	7.5	9.8
7. WNAM	716/24.7	25.9	29.1
8. WROE-F	639/21.4	18.7	19.0
9. WHBY	600/23.2	22.0	21.2
10. WYTL	518/15.2	16.5	15.3
11. WYNE	461/12.7	16.5	14.8

12+ FM SHARE (METRO): 55.05% (218 of 396) (SPG 82: 48.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKAU-F+	1. WAPL-F	1. WAPL-F	1. WNAM	1. WHBY	1. WHBY
2. WAPL-F	2. WKAU-F+	2. WKAU-F+	2. WROE	2. WROE-F	2. WAPL-F
3. WIXX-F	3. WIXX-F	3. WNAM	3. WYNE WYTL	3. WYTL	3. WYTL

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAPL-F	1. WAPL-F	1. WIXX-F	1. WROE-F	1. WAPL-F	1. WNAM
2. WHBY	2. WHBY WROE-F	2. WKAU-F+	2. WYTL		2. WYNE
3. WROE-F		3. WAPL-F	3. WNAM		3. WAPL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAHC-F	96.7	Oshk	.7/3.5	WBKV-F	92.5	W Bend	.5/1.2	WISN	1130	Milw	.7/3.6
WCKK	690	Oshk	1.4/3.5	WFON-F	107.1	Fond Du L	.5/2.0	WISS+	1090	Berlin	1.0/2.6
WEMI-F	100.1	Neen	1.4/4.0	WGEE	1360	Green Bay	2.6/7.0	WNBK-F	93.5	New Lon	1.4/6.0
WVMS	1570	Appl	1.9/5.7	WGN	720	Chicago	.5/1.8	WTMJ	620	Milw	.7/3.2

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	11 (1)	138 (4)	149 (5)	37.3
COUNTRY	65 (4)	8 (2)	73 (6)	18.3
MOR/VARIETY	70 (5)		70 (5)	17.5
BTFL MUSIC		64 (4)	64 (4)	16.0
AC	29 (1)		29 (1)	7.3
NOSTALGIA	6 (1)		6 (1)	1.5
RELIGION/GOSPEL		6 (1)	6 (1)	1.5
OTHERS/UNKNOWN		2 (1)	2 (1)	.5
			399 (24)	

RADIO STATIONS

WHBY, 1230, 1 KW	, MOR	CBS, $16.50	(----)	Woodward
WNAM, 1280, 5 KW/1 KW (DA-1)	, AC	ABC-I, $17.00	(Masla)	
WYNE, 1150, 5 KW (DA-N)	, COUNTRY	ABC-E, $22.00	(Market 4)	
WYTL, 1490, 1 KW/250 W	, COUNTRY	NBC, $20.00*	(HNWH)	Midwest Family
WAPL-F, 105.7, 100 KW @ 500	, AOR	, $24.00	(----)	Woodward
WKAU-F+, 104.9, 3 KW @ 750	, ROCK	ABC-R, $15.00	(Selcom)	Forward
WOSH-F, 103.9, 2.4 KW @ 330	, ROCK	Source, $25.00	(HNWH)	Midwest Family
WROE-F, 94.3, 3 KW @ 320	, BTFL MUS (Schulke)	, $17.00	(Lotus)	

Other ranked stations - See Green Bay

ASHEVILLE

Market # 188
SMSA Pop: 180,900
APR 17.7
Est 1982 Revenue: $2,750,000*
Est 1983 Rev Growth: 6%*

Stations: 18/9
Diaries: 596/258:1
Standard Error: .836
% Below Line: 16.1
Est 1982 Nat Rev: $412,000*

CSI: 1.4 Bil (# 188)
CSI HH: 19.9 M (# 280)
Retail $: .9 Bil (# 194)
% Not Listed: 8.8

12+ METRO 1/4/SHARE		SPG 82	SPG 82
1. WWNC	96/35.3	38.5	39.3
2. WISE	37/13.6	18.9	17.0
3. WLOS-F	33/12.1	12.3	13.8
4. WFBC-F	20/ 7.4	5.7	5.8
5. WRAQ	14/ 5.1	1.2	2.2
6. WSKY	12/ 4.4	4.9	4.5
7. WKIT-F	7/ 2.6	.8	2.2
WONO	7/ 2.6	---	.4
9. WMMH	4/ 1.5	1.2	1.3

12+ TSA 1/4	
1. WWNC	116
2. WLOS-F	58
3. WFBC-F	47
4. WISE	38
5. WKIT-F	26
6. WCKN-F	19
7. WRAQ	17
8. WMIT-F	13
9. WSKY	12
10. WROQ-F	9

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WWNC	1252/61.0	57.3
2. WLOS-F	694/25.9	22.0
3. WFBC-F	662/21.8	15.2
4. WISE	529/32.6	35.5
5. WKIT-F	387/ 7.4	8.2
6. WSKY	330/21.1	16.5
7. WRAQ	213/12.4	4.8
8. WMIT-F	192/ 3.9	5.8
9. WCKN-F	191/ 3.4	---
10. WSPA-F	152/ 3.0	---

12+ FM SHARE (METRO): 30.24% (75 of 248) (SPG 82: 27.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WISE	1. WISE	1. WWNC	1. WWNC	1. WWNC	1. WWNC
2. WWNC	2. WWNC	2. WISE	2. WLOS-F	2. WLOS-F	
WFBC-F	WFBC-F	3. WLOS-F	3. WISE		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWNC	1. WWNC	1. WISE	1. WWNC	1. WISE	1. WWNC
2. WLOS-F	2. WISE	2. WWNC	2. WLOS-F	2. WFBC-F	2. WISE
3. WISE	3. WLOS-F	3. WFBC-F	3. WISE	3. WWNC	3. WLOS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMIT-F	106.9	Black Mount.	.7/3.9
WCKN-F	101.1	Greenville	.4/3.4
WESC-F	92.5	Greenville	1.1/3.6
WXIK-F	96.1	Shelby	.4/2.3
WIMZ-F	103.5	Knoxville	.7/1.9
WQUT-F	101.5	John. City	.4/2.5
WROQ-F	95.1	Charlotte	.7/3.1

FORMATS

	AM	FM	TOTAL	%
COUNTRY	100 (2)	10 (2)	110 (4)	44.4
ROCK/AOR/CONTEMP	37 (1)	27 (6)	63 (7)	25.4
BTFL MUSIC		36 (2)	36 (2)	14.5
MOR/VARIETY	33 (3)		33 (3)	13.3
RELIGION/GOSPEL	3 (1)	2 (1)	5 (2)	2.0
			248 (18)	

RADIO STATIONS

WISE, 1310, 5 KW/1 KW (DA-N), ROCK RKO, $24.00* (Mc-Guild)
WFGW, 1010, 50 KW (DAYS,DA) , RELIGION ABC-I, $ NA (----) (BLACK MT.)
WMMH, 1460, 500 W (DAYS) , COUNTRY , $ 4.00 (----) (MARSHALL)
WONO, 1350, 500 W (DAYS) , MOR , $ 6.00 (Beaver) (BLACK MT.)
WRAQ, 1380, 5 KW/1 KW (DA-N), MOR/AC NBC, $ 7.00 (Carolina)
WSKY, 1230, 1 KW/250 W , MOR CBS, $ 8.00 (----)
WWNC, 570, 5 KW (DA-N) , COUNTRY ABC-I, $65.00 (Katz) Multimedia

WLOS-F, 99.9, 53 KW @ 2624, BTFL MUS (TM) ABC-E, $16.75 (Torbet) Wometco
WKIT-F, 102.5, 100 KW @ 332, COUNTRY ABC-F, $10.00 (Southern) (HENDERSONVILLE)
WMIT-F, 106.9, 36 KW @ 3050, RELIGION , $ NA (----) (BLACK MT.)

WROQ - See Charlotte

Other ranked stations - See Greenville, SC

ATLANTA

Market # 16; ADI # 15
SMSA Pop: 2,093,700
APR 17.4
Est 1982 Revenue: $44,100,000

Stations: 24/23
Diaries: 1761/1004:1
Standard Error: .476
% Below Line: 0.3

CSI: 18.5 Bil (# 18)
CSI HH: 24.5 M (# 88)
Retail $: 9.3 Bil (# 18)
% Not Listed: 7.8

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WVEE-F	311/10.1	9.7	11.5	10.3	8.9	1. WZGC-F	423	1. WZGC-F	6045/26.4	27.2	26.7
2. WKHX-F	300/ 9.7	9.4	7.8	5.3	3.5	2. WKHX-F	416	2. WSB	5494/26.7	25.0	26.6
3. WZGC-F	299/ 9.7	10.2	9.5	12.6	10.6	3. WPCH-F	346	3. WQXI-F	4648/22.5	22.8	21.7
4. WQXI-F	290/ 9.4	8.3	8.0	8.6	8.9	WVEE-F	346	4. WKHX-F	4552/19.0	18.1	16.0
5. WSB	282/ 9.2	7.9	8.7	10.2	10.5	5. WQXI-F	322	5. WKLS-F	4061/16.9	17.3	15.4
6. WPCH-F	265/ 8.6	6.8	7.5	5.3	6.1	6. WSB	321	6. WPCH-F	3837/17.1	16.9	15.1
7. WKLS-F	220/ 7.1	7.9	6.2	8.7	10.7	7. WKLS-F	311	7. WVEE-F	3430/17.1	18.2	18.4
8. WSB-F	171/ 5.6	5.9	4.1	3.8	4.3	8. WSB-F	191	8. WSB-F	3322/16.2	18.2	15.6
9. WAOK	112/ 3.6	3.9	3.6	3.0	2.2	9. WRMM-F	132	9. WGST	1972/10.5	12.1	12.3
10. WRMM-F	105/ 3.4	4.2	4.8	7.0	7.4	10. WAOK	117	10. WPLO	1869/ 9.8	10.9	11.0
11. WGST	101/ 3.3	2.8	4.0	5.0	4.4	11. WGST	107	11. WAOK	1865/10.2	11.5	11.4
12. WPLO	90/ 2.9	3.6	4.1	5.5	6.5	12. WPLO	98	12. WRMM-F	1833/ 8.5	10.7	10.4
13. WQXI	54/ 1.8	1.6	2.2	1.8	2.0	13. WQXI	55	13. WQXI	1328/ 7.2	7.3	7.8
14. WIGO	41/ 1.3	2.2	1.1	.4	.4	14. WJYF-F+	56	14. WIGO	1048/ 5.9	6.7	4.5
15. WYZE	33/ 1.1	1.3	1.3	1.2	.6	15. WIGO	41	15. WCNN	948/ 4.6	6.2	9.3

12+ FM SHARE (METRO): 70.76% (2009 of 2839) (SPG 82: 64.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZGC-F	1. WQXI-F	1. WQXI-F	1. WKHX-F	1. WPCH-F	1. WSB
2. WKLS-F	2. WVEE-F	2. WVEE-F	2. WQXI-F	2. WKHX-F	2. WQXI-F+
3. WVEE-F	3. WZGC-F	3. WKHX-F	3. WVEE-F	3. WSB	3. WKHX-F
	4. WKLS-F	4. WZGC-F	4. WSB		4. WZGC-F
	5. WKHX-F	5. WKLS-F	5. WPCH-F		5. WVEE-F
	WSB-F	6. WSB-F	6. WZGC-F		6. WKLS-F+

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPCH-F	1. WVEE-F	1. WVEE-F	1. WQXI-F	1. WQXI-F	1. WKHX-F
2. WKHX-F	2. WKHX-F	2. WQXI-F	2. WVEE-F	2. WVEE-F	2. WQXI-F
3. WQXI-F	3. WPCH-F	3. WZGC-F	3. WKHX-F	3. WKLS-F	3. WSB
4. WVEE-F	4. WQXI-F	4. WSB-F	4. WPCH-F	4. WKHX-F	4. WVEE-F
5. WZGC-F	5. WZGC-F	5. WKHX-F	5. WZGC-F	5. WZGC-F	5. WPCH-F
6. WSB-F	6. WKLS-F	6. WKLS-F	6. WSB	6. WSB	6. WSB-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	61 (2)	818 (4)	879 (6)	31.0
BLACK/URBAN/JAZZ	153 (2)	311 (1)	464 (3)	16.3
COUNTRY	90 (1)	328 (2)	418 (3)	14.7
MOR/VARIETY	282 (1)		282 (1)	9.9
AC		276 (2)	276 (2)	9.7
BTFL MUSIC		265 (1)	265 (1)	9.3
NEWS/TALK	125 (2)		125 (2)	4.4
RELIGION/GOSPEL	87 (3)		87 (3)	3.1
NOSTALGIA	20 (1)	11 (1)	31 (2)	1.1
CLASSICAL		12 (1)	12 (1)	0.4
			2839 (24)	

ATLANTA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKHX-F	1. WZGC-F	1. WKHX-F
2. WZGC-F	2. WSB	2. WZGC-F
3. WVEE-F	3. WQXI-F	3. WVEE-F
4. WPCH-F	4. WKHX-F	4. WSB
5. WQXI-F	5. WKLS-F	5. WKLS-F
6. WSB	6. WPCH-F	6. WPCH-F
7. WKLS-F	7. WVEE-F	7. WQXI-F
8. WSB-F	8. WSB-F	8. WPLO
9. WRMM-F	9. WGST	9. WSB-F
10. WAOK	10. WAOK	10. WGST
11. WGST	11. WPLO	
12. WNGC-F	12. WRMM-F	
13. WPLO	13. WQXI	
14. WQXI	14. WNGC-F	
15. WJYF-F+	15. WIGO	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAEC	860		.9/1.9
WCHK-F	105.5	Canton	.9/1.0
WCNN	680		.8/4.6
WGKA	1190		.4/1.6
WJYF-F	104.1	La Grange	1.0/2.6
WKLS	970		.2/1.5
WXLL	1310	Decatur	.9/1.7
WWLT-F	106.7	Gainesville	.3/1.7

ADI FM SHARE: 74.87% (2827 of 3776) (SPG 82: 68.75%)

AM STATIONS

WAOK,	1380,	5 KW (DA-N)	, BLACK	NBN,	$ 79.00	(HNWH)	BENI
WCNN,	680,	25 KW/10 KW (DA-N)	, NEWS	CNN,	$ 71.25	(RKO)	
WGST,	920,	5 KW/1 KW	, NEWS	CBS,MBS,	$120.00	(Katz)	Meredith
WIGO,	1340,	1 KW/250 W	, BLACK	SBN,	$? ?	(Citi)	
WPLO,	590,	5 KW (DA-N)	, COUNTRY	ABC-I,RKO II,	$ 55.00*	(Mc-Guild)	Plough
WQXI,	790,	5 KW/1 KW (DA-N)	, CONTEMP/AC	Trans,	$ NM	(Blair)	Jeff-Pilot
WSB ,	750,	50 KW	, MOR	NBC,	$155.00*	(Christal)	Cox
WYZE,	1480,	5 KW (DAYS)	, BLACK/GOSPEL	,	$ 10.00	(----)	Buck

FM STATIONS

WJYF-F+,	104.1,	100 KW @ 220,	NOSTALGIA (Al Ham)	,	$ 32.00	(----)	
WKHX-F,	101.5,	100 KW @ 900,	COUNTRY	,	$140.00*	(Selcom)	Cap Cities
WKLS-F,	96.1,	100 KW @ 950,	AOR (Burk-Abr)	Source,	$ 90.00*	(Masla)	Gulf
WPCH-F,	94.9,	100 KW @ 890,	BTFL MUS (Schulke)	,	$157.50	(Katz)	Meredith
WQXI-F,	94.1,	100 KW @ 914,	CONTEMP/AC	,	$230.00	(Blair)	Jeff-Pilot
WRMM-F,	99.7,	100 KW @ 1000,	AC/SOFT	,	$105.00	(Eastman)	Susquehanna
WSB-F ,	98.5,	100 KW @ 919,	AC	CBS-R,	$100.00*	(Christal)	Cox
WVEE-F,	103.3,	100 KW @ 450,	URBAN	RKO,	$140.00*	(Mc-Guild)	Plough
WZGC-F,	92.9,	100 KW @ 910,	ROCK	ABC-C,	$170.00	(Torbet)	First Media
WNGC-F,	95.5,	100 KW @ 605,	COUNTRY	,	$ 17.00	(Southern)	Clarke (ATHENS)

ATLANTIC CITY

Market # 178
SMSA Pop: 196,500
APR 17.6
Est 1982 Revenue: $3,500,000

Stations: 27/11
Diaries: 554/303:1
Standard Error: .850
% Below Line: 32.2

CSI: 1.7 Bil (# 172)
CSI HH: 22.8 M (# 162)
Retail $: 1.1 Bil (# 165)
% Not Listed: 9.5

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WFPG-F	48/16.3	12.3	15.4	1. WFPG-F	54	1. WFPG	495/24.9	23.3
2. WAYV-F	30/10.2	9.0	8.9	2. WAYV-F	34	2. WMGM-F	485/21.8	21.4
3. WUSS	23/ 7.8	7.6	4.5	3. WMMR-F	31	3. WAYV-F	459/23.5	23.0
4. WMMR-F	22/ 7.5	6.0	7.3	4. WMGM-F	25	4. WMMR-F	399/16.7	14.6
5. WMGM-F	19/ 6.4	6.0	7.3	5. WUSS	24	5. WOND	392/19.1	20.2
6. WOND	15/ 5.1	6.0	6.1	6. WOND	19	6. WCAU-F	325/13.4	14.0
7. WCAU-F	12/ 4.1	4.7	1.2	WSLT-F	19	7. WSLT-F	257/ 7.6	6.7
8. WMID	9/ 3.1	4.0	4.9	8. WIBG	16	8. WMID	255/11.4	16.0
WSLT-F	9/ 3.1	3.7	3.3	WCAU-F	16	9. WIIN	243/11.9	17.6
WUSL-F	9/ 3.1	1.7	.8	10. WIIN	12	10. WUSS	241/13.9	14.5
				WMID	12			

12+ FM SHARE (METRO): 72.28% (193 of 267) (SPG 82: 62.19%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAYV-F	1. WAYV-F	1. WAYV-F	1. WFPG-F	1. WFPG-F	1. WFPG-F
WCAU-F	WMMR-F	2. WMMR-F	2. WAYV-F	2. WUSS	2. WAYV-F
3. WMGM-F	3. WMGM-F	3. WFPG-F	3. WUSS	3. WAYV-F	3. WUSS
WMMR-F		WMGM-F		WSLT-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFPG-F	1. WFPG-F	1. WAYV-F	1. WAYV-F	1. WMMR-F	1. WFPG-F
2. WAYV-F	2. WAYV-F	2. WMGM-F	WFPG-F	2. WMGM-F	2. WUSS
3. WUSS	3. WUSS	WMMR-F	3. WUSS	3. WAYV-F	3. WMGM-F
	WMMR-F	WUSL-F			WMMR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIBG	1520	Ocean Cit	2.4/5.3	WDAS-F	105.3	Phil	1.4/2.5	WIP	610	Phil	1.0/5.2
WIIN	1450		2.4/11.9	WEAZ-F	101.1	Phil	.7/6.1	WMGK-F	102.9	Phil	1.4/4.6
WLQE-F	99.3	Pleasant.	2.4/10.9	WFIL	560	Phil	.7/1.6	WSNI-F	104.5	Phil	.7/2.6
WRDR-F	104.9	Egg Har.	2.4/7.8	WFLN-F	95.7	Phil	1.0/2.4	WWDB-F	96.5	Phil	2.4/2.3
KYW	1060	Phil	.3/4.7	WIFI-F	92.5	Phil	.7/1.8	WYSP-F	94.1	Phil	1.4/5.5
WCAU	1210	Phil	2.4/7.6	WIOQ-F	102.1	Phil	.7/2.6				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		98 (8)	98 (8)	36.7
BTFL MUSIC		66 (4)	66 (4)	24.7
BLACK/URBAN/JAZZ	23 (1)	13 (2)	36 (3)	13.5
MOR/VARIETY	34 (4)		34 (4)	12.7
NEWS/TALK	8 (2)	7 (1)	15 (3)	5.6
COUNTRY	9 (2)		9 (2)	3.4
AC		6 (2)	6 (2)	2.2
CLASSICAL		3 (1)	3 (1)	1.1
			267 (27)	

RADIO STATIONS Other ranked stations - See Philadelphia

WIBG, 1520, 1 KW (DAYS,DA), COUNTRY (Musicworks) ABC-I, $? ? (Groskin)
WIIN, 1450, 1 KW/250 W , MOR CBS, $18.50 (Selcom)
WMID, 1340, 1 KW/250 W , MOR NBC-NBC-T, $ 8.50 (Masla)
WOND, 1400, 1 KW/250 W , MOR ABC-E, $20.00* (Mc-Guild)
WUSS, 1490, 1 KW/250 W , BLACK MBS,NBN, $16.00 (Lotus)

WAYV-F, 95.1, 20 KW @ 300, CONTEMP , $22.00* (HNWH)
WFPG-F, 96.9, 50 KW @ 300, BTFL MUS (Bonne) , $27.00 (Selcom)
WMGM-F, 103.7, 20 KW @ 200, ROCK , $25.00* (Mc-Guild)
WSLT-F, 106.3, 3 KW @ 326, BTFL MUS ABC-I, $16.00* (Groskin)

AUGUSTA,GA

Market # 117
SMSA Pop: 336,300
APR 17.8
Est 1982 Revenue: $4,014,000*
Est 1983 Rev Growth: 10%*

Stations: 15/13
Diaries: 784/357:1
Standard Error: .763
% Below Line: 2.1
Est 1982 Nat Rev: $637,500*

CSI: 2.3 Bil (# 140)
CSI HH: 19.9 M (# 279)
Retail $: 1.1 Bil (# 165)
% Not Listed: 6.0

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WBBQ-F	108/21.7	20.7	23.6
2. WGUS-F	72/14.5	9.2	13.1
3. WRDW	47/ 9.4	10.2	11.3
4. WZZW-F	38/ 7.6	7.8	10.5
5. WNEZ-F	36/ 7.2	5.5	6.3
6. WKZK	34/ 6.8	---	.8
7. WGAC	29/ 5.8	6.4	3.9
8. WYMX-F	25/ 5.0	5.5	4.2
9. WTHB	23/ 4.6	9.4	7.6
10. WBBQ	17/ 3.4	6.1	3.7
WGUS	17/ 3.4	3.3	3.4

12+ TSA 1/4	
1. WBBQ-F	165
2. WGUS-F	78
3. WRDW	52
4. WZZW-F	42
5. WNEZ-F	40
WKZK	40
7. WGAC	31
8. WYMX-F	28
9. WTHB	26
10. WBBQ	18
WWDM-F	18
WGUS	18

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WBBQ-F	1831/45.8	43.6
2. WZZW-F	728/25.0	23.8
3. WGUS-F	711/21.8	20.0
4. WRDW	668/19.5	21.4
5. WYMX-F	531/16.2	14.7
6. WGAC	454/13.5	15.5
7. WBBQ	442/13.9	21.3
8. WNEZ-F	390/12.2	7.6
9. WTHB	372/11.4	17.4
10. WKZK	260/ 8.3	---

12+ FM SHARE (METRO): 63.03% (295 of 468) (SPG 82: 57.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F+
2. WRDW	2. WGUS-F	2. WGUS-F	2. WGUS-F	WGUS-F	2. WGUS-F
3. WYMX-F	3. WRDW	3. WRDW	3. WRDW	3. WNEZ-F	3. WGAC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBBQ-F	1. WBBQ-F+	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F	1. WBBQ-F
2. WGUS-F	2. WGUS-F	2. WGUS-F	2. WGUS-F	2. WGUS-F	2. WGUS-F
3. WNEZ-F	3. WRDW	WZZW-F	3. WKZK	3. WRDW	3. WRDW
				WYMX-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHGI	1050	Augusta	1.2/3.8
WPBM-F	95.9	Aiken	1.2/2.3
WWDM-F	101.3	Sumter,SC	1.6/3.5
WWGA-F	100.9	Waynesboro	.4/2.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	17 (1)	171 (3)	188 (4)	40.2
COUNTRY	17 (1)	72 (1)	89 (2)	19.0
BLACK/URBAN/JAZZ	70 (2)	8 (1)	78 (3)	16.7
AC	34 (1)	6 (1)	40 (2)	8.5
BTFL MUSIC		36 (1)	36 (1)	7.7
NOSTALGIA	29 (1)		29 (1)	6.2
RELIGION/GOSPEL	6 (1)	2 (1)	8 (2)	1.7
			468 (15)	

RADIO STATIONS

WBBQ, 1340, 1 KW , ROCK ABC-C, $ NM (Eastman)
WGAC, 580, 5 KW/1 KW (DA-N), COSTALGIA (Drake-Chen) CBS, $16.00 (Roslin)
WGUS, 1380, 5 KW (DAYS) , COUNTRY (Musicworks) ABC-E, $23.85 (Selcom)
WKZK, 1600, 500 W (DAYS) , AC (?) , $ 9.00 (----)
WRDW, 1480, 5 KW (DA-N) , BLACK NBC, $17.00* (Weiss)
WTHB, 1550, 5 KW (DAYS) , BLACK (Drake-Chen) NBN, $11.50 (Torbet)

WBBQ-F, 104.3, 100 KW @ 1003, ROCK ABC-C, $55.35 (Eastman)
WGUS-F, 102.3, 3 KW @ 280, COUNTRY ABC-E, $23.85 (Selcom)
WNEZ-F, 99.3, 3 KW @ 300, BTFL MUS MBS, $ 8.00 (----) (AIKEN)
WYMX-F, 105.7, 50 KW @ 83, AOR Source, $16.00* (Mc-Guild)
WZZW-F, 103.1, 3 KW @ 300, CONTEMP/AC (Drake-Chen)ABC-F, $17.00 (Torbet)

WWDM - See Columbia, SC

AUSTIN

Market # 74
SMSA Pop: 565,600
APR 17.6
Est 1982 Revenue: $11,800,000*
Est 1983 Rev Growth: 11%*

Stations: 19/15
Diaries: 797/610:1
Standard Error: .714
% Below Line: 3.8
Est 1982 Nat Rev: $1,700,000*

CSI: 4.9 Bil (# 75)
CSI HH: 23.6 M (# 130)
Retail $: 3.1 Bil (# 62)
% Not Listed: 14.5

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KASE-F	139/16.2	14.2	12.3	11.8	10.9
2. KHFI-F	133/15.5	11.9	14.8	17.8	15.7
3. KLBJ-F	97/11.3	10.3	13.4	9.8	11.2
4. KLBJ	51/ 6.0	5.7	5.0	6.3	4.4
5. KEYI-F	48/ 5.6	6.4	8.1	5.3	5.2
6. KVET	45/ 5.3	5.3	7.8	7.7	11.4
7. KNOW	44/ 5.1	6.9	6.0	3.1	2.2
8. KPEZ-F	42/ 4.9	7.4	4.5	4.9	3.6
9. KMMM	29/ 3.4	3.2	1.5	1.3	2.7
10. KTXZ	19/ 2.2	1.1	---	---	---

12+ TSA 1/4	
1. KASE-F	189
2. KHFI-F	135
3. KLBJ-F	103
4. KLBJ	62
5. KEYI-F	52
6. KVET	48
7. KNOW	44
KPEZ-F	44
9. KMMM	30
10. KTSA	22
WOAI	22

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KASE-F	1687/26.8	25.2	24.6
2. KHFI-F	1623/32.2	28.4	29.4
3. KLBJ-F	1314/25.2	23.0	26.8
4. KLBJ	897/15.2	18.6	15.1
5. KVET	872/15.9	14.5	16.0
6. KEYI-F	794/14.7	16.3	17.4
7. KNOW	532/10.8	13.3	11.7
8. KPEZ-F	514/10.4	12.2	5.2
9. KTSA	424/ 5.0	4.7	6.4
KOKE-F	424/ 8.4	13.8	16.0

12+ FM SHARE (METRO): 66.58% (488 of 733) (SPG 82: 68.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHFI-F	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KHFI-F
2. KNOW	2. KHFI-F	2. KHFI-F	2. KLBJ-F	2. KLBJ	2. KASE-F
3. KASE-F	3. KASE-F	3. KLBJ-F	3. KHFI-F	3. KPEZ-F	3. KLBJ-F
4. KLBJ-F	4. KEYI-F	4. KEYI-F	4. KEYI-F	4. KVET	4. KLBJ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KASE-F	1. KASE-F	1. KHFI-F	1. KASE-F	1. KLBJ-F	1. KASE-F
2. KKFI-F	2. KHFI-F	2. KLBJ-F	2. KHFI-F	2. KASE-F	2. KLBJ-F
3. KLBJ-F	3. KLBJ-F	3. KEYI-F	3. KPEZ-F	3. KHFI-F	3. KHFI-F
4. KEYI-F	4. KEYI-F	4. KASE-F	4. KEYI-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCNY	1470	San Marcos	.7/1.4	KRGT-F	92.1	Taylor	1.3/2.7	KISS-F	99.5	San Ant.	.4/1.9
KIXL	970	Austin	1.3/3.9	KTAE	1260	Taylor	1.8/3.5	KTSA	550	San A.	1.4/5.0
KELG	1440	Elgin	2.2/2.3	KOKE-F	95.5	Austin	1.8/8.4	WOAI	1200	A	1.2/3.4

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	233 (3)	245 (4)	33.4
COUNTRY	69 (4)	154 (2)	223 (6)	30.4
NEWS/TALK	61 (2)		61 (2)	8.3
AC		48 (1)	48 (1)	6.5
BLACK/URBAN/JAZZ	44 (1)		44 (1)	6.0
BTFL MUSIC		42 (1)	42 (1)	5.7
SPANISH	29 (1)	11 (1)	40 (2)	5.5
NOSTALGIA	19 (1)		19 (1)	2.6
RELIGION/GOSPEL	11 (1)		11 (1)	1.5
			733 (19)	

RADIO STATIONS KTSA,WOAI - See San Antonio

KLBJ, 590, 5 KW/1 KW (DA-N), NEWS/TALK (Klemm) CBS,MBS, $32.00* (Eastman)
KMMM, 1370, 1 KW (DAYS), SPANISH, $25.00* (Selcom)
KNOW, 1490, 1 KW, BLACK, $ NM (Selcom) Hicks
KTXZ, 1560, 2.5 KW (DA-2), NOSTALGIA (Al Ham) APR, $27.00 (PRO)
KVET, 1300, 5 KW/1 KW (DA-2), COUNTRY ABC-I, $40.00* (Katz)

KASE-F, 100.7, 98 KW @ 510, COUNTRY, $84.00* (Katz)
KEYI-F, 103.7, 97 KW @ 580, AC/CONTEMP, $75.00 (Torbet) Hicks
KHFI-F, 98.3, 1.3 KW @ 418, ROCK RKO, $50.63 (Christal) Central Texas
KLBJ-F, 93.7, 100 KW @ 1057, AOR (Klemm) MBS, $50.00* (Eastman)
KOKE-F, 95.5, 10 KW @ 265, COUNTRY APR, $31.00* (Selcom)
KPEZ-F, 102.3. 741 W @ 550, BTFL MUS (Bonne), $38.00 (Mc-Guild) Clear Chann

BAKERSFIELD

Market # 100	Stations: 34/20	CSI: 4.9 Bil (# 75)
SMSA Pop: 565,600	Diaries: 839/408:1	CSI HH: 23.6 M (# 130)
APR 17.2	Standard Error: .684	Retail $: 3.1 Bil (# 62)
Est 1982 Revenue: $6,223,900	% Below Line: 13.8	% Not Listed: 10.1

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KKXX-F	82/13.9	10.8	14.6	10.5	10.6
2. KGFM-F	54/ 9.2	6.3	5.7	5.2	7.0
3. KUZZ	52/ 8.8	12.3	14.9	14.1	17.8
4. KWAC	49/ 8.3	6.8	5.9	9.6	5.9
5. KLYD	42/ 7.1	6.5	.7	1.5	2.3
6. KQXR-F	37/ 6.3	5.5	1.6	3.3	4.7
7. KGEO	35/ 5.9	5.6	8.5	5.0	2.0
8. KERN	27/ 4.6	4.6	6.6	5.2	6.1
9. KAFY	18/ 3.1	2.2	2.3	2.8	5.2
10. KXEM	13/ 2.2	3.1	3.6	5.9	1.6

OTHER RATED STATIONS	
KBIG-F	104.3
LA	1.5/4.1
KFI	640
LA	.5/2.7
KIQQ-F	100.3
LA	.5/1.3
KLOS-F	95.5
LA	1.4/3.0
KMET-F	94.7
LA	.5/2.2

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KKXX-F	919/26.9	27.2	26.7
2. KUZZ	708/20.7	21.9	22.8
3. KGFM-F	492/14.4	12.2	11.7
4. KGEO	491/14.4	15.5	16.7
5. KQXR-F	475/13.9	13.1	6.5
6. KERN	413/12.1	11.7	12.4
7. KLYD	369/10.8	14.0	3.2
8. KAFY	360/10.5	7.8	9.3
9. KWAC	281/ 8.2	8.1	7.1
10. KPMC	214/ 6.3	6.4	6.8

THIS MARKET"S MSA AND TSA ARE THE SAME.

12+ FM SHARE (METRO): 44.06% (233 of 529) (SPG 82: 37.72%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKXX-F	1. KKXX-F	1. KKXX-F	1. KUZZ	1. KGFM-F	1. KKXX-F
2. KLYD	2. KQXR	2. KWAC	2. KKXX-F	2. KUZZ	2. KUZZ
	3. KLYD	3. KUZZ	3. KGFM-F	3. KWAC	3. KWAC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGFM-F	1. KKXX-F	1. KKXX-F	1. KGFM-F KKXX-F	1. KKXX-F	1. KUZZ
2. KKXX-F	2. KWAC	2. KLYD		2. KQXR-F	2. KWAC
3. KUZZ	3. KGFM-F	3. KGEO KQXR-F	3. KGEO KUZZ	3. KWAC	3. KKXX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KMPC	710	LA	1.2/3.1
KNX	1070	LA	.8/2.3
KNX-F	93.1	LA	.8/1.7
KRTH-F	101.1	LA	.7/1.3
XTRA	690	Tij	.7/1.6
KHIS-F	96.5		1.2/2.0
KPMC	1560		1.9/6.3
KCHJ	1010	Deland	.3/2.1
KTKR	1310	Taft	.3/1.6
KWSO	1180	Wasco	.8/2.8
KBOS-F	94.9	Tulare	1.4/2.9
KFRE	940	Fresno	.5/2.0
KMJ	580	Fresno	1.4/3.2
KLOA	1240	Ridgecrest	.7/2.8
KLYD-F	97.7	Shafter	.5/2.7
KTPI-F	103.1	Tehachapi	.5/2.1
KVLI	1140	Lake Isabe	1.0/2.8
KZIQ-F	92.7	Ridgecrest	.7/1.4
KJUG-F	106.7	Tulare	.5/1.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	46 (2)	144 (7)	190 (9)	35.9
COUNTRY	70 (2)	6 (2)	76 (4)	14.4
BTFL MUSIC		67 (3)	67 (3)	12.7
SPANISH	62 (2)		62 (2)	11.7
AC	38 (2)	9 (2)	47 (4)	8.9
NOSTALGIA	34 (2)		34 (2)	6.4
MOR/VARIETY	24 (4)		24 (4)	4.5
NEWS/TALK	13 (2)		13 (2)	2.5
RELIGION/GOSPEL	5 (1)	7 (1)	12 (2)	2.3
OTHERS/UNKNOWN	4 (2)		4 (2)	0.8
			529 (34)	

RADIO STATIONS

KAFY,	550,	1 KW (DA-N),	COUNTRY	ABC-D,	$20.00*	(Blair)	
KERN,	1410,	1 KW ,	NOSTALGIA (Al Ham)	ABC-C,	$18.00*	(HNWH)	Brandon
KGEO,	1230,	1 KW/250 W ,	OLDIES	NBC,	$16.00*	(Selcom)	
KLYD,	1350,	1 KW (DAYS),	ROCK	,	$28.33	(Mc-Guild)	
KPMC,	1560,	10 KW (DA-1),	VARIETY	CBS,MBS,	$15.00	(Masla)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

BATON ROUGE

Market # 83	Stations: 15/12	CSI: 4.4 Bil (# 83)
SMSA Pop: 511,500	Diaries: 667/634:1	CSI HH: 26.4 M (# 37)
APR 17.2	Standard Error: .807	Retail $: 2.5 Bil (# 79)
Est 1982 Revenue: $9,100,000*	% Below Line: 3.1	% Not Listed: 9.4
Est 1983 Rev Growth: 8%*	Est 1982 Nat Rev: $1,600,000*	

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WFMF-F	157/22.1	17.8	17.6	16.5	19.0	1. WFMF-F	245	1. WFMF-F	2783/39.8	37.9	34.4
2. WYNK-F	101/14.2	13.4	13.3	14.3	13.0	2. WYNK-F	149	2. WAFB-F	1958/24.6	24.7	23.0
3. WQXY-F	81/11.4	6.4	9.1	10.4	10.8	3. WQXY-F	115	3. WYNK-F	1769/24.7	24.8	25.1
4. WXOK	70/ 9.9	9.7	14.8	13.5	10.8	4. WAFB-F	97	4. WQXY-F	1439/20.7	18.9	18.1
5. WAFB-F	55/ 7.7	6.8	6.2	7.4	5.5	5. WXOK	85	5. WXOK	1029/18.8	21.5	24.4
6. WTKL	40/ 5.6	10.0	7.8	5.3	5.5	6. WTKL	49	6. WJBO	741/14.5	21.0	15.9
7. WIBR	30/ 4.2	3.3	2.8	4.8	4.5	7. WIBR	38	7. WLCS	736/15.5	19.3	19.5
8. WLCS	27/ 3.8	6.6	6.4	4.8	6.6	8. WLCS	32	8. WIBR	648/12.4	12.2	9.1
9. WJBO	25/ 3.5	4.2	3.4	5.1	4.2	9. WWL	31	9. WTKL	554/11.3	14.8	14.0
10. WLUX	18/ 2.5	4.0	3.1	.5	1.8	10. WJBO	29	10. WWL	503/ 6.0	6.4	5.9

12+ FM SHARE (METRO): 61.28% (394 of 643) (SPG 82: 50.92%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F	1. WFMF-F
2. WTKL	2. WYNK-F	2. WYNK-F	2. WYNK-F	WQXY-F	2. WYNK-F
3. WXOK	3. WXOK	3. WXOK	3. WQXY-F	3. WFMF-F	3. WQXY-F
4. WLCS-F	4. WAFB-F	4. WAFB-F	4. WXOK	4. WXOK	4. WXOK

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F
2. WQXY-F	2. WYNK-F	2. WYNK-F	2. WYNK-F	2. WYNK-F	2. WFMF-F
3. WYNK-F	3. WQXY-F	3. WAFB-F	3. WQXY-F	3. WXOK	3. WXOK
4. WXOK	4. WAFB-F	WXOK	4. WXOK	4. WAFB-F	4. WQXY-F
					WAFB-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSLG	1090	Gonzales	1.0/2.1	WTIX	690	New Orl	.4/1.5	WYLD	940	New Orl	.7/1.4
WYNK	1380	Bat Rouge	1.7/6.6	WWL	870	New Orl	1.7/6.0				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	27 (1)	157 (1)	184 (2)	28.6
COUNTRY	49 (3)	101 (1)	150 (4)	23.3
BLACK/URBAN/JAZZ	115 (3)		115 (3)	17.9
AC	28 (2)	55 (1)	83 (3)	12.9
BTFL MUSIC		81 (1)	81 (1)	12.6
RELIGION/GOSPEL	18 (1)		18 (1)	2.8
MOR/VARIETY	12 (1)		12 (1)	1.9
			643 (15)	

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N), COUNTRY	NBC, $? ?	(Katz)	
WJBO, 1150, 5 KW (DA-1) , AC	MBS, $23.00*	(Blair)	Manship
WLCS, 910, 1 KW (DA-1) , ROCK	, $20.00*	(Mc-Guild)	Air Waves
WLUX, 1550, 5 KW (DAYS) , RELIGION	APR, $ 9.00	(----)	Swaggert
WTKL, 1260, 1 KW (DAYS) , BLACK	, $15.00*	(Weiss)	
WXOK, 1460, 5 KW/1 KW (DA-2), BLACK	NBN, $22.00*	(HNWH)	
WAFB-F, 98.1, 100 KW @ 1550, AC	CBS-R, $26.00	(Katz)	
WFMF-F, 102.5, 100 KW @ 475, ROCK	ABC-F, $47.00*	(Blair)	Manship
WQXY-F, 100.7, 100 KW @ 750, BTFL MUS (Schulke)	, $25.00*	(Mc-Guild)	Air Waves
WYNK-F, 101.5, 100 KW @ 403, COUNTRY	ABC-I, $37.00*	(Torbet)	

WWL - See New Orleans

BIRMINGHAM

Market # 46; ADI # 47
SMSA Pop: 860,100
APR 19.3
Est 1982 Revenue: $13,924,000

Stations: 22/20
Diaries: 967/742:1
Standard Error: .693
% Below Line: 2.3

CSI: 6.3 Bil (# 55)
CSI HH: 20.3 M (# 260)
Retail $: 3.7 Bil (# 53)
% Not Listed: 7.4

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WZZK-F	173/12.5	14.1	16.6	17.7	13.6
2. WENN-F	144/10.4	13.7	12.3	7.0	9.1
3. WAPI-F	119/ 8.6	7.4	4.4	5.5	4.7
4. WKXX-F	118/ 8.5	10.2	11.3	10.5	12.3
5. WMJJ-F	102/ 7.4	4.9	5.9	6.7	3.8
6. WATV	87/ 6.3	7.7	7.3	4.6	4.8
7, WCRT	76/ 5.5	1.9	2.8	1.4	2.0
8. WAGG	70/ 5.1	3.4	4.0	3.3	3.8
9. WSGN	52/ 3.8	3.7	5.0	6.0	6.4
10. WJLD	51/ 3.7	4.7	4.3	4.9	3.2

12+ TSA 1/4	
1. WZZK-F	271
2. WAPI-F	189
3. WENN-F	177
4. WKXX-F	158
5. WMJJ-F	122
6. WQEN-F	90
7. WATV	87
8. WCRT	78
9. WRKK-F	74
10. WAGG	73

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WZZK-F	3545/28.4	31.3	30.9
2. WKXX-F	2706/28.2	28.4	26.6
3. WMJJ-F	2034/21.6	10.4	15.3
4. WAPI-F	1927/16.9	15.9	14.6
5. WENN-F	1812/19.6	21.0	20.4
6. WSGN	1294/16.2	14.9	18.8
7. WRKK-F	1258/10.4	10.4	9.7
8. WQEN-F	1213/ 3.5	1.8	1.9
9. WVOK	1058/ 8.3	12.3	9.0
10. WJLD	848/11.8	12.4	12.8

12+ FM SHARE (METRO): 60.30% (773 of 1282) (SPG 82: 59.58%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAPI-F	1. WAPI-F	1. WZZK-F	1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WENN-F	2. WENN-F	2. WENN-F	2. WENN-F	2. WCRT	2. WENN-F+
3. WKXX-F	3. WMJJ-F	3. WMJJ-F	3. WMJJ-F	3. WAGG	3. WKXX-F
4. WATV	4. WZZK-F	4. WAPI-F	4. WKXX-F	4. WSGN	4. WSGN
	5. WKXX-F	5. WKXX-F	5. WAGG	5. WATV	5. WATV

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZZK-F	1. WZZK-F	1. WENN-F	1. WZZK-F	1. WAPI-F	1. WZZK-F
2. WAPI-F	2. WENN-F	2. WMJJ-F	2. WENN-F	2. WMJJ-F	2. WMJJ-F
3. WKXX-F	3. WAPI-F	WZZK-F	3. WMJJ-F	3. WENN-F	3. WKXX-F
4. WMJJ-F	4. WMJJ-F	WKXX-F	WAGG	4. WZZK-F	4. WENN-F
5. WENN-F	5. WKXX-F	5. WAPI-F	WKXX-F	5. WKXX-F	5. WAPI-F
					WSGN

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	160 (3)	144 (1)	304 (4)	23.7
COUNTRY	70 (2)	224 (3)	294 (5)	22.9
ROCK/AOR/CONTEMP		247 (3)	247 (3)	19.3
AC	52 (1)	102 (1)	154 (2)	12.0
RELIGION/GOSPEL	74 (2)	34 (1)	108 (3)	8.4
NOSTALGIA	76 (1)		76 (1)	5.9
NEWS/TALK	47 (1)		47 (1)	3.7
MOR/VARIETY	30 (2)		30 (2)	2.3
BTFL MUSIC		22 (1)	22 (1)	1.7
			1282 (22)	

BIRMINGHAM ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WZZK-F	1. WZZK-F	1. WZZK-F
2. WAPI-F	2. WKXX-F	2. WENN-F
3. WENN-F	3. WMJJ-F	3. WAPI-F
4. WKXX-F	4. WAPI-F	4. WMJJ-F
5. WMJJ-F	5. WENN-F	5. WKXX-F
6. WATV	6. WSGN	WDJC-F
7. WCRT	7. WRKK-F	7. WYDE
8. WAGG	8. WVOK	
9. WRKK-F	9. WJLD	
10. WQEN-F	10. WQEN-F	
11. WVOK	11. WATV	
12. WSGN	12. WERC	
13. WJLD	13. WDJC-F	
14. WAQT-F	14. WAGG	
15. WERC	15. WYDE	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAPI	1070		1.4/8.0
WBUL	1220		1.6/4.7
WDJC-F	93.7		2.5/7.7
WERC	960		3.4/10.5
WFHK	1430	Pell City	.8/1.1
WLPH	1480	Irondale	.3/1.0
WRKK-F	99.5		2.8/10.4
WVOK	690		3.1/8.3
WWWB-F	102.5	Jasper	.9/2.0
WYDE	850		1.9/7.7
WQEN-F	103.7	Gadsden	.7/3.5
WHMA-F	100.5	Anniston	1.6/4.1

ADI FM SHARE: 62.21% (1220 of 1961) (SPG 82: 62.95%)

AM STATIONS

WAGG, 1320, 5 KW (DAYS), GOSPEL NBN, $ 30.00* (Selcom)
WATV, 900, 1 KW (DAYS), BLACK, $ 22.00* (Weiss)
WCRT, 1260, 5 KW (DAYS), NOSTALGIA, $ 10.00 (Blair)
WERC, 960, 5 KW (DA-N), NEWS/TALK, $ 38.00* (Mc-Guild) Mooney

WJLD, 1400, 1 KW/250 W, BLACK, $ 21.00* (Masla)
WSGN, 610, 5 KW/1 KW (DA-N), OLDIES RKO II, $ 40.00* (Eastman) Harte Hanks
WVOK, 690, 50 KW (DAYS), COUNTRY RKO, $ 30.00* (Christal) Jaco
WYDE, 850, 50 KW/1 KW (DA-2), COUNTRY, $ 22.00 (PRO)

FM STATIONS

WENN-F, 107.7, 100 KW @ 640, BLACK NBN, $ 58.00* (Selcom)
WAPI-F, 94.5, 100 KW @ 1214, AOR (Burk-Abr) Source, $ 54.00* (Torbet)
WDJC-F, 93.7, 100 KW @ 550, RELIGION, $ 24.00 (----) Crawford
WKXX-F, 106.9, 100 KW @ 1114, ROCK ABC-D, $ 71.00* (Mc-Guild) Mooney

WMJJ-F, 96.5, 100 KW @ 890, AC (Klemm) ABC-F, $ 31.00 (Blair) Capitol-Johnson
WRKK-F, 99.5, 100 KW @ 400, COUNTRY (Burk-Abr) RKO, $ 30.00* (Christal) Jaco
WZZK-F, 104.7, 100 KW @ 640, COUNTRY, $120.00 (Katz) Katz
WQEN-F, 103.7, 100 KW @ 1110, ROCK, $ 25.00 (P/W) (GADSDEN)

WAQT-F, 94.1, 100 KW @ 505, COUNTRY APR, $ 7.50 (Midsouth) (CARROLLTON)

BLOOMINGTON, IL

Market # 261
SMSA Pop: 121,100
APR 16.3
Est 1982 Revenue: $3,104,000*
Est 1983 Rev Growth: 8%*

Stations: 13/5
Diaries: 561/185:1
Standard Error: .866
% Below Line: 23.4
Est 1982 Nat Rev: $327,000*

CSI: 1.2 Bil (# 216)
CSI HH: 26.0 M (# 50)
Retail $: .6 Bil (# 245)
% Not Listed: 7.1

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WJBC	62/36.5	36.1	40.8	40.7	39.0
2. WBNQ-F	37/21.8	19.0	16.1	15.9	18.2
3. WMLA-F	13/ 7.6	5.7	6.3	9.0	8.4
4. WWCT-F	9/ 5.3	5.1	7.5	5.5	5.2
5. WIHN-F	8/ 4.7	5.7	3.4	4.8	4.5
WKZW-F	8/ 4.7	2.5	2.9	2.8	1.3
WLS	8/ 4.7	7.0	5.7	6.2	5.8
8. WMAQ	6/ 3.5	5.1	4.0	5.5	5.2
9. WSWT-F	3/ 1.8	3.2	1.7	.7	1.9

12+ TSA 1/4	
1. WJBC	70
2. WBNQ-F	46
3. WLS	23
4. WGN	22
5. WMAQ	19
WKZW-F	19
7. WWCT-F	17
8. WMLA-F	15
9. WSWT-F	10
10. WIHN-F	8

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WJBC	699/56.0	56.3	63.5
2. WBNQ-F	679/45.3	41.2	40.2
3. WLS	568/25.2	24.3	26.6
4. WKZW-F	315/15.4	14.5	13.9
5. WGN	305/ 7.8	7.5	9.6
6. WMAQ	296/ 9.9	15.4	12.6
7. WWCT-F	224/13.5	11.0	11.6
8. WMLA-F	200/18.0	16.1	17.9
9. WSWT-F	148/ 5.3	6.3	6.5
10. WSOY-F	127/ 1.7	---	---

12+ FM SHARE (METRO): 50.63% (80 of 158) (SPG 82: 41.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBNQ-F	1. WBNQ-F	1. WBNQ-F	1. WJBC	1. WJBC	1. WJBC
2. WLS	2. WJBC	2. WJBC			
WKZW-F	3. WWCT-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBC	1. WJBC	1. WBNQ-F	1. WJBC	1. WBNQ-F	1. WJBC
2. WBNQ-F	2. WBNQ-F			2. WWCT-F	
	3. WMLA-F			3. WJBC	
				WMLA-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRBA	1440	Normal	.6/3.8
WGN	720	Chicago	.6/7.8
WLS-F	94.7	Chicago	.6/2.1
WSOY-F	102.9	Decatur	.6/1.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (2)	56 (5)	65 (7)	41.1
MOR/VARIETY	63 (2)		63 (2)	39.9
COUNTRY	6 (1)	13 (1)	19 (2)	12.0
AC		8 (1)	8 (1)	5.1
BTFL MUSIC		3 (1)	3 (1)	1.9
			158 (13)	

RADIO STATIONS

WJBC, 1230, 1 KW/250 W, MOR	ABC-I, $39.38	(Mc-Guild)	Bloomington
WBNQ-F, 101.5, 50 KW @ 460, ROCK (TM)	, $25.00	(Torbet)	Bloomington
WIHN-F, 96.7, 3 KW @ 300, AC	, $13.00	(----)	
WMLA-F, 92.7, 3 KW @ 300, COUNTRY (Concept)	, $14.00	(Masla)	
WSOY-F, 102.9, 54 KW @ 450, ROCK	, $31.50	(Mc-Guild)	Illinois (DECATUR)

Other ranked stations - See Chicago & Peoria

BALTIMORE

Market # 14; ADI # 20
SMSA Pop: 2,185,000
APR 19.5
Est 1982 Revenue: $31,588,000

Stations: 36/20
Diaries: 1707/1089:1
Standard Error: .502
% Below Line: 13.2

CSI: 17.0 Bil (# 22)
CSI HH: 21.9 M (# 196)
Retail $: 10.9 Bil (# 15)
% Not Listed: 9.8

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SPG 82
1. WXYV-F	298/8.2	8.2	7.9	8.7
2. WBAL	291/8.0	12.2	10.2	10.0
3. WBSB-F	284/7.8	7.5	6.6	4.8
4. WIYY-F	249/6.9	7.3	6.4	7.7
5. WLIF-F	235/6.5	6.2	7.2	7.5
6. WPOC-F	211/5.8	6.2	7.2	7.5
7. WFBR	195/5.4	4.0	4.5	4.5
8. WITH	166/4.6	3.9	3.5	4.2
9. WWIN	154/4.3	4.2	4.9	4.3
10. WCAO	147/4.1	3.2	3.6	2.4
11. WEBB	132/3.6	3.1	2.5	2.8
12. WYST-F	99/2.7	2.8	3.6	3.2
13. WRLX-F	86/2.4	2.2	3.0	3.7
14. WCBM	85/2.3	2.6	2.4	3.7
15. WRQX-F	79/2.2	2.1	2.5	1.4

12+ TSA 1/4	
1. WXYV-F	318
2. WBAL	304
3. WBSB-F	296
4. WIYY-F	268
5. WPOC-F	257
WLIF-F	257
7. WFBR	197
8. WCAO	180
9. WITH	168
10. WWIN	154
11. WEBB	132
12. WYST-F	103
13. WRLX-F	89
14. WRQX-F	88
15. WCBM	86

12+ TSA CUME MSA CUME RATING		FAL 82	SPG 82
1. WBSB-F	3983/20.4	17.5	15.0
2. WBAL	3877/19.6	20.9	21.9
3. WIYY-F	3442/17.1	16.4	16.9
4. WFBR	3366/17.9	16.7	17.3
5. WXYV-F	3281/16.9	17.1	17.3
6. WPOC-F	3092/14.3	16.1	14.3
7. WLIF-F	2910/14.5	12.6	13.1
8. WCAO	2652/12.6	11.5	10.7
9. WWIN	2293/12.3	13.1	11.8
10. WITH	1792/ 9.6	7.6	9.0
11. WYST-F	1771/ 9.1	10.2	10.2
12. WCBM	1761/ 8.9	9.5	11.8
13. WWDC-F	1494/ 6.4	5.7	7.4
14. WEBB	1492/ 8.0	7.3	6.8
15. WQSR-F	1468/ 7.7	5.4	5.5

12+ FM SHARE (METRO): 61.00% (1993 of 3267) (SPG 82: 58.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBSB-F	1. WXYV-F	1. WXYV-F	1. WXYV-F	1. WPOC-F	1. WBAL
2. WIYY-F	2. WIYY-F	2. WBSB-F	2. WPOC-F	2. WBAL	2. WXYV-F
3. WXYV-F	3. WBSB-F	3. WIYY-F	3. WBSB-F	3. WLIF-F	3. WFBR
4. WRQX-F	4. WWIN	4. WPOC-F	4. WFBR	4. WITH	4. WBSB-F
5. WEBB	5. WFBR	5. WWIN	5. WLIF-F	5. WFBR	5. WPOC-F
	6. WYST-F	6. WCAO	6. WCAO	6, WCAO	6. WIYY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLIF-F	1. WXYV-F	1. WXYV-F	1. WXYV-F	1. WIYY-F	1. WXYV-F
2. WXYV-F	2. WBSB-F	2. WBSB-F	2. WPOC-F	2. WXYV-F	2. WFBR
3. WBSB-F	3. WLIF-F	3. WIYY-F	3. WBSB-F	3. WBSB-F	3. WPOC-F
4. WBAL	4. WBAL	4. WWIN	4. WLIF-F	4. WFBR	4. WIYY-F
5. WPOC-F	5. WIYY-F	5. WYST-F	5. WYST-F	5. WWIN	5. WBSB-F
6. WIYY-F	6. WPOC-F	6. WQSR-F	6. WBAL	6. WPOC-F	6. WCAO

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		798 (8)	798 (8)	24.4
BLACK/URBAN/JAZZ	306 (3)	345 (3)	651 (6)	19.9
COUNTRY	147 (1)	241 (3)	388 (4)	11.9
BTFL MUSIC		361 (4)	361 (4)	11.0
AC	195 (1)	150 (3)	345 (4)	10.6
MOR/VARIETY	304 (2)	23 (1)	327 (3)	10.0
NOSTALGIA	166 (1)		166 (1)	5.1
NEWS/TALK	141 (3)		141 (3)	4.3
RELIGION/GOSPEL	15 (1)	40 (1)	55 (2)	1.7
OTHERS/UNKNOWN		35 (1)	35 (1)	1.1
			3267 (36)	

BALTIMORE ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	WXYV-F	WBSB-F	WPOC-F
2.	WBAL	WBAL	WIYY-F
3.	WBSB-F	WFBR	WBSB-F
4.	WIYY-F	WIYY-F	WXYV-F
5.	WLIF-F	WXYV-F	WBAL
6.	WPOC-F	WPOC-F	WCAO
7.	WFBR	WLIF-F	WFBR
8.	WCAO	WCAO	WLIF-F
9.	WITH	WWIN	WITH
10.	WWIN	WITH	WWIN
11.	WEBB	WYST-F	
12.	WYST-F	WCBM	
13.	WRLX-F	WEBB	
14.	WCBM	WQSR-F	
15.	WRQX-F	WWDC-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAYE	860		.4/2.0
WLOM-F	99.1	Annapolis	.6/2.4
WQSR-F	105.7	Catonsville	1.9/7.7
WRBS-F	95.1		1.1/3.1
WWIN-F	95.9	Glen Burnie	1.0/3.6
WYST	92.3		.6/2.5
WASH-F	97.1	Wash	.6/1.8
WAVA-F	105.1	Wash	.9/3.3
WFRE-F	99.9	Frederick	.3/ .9
WGAY-F	99.5	Wash	.8/1.9
WHUR-F	96.3	Wash	1.0/4.5
WKYS-F	93.9	Wash	.3/2.4
WLTT-F	94.7	Wash	.8/1.7
WMAL	630	Wash	.4/1.5
WMZQ-F	98.7	Wash	.5/1.1
WPGC-F	95.5	Wash	.5/2.6
WPKX-F	105.9	Wash	.4/ .9
WRC	980	Wash	.5/1.3
WTOP	1500	Wash	1.0/4.5
WWDC-F	101.1	Wash	1.3/6.4
WYCR-F	98.5	York	.4/ .8

AM STATIONS

WBAL, 1090, 50 KW (DA-N) , MOR ABC-E, $ 83.75 (Blair) Hearst
WCAO, 600, 5 KW (DA-1) , COUNTRY RKO II, $ 60.00* (Mc-Guild) Plough
WCBM, 680, 10 KW/5 KW (DA-2), NEWS/TALK ABC-I,ABC-T, $103.75 (Katz) Metromedia
WEBB, 1360, 5 KW , BLACK SBN, $ 30.25 (Citi)

WFBR, 1300, 5 KW (DA-1) , AC NBC,NBC-T, $ 61.00* (MMR)
WITH, 1230, 1 KW/250 W , NOSTALGIA (Al Ham) MBS, $ 45.00 (HNWH) Beni
WWIN, 1400, 1 KW/250 W , BLACK NBN, $ 38.00 (HNWH)

FM STATIONS

WBSB-F, 104.3, 50 KW @ 422, ROCK ABC-F, $ 85.00* (Torbet) Scripps-How
WIYY-F, 97.9, 11 KW @ 946, AOR (Burk-Abr) ABC-R, $151.25 (Blair) Hearst
WLIF-F, 101.9, 14 KW @ 961, BTFL MUS (Schulke) , $ 75.00* (Christal) Cox
WPOC-F, 93.1, 50 KW @ 870, COUNTRY ABC-D, $146.25 (Eastman) Nationwide

WQSR-F, 105.7, 50 KW @ 245, CONTEMP CBS-R, $? ? (CBS/FM)
WRLX-F, 106.5, 29 KW @ 620, BTFL MUS (Bonne) , $ 44.00 (Katz) Abell
WXYV-F, 102.7, 50 KW @ 400, URBAN , $105.00* (Mc-Guild) Plough
WYST-F, 92.3, 10 KW @ 550, AC RKO, $ 50.00 (Masla) United

WRQX-F - See Washington

BEAUMONT-PORT ARTHUR-ORANGE

Market # 108	Stations: 21/17	CSI: 3.7 Bil (# 91)
SMSA Pop: 381,100	Diaries: 690/455:1	CSI HH: 26.2 M (# 41)
APR 16.7	Standard Error: .777	Retail $: 2.3 Bil (# 87)
Est 1982 Revenue: $6,200,000	% Below Line: 8.4	% Not Listed: 7.0

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KHYS-F	64/12.2	10.8	10.7	7.4	5.6
2. KZZB-F	58/10.0	10.8	6.9	7.2	2.5
3. KYKR-F	48/ 9.1	12.4	9.5	13.0	9.6
4. KQXY-F	46/ 8.7	7.1	5.3	8.0	11.0
5. KLVI	45/ 8.6	12.0	8.5	7.2	8.7
6. KAYD-F	44/ 8.4	8.1	11.3	7.0	10.1
7. KZOM-F	32/ 6.1	6.6	5.7	7.2	4.3
8. KTRH	31/ 5.9	5.2	5.5	5.2	4.0
9. KALO	25/ 4.8	4.8	6.5	6.1	8.7
10. KIOC-F	19/ 3.6	4.4	10.3	10.0	6.3

12+ TSA 1/4	
1. KHYS-F	99
2. KZZB-F	70
3. KYKR-F	61
4. KLVI	56
5. KQXY-F	54
6. KAYD-F	47
7. KTRH	43
8. KZOM-F	42
9. KALO	29
10. KIOC-F	25

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KLVI	936/21.3	22.7	20.5
2. KHYS-F	851/17.8	16.2	17.0
3. KZZB-F	845/21.0	18.3	14.9
4. KYKR-F	837/20.3	23.3	19.9
5. KQXY-F	638/16.5	13.9	12.5
6. KAYD-F	635/16.4	18.4	21.9
7. KIOC-F	595/12.2	12.3	20.5
8. KTRH	584/12.6	10.0	11.4
9. KALO	367/11.5	10.1	12.2
10. KWIC-F	356/ 9.6	7.4	15.7

12+ FM SHARE (METRO): 67.28% (329 of 489) (SPG 82: 67.57%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZZB-F	1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KQXY-F	1. KLVI
2. KHYS-F	2. KHYS-F	2. KAYD-F	2. KYKR-F	2. KLVI	2. KYKR-F
	3. KAYD-F	3. KZZB-F	3. KQXY-F	KHYS-F	3. KZZB-F
	KZOM-F	4. KYKR-F	KAYD-F	4. KYKR-F	KTRH,KHYS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KQXY-F	1. KZZB-F	1. KHYS-F	1. KHYS-F	1. KZOM-F	1. KHYS-F
2. KYKR-F	2. KQXY-F	2. KAYD-F	2. KYKR-F	2. KZZB-F	2. KYKR-F
3. KHYS-F	3. KAYD-F	3. KZZB-F	3. KQXY-F	3. KHYS-F	KZOM-F
4. KLVI	KLVI	4. KYKR-F	4. KAYD-F	KYKR-F	4. KAYD-F

FORMATS	AM	FM	TOTAL	%
COUNTRY	73 (4)	95 (3)	168 (7)	34.4
BLACK/URBAN/JAZZ	25 (1)	67 (2)	92 (3)	18.8
ROCK/AOR/CONTEMP		90 (2)	90 (2)	18.4
BTFL MUSIC		46 (1)	46 (1)	9.4
AC	4 (1)	31 (2)	35 (3)	7.2
NEWS/TALK	35 (2)		35 (2)	7.2
RELIGION/GOSPEL	21 (2)		21 (2)	4.3
MOR/VARIETY	2 (1)		2 (1)	0.4
			489 (21)	

RADIO STATIONS

KALO, 990, 1 KW (DA-2), BLACK (Drake-Chen)	NBN,	$17.50	(Selcom)	
KLVI, 560, 5 KW (DA-N), COUNTRY	ABC-I,	$33.00	(Torbet)	Hicks
KAYD-F, 97.5, 50 KW @ 320, COUNTRY	,	$20.00*	(MMR)	Long-Pride
KHYS-F, 98.5, 65 KW @ 380, BLACK (TM)	Source,CBS-R,	$25.00*	(Mc-Guild)	Clear Channel
KIOC-F, 106.1, 100 KW @ 1060, AC (Century 21)	RKO,	$25.00	(Christal)	
KQXY-F, 94.1, 100 KW @ 645, BTFL MUS (Schulke)	NBC,	$26.00*	(Mc-Guild)	Air Waves
KWIC-F, 107.9, 100 KW @ 389, AC	ABC-C,	$17.00*	(----)	
KYKR-F, 93.3, 100 KW @ 500, COUNTRY	,	$33.00	(Torbet)	Hicks
KZOM-F, 104.5, 100 KW @ 440, AOR	,	$17.00*	(HNWH)	Center Group
KZZB-F, 95.1, 100 KW @ 501, ROCK	ABC-F,	$17.50	(Selcom)	

KTRH - See Houston

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAYC	1450	Beau	1.0/5.4	KOGT	1600	Orange	3.0/5.2	KIKK-F	95.7	Houston	.6/1.7
KDLF	1150	Po Nech	3.0/4.9	KOLE	1340	Port Ar	.8/5.6	KMJQ-F	102.1	Houston	.6/3.6
KDVE	1510	Nederl	1.0/4.8	KTLK	1380	Beaum	1.3/2.2	KPRC	950	Houston	.8/2.7
KKAS	1300	Silsbee	.4/1.7								

BILLINGS

Market # 279	Stations: 9/9	CSI: .9 Bil (# 273)
SMSA Pop: 111,700	Diaries: 584/160:1	CSI HH: 21.8 M (# 200)
APR 17.2	Standard Error: .826	Retail $: .8 Bil (# 204)
Est 1982 Revenue: $3,450,000	% Below Line: 0	% Not Listed: 5.0

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KGHL	38/23.6	14.2	16.3
2. KYYA-F	27/16.8	13.5	19.5
3. KIDX-F	20/12.4	7.1	8.1
4. KZLS-F	17/10.6	12.8	4.9
5. KOOK	15/ 9.3	14.2	15.4
6. KOOK-F	14/ 8.7	11.3	10.6
7. KBMY	8/ 5.0	9.2	11.4
KURL	8/ 5.0	5.0	4.9
9. KOYN	6/ 3.7	7.1	8.1

12+ TSA 1/4	
1. KGHL	90
2. KYYA-F	30
3. KOOK	28
4. KIDX-F	21
5. KZLS-F	17
6. KOOK-F	16
7. KOYN	10
KURL	10
9. KBMY	9

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KGHL	772/40.6	28.1
2. KOOK	494/34.3	33.9
3. KYYA-F	361/33.7	27.3
4. KIDX-F	261/25.6	14.3
5. KOOK-F	233/19.4	18.7
6. KZLS-F	231/23.7	21.8
7. KBMY	145/14.0	20.2
8. KOYN	122/ 8.7	10.9
9. KURL	102/ 7.2	9.8

12+ FM SHARE (METRO): 50.98% (78 of 153) (SPG 82: 47.01%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KYYA-F	1. KYYA-F	1. KGHL	1. KGHL	1. KGHL	1. KGHL
KZLS-F	2. KGHL	2. KYYA-F	2. KYYA-F	2. KOOK-F	2. KYYA-F
	3. KIDX-F	3. KIDX-F	3. KIDX-F	3. KIDX-F	3. KOOK

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGHL	1. KGHL	1. KYYA-F	1. KGHL	1. KYYA-F	1. KGHL
2. KYYA-F	2. KYYA-F	2. KGHL	2. KOOK,KIDX	2. KGHL	2. KYYA-F
3. KIDX-F	3. KIDX-F	KIDX-F	KYYA,KOOK-F	KZLS-F	3. KIDX-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	15 (1)	44 (2)	59 (3)	38.9
COUNTRY	46 (2)		46 (2)	30.1
AC		20 (1)	20 (1)	13.1
BTFL MUSIC		14 (1)	14 (1)	9.2
RELIGION/GOSPEL	8 (1)		8 (1)	5.2
MOR/VARIETY	6 (1)		6 (1)	3.9
			153 (9)	

RADIO STATIONS

KBMY, 1240, 1 KW/250 W , COUNTRY ABC-D, $11.00 (Hix)
KGHL, 790, 5 KW (DA-N), COUNTRY (Drake-Chen) ABC-I, $18.20 (Eastman) Hatch
KOOK, 970, 5 KW (DA-N), CONTEMP/AC ABC-C, $16.50 (Torbet) Matthias
KOYN, 910, 1 KW (DAYS), MOR/NOSTALGIA NBC, $ 8.00 (----)
KURL, 730, 5 KW (DAYS), RELIGION (Century 21) , $ 3.40 (----) Enterprise

KIDX-F, 98.5, 50 KW @ 402, AC (Churchill) Source, $10.00 (Eastman) Hatch
KOOK-F, 102.9, 100 KW @ 500, BTFL MUS (FM-100) , $ 8.50 (Torbet) Matthias
KYYA-F, 93.3, 100 KW @ 700, ROCK RKO, $16.00* (Blair) Meyer
KZLS-F, 97.1, 35 KW @ -30, ROCK (Drake-Chen) , $12.00 (Mc-Guild)

BINGHAMPTON

Market # 131
SMSA Pop: 300,200
APR 14.7
Est 1982 Revenue: $4,100,000

Stations: 16/10
Diaries: 793/318:1
Standard Error: .647
% Below Line: 7.3

CSI: 2.3 Bil (# 139)
CSI HH: 20.5 M (# 250)
Retail $: 1.4 Bil (# 141)
% Not Listed: 14.8

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WMRV-F	68/18.3	16.4	16.4
2. WNBF	56/15.1	13.8	15.6
3. WAAL-F	50/13.5	12.2	11.5
4. WQYT-F	34/ 9.2	12.5	14.2
5. WINR	27/ 7.3	3.6	4.9
6. WENE	23/ 6.2	8.6	4.2
7. WKOP	20/ 5.4	8.6	10.3
8. WOKW-F	10/ 2.7	---	.5
WWWT-F	10/ 2.7	5.2	7.1
10. WATS	4/ 1.1	---	---

12+ TSA 1/4	
1. WMRV-F	88
2. WAAL-F	63
3. WNBF	58
4. WINR	27
5. WINR	27
6. WENE	26
7. WKOP	25
8. WOKW-F	13
9. WWWT-F	11
10. WATS	9

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WMRV-F	1097/33.2	30.5
2. WAAL-F	868/25.7	28.2
3. WNBF	833/30.7	30.5
4. WQYT-F	766/22.4	24.4
5. WENE	487/17.2	20.7
6. WINR	433/15.3	16.0
7. WKOP	426/14.5	19.7
8. WWWT-F	293/11.0	15.0
9. WOKW-F	231/ 5.0	---
10. WAVR-F	157/ 1.5	---

12+ FM SHARE (METRO): 57.27% (181 of 316) (SPG 82: 57.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMRV-F	1. WMRV-F	1. WMRV-F	1. WMRV-F	1. WNBF	1. WNBF
2. WAAL-F	2. WAAL-F	2. WAAL-F	2. WNBF	2. WINR	2. WMRV-F
3. WOKW-F		3. WNBF	3. WAAL-F	3. WQYT-F WMRV-F	3. WAAL-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WMRV-F	1. WMRV-F	1. WMRV-F	1. WMRV-F	1. WAAL-F	1. WMRV-F
2. WAAL-F	2. WAAL-F	2. WAAL-F	2. WNBF	2. WMRV-F	2. WAAL-F
3. WNBF	3. WNBF	3. WNBF			3. WNBF

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAVR-F	102.3	Waverly	.3/1.5
WARM	590	Scranton	.8/1.9
WGBI-F	101.3	Scranton	1.1/3.9
WHCU	870	Ithaca	.5/1.7
WKRZ-F	98.5	Wilkes-Barre	.5/2.0
WYZZ-F	92.9	Wilkes-Barre	.5/1.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		144 (6)	144 (6)	45.6
MOR/VARIETY	65 (4)		65 (4)	20.6
COUNTRY	43 (2)		43 (2)	13.6
BTFL MUSIC		36 (2)	36 (2)	11.4
NOSTALGIA	27 (1)		27 (1)	8.5
OTHERS/UNKNOWN		1 (1)	1 (1)	0.3
			316 (16)	

RADIO STATIONS

WATS, 960, 1 KW (DAYS), MOR ABC-E, $ 8.00 (Pates) (SAYRE,PA)
WENE, 1430, 5 KW (DA-N), COUNTRY (Drake-Chen) ABC-E, $19.00* (Masla)
WINR, 680, 1 KW/500 W (DA-2), NOSTALGIA (Al Ham) RKO II, $17.00* (Savalli)
WKOP, 1360, 5 KW/500 W, COUNTRY ABC-E, $13.00* (Torbet) Regional
WNBF, 1290, 5 KW (DA-N), MOR CBS, $24.00* (Mc-Guild) Stoner

WAAL-F, 99.1, 7 KW @ 1090, AOR RKO, $28.00* (Torbet) Regional
WMRV-F, 105.7, 35 KW @ 570, CONTEMP (Drake-Chen)Source, $21.00* (Masla)
WQYT-F, 98.1, 10 KW @ 950, BTFL MUS (TM), $20.00* (Mc-Guild) Stoner
WWWT-F, 101.7, 1.1 KW @ 450, ROCK ABC-C, $ 9.00 (Market 4) (OWEGO)
WOKW-F, 99.9, 20 KW @ 730, ROCK ABC-C, $10.00 (Savalli) Burbach (CORTLAND)

BOISE

Market # 187
SMSA Pop: 182,600
APR 16.3
Est 1982 Revenue: $3,060,000

Stations: 18/18
Diaries: 662/341:1
Standard Error: .776
% Below Line: 0

CSI: 1.4 Bil (# 187)
CSI HH: 22.1 M (# 187)
Retail $: 1.0 Bil (# 172)
% Not Listed: 7.6

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KIZN-F	46/12.5	6.8	----	1. KIZN-F	68	1. KBOI	991/29.2	28.0
2. KBOI	38/10.4	12.4	13.1	2. KBOI	63	2. KIZN-F	710/20.7	12.0
3. KIDQ-F	33/ 9.0	11.0	8.3	3. KIDQ-F	40	3. KFXD	600/17.2	20.4
4. KGEM	28/ 7.6	6.8	11.0	4. KIDO	38	4. KGEM	564/16.7	18.3
5. KIDO	27/ 7.4	8.7	7.0	KGEM	38	5. KIDO	561/17.8	18.2
KFXD-F	27/ 7.4	6.2	8.0	6. KBOI-F	32	6. KIDQ-F	531/18.8	17.5
7. KBBK-F	25/ 6.8	11.8	11.0	7. KBBK-F	31	7. KBOI-F	529/17.3	16.6
8. KBOI-F	23/ 6.3	7.6	10.1	8. KFXD-F	28	8. KFXD-F	504/18.2	15.2
9. KBNY-F	18/ 4.9	2.0	2.4	9. KFXD	26	9. KBBK-F	486/15.7	20.3
KBXL-F	18/ 4.9	4.5	7.3	KBXL-F	26	10. KBXL-F	361/11.8	13.9

12+ FM SHARE (METRO): 61.95% (210 of 339) (SPG 82: 57.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KIDQ-F	1. KIZN-F	1. KIZN-F	1. KIZN-F	1. KIDO	1. KBOI
2. KBBK-F	2. KFXD-F	2. KBOI	2. KBOI	2. KIZN-F	2. KGEM
	KBOI	3. KFXD-F	3. KGEM	3. KGEM	3. KIZN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIZN-F	1. KIZN-F	1. KIZN-F	1. KIZN-F	1. KIDQ-F	1. KBOI
2. KBOI	2. KBOI	2. KBBK-F	2. KBOI	2. KBOI	2. KIZN-F
3. KGEM	KIDQ-F	KFXD-F	3. KGEM	3. KIZN-F	3. KGEM
				KFXD-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBGN	1060	Caldwell	1.4/3.9	KJOT-F	105.1	Boise	3.5/7.8	KSPD	790	Boise	1.4/2.2
KCID	1490	Caldwell	.5/2.2	KKIC	950	Boise	.8/2.7	KTOX	740	Boise	1.1/2.3
KFXD	580	Nampa	4.6/17.2	KQZQ-F	103.1	Nampa	1.9/5.0				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		110 (5)	110 (5)	32.4
COUNTRY	31 (2)	59 (2)	90 (4)	26.5
AC	55 (2)		55 (2)	16.2
BTFL MUSIC		41 (2)	41 (2)	12.1
NOSTALGIA	27 (1)		27 (1)	8.0
OTHERS/UNKNOWN	9 (2)		9 (2)	2.7
RELIGION/GOSPEL	5 (1)		5 (1)	1.5
MOR/VARIETY	2 (1)		2 (1)	0.6
			339 (18)	

RADIO STATIONS

KBOI, 670, 50 KW (DA-N), AC	NBC,	$22.00*	(Katz)	
KFXD, 580, 5 KW (DA-N), OLDIES/AC	RKO,	$14.00	(Torbet)	(NAMPA)
KGEM, 1140, 10 KW (DA-2), COUNTRY	ABC-I,	$13.00	(Eastman)	Hatch
KIDO, 630, 5 KW (DA-2), NOSTALGIA (Al Ham)	CBS,	$25.20	(Blair)	Sundance
KBBK-F, 92.3, 44 KW @ 2500, ROCK	,	$12.00*	(Weiss)	
KBNY-F, 96.9, 44 KW @ 2520, CONTEMP/AC	UPI,	$11.00	(Selcom)	(NAMPA)
KBOI-F, 97.9, 47 KW @ 2510, BTFL MUS (Schulke)	,	$16.00*	(Katz)	
KBXL-F, 94.1, 40 KW @ 2500, BTFL MUS	,	$10.75	(Weiss)	(CALDWELL)
KFXD-F, 94.9, 46 KW @ 2520, CONTEMP (Drake-Chen)	RKO II,	$14.00	(Torbet)	(NAMPA)
KIDQ-F, 104.3, 43 KW @ 2574, AOR	Source,	$25.20	(Blair)	Sundance
KIZN-F, 93.1, 50 KW @ 2630, COUNTRY	,	$44.00	(HNWH)	
KJOT-F, 105.1, 43 KW @ 2574, COUNTRY (Drake-Chen)	ABC-I,	$ 9.25	(Eastman)	

BOSTON

Market # 6; ADI # 6
SMSA Pop: 3,656,300
APR 19.0
Est 1982 Revenue: $57,000,000

Stations: 36.30
Diaries: 1974/1472:1
Standard Error: .461
% Below Line: 2.7

CSI: 35.0 Bil (# 8)
CSI HH: 26.8 M (# 27)
Retail $: 19.5 Bil (# 27)
% Not Listed: 9.0

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82
1. WBZ	541/9.8	9.0	8.6	8.6	8.4
2. WHDH	475/8.6	7.3	7.9	8.0	8.5
3. WHTT-F	384/6.9	4.6	3.9	2.8	3.1
4. WBCN-F	363/6.6	7.4	5.6	6.3	4.7
5. WXKS-F	318/5.8	6.7	9.0	7.8	7.0
6. WCOZ-F	268/4.8	4.8	4.9	7.5	7.4
7. WEEI	246/4.5	5.2	5.4	4.8	6.6
8. WROR-F	221/4.0	4.1	3.8	4.4	4.1
9. WMJX-F	211/3.8	4.5	4.4	4.5	5.3
10. WJIB-F	208/3.8	4.4	4.9	4.2	4.4
11. WXKS	197/3.6	3.2	3.5	4.0	2.7
12. WRKO	195/3.5	4.7	4.4	2.4	3.0
13. WHUE-F	190/3.4	3.1	2.9	2.2	2.3
14. WVBF-F	182/3.3	2.5	2.7	3.0	4.0
15. WSSH-F	162/2.9	2.6	3.0	2.4	2.1
16. WILD	90/1.6	1.8	2.5	1.3	1.9
17. WCRB-F	89/1.6	1.9	1.9	1.3	1.9
18. WCAS	83/1.5	.3	.4	.3	.4
19. WMRE	76/1.4	1.1	.9	2.8	2.0
20. WROL	60/1.1	1.0	1.1	.7	1.3
WCGY-F	60/1.1				

12+ TSA 1/4	
1. WBZ	765
2. WHTT-F	542
3. WBCN-F	536
4. WHDH	518
5. WXKS-F	438
6. WCOZ-F	404
7. WROR-F	327
8. WJIB-F	318
9. WSSH-F	308
10. WMJX-F	296
11. WEEI	279
12. WRKO	257
13. WHUE-F	254
14. WHJY-F	241
15. WVBF-F	222
16. WXKS	197
17. WAAF-F	194
18. WCRB-F	113
19. WOKQ-F	109
20. WCGY-F	98

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WBZ	10262/23.6	24.9	23.7
2. WHTT-F	8409/19.8	15.9	10.7
3. WHDH	7466/22.0	21.9	22.4
4. WCOZ-F	7372/15.0	17.1	18.8
5. WXKS-F	6769/16.4	21.0	16.3
6. WBCN-F	6721/16.2	14.7	13.3
7. WROR-F	6017/14.5	14.6	14.1
8. WEEI	5403/16.0	18.5	17.5
9. WJIB-F	5058/12.3	13.1	11.7
10. WMJX-F	5052/12.6	14.6	16.0
11. WRKO	4039/10.9	13.7	11.4
12. WVBF-F	3916/10.6	10.2	12.7
13. WAAF-F	3761/ 4.6	10.2	6.2
14. WHJY-F	3744/ 1.6	---	.4
15. WSSH-F	3639/ 7.2	8.6	5.9
16. WHUE-F	3572/ 8.8	8.9	7.3
17. WCRB-F	2405/ 6.3	5.8	5.6
18. WBOS-F	1888/ 5.2	7.6	5.8
19. WOKQ-F	1706/ 1.6	1.5	1.3
20. WCGY-F	1678/ 3.6	3.5	3.0

12+ FM SHARE (METRO): 56.38% (2835 of 5028) (SPG 82: 57.63%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHTT-F	1. WBCN-F	1. WBCN-F	1. WHDH	1. WHDH	1. WBZ
2. WCOZ-F	2. WXKS-F	2. WHDH	2. WBZ	2. WBZ	2. WHDH
3. WXKS-F	3. WHTT-F	3. WXKS-F	3. WBCN-F	3. WHUE-F	3. WEEI
4. WBCN-F	4. WCOZ-F	4. WBZ	4. WMJX-F	4. WXKS	4. WBCN-F
5. WROR-F	5. WROR-F	5. WHTT-F	5. WJIB-F	5. WJIB-F	5. WHTT-F
6. WAAF-F	6. WMJX-F	6. WCOZ-F	6. WEEI	6. WEEI	6. WXKS-F
	7. WVBF-F	7. WMJX-F	7. WRKO	7. WRKO	7. WRKO
		WROR-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHDH	1. WHTT-F	1. WXKS-F	1. WHDH	1. WBCN-F	1. WBCN-F
2. WBCN-F	2. WBCN-F	2. WHTT-F	2. WBZ	2. WCOZ-F	2. WHDH
3. WBZ	3. WHDH	3. WBCN-F	3. WMJX-F	3. WXKS-F	3. WBZ
4. WHTT-F	4. WXKS-F	4. WMJX-F	4. WROR-F	4. WHTT-F	4. WVBF-F
5. WXKS-F	5. WBZ	5. WROR-F	5. WSSH-F	5. WROR-F	5. WROR-F
6. WJIB-F	6. WCOZ-F	6. WVBF-F	WVBF-F	6. WVBF-F	6. WSSH-F
7. WMJX-F	7. WMJX-F	7. WHDH	7. WBCN-F	7. WMJX-F	7. WHTT-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1665 (8)	1665 (8)	33.1
MOR/VARIETY	1137 (6)		1137 (6)	22.6
AC		636 (5)	636 (5)	12.6
NEWS/TALK	464 (3)		464 (3)	9.2
BTFL MUSIC	19 (1)	398 (2)	417 (3)	8.3
NOSTALGIA	274 (3)	20 (1)	294 (4)	5.8
BLACK/URBAN/JAZZ	173 (2)		173 (2)	3.4
RELIGION/GOSPEL	95 (2)		95 (2)	1.9
CLASSICAL		89 (1)	89 (1)	1.8
COUNTRY	31 (1)	27 (1)	58 (2)	1.2
			5028 (36)	

BOSTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBZ	1. WBZ	1. WBZ
2. WBCN-F	2. WHTT-F	2. WHDH
3. WHTT-F	3. WHDH	3. WXKS-F
4. WHDH	4. WBCN-F	4. WBCN-F
5. WXKS-F	5. WCOZ-F	5. WHTT-F
6. WCOZ-F	6. WXKS-F	6. WJIB-F
7. WSSH-F	7. WROR-F	7. WCOZ-F
8. WROR-F	8. WEEI	8. WEEI
9. WJIB-F	9. WMJX-F	9. WVBF-F
10. WMJX-F	10. WJIB-F	10. WHUE-F
11. WEEI	11. WRKO	
12. WRKO	12. WVBF-F	
13. WHUE-F	13. WSSH-F	
14. WVBF-F	14. WHUE-F	
15. WXKS	15. WAAF-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBOS-F	92.9	Brookline	.8/5.2
WCAP	980	Lowell	.5/1.9
WDLW	1330		.6/2.1
WESX	1230	Salem	.5/1.5
WEZE	1260		.6/1.5
WHUE	1150		.3/2.6
WJDA	1300	Quincy	1.0/1.9
WLLH	1400	Lowell	.3/1.1
WTTP	1060	Natick	.4/1.2
WAAF-F	107.3	Worcester	.8/4.6
WCAV-F	97.7	Brockton	.4/1.0
WOKQ-F	97.5	Dover	.5/1.6
WPLM-F+	99.1	Plymouth	.4/1.8
WHJY-F	94.1	Providence	.4/1.6

ADI FM SHARE: 63.54% (4855 of 7641) (SPG 82: 62.37%)

AM STATIONS

WBZ , 1030, 50 KW (DA-1), MOR/TALK ABC-E, $268.13 (Group W) Westinghouse
WCAS, 740, 250 W (DAYS), BLACK , $ 28.00 (----)
WEEI, 590, 5 KW (DA-1), NEWS CBS, $133.75 (CBS Spot) CBS
WHDH, 850, 50 KW (DA-2), MOR/AC , $245.00 (Blair) Blair
WILD, 1090, 1 KW (DAYS), BLACK SBN, $ 40.00 (Masla)

WMRE, 1510, 50 KW (DA-2), NOSTALGIA (Primetime) , $ 64.25 (Katz) Mariner
WRKO, 680, 50 KW (DA-2), TALK ABC-I,RKO,MBS, $ 98.00* (RKO) RKO
WROL, 950, 5 KW (DAYS), RELIGION , $? ? (----)
WXKS, 1430, 5 KW (DAYS), NOSTALGIA (Al Ham) , $ 70.00* (MMR)

FM STATIONS

WBCN-F, 104.1, 19 KW @ 742, AOR , $306.25 (Torbet) Infinity
WBOS-F, 92.9, 50 KW @ 888, AOR , $ 50.00* (Roslin)
WCGY-F, 93.7, 50 KW @ 403, OLDIES , $ 29.00 (Masla) Curt Gowdy
WCOZ-F, 94.5, 8 KW @ 1050, AOR , $230.00 (Blair) Blair
WCRB-F, 102.5, 11 KW @ 920, CLASSICAL , $ 60.00 (----)
WHTT-F, 103.3, 12 KW @ 890, ROCK CBS-R, $189.38 (CBS/FM) CBS
WHUE-F, 100.7, 50 KW @ 500, BTFL MUS (Churchill) , $ 80.00 (Selcom)

WJIB-F, 96.9, 9 KW @ 1010, BTFL MUS (Bonne) , $100.00 (Christal) NBC
WMJX-F, 106.7, 12 KW @ 900, AC Trans, $201.25 (Eastman) Greater Media
WROR-F, 98.5, 6 KW @ 1191, OLDIES/CONTEMP RKO, $170.00* (RKO) RKO
WSSH-F, 99.5, 32 KW @ 600, AC , $ 75.00* (HNWH)
WVBF-F, 105.7, 11 KW @ 954, AC , $115.00* (Mc-Guild) Fairbanks
WXKS-F, 107.9, 21 KW @ 710, ROCK/URBAN , $122.50 (MMR)

WAAF - See Worcester WOKQ - See Manchester
WHJY - See Providence

BRIDGEPORT

Market # 102 (52 on county basis)
SMSA Pop: 413,100
APR 19.4
Est 1982 Revenue: $5,502,000*
Est 1983 Rev Growth: +9%*

Stations: 38/4
Diaries: 862/390:1
Standard Error: .723
% Below Line: 52.2
Est 1982 Nat Rev: $900,000*

CSI: 4.3 Bil (# 86) (35-county)
CSI HH: 33.9 M (# 2)
Retail $: 1.7 Bil (#114) (50-cty)
% Not Listed: 6.3

12+ METRO	1/4/METRO	FAL 82	SPG 82	FAL 81	SPG 81
1. WEZN-F	125/19.2	18.0	16.4	15.9	16.0
2. WICC	123/18.9	13.2	15.4	13.9	15.7
3. WKCI-F	37/ 5.7	7.2	5.9	4.9	5.5
4. WNBC	36/ 5.5	5.4	6.1	7.2	7.4
5. WNAB	32/ 4.9	6.0	6.4	7.5	7.4
6. WPLR-F	28/ 4.3	2.9	4.4	4.1	5.4
7. WCBS	23/ 3.5	2.3	4.3	4.3	3.4
8. WRKI-F	22/ 3.4	3.1	5.0	3.2	3.7
9. WHN	21/ 3.2	3.1	1.6	1.4	2.3
10. WAPP-F	17/ 2.6	2.5	---	.5	---

12+ TSA	1/4
1. WEZN-F	198
2. WICC	144
3. WNBC	96
4. WCBS	74
5. WKCI-F	65
6. WRKI-F	62
7. WPLR-F	41
WHN	41
WAPP-F	41
10. WNAB	32
WPLJ-F	32

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WEZN-F	1940/32.9	33.8	30.3
2. WICC	1881/44.5	43.2	41.9
3. WNBC	1770/21.5	23.1	22.1
4. WCBS	1496/13.4	14.5	15.2
5. WKCI-F	1107/19.1	19.5	18.7
6. WRKI-F	982/12.3	10.5	12.2
7. WPLR-F	809/14.7	10.9	14.0
8. WAPP-F	724/10.2	6.8	---
9. WHN	689/ 8.6	7.3	5.5
10. WPLJ-F	615/ 5.4	5.1	6.7

12+ FM SHARE (METRO): 52.86% (323 of 611) (SPG 82: 49.28%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRKI-F	1. WICC	1. WICC	1. WICC	1. WEZN-F	1. WICC
2. WNBC	2. WKCI-F	2. WEZN-F	2. WEZN-F	2. WICC	2. WEZN-F
WPLR-F	3. WEZN-F	3. WKCI-F	3. WNBC		3. WNBC
4. WRKS-F	4. WPLR-F	4. WNBC			4. WNAB

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZN-F	1. WEZN-F	1. WEZN-F	1. WICC	1. WPLR-F	1. WICC
2. WICC	2. WICC	2. WICC	2. WEZN-F	2. WICC	2. WEZN-F
3. WNAB	3. WNBC	WKCI-F		3. WKCI-F	
4. WKCI-F	4. WKCI-F	4. WNBC		4. WAPP-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDJZ	1530		1.8/4.7	WELI	960	N. Haven	.3/2.1	WADS	690	Ansonia	.9/3.3
WABC	770	NY	1.1/5.8	WALK-F+	97.5	Long Is.	.8/3.5	WAVZ	1300	N. Hav	1.2/2.0
WBLS-F	107.5	NY	2.1/6.4	WBLI-F	106.1	Long Is.	.3/4.7	WDJF-F	107.9	Westpo	.9/4.8
WKHK-F	106.7	NY	1.1/3.8	WDRC-F	102.9	Hartf	.6/4.3	WGSM	740	Long Is.	.3/1.0
WKTU-F	92.3	NY	.9/3.9	WKSS-F	95.7	Hartf	.3/1.2	WLYQ-F	95.9	Norwalk	.3/3.1
WMCA	570	NY	.8/1.7	WPIX-F	101.9	NY	.6/3.2	WPLJ-F	95.5	NY	1.2/5.4
WNEW	1130	NY	.3/1.6	WQXR-F+	96.3	NY	.4/2.1	WRFM-F	105.1	NY	.5/1.2
WNEW-F	102.7	NY	.3/1.3	WRKS-F	98.7	NY	2.5/6.5	WWYZ-F	92.5	Water.	1.1/4.1
WOR	710	NY	1.2/4.7	WYNY-F	97.1	NY	.5/2.9	WYRS-F	96.7	Stamf.	.3/1.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	36 (1)	132 (11)	168 (12)	27.5
AC	123 (1)	10 (2)	133 (3)	21.8
BTFL MUSIC		130 (3)	130 (3)	21.3
MOR/VARIETY	42 (4)	5 (1)	47 (5)	7.7
NEWS/TALK	43 (4)		43 (4)	7.0
BLACK/URBAN/JAZZ		38 (4)	38 (4)	6.2
COUNTRY	21 (1)	7 (1)	28 (2)	4.6
NOSTALGIA	22 (3)		22 (3)	3.6
CLASSICAL	1 (1)	1 (1)	2 (2)	0.3
			611 (37)	

RADIO STATIONS Other ranked stations - See New York, Hartford or New Haven

WICC, 600, 1 KW/500 W (DA-1), AC/MOR	$44.00	(Christal)	Tribune Co.
WNAB, 1450, 1 KW/250 W , MOR	$27.50	(Roslin)	
WEZN-F, 99.9, 25 KW @ 680, BTFL MUS (Carson)	$117.50	(Katz)	Katz
WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr)	$ 48.00	(Roslin)	Home News

BUFFALO

Market # 32; ADI # 32
SMSA Pop: 1,225,800
APR 18.2
Est 1982 Revenue: $18,300,000*
Est 1983 Rev Growth: 5%*

Stations: 22/20
Diaries: 1273/803:1
Standard Error: .569
% Below Line: 2.0
Est 1982 Nat Rev: $4,500,000*

CSI: 11.2 Bil (# 33)
CSI HH: 23.9 M (# 115)
Retail $: 5.7 Bil (# 36)
% Not Listed: 7.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WJYE-F	228/12.3	12.7	12.5	11.6	15.5
2. WBEN	184/ 9.9	9.8	10.6	13.1	13.4
3. WGR	136/ 7.3	8.0	7.3	7.6	7.0
4. WKBW	133/ 7.2	5.2	9.7	8.4	9.7
5. WYRK-F	115/ 6.2	7.5	4.6	2.8	2.6
WECK	115/ 6.2	4.6	4.7	5.1	1.6
7. WBEN-F	114/ 6.1	5.7	8.3	8.8	7.1
8. WPHD-F	106/ 5.7	4.8	2.7	4.3	6.1
9. WBLK-F	101/ 5.4	6.2	7.0	5.0	6.2
10. WBUF-F	87/ 4.7	3.2	1.4	1.5	2.2
11. WGRQ-F	82/ 4.4	5.5	7.7	9.7	7.6
12. WNYS-F	75/ 4.0	4.8	2.8	2.2	1.7

12+ TSA 1/4	
1. WJYE-F	235
2. WBEN-F	207
3. WBEN	193
4. WYRK-F	189
5. WGR	178
6. WKBW	154
7. WPHD-F	117
8. WECK	115
9. WGRQ-F	112
10. WBUF-F	104
11. WBLK-F	102
12. WNYS-F	79

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WGR	3363/24.7	22.2	23.0
2. WBEN-F	3352/21.9	23.0	26.5
3. WKBW	2976/24.9	22.2	30.4
4. WBEN	2786/24.0	28.8	26.5
5. WJYE-F	2640/23.9	23.0	23.4
6. WPHD-F	2328/19.7	16.6	11.0
7. WGRQ-F	2027/15.0	15.7	17.1
8. WYRK-F	1909/13.6	12.0	10.5
9. WNYS-F	1775/15.7	12.6	5.0
10. WBUF-F	1196/10.0	9.6	4.8
11. WYSL-F	1193/11.1	8.9	5.0
12. WECK	1154/11.2	9.6	9.9

12+ FM SHARE (METRO): 59.02% (1010 of 1711) (SPG 82: 56.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPHD-F	1. WBEN-F	1. WGR	1. WJYE-F	1. WJYE-F	1. WBEN
2. WNYS-F	2. WGRQ-F	2. WKBW	2. WGR	2. WBEN	2. WKBW
3. WGRQ-F	3. WBUF-F	3. WJYE-F	3. WKBW	3. WYRK-F	3. WGR
4. WBEN-F	4. WBLK-F	4. WBUF-F	4. WYRK-F	4. WECK	4. WJYE-F
WYSL	5. WKBW	5. WBEN-F	5. WBUF-F	5. WGR	5. WBEN-F
	WPHD	6. WBLK-F	6. WBEN	6. WKBW	
	7. WGR	7. WYRK-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJYE-F	1. WJYE-F	1. WBUF-F	1. WJYE-F	1. WGRQ-F	1. WGR
2. WECK	2. WBEN	2. WBEN-F	2. WKBW	2. WGR	2. WJYE-F
3. WBEN	3. WBEN-F	3. WKBW	3. WBEN	3. WZIR-F	3. WYRK-F
4. WYRK-F	4. WECK	4. WBLK-F	4. WGR	4. WPHD-F	4. WKBW
5. WGR	5. WPHD-F	5. WJYE-F	5. WBEN	5. WBLK-F	5. WBEN

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	42 (1)	442 (6)	484 (7)	28.3
MOR/VARIETY	358 (5)		358 (5)	20.9
BTFL MUSIC		243 (2)	243 (2)	14.2
AC	133 (1)	87 (1)	220 (2)	12.9
COUNTRY	21 (1)	115 (1)	136 (2)	7.9
BLACK/URBAN/JAZZ	32 (1)	101 (1)	133 (2)	7.8
NOSTALGIA	115 (1)		115 (1)	6.7
RELIGION/GOSPEL		22 (1)	22 (1)	1.3
			1711 (22)	

BUFFALO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WJYE-F	1. WGR	1. WJYE-F
2. WBEN-F	2. WBEN-F	2. WBEN
3. WBEN	3. WKBW	WKBW
4. WYRK-F	4. WBEN	4. WYRK-F
5. WGR	5. WJYE-F	5. WGR
6. WKBW	6. WPHD-F	6. WBLK-F
7. WPHD-F	7. WGRQ-F	7. WECK
8. WECK	8. WYRK-F	8. WGRQ-F
9. WGRQ-F	9. WNYS-F	9. WBEN-F
10. WBUF-F	10. WBUF-F	10. WPHD-F
11. WBLK-F	11. WYSL	
12. WNYS-F	12. WECK	
13. WZIR-F	13. WZIR-F	
14. WYSL	14. WBLK-F	
15. WHUG-F	15. WUWU-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WDCX-F	99.5		1.2/3.1
WHLD	1270	Niagara Falls	.3/1.6
WJJL	1440	Niagara Fall	1.3/2.0
WLVL	1340	Lockport	.4/1.5
WUFO	1080	Amherst	1.7/4.5
WXRL	1300	Lancaster	1.1/2.5
WYSL	1400		2.3/11.1
WZIR-F	98.5	NIagara Fall	2.5/8.5
WUWU-F	107.7	Wethersfield	1.0/3.6
CHRE-F	105.7	St. Catherines	.8/2.2

ADI FM SHARE: 60.09% (1408 of 2343) (SPG 82: 54.88%)

AM STATIONS

WBEN	930	5 KW (DA-N)	MOR	NBC	$ 95.00*	(Eastman)	
WECK	1230	1 KW/250 W	NOSTALGIA (Al Ham)	ABC-I	$ 40.00*	(Masla)	
WGR	550	5 KW (DA-N)	MOR/AC	ABC-E	$ 90.00*	(Katz)	Taft
WKBW	1520	50 KW (DA-1)	AC	ABC-D	$ 75.00*	(Blair)	Capital Cities
WYSL	1400	1 KW/250 W	ROCK	CBS	$ 25.00*	(MMR)	

FM STATIONS

WBEN-F	102.9	110 KW @ 1800	ROCK (TM)		$ 65.00*	(Eastman)	
WBLK-F	93.7	50 KW @ 380	BLACK	ABC-F	$ 35.00*	(Selcom)	
WBUF-F	92.9	91 KW @ 580	AC	RKO	$ 45.00*	(Mc-Guild)	
WGRQ-F	96.9	13 KW @ 890	AOR (Burk-Abr)	Source	$ 55.00*	(Katz)	Taft
WJYE-F	96.1	50 KW @ 480	BTFL MUS (Schulke)		$100.00*	(Torbet)	McCormick
WNYS-F	104.1	50 KW @ 500	ROCK	ABC-C	$ 45.00*	(Christal)	Associated
WPHD-F	103.3	49 KW @ 423	AOR	CBS-R	$ 47.00*	(MMR)	
WYRK-F	106.5	50 KW @ 390	COUNTRY	RKO II	$ 55.00*	(MC-Guild)	Stoner
WZIR-F	98.5	46 KW @ 424	AOR	Trans,ABC-R	$ 30.00*	(----)	(NIAGARA FALLS)
WHUG-F	101.7	3 KW @ 300	COUNTRY		$ 10.00	(PRO)	(JAMESTOWN)

CANTON

Market # 102	Stations: 31/10	CSI: 3.5 Bil (# 96)
SMSA Pop: 405,700	Diaries: 819/411:1	CSI HH: 24.1 M (# 105)
APR 17.0	Standard Error: .688	Retail $: 1.9 Bil (# 104)
Est 1982 Revenue: $5,302,500	% Below Line: 49.0	% Not Listed: 6.3

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WHBC	92/16.1	16.8	15.1	16.4	16.9	1. WHBC	96	1. WHBC	1156/31.2	39.5	35.6
2. WHBC-F	75/13.1	11.2	14.8	11.6	14.6	2. WHBC-F	86	2. WDJQ-F	981/19.6	22.7	18.1
3. WDJQ-F	45/ 7.9	8.2	7.2	9.4	8.4	3. WMMS-F	70	3. WHBC-F	919/22.3	23.2	25.7
WMMS-F	45/ 7.9	9.6	11.0	7.5	6.1	4. WDJQ-F	65	4. WMMS-F	915/18.6	18.7	19.5
5. WOOS-F	41/ 7.2	5.3	5.4	5.4	7.3	5. WOOS-F	54	5. WKDD-F	761/14.7	14.4	12.5
6. WQXK-F	33/ 5.8	4.1	3.8	3.9	1.9	6. WKDD-F	53	6. WOOS-F	682/12.4	13.8	17.0
7. WKDD-F	32/ 5.6	5.5	4.5	.4	1.3	7. WGCL-F	39	7. WGAR	601/16.1	15.3	16.5
8. WGAR	29/ 5.1	3.5	4.9	5.0	4.6	8. WQXK-F	34	8. WWWE	528/ 6.1	4.0	6.6
9. WGCL-F	16/ 2.8	.5	1.3	2.3	1.3	9. WGAR	31	9. WGCL-F	507/ 7.4	4.7	5.0
10. WSLR	15/ 2.6	4.8	2.9	3.9	5.6	10. WWST-F	27	10. WWST-F	462/ 2.4	---	---

12+ FM SHARE (METRO): 64.55% (346 of 536) (SPG 82: 62.86%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDJQ-F	1. WMMS-F	1. WMMS-F	1. WHBC	1. WHBC-F	1. WHBC
2. WMMS-F	2. WDJQ-F	2. WOOS-F	2. WHBC-F	2. WHBC	2. WHBC-F
3. WKDD-F	3. WOOS-F	3. WDJQ-F	3. WOOS-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHBC-F	1. WHBC	1. WDJQ-F	1. WHBC	1. WMMS-F	1. WHBC
2. WHBC	2. WHBC-F	2. WOOS-F	WHBC-F	2. WDJQ-F	2. WMMS-F
3. WOOS-F	3. WDJQ-F	3. WKDD-F WMMS-F	3. WOOS-F	3. WOOS_F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFAH	1310	Allian	.7/3.3	WAKR	1590	Akron	.7/4.6	WNIR-F	100.1	Kent	1.2/3.8
WINW	1520		.3/1.1	WDBN-F	94.9	Medina	1.6/5.8	WSRD-F	101.1	Young	.5/2.8
WNYN	900		1.2/2.6	WDMT-F	107.9	Cleve	.7/2.6	WWST-F	104.5	Wooster	.3/2.4
WRCW	1060		.3/1.7	WHLO	640	Akron	2.4/6.8	WWVA	1170	Wheeling	.5/2.5
WTIG	990	Massil	.3/1.5	WKBN-F	98.9	Young	1.0/2.2	WWWE	1100	Cleve	1.2/6.1
WTOF-F	98.1		.3/3.0	WKSW-F	99.5	Cleve	.3/3.1	WZAK-F	93.1	Cleve	2.1/3.9
WAEZ-F	97.5	Akron	1.4/5.4	WMJI-F	105.7	Cleve	1.7/4.3	WZZP-F	106.5	Cleve	.7/3.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		182 (6)	182 (6)	33.8
MOR/VARIETY	104 (5)	2 (1)	106 (6)	19.7
BTFL MUSIC		98 (4)	98 (4)	18.2
COUNTRY	32 (4)		32 (4)	14.1
AC	31 (2)	14 (2)	45 (4)	8.3
BLACK/URBAN/JAZZ		16 (2)	16 (2)	3.0
NOSTALGIA	14 (1)		14 (1)	2.6
RELIGION/GOSPEL		2 (1)	2 (1)	0.4
			539 (31)	

RADIO STATIONS

WHBC, 1480, 5 KW (DA-N), MOR	ABC-E, $63.75	(Christal)
WDJQ-F, 92.5, 20 KW @ 500, ROCK (TM)	, $20.00	(HNWH)
WHBC-F, 94.1, 50 KW @ 380, BTFL MUS (Bonne)	, $29.75	(Christal)
WOOS-F, 106.9, 28 KW @ 341, ROCK/AOR	, $20.00	(Roslin)

Other ranked stations - See Cleveland, Akron or Youngstown

CASPER

Market # 329
SMSA Pop: 75,400
APR 16.9
Est 1982 Revenue: $3,418,500

Stations: 6/5
Diaries: 553/114:1
Standard Error: .845
% Below Line: 1.0

CSI: .8 Bil (# 286)
CSI HH: 27.7 M (# 20)
Retail $: .5 Bil (# 266)
% Not Listed: 7.5

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KVOC	31/29.0	25.0	25.6
2. KTRS-F	28/26.2	27.2	----
3. KTWO	19/17.8	20.7	24.4
4. KAWY-F	17/15.9	10.9	11.1
5. KATI	3/ 2.8	7.6	34.4
6. KOSI-F	1/ .9	---	---

12+ TSA 1/4	
1. KTWO	42
2. KTRS-F	36
3. KVOC	34
4. KAWY-F	21
5. KATI	4
6. KOSI-F	2

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KTWO	504/41.5	38.9
2. KTRS-F	364/39.9	40.6
3. KVOC	291/42.6	40.8
4. KAWY-F	191/23.6	23.1
5. KATI	128/19.5	27.9
6. KOSI-F	25/ 2.5	----

12+ FM SHARE (METRO): 46.46% (46 of 99) (SPG 82: 44.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAWY-F	1. KTRS-F	1. KTRS-F	1. KVOC	1. KVOC	1. KVOC
KTRS-F	2. KAWY-F	2. KVOC	2. KTRS-F	2. KTWO	2. KTWO
	3. KVOC	3. KAWY-F	3. KTWO	3. KTRS-F	3. KTRS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KVOC	1. KTRS-F	1. KTRS-F	1. KVOC	1. KAWY-F	1. KVOC
2. KTRS-F	2. KVOC	2. KVOC	2. KTRS-F	2. KTRS-F	2. KTWO
3. KTWO	3. KTWO	3. KAWY-F	3. KTWO	3. KTWO	KTRS-F
				KVOC	

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		45 (2)	45 (2)	45.5
COUNTRY	31 (1)		31 (1)	31.3
MOR/VARIETY	19 (1)		19 (1)	19.2
AC	3 (1)		3 (1)	3.0
BTFL MUSIC		1 (1)	1 (1)	1.0
			99 (6)	

RADIO STATIONS

KATI, 1600, 1 KW/250 W , AC	NBC, $10.00 (Masla)	
KTWO, 1030, 50 KW (DA-N), MOR	CBS, $24.00* (Katz)	Harriscope
KVOC, 1230, 1 KW/250 W , COUNTRY	ABC-I, $16.25 (Eastman)	
KAWY-F, 94.5, 65 KW @ 1908, ROCK/AOR	, $16.00 (Masla)	
KTRS-F, 95.5, 94 KW @ 1965, ROCK	Trans, $23.00* (Torbet)	

KOSI - See Denver

CEDAR RAPIDS

Market # 199
SMSA Pop: 170,800
APR 17.5
Est 1982 Revenue: $5,900,000

Stations: 14/9
Diaries: 737/192:1
Standard Error: .728
% Below Line: 9.6

CSI: 1.4 Bil (# 182)
CSI HH: 23.0 M (# 155)
Retail $: .9 Bil (# 192)
% Not Listed: 7.7

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WMT	57/23.1	25.0	30.3
2. KHAK-F	28/11.3	11.4	5.4
3. KQCR-F	25/10.1	18.6	17.2
4. KCRG	24/ 9.7	10.9	10.0
5. WMT-F	22/ 8.9	9.1	10.9
6. KKRQ-F	18/ 7.3	.9	2.7
7. KCDR	16/ 6.5	3.2	6.8
8. KHAK	13/ 5.3	1.8	1.8
9. KRNA-F	12/ 4.9	8.6	9.5
10. KFMW-F	5/ 2.0	1.4	1.4

12+ TSA 1/4	
1. WMT	171
2. KHAK-F	61
WMT-F	61
4. KRNA-F	51
5. WQCR-F	39
6. KKRQ-F	38
7. KFMW-F	35
8. KCRG	33
9. WHO	30
10. KCDR	18

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WMT	1565/36.9	41.6
2. KCRG	822/33.1	33.8
3. KRNA-F	805/16.5	22.1
4. KHAK-F	745/21.1	22.3
5. WQCR-F	698/34.3	34.9
6. WMT-F	691/21.6	21.0
7. KKRQ-F	565/15.6	3.4
8. KFMW-F	554/13.2	4.7
9. WHO	487/ 3.8	5.1
10. KOEL-F	246/ 3.3	---

12+ FM SHARE (METRO): 50.44% (115 of 228) (SPG 82: 54.63%)

TEEN S
1. KQCR-F
2. KKRQ-F
KRNA-F
KFMW-F

18 - 34
1. KKRQ-F
2. KCRG
KQCR-F

18 - 49
1. KHAK-F
WMT-F
3. KCRG
WMT

25 - 54
1. WMT
2. KHAK-F
3. WMT-F

35 - 64
1. WMT
2. KHAK-F
3. KCDR

12+ AMD
1. WMT
2. KHAK-F
3. KCRG

12+ MID
1. WMT
2. KHAK-F
3. WMT-F

12+ PMD
1. WMT
2. KHAK-F
3. WMT-F

WOMEN 18-34
1. WMT-F
2. KQCR-F
KCRG

WOMEN 25-54
1. WMT
2. WMT-F
3. KHAK-F

MEN 18-34
1. KKRQ-F
2. KCRG
KQCR-F

MEN 25-54
1. KHAK-F
2. WMT
3. KCRG

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KTOF-F	104.5	Cedar Rapids	1.2/4.8
KOEL-F	92.3	Oelwein	.8/3.3
WGN	720	Chicago	.4/1.1
WHO	1040	Des Moin	.8/3.8

FORMATS	AM	FM	TOTAL	%
MOR/VARIETY	58 (2)		58 (2)	25.4
ROCK/AOR/CONTEMP		60 (4)	60 (4)	26.3
AC	24 (1)	22 (1)	46 (2)	20.2
COUNTRY	13 (1)	30 (2)	43 (3)	18.9
NOSTALGIA	16 (1)		16 (1)	7.0
RELIGION/GOSPEL		3 (1)	3 (1)	1.3
NEWS/TALK	2 (1)		2 (1)	0.9
			228 (14)	

RADIO STATIONS

KCDR, 1450, 1 KW/250 W , NOST/MOR (Drake-Chen)	APR, $12.00* (Christal)	
KCRG, 1600, 5 KW (DA-N) , AC	ABC-E, $21.00 (Torbet)	CR Gazette
KHAK, 1360, 1 KW (DAYS,DA), COUNTRY (Century 21)	ABC-I, $13.00* (Mc-Guild)	Stoner
WMT , 600, 5 KW (DA-N) , MOR	CBS, $41.00* (Katz)	Cosmos
KHAK-F, 98.1, 100 KW @ 485, COUNTRY	ABC-I, $28.00* (Mc-Guild)	Stoner
KKRQ-F, 100.7, 100 KW @ 850, AOR/ROCK	RKO, $18.00 (Selcom)	(IOWA CITY)
KQCR-F, 102.9, 100 KW @ 350, ROCK (Drake-Chen)	APR, $24.00* (Christal)	
WMT-F , 96.5, 100 KW @ 540, AC (Century 21)	CBS-R, $22.00* (Katz)	Cosmos
KRNA-F, 93.9, 100 KW @ 590, ROCK	APR, $23.50 (Roslin)	(IOWA CITY)

WHO - See Des Moines

KOEL, KFMW - See Waterloo

CHARLESTON, SC

Market # 95	Stations: 17/15	CSI: 2.9 Bil (# 117)
SMSA Pop: 445,300	Diaries: 785/466:1	CSI HH: 20.6 M (# 244)
APR 18.9	Standard Error: .751	Retail $: 1.6 Bil (# 117)
Est 1982 Revenue: $6,400,000*	% Below Line: 2.6	% Not Listed: 6.2
Est 1983 Rev Growth: 5%*	Est 1982 Nat Rev: $850,000*	

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WEZL-F	88/12.7	13.2	12.3	11.5	10.5
2. WPAL	82/11.8	12.6	14.0	7.1	9.1
3. WSSX-F	80/11.6	11.5	9.7	12.7	15.5
4. WXTC-F	78/11.3	11.2	10.1	11.5	9.1
5. WWWZ-F	65/ 9.4	11.6	15.8	9.0	9.9
6. WKTM-F	42/ 6.1	4.7	5.5	5.4	5.0
7. WTMA	41/ 5.9	4.0	5.4	4.4	4.7
8. WCSC	34/ 4.9	7.2	6.9	10.8	11.0
9. WLVW-F	32/ 4.6	.5	---	.4	---
10. WQIZ	29/ 4.2	6.3	4.8	8.1	8.7
11. WKQB-F	24/ 3.5	2.5	3.8	5.2	5.2
12. WGCA	22/ 3.2	2.9	1.8	2.7	2.3

12+ TSA 1/4	
1. WEZL-F	112
2. WXTC-F	92
3. WSSX-F	87
4. WIGL-F	86
5. WPAL	82
6. WWDM-F	75
7. WWWZ-F	68
8. WKTM-F	58
9. WQIZ	57
10. WTMA	41

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WEZL-F	1240/28.4	25.7	24.7
2. WSSX-F	1128/27.8	25.7	23.8
3. WWWZ-F	848/21.7	24.4	26.0
4. WKTM-F	811/18.7	16.4	18.5
5. WXTC-F	809/18.3	18.7	19.8
6. WKQB-F	800/12.5	11.1	12.8
7. WPAL	743/20.2	16.6	20.0
8. WWDM-F	714/ 2.2	2.6	2.1
9. WTMA	697/18.9	18.1	19.4
10. WIGL-F	616/ 2.1	1.9	---

12+ FM SHARE (METRO): 65.64% (426 of 649) (SPG 82: 60.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSSX-F	1. WSSX-F	1. WEZL-F	1. WEZL-F	1. WXTC-F	1. WEZL-F
2. WPAL	2. WKTM-F	2. WSSX-F	2. WXTC-F	2. WEZL-F	2. WPAL
WWWZ-F	3. WPAL	3. WPAL	3. WSSX-F	3. WPAL	3. WWWZ-F
4. WCSC	WWWZ-F	WWWZ-F	4. WPAL		4. WXTC-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXTC-F	1. WEZL-F	1. WSSX-F	1. WEZL-F	1. WSSX-F	1. WEZL-F
2. WEZL-F	2. WSSX-F	2. WPAL	2. WXTC-F	2. WKTM-F	2. WXTC-F
3. WSSX-F	WXTC-F	3. WEZL-F	3. WSSX-F	3. WWWZ-F	3. WSSX-F
4. WPAL	4. WPAL	4. WWWZ-F	WWWZ-F	4. WEZL-F	4. WPAL
				WPAL	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZS	980	Summerville	.3/2.0	WWDM-F 101.3	Sumter	1.0/2.2	WKCN	910	.7/2.1
WBER	950	Moncks Corn	1.2/1.7	WIGL-F 106.7	Orangeb	1.4/2.1			

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	111 (2)	104 (3)	215 (5)	33.1
ROCK/AOR/CONTEMP	34 (1)	146 (3)	180 (4)	27.7
COUNTRY	10 (2)	98 (2)	108 (4)	16.6
BTFL MUSIC		78 (1)	78 (1)	12.0
AC	41 (1)		41 (1)	6.3
NOSTALGIA	22 (1)		22 (1)	3.4
NEWS/TALK	5 (1)		5 (1)	0.8
			649 (17)	

RADIO STATIONS

WIGL,WWDM - See Columbia

WCSC, 1390, 5 KW (DA-N), CONTEMP/AC	ABC-C,	$30.00*	(Mc-Guild)	
WGCA, 1450, 1 KW/250 W , NOSTALGIA (Primetime)	ABC-I,	$24.00*	(----)	
WPAL, 730, 1 KW (DAYS), BLACK	NBN,	$25.00*	(Weiss)	
WQIZ, 810, 5 KW (DAYS), BLACK/GOSPEL	SBN,	$14.00	(Selcom)	(ST. GEORGE)
WTMA, 1250, 5 KW/1 KW , AC	MBS,	$24.00*	(Katz)	Sconnix
KEZL-F, 103.5, 100 KW @ 700, COUNTRY	NBC,	$54.00	(Blair)	
WKQB-F, 107.5, 100 KW @ 1049, ROCK	,	$16.00	(Selcom)	(ST. GEORGE)
WKTM-F, 102.5, 100 KW @ 547, AOR (Burk-Abr)	Source,	$26.00*	(Torbet)	
WLVW-F, 105.5, 3 KW @ 265, BLACK	,	$12.00	(----)	(MONCKS CORNER)
WSSX-F, 95.1, 100 KW @ 350, AOR/ROCK	,	$41.00*	(Katz)	Sconnix
WWWZ-F, 93.5, 3 KW @ 510, BLACK	SBN,	$33.00	(HNWH) Attaway	(SUMMERVILLE)
WXTC-F, 96.9, 100 KW @ 782, BTFL MUS (TM)	,	$34.00*	(Mc-Guild)	

CHARLESTON, WV

Market # 147
APR 16.9
SMSA Pop: 271,600
Est 1982 Revenue: $5,228,000

Stations: 13/12
Diaries: 505/451:1
Standard Error: .878
% Below Line: 1.7

CSI: 2.4 Bil (# 131)
CSI HH: 23.0 M (# 152)
Retail $: 1.5 Bil (# 125)
% Not Listed: 6.0

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WVAF-F	72/18.8	19.3	22.0
2. WQBE-F	61/15.9	14.8	7.6
3. WKLC-F	45/11.7	11.7	9.8
4. WBES-F	36/ 9.4	6.0	7.3
5. WCAW	33/ 8.6	13.8	17.1
6. WVSR-F	31/ 8.1	2.9	3.4
7. WCHS	23/ 6.0	8.1	7.0
8. WTIP	16/ 4.2	4.4	5.8
9. WKAZ	14/ 3.6	6.8	8.5
10. WZTQ	13/ 3.4	2.9	2.4

12+ TSA 1/4	
1. WQBE-F	132
2. WVAF-F	112
3. WKLC-F	74
4. WCAW	55
5. WBES-F	46
6. WCHS	41
7. WVSR-F	38
8. WEMM-F	34
9. WTIP	18
10. WKAZ	14

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WVAF-F	1431/37.9	40.7
2. WQBE-F	1334/25.4	25.2
3. WKLC-F	918/20.9	23.7
4. WCHS	917/24.2	26.0
5. WCAW	782/20.8	29.5
6. WVSR-F	559/18.9	7.1
7. WEMM-F	503/ 4.9	4.5
8. WBES-F	475/14.5	12.2
9. WKAZ	382/15.1	24.3
10. WTIP	264/10.3	10.8

12+ FM SHARE (METRO): 69.53% (251 of 361) (SPG 82: 60.44%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKLC-F	1. WVAF-F	1. WVAF-F	1. WQBE-F	1. WQBE-F	1. WQBE-F
2. WVAF-F	2. WKLC-F	2. WQBE-F	2. WVAF-F	2. WBES-F	2. WVAF-F
3. WVSR-F	3. WVSR-F	3. WKLC-F		3. WVAF-F	3. WCAW

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WKLC-F	1. WQBE-F
2. WQBE-F	2. WQBE-F		2. WQBE-F	2. WVSR-F	2. WVAF-F
3. WBES-F	3. WKLC-F		3. WBES-F	3. WVAF-F	3. WKLC-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSCW 1410 S. Charles 1.6/4.2   WXIT 1490 Charlest 1.3/6.7   WEMM-F 107.9 Hunt 1.6/4.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		148 (7)	148 (7)	41.0
COUNTRY	33 (1)	61 (1)	94 (2)	26.0
BTFL MUSIC		36 (1)	36 (1)	10.0
MOR/VARIETY	36 (2)		26 (2)	10.0
NOSTALGIA	16 (1)		16 (1)	4.4
RELIGION/GOSPEL	11 (2)	5 (1)	16 (3)	4.4
AC	14 (1)		14 (1)	3.9
			361 (13)	

RADIO STATIONS

WCAW, 680, 50 KW/250 W (DA-N), COUNTRY (Klemm)   ABC-E, $48.13 (Blair) Cap-Johnson
WCHS, 580, 5 KW (DA-N), MOR   CBS, $37.75 (Selcom) Rollins
WKAZ, 950, 5 KW/1 KW (DA-N), AC   ABC-D, $41.63 (Mc-Guild) Nininger
WTIP, 1240, 1 KW/250 W, NOSTALGIA (Al Ham)   NBC, $22.00* (Eastman) Beasley
WZTQ, 1080, 5 KW (DAYS,DA), MOR   , $ 7.00 (Dome) (HURRICANE)

WBES-F, 96.1, 50 KW @ 830, BTFL MUS(TM)   CBS, $18.00 (Selcom) Rollins
WKLC-F, 105.1, 50 KW @ 500, AOR (Burk-Abr)   Source, $25.00* (HNWH)
WQBE-F, 97.5, 50 KW @ 500, COUNTRY   ABC-I, $41.63 (Mc-Guild) Nininger
WVAF-F, 99.9, 50 KW @ 497, CONTEMP (Klemm)   CBS-R, $48.13 (Blair) Cap-Johnson
WVSR-F, 102.7, 50 KW @ 420, ROCK   , $24.00* (Eastman) Beasley

WEMM - See Huntington

CHARLOTTE

Market # 61; ADI # 31
SMSA Pop: 651,000
APR 18.3
Est 1982 Revenue: $14,850,000*
Est 1983 Rev Growth: 9%*

Stations: 20/17
Diaries: 922/588:1
Standard Error: .695
% Below Line: 14.1
Est 1982 Nat Rev: $4,087,000*

CSI: 5.5 Bil (# 67)
CSI HH: 23.7 M (# 123)
Retail $: 3.2 Bil (# 61)
% Not Listed: 6.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WSOC-F	145/14.6	12.9	13.7	17.3	15.3
2. WBT	115/11.6	12.9	11.3	11.1	14.8
3. WBCY-F	108/10.9	10.2	8.0	9.0	9.2
4. WPEG-F	94/ 9.5	11.8	8.0	8.3	7.4
5. WROQ-F	83/ 8.4	8.5	10.7	8.5	8.9
6. WEZC-F	79/ 8.0	10.9	8.4	8.9	8.8
7. WZXI-F	75/ 7.6	3.1	2.7	3.4	3.3
8. WQCC	52/ 5.2	2.8	3.8	1.5	---
9. WLVV-F	33/ 3.3	3.9	3.5	1.9	---
10. WGIV	32/ 3.2	3.4	6.9	6.6	4.7

12+ TSA 1/4	
1. WSOC-F	403
2. WBCY-F	189
3. WBT	187
4. WROQ-F	183
5. WPEG-F	182
6. WEZC-F	178
7. WZXI-F	111
8. WQCC	52
9. WLVV-F	47
10. WGIV	32

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WSOC-F	4132/27.0	25.6	25.8
2. WBT	2900/27.8	30.0	28.0
3. WBCY-F	2811/25.0	23.8	23.3
4. WROQ-F	2410/17.0	18.8	21.7
5. WEZC-F	2220/17.8	16.8	16.0
6. WPEG-F	1653/17.1	17.2	15.5
7. WZXI-F	1296/16.2	8.5	9.9
8. WLVV-F	1069/10.1	11.9	10.8
9. WSOC	742/ 8.9	10.4	9.8
10. WAYS	717/ 9.2	11.6	21.0

12+ FM SHARE (METRO): 67.17% (620 of 923) (SPG 82: 58.67%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WROQ-F	1. WBCY-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WPEG-F	2. WROQ-F	2. WBCY-F	2. WBT	2. WBT	WBT
3. WBCY-F	3. WPEG-F	3. WBT	3. WEZC-F	3. WZXI-F	3. WBCY-F
	4. WEZC-F	4. WPEG-F	4. WBCY-F	4. WEZC-F	4. WPEG-F
	5. WSOC-F	5. WEZC-F	5. WPEG-F	5. WPEG-F	5. WROQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSOC-F	1. WSOC-F	1. WBCY-F	1. WBT	1. WROQ-F	1. WSOC-F
2. WBT	2. WBT	2. WPEG-F	2. WSOC-F	2. WBCY-F	2. WBT
3. WBCY-F	3. WBCY-F	3. WEZC-F	3. WEZC-F	3. WSOC-F	3. WBCY-F
4. WEZC-F	WPEG-F	4. WBT	4. WBCY-F	4. WPEG-F	4. WPEG-F
5. WZXI-F	5. WROQ-F	5. WROQ-F	5. WPEG-F	5. WEZC-F	5. WZXI-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		194 (3)	194 (3)	21.0
COUNTRY	36 (3)	145 (1)	181 (4)	19.6
MOR/VARIETY	134 (4)		134 (4)	14.5
BLACK/URBAN/JAZZ	32 (1)	94 (1)	126 (2)	13.7
AC		112 (2)	112 (2)	12.1
BTFL MUSIC		75 (1)	75 (1)	8.1
RELIGION/GOSPEL	60 (2)		60 (2)	6.5
NOSTALGIA	25 (1)		25 (1)	2.7
NEWS/TALK	16 (1)		16 (1)	1.7
			923 (20)	

CHARLOTTE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WSOC-F	1. WSOC-F	1. WSOC-F
2. WBCY-F	2. WBT	2. WPEG-F
3. WBT	3. WBCY-F	3. WZXI-F
4. WROQ-F	4. WROQ-F	4. WROQ-F
5. WEZX-F	5. WEZC-F	5. WBCY-F
6. WPEG-F	6. WPEG-F	6. WBT
7. WZXI-F	7. WZXI-F	7. WEZC-F
8. WQCC	8. WXRC-F	8. WQCC
9. WXRC-F	9. WXRC-F	9. WGIV
10. WLVV-F	10. WTQR-F	10. WSOC
11. WFMX-F	11. WSOC	
12. WIRC	12. WAYS	
13. WKSK	13. WFMX-F	
14. WTQR-F	14. WGIV	
15. WGIV WJZR-F	15. WXIK-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAAK	960	Dallas	.5/2.5
WAME	1480		.8/3.3
WAYS	610		1.6/9.2
WGAS	1420	Gastonia	.8/1.7
WGNC	1450	Gastonia	.8/2.1
WIXE	1190	Monroe	1.9/2.7
WLTC	1370	Gastonia	.9/2.2
WMAP	1060	Monroe	.6/2.0
WSOC	930		2.5/8.9
WXIK-F	96.1	Shelby	.3/2.9

ADI FM SHARE: 71.19% (1606 of 2256) (SPG 82: 72.29%)

AM STATIONS

WAYS, 610, 5 KW/1 KW (DA-2), NEWS/TALK (Burk-Abr) CBS,ABC-T, $ 35.00* (Eastman)
WBT , 1110, 50 KW (DA-N) , AC/MOR (Klumm) ABC-I, $100.00* (Blair) Jeff-Pilot
WGIV, 1600, 1 KW/500 W (DA-N), BLACK NBN, $ 24.00* (Selcom)

WQCC, 1540, 1 KW (DAYS) , RELIGION/GOSPEL , $? ? (----)
WSOC, 930, 5 KW/1 KW (DA-N), NOSTALGIA (Toby Arnold)MBS,NBC-T, $ 30.00* (Christal) Cox
WKSK, 580, 1 KW (DAYS) , COUNTRY , $ 5.00 (----) (W. JEFFERSON)
WIRC, 630, 1 KW (DAYS) , COUNTRY ABC-C, $ 12.00 (Southern) (HICKORY)

FM STATIONS

WBCY-F, 107.9, 100 KW @ 980, ROCK (Klumm) CBS-R,ABC-F, $ 70.00* (Blair) Jeff-Pilot
WEZC-F, 104.7, 100 KW @ 1240, AC (Burk-Abr) , $ 67.00* (Torbet) EZ
WROQ-F, 95.1, 100 KW @ 574, AOR (Burk-Abr) , $ 74.00* (Eastman)
WSOC-F, 103.7, 100 KW @ 1040, COUNTRY (TM) MBS, $110.00* (Christal) Cox
WZXI-F, 101.9, 100 KW @ 870, BTFL MUS (Bonne) , $ 38.50 (Masla)
WLVV-F, 96.9, 100 KW @ 499, AC/CONTEMP (Drake-Chen) , $ 52.50 (Katz) Capit(WRAL)
(STATESVILLE)

WPEG-F, 97.9, 28 KW @ 390, BLACK (Drake-Chen) SBN, $ 55.00 (HNWH) (CONCORD)
WXIK-F, 96.1, 100 KW @ 286, CONTEMP MBS, $ 10.10 (Southern) (SHELBY)
WXRC-F, 95.7, 100 KW @ 330, ROCK ABC-C, $ 19.50 (Southern) (HICKORY)
WFMX-F, 105.7, 100 KW @ 350, COUNTRY , $ 5.00 (Southern)
(STATESVILLE)
WJZR-F, 99.7, 10 KW @ 320, BLACK ABC-E, $ 12.54 (----) (KANNAPOLIS)

WTQR - See Greensboro

CHATTANOOGA

Market # 97	Stations: 16/15	CSI: 3.3 Bil (# 103)
SMSA Pop: 436,300	Diaries: 720/504:1	CSI HH: 19.4 M (# 296)
APR 17.1	Standard Error: .731	Retail $: 1.9 Bil (# 106)
Est 1982 Revenue: $6,720,000*	% Below Line: 4.1	% Not Listed: 6.0
Est 1983 Rev Growth: 8%*	Est 1982 Nat Rev: $850,000*	

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WDOD-F	114/18.4	12.3	10.9	9.2	7.0
2. WSKZ-F	91/14.7	12.1	15.3	15.5	13.5
3. WDEF-F	73/11.8	9.8	9.3	10.3	11.2
4. WDEF	61/ 9.8	9.5	11.6	8.5	13.5
5. WJTT-F	59/ 9.5	10.1	10.8	---	11.4
6. WDOD	32/ 5.2	6.5	4.8	6.2	8.9
WGOW	32/ 5.2	3.5	5.5	3.8	6.4
8. WNOO	28/ 4.5	6.5	6.9	2.7	2.9
9. WQLS-F	24/ 3.9	4.8	4.0	---	---
10. WOWE-F	19/ 3.1	4.5	1.0	.5	---

12+ TSA 1/4	
1. WDOD-F	189
2. WSKZ-F	156
3. WDEF-F	93
4. WJTT-F	68
5. WDEF	63
6. WQLS-F	49
7. WDOD	41
8. WGOW	32
9. WNOO	29
10. WFLI	20

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WDOD-F	2123/33.7	26.0	21.9
2. WSKZ-F	1993/28.8	25.9	27.1
3. WDEF-F	1249/24.8	22.3	22.9
4. WQLS-F	1059/15.6	13.0	8.9
5. WDEF	814/21.4	21.4	24.9
6. WDOD	717/16.3	17.2	14.5
7. WJTT-F	642/14.5	15.4	15.1
8. WFLI	518/ 7.6	12.7	15.3
9. WGOW	504/13.6	14.4	15.7
10. WNOO	360/ 9.6	10.6	10.6

12+ FM SHARE (METRO): 66.27% (387 of 584) (SPG 82: 59.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSKZ-F	1. WSKZ-F	1. WDOD-F	1. WDOD-F	1. WDOD-F	1. WDOD-F+
2. WJTT-F	WDOD	2. WSKZ-F	2. WDEF-F	2. WDEF-F	2. WDEF
3. WDOD-F	3. WJTT-F	3. WJTT-F	3. WSKZ-F	3. WDEF	3. WDEF-F
4. WOWE-F	4. WGOW	4. WDEF-F	4. WGOW	4. WDOD	WSKZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOD-F	1. WDOD-F	1. WDOD-F	1. WDOD-F	1. WSKZ-F	1. WDOD-F
2. WDEF-F	2. WSKZ-F	2. WJTT-F	2. WDEF-F	2. WDOD-F	2. WSKZ-F
3. WSKZ-F	3. WDEF-F	3. WSKZ-F	3. WSKZ-F	3. WJTT-F	3. WDEF-F
4. WDEF	4. WJTT-F	4. WGOW	4. WGOW	4. WOWE-F	4. WGOW
		WQLS-F			WJTT-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHU-F	102.3	Saddy-Daisy	1.1/3.8	WEPG	910	S Pitts	.6/2.0	WLFA	1590	Laf,GA	1.9/3.0
WDXB	1490	Chatta	2.1/6.3	WFLI	1070	Look Mt.	1.4/7.6	WMOC	1450	Chatt	1.0/4.3

FORMATS

	AM	FM	TOTAL	%
COUNTRY	45 (2)	114 (1)	159 (3)	27.2
ROCK/AOR/CONTEMP		134 (3)	134 (3)	22.9
BLACK/URBAN/JAZZ	28 (1)	59 (1)	87 (2)	14.9
MOR/VARIETY	79 (3)		79 (3)	13.5
BTFL MUSIC		73 (1)	73 (1)	12.5
AC	32 (1)		32 (1)	5.5
RELIGION/GOSPEL	9 (1)		9 (1)	1.5
NOSTALGIA		7 (1)	7 (1)	1.2
OTHERS/UNKNOWN	4 (1)		4 (1)	0.7
			584 (16)	

RADIO STATIONS

WDEF,	1370,	5 KW (DA-N)	, MOR	CBS,	$38.00*	(Katz)	Park
WDOD,	1310,	5 KW (DA-N)	, COUNTRY	ABC-E,	$30.00*	(Torbet)	Bahakel
WGOW,	1150,	5 KW/1 KW (DA-N),	AC	,	$42.00	(Eastman)	Bloomington
WFLI,	1070,	50 KW/1 KW (DA-2),	RELIGION	ABC-C,	$15.00*	(Mc-Guild)	Benns
WNOO,	1260,	5 KW (DAYS)	, BLACK	SBN,	$11.50	(Lazar)	
WDEF-F,	92.3,	100 KW @ 895,	BTFL MUS (FM-100)	,	$38.00*	(Katz)	Park
WDOD-F,	96.5,	100 KW @ 1010,	COUNTRY	ABC-E,	$46.00*	(Torbet)	Bahakel
WJTT-F,	94.3,	3 KW @ 325,	BLACK	ABC-C,	$24.00*	(Mc-Guild)	Benns
WOWE-F,	105.5,	3 KW @ 270,	AOR	Source,	$10.00	(----)	(ROSSVILLE)
WSKZ-F,	106.5,	100 KW @ 1076,	ROCK	,	$58.63	(Eastman)	Bloomington
WQLS-F,	100.7,	100 KW @ 360,	CONTEMP (Drake-Chen)	,	$29.00	(----)	(CLEVELAND)

CHICAGO

Market # 3; ADI # 3
SMSA Pop: 7,125,700
APR 19.0
Est 1982 Revenue: $111,000,000*
Est 1983 Rev Growth: 8%*

Stations: 33/33
Diaries: 3283/1954:1
Standard Error: .357
% Below Line: 0
Est 1982 Nat Rev: $32,300,000*

CSI: 71.7 Bil (# 3)
CSI HH: 27.6 M (# 21)
Retail $: 33.3 Bil (# 3)
% Not Listed: 8.2

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SUM 82	SPG 82
1. WGN	1060/8.7	8.7	9.6	9.3	7.8
2. WLOO-F	654/5.4	5.9	6.1	4.8	4.9
3. WGCI-F	621/5.1	5.4	5.3	6.1	6.6
4. WBBM	616/5.0	5.2	4.8	4.8	4.9
5. WBBM-F	540/4.4	4.0	4.1	5.3	2.7
6. WIND	529/4.3	3.8	4.1	3.5	4.5
7. WBMX-F	525/4.3	3.6	4.7	5.2	5.1
8. WLS	503/4.1	4.1	3.8	3.6	4.8
9. WCLR-F	457/3.7	3.9	4.1	3.7	3.7
10. WLS-F	441/3.6	3.5	3.4	2.7	4.1
11. WLUP-F	421/3.5	3.1	3.4	4.2	3.8
12. WXRT-F	420/3.4	2.9	2.3	2.1	1.6
13. WMAQ	404/3.3	3.5	3.2	3.8	3.5
14. WJJD	393/3.2	3.2	3.5	4.2	3.7
15. WMET-F	369/3.0	2.6	2.0	2.2	2.4
16. WOJO-F	337/2.8	3.2	1.0	1.2	1.6
17. WFYR-F	333/2.7	2.8	3.1	3.3	2.5
18. WKQX-F	327/2.7	3.4	3.1	2.7	2.7
19. WJPC	300/2.5	2.6	2.5	2.9	3.7
20. WLAK-F	291/2.4	2.7	3.2	2.7	3.9
21. WUSN-F	259/2.1	2.6	2.1	2.0	1.6
22. WAIT	253/2.1	1.9	1.8	1.4	1.5
23. WFMT-F	227/1.9	1.9	1.8	1.4	1.3
24. WJEZ-F	207/1.7	1.6	2.4	2.1	2.3
25. WVON	165/1.4	1.2	1.6	2.1	2.4

12+ TSA 1/4	
1. WGN	1339
2. WLS	920
3. WMAQ	804
4. WBBM	721
5. WLOO-F	670
6. WGCI-F	624
7. WBBM-F	558
8. WIND	556
9. WBMX-F	544
10. WCLR-F	468
11. WLS-F	464
12. WLUP-F	456
13. WXRT-F	437
14. WJJD	426
15. WMET-F	386
16. WKQX-F	346
17. WFYR-F	345
18. WOJO-F	337
19. WAIT	308
20. WJPC	301
21. WLAK-F	299
22. WUSN-F	273
23. WFMT-F	233
24. WJEZ-F	219
25. WVON	165

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WLS	19858/17.1	16.6	17.7
2. WGN	17504/19.7	21.0	19.8
3. WMAQ	14980/12.0	11.6	12.8
4. WBBM	14455/17.7	17.2	15.1
5. WBBM-F	11337/16.7	16.3	10.5
6. WLS-F	9634/13.7	14.3	14.9
7. WBMX-F	8096/12.1	12.3	12.8
8. WLOO-F	7601/11.5	13.0	10.8
9. WCLR-F	7597/11.5	11.3	11.2
10. WKQX-F	7592/11.5	11.0	10.0
11. WGCI-F	7568/11.6	12.9	13.8
12. WIND	7131/10.3	9.0	10.0
13. WLUP-F	6890/ 9.9	11.1	11.4
14. WMET-F	6714/10.1	8.0	10.2
15. WFYR-F	6540/ 9.7	9.7	9.7
16. WJJD	6034/ 8.5	8.5	8.0
17. WJPC	4761/ 7.3	8.1	8.0
18. WLAK-F	4558/ 6.7	8.4	10.2
19. WXRT-F	4521/ 6.8	6.4	4.8
20. WAIT	4247/ 5.6	5.3	4.3
21. WUSN-F	4056/ 6.0	5.8	4.6
22. WCFL	3781/ 4.9	5.3	5.1
23. WJEZ-F	3581/ 5.2	6.0	6.6
24. WVON	3533/ 5.5	5.7	7.1
25. WFMT-F	3230/ 4.8	4.9	3.5

12+ FM SHARE (METRO): 59.52% (6664 of 11197) (SPG 82: 57.12%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBBM-F	1. WGCI-F	1. WGCI-F	1. WGN	1. WGN	1. WGN
2. WLUP-F	2. WXRT-F	2. WCLR-F	2. WCLR-F	2. WLOO-F	2. WLS+
3. WGCI-F	3. WBMX-F	3. WBMX-F	3. WGCI-F	3. WBBM	3. WBBM
4. WBMX-F	4. WLS-F	4. WXRT-F	4. WLOO-F	4. WJJD	4. WGCI-F
5. WMET-F	5. WCLR-F	5. WLS	5. WLS	5. WIND	5. WIND
6. WLS	WLS	6. WGN	6. WBBM	6. WMAQ	6. WLOO-F
WLS-F	7. WLUP-F	WLS-F	7. WOJO-F	7. WLAK-F	7. WMAQ
	WMET-F	8. WFYR-F	8. WBMX-F	8. WCLR-F	8. WMAQ
	9. WFYR-F	9. WOJO-F	9. WFYR-F	9. WAIT	9. WCLR-F
	10. WKQX-F	10. WKQX-F	10. WXRT-F	10. WUSN-F	10. WBMX-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGN	1. WGN	1. WGCI-F	1. WGN	1. WXRT-F	1. WGN
2. WLOO-F	2. WLS-F	2. WBMX-F	2. WGCI-F	2. WLS-F	2. WXRT-F
3. WCLR-F	3. WGCI-F	3. WFYR-F	3. WCLR-F	3. WMET-F	3. WBBM
4. WBBM	4. WLOO-F	4. WKQX-F	4. WOJO-F	4. WLUP-F	4. WCLR-F
5. WJJD	5. WBBM-F	5. WCLR-F	5. WLOO-F	5. WGCI-F	5. WLS
6. WLS	6. WBMX-F	6. WLS	6. WBMX-F	6. WBMX-F	6. WLOO-F
7. WXRT-F	7. WCLR-F	7. WBBM-F	7. WLS	7. WLS	7. WLS-F
8. WIND	8. WBBM	8. WOJO-F	8. WFYR-F	8. WCLR-F	8. WMAQ
9. WGCI-F	9. WLS	9. WXRT-F	9. WKQX-F	9. WJPC	WGCI-F
10. WLAK-F	10. WLUP-F	10. WLS-F	10. WUSN-F	10. WFYR-F	10. WBMX-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	503 (1)	2552 (7)	3053 (8)	27.3
BLACK/URBAN/JAZZ	616 (4)	1245 (3)	1861 (7)	16.6
MOR/VARIETY	1219 (3)		1219 (3)	10.9
NEWS/TALK	1145 (2)		1145 (2)	10.2
BTFL MUSIC		945 (2)	945 (2)	8.4
COUNTRY	404 (1)	466 (2)	870 (3)	7.8
AC		790 (2)	790 (2)	7.1
NOSTALGIA	646 (2)		646 (2)	5.8
SPANISH		337 (1)	337 (1)	3.0
CLASSICAL		286 (2)	286 (2)	2.6
RELIGION/GOSPEL		43 (1)	43 (1)	0.4
			11197 (33)	

CHICAGO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WGN	1. WGN	1. WGN
2. WLOO-F	2. WLS	2. WBBM-F
3. WLS	3. WBBM	3. WBBM
4. WBBM	4. WBBM-F	4. WLS
5. WGCI-F	5. WMAQ	5. WOJO-F
6. WBBM-F	6. WLS-F	6. WJJD
7. WIND	7. WBMX-F	7. WLOO-F
8. WBMX-F	8. WCLR-F	WGCI-F
9. WMAQ	9. WCLR-F	WMAQ
10. WCLR-F	10. WKQX-F	10. WIND
11. WLS-F	11. WGCI-F	
12. WLUP-F	12. WIND	
13. WXRT-F	13. WLUP-F	
14. WJJD	14. WMET-F	
15. WMET-F	15. WFYR-F	

OTHER RATED STATIONS

METRO SHARE/CUME RATING			
WCFL	1000		.9/4.9
WJOL	1340	Joliet	.4/ .9
WNIB-F	97.1		.5/2.0
WWCA	1270	Gary	.4/1.0
WXFM-F	105.9	Elmwood Park	.8/3.1
WXOL	1450		.9/3.1
WYCA-F	92.3	Hammond	.4/1.1
WYEN-F	106.7	Des Plaines	.3/1.1

ADI FM SHARE: 57.57% (6798 of 11809) (SPG 82: 55.43%)

AM STATIONS

WAIT,	820,	5 KW/1 KW (DA-N),	NOSTALGIA (FM-100)	,	$ 63.75	(Katz)	Century
WBBM,	780,	50 KW	, NEWS	CBS,	$210.00*	(CBS Spot)	CBS
WCFL,	1000,	50 KW (DA-2)	, MOR	MBS,	$ 60.00*	(Weiss)	Mutual
WGN ,	720,	50 KW	, TALK/MOR	MBS,	$235.00*	(Christal)	Tribune Co.
WIND,	560,	5 KW (DA-2)	, TALK	ABC-E,	$130.00*	(Group W)	Westinghouse
WJJD,	1160,	50 KW/10 KW (DA-2),	NOSTALGIA (Al Ham)	ABC-I,	$100.00*	(MMR)	Plough
WJPC,	950,	1 KW/5 KW (DA-N),	BLACK	NBN,	$101.00	(Weiss)	Johnson
WLS ,	890,	50 KW	, ROCK	ABC-C,	$210.00*	(Blair)	ABC
WMAQ,	670,	50 KW	, COUNTRY	NBC,	$180.00*	(Eastman)	NBC
WVON,	1390,	5 KW (DA-2)	, BLACK	SBN,	$ 75.00*	(Mc-Guild)	Gannett

FM STATIONS

WBBM-F,	96.3,	6 KW @ 1174,	ROCK	CBS-R,	$160.00*	(CBS/FM)	CBS
WBMX-F,	102.7,	6 KW @ 1170,	BLACK	,	$144.38	(Masla)	
WCLR-F,	101.9,	5 KW @ 1520,	AC	,	$135.00*	(Torbet)	Bonneville
WFMT-F,	98.7,	16 KW @ 1167,	CLASSICAL	,	$115.50	(CMBS)	
WFYR-F,	103.5,	4 KW @ 1552,	AC	RKO,	$130.00*	(RKO)	RKO
WGCI-F,	107.5,	33 KW @ 600,	BLACK	MBS,	$140.00*	(Mc-Guild)	Gannett
WJEZ-F,	104.3,	19 KW @ 820,	COUNTRY	RKO II,	$100.00*	(MMR)	Plough
WKQX-F,	101.1,	6 KW @ 1170,	AC/CONTEMP	,	$103.13	(Eastman)	NBC
WLAK-F,	93.9,	5 KW @ 1581,	BTFL MUS (Bonne)	,	$105.00*	(Christal)	Viacom
WLOO-F,	100.3,	6 KW @ 1167,	BTFL MUS (FM-100)	,	$246.25	(Katz)	Century
WLS-F ,	94.7,	6 KW @ 1170,	AOR	ABC-R,	$184.00*	(Blair)	ABC

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

CINCINNATI

Market # 27; ADI # 28
SMSA Pop: 1,404,900
APR 16.6
Est 1982 Revenue: $27,100,000

Stations: 24/18
Diaries: 1492/774:1
Standard Error: .509
% Below Line: 6.2

CSI: 12.6 Bil (# 30)
CSI HH: 25.0 M (# 69)
Retail $: 6.6 Bil (# 30)
% Not Listed: 9.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WKRQ-F	170/8.8	8.1	8.0	8.3	9.6	1. WLW	287	1. WLW	5327/22.1	21.0	27.2
WEBN-F	170/8.8	9.5	9.8	11.8	9.6	2. WKRQ-F	264	2. WKRQ-F	4451/24.4	23.1	23.0
3. WWEZ-F	169/8.8	7.8	7.1	8.9	9.8	3. WWEZ-F	214	3. WEBN-F	3203/21.7	23.3	21.4
4. WLW	145/7.5	5.8	10.2	8.1	11.0	4. WEBN-F	206	4. WLLT-F	2850/16.2	10.7	11.7
5. WUBE-F	144/7.5	7.4	5.6	5.9	4.2	5. WUBE-F	191	5. WKRC	2789/17.7	24.5	21.3
6. WCKY	126/6.6	7.2	4.5	6.4	7.9	6. WLLT-F	176	6. WWEZ-F	2383/16.4	14.5	15.0
7. WLLT-F	120/6.2	4.1	4.3	5.5	2.5	7. WHIO-F	175	7. WBLZ-F	2344/11.0	11.7	9.6
8. WRRM-F	119/6.2	7.1	6.2	6.3	7.1	8. WRRM-F	146	8. WUBE-F	2320/13.6	13.4	10.9
9. WKRC	108/5.6	8.6	8.2	7.8	9.2	9. WKRC	140	9. WHIO-F	2169/ 1.4	1.5	2.1
10. WMLX	73/3.8	4.3	5.9	6.1	.7	10. WBLZ-F	138	10. WRRM-F	2160/16.0	17.0	14.8
11. WBLZ-F	72/3.7	5.1	3.9	2.4	2.2	11. WCKY	135	11. WSAI-F	1755/ 9.5	7.3	6.4
12. WSAI-F	57/3.0	3.2	1.9	1.9	2.0	12. WONE	121	12. WCKY	1749/13.1	15.3	11.6

12+ FM SHARE (METRO): 66.24% (1148 of 1733) (SPG 82: 57.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKRQ-F	1. WEBN-F	1. WEBN-F	1. WUBE-F	1. WWEZ-F	1. WCKY
2. WEBN-F	2. WLLT-F	2. WLLT-F	2. WRRM-F	2. WUBE-F	2. WKRC
3. WBLZ-F	3. WKRQ-F	3. WRRM-F	3. WLLT-F	3. WLW	3. WKRQ-F
	4. WRRM-F	4. WKRQ-F	4. WKRC	4. WCKY	4. WUBE-F
	5. WUBE-F	WUBE-F	5. WEBN-F	5. WKRC	5. WEBN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWEZ-F	1. WKRQ-F	1. WLLT-F	1. WLLT-F	1. WEBN-F	1. WUBE-F
2. WRRM-F	2. WEBN-F	2. WEBN-F	2. WRRM-F	2. WKRQ-F	2. WEBN-F
3. WUBE-F	3. WWEZ-F	3. WRRM-F	3. WWEZ-F	3. WRRM-F	3. WLW
4. WEBN-F	4. WUBE-F	4. WKRQ-F	4. WKRC	4. WLLT-F	4. WRRM-F
5. WKRQ-F	5. WRRM-F	5. WBLZ-F	5. WUBE-F	WSKS-F	5. WWEZ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		392 (3)	392 (3)	22.6
AC		254 (3)	254 (3)	14.7
MOR/VARIETY	253 (2)		253 (2)	14.6
COUNTRY	49 (2)	201 (2)	250 (4)	14.4
BTFL MUSIC		202 (3)	202 (3)	11.7
BLACK/URBAN/JAZZ	44 (1)	86 (2)	130 (3)	7.5
NEWS/TALK	126 (1)		126 (1)	7.3
NOSTALGIA	83 (2)		83 (2)	4.8
RELIGION/GOSPEL	12 (1)	13 (1)	25 (2)	1.4
OTHERS/UNKNOWN	18 (1)		18 (1)	1.0
			1733 (24)	

CINCINNATI ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKRQ-F	1. WKRQ-F	1. WKRQ-F
2. WLW	2. WLW	2. WEBN-F
3. WWEZ-F	3. WEBN-F	3. WLW
4. WEBN-F	4. WLLT-F	WWEZ-F
5. WUBE-F	5. WKRC	WUBE-F
6. WLLT-F	6. WWEZ-F	6. WCKY
7. WRRM-F	7. WUBE-F	7. WKRC
8. WKRC	8. WRRM-F	8. WRRM-F
9. WCKY	9. WCKY	9. WBLZ-F
10. WSAI-F	10. WSAI-F	10. WLLT-F
11. WBLZ-F	11. WBLZ-F	
12. WMLX	12. WSAI	
13. WSKS-F	13. WSKS-F	
14. WSAI	14. WMLX	
15. WCIN	15. WCIN	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCIN	1480		2.3/6.3
WHKK-F	100.9	Erlanger	.7/2.3
WLYK-F	107.1	Milford	1.4/3.1
WNOP	740	Newport	.9/2.5
WSAI	1360		2.1/9.0
WTSJ	1050		.6/1.9
WPFB	910	Middletown	.5/1.0
WSKS-F	96.5	Hamilton	2.7/7.6
WDAO-F	107.7	Dayton	.7/3.1
WHIO-F	99.1	Dayton	.4/1.4
WONE	980	Dayton	.5/1.0
WPFB-F	105.9	Kettering	.8/1.9

ADI FM SHARE: 68.02% (1623 of 2386) (SPG 82: 60.35%)

AM STATIONS

WCIN,	1480,	5 KW/500 W (DA-2),	BLACK	NBN,	$ 33.00	(Weiss)	
WCKY,	1530,	50 KW (DA-N),	NEWS/TALK	CBS,MBS,	$ 60.00*	(Eastman)	Federated
WKRC,	550,	5 KW/1 KW (DA-2),	AC/MOR	ABC-E,	$ 65.00*	(Katz)	Taft
WLW ,	700,	50 KW,	MOR	NBC,NBC-T,	$ 86.00	(CBS Spot)	
WMLX,	1230,	1 KW/250 W,	NOSTALGIA (Al Ham)	,	$ 45.00	(Mc-Guild)	Plough
WSAI,	1360,	5 KW (DA-N),	COUNTRY	APR,	$ 40.00*	(Christal)	Booth

FM STATIONS

WBLZ-F,	103.5,	50 KW @ 500,	BLACK	SBN,	$ 47.00	(Masla)	BENI
WEBN-F,	102.7,	31 KW @ 610,	AOR	,	$ 85.00	(Torbet)	Wood
WKRQ-F,	101.9,	25 KW @ 660,	ROCK	,	$105.00*	(Katz)	Taft
WLLT-F,	94.9,	27 KW @ 640,	AC	,	$ 45.00*	(HNWH)	Heftel
WRRM-F,	98.5,	15 KW @ 810,	AC	,	$ 80.00*	(Blair)	Susquehanna
WSAI_F,	94.1,	32 KW @ 550,	COUNTRY	APR,	$ 40.00*	(Christal)	Booth
WUBE-F,	105.1,	11 KW @ 920,	COUNTRY	,	$ 60.00*	(Mc-Guild)	Plough
WWEZ-F,	92.5,	11 KW @ 905,	BTFL MUS (Schulke)	,	$ 65.00*	(Eastman)	Federated
WSKS-F,	96.5,	15 KW @ 810,	AOR	CBS-R,RKO,	$ 37.00	(CBS/FM)	(HAMILTON)

WHIO, WONE - See Dayton

CLEVELAND

Market # 20; ADI # 9
SMSA Pop: 1,869,700
APR 17.8
Est 1982 Revenue: $31,067,000*
Est 1983 Rev Growth: 5%*

Stations: 27/23
Diaries: 1784/876:1
Standard Error: .471
% Below Line: 2.6
Est 1983 Nat Rev: $9,105,000*

CSI: 18.6 M (# 17)
CSI HH: 27.0 M (# 25)
Retail $: 8.8 Bil (# 21)
% Not Listed: 6.8

	12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82
1.	WMMS-F	228/8.2	7.8	8.4	9.6	8.2
2.	WGCL-F	203/7.3	7.3	5.9	5.2	6.3
3.	WQAL-F	202/7.3	8.1	6.7	5.3	7.3
4.	WDOK-F	199/7.2	8.7	7.9	6.4	7.6
5.	WBBG	181/6.5	6.4	6.2	7.5	5.6
6.	WMJI-F	158/5.7	6.4	7.7	4.7	5.3
7.	WDMT-F	147/5.3	5.3	5.3	6.7	5.9
8.	WWWE	129/4.6	2.3	3.2	4.4	4.5
9.	WKSW-F	124/4.5	2.9	3.5	3.8	2.6
	WZAK-F	124/4.5	3.2	4.3	4.4	2.8
11.	WZZP-F	114/4.1	4.2	5.5	5.1	7.0
12.	WERE	109/3.9	4.8	4.4	4.5	4.9
13.	WGAR	104/3.7	4.2	3.6	4.2	3.7
14.	WHK	98/3.5	3.8	5.1	5.2	4.8
15.	WJW	85/3.1	3.0	2.3	1.5	2.4
16.	WCLV-F	80/2.9	2.3	2.7	3.0	2.4
17.	WJMO	68/2.4	3.3	2.2	2.6	2.7
18.	WABQ	59/2.1	3.8	2.4	2.4	3.2

	12+ TSA 1/4	
1.	WMMS-F	572
2.	WGCL-F	395
3.	WMJI-F	271
4.	WDOK-F	254
5.	WQAL-F	253
6.	WWWE	213
7.	WGAR	209
8.	WKSW-F	197
9.	WBBG	194
10.	WKDD-F	190
11.	WDMT-F	182
12.	WZZP-F	170
	WZAK-F	170
14.	WHK	120
15.	WERE	110
16.	WJW	102
17.	WDBN-F	95
18.	WCLV-F	92

	12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1.	WMMS-F	6489/19.5	19.7	19.2
2.	WGCL-F	6298/21.1	18.8	19.0
3.	WWWE	4475/15.5	10.5	14.5
4.	WMJI-F	4409/18.6	18.1	13.5
5.	WGAR	3680/12.2	14.3	13.8
6.	WZZP-F	3425/14.1	14.6	16.2
7.	WDOK-F	3334/16.8	16.3	14.8
8.	WQAL-F	3203/15.8	14.6	14.6
9.	WKDD-F	3174/ 5.7	5.5	4.6
10.	WKSW-F	2761/10.1	9.2	7.3
11.	WDMT-F	2515/12.2	11.9	11.8
12.	WBBG	2279/13.5	13.0	11.2
13.	WERE	2093/13.0	14.5	12.7
14.	WHK	2057/11.0	11.9	10.3
15.	WZAK-F	2013/ 9.5	8.5	7.3
16.	WJW	1559/ 8.3	7.8	6.6
17.	WCLV-F	1274/ 6.8	6.9	5.6
18.	WJMO	1256/ 8.0	8.7	9.6

12+ FM SHARE (METRO): 65.86% (1705 of 2589) (SPG 82: 64.44%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGCL-F	1. WMMS-F	1. WMMS-F	1. WMJI-F	1. WQAL-F	1. WMMS-F
2. WMMS-F	2. WMJI-F	2. WMJI-F	2. WQAL-F	2. WDOK-F	2. WDOK-F
3. WDMT-F	3. WGCL-F	3. WGCL-F	3. WMMS-F	3. WBBG	3. WHK
4. WZAK-F	4. WDMT-F	4. WDMT-F	4. WDOK-F	4. WKSW-F	4. WERE
	5. WZAK-F	5. WZZP-F	WZZP-F	5. WERE	5. WQAL-F
	6. WZZP-F	6. WZAK-F	6. WBBG	6. WHK	6. WGCL-F
				WWWE	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDOK-F	1. WMMS-F	1. WMJI-F	1. WQAL-F	1. WMMS-F	1. WMMS-F
2. WBBG	2. WQAL-F	2. WMMS-F	2. WMJI-F	2. WMJI-F	2. WMJI-F
3. WQAL-F	3. WGCL-F	3. WGCL-F	3. WDOK-F	3. WGCL-F	3. WZZP-F
4. WMMS-F	4. WBBG	4. WDMT-F	4. WDMT-F	4. WDMT-F	4. WWWE
WMJI-F	5. WDOK-F	5. WZAK-F	5. WZZP-F	5. WZZP-F	5. WDOK-F
6. WZZP-F	6. WMJI-F	6. WZZP-F	6. WBBG	6. WZAK-F	WQAL-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		513 (5)	513 (5)	19.8
BTFL MUSIC		445 (5)	445 (5)	17.2
BLACK/URBAN/JAZZ	127 (2)	271 (2)	398 (4)	15.4
AC	104 (1)	272 (2)	376 (3)	14.5
COUNTRY	227 (2)	124 (1)	351 (3)	13.6
NEWS/TALK	194 (2)		194 (2)	7.5
NOSTALGIA	181 (1)		181 (1)	7.0
CLASSICAL		80 (1)	80 (1)	3.1
MOR/VARIETY	18 (1)		18 (1)	0.7
OTHERS/UNKNOWN	18 (1)		18 (1)	0.7
RELIGION/GOSPEL	15 (1)		15 (1)	0.6
			2589 (27)	

CLEVELAND ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WMMS-F	1. WGCL-F	1. WGCL-F
2. WGCL-F	2. WMMS-F	2. WQAL-F
3. WMJI-F	3. WWWE	3. WDOK-F
4. WDOK-F	4. WMJI-F	4. WBBG
5. WQAL-F	5. WGAR	5. WMMS-F
6. WWWE	6. WZZP-F	6. WMJI-F
7. WGAR	7. WDOK-F	7. WGAR
8. WKSW-F	8. WQAL-F	8. WHK
9. WBBG	9. WKDD-F	9. WKSW-F
10. WKDD-F	10. WKSW-F	10. WERE
11. WDMT-F	11. WDMT-F	
12. WZZP-F	12. WBBG	
13. WZAK-F	13. WERE	
14. WHK	14. WHK	
15. WERE	15. WZAK-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WDBN-F	94.9	Medina	.8/2.1
WELW	1330	Willoughby	.6/1.7
WPVL	1460	Painesville	.6/1.5
WRQC-F	92.3		1.3/5.4
WSUM	1000	Parma	.5/1.9
WAEZ-F	97.5	Akron	.3/1.7
WBEA-F	107.3	Elyria	.4/2.7
WKDD-F	96.5	Akron	1.3/5.7
WREO-F	97.1	Ashtabula	.5/1.2

ADI FM SHARE: 66.73% (3353 of 5025) (SPG 82: 66.37%)

AM STATIONS

WABQ,	1540,	1 KW (DAYS)	, BLACK	SBN,	$ 30.00	(Lotus)	
WBBG,	1260,	5 KW (DA-2)	, NOSTALGIA (Al Ham)	,	$100.00*	(Eastman)	
WERE,	1130,	5 KW (DA-1)	, NEWS/TALK	ABC-I,MBS,ABC-T,	$ 65.00*	(MMR)	
WGAR,	1220,	50 KW (DA-1)	, AC	ABC-E,	$ 97.38	(Blair)	Nationwide
WHK ,	1420,	5 KW (DA-N)	, COUNTRY	NBC,	$ 80.00*	(Katz)	Malrite
WJMO,	1490,	1 KW/250 W	, BLACK	NBN,	$ 45.00	(Masla)	United
WJW ,	850,	10 KW/5 KW (DA-1),	NEWS/TALK	ABC-D,NBC-T,	$ 52.50	(RKO)	
WWWE,	1100,	50 KW	, COUNTRY	CBS,	$ 75.00*	(Mc-Guild)	Gannett

FM STATIONS

WCLV-F,	95.5,	27 KW @ 640,	CLASSICAL	,	$ 38.75	(CMBS)	
WDBN-F,	94.9,	118 KW @ 310,	BTFL MUS (FM-100)	,	$ 27.00	(Masla)	(MEDINA)
WDMT-F,	107.9,	70 KW @ 390,	URBAN	RKO,	$ 58.13	(HNWH)	Beasley
WDOK-F,	102.1,	50 KW @ 370,	BTFL MUS (Churchill)	,	$ 85.00*	(Mc-Guild)	Gannett
WGCL-F,	98.5,	40 KW @ 600,	ROCK	ABC-F,	$115.00*	(MMR)	
WKSW-F,	99.5,	50 KW @ 500,	COUNTRY	RKO II,	$ 50.00	(Blair)	Nationwide
WMJI-F,	105.7,	27 KW @ 900,	AC/OLDIES	Trans,CBS-R,	$130.00*	(Eastman)	
WMMS-F,	100.7,	32 KW @ 600,	AOR (Pollack)	Source,	$135.00*	(Katz)	Malrite
WQAL-F,	104.1,	8 KW @ 1060,	BTFL MUS (Bonne)	,	$ 95.00	(Christal)	Gulf
WZAK-F,	93.1,	28 KW @ 620,	BLACK	,	$ 55.00*	(Selcom)	
WZZP-F,	106.5,	8 KW @ 1060,	AC	APR,	$117.00	(Christal)	Booth

WKDD-F - See Akron

COLORADO SPRINGS

Market # 119
SMSA Pop: 330,600
APR 19.2
Est 1982 Revenue: $5,026,000*
Est 1983 Rev Growth: 9%*

Stations: 21/13
Diaries: 517/536:1
Standard Error: .941
% Below Line: 14.3
Est 1982 Nat Rev: $1,432,000*

CSI: 2.7 Bil (# 120)
CSI HH: 23.2 M (# 143)
Retail $: 1.4 Bil (# 130)
% Not Listed: 10.5

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KSPZ-F	66/12.4	10.3	12.5	12.4	13.6
2. KKCS-F	57/10.7	10.0	7.2	6.2	4.0
3. KKFM-F	55/10.3	7.9	7.7	9.3	3.4
4. KILO-F	45/ 8.4	14.5	19.3	14.0	11.2
KRDO	45/ 8.4	6.4	7.7	8.3	8.9
6. KSSS	43/ 8.1	6.0	5.5	9.0	9.4
7. KVOR	30/ 5.6	5.1	5.9	7.1	7.6
8. KOA	20/ 3.8	3.4	3.9	4.8	4.9
9. KCMN	18/ 3.4	3.8	.7	.5	.9
10. KYNR-F	17/ 3.2	6.0	3.3	3.8	5.4

12+ TSA 1/4	
1. KKFM-F	83
2. KILO-F	82
3. KSPZ-F	77
4. KRDO-F	63
5. KKCS-F	59
6. KSSS	46
7. KOA	35
8. KVOR	30
9. KYNR-F	24
10. KIIQ-F+	21

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KKFM-F	1059/25.1	23.6	23.5
2. KILO-F	976/20.5	25.3	28.3
3. KSPZ-F	960/25.3	24.1	27.0
4. KRDO-F	714/16.2	15.3	14.9
5. KKCS-F	601/19.3	15.3	11.9
6. KOA	565/12.1	12.6	12.0
7. KSSS	451/15.6	16.5	14.1
8. KYSN	449/15.7	15.0	20.8
9. KVOR	428/14.1	16.0	17.5
10. KIIQ-F+	391/ 9.9	14.5	17.0

12+ FM SHARE (METRO): 65.41% (312 of 477) (SPG 82: 71.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKFM-F	1. KSPZ-F	1. KSPZ-F	1. KKCS-F	1. KRDO-F	1. KKCS-F
2. KILO-F	2. KKCS-F	2. KKCS-F	2. KSPZ-F	2. KSSS	2. KSPZ-F
3. KIIQ-F+	KKFM-F	3. KKFM-F	3. KRDO-F	3. KKCS-F	3. KVOR
	4. KILO-F	4. KSSS	4. KSSS	4. KVOR	4. KSSS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSPZ-F	1. KSPZ-F	1. KSPZ-F	1. KKCS-F	1. KILO-F	1. KKCS-F
2. KRDO-F	2. KKFM-F	2. KKCS-F	2. KRDO-F	2. KSPZ-F	2. KSPZ-F
3. KKCS-F	3. KILO-F	KKFM-F	3. KSPZ-F	3. KKCS-F	3. KILO-F
4. KSSS	KKCS-F		4. KSSS	KSSS	4. KRDO-F
				KKFM-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KPIK	1580	1.3/2.0	KFEL	970	Pueblo	.8/2.2	KLZ	560	Denver	1.1/4.4
KRDO	1240	2.6/11.9	KHOW	630	Denver	.8/3.3	KOSI-F	101.1	Denver	.8/2.0
KIIQ-F+	102.7 Mani Spg	2.8/9.9	KIMN	950	Denver	.6/2.2	KVOD-F	99.5	Denver	1.9/2.0
KYSN	1460	2.6/15.7								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	16 (2)	179 (4)	195 (6)	40.9
COUNTRY	52 (3)	57 (1)	109 (40	22.9
BTFL MUSIC		66 (3)	66 (3)	13.8
NEWS/TALK	50 (2)		50 (2)	10.5
MOR/VARIETY	18 (2)		18 (2)	3.8
NOSTALGIA	18 (1)		18 (1)	3.8
RELIGION/GOSPEL	11 (2)		11 (2)	2.3
CLASSICAL		10 (1)	10 (1)	2.1
			477 (21)	

RADIO STATIONS

KCMN, 1530, 1 KW (DAYS) , NOSTALGIA SMN, $11.00 (Miller)
KSSS, 740, 1 KW/250 W , COUNTRY NBC, $23.00* (PRO) Peoria Jrnl Star
KVOR, 1300, 5 KW/1 KW , NEWS/TALK ABC-I,ABC-T, $28.00* (Selcom) Sunbelt
KYSN, 1460, 1 KW/500 W (DA-1), CONTEMP APR, $15.00* (Blair) Walton

KILO-F, 93.9, 83 KW @ 2110, AOR , $39.00 (Christal)
KKCS-F, 101.9, 79 KW @ -391, COUNTRY APR, $29.00* (Blair) Walton
KKFM-F, 96.5, 23 KW @ 2300, ROCK ABC-F, $23.00* (Mc-Guild)
KRDO-F, 95.1, 96 KW @ 2040, BTFL MUS (Bonne) , $22.75 (HNWH)
KIIQ-F+,102.7, 43 KW @ 2000, CONTEMP , $14.00* (Weiss) Wiskes/Abaris
KSPZ-F, 92.9, 25 KW @ 2130, CONTEMP/AC Trans, $34.00* (Selcom) Sunbelt

Other ranked stations - See Denver and Pueblo

COLUMBIA, SC

Market # 99	Stations: 16/12	CSI: 3.3 Bil (# 100)
SMSA Pop: 423,400	Diaries: 802/443:1	CSI HH: 23.4 M (# 135)
APR 19.1	Standard Error: .768	Retail $: 1.8 Bil (# 110)
Est 1982 Revenue: $8,009,000*	% Below Line: 10.8	% Not Listed: 7.4
Est 1983 Rev Growth: 9%*	Est 1982 Nat Rev: $1,281,384*	

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WCOS-F	105/15.5	16.0	14.2	15.7	19.2
2. WNOK-F	85/12.5	14.6	18.2	20.0	20.9
3. WOIC	81/11.9	11.1	13.8	11.8	7.2
4. WZLD-F	68/10.0	9.7	9.2	7.9	8.9
5. WIS	53/ 7.8	11.5	7.8	12.0	12.4
6. WXRY-F	44/ 6.5	6.1	7.5	7.7	5.9
7. WDPN-F	43/ 6.3	4.2	---	---	---
8. WWDM-F	40/ 5.9	8.8	10.0	7.7	7.4
9. WSCQ-F	27/ 4.0	3.8	3.6	4.7	4.4
10. WQXL	21/ 3.1	.5	.9	1.8	1.1

12+ TSA 1/4	
1. WCOS-F	147
2. WNOK-F	121
3. WWDM-F	119
4. WOIC	87
5. WIS	79
WIGL-F	79
7. WZLD-F	76
8. WXRY-F	51
9. WDPN-F	44
10. WSCQ-F	33

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WNOK-F	1866/36.1	34.0	37.6
2. WCOS-F	1605/28.0	31.7	30.6
3. WWDM-F	1362/18.3	17.8	21.5
4. WIS	1115/23.5	27.3	21.2
5. WZLD-F	1062/25.8	23.8	23.7
6. WOIC	910/23.3	20.8	21.3
7. WIGL-F	890/ 6.3	5.2	3.3
8. WDPN-F	580/15.7	11.7	---
9. WXRY-F	537/12.3	15.0	13.3
10. WSCQ-F	535/13.7	11.8	12.3

12+ FM SHARE (METRO): 69.95% (440 of 629) (SPG 82: 68.44%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WNOK-F	1. WZLD-F	1. WCOS-F	1. WCOS-F	1. WCOS-F	1. WCOS-F+
2. WZLD-F	2. WNOK-F	2. WNOK-F	2. WNOK-F	2. WIS	2. WIS
WWDM-F	3. WOIC	3. WZLD-F	3. WOIC	WXRY-F	3. WNOK-F+
	4. WCOS-F	4. WOIC	4. WXRY-F	4. WOIC	4. WOIC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCOS-F	1. WCOS-F	1. WNOK-F	1. WCOS-F	1. WZLD-F	1. WCOS-F
2. WZLD-F	2. WNOK-F+	2. WOIC	2. WNOK-F	2. WCOS-F	2. WNOK-F
3. WOIC	3. WZLD-F	3. WZLD-F	3. WOIC	WNOK-F	3. WOIC
4. WXRY-F	4. WOIC	4. WCOS-F	4. WXRY-F	4. WDPN-F	4. WIS

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCOS	1400		1.5/6.4	WNOK	1230		.7/5.1	WIGL-F	106.7	Orangeb	2.1/6.3
WLFF	620	Cayce	2.8/4.6	WBBQ-F	104.3	Augusta,GA	.3/2.2	WKQB-F	107.5	St Geor	1.8/3.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (1)	167 (4)	172 (5)	27.3
BLACK/URBAN/JAZZ	81 (1)	83 (2)	164 (3)	26.1
COUNTRY	10 (1)	119 (2)	129 (3)	20.5
MOR/VARIETY	53 (1)		53 (1)	8.4
BTFL MUSIC		44 (1)	44 (1)	7.0
AC		27 (1)	27 (1)	4.3
RELIGION/GOSPEL	21 (1)		21 (1)	3.3
NOSTALGIA	19 (1)		19 (1)	3.0
			629 (16)	

RADIO STATIONS

WIS , 560, 5 KW (DA-N) , MOR NBC,NBC-T, $48.00* (Christal) Cosmos
WOIC, 1320, 5 KW/2.5 KW (DA-N),BLACK NBN, $27.00 (Eastman)
WQXL, 1470, 5 KW (DAYS) , GOSPEL SBN, $ 7.00 (Busby)

WCOS-F, 97.9, 50 KW @ 450, COUNTRY ABC-I, $54.00* (Mc-Guild) Buck
WDPN-F, 103.1, 3 KW @ 300, URBAN , $26.50 (PRO)
WNOK-F, 104.7, 100 KW @ 450, ROCK (Century 21) ABC-C, $46.00* (Blair)
WSCQ-F, 100.1, 2.4 KW @ 330, AC (Drake-Chen) CBS, $25.75 (Southern)
WXRY-F, 93.5, 3 KW @ 360, BTFL MUS (Bonne) RKO II, $27.00 (HNWH) Limetree
WZLD-F, 96.7, 3 KW @ 650, AOR ABC-F, $37.50 (Selcom) Liggett
WIGL-F, 106.7, 100 KW @ 600, COUNTRY (TM) ABC-E, $20.00* (Eastman) Keymarket (ORANGEBURG)
WWDM-F, 101.3, 100 KW @ 629, BLACK SBN, $29.50 (HNWH) (SUMTER)

COLUMBUS, GA

Market # 160
SMSA Pop: 240,900
APR 17.4
Est 1982 Revenue: $3,975,000

Stations: 13/10
Diaries: 804/243:1
Standard Error: .732
% Below Line: 1.2

CSI: 1.8 Bil (# 164)
CSI HH: 22.2 M (# 184)
Retail $: .9 Bil (# 184)
% Not Listed: 3.3

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WFXE-F	63/18.5	19.7	15.0
2. WCGQ-F	59/17.4	14.5	11.9
3. WOKS	47/13.8	16.2	18.2
4. WVOC-F	38/11.2	7.7	8.8
5. WEIZ-F	37/10.9	10.3	11.9
6. WPNX	26/ 7.6	8.8	11.0
7. WDAK	21/ 6.2	8.8	12.5
WRCG	21/ 6.2	2.6	3.8
9. WHYD	7/ 2.1	1.1	4.1
10. WCLS	6/ 1.8	1.7	1.6

12+ TSA 1/4	
1. WCGQ-F	97
2. WVOC-F	90
3. WFXE-F	83
4. WOKS	51
5. WEIZ-F	43
6. WPNX	30
7. WDAK	26
8. WRCG	21
9. WHYD	14
10. WQCK-F	12

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WCGQ-F	1133/28.0	28.1
2. WVOC-F	1056/24.4	19.2
3. WFXE-F	799/30.2	42.6
4. WEIZ-F	619/24.3	24.3
5. WOKS	566/24.7	30.7
6. WDAK	449/16.8	19.4
7. WPNX	340/13.2	16.5
8. WRCG	285/12.7	9.5
9. WQCK-F	244/ 4.0	2.6
10. WBIL-F	218/ 2.9	2.5

12+ FM SHARE (METRO): 60.18% (198 of 329) (SPG 82: 57.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WVOC-F	1. WCGQ-F
WCGQ-F	2. WCGQ-F	2. WCGQ-F	WVOC-F	2. WOKS	2. WVOC-F
3. WOKS	3. WOKS	3. WVOC-F	3. WOKS	3. WPNX	3. WFXE-F
			WEIZ-F		WOKS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOKS	1. WFXE-F	1. WFXE-F	1. WEIZ-F	1. WFXE-F	1. WFXE-F
2. WCGQ-F	2. WCGQ-F	WCGQ-F	WOKS	2. WCGQ-F	WVOC-F
3. WFXE-F	3. WVOC-F	3. WOKS	3. WVOC-F		WCGQ-F
			WFXE-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBIL 580 Tuskegee .9/1.5

WQCK-F 93.3 Manchester .3/4.0

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	50 (2)	63 (1)	113 (3)	34.3
COUNTRY	47 (2)	39 (2)	86 (4)	26.1
ROCK/AOR/CONTEMP		59 (1)	59 (1)	17.9
AC		37 (1)	37 (1)	11.2
NOSTALGIA	21 (1)		21 (1)	6.4
RELIGION/GOSPEL	13 (2)		13 (2)	4.0
			329 (12)	

RADIO STATIONS

WCLS, 1580, 1 KW (DA-N)	, GOSPEL	, $ 5.50	(----)	Buck
WDAK, 540, 5 KW/500 W (DA-N)	, COUNTRY	ABC-I, $18.00	(Masla)	
WHYD, 1270, 5 KW (DAYS)	, RELIGION	MBS, $ 7.00	(----)	CLW
WOKS, 1340, 1 KW/250 W	, BLACK	NBN,SBN, $20.00*	(HNWH)	
WPNX, 1460, 5 KW/1 KW (DA-N)	, COUNTRY	NBC, $18.75	(HNWH)	
WRCG, 1420, 5 KW (DA-N)	, MOR/NOST (TM)	CBS, $ 7.00	(----)	McClure
WCGQ-F, 107.3, 100 KW @ 610	, ROCK	RKO, $23.00	(Selcom)	McClure
WEIZ-F, 100.1, 3 KW @ 300	, AC (Drake-Chen)	ABC-E, $15.00*	(Masla)	
WFXE-F, 104.9, 3 KW @ 300	, URBAN (Drake-Chen)	ABC-F, $22.00*	(HNWH)	
WVOC-F, 102.9, 100 KW @ 1521	, COUNTRY (Drake-Chen)	ABC-C, $20.25	(Torbet)	Bluegrass
WQCK-F, 93.3, 100 KW @ 460	, COUNTRY (Musicworks)	MBS, $11.50	(----)	(MANCHESTER)
WBIL-F, 95.9, 2.5 KW @ 320	, BLACK	, $ 7.25	(----)	(TUSKEGEE,AL)

COLUMBUS,OH

Market # 36; ADI # 35
SMSA Pop: 1,105,900
APR 16.7
Est 1982 Revenue: $21,750,000

Stations: 21/18
Diaries: 1250/736:1
Standard Error: .563
% Below Line: 2.2

CSI: 9.9 Bil (# 38)
CSI HH: 24.2 M (# 98)
Retail $: 5.3 Bil (# 38)
% Not Listed: 7.4

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WLVQ-F	194/12.6	12.6	11.0	12.6	15.9
2. WBNS-F	161/10.4	6.9	7.4	6.7	7.8
3. WVKO	140/ 9.1	7.0	4.5	3.1	2.2
4. WTVN	138/ 9.0	11.2	9.3	13.0	7.3
5. WNCI-F	137/ 8.9	6.1	8.5	8.6	10.0
6. WXGT-F	126/ 8.2	8.6	10.9	10.9	10.8
7. WSNY-F	108/ 7.0	8.3	7.1	4.7	3.4
8. WBNS	78/ 5.1	5.8	6.7	6.3	6.3
9. WRMA-F	67/ 4.3	1.8	3.0	2.6	3.4
10. WCOL	63/ 4.1	5.5	6.6	7.2	7.9
11. WMNI	49/ 3.2	6.5	5.1	6.2	6.7
12. WHOK-F	47/ 3.0	4.1	3.3	3.7	4.6

12+ TSA 1/4	
1. WLVQ-F	277
2. WTVN	215
3. WNCI-F	210
4. WBNS-F	195
5. WXGT-F	167
6. WVKO	140
7. WSNY-F	117
8. WBNS	81
9. WHOK-F	76
10. WRMZ-F	75
11. WCOL	66
12. WLW	64

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WNCI-F	3603/25.4	21.9	24.8
2. WTVN	3312/21.0	32.4	26.5
3. WLVQ-F	3096/23.7	23.0	23.2
4. WXGT-F	2715/23.0	23.1	27.7
5. WSNY-F	2223/20.5	22.2	11.6
6. WBNS-F	2045/17.6	17.3	17.0
7. WBNS	1528/14.2	16.3	18.9
8. WLW	1391/ 5.4	5.0	5.9
9. WHOK-F	1161/ 7.5	9.1	6.4
10. WCOL	1127/11.0	13.8	14.1
11. WMNI	1025/ 8.5	13.8	11.8
12. WRMZ-F	1020/ 9.8	5.4	7.7

12+ ADI FM SHARE (METRO): 63.42% (905 of 1427) (SPG 82: 60.26%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLVQ-F	1. WLVQ-F	1. WLVQ-F	1. WTVN	1. WBNS-F	1. WTVN
2. WXGT-F	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WTVN	2. WNCI-F
	3. WVKO	3. WVKO	3. WVKO	3. WCOL	3. WLVQ-F
	4. WSNY-F	4. WSNY-F	4. WSNY-F	4. WVKO	4. WBNS-F
	5. WXGT-F	5. WTVN	5. WBNS-F	5. WRMZ-F	5. WBNS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBNS-F	1. WLVQ-F	1. WLVQ-F	1. WNCI-F	1. WLVQ-F	1. WTVN
2. WLVQ-F	2. WBNS-F	2. WNCI-F	2. WTVN	2. WNCI-F	2. WNCI-F
3. WTVN	3. WXGT-F	3. WVKO	WVKO	3. WTVN	3. WLVQ-F
4. WNCI-F	4. WTVN	4. WXGT-F	4. WSNY-F	4. WSNY-F	4. WVKO
5. WSNY-F	5. WNCI-F	5. WSNY-F	5. WBNS-F	5. WVKO	5. WBNS-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		464 (4)	464 (4)	32.5
MOR/VARIETY	251 (5)	5 (1)	256 (6)	17.9
BLACK/URBAN/JAZZ	140 (1)	38 (1)	178 (2)	12.5
COUNTRY	49 (1)	119 (3)	168 (4)	11.8
BTFL MUSIC		161 (1)	161 (1)	11.2
AC		108 (1)	108 (1)	7.6
NOSTALGIA	63 (1)		63 (1)	4.4
RELIGION/GOSPEL	19 (1)	10 (1)	29 (2)	2.0
			1427 (21)	

COLUMBUS ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	WLVQ-F	WNCI-F	WLVQ-F
2.	WTVN	WTVN	WTVN
3.	WBNS-F	WLVQ-F	WVKO
4.	WNCI-F	WXGT-F	WBNS-F
5.	WXGT-F	WSNY-F	WCOL
6.	WVKO	WBNS-F	WNCI-F
7.	WSNY-F	WBNS	WHOK-F
8.	WBNS	WCOL	WMNI
9.	WRMZ-F	WHOK-F	WBNS
10.	WHOK-F	WRMZ-F	WXGT-F
11.	WCOL	WMNI	
12.	WMNI	WVKO	
13.	WBBY-F	WLW	
14.	WLW	WBBY-F	
15.	WMRN-F	WRFD	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCKX-F	106.3	London	.6/1.6
WDLR	1550	Delaware	.3/1.1
WLOH	1320	Lancaster	.5/1.2
WBBY-F	103.9	Westerville	2.5/5.4
WNRE-F	107.1	Circleville	.3/1.7
WRFD	880		1.2/3.8
WWWJ-F	103.1	Johnstown	.3/1.5
WLW	700	Cincinnati	1.5/5.4
WMMS-F	100.7	Cleveland	.5/1.3

ADI FM SHARE: 64.75% (1249 of 1929) (SPG 82: 67.04%)

AM STATIONS

WBNS,	1460,	5 KW/1 KW (DA-N),	MOR	ABC-I,	$ 60.00*	(Blair)	Colum Dispatch
WCOL,	1230,	1 KW/250 W,	NOSTALGIA	CBS,	$ 78.00	(Eastman)	Great Trails
WMNI,	920,	1 KW/500 W (DA-2),	COUNTRY	MBS,	$ 40.00*	(Mc-Guild)	
WTVN,	610,	5 KW (DA-N),	MOR/AC	ABC-E,	$105.00*	(Katz)	Taft
WVKO,	1580,	1 KW (DAYS,DA),	BLACK	NBN,	$ 39.00*	(Masla)	Josephson

FM STATIONS

WBBY-F,	103.9,	2 KW @ 360,	JAZZ/BIG BAND	RKO II,	$ 20.00	(----)	
WBNS-F,	97.1,	26 KW @ 660,	BTFL MUSIC	,	$ 60.00*	(Blair)	Colum Dispatch
WHOK-F,	95.5,	50 KW @ 215,	COUNTRY	APR,	$ 18.00	(P/W)	(LANCASTER)
WLVQ-F,	96.3,	18 KW @ 753,	AOR (Burk-Abr)	Source,	$ 90.00*	(Katz)	Taft
WNCI-F,	97.9,	175 KW @ 565,	CONTEMP/AC	ABC-C,	$ 92.50	(Christal)	Nationwide
WRMZ-F,	99.7,	50 KW @ 542,	COUNTRY	,	$ 45.00*	(Mc-Guild)	
WSNY-F,	94.7,	50 KW @ 300,	AC/CONTEMP	,	$ 60.00*	(MMR)	Josephson
WXGT-F,	92.3,	50 KW @ 311,	ROCK	,	$ 78.00	(Eastman)	Great Trails
WMRN-F,	106.9,	25 KW @ 340,	COUNTRY	CBS-R,	$ 16.00	(----)	(MARION)

WLW - See Cincinnati

CORPUS CHRISTI

Market # 118
SMSA Pop: 333,700
APR 17.4
Est 1982 Revenue: $5,875,000

Stations: 19/17
Diaries: 678/391:1
Standard Error: .798
% Below Line: 2.8

CSI: 2.6 Bil (# 124)
CSI HH: 23.4 M (# 134)
Retail $: 1.9 Bil (# 97)
% Not Listed: 5.4

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KOUL-F	64/13.9	9.4	11.4	9.1	13.5
2. KNCN-F	58/12.6	14.3	10.7	8.9	6.5
3. KIOU-F	55/11.9	12.6	8.0	7.3	11.7
4. KITE-F	44/ 9.5	8.2	5.2	1.5	3.6
5. KCCT	43/ 9.3	9.2	9.0	11.1	5.5
6. KUNO	32/ 6.9	9.2	9.5	9.1	10.9
7. KZFM-F	28/ 6.1	5.8	9.7	17.7	12.8
8. KEYS	21/ 4.6	6.0	8.0	10.1	8.3
9. KRYS	20/ 4.3	2.4	2.5	5.6	5.5
10. KBCB-F	14/ 3.0	---	---	---	---

12+ TSA 1/4	
1. KIOU-F	89
2. KNCN-F	76
3. KOUL-F	73
4. KCCT	49
5. KITE-F	46
6. KUNO	37
7. KZFM-F	31
8. KEYS	26
9. KRYS	23
10. KTSA	18

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KNCN-F	990/27.0	22.0	18.7
2. KOUL-F	855/25.9	17.2	18.2
3. KIOU-F	779/19.7	18.6	13.7
4. KEYS	653/19.4	16.5	20.3
5. KZFM-F	633/20.6	15.1	23.6
6. KITE-F	544/19.6	15.8	9.7
7. KCCT	502/16.7	16.4	12.4
8. KRYS	481/13.7	12.5	11.8
9. KTSA	453/ 5.5	4.9	4.7
10. KUNO	448/14.4	15.1	12.0

12+ FM SHARE (METRO): 64.68% (282 of 436) (SPG 82: 54.81%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KNCN-F	1. KOUL-F	1. KOUL-F	1. KOUL-F	1. KIOU-F	1. KOUL-F
2. KITE-F	2. KNCN-F	2. KNCN-F	2. KIOU-F	2. KCCT	2. KIOU-F
3. KZFM-F	3. KITE-F	3. KIOU-F	3. KCCT	3. KOUL-F KUNO	3. KCCT

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOUL-F	1. KOUL-F	1. KOUL-F	1. KOUL-F	1. KNCN-F	1. KOUL-F
2. KIOU-F	2. KNCN-F	2. KITE-F	2. KIOU-F	2. KOUL-F	2. KIOU-F
3. KNCN-F	3. KIOU-F	3. KNCN-F	3. KCCT	3. KITE-F	3. KITE-F KCCT

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCTA	1030		1.5/4.5	KIKN	1590	Sinton	.9/5.4	KTSA	550	San Ant	1.7/5.5
KEXX-F	93.9		1.3/6.7	KROB-F+	99.1	Robstown	2.2/8.2	WOAI	1200	San Ant	.9/2.7
KFLZ-F	107.1	Bishop	1.7/3.6								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	29 (2)	136 (4)	165 (6)	37.8
COUNTRY	9 (2)	83 (3)	92 (5)	21.1
SPANISH	75 (2)	8 (1)	83 (3)	19.0
BTFL MUSIC		55 (1)	55 (1)	12.6
AC	20 (1)		20 (1)	4.6
OTHERS/UNKNOWN	10 (1)		10 (1)	2.3
RELIGION/GOSPEL	7 (1)		7 (1)	1.6
NEWS/TALK	4 (1)		4 (1)	1.0
			436 (19)	

RADIO STATIONS

KCCT, 1150, 1 KW/500 W (DA-2), SPANISH , $14.00* (Selcom)
KEYS, 1440, 1 KW (DA-N) , CONTEMP/AC RKO, $21.00* (Torbet)
KRYS, 1360, 1 KW , AC ABC-I, $15.60 (RKO) Sigmor
KUNO, 1400, 1 KW/250 W , SPANISH , $25.25 (Katz) Tichenor

KBCB-F, 99.1, 60 KW @ 481, COUNTRY , $15.60 (RKO) Sigmor
KIOU-F, 96.5, 100 KW @ 875, BTFL MUS (Bonne) , $20.00* (Selcom)
KITE-F, 105.5 3 KW @ 360, ROCK (Burk-Abr) , $21.00* (Eastman)
KNCN-F, 101.3, 100 KW @ 402, AOR , $34.50 (HNWH) Tippie (SINTON)
KOUL-F, 103.3, 100 KW @ 310, COUNTRY (TM) , $25.00 (Mc-Guild) (SINTON)
KZFM-F, 95.5, 41 KW @ 390, ROCK ABC-C, $22.00* (Torbet)

KTSA - See San Antonio

DALLAS-FT. WORTH

Market # 9; ADI # 10
SMSA Pop: 3,077,700
APR 18.3
Est 1982 Revenue: $62,631,000*
Est 1983 Rev Growth: 12%*

Stations: 29/29
Diaries: 2314/1111:1
Standard Error: .428
% Below Line: 0
Est 1982 Nat Rev: $18,965,000*

CSI: 30.7 Bil (# 10)
CSI HH: 27.2 M (# 23)
Retail $: 18.5 Bil (# 8)
% Not Listed: 5.5

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SPG 82
1. KVIL-F	359/7.6	8.3	7.9	8.4
2. KSCS-F	346/7.4	7.2	8.3	7.5
3. KMEZ-F	311/6.6	7.2	7.1	4.6
4. KRLD	305/6.5	6.0	5.9	5.4
5. WBAP	280/6.0	6.0	4.8	7.7
6. KPLX-F	279/5.9	4.5	5.7	4.5
7. KKDA-F	262/5.6	5.6	5.3	5.2
8. KEGL-F	253/5.4	5.0	4.6	4.7
9. KZEW-F	235/5.0	4.8	4.9	6.4
10. KAFM-F	209/4.5	4.7	3.2	2.3
11. KTXQ-F	203/4.3	4.4	3.4	6.3
12. KNOK-F	172/3.7	5.1	3.8	6.3
13. KOAX-F	147/3.1	3.4	5.1	2.5
14. KMGC-F	142/3.0	3.0	3.4	4.0
15. WFAA	120/2.6	2.6	4.1	3.0
16. KLVU-F	115/2.4	2.5	2.8	2.0
17. KFJZ	82/1.7	2.5	2.2	2.0
18. KKDA	79/1.7	1.0	1.0	1.5
19. KAAM	78/1.7	1.4	1.1	---
20. KPBC	77/1.6	1.6	1.0	1.3
21. KESS-F	75/1.6	---	---	---
22. KIXK-F	74/1.6	1.9	1.5	1.2

12+ TSA CUME	
1. WBAP	563
2. KSCS-F	396
3. KVIL-F	385
KRLD	385
5. KMEZ-F	339
6. KPLX-F	331
7. KKDA-F	328
8. KEGL-F	301
9. KZEW-F	269
10. KAFM-F	258
11. KTXQ-F	222
12. KOAX-F	188
13. KNOK-F	177
14. WFAA	176
15. KMGC-F	145
16. KLVU-F	127
17. KAAM	87
18. KFJZ	84
19. KKDA	82
20. KPBC	79

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WBAP	7696/15.3	13.8	18.6
2. KRLD	6455/18.9	17.3	17.8
3. KEGL-F	5234/17.4	14.7	14.7
4. KVIL-F	5155/18.5	18.3	20.3
5. KSCS-F	4980/16.0	18.0	18.3
6. KZEW-F	4662/15.3	14.7	15.4
7. KAFM-F	4189/13.7	9.0	6.8
8. KMEZ-F	4176/14.4	14.1	11.3
9. KTXQ-F	3951/13.8	12.0	16.3
10. KPLX-F	3802/12.3	12.1	10.5
11. KKDA-F	3554/12.1	12.4	14.0
12. WFAA	3043/ 8.3	9.7	8.6
13. KMGC-F	2633/ 9.6	10.5	10.9
14. KLVU-F	2481/ 8.6	8.6	6.9
15. KNOK-F	2419/ 8.9	8.2	9.0
16. KOAX-F	2402/ 7.5	9.9	6.4
17. KIXK-F	1244/ 4.8	3.8	3.7
18. KAAM	1228/ 4.4	3.7	---
19. KLIF	1184/ 3.7	3.8	4.2
20. KFJZ	1100/ 4.1	6.3	5.9

12+ FM SHARE (METRO): 73.54% (3263 of 4437) (SPG 82: 71.15%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEGL-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KSCS-F	1. KVIL-F+
2. KAFM-F	2. KZEW-F	2. KPLX-F	2. KPLX-F	2. KRLD	2. KRLD
3. KKDA-F	3. KTXQ-F	3. KSCS-F	3. KSCS-F	3. KMEZ-F	3. WBAP
4. KZEW-F	4. KEGL-F	4. KZEW-F	4. WBAP	4. KVIL-F	4. KSCS-F
5. KTXQ-F	5. KKDA-F	5. KEGL-F	5. KRLD	5. WBAP	5. KPLX-F
6. KNOK-F	6. KPLX-F	6. KKDA-F	6. KMEZ-F	6. KPLX-F	6. KMEZ-F+
7. KSCS-F	7. KAFM-F	7. KTXQ-F	7. KKDA-F	7. KOAX-F	7. KEGL-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMEZ-F	1. KVIL-F	1. KVIL-F	1. KVIL-F	1. KZEW-F	1. KSCS-F
2. KVIL-F	2. KSCS-F	2. KKDA-F	2. KSCS-F	2. KTXQ-F	2. KPLX-F
3. KSCS-F	3. KMEZ-F+	KAFM-F	3. KPLX-F	3. KEGL-F	3. WBAP
4. KPLX-F	4. KKDA-F	4. KZEW-F	4. KMEZ-F	4. KPLX-F	4. KVIL-F
5. KRLD	5. KRLD	5. KPLX-F	5. KKDA-F	5. KSCS-F	5. KRLD
6. KZEW-F	6. KPLX-F	6. KMGC-F	6. KMGC-F	6. KKDA-F	6. KZEW-F
7. WBAP	7. KZEW-F	7. KEGL-F	7. KRLD	7. KVIL-F	7. KMEZ-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	78 (1)	1089 (6)	1167 (7)	26.3
COUNTRY	322 (2)	625 (2)	947 (4)	21.3
BLACK/URBAN/JAZZ	108 (2)	434 (2)	542 (4)	12.2
AC	35 (1)	501 (2)	536 (3)	12.1
BTFL MUSIC	21 (1)	458 (2)	479 (3)	10.8
NEWS/TALK	425 (2)		425 (2)	9.6
RELIGION/GOSPEL	103 (2)	20 (1)	123 (3)	2.8
NOSTALGIA	82 (1)		82 (1)	1.8
SPANISH		75 (1)	75 (1)	1.7
CLASSICAL		61 (1)	61 (1)	1.4
			4437 (29)	

DALLAS-FT. WORTH ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	WBAP	WBAP	KSCS-F
2.	KSCS-F	KRLD	WBAP
3.	KVIL-F	KVIL-F	KVIL-F
4.	KRLD	KEGL-F	KMEZ-F
5.	KMEZ-F	KSCS-F	KRLD
6.	KPLX-F	KZEW-F	
7.	KKDA-F	KAFM-F	
8.	KEGL-F	KMEZ-F	
9.	KAFM-F	KTXQ-F	
10.	KZEW-F	KPLX-F	
11.	KTXQ-F	KKDA-F	
12.	KOAX-F	KMGC-F	
13.	KNOK-F	WFAA	
14.	WFAA	KLVU-F	
15.	KMGC-F	KNOK-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KLIF	1190	Dallas	.9/3.7
KMEZ	1480	Dallas	.4/2.8
KSAX	970	Ft. Worth	.6/1.4
KSKY	660	Dallas	.6/1.5
KVIL	1150	Highland Pk.	.7/3.5
KWJS-F	94.9	Arlington	.4/1.7
WRR-F	101.1	Dallas	1.3/4.0

ADI FM SHARE: 70.81% (3598 of 5081) (SPG 82: 67.15%)

AM STATIONS

KAAM, 1310, 5 KW (DA-N) , OLDIES , $ 45.00* (Torbet) Bonneville
KFJZ, 1270, 5 KW (DA-1) , NOSTALGIA (Al Ham) ABC-D, $ 55.00* (Christal)
KLIF, 1190, 50 KW/5 KW (DA-2), COUNTRY MBS, $ 70.00* (RKO) Susquehanna
KPBC, 1040, 1 KW (DAYS) , RELIGION , $ 28.00 (----)

KRLD, 1080, 50 KW (DA-N) , NEWS CBS, $166.88 (Katz) Metromedia
WBAP, 820, 50 KW , COUNTRY ABC-I, $170.00* (Eastman) Capital Cities
WFAA, 570, 5 KW (DA-2) , NEWS/TALK ABC-E,ABC-T,NBC,NBC-T, $85.00* (CBS Spot) Belo

FM STATIONS

KAFM-F, 92.5, 100 KW @ 1685, ROCK , $ 90.00* (Torbet) Bonneville
KEGL-F, 97.1, 100 KW @ 1302, AOR/ROCK ABC-C, $105.00* (HNWH) Sandusky
KESS-F, 94.1, 100 KW @ 1585, SPANISH , $ 70.00 (Caballero)
KIXK-F, 106.1, 100 KW @ 480, CONTEMP , $ 45.00* (Roslin) Hicks
KKDA-F, 104.5, 100 KW @ 390, BLACK/URBAN APR, $110.00* (Selcom)
KLVU-F, 98.7, 100 KW @ 1585, AC/CONTEMP Trans, $ 70.00* (HNWH) TK
KMEZ-F, 100.3, 89 KW @ 1280, BTFL MUS (Churchill) , $125.00* (Mc-Guild) Group One
KMGC-F, 102.9, 100 KW @ 1572, AC , $141.88 (Selcom) Shamrock

KNOK-F, 107.5, 100 KW @ 445, BLACK (Burk-Abr) RKO,NBN, $ 85.00* (Weiss) Earl Graves
KOAX-F, 105.3, 100 KW @ 1560, BTFL MUS (Bonne) , $ 65.00 (Group W) Westinghouse
KSCS-F, 96.3, 100 KW @ 1680, COUNTRY (Burns/Somerset) , $170.00* (Eastman) Capital Cities
KPLX-F, 99.5, 100 KW @ 1680, COUNTRY APR, $125.00* (RKO) Susquehanna
KTXQ-F, 102.1, 100 KW @ 1420, AOR (Burk-Abr) ABC-R, $100.00* (Christal) Gulf
KVIL-F, 103.7, 100 KW @ 1570, AC , $239.38 (Blair) Fairbanks/Blair
KZEW-F, 97.9, 100 KW @ 1680, AOR (Pollack) Source, $217.50 (MMR) Belo

DAVENPORT-ROCK ISLAND-MOLINE

Market # 105
SMSA Pop: 386,500
APR 17.3
Est 1982 Revenue: $6,200,000

Stations: 17/12
Diaries: 665/480:1
Standard Error: .775
% Below Line: 4.3

CSI: 3.7 Bil (# 93)
CSI HH: 25.6 M (# 98)
Retail $: 1.9 Bil (# 98)
% Not Listed: 7.8

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KIIK-F	95/17.2	13.7	8.3	10.0	10.2
2. WXLP-F	68/12.3	13.1	13.2	11.5	10.8
3. WHBF	58/10.5	10.7	9.8	11.9	15.9
4. KRVR-F	49/ 8.9	8.1	7.7	5.7	9.3
5. WOC	47/ 8.5	9.7	10.9	10.8	10.4
6. WLLR-F	46/ 8.3	8.9	6.6	7.0	2.1
7. WHBF-F	42/ 7.6	6.7	6.6	6.3	4.7
8. KSTT	39/ 7.1	5.6	10.4	12.3	15.5
9. WQUA	20/ 3.6	4.6	5.1	4.1	4.7
10. WKEI	12/ 2.2	2.8	2.1	3.3	1.3

12+ TSA 1/4	
1. KIIK-F	153
2. WXLP-F	110
3. WLLR-F	82
4. WHBF	71
5. KRVR-F	65
6. WOC	53
7. WHBF-F	51
8. KSTT	41
9. WMT	34
10. WMAQ	30

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KIIK-F	1897/36.7	29.0	23.7
2. WXLP-F	1219/25.9	22.1	23.9
3. WHBF-F	1082/22.7	20.8	18.9
4. WHBF	991/21.0	26.0	28.2
5. WLLR-F	898/17.9	16.0	13.2
6. KRVR-F	841/17.6	16.2	15.1
7. KSTT	794/22.4	23.6	28.0
8. WOC	781/20.9	19.3	21.6
9. WLS	684/ 7.5	6.3	8.4
10. WMAQ	653/ 3.5	5.8	5.6

12+ FM SHARE (METRO): 59.53% (303 of 509) (SPG 82: 47.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLP-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WHBF	1. KIIK-F
2. KIIK-F	2. WXLP-F	2. WXLP-F	2. WLLR-F	2. WLLR-F	2. WHBF
3. WHBF-F	3. WHBF-F	3. WHBF-F	3. KSTT	3. KRVR-F	3. WOC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. KIIK-F
2. KRVR-F	2. WXLP-F	2. WXLP-F	2. KRVR-F	2. WXLP-F	2. KSTT
3. WXLP-F	3. WHBF	3. WHBF-F	WLLR-F	3. WHBF-F	3. WLLR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KXRK	1580		1.4/3.5
WGEN-F	104.9	Geneseo	.5/2.6
WBBM	780	Chicago	1.1/3.4
WGN	720	Chicago	.7/4.7
WLS	890	CHicago	.9/7.5
WMAQ	670	Chicago	.7/3.5
WMT	600	Ced Rapids	.5/3.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	5 (1)	205 (3)	210 (4)	41.3
COUNTRY	62 (2)	46 (1)	108 (3)	21.2
AC	59 (2)		59 (2)	11.6
NEWS/TALK	53 (2)		53 (2)	10.4
BTFL MUSIC		52 (2)	52 (2)	10.2
MOR/VARIETY	19 (3)		19 (3)	3.7
NOSTALGIA	8 (1)		8 (1)	1.6
			509 (17)	

RADIO STATIONS

KSTT, 1170, 1 KW (DA-2), AC/CONTEMP	ABC-C, $40.00*	(Katz)	Guy Gannett
WHBF, 1270, 5 KW (DA-N), COUNTRY	CBS, $33.00	(Mc-Guild)	
WKEI, 1450, 500W/250W , MOR	ABC-I, $ 8.00	(----)	(KEWANEE)
WOC , 1420, 5 KW (DA-2), NEWS/TALK (Klemm)	NBC,NBC-T, $36.00	(Blair)	Palmer
WQUA, 1230, 1 KW/250 W , AC	ABC-E, , $45.25	(Eastman)	Mid America
KIIK-F, 103.7, 100 KW @ 1220, ROCK (Klemm)	ABC-D, $36.00	(Blair)	Palmer
KRVR-F, 106.5, 60 KW @ 190, BTFL MUS (Bonne)	, $45.25	(Eastman)	Mid AMerica
WHBF-F, 98.9, 39 KW @ 900, CONTEMP (TM)	CBS-R, $20.00*	(Mc-Guild)	
WLLR-F, 101.1, 50 KW @ 453, COUNTRY	RKO, $26.00	(Torbet)	Sconnix
WXLP-F, 96.9, 50 KW @ 500, AOR	Source, $34.00*	(Katz)	Guy Gannett

Other ranked stations - See Chicago

DAYTON

Market # 50; ADI # 49
SMSA Pop: 825,000
APR 16.8
Est 1982 Revenue: $2,700,000

Stations: 23/15
Diaries: 1140/597:1
Standard Error: .589
% Below Line: 13.2

CSI: 7.7 Bil (# 44)
CSI HH: 25.7 M (# 58)
Retail $: 3.8 Bil (# 49)
% Not Listed: 6.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WTUE-F	144/12.6	13.3	14.4	10.1	9.7
2. WHIO-F	119/10.4	15.1	15.2	15.2	19.6
3. WHIO	113/ 9.9	10.9	10.8	10.2	14.2
4. WONE	81/ 7.1	7.3	6.0	8.2	5.8
5. WAVI	76/ 6.7	5.3	5.2	4.9	3.1
6. WJAI-F	73/ 6.4	3.9	4.4	2.7	1.6
7. WDAO-F	66/ 5.8	5.9	6.6	9.7	7.4
8. WING	63/ 5.5	6.9	6.1	8.3	8.7
9. WYMJ-F	55/ 4.8	4.5	6.1	7.7	8.8
10. WBLZ-F	54/ 4.7	4.6	4.4	1.7	1.0

12+ TSA 1/4	
1. WTUE-F	230
2. WHIO-F	218
3. WHIO	132
4. WONE	131
5. WLW	128
6. WJAI-F	100
7. WAVI	87
8. WKRQ-F	77
9. WDAO-F	74
10. WING	69

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WTUE-F	2529/24.0	21.5	24.6
2. WLW	2400/10.3	9.3	8.2
3. WHIO-F	2270/20.4	25.4	29.5
4. WONE	1849/16.6	16.2	14.2
5. WHIO	1837/22.2	25.2	24.0
6. WING	1544/19.1	22.0	19.8
7. WKRQ-F	1391/ 5.0	3.5	2.8
8. WVUD-F	1361/15.3	11.4	13.3
9. WYMJ-F	1238/15.6	15.4	18.3
10. WBLZ-F	1117/11.3	8.8	7.8

12+ FM SHARE (METRO): 63.03% (670 of 1063) (SPG 82: 66.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WHIO-F	1. WHIO
2. WBLZ-F	2. WVUD-F	2. WING	2. WONE	2. WHIO	2. WTUE-F
3. WYMJ-F	3. WDAO-F	3. WDAO-F	3. WTUE-F	3. WONE	3. WING WHIO-F
	4. WYMJ-F	4. WVUD-F WHIO-F	4. WING	4. WJAI-F	
	5. WBLZ-F		5. WHIO	5. WAVI	5. WONE

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHIO-F	1. WTUE-F	1. WTUE-F	1. WHIO-F	1. WTUE-F	1. WTUE-F
2. WTUE-F	2. WHIO-F	2. WYMJ-F	2. WONE	2. WVUD-F	2. WING
3. WHIO	3. WJAI-F	3. WDAO-F	3. WING	3. WDAO-F	3. WHIO-F WONE
4. WJAI-F	4. WONE	4. WVUD-F	4. WHIO	4. WING	
5. WONE	5. WAVI WHIO	5. WBLZ-F	5. WYMJ-F	5. WPFB-F	5. WHIO

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		275 (6)	275 (6)	25.9
MOR/VARIETY	155 (4)		155 (4)	14.6
BTFL MUSIC		125 (2)	125 (2)	11.8
BLACK/URBAN/JAZZ		120 (2)	120 (2)	11.3
COUNTRY	81 (1)	30 (2)	111 (3)	10.4
AC	63 (1)	34 (2)	97 (3)	9.1
NEWS/TALK	76 (1)		76 (1)	7.1
NOSTALGIA		73 (1)	73 (1)	6.9
RELIGION/GOSPEL	18 (2)	13 (1)	31 (3)	2.9
			1063 (25)	

DAYTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTUE-F	1. WTUE-F	1. WTUE-F
2. WHIO-F	2. WHIO-F	2. WONE
3. WHIO	3. WHIO	3. WHIO-F
4. WONE	4. WONE	4. WHIO
5. WJAI-F	5. WING	5. WING
6. WAVI	6. WLW	6. WJAI-F
7. WING	7. WVUD-F	7. WDAO-F
WDAO-F	8. WYMJ-F	8. WVUD-F
9. WVUD-F	9. WDAO-F	9. WYMJ-F
10. WLW	10. WBLZ-F	10. WBZI-F
11. WYMJ-F	11. WJAI-F	
12. WBLZ-F	12. WAVI	
13. WBLY	13. WIZE	
14. WAZU-F	14. WKRQ-F	
15. WBZI-F	15. WBZI-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBZI-F	95.3	Xenia	2.1/5.7
WELX	1110	Xenia	.5/ .9
WFCJ-F	93.7	Miamisburg	1.1/2.9
WPFB-F	105.9	Kettering	2.4/6.2
WPTW	1570	Piqua	.6/1.8
WPTW-F	95.7	Piqua	.5/2.3
WVUD-F	99.9	Kettering	4.4/15.3
WAZU-F	102.9	Springfield	.4/2.0
WKRC	550	Cincinnati	.4/2.4
WKRQ-F	101.9	Cincinnati	.9/5.0
WLLT-F	94.9	Cincinnati	.6/3.1
WLW	700	Cincinnati	2.7/10.3
WRFD	880	Columbus	1.1/1.0
WSAI-F	94.1	Cincinnati	.5/1.2
WSKS-F	96.5	Hamilton	1.0/4.6

ADI FM SHARE: 63.80% (1040 of 1630) (SPG 82: 63.10%)

AM STATIONS

WAVI, 1210, 250 W (DAYS), TALK ABC-E, $ 27.00 (Eastman)
WHIO, 1290, 5 KW (DA-N) , MOR (Burk-Abr) CBS, $ 65.00* (Christal) Cox
WING, 1410, 5 KW (DA-N) , AC ABC-I, $101.25 (Katz) Great Trails

WONE, 980, 5 KW (DA-N) , COUNTRY , $ 72.00* (Mc-Guild) Group One
WIZE, 1340, 1 KW/250 W , CONTEMP ABC-C, $ 15.00* (MMR) Great Trails (SPRINGFIELD)
WBLY, 1600, 1 KW (DAYS) , COUNTRY , $ 14.50 (Regional) (SPRINGFIELD)

FM STATIONS

WDAO-F, 107.7, 50 KW @ 420, BLACK SBN,ABC-C, $ 27.00 (Eastman)
WHIO-F, 99.1, 50 KW @ 1060, BTFL MUS (Bonne) , $ 75.00* (Christal) Cox
WJAI-F, 92.9, 20 KW @ 373, NOSTALGIA (Primetime) ABC-D, $ 61.25 (Katz) Great Trails (EATON)
WPFB-F, 105.9, 34 KW @ 593, AC (TM) MBS, $ 26.00 (Roslin) Braden (MIDDLETOWN)
WTUE-F, 104.7, 50 KW @ 500, AOR , $ 80.00* (Mc-Guild) Group One

WVUD-F, 99.9, 50 KW @ 500, CONTEMP CBS-R, $ 28.00 (Masla) Univ of Dayton
WYMJ-F, 103.9, 3 KW @ 300, ROCK RKO, $ 30.00* (Torbet) (XENIA)
WBZI-F, 102.9, 50 KW @ 193, ROCK MBS, $ 12.00 (Regional) (SPRINGFIELD)
WBZI-F, 95.3, 3 KW @ 300, COUNTRY RKO II, $ 18.00 (----) (XENIA)

DAYTONA BEACH

Market # 146	Stations: 17/10	CSI: 2.0 Bil (# 160)
SMSA Pop: 273,700	Diaries: 521/476:1	CSI HH: 17.1 M (# 332)
APR 17.7	Standard Error: .898	Retail $: 1.5 Bil (# 122)
Est 1982 Revenue: $4,028,000	% Below Line: 30.1	% Not Listed: 9.6

12+ METRO 1/4/SHARE			FAL 82	SPG 82	FAL 81	SPG 81
1.	WWLV-F	72/16.4	14.7	13.2	13.3	17.1
2.	WROD	53/12.1	9.5	9.7	7.4	2.5
3.	WELE-F	50/11.4	12.9	9.9	12.0	9.8
4.	WDOQ-F	39/ 8.9	7.9	17.3	14.3	17.7
5.	WDIZ-F	37/ 8.4	10.2	11.8	8.9	11.2
6.	WWKA-F	33/ 7.5	7.7	9.5	11.5	9.8
7.	WSBB	25/ 5.7	1.6	5.1	4.1	4.5
8.	WNDB	17/ 3.9	3.4	5.1	5.6	6.5
	WBJW-F	17/ 3.9	2.0	.7	1.3	---
10.	WNFY-F	15/ 3.4	5.9	---	---	---

12+ TSA 1/4		
1.	WWLV-F	75
2.	WROD	53
3.	WELE-F	51
4.	WDOQ-F	40
5.	WDIZ-F	39
6.	WWKA-F	34
7.	WSBB	25
8.	WNFY-F	18
9.	WNDB	17
	WBJW-F	17

12+ TSA CUME/ MSA CUME ARTING			FAL 82	SPG 82
1.	WWLV-F	692/26.0	23.6	23.7
2.	WDOQ-F	570/22.6	22.2	26.6
3.	WELE-F	472/18.2	22.0	21.9
4.	WDIZ-F	450/17.8	17.3	19.2
5.	WROD	426/16.7	16.1	14.4
6.	WBJW-F	403/16.1	----	3.4
7.	WWKA-F	401/15.6	14.6	18.6
8.	WSBB	328/13.1	6.0	10.9
9.	WNFY-F	295/10.6	15.5	---
10.	WNDB	258/10.3	10.4	12.4

12+ FM SHARE (METRO): 69.95% (277 of 396) (SPG 82: 68.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDOQ-F	1. WDIZ-F	1. WELE-F	1. WELE-F	1. WWLV-F	1. WWLV-F
2. WDIZ-F	2. WDOQ-F	2. WDIZ-F	2. WWKA-F	2. WROD	2. WELE-F
	3. WELE-F	3. WDOQ-F	3. WWLV-F	3. WELE	3. WROD

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWLV-F	1. WWLV-F	1. WDOQ-F	1. WELE-F	1. WDIZ-F	1. WELE-F
2. WROD	2. WROD	2. WBJW-F	WWKA-F	2. WDOQ-F	2. WWKA-F
3. WELE-F	3. WDOQ-F		3. WWLV-F	3. WELE-F	3. WDIZ-F
	WDIZ-F		WDOQ-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDAT	1380	Ormond Bch	.9/6.3	WZIP	1590		1.4/3.0	WJYO-F	107.7	Orlando	2.7/8.8
WMFJ	1450		2.1/5.4	WDBO	580	Orl	.7/2.9				
WXVQ	1490	DeLand	.5/2.0	WHOO-F	96.5	Orl	.5/2.0				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		110 (5)	110 (5)	27.8
BTFL MUSIC	25 (1)	72 (1)	97 (2)	24.5
COUNTRY		83 (2)	83 (2)	21.0
NOSTALGIA	53 (1)		53 (1)	13.4
MOR/VARIETY	26 (4)		26 (4)	6.6
AC	6 (1)	12 (1)	18 (2)	4.5
RELIGION/GOSPEL	9 (1)		9 (1)	2.3
			396 (17)	

RADIO STATIONS

WNDB, 1150, 1 KW (DA-N), MOR , $15.00* (Christal) Bdcst Mng Corp
WROD, 1340, 1 KW/250 , NOSTALGIA (Al Ham) , $17.00* (HNWH)
WSBB, 1230, 1 KW , BTFL/NOSTALGIA , $ 8.00 (Lotus)

WDOQ-F, 101.9, 100 KW @ 649, ROCK , $30.00* (Katz) Abell
WELE-F, 105.9, 100 KW @ 600, COUNTRY MBS, $30.50 (Roslin) Elyria-Lorain
WWLV-F, 94.5, 54 KW @ 360, BTFL MUS (Bonne) , $28.00* (Christal) Bdcst Mng Corp
WNFY-F, 99.9, 100 KW @ 949, CONTEMP , $50.00* (Eastman) (PALATKA)

Other ranked stations - See Orlando

DENVER

Market # 22; ADI # 19
SMSA Pop: 1,680,000
APR 17.7
Est 1982 Revenue: $35,711,000*
Est 1983 Rev Growth: 10%*

Stations: 29/28
Diaries: 1769/814:1
Standard Error: .490
% Below Line: 1.4
Est 1982 Nat Rev: $10,587,000*

CSI: 17.0 Bil (# 21)
CSI HH: 26.4 M (# 36)
Retail $: 8.8 Bil (# 20)
% Not Listed: 6.9

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SPG 82
1. KOSI-F	241/9.4	8.9	9.5	7.8
2. KBPI-F	170/6.7	6.4	5.5	7.2
3. KOA	154/6.0	6.0	6.6	5.6
4. KYGO-F	152/6.0	5.7	3.9	4.5
5. KAZY-F	143/5.6	5.3	5.9	6.2
6. KOAQ-F	139/5.4	6.1	5.0	4.8
7. KIMN	135/5.3	4.9	4.5	5.4
8. KEZW	127/5.0	4.2	3.5	4.4
9. KPPL-F	117/4.6	5.3	4.7	5.9
10. KLZ	111/4.3	4.4	3.2	5.1
11. KLIR-F	110/4.3	5.3	5.9	4.2
12. KHOW	109/4.3	4.0	4.4	5.0
13. KVOD-F	105/4.1	3.3	3.7	3.5
14. KBCO-F	94/3.7	3.7	4.2	3.1
15. KPKE-F	80/3.1	3.5	3.9	5.8

12+ TSA 1/4	
1. KOSI-F	290
2. KOA	235
3. KBPI-F	208
4. KAZY-F	197
5. KYGO-F	184
6. KOAQ-F	173
7. KLZ	169
8. KIMN	160
9. KEZW	132
10. KHOW	130
11. KPPL-F	129
12. KLIR-F	125
13. KVOD-F	120
14. KBCO-F	96
15. KPKE-F	90

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KOA	3930/17.4	20.3	17.3
2. KBPI-F	3681/20.8	19.4	22.3
3. KIMN	3544/18.8	17.5	19.1
4. KAZY-F	3408/18.9	17.0	18.8
5. KOAQ-F	3328/18.7	15.2	15.3
6. KOSI-F	3321/19.7	19.9	16.2
7. KLZ	2878/12.9	10.3	14.4
8. KYGO-F	2491/14.2	10.3	10.3
9. KHOW	2402/13.1	14.3	14.2
10. KPPL-F	2296/14.1	14.5	14.6
11. KLIR-F	2278/14.9	14.9	11.3
12. KPKE-F	1730/10.3	9.7	12.9
13. KVOD-F	1500/ 9.3	9.1	7.9
14. KEZW	1449/ 9.5	8.5	9.7
15. KBCO-F	1413/ 9.4	9.1	6.2

12+ FM SHARE (METRO): 60.70% (1444 of 2379) (SPG 82: 58.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAZY-F	1. KBPI-F	1. KBPI-F	1. KOSI-F	1. KOSI-F	1. KOSI-F
2. KBPI-F	2. KOAQ-F	2. KOSI-F	2. KYGO-F	2. KOA	2. KOA
3. KPKE-F	3. KBCO-F	3. KOAQ-F	3. KIMN	3. KEZW	3. KHOW
4. KIMN	4. KAZY-F	4. KYGO-F	4. KBPI-F	4. KLZ	4. KIMN
5. KOAQ-F	5. KPPL-F	5. KIMN	5. KOA	5. KYGO-F	5. KBPI-F
	6. KIMN	6. KPPL-F	6. KPPL-F KHOW	6. KVOD-F	6. KOAQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KOSI-F	1. KOSI-F	1. KOAQ-F	1. KOSI-F	1. KBPI-F	1. KOSI-F
2. KOA	2. KBPI-F	2. KBPI-F	2. KYGO-F KIMN	2. KBCO-F	2. KOA
3. KBPI-F	3. KAZY-F	3. KPPL-F		3. KAZY-F	3. KBPI-F
4. KYGO-F	4. KIMN	4. KIMN	4. KVOD-F	4. KOAQ-F	4. KYGO-F
5. KPPL-F	5. KYGO-F	5. KLIR-F	5. KHOW KPPL-F	5. KIMN KLIR-F KPPL-F	5. KLZ
6. KOAQ-F	6. KLIR-F	6. KYGO-F			6. KBCO-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	135 (1)	659 (6)	794 (7)	33.3
COUNTRY	133 (2)	197 (2)	330 (4)	13.9
AC	68 (2)	227 (2)	295 (4)	12.4
BTFL MUSIC		241 (1)	241 (1)	10.1
NEWS/TALK	243 (3)		243 (3)	10.2
NOSTALGIA	165 (3)		165 (3)	6.9
MOR/VARIETY	109 (1)	15 (1)	124 (2)	5.2
CLASSICAL		105 (1)	105 (1)	4.4
BLACK/URBAN/JAZZ	54 (2)		54 (2)	2.3
RELIGION/GOSPEL	19 (1)		19 (1)	0.8
OTHERS/UNKNOWN	11 (1)		11 (1)	0.5
			2381 (29)	

DENVER ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KOSI-F	1. KBPI-F	1. KYGO-F
2. KBPI-F	2. KIMN	2. KEZW
3. KOA	3. KAZY-F	3. KOSI-F
4. KAZY-F	4. KOA	4. KIMN
5. KYGO-F	5. KOAQ-F	5. KLZ
6. KOAQ-F	6. KOSI-F	6. KHOW
7. KLZ	7. KLZ	7. KOA
8. KIMN	8. KYGO-F	8. KOAQ-F
9. KEZW	9. KPPL-F	9. KBPI-F
10. KPPL-F	10. KHOW	10. KRZN
11. KHOW	11. KLIR-F	
12. KLIR-F	12. KPKE-F	
13. KVOD-F	13. KEZW	
14. KBCO-F	14. KEZW	
15. KPKE-F	15. KBCO-F	

OTHER RATED STATIONS METRO SHARE/CUME RATING

KADE	1190	Boulder	.3/1.7
KBRQ	1280		.9/3.8
KBRQ-F	105.1		1.8/5.3
KDEN	134C		1.6/5.8
KDKO	1510	Littleton	1.2/2.7
KJJZ	1390		.9/2.5
KKBB	1090	Aurora	.8/3.3
KLAK	1600	Lakewood	.7/3.6
KLTT	800	Brighton	.4/1.3
KNUS	710		1.8/6.2
KRKS	990		.7/1.5
KRKY-F	92.1	Castle Rock	.6/1.6
KRZN	1150	Englewood	2.3/8.1
KTCL-F	93.3	Fort Collin	1.3/3.0

ADI FM SHARE: 61.46% (1837 of 2989) (SPG 82: 55.57%)

AM STATIONS

KEZW, 1430, 5 KW (DA-N), NOSTALGIA (Al Ham) MBS, $ 58.00* (Christal) Armstrong
KHOW, 630, 5 KW (DA-N), MOR RKO, $110.00 (Eastman) Metromedia
KIMN, 950, 5 KW (DA-1), CONTEMP (Klumm) ABC-C, $ 90.00* (Blair) Jeff-Pilot
KLZ , 560, 5 KW (DA-1), NEWS/TALK ABC-E, $ 70.00* (Mc-Guild) Group One
KOA , 850, 50 KW , NEWS/TALK CBS, $120.00 (Katz) Belo (P)
KRZN, 1150, 5 KW/1 KW , OLDIES , $ 44.00* (Weiss)

FM STATIONS

KAZY-F, 106.7, 94 KW @ 960, AOR Source, $ 85.00* (Mc-Guild) Group One
KBCO-F, 97.3, 33 KW @ 920, AOR , $ 52.00 (Masla) Greenlee (BOULDER)
KBPI-F, 105.9, 100 KW @ 900, AOR (Pollack) , $105.00* (Selcom) Sandusky
KLIR-F, 100.3, 100 KW @ 500, AC , $118.75 (Christal) Duffy
KOAQ-F, 103.5, 100 KW @ 1061, ROCK CBS-R, $ 80.00 (Katz) Belo (P)

KOSI-F, 101.1, 100 KW @ 790, BTFL MUS (Bonne) , $110.00* (Group W) Westinghouse
KPKE-F, 95.7, 100 KW @ 725, AOR , $ 65.00* (HNWH) Doubleday
KPPL-F, 107.5, 100 KW @ 670, AC/CONTEMP RKO, $ 80.00* (MMR) Malrite
KVOD-F, 99.5, 100 KW @ 380, CLASSICAL , $ 51.50 (CMBS)
KYGO-F, 98.5, 50 KW @ 720, COUNTRY (Klumm) , $ 78.00* (Blair) Jeff-Pilot

DES MOINES

Market # 115
SMSA Pop: 341,500
APR 16.5
Est 1982 Revenue: $9,000,000

Stations: 13/11
Diaries: 732/390:1
Standard Error: .708
% Below Line: 2.6

CSI: 3.0 Bil (# 113)
CSI HH: 23.8 M (# 118)
Retail $: 1.9 Bil (# 103)
% Not Listed: 9.1

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KSO	64/13.6	12.6	16.8	15.0	14.9
2. WHO	62/13.2	13.6	12.0	16.4	10.4
3. KRNT	58/12.3	10.7	9.7	10.3	12.5
4. KGGO-F	43/ 9.1	10.3	12.9	9.8	13.0
5. KRNQ-F	42/ 8.9	10.3	9.7	9.3	10.1
6. KLYF-F	38/ 8.1	11.7	10.6	8.3	11.3
7. KJJY-F	36/ 7.6	6.1	5.5	6.9	1.9
8. KMGK-F	33/ 7.0	8.8	7.6	6.1	6.7
9. KIOA	29/ 6.2	6.3	6.9	7.6	7.5
10. KWKY	10/ 2.1	1.3	.7	1.0	1.4

12+ TSA 1/4	
1. WHO	269
2. KSO	117
3. KLYF-F	103
4. KRNQ-F	80
5. KRNT	79
6. KIOA	76
7. KGGO-F	64
8. KMGK-F	59
9. KJJY-F	52
10. KXJX-F	19

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WHO	3574/30.6	33.9	29.1
2. KIOA	1614/19.3	25.4	24.4
3. KSO	1313/24.8	27.0	28.4
4. KLYF-F	1278/18.3	21.0	20.5
5. KRNQ-F	1194/26.9	24.4	23.1
6. KRNT	1044/23.5	24.3	25.7
7. KMGK-F	1026/22.5	19.4	20.6
8. KGGO-F	814/21.2	20.3	23.6
9. KJJY-F	690/15.6	13.8	14.6
10. KEZT-F	333/ 4.1	3.1	4.8

12+ FM SHARE (METRO): 47.90% (205 of 428) (SPG 82: 51.56%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMGK-F	1. KRNQ-F	1. KRNQ-F	1. KSO	1. KSO	1. KSO
2. KGGO-F	2. KGGO-F	2. KSO	2. KRNT	2. WHO	2. WHO
3. KRNQ-F	3. KRNT	3. KRNT	3. KJJY-F	3. KLYF-F	3. KRNT
	KIOA	4. KJJY-F	4. KRNQ-F	4. KRNT	
			WHO		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRNT	1. KRNT	1. KRNQ-F	1. KSO	1. KGGO-F	1. KSO
2. KSO	2. KGGO-F	2. KIOA	2. KRNT	2. KRNQ-F	2. KJJY-F
3. KLYF-F	3. KSO	KRNT	3. KJJY-F		3. KRNT
4. WHO	4. WHO	KSO	4. WHO		4. KRNQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDMI-F 97.3 .4/1.7 KXJX-F 103.3 Pella .8/2.8 KEZT-F 104.1 Ames 1.5/4.1

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		122 (4)	122 (4)	28.5
COUNTRY	64 (1)	36 (1)	100 (2)	23.4
NEWS/TALK	62 (1)		62 (1)	14.5
MOR/VARIETY	58 (1)		58 (1)	13.6
BTFL MUSIC		38 (1)	38 (1)	8.9
AC	29 (1)	7 (1)	36 (2)	8.4
RELIGION/GOSPEL	10 (1)	2 (1)	12 (2)	2.8
			428 (13)	

RADIO STATIONS

KIOA, 940,	10 KW/5 KW (DA-2),	AC	ABC-E,	$39.95	(Eastman)	
KRNT, 1350,	5 KW (DA-N)	, MOR	CBS,	$34.00	(Katz)	Stauffer
KSO , 1460,	5 KW (DA-N)	, COUNTRY	ABC-I,	$44.00*	(Mc-Guild)	Stoner
KWKY, 1150,	1 KW (DA-2)	, RELIGION	,	$ 8.00	(----)	
WHO , 1040,	50 KW	, NEWS/TALK	NBC,	$57.00	(Blair)	Palmer
KGGO-F, 94.9,	100 KW @ 300,	AOR (Burk-Abr)	Source,	$38.00*	(Mc-Guild)	Stoner
KJJY-F, 106.3,	3 KW @ 300,	COUNTRY	CBS-R,	$26.00*	(Selcom)	Fuller-Jeffrey (ANKENY)
KLYF-F, 100.3,	100 KW @ 1700,	BTFL MUS (Schulke)	,	$24.00	(Blair)	Palmer
KMGK-F, 93.3,	100 KW @ 420,	ROCK	ABC-R,	$28.20	(Eastman)	
KRNQ-F, 102.5,	100 KW @ 514,	ROCK (TM)	ABC-F,	$45.00	(Katz)	Stauffer
KEZT-F, 104.1,	100 KW @ 465,	AC (FM-100"Sensual")	,	$16.50	(----)	(AMES)
KXJX-F, 103.3,	100 KW @ 480,	CONTEMP	ABC-E,	$ 7.00	(----)	(PELLA)

DETROIT

Market # 5; ADI # 7
SMSA Pop: 4,345,700
APR 18.7
Est 1982 Revenue: $53,000,000*
Est 1983 Rev Growth: 5%*

Stations: 30/26
Diaries: 2609/1359:1
Standard Error: .402
% Below Line: 5.4
Est 1982 Nat Rev: $13,900,000*

CSI: 44.3 Bil (# 5)
CSI HH: 28.9 M (# 14)
Retail $: 21.3 Bil (# 4)
% Not Listed: 5.9

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82
1. WJR	580/8.8	9.1	9.3	11.2	10.8
2. WJOI-F	462/7.0	6.1	6.6	3.2	2.8
3. WDRQ-F	417/6.3	5.7	5.1	6.6	3.0
4. WRIF-F	406/6.1	5.9	5.4	5.6	6.3
5. WXYZ	365/5.5	4.4	5.6	4.0	5.6
6. WLLZ-F	359/5.4	3.9	4.3	4.7	6.1
7. WWJ	320/4.8	5.5	5.5	4.6	5.9
8. WJLB-F	313/4.7	4.0	4.7	3.5	3.8
9. WNIC-F	309/4.7	6.1	4.8	6.1	5.1
10. WHYT-F	297/4.5	4.0	4.9	3.8	3.9
11. WOMC-F	244/3.7	3.5	3.5	2.6	2.2
12. WMJC-F	240/3.6	4.3	3.9	4.8	3.7
13. WWWW-F	235/3.6	3.4	4.0	4.5	4.0
14. WABX-F	231/3.5	3.5	2.8	4.0	3.3
15. WCZY-F	219/3.3	4.0	2.8	3.0	3.1
16. WCXI	158/2.4	2.9	2.3	3.0	3.1
17. CKLW	146/2.2	2.0	2.9	2.6	2.3
18. WCXI-F	119/1.8	1.3	2.2	1.7	2.8
19. WJZZ-F	117/1.8	2.2	1.7	2.7	2.4
20. WQRS-F	103/1.6	1.8	1.4	1.1	1.2

12+ TSA 1/4	
1. WJR	842
2. WJOI-F	484
3. WRIF-F	464
4. WDRQ-F	435
5. WLLZ-F	381
6. WXYZ	376
7. WNIC-F	341
8. WWJ	336
9. WHYT-F	326
10. WJLB-F	325
11. WWWW-F	286
12. WMJC-F	262
13. WOMC-F	260
14. WABX-F	245
15. WCZY-F	237
16. CKLW	209
17. WCXI	193
18. WCXI-F	127
19. WJZZ-F	120
20. WQRS-F	116

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WJR	11852/23.1	23.3	27.9
2. WRIF-F	8013/19.0	20.0	22.8
3. WHYT-F	7942/20.1	17.3	11.8
4. WLLZ-F	6452/16.1	17.1	19.3
5. WNIC-F	6431/16.5	16.8	18.3
6. WWJ	6288/16.4	17.4	18.0
7. WABX-F	5339/13.8	14.9	16.0
8. WJOI-F	5187/13.9	13.7	9.1
9. WDRQ-F	5061/13.5	13.4	9.7
10. CKLW	4958/ 9.8	11.9	11.8
11. WMJC-F	4907/12.6	14.1	12.7
12. WJLB-F	4822/13.0	14.2	12.3
13. WCZY-F	4323/11.3	9.5	8.6
14. WXYZ	4182/11.4	11.9	11.9
15. WOMC-F	3797/ 9.7	10.3	7.6
16. WWWW-F	3662/ 8.4	11.0	10.7
17. WCXI	2816/ 6.3	6.4	8.2
18. WCXI-F	2305/ 5.9	7.2	9.3
19. WJZZ-F	2291/ 6.1	6.3	---
20. WGPR-F	2149/ 5.8	7.6	10.1

12+ FM SHARE (METRO): 71.23% (4436 of 6228) (SPG 82: 66.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYT-F	1. WRIF-F	1. WRIF-F	1. WJR	1. WJR	1. WJR
2. WLLZ-F	2. WLLZ-F	2. WDRQ-F	2. WJOI-F	2. WJOI-F	2. WWJ
3. WRIF-F	3. WDRQ-F	3. WNIC-F	3. WNIC-F	3. WXYZ	3. WRIF-F
4. WDRQ-F	4. WNIC-F	4. WLLZ-F	4. WDRQ-F	4. WWJ	4. WJOI-F
5. WABX-F	5. WJLB-F	5. WJLB-F	5. WOMC-F	5. WWWW-F	5. WXYZ
6. WJLB-F	6. WMJC-F	6. WMJC-F	6. WWWW-F	6. WCXI	6. WNIC-F+
	7. WABX-F	7. WJR	7. WCZY-F	7. WCZY-F	7. WCXI

L@+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJOI-F	1. WDRQ-F	1. WDRQ-F	1. WJR	1. WRIF-F	1. WJR
2. WJR	2. WJOI-F	2. WNIC-F	2. WDRQ-F	2. WLLZ-F	2. WNIC-F
3. WXYZ	3. WRIF-F	3. WMJC-F	3. WOMC-F	3. WJLB-F	3. WJOI-F
4. WRIF-F	4. WJR	4. WJLB-F	4. WJOI-F	4. WDRQ-F	4. WWWW-F
5. WDRQ-F	5. WLLZ-F	5. WLLZ-F	5. WNIC-F	5. WABX-F	5. WWJ
6. WOMC-F	6. WNIC-F	6. WOMC-F	6. WCZY-F	6. WNIC-F	6. WRIF-F
7. WLLZ-F	7. WHYT-F	7. WRIF-F	7. WMJC-F	7. WHYT-F	7. WJLB-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1320 (5)	1320 (5)	21.1
AC	251 (3)	1012 (4)	1263 (7)	20.3
BLACK/URBAN/JAZZ	100 (2)	1012 (5)	1112 (7)	17.9
NEWS/TALK	685 (2)		685 (2)	11.0
MOR/VARIETY	580 (1)		580 (1)	9.3
COUNTRY	158 (1)	354 (2)	512 (3)	8.2
BTFL MUSIC		462 (1)	462 (1)	7.4
CLASSICAL		103 (1)	103 (1)	1.7
RELIGION/GOSPEL	18 (1)	82 (1)	100 (2)	1.6
NOSTALGIA		91 (1)	91 (1)	1.5
			6228 (30)	

DETROIT ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WJR	1. WJR	1. WJR
2. WJOI-F	2. WHYT-F	2. WJOI-F
3. WRIF-F	3. WRIF-F	3. WXYZ
4. WDRQ-F	4. WNIC-F	4. WWJ
5. WXYZ	5. WLLZ-F	5. WDRQ-F
6. WLLZ-F	6. WWJ	6. WWWW-F
7. WNIC-F	7. WABX-F	7. WRIF-F
8. WWJ	8. WJOI-F	8. WHYT-F
9. WJLB-F	9. WDRQ-F	9. WMUZ-F
10. WHYT-F	10. WMJC-F	10. WJLB-F
11. WWWW-F	11. WJLB-F	
12. WMJC-F	12. WCZY-F	
13. WOMC-F	13. WXYZ	
14. WABX-F	14. CKLW	
15. WCZY-F	15. WOMC-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCHB	1440	Inkster	.7/3.1
WGPR-F	107.5		1.4/5.8
WLBS-F	102.7	Mt. Clemens	1.1/5.1
WLQV	1500		.3/1.2
WMUZ-F	103.5		1.2/2.5
WNIC	1310	Dearborn	.5/3.2
WQBH	1400		.8/2.8
WHND	560	Monroe	1.1/3.9
WIQB-F	102.9	Ann Arbor	.4/1.7
CKJY-F	93.9	Windsor	1.4/4.4

ADI FM SHARE: 71.23% (4717 of 6622) (SPG 82: 69.29%)

AM STATIONS

WCXI, 1130, 50 KW/10 KW (DA-2), COUNTRY ABC-D,MBS, $110.00* (CBS/FM) Golden West
WJR , 760, 50 KW , MOR/TALK NBC, $203.75 (Eastman) Capital Cit
WWJ , 950, 5 KW (DA-N) , NEWS CBS, $130.00* (CBS Spot) Detroit News
CKLW, 800, 50 KW , AC , $ 90.00* (Christal)
WXYZ, 1270, 5 KW (DA-N) , TALK ABC-I, $115.00* (Blair) ABC

FM STATIONS

WABX-F, 99.5, 7 KW @ 870, ROCK Source, $115.00* (Selcom) Liggett
WCXI-F, 92.3, 22 KW @ 742, COUNTRY ABC-E, $ 90.00 (CBS/FM) Golden West
WCZY-F, 95.5, 100 KW @ 430, AC CBS-R, $125.00* (Torbet) Gannett
WDRQ-F, 93.1, 20 KW @ 500, URBAN , $145.00* (HNWH) Amaturo
WGPR-F, 107.5, 50 KW @ 388, BLACK SBN, $ 65.00 (Lazar)
WHYT-F, 96.3, 50 KW @ 480, ROCK , $ 90.00 (Eastman) Capital Cities
WJLB-F, 97.9, 50 KW @ 490, BLACK , $ 80.00* (Masla) Booth
WJOI-F, 97.1, 12 KW @ 802, BTFL MUS (Bonne) , $110.00* (CBS SPot) Detroit News

WJZZ-F, 105.9, 34 KW @ 300, JAZZ , $ 70.00 (Weiss)
WLZZ-F, 98.7, 50 KW @ 480, AOR , $120.00* (Mc-Guild) Doubleday
WMJC-F, 94.7, 10 KW @ 950, AC RKO,Trans, $130.00* (MMR) Greater Media
WNIC-F, 100.3, 50 KW @ 400, AC , $150.00* (RKO) Josephson
WOMC-F, 104.3, 190 KW @ 416, AC RKO II, $113.13 (Katz) Metromedia
WQRS-F, 105.1, 50 KW @ 520, CLASSICAL , $ 60.00* (CMBS) Outlet
WRIF-F, 101.1, 27 KW @ 880, AOR ABC-R, $197.25 (Blair) ABC
WWWW-F, 106.7, 61 KW @ 508, COUNTRY APR, $110.00 (Christal) Shamrock

DULUTH

Market # 149	Stations: 19/18	CSI: 2.1 Bil (# 155)
SMSA Pop: 18.1	Diaries: 655/341:1	CSI HH: 20.8 M (# 236)
APR 17.9	Standard Error: .663	Retail $: 1.3 Bil (# 152)
Est 1982 Revenue: $5,104,000	% Below Line: 1.4	% Not Listed: 7.3

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WKKQ-F+	65/16.3	13.1	17.0
2. KQDS-F	33/ 8.3	7.6	5.1
KZIO-F	33/ 8.3	7.1	7.8
4. WAVC-F	32/ 8.0	5.4	6.8
5. WAKX-F	32/ 8.0	7.9	6.8
6. KXTP	31/ 7.8	7.1	1.9
7. WDSM	27/ 6.8	10.8	14.1
8. WEBC	26/ 6.5	8.4	6.8
9. KDAL	24/ 6.0	12.5	12.2
10. WEVE-F+	22/ 5.6	4.2	8.0

12+ TSA 1/4	
1. WKKQ-F+	102
2. WEBC	48
3. WAVC-F	47
4. KQDS-F	45
KZIO-F	45
6. WAKX-F	42
7. KDAL	38
8. KXTP	37
9. WDSM	36
10. KNNS-F	31

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WKKQ-F+	881/21.3	21.7
2. WEBC	807/23.0	27.6
3. WAKX-F	798/27.9	25.5
4. KZIO-F	663/22.0	17.8
5. KQDS-F	582/19.6	19.9
6. KDSM	577/16.7	26.2
7. KDAL	516/17.3	25.2
8. WAVC-F	463/13.6	11.2
9. WEVE-F+	395/16.9	16.0
10. KNNS-F	339/ 3.8	---

12+ FM SHARE (METRO): 50.81% (188 of 370) (SPG 82: 42.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZIO-F	1. KQDS-F	1. WKKQ-F+	1. WKKQ-F+	1. WKKQ-F+	1. WKKQ-F+
2. KQDS-F	2. WAKX-F	2. WAKX-F	2. WDSM	2. KXTP	2. WAKX-F
3. WAKX-F	3. KZIO-F	KQDS-F	3. WAVC-F	3. WDSM	3. KDAL
				WAVC-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKKQ-F+	1. WKKQ-F+	1. KZIO-F	1. WKKQ-F+	1. KQDS-F	1. WDSM
2. WAVC-F	2. KQDS-F	2. WAKX-F	2. WAVC-F	2. WAKX-F	WKKQ-F+
3. KQDS-F	WAKX-F	WKKQ-F+	3. WDSM	3. WEBC	3. WAVC-F
WAKX-F					WAKX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WELY	1450	Ely	2.0/2.3	WHLB-F	107.1	Virginia	.3/4.2	WWJC	850		1.3/3.3
WHLB	1400	Virginia	4.5/9.1	WMFG-F	106.3	Hibbing	2.0/8.0	KNNS-F	96.9	Gr Rap	1.3/3.8

FORMATS	AM	FM	TOTAL	%
COUNTRY	65 (3)	67 (2)	132 (5)	35.7
ROCK/AOR/CONTEMP	4 (1)	102 (4)	106 (5)	28.6
AC	35 (2)	18 (2)	53 (4)	14.3
MOR/VARIETY	42 (2)	1 (1)	43 (3)	11.6
NOSTALGIA	31 (1)		31 (1)	8.4
RELIGION/GOSPEL	5 (1)		5 (1)	1.4
			370 (19)	

RADIO STATIONS

KDAL,	610,	5 KW (DA-N)	, MOR	CBS,	$15.47	(Christal)	
KXTP,	970,	1 KW (DAYS)	, NOSTALGIA (Al Ham)	ABC-D,	$ 8.50	(PRO)	
WDSM,	710,	10 KW/5 KW (DA-N)	, COUNTRY	NBC,	$25.30	(Torbet)	
WEBC,	560,	5 KW (DA-2)	, AC	RKO,ABC-E,	$17.00*	(Katz)	Midwest
KQDS-F,	94.9,	100 KW @ 730	, AOR	ABC-R,	$21.50*	(Mc-Guild)	
KZIO-F,	102.5,	100 KW @ 600	, ROCK (Drake-Chen)	Source,	$13.00	(Torbet)	
WAKX-F,	98.9,	100 KW @ 600	, ROCK	,	$18.00	(PRO)	
WAVC-F,	105.1,	100 KW @ 749	, COUNTRY (Burns-Somerset)	,	$17.00	(Katz)	Midwest
WEVE-F+,	100.1,	710 W @ 550	, AC	ABC-C,	$12.00	(PRO)	(EVELETH)
WKKQ-F+,	93.9,	100 KW @ 546	, COUNTRY	,	$19.00	(Market 4)	(HIBBING)
KNNS-F,	96.9,	100 KW @ 477	, AC	ABC-E,	$11.50	(----)	(GRAND RAPIDS)

EL PASO

Market # 85
SMSA Pop: 499,600
APR 18.4
Est 1982 Revenue: $8,652,537*
Est 1983 Rev Growth: 9%*

Stations: 23/17
Diaries: 1170/340:1
Standard Error: .623
% Below Line: 6.0
Est 1982 Nat Rev: $1,671,890*

CSI: 3.6 Bil (# 95)
CSI HH: 23.5 M (# 131)
Retail $: 2.4 Bil (# 85)
% Not Listed: 5.0

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KLAQ-F	86/11.7	10.2	13.0	14.5	14.1
2. KHEY-F	73/ 9.9	7.9	7.5	5.1	6.5
3. KSET-F	72/ 9.8	4.4	4.5	3.5	5.9
4. KAMZ-F	71/ 9.7	7.1	3.7	1.2	1.2
5. KHEY	51/ 6.9	6.8	9.3	5.6	[illegible].0
6. KLOZ-F	39/ 5.3	4.2	5.1	7.1	[illegible].9
7. KAMA	38/ 5.2	6.7	8.5	6.1	7.6
8. KYSR-F	34/ 4.6	5.4	8.5	8.4	5.4
9. KFIM-F	31/ 4.2	6.3	3.5	2.6	4.2
KTSM-F	31/ 4.2	4.2	3.4	5.6	3.4

12+ TSA 1/4	
1. KLAQ-F	123
2. KSET-F	85
3. KHEY-F	80
4. KAMZ-F	76
5. KTSM-F	64
6. KHEY	58
7. KAMA	54
8. KLOZ-F	42
KFIM-F	42
10. KYSR-F	36

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KSET-F	1170/24.6	13.1	14.2
2. KLAQ-F	1126/20.9	20.8	18.1
3. KAMZ-F	1016/22.9	15.5	10.0
4. KHEY-F	998/20.9	17.0	16.8
5. KHEY	941/19.1	15.0	16.6
6. KFIM-F	812/14.0	14.7	11.1
7. KTSM-F	797/11.5	12.1	8.6
8. KROD	760/15.4	14.9	14.9
9. KYSR-F	742/15.1	19.0	25.9
10. KLOZ-F	593/13.7	13.1	13.0

12+ FM SHARE (METRO): 67.14% (468 of 697) (SPG 82: 56.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KLAQ-F	1. KLAQ-F	1. KLAQ-F	1. KHEY-F	1. KHEY-F	1. KHEY
2. KSET-F	2. KAMZ-F	KAMZ-F	2. KAMZ-F	2. KHEY	2. KHEY-F
3. KAMZ-F	3. KSET-F	3. KHEY-F	3. KHEY	3. KAMA	3. KAMZ-F
	4. KHEY-F	4. KSET-F	4. KAMA	KTSM-F	4. KSET-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KHEY-F	1. KLAQ-F	1. KAMZ-F	1. KHEY-F	1. KLAQ-F	1. KHEY-F
2. KAMZ-F	2. KAMZ-F	2. KSET-F	2. KAMZ-F	2. KAMZ-F	2. KHEY
3. KLAQ-F	3. KHEY-F	3. KHEY-F	3. KAMA	3. KSET-F	3. KLAQ-F
4. KSET-F	4. KSET-F	4. KLAQ-F	4. KHEY	4. KHEY-F	4. KAMZ-F
				KFIM-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEZB-F	93.9	3.5/10.2	KTSM	1380		3.7/10.5	XHGA-F	105.9	Cuidad J.	.4/2.1
KISO	1150	.8/2.9	KTSR	920		1.0/7.6	XHTO-F	104.3	Cuidad J.	.3/1.2
KKOL	1590	1.6/2.6	XEFV	1000	Cuidad J.	.4/1.8	XROK	800	Cuidad J.	1.6/5.9
KROD	600	4.0/15.4	XEJ	970	Cuidad J.	1.1/4.4	XZOL	860	Cuidad J.	1.9/4.0
KSET	1340	3.0/9.9								

RADIO STATIONS

KAMA, 1060, 10 KW , SPANISH , $39.60 (Eastman)
KHEY, 690, 10 KW (DA-2), COUNTRY ABC-I, $75.00 (Katz)
KROD, 600, 5 KW (DA-N), AC , $18.00* (HNWH) Rex

KAMZ-F, 93.1, 30 KW @ 1190, ROCK , $39.60 (Eastman)
KFIM-F, 92.3, 100 KW @ 1860, CONTEMP/AC ABC-F, $19.00* (Mc-Guild)
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY (Burk-Abr) , $75.00 (Katz)
KLAQ-F, 95.5, 88 KW @ 1390, AOR (Burk-Abr) Source, $40.00* (HNWH) Rex
KLOZ-F, 102.1, 57 KW @ 1160, COUNTRY , $31.00* (Blair) Henson
KSET-F, 94.7, 91 KW @ 740, ROCK , $28.00* (Mc-Guild) Dunn
KTSM-F, 99.9, 100 KW @ 1820, BTFL MUS (TM) , $17.00* (HNWH)
KYSR-F, 97.5, 60 KW @ 1080, CONTEMP/AC ABC-D, $32.00 (Selcom)

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION.

ERIE

Market # 138
SMSA Pop: 282,600
APR 15.7
Est 1982 Revenue: $3,550,000

Stations: 13/10
Diaries: 600/390:1
Standard Error: .773
% Below Line: 4.7

CSI: 2.1 Bil (# 150)
CSI HH: 22.3 M (# 178)
Retail $: 1.2 Bil (# 157)
% Not Listed: 13.1

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WCCK-F	97/26.4	25.8	23.4
2. WJET	48/13.1	14.9	19.8
3. WLVU-F	38/10.4	13.4	16.3
4. WSEG-F	31/ 8.4	2.8	3.0
5. WLKK	28/ 7.6	8.5	9.8
WRIE	28/ 7.6	9.0	10.9
7. WEYZ	27/ 7.4	9.8	---
8. WZPR-F	10/ 2.7	.5	2.1

12+ TSA 1/4	
1. WCCK-F	126
2. WZPR-F	71
3. WJET	48
4. WLVU-F	39
5. WSEG-F	32
6. WRIE	30
7. WLKK	29
8. WEYZ	27
9. WREO-F	24
10. WJR	11

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WCCK-F	1583/48.9	46.3
2. WJET	763/31.8	37.2
3. WZPR-F	673/ 5.9	4.3
4. WSEG-F	552/21.9	7.6
5. WLVU-F	547/21.5	24.5
6. WRIE	546/22.6	26.8
7. WREO-F	411/ 2.2	4.2
8. WLKK	389/15.4	16.2
9. WEYZ	336/14.4	17.1
10. WJR	179/ 2.4	---

12+ FM SHARE (METRO): 57.37% (183 of 319) (SPG 82: 50.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WLVU-F	1. WCCK-F
	2. WSEG-F	2. WJET	2. WLVU-F	2. WCCK-F	2. WJET
	3. WJET	3. WSEG-F	3. WJET	3. WEYZ WJET	3. WRIE

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F	1. WCCK-F
2. WJET	2. WJET	2. WSEG-F	2. WLVU-F	2. WSEG-F	2. WJET
3. WLVU-F	3. WLVU-F	3. WJET	3. WJET	3. WJET	3. WRIE

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCTL-F	106.3	Union City	.8/1.8
WHYP-F+	100.9	North East	1.0/4.4
WJR	760	Detroit	.8/2.4
WREO-F	97.1	Ashtabula,OH	.5/2.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		128 (2)	128 (2)	40.1
AC	48 (1)		48 (1)	15.0
COUNTRY	30 (2)	12 (2)	42 (2)	13.2
BTFL MUSIC		40 (2)	40 (2)	12.5
MOR/VARIETY	31 (2)	3 (1)	34 (3)	10.7
NOSTALGIA	27 (1)		27 (1)	8.5
			319 (13)	

RADIO STATIONS

WEYZ, 1450, 1 KW/250 W , NOSTALGIA (Al Ham)	CBS, $ NM	(Katz)	Burbach
WJET, 1400, 1 KW/250 W , CONTEMP/AC	, $17.13	(Eastman)	
WLKK, 1260, 5 KW (DA-2), COUNTRY	NBC, $14.00*	(Christal)	Goldman
WRIE, 1330, 5 KW (DA-2), MOR/AC	ABC-E, $22.00	(Mc-Guild)	
WCCK-F, 103.7, 50 KW @ 500, ROCK	ABC-C, $47.50	(Katz)	Burbach
WLVU-F, 99.9, 10 KW @ 400, BTFL MUS (Carson)	, $20.00*	(Christal)	Goldman
WSEG-F, 102.3, 3 KW @ 400, AOR	MBS, $10.00*	(Groskin)	(McKEAN)
WREO-F, 97.1, 50 KW @ 500, BTFL MUS	UPI, $16.00	(Regional)	(ASHTABULA)
WZPR-F, 100.3, 10 KW @ 585, COUNTRY (TM)	ABC-I, $10.50	(Regional)	Regional (MEADVILLE)

WJR - See Detroit

EUGENE-SPRINGFIELD

Market # 137	Stations: 15/13	CSI: 2.3 Bil (# 136)
SMSA Pop: 285,600	Diaries: 563/426:1	CSI HH: 22.1 M (# 185)
APR 17.1	Standard Error: .821	Retail $: 1.4 Bil (# 138)
Est 1982 Revenue: $5,778,000	% Below Line: 1.1	% Not Listed: 14.1

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KZEL-F	71/17.3	11.6	16.3	10.6	7.6
2. KPNW-F	56/13.7	11.6	8.9	11.7	14.1
3. KUGN-F	48/11.7	10.0	7.6	8.9	6.0
4. KUGN	43/10.5	12.9	10.4	12.3	9.8
5. KSND-F	29/ 7.1	11.9	12.5	12.5	13.9
6. KEED	21/ 5.1	5.9	6.1	7.8	7.9
KPNW	21/ 5.1	6.7	6.1	7.2	7.6
8. KORE	17/ 4.1	1.6	4.1	3.9	3.3
9. KQDQ	14/ 3.4	3.8	6.4	5.8	6.3
10. KASH	13/ 3.2	4.3	3.3	1.1	.8

12+ TSA 1/4	
1. KZEL-F	83
2. KPNW-F	70
3. KUGN-F	51
4. KPNW	46
5. KUGN	43
6. KSND-F	35
7. KEED	23
8. KORE	21
9. KQDQ	18
10. KASH	13

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KZEL-F	927/28.9	21.7	26.4
2. KPNW	770/17.0	19.9	18.1
3. KPNW-F	677/22.2	18.7	18.6
4. KUGN	659/24.9	30.2	26.8
5. KUGN-F	597/22.8	18.3	16.3
6. KSND-F	533/19.4	23.8	24.7
7. KEED	293/11.8	13.6	14.4
8. KASH	290/11.6	13.9	10.9
9. KGON-F	232/ 3.0	2.8	---
10. KBDF	209/ 7.4	7.5	10.8

12+ FM SHARE (METRO): 61.36% (216 of 352) (SPG 82: 53.80%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KZEL-F	1. KPNW-F	1. KUGN
2. KSND-F	2. KUGN-F	2. KUGN-F	2. KUGN-F	2. KUGN	2. KZEL-F
	3. KPNW-F	3. KPNW-F	3. KUGN KPNW-F	3. KUGN-F	3. KUGN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KPNW-F	1. KZEL-F	1. KZEL-F	1. KUGN-F	1. KZEL-F	1. KZEL-F
2. KZEL-F	2. KPNW-F	2. KUGN-F	2. KPNW-F		2. KUGN-F
3. KUGN-F	3. KUGN-F	3. KPNW-F	3. KUGN		3. KUGN

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBDF 1280	1.2/7.4	KGON-F	92.3	Portland	.5/3.0
KBMC-F 94.5	2.0/6.2	KINK-F	101.9	Portland	.5/2.3
KNND 1400 Cottage Grove	.5/2.0				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		104 (4)	104 (4)	29.5
COUNTRY	21 (1)	48 (1)	69 (2)	19.6
MOR/VARIETY	66 (3)		66 (3)	18.8
BTFL MUSIC		56 (1)	56 (1)	15.9
RELIGION/GOSPEL	17 (1)	8 (1)	25 (2)	7.1
AC	13 (1)		13 (1)	3.7
NOSTALGIA	14 (1)		14 (1)	4.0
NEWS/TALK	5 (1)		5 (1)	1.4
			352 (15)	

RADIO STATIONS

KASH, 1600, 5 KW/1 KW (DA-N), OLDIES ABC-E, $16.00* (HNWH) Sterling
KBDF, 1280, 5 KW/1 KW (DA-N), NEWS/TALK RKO,ABC-T, $10.00 (Mc-Guild)
KEED, 1450, 1 KW/250 W , COUNTRY RKO II, $16.25 (Roslin) Commun Pacific
KORE, 1050, 1 KW (DAYS) , RELIGION MBS, $ 6.85 (Radio Times)
KPNW, 1120, 50 KW (DA-2) , MOR/AC ABC-I,NBC-T, $38.00* (Katz) Pacific Northwest
KQDQ, L320, 1 KW , NOSTALGIA (Al Ham) , $13.00 (Weiss) Empire
KUGN, 590, 5 KW/1 KW (DA-N), MOR CBS, $26.00* (Torbet)

KPNW-F, 99.1, 100 KW @ 1485, BTFL MUS (Schulke) , $38.00* (Katz) Pacific Northwest
KSND-F, 93.1, 100 KW @ 1800, ROCK (Century 21) Source, $18.00* (HNWH) Sterling
KUGN-F, 97.9, 100 KW @ 785, COUNTRY MBS, $25.00* (Torbet)
KZEL-F, 96.1, 100 KW @ 872, AOR (Burk-Abr) , $21.00 (Mc-Guild)

KGON - See Portland

EVANSVILLE

Market # 128	Stations: 14/10	CSI: 2.4 Bil (# 132)
SMSA Pop: 312,900	Diaries: 639/412:1	CSI HH: 20.4 M (# 256)
APR 17.5	Standard Error: .805	Retail $: 1.4 Bil (# 131)
Est 1982 Revenue: $6,150,000	% Below Line: 22.3	% Not Listed: 7.4

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WIKY-F	110/23.9	20.8	20.1	1. WIKY-F	154	1. WSTO-F	1718/24.2	6.6
2. WROZ	62/13.5	8.5	9.5	2. WSTO-F	151	2. WIKY-F	1373/36.8	29.5
3. WSTO-F	45/ 9.8	1.7	1.4	3. WBKR-F	79	3. WKDQ-F	1283/29.8	35.7
4. WKDQ-F	44/ 9.6	15.9	17.3	4. WKDQ-F	71	4. WBKR-F	932/11.8	10.0
5. WGBF	40/ 8.7	16.7	17.3	5. WROZ	64	5. WGBF	803/26.3	35.4
6. WBKR-F	30/ 6.5	4.8	5.1	6. WGBF	44	6. WROZ	646/23.2	19.5
7. WYNG-F	25/ 5.4	1.2	.5	7. WYER-F	40	7. WYNG-F	462/14.3	4.6
8. WHKC-F	19/ 4.1	3.9	5.7	8. WYNG-F	28	8. WHKC-F	459/12.1	9.6
9. WYER-F	18/ 3.9	2.7	---	9. WHKC-F	26	9. WYER-F	377/ 7.7	7.8
10. WSON	14/ 3.0	3.1	3.3	10. WRAY-F+	18	10. WRAY-F+	343/ 7.6	9.5

12+ FM SHARE (METRO): 70.42% (300 of 426) (SPG 82: 59.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHKC-F	1. WSTO-F	1. WIKY-F	1. WIKY-F	1. WIKY-F	1. WIKY-F
WSTO-F	2. WKDQ-F	2. WSTO-F	2. WGBF	2. WROZ	2. WROZ
3. WKDQ-F	3. WGBF	3. WKDQ-F	3. WKDQ-F	3. WGBF	3. WGBF

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIKY-F	1. WIKY-F	1. WKDQ-F	1. WIKY-F	1. WSTO-F	1. WIKY-F
2. WROZ	2. WROZ	2. WSTO-F	2. WKDQ-F	2. WKDQ-F	2. WGBF
3. WSTO-F	3. WKDQ-F	3. WGBF	3. WSTO-F	WYER-F	3. WBKR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRAY-F+	98.1	Princeton	2.6/7.6	WRUL-F	97.3	Carmi,IL	.4/1.9
WVHI	1330	Evansville	1.1/4.0				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		126 (4)	126 (4)	30.0
COUNTRY	62 (1)	57 (3)	119 (4)	27.9
MOR/VARIETY		110 (1)	110 (1)	25.8
AC	59 (3)	7 (1)	66 (4)	15.5
OTHERS/UNKNOWN	5 (1)		5 (1)	1.2
			426 (14)	

RADIO STATIONS

WGBF, 1280, 5 KW/1 KW (DA-N), AC	ABC-C, $42.75	(Mc-Guild)	
WROZ, 1400, 1 KW/250 W , COUNTRY	ABC-I, $25.50	(Torbet)	South Central
WSON, 860, 377 W (DAYS) , OLDIES	RKO, $10.00	(Selcom)	Lackey
			(HENDERSON)
WHKC-F, 103.1, 3 KW @ 300, ROCK	ABC-R, $29.00	(Mc-Guild)	
WIKY-F, 104.1, 50 KW @ 580, MOR/BTFL**	, $60.00	(Torbet)	South Central
WKDQ-F, 99.5, 50 KW @ 500, CONTEMP	RKO, $41.63	(Selcom)	Lackey
			(HENDERSON)
WRAY-F+, 98.1, 50 KW @ 420, AC	MBS, $15.00	(Radio Reps)	(PRINCETON)
WYNG-F, 105.3, 50 KW @ 500, COUNTRY (Drake-Chen)	RKO II,MBS,$21.00*	(Eastman)	Beasley
WBKR-F, 92.5, 77 KW @ 427, COUNTRY	NBC, $40.25	(HNWH)	(OWENSBORO)
WSTO-F, 96.1, 100 KW @ 939, ROCK (Ron White)	ABC-F, $22.69	(Masla)	(OWENSBORO)
WYER-F, 94.9, 50 KW @ 425, ROCK	, $11.00	(----)	(MOUNT CARMEL,IL)

**BTFL at night (FM-100)

FARGO

Market # 227
SMSA Pop: 139,900
APR 18.1
Est 1982 Revenue: $5,500,000*
Est 1983 Rev Growth: 5%*

Stations: 8/7
Diaries: 684/175:1
Standard Error: .773
% Below Line: 2.0
Est 1982 Nat Rev: $520,000*

CSI: 1.1 Bil (# 230)
CSI HH: 21.8 M (# 202)
Retail $: .8 Bil (# 198)
% Not Listed: 9.7

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KFGO	47/21.7	15.5	21.1
2. KQWB-F	37/17.1	23.2	15.1
WDAY-F	37/17.1	9.3	8.6
4. KVOX-F	29/13.4	11.9	10.8
5. KQWB	18/ 8.3	12.9	17.3
6. WDAY	16/ 7.4	8.8	11.4
7. KVOX	8/ 3.7	6.7	7.6
8. KBRF-F	4/ 1.8	1.0	---

12+ TSA 1/4	
1. KFGO	143
2. WDAY-F	82
3. KQWB-F	48
4. WDAY	41
5. KVOX-F	33
6. KQWB	24
7. KBRF-F	22
8. KVOX	16

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KFGO	1261/36.0	30.4
2. WDAY-F	1051/39.6	16.6
3. WDAY	655/22.9	23.1
4. KQWB-F	567/32.4	43.1
5. KQWB	502/27.5	34.8
6. KVOX-F	403/24.1	22.7
7. KBRF-F	372/ 6.3	6.3
8. KVOX	285/16.8	24.6

12+ FM SHARE (METRO): 54.59% (107 of 196) (SPG 82: 50.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDAY-F	1. KQWB-F	1. KQWB-F	1. KFGO	1. KFGO	1. KFGO
2. KQWB-F	2. WDAY-F	2. WDAY-F	2. KVOX-F	2. KVOX-F	2. WDAY-F
	3. KVOX-F	3. KVOX-F	3. WDAY-F	3. WDAY	3. KQWB-F WDAY

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFGO	1. KFGO	1. WDAY-F	1. KFGO	1. KQWB-F	1. KFGO
2. WDAY-F	2. KQWB-F	2. KQWB-F	2. KVOX-F	2. WDAY-F	2. KVOX-F
3. KQWB-F	3. WDAY-F	3. KVOX-F	3. WDAY-F		3. WDAY

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	18 (1)	78 (3)	96 (4)	49.0
COUNTRY	63 (2)	29 (1)	92 (3)	46.9
AC	8 (1)		8 (1)	4.1
			196 (8)	

RADIO STATIONS

KFGO, 790, 5 KW (DA-N) , COUNTRY	CBS, $50.00	(Blair)	Communi Prop
KQWB, 1550, 10 KW/5 KW (DA-N), CONTEMP	RKO II, $20.00*	(Torbet)	Midwest
KVOX, 1280, 5 KW/1 KW (DA-N), AC	ABC-E, $19.50	(Mc-Guild)	Forward
WDAY, 970, 5 KW (DA-N) , COUNTRY	NBC, $28.75	(Katz)	
KQWB-F, 98.7, 100 KW @ 465, AOR (Pollack)	RKO, $25.00*	(Torbet)	Midwest
KVOX-F, 99.9, 100 KW @ 440, COUNTRY	ABC-I, $19.50	(Mc-Guild)	Forward
WDAY-F, 93.7, 100 KW @ 1050, ROCK	, $34.50	(Katz)	
KBRF-F, 103.3, 100 KW @ 650, CONTEMP (Drake-Chen)	MBS, $17.00	(PRO)	(FERGUS FALLS,MN)

FAYETTEVILLE, NC

Market # 157
SMSA Pop: 253,000
APR 18.1
Est 1982 Revenue: $3,312,000

Stations: 13/6
Diaries: 738/279:1
Standard Error: .794
% Below Line: 47.5

CSI: 1.8 Bil (# 166)
CSI HH: 22.5 M (# 170)
Retail $: 1.0 Bil (# 177)
% Not Listed: 8.6

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WQSM-F	71/19.0	19.9	25.8	1. WQSM-F	114	1. WQSM-F	1496/41.8	43.3
2. WIDO-F	59/15.8	2.1	.7	2. WRAL-F	77	2. WRAL-F	1040/23.7	22.3
3. WFNC	46/12.3	11.4	10.5	3. WIDO-F	67	3. WQDR-F	700/20.8	17.2
4. WQDR-F	40/10.7	9.8	13.1	WQDR-F	67	4. WIDO-F	683/27.5	5.5
5. WRAL-F	32/ 8.6	7.4	9.5	5. WFNC	56	5. WFNC	671/24.3	24.8
6. WFAI	23/ 6.2	5.1	8.4	6. WSTS-F	42	6. WSTS-F	491/ 5.6	8.0
7. WFBS	15/ 4.0	7.7	8.4	7. WDCG-F	38	7. WDCG-F	486/10.6	---
8. WYYD-F	13/ 3.5	2.4	3.3	8. WJSK-F	29	8. WJSK-F	392/ 2.4	---
9. WFLB	12/ 3.2	9.0	8.0	9. WFAI	24	9. WFLB	320/15.2	28.3
WIDU	12/ 3.2	14.6	5.5	10. WYYD-F	21	10. WYYD-F	318/ 9.7	7.1

12+ FM SHARE (METRO): 68.33% (233 of 341) (SPG 82: 47.86%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WQSM-F	1. WFNC	1. WQSM-F
2. WIDO-F	WIDO-F	2. WIDO-F	2. WIDO-F	2. WFAI	2. WFNC
	3. WQDR-F	3. WQDR-F	3. WFNC	3. WQSM-F	3. WIDO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQSM-F	1. WIDO-F	1. WQSM-F	1. WQSM-F	1. WQDR-F	1. WQSM-F
2. WQDR-F	2. WQSM-F	2. WIDO-F	2. WFNC	2. WIDO-F	2. WIDO-F
3. WIDO-F	3. WQDR-F		3. WIDO-F	3. WQSM-F	3. WFNC

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDCG-F 105.1 Durham 2.7/10.6
WJSK-F 102.3 Sumberton 1.1/2.4
WSTS-F 96.5 Laurinburg 1.1/5.6

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		153 (4)	153 (4)	44.9
BLACK/URBAN/JAZZ	27 (2)	59 (1)	86 (3)	25.2
COUNTRY	46 (1)	4 (1)	50 (2)	14.7
AC	12 (1)	13 (1)	25 (2)	7.3
NOSTALGIA	23 (1)		23 (1)	6.7
RELIGION/GOSPEL		4 (1)	4 (1)	1.2
			341 (13)	

RADIO STATIONS

WFAI, 1230, 1 KW/250 W , NOSTALGIA (Al Ham) , $15.00 (HNWH) Beasley
WFBS, 1450, 1 KW/250 W , BLACK , $ 9.00 (Selcom)
WFLB, 1490, 1 KW/250 W , AC/CONTEMP ABC-C, $11.25 (Southern) Gray
WFNC, 940, 50 KW/1 KW (DA-N), COUNTRY (TM) CBS, $26.04 (Eastman) Cape Fear
WIDU, 1600, 1 KW (DAYS) , BLACK SBN,MBS, $ 9.50 (----)

WQSM-F, 98.1, 100 KW @ 500, ROCK (TM) , $34.18 (Eastman) Cape Fear
WIDO-F, 103.1, 2.7 KW @ 325, BLACK RKO, $18.00 (PRO) (DUNN)
WJSK-F, 102.3, 3 KW @ 270, COUNTRY , $ 6.00 (Southern) (LUMBERTON)
WSTS-F, 96.5, 100 KW @ 650, GOSPEL/VARIOUS , $12.00 (Savalli) (LAURINBURG)

Other ranked stations - See Raleigh

FLINT

Market # 82
SMSA Pop: 524,400
APR 17.8
Est 1982 Revenue: $6,940,000

Stations: 24/11
Diaries: 1028/410:1
Standard Error: .630
% Below Line: 32.6

CSI: 4.9 Bil (# 72)
CSI HH: 26.8 M (# 28)
Retail $: 2.7 Bil (# 74)
% Not Listed: 9.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WDZZ-F	107/14.3	11.0	10.2	11.9	10.3
2. WWCK-F	96/12.8	10.2	14.3	13.2	10.5
3. WJR	60/ 8.0	6.7	5.5	5.6	8.0
4. WTRX	59/ 7.9	8.0	10.0	6.4	7.8
5. WGMZ-F	54/ 7.2	8.0	7.1	6.5	11.1
6. WHNN-F	35/ 4.7	3.4	2.6	2.5	1.9
WFDF	35/ 4.7	4.7	6.3	5.6	6.5
8. WKMF	33/ 4.4	5.2	4.3	5.1	6.8
9. WFMK-F	32/ 4.3	6.2	5.0	4.9	7.5
10. WTAC	31/ 4.1	3.7	3.5	4.1	3.4

12+ TSA 1/4	
1. WWCK-F	129
2. WDZZ-F	109
3. WJR	94
4. WKCQ-F	93
5. WHNN-F	75
6. WGER-F	71
7. WGMZ-F	62
8. WTRX	61
9. WTAC	42
10. WWWS-F	41

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WWCK-F	1474/25.7	23.7	26.2
2. WJR	1169/18.4	16.5	16.0
3. WHNN-F	1165/13.0	11.8	10.4
4. WTRX	969/21.3	22.1	22.7
5. WKCQ-F	959/ 7.6	6.0	6.4
6. WDZZ-F	872/19.4	16.0	17.0
7. WFDF	767/16.4	18.0	18.0
8. WGMZ-F	754/15.3	17.1	14.9
9. WGER-F	742/ 7.1	10.0	10.2
10. WTAC	654/10.1	---	---

12+ FM SHARE (METRO): 62.61% (422 of 674) (SPG 82: 60.88%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WWCK-F	1. WWCK-F	1. WDZZ-F	1. WDZZ-F	1. WGMZ-F	1. WDZZ-F
2. WDZZ-F	2. WDZZ-F	2. WWCK-F	2. WTRX	2. WJR	2. WJR
	3. WTRX	3. WTRX	3. WGMZ-F	3. WDZZ-F	3. WTRX
	4. WHNN-F	4. WHNN-F	4. WWCK-F	4. WTRX	4. WWCK-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDZZ-F	1. WWCK-F	1. WDZZ-F	1. WDZZ-F	1. WWCK-F	1. WWCK-F
2. WWCK-F	2. WDZZ-F	2. WWCK-F	2. WTRX	2. WDZZ-F	2. WDZZ-F
3. WGMZ-F	3. WGMZ-F	3. WTRX	3. WGMZ-F	3. WTRX	3. WJR
4. WTRX	4. WTRX	4. WHNN-F	4. WWCK-F	WRIF-F	4. WTRX

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFLT	1420		1.9/3.9	WGPR-F	107.5	Detr	.4/ .9	WKCQ-F	98.1	Saginaw	2.1/7.6
WOAP	1080	Owosso	1.9/4.3	WHYT-F	96.3	Detr	.5/4.2	WLLZ-F	98.7	Detroit	1.1/4.3
WOAP-F	103.9	Owosso	.7/2.4	WITL-F	100.7	Lans	.5/1.5	WRIF-F	101.1	Detroit	1.5/4.2
WWMN	1570		.8/3.1	WJLB-F	97.9	Detr	.7/1.3	WWWS-F	107.1	Saginaw	1.2/5.1
WGER-F	102.5	Saginaw	3.2/7.1	WJXQ-F	106.1	Jacks	1.3/2.6				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		195 (7)	195 (7)	28.9
BLACK/URBAN/JAZZ		124 (4)	124 (4)	18.4
MOR/VARIETY	109 (3)		109 (3)	16.2
COUNTRY	64 (2)	20 (2)	84 (4)	12.5
BTFL MUSIC		78 (2)	78 (2)	11.6
AC	59 (1)		59 (1)	8.8
NOSTALGIA	14 (1)		14 (1)	2.1
OTHERS/UNKNOWN	6 (1)	5 (1)	11 (2)	1.6
			674 (24)	

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-1) , MOR CBS, $32.00* (Blair)
WKMF, 1470, 5 KW/1 KW (DA-1) , COUNTRY ABC-E, $45.75 (Katz) Beck-Ross
WTAC, 600, 1 KW/500 W (DA-1) , COUNTRY ABC-D, $27.50 (Torbet)
WTRX, 1330, 5 KW/1 KW (DA-2) , AC ABC-I, $33.75 (Christal) Mid America

WDZZ-F, 92.7, 3 KW @ 260, BLACK SBN, $31.00 (Masla)
WGMZ-F, 107.9, 50 KW @ 370, BTFL MUS (Bonne) , $45.75 (Katz) Beck-Ross
WWCK-F, 105.5, 2.3 KW @ 364, AOR (Burk-Abr) ABC-F, $45.00* (Mc-Guild) Reams

Other stations - See Detroit and Saginaw

FT. WAYNE

Market # 106
SMSA Pop: 386,300
APR 17.1
Est 1982 Revenue: $6,650,000*
Est 1983 Rev Growth: 5%*

Stations: 15/11
Diaries: 672/466:1
Standard Error: .751
% Below Line: 4.1
Est 1982 Nat Rev: $520,000*

CSI: 3.3 Bil (# 101)
CSI HH: 23.8 M (# 117)
Retail $: 1.8 Bil (# 108)
% Not Listed: 9.5

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WOWO	92/17.2	19.4	25.0	20.5	21.9
2. WMEE-F	86/16.0	14.1	12.9	17.3	12.5
3. WXKE-F	70/13.1	10.0	6.8	8.4	9.5
4. WEZV-F	64/11.9	11.5	12.3	13.5	11.1
5. WQHK	54/10.1	11.2	15.6	13.5	14.1
6. WFWQ-F	45/ 8.4	8.6	8.8	8.2	9.1
7. WAFX	36/ 6.7	3.3	2.9	2.2	2.2
8. WKSY-F	13/ 2.4	2.0	1.4	1.8	3.8
9. WFCV	6/ 1.1	.4	---	1.6	.8

12+ TSA 1/4	
1. WOWO	229
2. WMEE-F	172
3. WQHK	90
4. WFWQ-F	82
WXKE-F	82
6. WEZV-F	78
7. WAFX	38
8. WJR	30
9. WKSY-F	17
10. WLS	16

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WOWO	3813/47.1	46.1	54.1
2. WMEE-F	2455/37.6	32.7	32.2
3. WFWQ-F	1556/23.6	23.5	24.8
4. WQHK	1072/21.1	23.0	25.5
5. WXKW-F	914/22.4	17.3	13.5
6. WEZV-F	804/21.9	20.6	19.9
7. CKLW	461/ 2.6	---	---
8. WJR	432/ 2.0	2.9	2.3
9. WLS	382/ 2.3	---	---
10. WKSY-F	374/ 8.9	6.6	5.4

12+ FM SHARE (METRO): 58.14% (282 of 485) (SPG 82: 48.80%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMEE-F	1. WMEE-F	1. WMEE-F	1. WOWO	1. WOWO	1. WOWO
WXKE-F	2. WXKE-F	2. WXKE-F	2. WMEE-F	2. WEZV-F	2. WMEE-F
3. WFWQ-F	3. WFWQ-F	3. WOWO	3. WQHK	3. WQHK	3. WEZV-F
	4. WOWO	4. WFWQ-F	4. WEZV-F	4. WAFX	4. WQHK

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZV-F	1. WMEE-F	1. WMEE-F	1. WOWO	1. WXKE-F	1. WQHK
2. WOWO	2. WOWO	2. WFWQ-F	2. WMEE-F	2. WMEE-F	2. WOWO
3. WMEE-F	3. WXKE-F	WXKE-F	3. WQHK	3. WFWQ-F	3. WMEE-F
4. WXKE-F	4. WEZV-F	4. WOWO	4. WEZV-F	4. WOWO	4. WXKE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGL	1250		.7/1.6
WIFF	1570	Auburn	.7/1.6
WIFF-F	105.5	Auburn	.7/1.5
CKLW	800	WIndsor	.4/2.6
WJR	760	Detroit	.6/2.0
WLS	890	Chicago	.4/2.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	2 (1)	201 (3)	203 (4)	41.8
MOR/VARIETY	99 (3)		99 (3)	20.4
BTFL MUSIC		64 (1)	64 (1)	13.2
COUNTRY	58 (2)		58 (2)	12.8
NOSTALGIA	36 (1)		36 (1)	7.4
AC	3 (1)	13 (1)	16 (2)	3.3
RELIGION/GOSPEL	6 (1)		6 (1)	1.2
			486 (15)	

RADIO STATIONS

WAFX, 1450,	1 KW/250 W	, NOSTALGIA (Al Ham)	NBC-T,	$27.00	(Roslin)	
WFCV, 1090,	1 KW (DAYS,DA),	RELIGION	,	$16.00	(----)	Bott
WOWO, 1190,	50 KW (DA-N)	, MOR	ABC-I,	$70.00*	(Katz)	Bob Price
WQHK, 1380,	5 KW (DA-2)	, COUNTRY (Burk-Abr)	CBS,	$45.00	(Christal)	Federated
WEZV-F, 101.7,	3 KW @ 300,	BTFL MUS (KalaMusic)	,	$28.00*	(Masla)	Fairfield
WFWQ-F, 95.1,	44 KW @ 680,	CONTEMP/AC	ABC-C,RKO,	$28.50	(HNWH)	Sarkes-Tarz
WMEE-F, 97.3,	48 KW @ 480,	ROCK (Burk-Abr)	ABC-C,	$51.25	(Christal)	Federated
WXKE-F, 103.9,	3 KW @ 250,	AOR	Source,	$21.00	(Selcom)	
WKSY-F, 106.3,	3 KW @ 300,	AC	RKO II,	$17.25	(Torbet)	(COLUMBIA CITY)

WLS - See Chicago   WJR,CKLW - See Detroit

FRESNO

Market # 79
SMSA Pop: 531,200
APR 17.7
Est 1982 Revenue: $9,371,000*
Est 1983 Rev Growth: 7%*

Stations: 21/18
Diaries: 770/578:1
Standard Error: .720
% Below Line: 6.9
Est 1982 Nat Rev: $3,915,000*

CSI: 4.1 Bil (# 88)
CSI HH: 21.6 M (# 212)
Retail $: 2.7 Bil (# 73)
% Not Listed: 72.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KKDJ-F	86/10.9	4.8	5.5	3.8	4.6	1. KFYE-F	169	1. KFYE-F	2236/19.9	19.5	20.8
2. KYNO-F	71/ 9.0	12.5	12.0	9.7	11.0	2. KKDJ-F	137	2. KKDJ-F	1454/17.6	11.5	11.3
3. KMJ	63/ 8.0	12.2	9.3	8.8	8.8	3. KMJ	107	3. KMJ	1404/17.9	21.8	18.5
4. KMGX-F	62/ 7.9	1.7	1.5	1.6	3.1	4. KYNO-F	87	4. KBOS-F	1285/13.4	11.8	12.3
5. KFIG-F	48/ 6.1	6.3	5.5	4.2	5.5	5. KBOS-F	84	5. KYNO-F	1269/25.1	23.9	23.8
6. KKNU-F	47/ 6.0	8.9	7.9	9.5	11.4	6. KMGX-F	83	6. KMGX-F	1087/18.3	6.2	5.9
7. KFYE-F	45/ 5.7	7.3	8.3	9.3	7.4	7. KFRE	69	7. KFRE	1076/10.2	11.0	12.8
8. KMAK	37/ 4.7	5.5	4.8	5.0	5.1	8. KKNU-F	68	8. KKNU-F	884/13.7	16.8	13.9
9. KXEX	34/ 4.3	1.0	2.1	3.9	4.7	9. KFRY-F	58	9. KFIG-F	771/15.8	14.0	12.3
10. KGST	28/ 3.6	3.9	4.6	4.7	4.8	10. KFIG-F	54	10. KFRY-F	712/ 8.5	6.1	8.4

12+ FM SHARE (METRO): 65.56% (453 of 692) (SPG 82: 56.20%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKDJ-F	1. KKDJ-F	1. KKDJ-F	1. KYNO-F	1. KMJ	1. KMJ
2. KMGX-F	2. KYNO-F	2. KYNO-F	2. KFIG-F	2. KFIG-F	2. KKDJ-F
3. KYNO-F	3. KMGX-F	3. KMGX-F	3. KFYE-F	3. KKNU-F	3. KYNO-F
4. KBOS-F	4. KFYE-F	4. KFIG-F	4. KMGX,KMJ	4. KMAK	4. KMGX-F
			KXEX		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KKDJ-F	1. KKDJ-F	1. KYNO-F	1. KYNO-F	1. KKDJ-F	1. KKDJ-F
2. KYNO-F	2. KYNO-F	2. KFIG-F	2. KFYE-F	2. KMGX-F	2. KFIG-F
3. KFIG-F	3. KMGX-F	KKDJ-F	3. KFIG-F	3. KFYE-F	3. KMGX-F
4. KMGX-F	4. KMJ	4. KMGX-F		4. KYNO-F	KMJ
					KXEX

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARM	1430	2.0/8.7	KNAX-F	97.9		1.5/4.8	KBOS-F	94.9	Tulare	3.4/13.4
KEAP	980	.8/3.0	KTED-F	96.7	Fowler	2.3/5.5	KLTA-F	98.9	Dinuba	1.5/4.7
KFRE	940	2.5/10.2	KXQR	790	Clovis	1.4/4.2	KRDU	1130	Dinuba	1.0/3.5
KFRY-F	101.9	3.2/8.5	KYNO	1300		2.0/7.4				

RADIO STATIONS

KARM,	1430,	5 KW (DA-1),	OLDIES/AC	APR,	$18.25	(Torbet)	Davis/Weaver
KFRE,	940,	50 KW (DA-2),	MOR/AC	ABC-I,	$30.00*	(HNWH)	
KGST,	1600,	5 KW (DA-N),	SPANISH	,	$14.63	(Lotus)	
KMAK,	1340,	1 KW/250 W ,	COUNTRY	ABC-E,	$21.00*	(Mc-Guild)	
KMJ ,	580,	5 KW ,	NEWS/TALK	CBS,NBC-T,ABC-T,	$40.00*	(Katz)	McClatchy
KXEX,	1550,	500 W (DAYS),	SPANISH	,	$17.00	(Caballero)	
KFIG-F,	101.1,	50 KW @ 352,	AC	,	$32.75	(Torbet)	Davis/Weaver
KFRY-F,	101.9,	1.8 KW @ 1880,	COUNTRY	,	$25.00*	(HNWH)	
KFYE-F,	93.7,	68 KW @ 1950,	CONTEMP/AC	RKO,Trans,	$50.00*	(Selcom)	Sunbelt
KKDJ-F,	105.9,	2.4 KW @ 1960,	AOR (Burk-Abr)	ABC-R,	$39.00*	(RKO)	
KKNU-F,	102.7,	50 KW @ 500,	BTFL MUS (KalaMusic)	,	$31.00*	(Blair)	East-West FM
KMGX-F,	103.7,	50 KW @ 500,	ROCK	MBS,	$? ?	(CBS/FM)	(HANFORD)
KYNO-F,	95.5,	50 KW @ 318,	ROCK (Drake-Chen)	,	$42.00*	(Christal)	
KBOS-F,	94.9,	17 KW @ 850,	ROCK	ABC-C,	$21.00*	(Mc-Guild)	(TULARE)

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION.

GRAND RAPIDS

Market # 68; ADI # 37
SMSA Pop: 610,000
APR 15.9
Est 1982 Revenue: $12,860,000

Stations: 25/18
Diaries: 845/722:1
Standard Error: .640
% Below Line: 4.4

CSI: 5.1 Bil (# 70)
CSI HH: 24.5 M (# 83)
Retail $: 2.9 Bil (# 70)
% Not Listed: 9.8

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WLAV-F	114/14.2	12.3	14.3	13.3	14.1
2. WCUZ-F	108/13.4	11.5	7.5	10.9	7.6
3. WOOD	84/10.4	9.6	10.6	8.2	8.3
4. WZZR-F	73/ 9.1	7.8	4.5	6.3	4.3
5. WOOD-F	71/ 8.8	11.7	13.7	12.7	12.8
6. WJFM-F	54/ 6.7	6.1	6.6	5.2	5.3
7. WGRD-F	48/ 6.0	7.4	7.8	6.5	8.2
8. WCUZ	29/ 3.6	3.4	4.5	4.3	5.3
9. WFUR-F	26/ 3.2	2.3	4.7	4.4	4.5
10. WTWN	16/ 2.0	1.2	2.1	1.3	3.1

12+ TSA 1/4	
1. WLAV-F	207
2. WCUZ-F	165
3. WOOD-F	147
4. WJFM-F	110
5. WGRD-F	105
6. WZZR-F	98
7. WOOD	96
8. WQLR-F	63
9. WKZO	57
10. WMUS-F	53

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WLAV-F	2668/26.1	24.3	24.5
2. WGRD-F	2290/24.2	24.3	22.7
3. WOOD-F	2219/22.6	25.6	29.9
4. WCUZ-F	1960/25.5	21.4	18.1
5. WJFM-F	1747/16.0	15.6	15.1
6. WZZR-F	1671/22.8	21.7	14.2
7. WOOD	1424/24.9	19.7	26.2
8. WKZO	1018/ 2.4	---	---
9. WQLR-F	985/ 3.9	2.1	1.2
10. WCUZ	808/14.0	11.2	4.5

12+ FM SHARE (METRO): 74.10% (538 of 726) (SPG 82: 70.68%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZZR-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WCUZ-F+
2. WGRD-F	2. WCUZ-F	2. WCUZ-F	2. WJFM-F	2. WOOD	2. WOOD
WLAV-F	3. WJFM-F	3. WJFM-F	3. WOOD	3. WOOD-F	3. WLAV-F
	4. WZZR-F	4. WZZR-F	4. WLAV-F	4. WFUR-F	4. WOOD-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WCUZ-F	1. WLAV-F	1. WCUZ-F
2. WCUZ-F	2. WCUZ-F	2. WJFM-F	2. WJFM-F	2. WCUZ-F	2. WLAV-F
3. WJFM-F	3. WZZR-F	3. WCUZ-F	3. WOOD	3. WZZR-F	3. WOOD
4. WOOD-F	4. WOOD	4. WZZR-F	4. WOOD-F	4. WJFM-F	4. WJFM-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		235 (3)	235 (3)	32.4
COUNTRY	30 (2)	125 (4)	155 (6)	21.3
BTFL MUSIC		114 (5)	114 (5)	15.7
MOR/VARIETY	108 (4)		108 (4)	14.9
AC		54 (1)	54 (1)	7.4
RELIGION/GOSPEL	8 (1)	10 (1)	18 (2)	2.5
NEWS/TALK	16 (1)		16 (1)	2.2
NOSTALGIA	12 (1)		12 (1)	1.7
BLACK/URBAN/JAZZ	11 (1)		11 (1)	1.5
OTHERS/UNKNOWN	3 (1)		3 (1)	0.4
			726 (25)	

GRAND RAPIDS-KALAMAZOO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLAV-F	1. WLAV-F	1. WLAV-F
2. WCUZ-F	2. WGRD-F	2. WCUZ-F
3. WOOD-F	3. WOOD-F	3. WOOD
4. WNWN-F	4. WCUZ-F	4. WGRD-F
5. WJFM-F	5. WJFM-F	5. WFUR-F
6. WGRD-F	6. WZZR-F	6. WZZR-F
7. WZZR-F	7. WOOD	WOOD-F
8. WOOD	8. WNWN-F	8. WCUZ
9. WJXQ-F	9. WKFR-F	9. WJFM-F
10. WKFR-F	10. WQLR-F	10. WTWN
11. WQLR-F	11. WKZO	
12. WKZO	12. WCUZ	
13. WBCK	13. WMUS-F	
14. WMUS-F	14. WJXQ-F	
15. WQWQ-F	15. WFUR-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WFUR	1570		1.0/2.8
WHTC	1450	Holland	1.9/5.1
WHTC-F	96.1	Holland	.4/1.7
WJBL-F	94.5	Holland	1.2/4.6
WKWM	1140	Kentwood	1.4/2.6
WWJQ	1260	Holland	.4/1.4
WXQT	1410		1.5/3.5
WZND-F	99.3	Zeeland	1.1/5.1
WKZO	590	Kalamazoo	.4/2.4
WMUS	1090	Muskegon	.1/ .8
WMUS-F	106.9	Muskegon	.5/2.3
WPLB-F	107.3	Greenville	.5/2.2
WQLR-F	106.5	Kalamazoo	1.0/3.9
WQWQ-F	104.5	Muskegon	.7/3.9
WGN	720	Chicago	.7/2.1

ADI FM SHARE: 74.91% (1448 of 1933) (SPG 82: 70.56%)

AM STATIONS

WCUZ,	1230,	1 KW/250 W ,	COUNTRY (Burk-Abr)	CBS,	$ NM	(Eastman)	Federated
WOOD,	1300,	5 KW (DA-N),	MOR	NBC,	$58.00*	(Katz)	Wood,Inc.
WTWN,	1340,	1 KW/250 W ,	TALK	ABC-T,MBS,ABC-E,	$25.00*	(Blair)	Adams

FM STATIONS

WCUZ-F,	101.3,	50 KW @ 420,	COUNTRY (Burk-Abr)	CBS,	$61.99	(Eastman)	Federated
WFUR-F,	102.9,	40 KW @ 500,	BTFL MUS	,	$17.00	(Pate)	Kuiper
WGRD-F,	97.9,	13 KW @ 590,	ROCK	ABC-C,	$34.00	(Torbet)	Regional
WJFM-F,	93.7,	320 KW @ 780,	AC (TM)	MBS,	$43.88	(Mc-Guild)	Fetzer
WLAV-F,	96.9,	50 KW @ 500,	AOR (Burk-Abr)	ABC-R,Source,	$70.00*	(Blair)	Adams
WOOD-F,	105.7,	265 KW @ 810,	BTFL MUS (Schulke)	,	$80.00*	(Katz)	Wood,Inc.
WZZR-F,	95.7,	50 KW @ 175,	ROCK	ABC-F,	$50.00*	(Selcom)	Liggett
WMUS-F,	106.9,	50 KW @ 480,	COUNTRY	,	$19.00	(Masla)	(MUSKEGON)
WQWQ-F,	105.5,	50 KW @ 375,	BTFL MUS (Bonne)	,	$15.30	(Masla)	(MUSKEGON)

Other ranked stations - See Kalamazoo   WJXQ - See Lansing

GREEN BAY

Market # 193
SMSA Pop: 177,900
APR 17.2
Est 1982 Revenue: $4,100,000

Stations: 14/5
Diaries: 510/287:1
Standard Error: .868
% Below Line: 19.8

CSI: 1.4 Bil (# 181)
CSI HH: 23.9 M (# 116)
Retail $: .9 Bil (# 193)
% Not Listed: 6.3

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WGEE	45/17.9	23.4	18.1
2. WIXX-F	43/17.1	17.4	20.4
3. WDUZ-F	40/15.9	14.2	13.1
4. WNFL	37/14.7	9.6	13.1
5. WDUZ	25/ 9.9	10.6	10.4
6. WAPL-F	17/ 6.7	7.8	6.8
7. WKAU-F+	16/ 6.4	7.4	3.7
8. WYNE	4/ 1.6	2.3	1.8
9. WAUN-F	3/ 1.2	.9	3.2
WEMI-F	3/ 1.2	---	---

12+ TSA 1/4	
1. WIXX-F	131
2. WDUZ-F	97
3. WGEE	86
WAPL-F	86
5. WKAU-F+	59
6. WNFL	40
7. WYNE	38
8. WNAM	32
9. WDUZ	28
10. WAUN-F	20

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WIXX-F	2101/40.3	40.8
2. WKAU-F+	1197/20.1	20.8
3. WAPL-F	1164/18.6	19.2
4. WDUZ-F	1115/28.1	24.3
5. WGEE	1017/34.3	38.4
6. WNAM	680/ 3.0	4.5
7. WDUZ	590/28.7	31.4
8. WNFL	566/31.4	29.6
9. WYNE	530/ 6.3	5.0
10. WAUN-F	235/ 2.9	2.9

12+ FM SHARE (METRO): 51.48% (122 od 237) (SPG 82: 46.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WNFL	1. WGEE	1. WGEE
2. WKAU-F+	2. WNFL	2. WNFL	2. WGEE	2. WDUZ-F	2. WNFL
	3. WAPL	3. WGEE	3. WDUZ-F	WNFL	3. WDUZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDUZ-F	1. WIXX-F	1. WIXX-F	1. WDUZ-F	1. WIXX-F	1. WNFL
2. WIXX-F	2. WGEE	2. WNFL	WGEE	2. WAPL-F	2. WGEE
3. WGEE	3. WNFL	3. WDUZ-F	3. WNFL	3. WNFL	3. WIXX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLST-F	95.1	Marinette	.8/2.6
WNAM	1280	Neenah	.4/3.0
WTMJ	620	Milwaukee	.4/1.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	2 (1)	76 (4)	78 (5)	32.9
COUNTRY	49 (2)		49 (2)	20.7
BTFL MUSIC		40 (1)	40 (1)	16.9
AC	38 (2)		28 (2)	16.0
MOR/VARIETY	26 (2)		26 (2)	11.0
NOSTALGIA		3 (1)	3 (1)	1.3
RELIGION/GOSPEL		3 (1)	3 (1)	1.3
			237 (14)	

RADIO STATIONS

WDUZ, 1400, 1 KW/250 W , MOR ABC-C, $21.00* (Mc-Guild) Laird
WGEE, 1360, 5 KW (DA-N) , COUNTRY NBC, $31.00 (Blair)
WNFL, 1440, 5 KW/500 W (DA-2), AC CBS-R, $29.50 (HNWH) Commun Prop

WDUZ-F, 98.5, 100 KW @ 1254, BTFL MUS (FM-100) , $22.00* (Mc-Guild) Laird
WIXX-F, 101.1, 100 KW @ 1828, ROCK (TM) ABC-F, $36.00 (Blair)
WAUN-F, 92.7, 3 KW @ 300, NOST/FARM/POLKA MBS, $ 6.00 (----) (KEWAUNEE)
WEMI-F, 100.1, 3 KW @ 300, RELIGION , $ 5.00 (----) (NEENAH)

Other ranked stations - See Appleton-Oshkosh

GREENSBORO-WINSTON SALEM

Market # 49
SMSA Pop: 845,200
APR 18.8
Est 1982 Revenue: $16,200,000*
Est 1983 Rev Growth: 16%*

Stations: 32/25
Diaries: 887/804:1
Standard Error: .699
% Below Line: 7.8
Est 1982 Nat Rev: $2,650,000*

CSI: $6.8 Bil (# 53)
CSI HH: 22.1 M (# 189)
Retail $: 4.0 Bil (# 47)
% Not Listed: 10.6

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WTQR-F	216/16.1	14.9	15.6	15.8	16.6
2. WQMG-F	124/ 9.2	8.8	7.8	5.5	6.6
3. WSEZ-F	99/ 7.4	5.9	10.8	8.3	9.2
4. WGLD-F	96/ 7.1	8.3	7.4	8.4	9.5
5. WSJS	78/ 5.8	5.4	5.5	6.8	7.4
6. WRQK-F	72/ 5.4	6.5	6.8	7.0	6.2
7. WMAG-F	48/ 3.6	1.0	.5	.7	.6
8. WAAA	47/ 3.5	3.7	4.0	3.5	2.5
9. WKZL-F	46/ 3.4	6.1	9.2	8.9	7.4
10. WBIG	44/ 3.3	2.6	3.0	3.8	3.2
WEAL	44/ 3.3	2.6	2.4	1.7	2.4

12+ TSA 1/4	
1. WTQR-F	357
2. WQMG-F	147
3. WGLD-F	144
4. WSEZ-F	131
5. WRQK-F	93
6. WKZL-F	85
7. WSJS	84
8. WSOC-F	83
9. WDCG-F	78
10. WPCM-F	63
11. WMAG-F	53

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WTQR-F	3885/28.8	25.9	26.2
2. WSEZ-F	1907/19.1	16.6	21.1
3. WGLD-F	1846/16.6	17.5	16.1
4. WRQK-F	1591/16.4	15.9	18.8
5. WKZL-F	1499/14.1	14.4	16.4
6. WSJS	1325/16.4	15.5	15.0
7. WQMG-F	1315/14.0	13.1	10.9
8. WSOC-F	930/ 1.9	---	3.3
9. WDCG-F	859/ 6.5	7.2	---
10. WMAG-F	764/ 9.2	2.9	2.8
11. WPCM-F	673/ 2.3	3.1	1.7

12+ FM SHARE (METRO): 68.55% (850 of 1240) (SPG 82: 68.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WSEZ-F	1. WQMG-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F
2. WQMG-F	2. WTQR-F	2. WQMG-F	2. WQMG-F	2. WGLD-F	2. WSJS
3. WKZL-F	3. WSEZ-F	3. WSEZ-F	3. WGLD-F	3. WSJS	3. WQMG-F
4. WEAL	4. WRQK-F	4. WRQK-F	4. WRQK-F	4. WAAA	4. WSEZ-F
WDCG-F	5. WMAG-F	5. WGLD-F	5. WSEZ-F	WPET	5. WGLD-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WTQR-F	1. WQMG-F	1. WTQR-F
2. WGLD-F	2. WQMG-F	2. WQMG-F	2. WGLD-F	2. WTQR-F	2. WRQK-F
3. WQMG-F	3. WGLD-F	3. WSEZ-F	WQMG-F	3. WRQK-F	3. WSEZ-F
4. WSEZ-F	4. WSEZ-F	4. WRQK-F	4. WRQK-F	4. WSEZ-F	WSJS
5. WRQK-F	5. WRQK-F	5. WMAG-F	5. WSEZ-F		5. WQMG-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAIR	1340	Win-Sal	3.1/6.3	WMFR	1230	High P	2.5/4.7	WDCG-F	105.1	Durha	3.2/6.5
WBFJ	1550	Win-Sal	.4/ .9	WOKX	1590	High P	.5/1.4	WEZC-F	104.7	Charl	.5/2.2
WBUY	1440	Lexingt	.7/2.5	WPET	950	Greensb	2.1/3.5	WFMX-F	105.7	States	.4/1.8
WCOG	1320	Greensb	.7/3.7	WSMX	1500	Win-Sal	1.0/1.7	WPCM-F	101.1	Burlin	.7/2.3
WCSE-F	92.3	Asheboro	.8/1.6	WTNC	790	Thomasv	.7/1.6	WRAL-F	101.5	Raleig	.4/1.5
WHPE-F	95.5	High Poi	1.8/3.7	WTOB	1380	Win-Sal	1.0/4.2	WROQ-F	95.1	Charl	.7/1.9
WKEW	1400	Greensb	.5/3.5	WWMO-F	102.1	Greensb	1.5/4.2	WSOC-F	103.7	Charl	1.0/1.9

RADIO STATIONS

WAAA, 980, 1 KW (DAYS), BLACK NBN, $16.00 (PRO)
WBIG, 1470, 5 KW (DA-N), NOSTALGIA (Al Ham) CBS, $25.00 (Eastman) Jeff-Pilot
WEAL, 1510, 1 KW (DAYS), BLACK SBN, $? ? (HNWH)
WSJS, 600, 5 KW (DA-2), NEWS/TALK NBC,NBC-T,ABC-T, $58.00* (Mc-Guild) Summit

WGLD-F, 100.3, 100 KW @ 400, BTFL MUS (Schulke) , $52.00 (Blair) Mann
WKZL-F, 107.5, 100 KW @ 500, AOR (Burk-Abr) ABC-R, $60.00* (Katz) Nationwide
WMAG-F, 99.5, 10 KW @ 1500, CONTEMP/AC (Fairwest) ABC-F, $38.00* (MMR)
WQMG-F, 97.1, 20 KW @ 555, BLACK CBS-R, $40.00 (HNWH)
WRQK-F, 98.7, 100 KW @ 814, AC/OLDIES MBC, $64.38 (Christal)
WSEZ-F, 93.1, 100 KW @ 383, ROCK Trans,RKO, $51.00* (Torbet)
WTQR-F, 104.1, 100 KW @ 1420, COUNTRY , $90.00* (Mc-Guild) Summit
WPCM-F, 101.1, 100 KW @ 850, COUNTRY (Burns-Somerset) RKO, $? ? (Masla) Rau (BURLINGTON)

WDCG - See Raleigh WSOC - See Charlotte

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION FOR FORMAT INFORMATION.

GREENVILLE-NEW BERN-WASHINGTON, NC

Market # 316 (Greenville only)
SMSA Pop: 85,400
APR 17.8
Est 1982 Revenue: Not Available

Stations: 22/17
Diaries: 730/331:1
Standard Error: .829
% Below Line: 6.5

CSI: .6 Bil (# 321)
CSI HH: 19.6 M (# 290)
Retail $: .4 Bil (# 307)
% Not Listed: 11.4

	12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1.	WQDW-F	82/19.0	15.8	18.6	1. WITN-F	117	1. WITN-F	1784/30.2	28.5
2.	WSFL-F	46/10.7	10.3	8.2	2. WQDW-F	110	2. WRAL-F	1025/ 7.8	10.3
3.	WAZZ-F	44/10.2	9.0	10.1	3. WNCT-F	91	3. WNCT-F	1021/16.3	13.1
4.	WITN-F	42/ 9.7	12.2	11.7	4. WRAL-F	78	4. WSFL-F	977/28.5	26.7
5.	WNCT-F	37/ 8.6	8.2	8.8	5. WAZZ-F	76	5. WQDW-F	873/25.2	19.6
6.	WRNS-F	25/ 5.8	6.8	3.5	6. WSFL-F	64	6. WAZZ-F	830/19.4	18.8
7.	WWMG	14/ 3.2	1.9	2.2	7. WKTC-F	52	7. WKTC-F	505/ 7.3	4.6
8.	WELS	13/ 3.0	2.7	2.2	8. WRNS-F	37	8. WOKN-F	354/ 5.7	3.1
9.	WKTC-F	11/ 2.6	1.4	1.6	9. WSEC-F	21	9. WRNS-F	345/ 8.9	10.0
10.	WBZQ	9/ 2.1	2.2	1.9	10. WOKN-F	17	10. WSEC-F	332/ 5.7	4.6

12+ FM SHARE (METRO): 82.72% (316 of 382) (SPG 82: 83.73%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WAZZ-F	1. WAZZ-F	1. WQDW-F
2. WITN-F	2. WSFL-F	2. WSFL-F	2. WQDW-F	2. WNCT-F	2. WSFL-F
	3. WITN-F	3. WAZZ-F	3. WSFL-F	3. WRNS-F	3. WAZZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WQDW-F	1. WSFL-F	1. WAZZ-F
2. WAZZ-F	2. WAZZ-F	2. WSFL-F	2. WAZZ-F	2. WQDW-F	2. WSFL-F
3. WSFL-F	3. WSFL-F	3. WITN-F	3. WNCT-F	3. WITN-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFTC	960	Kinston	1.2/5.5	WKJA-F	92.1	Belhaven	1.2/3.0	WIAM	900	Willia	.2/1.9
WGHB	1250	Farmvill	1.2/2.4	WOOW	1340	Green.	.7/1.7	WSEC-F	103.7	Willia	1.2/5.7
WISP	1230	Kinston	.5/2.6	WRNB	1490	N. Bern	.7/3.0	WOKN-F	102.3	Golds.	.7/5.7
WITN	930	Wash.	2.6/6.2	WRQR-F	94.3	Farmville	1.9/6.7	WRAL-F	101.5	Ralei	1.9/7.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	3 (1)	109 (5)	112 (6)	29.3
COUNTRY	23 (3)	80 (3)	103 (6)	27.0
BLACK/URBAN/JAZZ		85 (2)	85 (2)	22.3
BTFL MUSIC		37 (1)	37 (1)	9.7
OTHERS/UNKNOWN	17 (2)		17 (2)	4.4
MOR/VARIETY	14 (3)		14 (3)	3.7
RELIGION/GOSPEL	9 (1)		9 (1)	2.4
AC		5 (1)	5 (1)	1.3
			382 (22)	

RADIO STATIONS

WBZQ, 1550, 1 KW (DAYS), RELIGION , $ 4.00 (Savalli) (GREENVILLE)
WELS, 1010, 1 KW , COUNTRY , $ 6.00 (---) (KINSTON)
WWMG, 1380, 5 KW (DA-N), ? ? , $ 5.00* (Masla) (NEW BERN)

WAZZ-F, 101.9, 100 KW @ 580, COUNTRY (TM) NBC, $20.00* (Christal) (NEW BERN)
WITN-F, 93.3, 100 KW @ 1900, ROCK ABC-F, $34.25 (Katz) (WASHINGTON)
WNCT-F, 107.9, 100 KW @ 1800, BTFL MUS (FM-100) CBS, $27.50 (Katz) Park (GREENVILLE)
WQDW-F, 97.7, 3 KW @ 300, BLACK (Drake-Chen) SBN, $24.00 (HNWH) (KINSTON)
WRNS-F, 95.1, 100 KW @ 300, COUNTRY , $ 7.50 (CC Spot) (KINSTON)
WSFL-F, 106.5, 100 KW @ 725, ROCK RKO, $17.00* (Masla) (NEW BERN)
WSEC-F, 103.7, 50 KW @ 400, ROCK , $ NA (----) (WILLIAMSTON)
WKTC-F, 104.3, 100 KW @ 280, COUNTRY , $ 9.00 (----) (TARBORO)
WOKN-F, 102.3, 3 KW @ 275, BLACK RKO, $? ? (HNWH) (GOLDSBORO)

WRAL - See Raleigh

GREENVILLE-SPARTANBURG, SC

Market # 71; ADI # 39
SMSA Pop: 585,000
APR 17.9
Est 1982 Revenue: $10,260,000

Stations: 26/22
Diaries: 880/559:1
Standard Error: .691
% Below Line: 3.7

CSI: 4.4 Bil (# 82)
CSI HH: 21.1 M (# 228)
Retail $: 2.4 Bil (# 81)
% Not Listed: 5.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WESC-F	115/13.1	12.8	13.6	12.7	12.4
2. WFBC-F	92/10.4	10.2	9.7	11.3	9.1
3. WSSL-F	91/10.3	8.3	3.5	4.1	3.7
4. WSPA-F	80/ 9.1	8.9	8.8	9.2	9.2
5. WHYZ	72/ 8.2	13.1	12.1	7.9	7.2
6. WANS-F	68/ 7.7	7.6	9.5	8.2	12.4
7. WCKN-F	61/ 6.9	5.9	4.4	3.8	1.6
8. WASC	37/ 4.2	4.4	5.4	4.2	2.9
9. WESC	30/ 3.4	2.3	3.2	3.1	5.8
10. WORD	24/ 2.7	1.7	2.9	4.5	4.2
11. WSPA	21/ 2.4	3.0	3.9	5.5	5.0
12. WFBC	20/ 2.3	4.4	3.7	3.5	4.2

12+ TSA 1/4	
1. WSSL-F	235
2. WESC-F	183
3. WFBC-F	180
4. WSPA-F	144
5. WANS-F	118
6. WCKN-F	106
7. WHYZ	85
8. WESC	44
9. WLOS-F	43
10. WASC	37
11. WORD	34
12. WFBC	26

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WFBC-F	2411/25.7	31.0	23.8
2. WSSL-F	2393/20.3	17.8	9.2
3. WESC-F	2131/24.3	26.6	23.7
4. WANS-F	1822/20.3	24.0	20.5
5. WSPA-F	1576/18.6	20.7	17.4
6. WCKN-F	1567/18.1	15.3	11.7
7. WESC	747/11.4	8.1	11.8
8. WLOS-F	708/ 4.3	5.0	3.9
9. WHYZ	688/10.6	13.0	11.3
10. WFBC	628/ 9.5	15.7	13.4
11. WSPA	604/ 9.9	13.4	11.3
12. WORD	591/ 9.4	8.7	9.5

12+ FM SHARE (METRO): 67.06% (556 of 829) (SPG 82: 56.31%)

TEENS

1. WANS-F
2. WCKN-F
3. WASC
   WFBC-F

18 - 34

1. WFBC-F
2. WANS-F
3. WSSL-F
4. WHYZ
   WCKN-F

18 - 49

1. WFBC-F
2. WSSL-F
3. WESC-F
4. WHYZ

25 - 54

1. WESC-F
2. WFBC-F
   WSSL-F
4. WSPA-F

35 - 64

1. WESC-F
2. WSPA-F
3. WSSL-F
4. WFBC-F

12+ AMD

1. WESC-F+
2. WFBC-F+
3. WSSL-F
4. WSPA-F

12+ MID

1. WESC-F
2. WSPA-F
3. WSSL-F
   WHYZ-F

12+ PMD

1. WESC-F
2. WSSL-F
3. WSPA-F
4. WFBC-F

WOMEN 18-34

1. WFBC-F
2. WHYZ
3. WANS-F
4. WCKN-F

WOMEN 25-54

1. WFBC-F
2. WESC-F
3. WSSL-F
4. WSPA-F

MEN 18-34

1. WSSL-F
   WANS-F
3. WFBC-F
4. WCKN-F

MEN 25-54

1. WESC-F
2. WSSL-F
3. WHYZ
4. WFBC-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	24 (1)	238 (6)	262 (7)	31.6
COUNTRY	45 (3)	212 (3)	257 (6)	31.0
BLACK/URBAN/JAZZ	109 (2)		109 (2)	13.1
BTFL MUSIC		106 (3)	106 (3)	12.8
MOR/VARIETY	41 (2)		41 (2)	4.9
RELIGION/GOSPEL	27 (4)		27 (4)	3.3
NEWS/TALK	18 (1)		18 (1)	2.2
NOSTALGIA	9 (1)		9 (1)	1.1
			829 (26)	

GREEN-SPART-ASHE ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	WSSL-F	WFBC-F	WESC-F
2.	WFBC-F	WSSL-F	WSPA-F
3.	WESC-F	WESC-F	WSSL-F
4.	WSPA-F	WANS-F	WHYZ
5.	WCKN-F	WCKN-F	WFBC-F
6.	WANS-F	WSPA-F	WCKN-F
7.	WWNC	WWNC	WASC
8.	WLOS-F	WLOS-F	WSPA
9.	WHYZ	WESC	WSPA
10.	WNGC-F	WHYZ	WESC
11.	WESC	WFBC	
12.	WISE	WSPA	
13.	WASC	WORD	
14.	WKIT-F	WNGC-F	
15.	WORD	WISE	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBBR	1580	Travelers Re	.3/1.4
WCKI	1300	Greer	1.5/2.8
WEAB	800	Greer	1.0/1.6
WELP	1360	Easley	.7/1.5
WELP-F	103.9	Easley	.7/2.0
WGVL	1440		2.0/6.0
WKDY	1400	Spartanburg	.7/3.2
WMRB	1490		1.0/3.6
WMUU	1260		.6/3.0
WMUU-F	94.5		1.4/5.2
WLOS-F	99.9	Asheville	1.6/4.3
WBCY-F	107.9	Charlotte	.8/3.9
WROQ-F	95.1	Charlotte	.8/2.1
WXIK	96.1	Shelby	.3/1.2

ADI FM SHARE: 68.36% (1389 of 2032) (SPG 82: 61.37%)

AM STATIONS

WASC, 1530, 1 KW , BLACK ABC-C,NBN, $14.00 (----)
WESC, 660, 10 KW (DAYS) , COUNTRY (Klemm) ABC-E, $45.00 (Blair)
WFBC, 1330, 5 KW (DA-N) , MOR/AC NBC,NBC-T, $ NM (Katz) Multimedia
WHYZ, 1070, 50 KW (DAYS,DA) , BLACK SBN, $31.00 (HNWH)

WORD, 910, 5 KW/1 KW (DA-2), CONTEMP UPI, $25.00 (Masla)
WSPA, 950, 5 KW (DA-N) , MOR CBS, $30.00* (Mc-Guild) Spartan

FM STATIONS

WANS-F, 107.3, 100 KW @ 1008, ROCK RKO,CBS-R, $36.00* (Torbet) (ANDERSON)
WCKN-F, 101.1, 100 KW @ 820, AOR ABC-R, $31.00 (----) (ANDERSON)
WESC-F, 92.5, 100 KW @ 2000, COUNTRY (Klemm) ABC-E, $45.00 (Blair)
WFBC-F, 93.7, 100 KW @ 1840, CONTEMP (Drake-Chen) ABC-F, $77.50 (Katz) Multimedia

WSPA-F, 98.9, 100 KW @ 1910, BTFL MUS (FM-100) , $45.75* (Mc-Guild) Spartan
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY (TM) RKO II, $58.50 (Eastman) Keymarket

Other ranked stations - See Asheville

HARRISBURG

Market # 93; ADI # 48
SMSA Pop: 451,500
APR 17.1
Est 1982 Revenue: $6,426,000

Stations: 23/13
Diaries: 874/517:1
Standard Error: .729
% Below Line: 14.8

CSI: 4.4 Bil (# 85)
CSI HH: 25.3 M (# 62)
Retail $: 2.2 Bil (# 90)
% Not Listed: 9.6

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WHP-F	83/12.6	9.1	11.7	11.6	13.2
2. WTPA-F	75/11.4	13.7	9.5	10.4	10.7
3. WHP	62/ 9.4	11.2	12.7	16.4	10.7
4. WRKZ-F	54/ 8.2	8.0	8.3	9.4	8.4
5. WKBO	44/ 6.7	5.3	5.7	6.3	7.6
WSFM-F	44/ 6.7	8.6	6.3	4.7	5.6
7. WQXA-F	43/ 6.5	6.4	6.4	5.1	4.7
8. WHYL+	40/ 6.1	7.2	6.3	8.0	4.0
9. WCMB	29/ 4.4	4.7	5.1	4.4	5.4
WFEC	29/ 4.4	3.5	2.8	1.9	1.9

12+ TSA 1/4	
1. WQXA-F	145
2. WTPA-F	129
3. WRKZ-F	127
4. WHP-F	102
5. WNCE-F	84
6. WHP	65
7. WSBA	56
8. WSFM-F	46
9. WKBO	45
10. WSBA-F	39

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WQXA-F	1850/15.8	16.2	15.5
2. WTPA-F	1370/20.9	21.8	20.2
3. WRKZ-F	1319/13.8	16.2	16.0
4. WHP-F	1059/23.0	18.7	20.8
5. WHP	970/24.0	25.1	28.4
6. WNCE-F	948/ 6.3	4.2	---
7. WSBA	736/ 1.4	---	2.6
8. WYCR-F	700/ 3.2	2.4	3.1
9. WKBO	696/16.9	18.8	16.3
10. WSFM-F	695/17.1	18.0	14.3

12+ FM SHARE (METRO): 62.02% (369 of 595) (SPG 82: 62.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTPA-F	1. WTPA-F	1. WTPA-F	1. WHP-F	1. WHP-F	1. WHP
2. WFEC	2. WSFM-F	2. WSFM-F	2. WRKZ-F	2. WHP	2. WHP-F
3. WQXA-F	3. WKBO	3. WRKZ-F	3. WKBO	3. WRKZ-F	3. WKBO
	WQXA-F	WHP-F	4. WSFM-F	4. WHYL+	4. WTPA-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHP-F	1. WTPA-F	1. WSFM-F	1. WHP-F	1. WTPA-F	1. WHP-F
2. WRKZ-F	2. WHP-F	2. WTPA-F	2. WKBO	2. WKBO	2. WTPA-F
3. WSFM-F	3. WRKZ-F	WQXA-F	WSFM-F	3. WQXA-F	3. WRKZ-F
4. WTPA-F	4. WHP	4. WKBO	4. WRKZ-F	4. WSFM-F	4. WKBO
				WRKZ-F	

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	29 (1)	135 (7)	164 (8)	27.6
COUNTRY	52 (2)	71 (2)	123 (4)	20.7
AC	57 (2)	59 (3)	116 (5)	19.5
BTFL MUSIC		96 (2)	96 (2)	16.1
MOR/VARIETY	88 (3)		88 (3)	14.8
NOSTALGIA		8 (1)	8 (1)	1.3
			595 (23)	

HARRISBURG ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRKZ-F	1. WQXA-F	1. WTPA-F
2. WQXA-F	2. WRKZ-F	2. WHP
3. WTPA-F	3. WTPA-F	3. WHP-F
4. WNCE-F	4. WNCE-F	4. WHYL+
5. WHP-F	5. WLAN-F	5. WRKZ-F
6. WIOV-F	6. WSBA-F	6. WKBO
7. WSBA-F	7. WHP-F	7. WFEC
8. WSBA	8. WYCR-F	WCMB
9. WLAN-F	9. WSBA	WQXA-F
10. WHP	10. WHP	
11. WYCR-F	11. WIOV-F	
12. WHYL+	12. WSFM-F	
13. WSFM-F	13. WKBO	
14. WKBO	14. WFEC	
15. WDAC-F	15. WLBR	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WIOO	1000	Carlisle	2.0/5.0
WKCD-F	93.5	Mechanics.	1.5/6.6
WQIN	1290	Lykens	3.6/3.1
WLAN-F	96.9	Lancaster	.3/1.5
WNCE-F	101.3	Lancaster	2.0/6.3
WRHY-F	92.7	Starview	1.2/3.1
WSBA	910	York	.3/1.4
WSBA-F	103.3	York	.8/3.0
WUFM-F	100.1	Lebanon	.3/1.9
WYCR-F	98.5	York	.5/3.2
WIKZ-F	95.1	Chambersburg	1.1/2.3
WQKX-F	94.1	Sunbury	.5/2.4

ADI FM SHARE: &3.08% (1368 of 1872) (SPG 82: NA)

AM STATIONS

WCMB, 1460, 5 KW (DA-N) , COUNTRY (Drake-Chen) RKO II,ABC-D, $28.00* (Torbet) McKenna
WFEC, 1400, 1 KW/250 W , ROCK MBS, $20.00 (Mc-Guild) Scott
WHP , 580, 5 KW (DA-N) , MOR CBS, $100.00 (Katz)

WHYL, 965, 5 KW (DAYS,DA), COUNTRY APR, $24.00* (HNWH)
WKBO, 1230, 1 KW/250 W , AC (Klemm) NBC, $31.00 (Blair)

FM STATIONS

WSFM-F, 99.3, 3 KW @ 300, AC ABC-F, $38.00* (Torbet) McKenna
WHP-F , 97.3, 14 KW @ 840, BTFL MUS (Bonne) , $100.00 (Katz)

WRKZ-F, 106.7, 40 KW @ 500, COUNTRY (Burk-Abr) ABC-E, $38.00* (Mc-Guild) (HERSHEY)
WTPA-F, 104.1, 15 KW @ 950, AOR (Burk-Abr) ABC-R, $58.00* (Selcom) Foster/Sky

Other ranked stations - See Lancaster and York

HARTFORD

Market # 39; ADI # 24
APR 18.9
SMSA Pop: 636,100
Est 1982 Revenue: $15,070,000*
Est 1983 Rev Growth: 4%*

Stations: 25/16
Diaries: 1315/624:1
Standard Error: .545
% Below Line: 14.3
Est 1982 Nat Rev: $4,620,000*

CSI: 11.0 Bil (# 34)
CSI HH: 29.1 M (# 12)
Retail $: 4.4 Bil (# 41)
% Not Listed: 9.3

12+ METRO 1/4/SHARE			FAL 82	SPG 82	FAL 81	SPG 81
1.	WTIC	305/19.7	21.1	21.7	23.8	23.4
2.	WTIC-F	193/12.5	11.1	6.9	7.0	4.7
3.	WRCH-F	179/11.6	6.4	7.5	6.3	7.7
4.	WHCN-F	90/ 5.8	5.4	6.9	6.5	6.2
5.	WCCC-F	68/ 4.4	5.9	5.0	4.9	3.6
	WDRC-F	68/ 4.4	4.2	3.2	5.3	4.0
7.	WKSS-F	67/ 4.3	6.0	4.4	5.8	7.9
	WIOF-F	67/ 4.3	3.1	3.9	4.0	3.7
9.	WRCQ	56/ 3.6	5.0	3.7	2.0	1.7
10.	WDRC	46/ 3.0	3.3	3.1	3.6	4.2
11.	WPOP	45/ 2.9	3.8	5.0	3.6	3.7
12.	WWYZ-F	41/ 2.7	3.2	4.5	3.7	4.0

12+ TSA 1/4		
1.	WTIC	459
2.	WTIC-F	280
3.	WRCH-F	271
4.	WHCN-F	191
5.	WKCI-F	165
6.	WKSS-F	155
7.	WHYN-F	139
8.	WDRC-F	135
9.	WCCC-F	132
10.	WMAS-F	115
11.	WWYZ-F	103
12.	WAQY-F	102

12+ TSA CUME/ MSA CUME RATING			FAL 82	SPG 82
1.	WTIC	5911/41.8	44.6	47.1
2.	WTIC-F	4309/29.2	28.2	22.8
3.	WDRC-F	3361/17.4	18.8	14.4
4.	WHCN-F	3065/17.3	17.6	18.0
5.	WRCH-F	2963/22.8	16.0	15.0
6.	WCCC-F	2830/16.6	16.7	16.8
7.	WKCI	2566/ 5.6	7.3	5.9
8.	WKSS-F	2341/13.7	13.5	11.4
9.	WAQY-F	2107/ 8.8	9.0	8.5
10.	WHYN-F	1936/ 3.4	3.6	2.0
11.	WIOF-F	1850/13.9	11.3	5.4
12.	WNBC	1746/ 3.1	3.0	3.5

12+ FM SHARE (METRO): 60.90% (855 of 1404) (SPG 82: 53.26%)

TEENS
1. WTIC-F
2. WCCC-F
3. WHCN-F
4. WDRC-F
5. WAQY-F

18 - 34
1. WTIC-F
2. WHCN-F
3. WCCC-F
4. WIOF-F
5. WDRC-F

18 - 49
1. WTIC-F
2. WTIC
3. WHCN-F
4. WIOF-F
5. WRCH-F

25 - 54
1. WTIC
2. WTIC-F
3. WRCH-F
4. WIOF-F
5. WWYZ-F

35 - 64
1. WTIC
2. WRCH-F
3. WTIC-F
4. WKSS-F
5. WRCQ

12+ AMD
1. WTIC
2. WTIC-F
3. WRCH-F
4. WDRC
5. WCCC-F

12+ MID
1. WRCH-F
2. WTIC
3. WTIC-F
4. WKSS-F
5. WHCN-F

12+ PMD
1. WTIC
2. WTIC-F
3. WRCH-F
4. WHCN-F
5. WCCC-F

WOMEN 18-34
1. WTIC-F
2. WHCN-F
WDRC
4. WHCN-F

WOMEN 25-54
1. WTIC
2. WTIC-F
3. WRCH-F
4. WIOF-F

MEN 18-34
1. WTIC-F
2. WHCN-F
3. WCCC-F
4. WIOF-F
5. WTIC

MEN 25-54
1. WTIC
2. WTIC-F
3. WRCH-F
4. WIOF-F
5. WDRC-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	18 (2)	492 (8)	510 (10)	36.3
BTFL MUSIC		255 (3)	255 (3)	18.2
AC	46 (1)	108 (2)	154 (3)	11.0
MOR/VARIETY	323 (3)		323 (3)	23.0
NOSTALGIA	56 (1)		56 (1)	4.0
NEWS/TALK	45 (1)		45 (1)	3.2
BLACK/URBAN/JAZZ	34 (1)		34 (1)	2.4
COUNTRY	21 (2)		21 (2)	1.5
SPANISH	6 (1)		6 (1)	0.4
			1404 (25)	

HARTFORD-NEW HAVEN ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTIC	1. WTIC	1. WTIC
2. WTIC-F	2. WTIC-F	2. WTIC-F
3. WRCH-F	3. WDRC-F	3. WRCH-F
4. WHCN-F	4. WHCN-F	4. WDRC
5. WKCI-F	5. WKCI-F	5. WCCC-F
6. WKSS-F	6. WRCH-F	6. WHCN-F
7. WDRC-F	7. WCCC-F	WIOF-F
8. WELI	8. WKSS-F	8. WKSS-F
9. WCCC-F	9. WPLR-F	9. WRCQ
10. WWYZ-F	10. WIOF-F	10. WPOP
11. WIOF-F	11. WNBC	
12. WPLR-F	12. WWYZ-F	
WEZN-F	13. WELI	
14. WNBC	14. WCBS	
15. WCBS	15. WDRC	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBIS	1440	Bristol	.8/1.4
WCCC	1290		.8/3.3
WINF	1230	Manchester	.4/3.0
WKND	1480	Windsor	2.2/3.4
WMLB	1550		1.0/2.8
WRYM	840	New Britain	.4/2.2
WKCI-F	101.3	Hamden	1.1/5.6
WPLR-F	99.1	New Haven	1.4/6.8
WAQY-F	102.1	Springfield	1.6/8.8
WHN	1050	New York	.3/ .8
WHYN-F	93.1	Springfield	.6/3.4
WMAS-F	94.7	Springfield	.6/3.4
WNBC	660	New York	.4/3.1

ADI FM SHARE: 59.51% (1821 of 3060) (SPG 82: 55.04%)

AM STATIONS

WDRC, 1360, 5 KW (DA-N), AC , $ 42.00* (Mc-Guild) Buckley
WPOP, 1410, 5 KW (DA-2), NEWS/TALK CBS, $ 56.40 (Torbet) Merv Griffin
WRCQ, 910, 5 KW (DA-2), NOSTALGIA ABC-D, $ 40.00* (Christal)
WTIC, 1080, 50 KW (DA-N), MOR NBC, $320.00 (Katz)

FM STATIONS

WCCC-F, 106.9, 23 KW @ 720, AOR ABC-F,Source, $ 40.00* (Selcom)
WDRC-F, 102.9, 20 KW @ 810, ROCK , $ 55.00 (Mc-Guild) Buckley
WHCN-F, 105.9, 16 KW @ 867, AOR (Burk-Abr) ABC-F, $ 65.00 (Masla) Beck-Ross
WKSS-F, 97.5, 15 KW @ 820, BTFL MUS (Bonne) , $ 56.25 (Blair) Sturgeon

WRCH-F, 100.5, 25 KW @ 720, BTFL MUS (Schulke) ABC-E, $ 65.00* (Christal)
WTIC-F, 96.5, 20 KW @ 810, ROCK , $117.00 (Katz)
WIOF-F, 104.1, 14 KW @ 835, AC CBS-R, $ 56.40 (Torbet) Merv Griffin (WATERBURY)
WWYZ-F, 92.5, 18 KW @ 860, AC , $ 50.00* (CBS/FM) (WATERBURY)

Other ranked stations - See New Haven, New York, Springfield,Bridgeport

HONOLULU

Market # 55
SMSA Pop: 786,600
APR 16.7
Est 1982 Revenue: $11,722,000

Stations: 24/24
Diaries: 1018/643:1
Standard Error: .603
% Below Line: 0

CSI: 7.1 Bil (# 51)
CSI HH: 26.5 M (# 32)
Retail $: 3.5 Bil (# 57)
% Not Listed: 3.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KQMQ-F	108/9.9	8.7	8.1	3.4	1.8
2. KOPI-F	99/9.1	7.9	7.2	11.2	11.5
3. KSSK	98/9.0	8.1	10.1	12.0	10.0
4. KULA-F	86/7.9	6.9	6.3	6.6	4.1
5. KUMU-F	83/7.6	8.3	8.0	5.7	4.2
6. KIKI	77/7.1	8.3	9.2	9.1	12.2
7. KKUA	69/6.3	6.3	7.7	8.6	10.7
8. KMAI-F	65/6.0	5.6	4.8	1.2	1.1
9. KCCN	59/5.4	4.6	8.6	6.3	3.0
10. KHVH	57/5.2	5.0	4.4	4.8	8.1
11. KDEO	43/3.9	4.7	3.4	6.3	4.4
12. KUMU	32/2.9	3.0	2.9	1.9	2.2

METRO AND TSA
ARE THE SAME

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KIKI	1679/25.7	24.2	27.2
2. KQMQ-F	1481/22.6	21.0	18.9
3. KQMQ-F	1467/22.4	25.1	27.1
4. KULA-F	1204/18.4	16.8	17.0
5. KKUA	1173/17.9	20.1	25.0
6. KPOI-F	1124/17.2	17.3	15.8
7. KHVH	1035/15.8	15.0	14.6
8. KUMU-F	983/15.0	14.7	14.6
9. KMAI-F	790/12.1	12.6	10.7
10. KCCN	738/11.3	11.8	15.9
11. KDEO	598/ 9.1	9.9	9.5
12. KUMU	514/ 7.9	9.0	8.8

12+ FM SHARE (METRO): 44.04% (462 of 1049) (SPG 82: 37.45%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQMQ-F	1. KPOI-F	1. KQMQ-F	1. KSSK	1. KSSK	1. KSSK
2. KPOI-F	2. KQMQ-F	KPOI-F	2. KMAI-F	2. KUMU-F	2. KQMQ-F+
3. KULA-F	3. KULA-F	3. KULA-F	3. KKUA	3. KCCN	3. KUMU-F+
4. KIKI	4. KIKI	4. KMAI-F	4. KUMU-F	4. KHVH	4. KIKI

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KUMU-F	1. KQMQ-F	1. KKUA	1. KMAI-F	1. KPOI-F	1. KSSK
2. KULA-F	2. KPOI-F+	2. KMAI-F	KKUA	2. KULA-F	2. KULA-F
3. KQMQ-F	3. KUMU-F+	3. KIKI	3. KSSK	KQMQ-F	3. KPOI-F
4. KKUA	4. KULA-F	4. KQMQ-F	4. KUMU-F	4. KIKI	4. KMAI-F
KPOI-F					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAIM	870	1.4/3.5	KLEI	1130	Kailua	.5/1.5	KPOI	1040		.9/4.3
KAIM-F	95.5	.6/1.5	KNDI	1270		.4/1.5	KSHO-F	96.3	Kailua	1.3/3.9
KGU	760	2.4/7.6	KOHO	1170		2.6/3.4	KZHI	1080		2.1/4.5
KISA	1540	.6/2.8	KORL	650		2.5/6.9	KZOO	1210		.7/2.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	77 (1)	293 (3)	370 (4)	35.3
AC	79 (2)	65 (1)	144 (3)	13.7
NEWS/TALK	134 (4)		134 (4)	12.8
BTFL MUSIC	32 (1)	83 (1)	115 (2)	11.0
MOR/VARIETY	102 (2)		102 (2)	9.7
OTHERS/ETHNIC	78 (4)		78 (4)	7.4
COUNTRY	43 (1)		43 (1)	4.1
NOSTALGIA	27 (1)		27 (1)	2.6
RELIGION/GOSPEL	15 (1)	7 (1)	22 (2)	2.1
BLACK/URBAN/JAZZ		14 (1)	14 (1)	1.3
			1049 (24)	

RADIO STATIONS

KCCN, 1420, 5 KW, HAWAIIAN , $16.00* (----) Lee Optical
KDEO, 940, 10 KW, COUNTRY (Drake-Chen) MBS, $? ? (Masla)
KHVH, 990, 5 KW, NEWS/TALK NBC,ABC-E,MBS, $35.25 (HNWH)
KIKI, 830, 10 KW, ROCK ABC-C, $30.00 (Masla)
KKUA, 690, 10 KW, AC APR,RKO, $25.00* (Selcom) Kudota
KSSK, 590, 5 KW, MOR , $42.75 (Eastman) Heftel
KUMU, 1500, 5 KW, BTFL MUS , $20.00* (Torbet)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

HOUSTON

Market # 10; ADI # 11
SMSA Pop: 3,056,000
APR 19.2
Est 1983 Revenue: $67,900,000*
Est 1983 Rev Growth: 12%*

Stations: 29/29
Diaries: 2195/1392:1
Standard Error: .489
% Below Line: 0
Est 1982 Nat Rev: $20,400,000*

CSI: 32.1 Bil (# 9)
CSI HH: 29.0 M (# 13)
Retail $: 20.1 Bil (# 5)
% Not Listed: 6.5

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SUM 82	SPG 82
1. KODA-F	389/7.5	7.6	4.7	3.8	4.2
2. KSRR-F	378/7.3	4.2	4.1	3.4	3.5
3. KIKK-F	373/7.2	7.5	6.6	8.6	8.8
4. KMJQ-F	358/6.9	7.6	7.9	8.6	9.1
5. KILT-F	311/6.0	5.2	5.4	6.7	7.5
6. KFMK-F	309/5.9	6.7	6.0	7.7	6.5
7. KQUE-F	280/5.4	3.1	2.9	3.9	3.3
8. KKBQ-F	275/5.3	4.8	3.1	3.4	3.9
9. KRBE-F	254/4.9	4.6	5.0	5.6	5.7
KLOL-F	254/4.9	6.0	6.9	6.9	6.5
11. KTRH	237/4.5	5.0	5.4	4.9	4.7
12. KRLY-F	220/4.2	4.5	7.1	7.0	6.5
13. KPRC	186/3.6	4.3	3.9	4.2	4.6
14. KILT	150/2.9	4.0	5.3	2.1	1.3
15. KKBQ	123/2.4	4.0	5.3	2.1	1.3
16. KLEF-F	96/1.8	2.0	1.8	1.3	1.4
17. KEYH	84/1.6	1.4	---	.5	1.5
18. KIKK	71/1.4	1.4	.9	1.4	1.5
19. KLVL	67/1.3	1.3	1.0	1.3	1.6
20. KXYZ	63/1.2	2.6	2.0	1.3	1.3
KNUZ	63/1.2	.8	.5	.5	.5

12+ TSA 1/4	
1. KODA-F	433
2. KSRR-F	395
3. KIKK-F	394
4. KMJQ-F	376
5. KILT-F	335
6. KFMK-F	315
7. KTRH	307
8. KKBQ-F	293
9. KQUE-F	285
10. KLOL-F	272
11. KRBE-F	261
12. KRLY-F	223
13. KPRC	197
14. KILT	180
15. KKBQ	149
16. KLEF-F	98
17. KEYH	84
18. KIKK	80
19. KLVL	68
20. KNUZ	63
KRBE	63
KXYZ	63

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KIKK-F	5413/18.1	16.3	18.5
2. KILT-F	4985/16.7	15.5	16.7
3. KKBQ-F	4829/16.5	8.9	9.2
4. KODA-F	4703/15.9	10.5	12.5
5. KRBE-F	4611/16.1	14.4	15.7
6. KSRR-F	4546/15.9	11.6	12.6
7. KMJQ-F	4399/15.0	14.6	17.8
8. KLOL-F	4217/14.1	16.2	15.7
9. KTRH	4174/11.8	14.3	13.0
10. KFMK-F	3753/13.4	15.0	15.0
11. KRLY-F	3535/12.5	13.7	14.3
12. KPRC	2995/10.1	10.6	12.0
13. KKBQ	2900/ 9.5	14.4	5.8
14. KILT	2730/ 8.0	8.4	9.0
15. KQUE-F	2480/ 8.9	5.8	5.9
16. KLEF-F	1476/ 5.3	5.0	4.5
17. KRBE	1453/ 5.1	4.5	7.1
18. KIKK	1269/ 4.1	3.5	3.4
19. KYOK	1050/ 3.8	4.4	3.8
20. KCOH	887/ 3.2	2.0	4.0

12+ FM SHARE (METRO): 74.20% (3615 of 4872) (SPG 82: 73.38%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKBQ-F	1. KSRR-F	1. KSRR-F	1. KFMK-F	1. KODA-F	1. KSRR-F
2. KSRR-F	2. KFMK-F	2. KFMK-F	2. KIKK-F	2. KQUE-F	2. KKBQ-F+
3. KMJQ-F	3. KMJQ-F	3. KIKK-F	3. KODA-F	3. KIKK-F	3. KIKK-F
4. KLOL-F	4. KLOL-F	4. KMJQ-F	4. KMJQ-F	4. KTRH	4. KTRH
5. KKBQ	5. KRBE-F	5. KRBE-F	5. KILT-F	5. KILT-F	5. KMJQ-F
6. KRLY-F	6. KRLY-F	6. KODA-F	6. KRBE-F	6. KPRC	6. KILT-F
	7. KIKK-F	7. KILT-F	7. KQUE-F	7. KRBE-F	7. KODA-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KODA-F	1. KIKK-F	1. KFMK-F	1. KFMK-F	1. KSRR-F	1. KIKK-F
2. KQUE-F	2. KSRR-F	2. KMJQ-F	2. KODA-F	2. KLOL-F	2. KILT-F
3. KIKK-F	3. KODA-F	3. KSRR-F	3. KIKK-F	3. KMJQ-F	3. KRBE-F
4. KFMK-F	4. KMJQ-F	4. KRLY-F	4. KMJQ-F	4. KRBE-F	4. KODA-F
5. KILT-F	5. KFMK-F	5. KRBE-F	5. KILT-F	5. KIKK-F	KSRR-F
6. KSRR-F	6. KILT-F	6. KKBQ-F	6. KRBE-F	6. KFMK-F	6. KFMK-F
7. KMJQ-F	7. KQUE-F	7. KILT-F	7. KRLY-F	7. KILT-F	7. KMJQ-F

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	138 (2)	907 (3)	1045 (5)	21.5
COUNTRY	221 (2)	684 (2)	905 (4)	18.6
AC	121 (2)	563 (2)	684 (4)	14.0
BLACK/URBAN/JAZZ	81 (2)	578 (2)	659 (4)	13.5
BTFL MUSIC		389 (1)	389 (1)	8.0
NEWS/TALK	423 (2)		423 (2)	8.7
NOSTALGIA		280 (1)	280 (1)	5.7
SPANISH	273 (4)		273 (4)	5.6
RELIGION/GOSPEL		118 (3)	118 (3)	2.4
CLASSICAL		96 (1)	96 (1)	2.0
			4872 (29)	

HOUSTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KODA-F	1. KIKK-F	1. KIKK-F
2. KSRR-F	2. KILT-F	2. KMJQ-F
3. KIKK-F	3. KKBQ-F	3. KKBQ-F
4. KMJQ-F	4. KODA-F	4. KODA-F
5. KILT-F	5. KSRR-F	5. KTRH
6. KFMK-F	6. KRBE-F	6. KQUE-F
7. KKBQ-F	7. KMJQ-F	7. KILT-F
8. KQUE-F	8. KLOL-F	8. KFMK-F
9. KTRH	9. KFMK-F	9. KKBQ
10. KLOL-F	10. KTRH	10. KSRR-F
11. KRBE-F	11. KRLY-F	
12. KRLY-F	12. KPRC	
13. KPRC	13. KKBQ	
14. KILT	14. KILT	
15. KKBQ	15. KQUE-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KCOH	1430		.9/3.2
KGOL-F	107.5	Lake Jackson	1.0/3.1
KHCB-F	105.7		.7/2.6
KJOJ-F	106.9	Conroe	.6/1.8
KLAT	1010		1.1/3.1
KRBE	1070		1.1/5.1
KYOK	1590		.7/3.8
KYST	920	Texas City	.3/1.3

ADI FM SHARE: 73.13% (3767 of 5151) (SPG 82: 71.04%)

AM STATIONS

KCOH, 1430, 1 KW (DAYS), BLACK SBN, $ 46.00 (PRO)
KEYH, 850, 10 KW (DAYS,DA), SPANISH, $ 42.00 (Lotus)
KIKK, 650, 250 W (DAYS), COUNTRY, $ 96.50 (Torbet) Viacom
KILT, 610, 5 KW (DA-2), COUNTRY, $ 85.00* (Blair) LIN
KKBQ, 790, 5 KW (DA-2), ROCK RKO, $105.00* (Eastman) Harte-Hanks

KLVL, 1480, 1 KW/500 W (DA-N), SPANISH, $ 20.00 (National)
KNUZ, 1230, 1 KW/250 W, OLDIES ABC-D, $ 50.00* (MMR)
KPRC, 950, 5 KW (DA-N), NEWS/TALK NBC, $100.00* (CBS Spot) Houston Post
KRBE, 1070, 10 KW/5 KW (DA-2), AC ABC-I,Trans, $ 50.00* (Katz) Lake Huron
KTRH, 740, 50 KW (DA-1), NEWS/TALK CBS,MBS, $110.00* (Christal)
KXYZ, 1320, 5 KW (DA-N), SPANISH, $ 55.00* (P/W) Infinity
KYOK, 1590, 5 KW (DA-N), BLACK, $ 40.00* (Weiss) All Pro

FM STATIONS

KFMK-F, 97.9, 100 KW @ 500, AC/CONTEMP, $239.75 (Selcom) First Media
KIKK-F, 95.7, 100 KW @ 995, COUNTRY, $217.13 (Torbet) Viacom
KILT-F, 100.3, 100 KW @ 790, COUNTRY, $180.00* (Blair) LIN
KKBQ-F, 92.5, 97 KW @ 790, ROCK, $130.00* (Eastman) Harte-Hanks
KLEF-F, 94.5, 100 KW @ 610, CLASSICAL, $ 75.00 (CMBS) Entercom
KLOL-F, 101.9, 100 KW @ 790, AOR (Burk-Abr) Source, $135.00* (Christal)

KMJQ-F, 102.1, 100 KW @ 790, URBAN, $150.00* (Mc-Guild) Amaturo
KODA-F, 99.1, 100 KW @ 790, BTFL MUS (Bonne), $175.00* (Group W) Westinghouse
KQUE-F, 102.9, 100 KW @ 1049, NOSTALGIA ABC-E, $,85.00 (MMR)
KRBE-F, 104.1, 100 KW @ 790, AC Trans, $180.00 (Katz) Lake Huron

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

HUNTINGTON

Market # 125; ADI # 43
SMSA Pop: 314,900
APR 15.8
Est 1982 Revenue: $5,618,000

Stations: 19/14
Diaries: 609/431:1
Standard Error: .821
% Below Line: 7.4

CSI: 2.2 Bil (# 144)
CSI HH: 19.1 M (# 305)
Retail $: 1.3 Bil (# 149)
% Not Listed: 5.8

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WKEE-F	92/22.2	23.4	24.5	24.2	24.3
2. WTCR	53/12.8	9.4	12.4	11.2	9.8
3. WGNT	45/10.8	7.9	8.7	12.6	11.5
4. WAMX-F	40/ 9.6	7.0	5.9	8.1	8.1
5. WHEZ-F	36/ 8.7	8.5	8.7	11.5	9.3
6. WEMM-F	20/ 4.8	7.4	5.0	7.3	5.9
7. WHTN	19/ 4.6	8.3	12.1	9.3	9.6
8. WCAK-F	17/ 4.1	2.2	.9	.6	1.5
9. WNST-F+	16/ 3.8	2.9	.7	.6	1.0
10. WCMI	11/ 2.7	2.9	1.4	1.7	2.5

12+ TSA 1/4	
1. WKEE-F	139
2. WTCR	71
3. WAMX-F	70
4. WHEZ-F	59
5. WGNT	46
6. WEMM-F	36
7. WHTN	32
WPAY-F	32
WQBE-F	32
10. WKLC-F	30

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WKEE-F	1895/42.1	46.7	43.7
2. WAMX-F	931/21.3	19.9	22.4
3. WTCR	856/25.5	20.0	22.4
4. WGNT	787/27.2	24.3	27.3
5. WHEZ-F	633/16.7	17.3	18.0
6. WPAY-F	551/ 7.5	7.5	7.8
7. WEMM-F	527/11.1	14.5	12.7
8. WQBE-F	497/ 6.0	4.0	---
9. WHTN	450/12.0	15.3	15.4
10. WKLC-F	442/ 5.5	8.3	5.0

12+ FM SHARE (METRO): 64.71% (253 of 391) (SPG 82: 58.72%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WTCR	1. WKEE-F
2. WCAK-F	2. WAMX-F	2. WAMX-F	2. WTCR	2. WGNT	2. WGNT
3. WAMX-F		3. WTCR	3. WGNT	3. WHEZ-F WKEE-F	3. WTCR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WTCR	2. WAMX-F	2. WAMX-F	2. WTCR	2. WAMX-F	2. WTCR
3. WHEZ-F	3. WTCR		3. WGNT		3. WGNT

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		154 (4)	154 (4)	39.4
COUNTRY	79 (5)	29 (3)	108 (8)	27.6
MOR/VARIETY	48 (2)		48 (2)	12.3
BTFL MUSIC		36 (1)	36 (1)	9.2
RELIGION/GOSPEL		30 (2)	30 (2)	7.7
NOSTALGIA	11 (1)		11 (1)	2.8
AC		4 (1)	4 (1)	1.0
			391 (19)	

HUNTINGTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKEE-F	1. WKEE-F	1. WKEE-F
2. WQBE-F	2. WQBE-F	2. WTCR
3. WVAF-F	3. WVAF-F	3. WGNT
4. WQHY-F	4. WAMX-F	4. WEMM-F
5. WAMX-F	5. WKLC-F	WHEZ-F
6. WKLC-F	6. WCHS	6. WAMX-F
7. WTCR	7. WTCR	
8. WXCC-F	8. WQHY-F	
9. WHEZ-F	9. WGNT	
10. WCAW	10. WCAW	
11. WXIL-F	11. WEMM-F	
WEMM-F	12. WPAY-F	
13. WGNT	13. WHEZ-F	
14. WPAY-F	14. WXIL-F	
15. WBES-F	15. WVSR-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WIRO	1230	Ironton	.7/5.0
WITO-F	107.1	Ironton	1.4/5.4
WLGC-F	105.5	Greenup	1.0/4.8
WGOH	1370	Grayson	.5/1.7
WKLC-F	105.1	St. Albans	1.2/5.5
WPAY	1400	Portsmouth	.5/1.8
WPAY-F	104.1	Portsmouth	2.4/7.5
WQBE-F	97.5	Charleston	2.4/6.0

ADI FM SHARE: 64.22% (1145 of 1783) (SPG 82: 61.66%)

AM STATIONS

WCMI, 1340, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-D, $? ? (Torbet)
WGNT, 930, 5 KW/1 KW (DA-N), MOR CBS, $32.00* (Torbet) Stoner
WHTN, 800, 5 KW (DAYS) , COUNTRY NBC, $40.00* (Katz) Capitol (WRAL)
WTCR, 1420, 5 KW/500 W (DA-N), COUNTRY ABC-I, $38.00* (Mc-Guild) CRB

FM STATIONS

WAMX-F, 93.7, 32 KW @ 400, AOR ABC, $27.00* (Torbet) Stoner
WCAK-F, 92.7, 3 KW @ 135, ROCK , $ 8.00 (----) (CATLETTSBURG,KY)
WEMM-F, 107.9, 50 KW @ 500, RELIGION , $14.00 (----) Mortenson
WHEZ-F, 103.3, 50 KW @ 490, BTFL MUS (Bonne) ABC-E, $33.00* (Mc-Guild) CRB
WKEE-F, 100.5, 53 KW @ 556, CONTEMP (Drake-Chen) RKO, $55.00* (Katz) Capitol-WRAL

WNST-F+, 106.3, 128 W @ 1225, COUNTRY , $12.00 (----) (MILTON)
WXIL-F, 95.1, 50 KW @ 500, ROCK Source, $13.50 (----) Burbach (PARKERSBURG)
WPAY-F, 104.1, 100 KW @ 840, GOSPEL/COUNTRY MBS, $10.90 (Mid-Amer) Braden (PORTSMOUTH,OH)
WQHY-F, 95.5, 100 KW @ 202, ROCK ABC-E, $13.00 (Regional) (PRESTONBURG,KY)

Other ranked stations - See Charleston, WV

HUNTSVILLE

Market # 127	Stations: 25/18	CSI: 2.4 Bil (# 133)
SMSA Pop: 313,300	Diaries: 676/384:1	CSI HH: 21.7 M (# 207)
APR 17.2	Standard Error: .768	Retail $: 1.3 Bil (# 150)
Est 1982 Revenue: $3,300,000*	% Below Line: 12.2	% Not Listed: 8.1
Est 1983 Rev Growth: 8%*	Est 1982 Nat Rev: $430,000*	

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WZYP-F	60/13.5	14.6	13.6	1. WZYP-F	101	1. WZYP-F	1412/33.1	29.4
2. WBHP	58/13.0	13.0	10.6	2. WBHP	58	2. WAHR-F	835/21.7	19.6
3. WRSA-F	39/ 8.7	6.2	8.7	WRSA-F	58	3. WAAY	717/20.3	24.8
4. WEUP	31/ 7.0	8.9	8.7	4. WAHR-F	43	4. WBHP	666/23.7	24.4
5. WAHR-F	30/ 6.7	5.3	10.3	5. WEUP	36	5. WRSA-F	630/14.8	12.7
6. WAAY	23/ 5.2	7.8	10.0	6. WAAY	32	6. WDRM-F	570/ 8.4	---
7. WJMW	22/ 4.9	2.7	1.1	7. WDRM-F	31	7. WEUP	370/11.5	13.2
8. WQEN-F	19/ 4.3	3.2	5.4	8. WJMW	27	8. WQEN-F	327/ 9.6	8.5
9. WQSB-F	17/ 3.8	2.5	1.9	9. WQEN-F	23	9. WQSB-F	320/10.1	7.1
10. WTAK	14/ 3.1	1.8	2.2	10. WQSB-F	21	10. WTWX-F	254/ 7.4	6.1

12+ FM SHARE (METRO): 51.22% (210 of 410) (SPG 82: 45.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WBHP	1. WBHP	1. WBHP
	2. WAHR-F	2. WBHP	2. WZYP-F	2. WRSA-F	2. WZYP-F
	3. WBHP	3. WAHR-F	3. WRSA-F	3. WJMW	3. WEUP

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBHP	1. WZYP-F	1. WZYP-F	1. WBHP	1. WZYP-F	1. WBHP
2. WRSA-F	2. WBHP	2. WAHR-F	2. WZYP-F	2. WBHP	2. WZYP-F
3. WZYP-F	3. WRSA-F	3. WQSB-F	3. 3 tied	WAHR-F	3. WRSA-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAVU	630	Albert.	2.2/4.2	WKAC	1080	Athens	.9/2.7	WAPI-F	94.5	Birm	2.2/4.2
WBSA	1300	Boaz	2.0/2.1	WNDA-F	95.1		.9/4.8	WDRM-F	102.1	Decat	2.0/8.4
WCRQ-F	92.7	Arab	1.8/2.7	WRAB	1380	Arab	1.1/2.0	WSLV	1110	Ardmor	.4/1.9
WFIX	1450		1.1/7.2	WTWX-F	95.9	Gunters	2.7/7.4	WSM	650	Nash.	.7/1.7
WGSV	1270	Gunters	2.0/4.7	WAAX	570	Gadsden	1.1/1.4	WZZK-F	104.7	Birm	.4/1.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	23 (1)	128 (5)	151 (6)	36.8
COUNTRY	106 (7)	39 (4)	145 (11)	35.4
BTFL MUSIC		39 (1)	39 (1)	9.5
BLACK/URBAN/JAZZ	31 (1)		31 (1)	7.6
AC	23 (2)		23 (2)	5.6
MOR/VARIETY	15 (2)		15 (2)	3.7
RELIGION/GOSPEL	2 (1)	4 (1)	6 (2)	1.5
			410 (25)	

RADIO STATIONS

WAAY, 1550, 50 KW/500 W (DA-N), CONTEMP/AC , $17.50 (Torbet)
WBHP, 1230, 1 KW , COUNTRY ABC-I, $42.50 (Katz)
WEUP, 1600, 5 KW/500 W (DA-N), BLACK SBN, $17.00 (----)
WJMW, 730, 1 KW (DAYS) , COUNTRY RKO, $10.00* (Selcom) (ATHENS)
WTAK, 1000, 10 KW (DAYS,DA) , OLDIES ABC-E, $12.00 (Roslin)

WAHR-F, 99.1, 100 KW @ 540, CONTEMP ABC-F, $13.50 (PRO)
WQSB-F, 105.1, 100 KW @ 360, COUNTRY APR, $ 7.50 (----) (ALBERTVILLE)
WRSA-F, 96.9, 100 KW @ 830, BTFL MUS CBS, $13.00* (----) (DECATUR)
WTWX-F, 95.9, 3 KW @ 300, COUNTRY ABC-F, $ 4.50 (---) (GUNTERSVILLE)
WZYP-F, 104.3, 100 KW @ 760, ROCK RKO, $34.00* (Selcom) (ATHENS)
WDRM-F, 102.1, 100 KW @ 165, ROCK ABC-F, $12.00 (----) (DECATUR)

WQEN - See Birmingham

INDIANAPOLIS

Market # 34; ADI # 23
SMSA Pop: 1,176,700
APR 17.6
Est 1982 Revenue: $26,953,000*
Est 1983 Rev Growth: 9%*

Stations: 22/20
Diaries: 1793/593:1
Standard Error: .475
% Below Line: 1.8
Est 1982 Nat Rev: $5,785,000

CSI: 10.5 Bil (# 37)
CSI HH: 24.5 M (# 85)
Retail $: 5.9 Bil (# 33)
% Not Listed: 4.7

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WIBC	243/14.3	11.1	14.3	13.5	15.6
2. WTLC-F	166/ 9.7	9.2	11.0	9.3	9.6
3. WXTZ-F	165/ 9.7	9.0	11.8	11.1	12.8
4. WZPL-F	164/ 9.6	8.7	6.1	4.6	6.2
5. WFBQ-F	156/ 9.1	8.7	6.1	4.6	6.2
6. WFMS-F	145/ 8.5	12.5	7.9	8.8	8.6
7. WENS-F	132/ 7.7	10.5	8.1	7.0	.5
8. WIRE	111/ 6.5	8.8	8.6	9.8	8.1
9. WNAP-F	95/ 5.6	5.8	5.2	7.6	10.0
10. WNDE	54/ 3.2	1.5	2.1	2.2	3.3
11. WIFE	34/ 2.0	2.2	3.4	2.7	1.2
12. WATI	26/ 1.5	2.1	2.6	2.9	2.6
WGRT-F	26/ 1.5	1.5	.5	---	---

12+ TSA 1/4	
1. WFBQ-F	334
2. WIBC	283
3. WXTZ-F	266
4. WZPL-F	253
5. WFMS_F	188
6. WTLC-F	171
7. WENS-F	166
8. WNAP-F	143
9. WIRE	118
10. WGTC-F	93
11. WNDE	71
12. WIFE	34

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WIBC	3919/32.4	25.3	33.3
2. WFBQ-F	3556/18.4	16.7	18.3
3. WZPL-F	3300/22.6	21.6	19.9
4. WXTZ-F	2726/17.6	20.0	21.1
5. WENS-F	2473/18.6	22.5	20.2
6. WNAP-F	2343/15.4	15.7	16.4
7. WFMS-F	2280/17.1	20.5	15.3
8. WIRE	1615/14.5	16.6	17.2
9. WTLC-F	1536/14.5	13.6	15.3
10. WNDE-F	1332/ 8.8	6.3	7.7
11. WGTC-F	1022/ 3.1	3.2	3.6
12. WLW	787/ 2.2	---	---

12+ FM SHARE (METRO): 66.95% (1088 of 1625) (SPG 82: 64.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZPL-F	1. WFBQ-F	1. WIBC	1. WIBC	1. WIBC	1. WIBC
2. WFBQ-F	2. WTLC-F	2. WENS-F	2. WENS-F	2. WXTZ-F	2. WIRE
3. WTLC-F	3. WZPL-F	3. WTLC-F	3. WFMS-F	3. WFMS-F	3. WZPL-F
	4. WENS-F	4. WFBQ-F	4. WTLC-F	4. WIRE	4. WXTZ-F
	5. WNAP-F	5. WFMS-F	5. WXTZ-F	5. WENS-F	5. WTLC-F
	6. WIBC	6. WZPL-F	6. WNAP-F	6. WTLC-F	6. WENS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXTZ-F	1. WIBC	1. WTLC-F	1. WIBC	1. WFBQ-F	1. WIBC
2. WIBC	2. WFBQ-F	2. WENS-F	2. WENS-F	2. WZPL-F	2. WENS-F
3. WENS-F	WXTZ-F	3. WZPL-F	3. WFMS-F	3. WTLC-F	3. WFMS-F
4. WFMS-F	4. WZPL-F	4. WNAP-F	4. WTLC-F	4. WIBC	4. WNAP-F
5. WFBQ-F	5. WTLC-F	5. WIBC	5. WXTZ-F	5. WNAP-F	5. WTLC-F
6. WTLC-F	6. WFMS-F	6. WFBQ-F	6. WNAP-F	6. WFMS-F	6. WNDE
WZPL-F					

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		415 (3)	415 (3)	25.5
COUNTRY	111 (1)	165 (2)	276 (3)	17.0
MOR/VARIETY	264 (3)	6 (1)	270 (4)	16.6
BLACK/URBAN/JAZZ		192 (2)	192 (2)	11.8
AC	54 (1)	132 (1)	186 (2)	11.4
BTFL MUSIC		165 (1)	165 (1)	10.2
NOSTALGIA	74 (3)		74 (3)	4.6
RELIGION/GOSPEL	34 (3)	13 (1)	47 (4)	2.9
			1625 (22)	

INDIANAPOLIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WFBQ-F	1. WIBC	1. WIBC
2. WIBC	2. WFBQ-F	2. WTLC-F
3. WXTZ-F	3. WZPL-F	3. WZPL-F
4. WZPL-F	4. WXTZ-F	4. WFBQ-F
5. WFMS-F	5. WENS-F	5. WXTZ-F
6. WTLC-F	6. WFMS-F	6. WFMS-F
7. WENS-F	7. WNAP-F	7. WIRE
8. WNAP-F	8. WTLC-F	8. WENS-F
9. WIRE	9. WIRE	9. WNAP-F
10. WGTC-F	10. WNDE	10. WNDE
11. WNDE	11. WLBC-F	
12. WLBC-F	12. WLS	
13. WWKI-F	13. WGTC-F	
14. WAZY-F	14. WLW	
15. WMDH-F	15. WOWO	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WBRI	1500		1.1/3.2
WFBM	1110	Noblesville	.8/1.5
WCBK-F	102.3	Martinsville	.4/1.6
WNTS	1590		.5/2.3
WSVL	1520	Shelbyville	.7/1.2
WXIR-F	98.3	Plainfield	.8/2.1
WXLW	950		.4/1.7
WGTC-F	92.3	Bloomington	1.2/3.1
WLW	700	Cincinnati	.5/2.2

ADI FM SHARE: 72.69% (2031 of 2794) (SPG 82: 67.7%)

AM STATIONS

WATI, 810, 250 W (DAYS) , NOSTALGIA (FM-100) ABC-D, $ 19.00 (Masla) Scripps-How
WIBC, 1070, 50 KW/10 KW (DA-2), MOR , $112.50 (Blair) Fairban/Blair
WIFE, 1310, 5 KW/1 KW (DA-N) , NOSTALGIA (Al Ham) ABC-I,NBC, $ 40.00 (Selcom) Embrescia

WIRE, 1430, 5 KW (DA-N) , COUNTRY RKO II,Trans,ABC-E, $114.45 (Eastman) Mid America
WNDE, 1260, 5 KW (DA-N) , OLDIES CBS, $ 45.00* (Katz) Gulf

FM STATIONS

WENS-F, 97.1, 30 KW @ 679, AC , $117.00 (Christal) Emmis
WFBQ-F, 94.7, 52 KW @ 850, AOR (Pollack) Source, $ 90.00* (Katz) Gulf
WFMS-F, 95.5, 50 KW @ 500, COUNTRY , $135.00 (Torbet) Susquehanna
WGRT-F, 107.1, 3 KW @ 300, BLACK (TM) ABC-F,MBS, $ 32.00 (Weiss) Universal (DANVILLE)

WNAP-F, 93.1, 13 KW @ 1022, CONTEMP/AC , $ 64.75 (Blair) Fairban/Blair

WTLC-F, 105.7, 50 KW @ 445, BLACK/URBAN SBN,NBN, $ 65.00* (Mc-Guild) BENI
WXTZ-F, 103.3, 18 KW @ 860, BTFL MUS (Bonne) , $114.45 (Eastman) Mid America
WZPL-F, 99.5, 50 KW @ 500, ROCK , $ 75.00* (HNWH) Heftel (GREENFIELD)

WGTC-F, 92.3, 37 KW @ 1091, COUNTRY , $ 11.00 (PRO) Sarkes-Tarzian (BLOOMINGTON)

WLBC-F, 104.1, 50 KW @ 505, ROCK (Drake-Chen) , $ 11.00 (PRO) (MUNCIE)
WMDH-F, 102.5, 50 KW @ 355, COUNTRY , $ 13.00 (----) (NEW CASTLE)
WAZY-F, 96.5, 50 KW @ 500, CONTEMP ABC-C, $ 18.00 (----) (LAFAYETTE)
WWKI-F, 100.5, 20 KW @ 480, COUNTRY , $ 16.00 (Masla) (KOKOMO)

WLS - See Chicago WLW - See Cincinnati WOWO - See Fort Wayne

JACKSON, MS

Market # 120	Stations: 16/14	CSI: 2.4 Bil (# 130)
SMSA Pop: 329,700	Diaries: 744/367:1	CSI HH: 21.7 M (# 207)
APR 18.4	Standard Error: .774	Retail $: 1.5 Bil (# 150)
Est 1982 Revenue: $6,290,000	% Below Line: 4.5	% Not Listed: 3.2

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WKXI	77/15.3	13.0	5.9	1. WJMI-F	198	1. WJMI-F	1831/27.2	28.0
2. WJMI-F	65/12.9	14.9	18.4	2. WMSI-F	133	2. WMSI-F	1542/22.3	25.3
3. WTYX-F	61/12.1	13.4	8.8	3. WLIN-F	99	3. WLIN-F	1023/15.9	19.0
4. WMSI-F	57/11.3	14.6	10.2	4. WKXI	97	4. WKXI	990/25.8	26.4
5. WOKJ	49/ 9.7	6.9	3.7	5. WTYX-F	84	5. WTYX-F	956/23.9	24.0
6. WSLI	46/ 9.1	7.9	11.0	6. WOKJ	54	6. WJDX	915/23.8	25.2
7. WLIN-F	38/ 7.6	7.7	12.4	WSLI	54	7. WSLI	796/24.5	24.0
8. WJDX	31/ 6.2	7.3	8.2	8. WJDX	44	8. WOKJ	633/17.5	20.7
9. WZXQ-F	20/ 4.0	.8	---	9. WZXQ-F	20	9. WXLY-F	346/ 4.9	7.9
10. WCCL	13/ 2.6	1.5	8.2	10. WXLY-F	14	10. WQMV-F	255/ 2.8	---

12+ FM SHARE (METRO): 51.54% (251 of 487) (SPG 82: 55.99%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WTYX-F	1. WTYX-F	1. WKXI	1. WKXI	1. WMSI-F	1. WKXI
2. WJMI-F	2. WJMI-F	2. WTYX-F	2. WMSI-F	2. WKXI	2. WSLI
3. WKXI	3. WKXI	3. WJMI-F	3. WTYX-F WJMI-F	3. WLIN-F WSLI	3. WTYX-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOKJ	1. WJMI-F	1. WTYX-F	1. WKXI	1. WJMI-F	1. WMSI-F
2. WTYX-F	2. WTYX-F	2. WKXI	2. WMSI-F	2. WTYX-F	2. WJMI-F
3. WLIN-F	3. WKXI	3. WJMI-F	3. WTYX-F	3. WZXQ-F WKXI	3. WLIN-F WTYX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJQS	1400	1.2/5.3	WKKE	1180	Pearl	1.8/6.7	WXLY-F	98.7	Vicksb	.8/4.9
WJXN	1450	1.0/7.0	WRJH-F	99.7	Brandon	.8/3.9	WQMV-F	101.7	Canton	.4/2.8

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	126 (2)	65 (1)	191 (3)	39.2
ROCK/AOR/CONTEMP	31 (1)	83 (3)	114 (4)	23.4
COUNTRY	6 (1)	61 (2)	67 (3)	13.8
MOR/VARIETY	46 (1)		46 (1)	9.4
BTFL MUSIC		38 (1)	38 (1)	7.8
AC	13 (1)		13 (1)	2.7
NOSTALGIA	9 (1)		9 (1)	1.8
RELIGION/GOSPEL	5 (1)	4 (1)	9 (2)	1.8
			487 (16)	

RADIO STATIONS

WCCL,	1590,	5 KW/1 KW (DA-N)	, AC/OLDIES	RKO II,	$12.00	(PRO)	
WJDX,	620,	5 KW/1 KW (DA-N)	, CONTEMP/AC	ABC-D,	$ NM	(Eastman)	Keymarket
WKXI,	1300,	5 KW/1 KW	, BLACK	SBN,	$25.00*	(Selcom)	
WOKJ,	1550,	50 KW/10 KW (DA-2)	, BLACK	NBN,	$20.00*	(HNWH)	
WSLI,	930,	5 KW (DA-N)	, MOR	CBS,NBC,	$28.00	(Katz)	
WJMI-F,	99.7,	100 KW @ 1060,	BLACK	ABC-F,	$26.00*	(HNWH)	
WLIN-F,	95.5,	100 KW @ 1069,	BTFL MUS (Schulke)	,	$24.13	(Christal)	
WMSI-F,	102.9,	100 KW @ 1800,	COUNTRY (TM)	ABC-E,	$45.00*	(Eastman)	Keymarket
WTYX-F,	94.7,	100 KW @ 430,	ROCK	RKO,	$24.00*	(Selcom)	
WXLY-F,	96.3,	100 KW @ 1450,	COUNTRY	CBS,NBC,	$11.00	(Katz)	
WQMV-F,	98.7,	100 KW @ 802,	ROCK	,	$ 6.00	([illegible]lli)	(VICKSBURG)
WZXQ-F,	101.7,	3 KW @ 300,	AOR	,	$10.00	(----)	(CANTON)

JACKSONVILLE

Market # 57	Stations: 27/26	CSI: 5.8 Bil (# 64)
SMSA Pop: 757,500	Diaries: 997/634:1	CSI HH: 20.9 M (# 233)
APR 18.2	Standard Error: .654	Retail $: 3.9 Bil (# 48)
Est 1982 Revenue: $9,400,000*	% Below Line: 1.2	% Not Listed: 6.9
Est 1983 Rev Growth: 8%*	Est 1982 Nat Rev: $2,600,000*	

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WFYV-F	131/11.4	7.0	8.8	10.5	11.7
2. WKTZ-F	126/10.9	10.0	10.3	9.4	12.6
3. WIVY-F	119/10.3	10.5	9.4	12.5	14.3
4. WQIK-F	117/10.2	7.5	11.7	13.3	12.2
5. WCRJ-F	108/ 9.4	10.2	4.1	2.0	2.4
6. WAIV-F	87/ 7.6	9.6	11.2	10.2	2.3
7. WPDQ	70/ 6.1	5.9	4.2	4.8	4.5
8. WJAX-F	54/ 4.7	5.6	5.3	5.5	4.6
9. WAPE	45/ 3.9	2.2	3.9	4.7	7.3
10. WVOJ	35/ 3.0	3.7	3.4	3.8	4.0

12+ TSA 1/4	
1. WQIK-F	171
2. WKTZ-F	163
3. WFYV-F	148
4. WIVY-F	135
5. WCRJ-F	128
6. WAIV-F	117
7. WPDQ	77
8. WJAX	66
9. WAPE	54
10. WVOJ	35

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WIVY-F	2111/28.3	29.1	29.0
2. WQIK-F	1940/20.9	19.9	23.5
3. WAIV-F	1688/20.4	22.3	24.6
4. WFYV-F	1605/22.2	17.2	17.9
5. WKTZ-F	1521/19.1	19.1	19.5
6. WCRJ-F	1247/16.2	19.4	13.3
7. WPDQ	917/13.5	12.8	11.7
8. WJAX-F	850/11.4	14.0	13.5
9. WNFY-F	664/ 4.6	5.9	---
10. WAPE	650/ 7.5	8.2	14.5

12+ FM SHARE (METRO): 73.69% (790 of 1072) (SPG 82: 65.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WFYV-F	1. WFYV-F	1. WIVY-F	1. WAIV-F	1. WQIK-F	1. WQIK-F+
2. WIVY-F	2. WIVY-F	2. WFYV-F	2. WQIK-F	2. WKTZ-F	2. WFYV-F
WPDQ	3. WAIV-F	3. WCRJ-F	3. WIVY-F	3. WCRJ-F	3. WIVY-F
4. WJAX-F	4. WCRJ-F	4. WAIV-F	4. WCRJ-F		4. WKTZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKTZ-F	1. WFYV-F	1. WIVY-F	1. WQIK-F	1. WFYV-F	1. WIVY-F
2. WCRJ-F	2. WKTZ-F	2. WAIV-F	2. WKTZ-F	2. WIVY-F	2. WAIV-F
3. WIVY-F	3. WCRJ-F	WFYV-F	3. WAIV-F	3. WCRJ-F	3. WFYV-F
4. WFYV-F	4. WIVY-F	4. WPDQ	4. WCRJ-F	4. WAIV-F	WQIK-F
WAIV-F	WQIK-F				

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAYR	550	Orange Pk	1.0/1.4	WEXI	1280		1.3/2.4	WOKV	600		1.0/5.3
WBIX	1010	Jacks Bch	.3/2.7	WFOY	1240	St Aug	.9/1.9	WOZN	970		.4/2.4
WBKF-F	92.1	MacClenny	.4/2.0	WFOY-F	97.7	St Aug	.3/1.4	WROS	1050		.9/3.4
WCGL	1360		2.3/4.6	WJAX	930		.4/5.0	WSVE-F	92.7	Gree C	1.8/3.6
WCRJ	1530		.5/2.6	WKTZ	1220		1.3/2.9	WNFY-F	99.9	Palat	1.1/4.6
WERD	1400		1.0/5.5	WMKM-F	105.5	St Aug	.5/1.2				

FORMATS	AM	FM	[illegible]TAL	%
ROCK/AOR/CONTEMP		284 (4)	284 (4)	26.5
COUNTRY	41 (2)	230 (3)	271 (5)	25.3
BLACK/URBAN/JAZZ	108 (3)	54 (1)	162 (4)	15.1
BTFL MUSIC		129 (2)	129 (2)	12.0
AC	5 (1)	87 (1)	92 (2)	8.6
NOSTALGIA	60 (2)		60 (2)	5.6
RELIGION/GOSPEL	31 (4)		31 (4)	2.9
NEWS/TALK	27 (2)		27 (2)	2.5
MOR/VARIETY	10 (1)		10 (1)	0.9
OTHERS/UNKNOWN		6 (1)	6 (1)	0.6
			1072 (27)	

RADIO STATIONS

WAPE, 690, 50 KW/10 KW (DA-N), NOSTALGIA (?) CBS, $40.00* (Eastman) Eastman
WPDQ, 1460, 5 KW (DA-N) , BLACK NBN, $41.00* (Masla) BENI
WVOJ, 1320, 5 KW (DA-N) , COUNTRY , $34.00* (Mc-Guild)

WAIV-F, 96.9, 100 KW @ 935, AC MBS,Trans, $65.00* (Blair) Affiliated
WCRJ-F, 107.3, 100 KW @ 350, COUNTRY (Burns-Somer) , $69.50 (Katz) Abell

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

JOHNSON CITY-KINGSPORT-BRISTOL

Market # 96
SMSA Pop: 444,000
APR 15.9
Est 1982 Revenue: $6,500,000*
Est 1983 Rev Growth: 7%*

Stations: 27/21
Diaries: 821/456:1
Standard Error: .682
% Below Line: 5.3
Est 1982 Nat Rev: $6,500,000*

CSI: 2.9 Bil (# 115)
CSI HH: 18.1 M (# 323)
Retail $: 1.9 Bil (# 100)
% Not Listed: 7.1

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WXBQ-F	117/19.7	16.7	13.3	14.2	12.9
2. WQUT-F	115/19.4	19.2	18.3	10.6	8.4
3. WJCW	62/10.4	7.9	8.7	14.2	10.1
4. WTFM-F	55/ 9.3	12.6	10.1	6.8	9.1
5. WFHG	24/ 4.0	4.5	4.8	5.2	7.5
6. WETB	16/ 2.7	2.6	3.6	5.0	5.4
7. WGOC	14/ 2.4	1.8	2.9	2.9	4.0
8. WBEJ	13/ 2.2	.7	2.0	1.9	2.8
WOPI	13/ 2.2	---	.5	.9	.7
10. WZXY-F	12/ 2.0	3.3	4.1	1.9	---

12+ TSA 1/4	
1. WQUT-F	160
2. WXBQ-F	156
3. WTFM-F	68
4. WJCW	62
5. WFHG	26
6. WIMZ-F	20
WOKI-F	20
8. WETB	17
9. WIVK-F	16
10. WBEJ	14
WGOC	14

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WQUT-F	1773/31.4	34.2	32.5
2. WXBQ-F	1617/31.8	28.5	24.2
3. WJCW	779/19.8	18.8	19.6
4. WTFM-F	746/16.6	19.7	15.1
5. WFHG	499/10.7	13.3	14.7
6. WETB	381/ 8.2	9.5	12.2
7. WOKI-F	356/ 2.5	---	---
8. WIDD-F	266/ 6.7	7.5	3.7
9. WIVK-F	255/ 2.3	2.3	1.8
10. WKPT	245/ 6.2	7.1	7.5

12+ FM SHARE (METRO): 60.87% (336 of 552) (SPG 82: 59.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQUT-F	1. WQUT-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F	1. WXBQ-F
	2. WXBQ-F	2. WQUT-F	2. WQUT-F	2. WJCW	2. WJCW
		3. WJCW	3. WJCW	3. WTFM-F	3. WQUT-F
		4. WTFM-F	4. WTFM-F	4. WQUT-F	4. WTFM-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXBQ-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F	1. WQUT-F	1. WXBQ-F
2. WQUT-F	2. WQUT-F	2. WXBQ-F	2. WQUT-F	2. WXBQ-F	2. WQUT-F
3. WTFM-F	3. WTFM-F		3. WTFM-F		3. WJCW
4. WJCW	4. WJCW		4. WJCW		4. WTFM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBBI	1230	Abingd,VA	1.3/3.9	WKIN	1320	Kings.	1.7/6.0	WIMZ-F	103.5	Knox	1.2/2.5
WEMB	1420	Erwin	.7/1.6	WKPT	1400	Kings.	.8/6.2	WIVK-F	107.7	Knox	.5/2.3
WGAT	1050	Gate C,VA	.8/1.7	WMCH	1260	Church H	1.7/3.2	WMTN	1300	Morris	.3/ .8
WIDD	1520	Eliza	.5/1.7	WRGS	1370	Rogers.	1.5/3.4	WMYU-F	102.1	Sevie	1.9/4.2
WIKQ-F	94.9	Green.	.5/1.8	WJSO	1590	Jonesb.	1.2/4.6	WOKI-F	100.3	Oak R	.5/2.5
WIDD-F	99.3	Eliza.	1.7/6.7	WZAP	690	Bristol	1.5/4.5				

FORMATS

	AM	FM	TOTAL	%
COUNTRY	104 (8)	120 (2)	224 (10)	40.7
ROCK/AOR/CONTEMP	40 (2)	137 (4)	177 (6)	32.2
BTFL MUSIC		55 (1)	55 (1)	10.0
MOR/VARIETY	40 (4)		40 (4)	7.3
AC	7 (1)	24 (3)	31 (4)	5.6
RELIGION/GOSPEL	23 (2)		23 (2)	4.2
			550 (27)	

RADIO STATIONS

WBEJ, 1240, 1 KW/250 W , MOR , $ 6.00 (----)
WETB, 790, 5 KW (DAYS) , CONTEMP , $ 7.00 (----)
WFHG, 980, 5 KW/1 KW (DA-N), ROCK ABC-D, $16.00* (Mc-Guild) Nininger
WGOC, 1090, 1 KW (DA,DAYS) , RELIGION , $12.00 (----)
WJCW, 910, 5 KW/1 KW (DA-N), COUNTRY CBS, $25.00* (Katz) Bloomington
WKPT, 1400, 1 KW/250 W , MOR ABC-E, $13.50 (Selcom) Home NEws
WOPI, 1490, 1 KW/250 W , MOR CBS,MBS, $10.00 (----)

WIDD-F, 99.3, 3 KW @ 304, AC , $12.50 (Bolton)
WQUT-F, 101.5, 100 KW @ 1500, ROCK/AOR RKO, $35.00* (Katz) Bloomington

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

JOHNSTOWN,PA

Market # 151	Stations: 27/15	CSI: 2.1 Bil (# 149)
SMSA Pop: 264,600	Diaries: 707/312:1	CSI HH: 21.6 M (# 210)
APR 17.1	Standard Error: 24.1	Retail $: 1.1 Bil (# 166)
Est 1982 Revenue: $2,800,000	% Below Line: 24.1	% Not Listed: 8.7

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WJAC	40/10.6	9.6	11.6	1. WJAC	43	1. WJNL-F	580/23.4	23.6
2. WJAC-F	30/ 7.9	9.3	11.0	2. WJAC-F	35	2. WJAC	579/23.0	21.0
3. WJNL-F	27/ 7.1	8.8	8.0	3. WJNL-F	31	3. WJAC-F	497/19.0	19.7
4. WCRO	25/ 6.6	6.1	8.0	4. WDVE-F	30	4. KDKA	464/ 6.8	7.4
5. WJNL	23/ 6.1	7.6	7.5	5. WCRO	26	5. WCRO	455/19.7	20.5
WFRB-F+	23/ 6.1	1.3	1.9	KDKA	26	6. WJNL	413/18.3	17.0
7. WBXQ-F	18/4.8	7.3	---	7. WJNL	23	7. WDVE-F	390/11.7	10.5
WDVE-F	18/ 4.8	7.3	---	WFRB-F+	23	8. WGLU-F	369/15.4	14.3
9. WGLU-F	17/ 4.5	5.3	5.2	9. WBXQ-F	18	9. WBXQ-F	277/11.8	12.9
10. WVSC-F	14/ 3.7	2.8	4.4	WGLU-F	18	10. WIYQ-F	272/10.4	6.7

12+ FM SHARE (METRO): 54.49% (188 of 345) (SPG 82: 56.20%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBXQ-F	1. WCRO	1. WJNL-F	1. WJAC	1. WJAC	1. WJNL
WDVE-F	WGLU-F	2. WCRO	2. WJNL	2. WJAC-F	2. WJAC
3. WBZZ-F	3. WJNL-F	3. WJAC	3. WCRO	3. WJNL-F	3. WFRB-F+

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJAC	1. WJAC	1. WCRO	1. WJNL-F	1. WGLU-F	1. WJAC
2. WJAC-F	2. WJAC-F	2. WJNL-F	2. WJAC	2. WDVE-F	2. WCRO
3. WJNL-F	3. WCRO	3. WBXQ-F	3. WCRO	3. WVSC-F	WJNL-F
	WJNL-F	WGLU-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADJ	1330	Somerset	1.9/3.3	WHTX-F	96.1	Pitt	1.9/5.5	WFBG	1290	Altoona	1.1/4.3
WAMQ	1400	Loretto	1.9/3.6	KDKA	1020	Pitt	1.3/6.8	WWZE-F	101.7	Cent Cit	2.4/6.2
WIYQ-F	99.1	Ebensburg	2.6/10.4	WBZZ-F	93.7	Pitt	2.4/7.0	WFBG-F	98.1	Altoona	1.1/4.3
WNCC	950	Barnesboro	2.9/4.5	WDSY-F	107.9	Pitt	.5/2.8	WNUF-F	100.7	New Kens	1.9/1.7
WVSC	990	Somerset	3.4/5.9	WEEP	1080	Pitt	1.1/2.6	WPRR-F	100.1	Altoona	.5/1.4
WWBR	1350	Windsor	2.9/8.2								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	39 (3)	71 (6)	110 (9)	31.9
COUNTRY	75 (5)	28 (3)	103 (8)	29.9
AC	4 (1)	41 (2)	45 (3)	13.0
MOR/VARIETY	39 (3)		39 (3)	11.3
BTFL MUSIC		32 (2)	32 (2)	9.3
NOSTALGIA		16 (2)	16 (2)	4.6
			345 (27)	

RADIO STATIONS

WCRO, 1230, 1 KW/250 W , CONTEMP — ABC-C, $19.50 (Masla)
WJAC, 850, 10 KW (DA-1), COUNTRY — NBC, $28.58 (Mc-Guild)
WJNL, 1490, 1 KW/250 W , MOR — CBS, $15.75 (PRO)

WBXQ-F, 94.3, 3 KW @ 925, ROCK , $22.50 (Lotus) (CRESSON)
WGLU-F, 92.1, 166 W @ 1042, ROCK/AOR Source, $25.00 (Masla)
WIYQ-F, 99.1, 50 KW @ 500, COUNTRY MBS, $ 7.50 (P/W) (EDENSBURG)
WJAC-F, 95.5, 57 KW @ 1060, BTFL MUS (FM-100) , $25.40 (Mc-Guild)
WJNL-F, 99.5, 50 KW @ 490, AC RKO, $15.75 (PRO)
WVSC-F, 97.7, 3 KW @ 265, AC ABC-I, $ 9.00 (Regional) (SOMERSET)
WFRB-F+,105.3, 17 KW @ 860, COUNTRY , $10.25 (Regional) (FROSTBURG)

KALAMAZOO

Market # 138	Stations: 22/7	CSI: 2.3 Bil (# 137)
SMSA Pop: 282,600	Diaries: 617/383:1	CSI HH: 22.9 M (# 156)
APR 17.0	Standard Error: .800	Retail $: 1.3 Bil (# 145)
Est 1982 Revenue: $3,100,000*	% Below Line: 60.9	% Not Listed: 10.7
Est 1983 Rev Growth: 10%*	Est 1982 Nat Rev: $460,000*	

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WKZO	48/12.0	10.3	15.5	13.2	11.6
2. WKFR-F	46/11.5	7.8	12.8	12.6	12.9
3. WQLR-F	39/ 9.7	11.1	8.5	9.0	10.1
4. WNWN-F	35/ 8.7	7.3	5.6	5.0	7.0
5. WKMI	34/ 8.5	5.7	7.5	8.4	7.5
6. WJFM-F	22/ 5.5	5.9	6.1	6.2	5.4
WLAV-F	22/ 5.5	7.3	6.4	7.8	4.4
8. WJXQ-F	21/ 5.2	1.6	2.7	2.2	---
9. WGRD-F	18/ 4.5	7.3	4.5	3.9	8.0
10. WOOD-F	17/ 4.2	5.7	5.1	5.9	7.5

12+ TSA 1/4	
1. WKZO	53
2. WKFR-F	46
3. WQLR-F	43
4. WNWN-F	39
5. WLAV-F	37
6. WKMI	34
WJXQ-F	34
8. WGRD-F	32
WLAV-F	32
WOOD-F	32

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WKZO	854/29.7	28.3	34.1
2. WKFR-F	743/29.5	22.4	28.2
3. WGRD-F	604/14.7	21.5	18.8
4. WQLR-F	593/20.1	22.7	15.9
5. WLAV-F	554/13.6	16.9	14.3
6. WJFM-F	539/13.7	14.1	13.9
WOOD-F	539/13.7	14.1	13.9
8. WKMI	532/21.6	19.7	20.5
9. WNWN-F	471/17.4	14.5	14.3
10. WJXQ-F	290/ 8.8	6.2	NA

12+ FM SHARE (METRO): 69.27% (248 of 358) (SPG 82: 61.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKZO	1. WKZO
2. WGRD-F	2. WKMI	2. WNWN-F	2. WNWN-F	2. WQLR-F	2. WKFR-F
3. WKMI	3. WJXQ-F	3. WKMI	3. WQLR-F	3. WNWN-F	3. WKMI

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKMI	1. WNWN-F
2. WNWN-F	2. WNWN-F	2. WJFM-F	2. WQLR-F	WLAV-F	2. WKFR-F
3. WQLR-F	3. WQLR-F	3. WKMI	WKMI	3. WJXQ-F	3. WQLR-F
		WNWN-F			
		WJXQ-F			

OTHER RATED STATIONS/ METRO SHARE & CUME RATING

WBUK	1560	Portage	.5/4.1	WBCK	930	B. Creek	1.2/2.7	WFRN-F	104.7	Elkhar.	5/1.6
WCSY-F+	98.3	S. Haven	2.4/4.9	WDFP-F	95.3	B. Creek	.7/2.1	WLS	890	Chi	1.2/6.2
WKPR	1420		1.7/5.2	WAOR-F	95.3	Niles	1.0/1.8	WNDU-F	92.9	S.Ben	1.0/2.5
WAOP-F	100.9	Otsego	2.0/3.4								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	39 (2)	115 (6)	154 (8)	43.0
MOR/VARIETY	58 (4)	7 (1)	65 (5)	18.2
BTFL MUSIC		56 (2)	56 (2)	15.6
COUNTRY	6 (1)	43 (2)	49 (3)	13.7
AC		22 (1)	22 (1)	6.1
RELIGION/GOSPEL	7 (1)	5 (2)	12 (3)	3.4
			358 (22)	

RADIO STATIONS

WKMI, 1360, 5 KW/1 KW (DA-N), CONTEMP/AC ABC-D, $28.00* (----)
WKZO, 590, 5 KW (DA-N) , MOR CBS, $37.25 (Mc-Guild) Fetzer

WQLR-F, 106.5, 33 KW @ 600, BTFL MUS (KalaMusic) , $23.00* (Masla) Fairfield
WKFR-F, 103.3, 50 KW @ 370, CONTEMP (Drake-Chen) , $41.63 (Eastman) (BATTLE CREEK)
WNWN-F, 98.5, 50 KW @ 500, COUNTRY ABC-E, $21.10 (PRO) (COLDWATER)

WJXQ - See Lansing

Other ranked stations - See Grand Rapids

KANSAS CITY

Market # 29; ADI # 27
SMSA Pop: 1,334,900
APR 17.1
Est 1982 Revenue: $24,251,000*
Est 1983 Rev Growth: 9%*

Stations: 25/23
Diaries: 1377/805:1
Standard Error: .557
% Below Line: 1.2
Est 1982 Nat Rev: $6,400,000*

CSI: 13.1 Bil (# 28)
CSI HH: 25.8 M (# 53)
Retail $: 7.2 Bil (# 27)
% Not Listed: 4.5

12+ METRO 1/4/SHARE			WIN 83	FAL 82	SPG 82
1.	WDAF	207/10.9	11.4	12.5	10.3
2.	KCMO	163/ 8.6	5.6	5.7	6.9
	KBEQ-F	163/ 8.6	9.9	8.8	8.7
4.	KLSI-F	133/ 7.0	6.3	5.4	.4
5.	KFKF-F	116/ 6.1	6.2	3.9	6.7
6.	KYYS-F	113/ 6.0	6.6	5.2	9.6
7.	KPRS-F	108/ 5.7	4.9	7.4	7.5
8.	KCEZ-F	105/ 5.5	5.1	5.6	4.4
9.	KUDL-F	100/ 5.3	4.4	4.3	6.7
10.	KMBR-F	93/ 4.9	6.0	4.8	6.7
	KMBZ	93/ 4.9	4.6	6.2	9.1
12.	KJLA	86/ 4.5	4.3	4.2	4.0
13.	WHB	78/ 4.1	4.4	5.0	6.4
14.	KKCI-F	72/ 3.8	4.1	4.4	1.2
15.	KZZC-F	55/ 2.9	2.1	.6	---

12+ TSA 1/4		
1.	WDAF	439
2.	KCMO	213
3.	KBEQ-F	203
4.	WHB	170
	KYYS-F	170
6.	KCEZ-F	156
7.	KFKF-F	154
8.	KLSI-F	143
9.	KMBR-F	131
10.	KKCI-F	122
11.	KUDL-F	114
	KPRS-F	114
13.	KMBZ	102
14.	KJLA	90
15.	KZZC-F	89

12+ TSA CUME/ MSA CUME RATING			FAL 82	SPG 82
1.	WDAF	5869/22.4	24.1	25.9
2.	KCMO	3612/23.4	15.9	15.9
3.	WHB	3591/16.8	19.4	20.8
4.	KBEQ-F	3134/22.8	21.0	20.4
5.	KYYS-F	2555/15.2	15.9	19.1
6.	KCEZ-F	2169/13.6	10.6	9.9
7.	KUDL-F	2157/16.0	13.2	18.0
8.	KFKF-F	2134/14.7	10.7	13.1
9.	KLSI-F	2009/16.5	11.9	1.3
10.	KMBR-F	1874/12.6	13.0	14.0
11.	KKCI-F	1873/11.8	9.1	3.9
12.	KZZC-F	1743/10.4	1.0	---
13.	KMBZ	1496/11.6	16.8	21.0
14.	KPRS-F	1047/ 8.7	9.9	9.5
15.	KJLA	999/ 8.2	9.5	8.2

12+ FM SHARE (METRO): 59.72% (1081 of 1810) (SPG 82: 55.12%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KBEQ-F	1. KBEQ-F	1. KLSI-F	1. WDAF	1. WDAF	1. WDAF
2. KKCI-F	2. KLSI-F	2. WDAF	2. KLSI-F	2. KCMO	2. KCMO
3. KPRS-F	3. KYYS-F	3. KBEQ-F	3. KCMO	3. KCEZ-F	3. KBEQ-F
4. KYYS-F	4. KUDL-F	4. KUDL-F	4. KFKF-F	4. KFKF-F	4. KLSI-F
5. KYYS-F	5. KUDL-F	5. KUDL-F	5. KMBR-F	5. KMBR-F	5. KMBZ
			WHB		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDAF	1. WDAF	1. KLSI-F	1. WLSI-F	1. KYYS-F	1. WDAF
2. KLSI-F	2. KBEQ-F	2. KBEQ-F	2. WDAF	2. KBEQ-F	2. KCMO
3. KCEZ-F	3. KLSI-F	3. KUDL-F	3. KMBZ	3. KLSI-F	3. KLSI-F
4. KFKF-F	4. KPRS-F	4. KPRS-F	WHB	4. WDAF	4. KLSI-F
5. KMBZ	5. KYYS-F	5. KYYS-F	KPRS-F	KKCI-F	5. KYYS-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	4 (1)	512 (6)	516 (7)	28.5
COUNTRY	231 (3)	116 (1)	347 (4)	19.2
AC	78 (1)	133 (1)	211 (2)	11.7
BTFL MUSIC		198 (2)	198 (2)	10.9
NEWS/TALK	175 (2)		175 (2)	9.7
BLACK/URBAN/JAZZ	35 (1)	108 (1)	143 (2)	7.9
MOR/VARIETY	93 (1)		93 (1)	5.1
NOSTALGIA	86 (1)		86 (1)	4.8
RELIGION/GOSPEL	27 (3)		27 (3)	1.5
CLASSICAL		14 (1)	14 (1)	0.8
			1810 (25)	

KANSAS CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WDAF	1. WDAF	1. WDAF
2. KBEQ-F	2. KBEQ-F	2. KCMO
3. KCMO	3. KCMO	3. KBEQ-F
4. KFKF-F	4. WHB	4. KFKF-F
5. KYYS-F	5. KYYS-F	5. KPRS-F
6. KLSI-F	6. KUDL-F	KCEZ-F
7. KCEZ-F	7. KFKF-F	7. KJLA
8. WHB	8. KCEZ-F	8. WHB
9. KUDL-F	9. KLSI-F	9. KKCI-F
KMBR-F	10. KMBR-F	10. KMBR-F
11. KKCI-F	11. KKCI-F	
12. KPRS-F	12. KZZC-F	
13. KMBZ	13. KMBZ	
14. KJLA	14. KPRS-F	
15. KZZC-F	15. KJLA	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KBEA	1480	Mission	.6/2.9
KCCV	1510	Independence	.6/2.7
KCNW	1380	Fairway	.3/1.4
KEXS	1090	Excelsior Sp	.5/1.6
KKCI	1140	Liberty	.2/2.0
KPRT	1590		1.8/3.9
KRKR	1340		.6/2.4
KXTR-F	96.5		.7/3.6
KLZR-F	105.9	Lawrence	.5/2.6
KFEQ	680	St. Joseph	.6/1.9

ADI FM SHARE: 58.03% (1423 of 2452) (SPG 82: 53.87%)

AM STATIONS

KJLA, 1190, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-I, $ 20.00 (Masla)
WDAF, 610, 5 KW , COUNTRY ABC-E, $100.00* (Katz) Taft
WHB , 710, 10 KW/5 KW (DA-2), AC NBC, $ 90.00* (Blair) Storz
KCMO, 810, 50 KW/5 KW (DA-N), NEWS/TALK CBS,MBS,NBC-T, $ 58.00 (MMR) Fairbanks
KMBZ, 980, 5 KW (DA-N) , MOR ABC-D, $ 50.00* (Torbet) Bonneville

FM STATIONS

KBEQ-F, 104.3, 50 KW @ 953, ROCK ABC-C, $ 80.00* (Eastman)
KCEZ-F, 94.9, 100 KW @ 1057, BTFL MUS (Schulke) , $ 63.00 (MMR) Fairbanks
KFKF-F, 94.1, 100 KW @ 465, COUNTRY (Burk-Abr) , $ 59.00* (Mc-Guild) Allbritton
KKCI-F, 106.5, 100 KW @ 880, AOR CBS-R, $ 35.00* (CBS/FM) Golden West
KLSI-F, 93.3, 100 KW @ 428, AC (Fairwest) , $ 65.00* (Selcom) Sandusky
KMBR-F, 99.7, 100 KW @ 950, BTFL MUS (Bonne) , $ 55.00* (Torbet) Bonneville

KPRS-F, 103.3, 100 KW @ 450, BLACK NBN, $ 57.00 (Weiss)
KUDL-F, 98.1, 100 KW @ 550, CONTEMP/AC APR, $ 62.50 (Christal) Shamrock
KYYS-F, 102.1, 100 KW @ 940, AOR (Burk-Abr) Source, $ 70.00* (Katz) Taft
KZZC-F, 98.9, 100 KW @ 988, ROCK/AOR , $ 32.00* (HNWH) (LEAVENWORTH)

KNOXVILLE

Market # 88	Stations: 17/16	CSI: 3.9 Bil (# 89)
SMSA Pop: 487,900	Diaries: 809/516:1	CSI HH: 21.2 M (# 223)
APR 18.1	Standard Error: .729	Retail $: 2.4 Bil (# 86)
Est 1982 Revenue: $9,100,000	% Below Line: 10.0	% Not Listed: 5.4

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WIVK-F	163/21.6	22.3	17.9	19.0	28.0
2. WEZK-F	89/11.8	13.2	13.6	15.5	16.4
3. WIMZ-F	78/10.3	9.9	11.3	10.3	8.1
4. WOKI-F	77/10.2	12.1	11.0	8.5	7.8
5. WMYU-F	71/ 9.4	9.3	10.1	11.7	1.9
6. WRJZ	48/ 6.4	5.2	6.7	4.5	7.6
7. WIVK	38/ 5.0	6.9	6.4	9.1	6.8
8. WBMK	34/ 4.5	1.6	2.8	1.2	1.0
9. WNOX	32/ 4.2	3.1	4.7	5.3	6.4
10. WNKX-F	25/ 3.3	.7	1.5	1.8	1.3

12+ TSA 1/4	
1. WIVK-F	361
2. WOKI-F	266
3. WEZK-F	155
4. WIMZ-F	127
5. WMYU-F	117
6. WRJZ	67
7. WIVK	53
8. WBMK	46
9. WNOX	37
10. WNKX-F	26

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WOKI-F	3492/24.6	27.9	25.7
2. WIVK-F	3443/38.0	37.6	36.1
3. WIMZ-F	1717/21.4	21.9	20.2
4. WMYU-F	1620/20.4	20.9	21.4
5. WEZK-F	1543/22.9	23.7	25.1
6. WRJZ	989/16.3	15.0	17.3
7. WIVK	873/13.1	15.1	15.1
8. WNOX	818/15.2	13.8	17.9
9. WNKX-F	299/ 5.3	---	---
10. WKGN	292/ 6.6	6.5	5.5

12+ FM SHARE (METRO): 70.55% (503 of 713) (SPG 82: 70.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIMZ-F	1. WMYU-F	1. WIVK-F	1. WIVK-F	1. WIVK-F	1. WIVK-F
2. WOKI-F	2. WOKI-F	2. WMYU-F	2. WEZK-F	2. WEZK-F	2. WEZK-F
3. WMYU-F	WIMZ-F	3. WOKI-F	3. WMYU-F		3. WMYU-F
	4. WIVK-F	4. WIMZ-F	4. WRJZ		4. WOKI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIVK-F	1. WIVK-F	1. WMYU-F	1. WIVK-F	1. WIMZ-F	1. WIVK-F
2. WEZK-F	2. WIMZ-F	2. WOKI-F	2. WEZK-F	2. WIVK-F	2. WIVK
3. WMYU-F	3. WEZK-F	3. WIVK-F	3. WMYU-F	3. WOKI-F	3. WRJZ
4. WOKI-F	4. WOKI-F	4. WIMZ-F	4. WRJZ	4. WMYU-F	4. WOKI-F
					WEZK-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEAG	1470	Alcoa	.5/2.3	WITA	1490	.4/1.9	WKXV	900		1.5/3.5
WIMZ	1240		.8/4.7	WKGN	1340	1.7/6.6	WYSH	1380	Clinton	.9/1.1
WGAP	1400	Maryville	1.9/5.9							

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	6 (1)	155 (2)	161 (3)	22.6
COUNTRY	104 (5)	188 (2)	292 (7)	41.0
AC	48 (1)	71 (1)	119 (2)	16.7
BTFL MUSIC		89 (1)	89 (1)	12.5
BLACK/URBAN/JAZZ	34 (1)		34 (1)	4.8
RELIGION/GOSPEL	14 (2)		14 (2)	2.0
MOR/VARIETY	4 (1)		4 (1)	0.6
			713 (17)	

RADIO STATIONS

WBMK, 1430, 1 KW (DA,DAYS), BLACK SBN, $12.00 (----)
WIVK, 850, 50 KW (DAYS,DA), COUNTRY ABC-D, $35.00* (Katz) Dick
WNOX, 990, 10 KW (DA-N) , COUNTRY (Burk-Abr) ABC-C, $25.00* (Christal) Jaco
WRJZ, 620, 5 KW (DA-N) , AC CBS, $33.00 (Eastman) Sherwood-Hennes

WEZK_F, 97.5, 100 KW @ 1250, BTFL MUS (Bonne) , $50.00* (Torbet) South Central
WIMZ-F, 103.5, 100 KW @ 1720, AOR (Burk-Abr) Source, $45.00* (Mc-Guild) Stoner
WIVK-F, 107.7, 100 KW @ 1970, COUNTRY ABC-E, $85.00* (Katz) Dick
WNKX-F, 95.3, 3 KW @ 300, COUNTRY (Burk-Abr) RKO II, $21.00* (Christal) Jaco
WOKI-F, 100.3, 100 KW @ 2000, ROCK ABC-F, $52.50 (Selcom) (OAK RIDGE)
WMYU-F, 102.1, 100 KW @ 1000, CONTEMP/AC , $44.00* (Mc-Guild) Mooney

LAFAYETTE, LA

Market # 213	Stations: 15/16	CSI: 1.3 Bil (# 203)
SMSA Pop: 155,800	Diaries: 537/243:1	CSI HH: 24.8 M (# 78)
APR 17.6	Standard Error: .880	Retail $: 1.0 Bil (# 178)
Est 1982 Revenue: $4,381,000	% Below Line: 30.4	% Not LIsted: 6.6

	12+ METRO 1/4/SHARE		SPG 82	SPG 81
1.	KJCB	38/16.6	16.5	----
2.	KTDY-F	35/15.3	14.4	13.3
3.	KSMB-F	29/12.7	13.4	16.0
4.	KXKW	23/10.0	13.4	13.3
5.	KMDL-F	17/ 7.4	5.7	---
6.	KVOL	14/ 6.1	7.2	21.3
7.	KDEA-F	12/ 5.2	4.6	4.0
8.	KASC-F	11/ 4.8	1.5	7.3
	WAFB-F	11/ 4.8	2.1	2.7
10.	KPEL	10/ 4.4	4.6	9.3

	12+ TSA 1/4	
1.	KTDY-F	73
2.	KJCB	69
3.	KSMB-F	61
4.	KASC-F	50
5.	KMDL-F	49
6.	KDEA-F	39
7.	KXKW	36
8.	WAFB-F	30
	WVOL	30
10.	WTIZ-F	24

	12+ TSA CUME/ MSA CUME RATING		SPG 82
1.	KTDY-F	986/33.6	29.3
2.	KSMB-F	810/24.7	25.1
3.	KMDL-F	699/20.4	11.4
4.	KJCB	642/17.8	14.8
5.	WAFB-F	641/15.7	12.5
6.	KVOL	608/22.3	24.6
7.	KASC-F	441/10.7	6.5
8.	KXKW	429/18.6	22.8
9.	KDEA-F	390/11.1	10.8
10.	KTIZ-F	327/ 6.6	5.9

12+ FM SHARE (METRO): 58.88% (126 of 214) (SPG 82: 50.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KTDY-F	1. KTDY-F	1. KJCB	1. KJCB	1. KJCB	1. KTDY-F
2. KJCB	2. KSMB-F	KTDY-F	2. KTDY-F	KXKW	2. KJCB
KSMB-F	3. KJCB	3. KSMB-F	3. KXKW	3. KDEA-F	3. KXKW

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTDY-F	1. KTDY-F	1. KTDY-F	1. KJCB	1. KSMB-F	1. KJCB
2. KJCB	KJCB	2. KJCB	2. KTDY-F	2. KTDY-F	2. KTDY-F
3. KSMB-F	3. KSMB-F		3. KXKW	3. KJCB	KXKW
			KMDL-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAJN-F	102.9	Crowley	1.3/2.5
KROF	960	Abbevil	1.3/3.0
KTIZ-F	96.9	Alexandr	1.7/6.6
WFMF-F	102.5	Baton Ro	.9/3.9
WYNK-F	101.5	Bat R	.9/3.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	17 (2)	77 (4)	94 (6)	43.9
COUNTRY	23 (1)	30 (3)	53 (4)	24.7
BLACK/URBAN/JAZZ	38 (1)	4 (1)	42 (2)	19.6
BTFL MUSIC		12 (1)	12 (1)	5.6
MOR/VARIETY	10 (1)		10 (1)	4.7
RELIGION/GOSPEL		3 (1)	3 (1)	1.4
			214 (15)	

RADIO STATIONS

KJCB, 770, 1 KW/500 W (DA-N), BLACK SBN, $11.50 (----)
KPEL, 1420, 1 KW/500 W (DA-N), MOR (Century 21) ABC-I,CBS, $17.00 (Christal)
KVOL, 1330, 5 KW/1 KW (DA-N) , ROCK NBC, $16.50 (Mc-Guild) Kirk
KXKW, 1520, 10 KW/500 W (DA-2), COUNTRY , $23.50 (Torbet)

KSMB-F, 94.5, 50 KW @ 400, AOR (Burk-Abr) , $26.00 (Masla)
KTDY-F, 99.9, 100 KW @ 500, ROCK (Century 21) , $18.00 (Christal)
KASC-F, 104.9, 3 KW @ 255, COUNTRY (Century 21) MBS, $ 8.00 (----) (ABBEVILLE)
KDEA-F, 99.1, 50 KW @ 441, BTFL MUS (KalaMusic) , $11.60 (Midsouth) (NEW IBERIA)
KMDL-F, 97.7, 3 KW @ 300, COUNTRY (Drake-Chen) , $14.88 (----) (KAPLAN)
KTIZ-F, 96.9, 100 KW @ 850, BLACK CBS-R, $16.50 (Katz) (ALEXANDRIA)

LAKELAND

Market # 116
SMSA Pop: 338,100
APR 17.6
Est 1982 Revenue: $3,850,000

Stations: 23/9
Diaries: 597/486:1
Standard Error: .835
% Below Line: 49.2

CSI: 2.4 Bil (# 128)
CSI HH: 20.1 M (# 268)
Retail $: 1.9 Bil (# 107)
% Not Listed: 12.7

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WPCV-F	70/13.7	12.9	12.8	1. WPCV-F	83	1. WPCV-F	927/25.2	25.1
2. WVFM-F	69/13.5	9.9	9.6	2. WVFM-F	75	2. WRBQ-F	785/22.8	22.0
3. WYNF-F	50/ 9.8	7.9	6.3	3. WYNF-F	58	3. WVFM-F	637/18.7	17.2
4. WRBQ-F	45/ 8.8	10.6	8.2	4. WRBQ-F	50	4. WYNF-F	593/15.2	16.2
5. WGTO	26/ 5.1	7.2	12.8	5. WOJC-F	44	5. WGTO	510/14.2	18.0
WWAB	26/ 5.1	7.9	1.2	6. WGTO	35	6. WBJW-F	471/ 9.6	4.7
7. WOJC-F	25/ 4.9	2.3	4.6	7. WWAB	26	7. WOJC-F	359/ 7.9	7.2
8. WQYK-F	18/ 3.5	3.8	1.2	8. WBJW-F	25	8. WQYK-F	318/ 8.9	9.1
9. WTMP	13/ 2.5	3.4	7.2	9. WQYK-F	23	9. WWKA-F	308/ 4.2	3.6
10. WONN	12/ 2.4	2.5	4.3	10. WWKA-F	21	10. WSUN	286/ 8.2	7.8

12+ FM SHARE (METRO): 74.83% (333 of 445) (SPG 82: 64.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WYNF-F	1. WYNF-F	1. WPCV-F	1. WPCV-F	1. WVFM-F	1. WPCV-F
WRBQ-F	2. WRBQ-F	2. WYNF-F	2. WRBQ-F	2. WPCV-F	2. WVFM-F
3. WPCV-F	WPCV-F	3. WRBQ-F	3. WVFM-F		3. WRBQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WVFM-F	1. WVFM-F	1. WYNF-F	1. WPCV-F	1. WYNF-F	1. WPCV-F
2. WPCV-F	2. WPCV-F	2. WRBQ-F	2. WRBQ-F	2. WPCV-F	2. WRBQ-F
3. WYNF-F	3. WYNF-F	3. WPCV-F	3. WVFM-F	3. WRBQ-F	3. WWAB

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFXI	930	Haines C.	1.0/3.1	WHLY-F	106.7	Orl.	1.6/5.7	WQXM-F	97.9	Clear.	.6/2.8
WPUL	1130	Bartow	.6/1.9	WHOO-F	96.5	Orl.	.8/2.6	WSUN	620	St Pete	2.4/8.2
WQPD	1430	Lakeland	1.8/4.7	WIQI-F	100.7	Tampa	1.8/3.9	WWBA-F	107.3	St Pet	1.0/1.6
WSIR	1490	Win Haven	1.2/4.4	WJYO-F	103.7	Orl.	2.2/6.7	WWKA-F	92.3	Orl.	1.0/4.2
WBJW-F	105.1	Orl.	2.2/9.6								

FORMATS	AM	FM	TOTAL	%
COUNTRY	41 (3)	122 (5)	163 (8)	36.6
ROCK/AOR/CONTEMP		118 (5)	118 (5)	26.5
BTFL MUSIC		74 (2)	74 (2)	16.6
BLACK/URBAN/JAZZ	39 (2)		39 (2)	8.8
AC	9 (1)	8 (1)	17 (2)	3.8
MOR/VARIETY	5 (1)	11 (1)	16 (2)	3.6
NOSTALGIA	18 (2)		18 (2)	4.0
			445 (23)	

RADIO STATIONS

WGTO,. 540, 50 KW/1 KW (DA-2), COUNTRY ABC-E, $19.00 (Christal) Hubbard
WONN, 1230, 1 KW/250 W , NOSTALGIA (Drake-Chen) NBC, $? ? (HNWH)
WWAB, 1330, 1 KW (DAYS) , BLACK NBN, $ 8.00 (----)

WPCV-F, 97.5, 100 KW @ 499, COUNTRY (Drake-Chen) ABC-E, $24.00* (HNWH) Hall
WVFM-F, 94.1, 100 KW @ 390, BTFL MUS (Bonne) , $29.00 (Torbet)

Other ranked stations - See Orlando and Tampa

LANCASTER

Market # 110	Stations: 28/7	CSI: 3.1 Bil (# 106)
SMSA Pop: 369,300	Diaries: 683/453:1	CSI HH: 24.2 M (# 97)
APR 17.6	Standard Error: .772	Retail $: 1.6 Bil (# 115)
Est 1982 Revenue: $3,922,000	% Below Line: 47.6	% Not Listed: 9.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WIOV-F	69/12.7	6.8	5.4	7.3	10.3
2. WNCE-F	58/10.7	13.4	14.8	9.9	8.3
3. WLAN-F	57/10.5	10.5	16.0	15.4	16.3
4. WRKZ-F	52/ 9.6	8.1	7.9	9.2	7.6
5. WSBA-F	41/ 7.6	6.0	6.9	6.6	6.7
6. WDAC-F	33/ 6.1	7.3	6.0	5.1	5.4
7. WQXA-F	24/ 4.4	5.3	5.4	4.0	4.5
8. WSBA	19/ 3.5	2.4	3.5	3.7	4.9
9. WRFY-F	18/ 3.3	1.7	2.7	2.4	1.3
10. WLPA	16/ 2.9	3.0	1.5	1.1	2.2

12+ TSA 1/4	
1. WRKZ-F	155
2. WQXA-F	146
3. WNCE-F	139
4. WTPA-F	106
5. WIOV-F	81
6. WSBA-F	77
7. WSBA	73
8. WLAN-F	69
9. WDAC-F	37
10. WYCR-F	31

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WQXA-F	1959/13.2	14.7	16.5
2. WRKZ-F	1588/16.7	16.6	17.8
3. WNCE-F	1540/21.9	23.2	23.2
4. WLAN-F	1245/30.9	28.4	32.8
5. WTPA-F	1145/ 6.2	6.3	5.2
6. WSBA-F	1053/14.4	14.8	14.4
7. WSBA	1010/ 9.4	7.2	11.0
8. WIOV-F	903/21.7	---	16.3
9. WYCR-F	717/ 3.8	8.1	7.9
10. WDAC-F	522/12.3	---	14.0

12+ FM SHARE (METRO): 85.07% (416 of 489) (SPG 82: 84.11%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLAN-F	1. WLAN-F	1. WLAN-F	1. WIOV-F	1. WIOV-F	1. WIOV-F
	2. WRKZ-F	WRKZ-F	2. WRKZ-F	2. WNCE-F	2. WLAN-F
	3. WIOV-F	3. WIOV-F	3. WSBA-F	3. WSBA-F	3. WNCE-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIOV-F	1. WIOV-F	1. WLAN-F	1. WIOV-F	1. WLAN-F	1. WRKZ-F
2. WNCE-F	2. WNCE-F	2. WRKZ-F	2. WNCE-F	WRKZ-F	2. WIOV-F
3. WRKZ-F	3. WLAN-F	3. WIOV-F	3. WSBA-F	3. WQXA-F	3. WLAN-F
		WSBA-F			WSBA-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGSA	1310	Ephra	2.2/4.5	KYW	1060	Phil	1.8/8.3	WIOQ-F	102.1	Phil	.7/1.8
WLAN	1390		2.0/9.9	WBSB-F	104.3	Balt	.6/2.0	WJBR-F	99.5	Wilm,DE	1.3/4.4
WGCB-F	96.1	R Lion	2.9/3.4	WCAU-F	98.1	Phil	.6/3.4	WMGK-F	102.9	Phil	.7/2.0
WRHY-F	92.7	Starv	.6/3.0	WEEU	850	Readin	.4/2.1	WMMR-F	93.3	Phil	.4/4.4
WTPA-F	104.1	Harris	2.2/6.2	WFIL	560	Phil	.6/1.6	WUSL-F	98.9	Phil	1.3/1.7
WYCR-F	98.5	York	.4/3.8	WIFI-F	92.5	Phil	.6/3.4	WYSP-F	94.1	Phil	2.0/4.0

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		139 (11)	139 (11)	28.4
COUNTRY	3 (1)	121 (2)	124 (3)	25.4
BTFL MUSIC		65 (2)	65 (2)	13.3
MOR/VARIETY	48 (4)		48 (4)	9.8
RELIGION/GOSPEL		33 (1)	33 (1)	6.7
NOSTALGIA	12 (1)	3 (1)	15 (2)	3.1
NEWS/TALK	10 (1)		10 (1)	2.0
BLACK/URBAN/JAZZ		7 (1)	7 (1)	1.4
AC		45 (2)	45 (2)	9.2
OTHERS/UNKNOWN		3 (1)	3 (1)	0.6
			489 (28)	

RADIO STATIONS

WLPA, 1490, 1 KW/250 W, MOR/NOST (Drake-Chen) NBC, $? ? (Christal) Hall

WDAC-F, 94.5, 50 KW @ 500, RELIGION MBS, $13.10 (Savalli) Crawford
WIOV-F, 105.1, 50 KW @ 500, COUNTRY ABC-E, $18.50 (Masla)
WLAN-F, 96.9, 50 KW @ 500, ROCK ABC-F, $35.00* (HNWH)
WNCE-F, 101.3, 50 KW @ 1290, BTFL MUS (FM-100) NBC, $30.00* (Christal) Hall

WRFY - See Reading

Other ranked stations - See Harrisburg and York

LANSING

Market # 90
SMSA Pop: 474,900
APR 15.7
Est 1982 Revenue: $6,883,000*
Est 1983 Rev Growth: 6%*

Stations: 23/12
Diaries: 921/431:1
Standard Error: .644
% Below Line: 28.0
Est 1982 Nat Rev: $1,183,000*

CSI: 4.4 Bil (# 84)
CSI HH: 26.0 M (# 47)
Retail $: 2.2 Bil (# 91)
% Not Listed: 12.7

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WFMK-F	86/13.8	15.0	11.3	12.2	11.0
2. WVIC-F	81/13.0	8.0	6.9	6.0	5.6
3. WITL-F	63/10.1	10.5	12.2	11.5	12.4
4. WJIM-F	45/ 7.2	8.5	5.5	7.3	6.9
WJXQ-F	45/ 7.2	9.7	12.3	11.2	10.0
6. WILS-F	41/ 6.6	6.1	7.6	8.1	6.7
7. WJR	33/ 5.6	7.7	9.0	7.1	8.0
8. WVGO	23/ 3.7	2.6	4.0	3.7	2.8
9. WOOD-F	20/ 3.2	3.2	2.2	2.4	3.8
10. WMMQ-F	15/ 2.4	.3	1.1	---	---
WCUZ-F	15/ 2.4	1.4	1.3	2.1	2.1

12+ TSA 1/4	
1. WFMK-F	112
2. WVIC-F	94
3. WJXQ-F	84
4. WJR	76
5. WITL-F	75
6. WJIM-F	60
7. WILS-F	44
8. WIBM-F	29
9. WVGO	24
10. WOOD-F	23

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WFMK-F	1535/28.7	33.0	28.1
2. WVIC-F	1377/29.6	24.1	21.5
3. WJXQ-F	1175/19.3	23.1	26.2
4. WJR	1043/13.2	17.8	18.2
5. WITL-F	924/19.1	23.6	22.3
6. WILS-F	729/17.1	19.1	18.8
7. WJIM-F	650/12.6	17.7	13.8
8. WIBM-F	477/ 2.0	1.7	---
9. WJIM	431/10.4	11.4	9.1
10. WOOD-F	359/ 7.7	---	---

12+ FM SHARE (METRO): 84.35% (458 of 543) (SPG 82: 75.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WVIC-F	1. WFMK-F	1. WFMK-F	1. WFMK-F	1. WITL-F	1. WITL-F
2. WJXQ-F	2. WVIC-F	2. WVIC-F	2. WITL-F	2. WJIM-F	2. WVIC-F
3. WFMK-F	3. WILS-F	3. WITL-F	3. WJIM-F	3. WFMK-F	3. WJXQ-F
4. WITL-F	4. WJXQ-F	4. WILS-F	4. WVIC-F	4. WJR	4. WJR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFMK-F	1. WVIC-F	1. WFMK-F	1. WFMK-F	1. WILS-F	1. WFMK-F
2. WVIC-F	2. WFMK-F	2. WVIC-F	2. WITL-F	2. WJXQ-F	2. WITL-F
3. WJIM-F	3. WJIM-F		3. WJIM-F	3. WVIC-F	3. WJXQ-F
4. WITL-F	4. WJXQ-F		4. WVIC-F	4. WFMK-F	4. WJIM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCXK-F	92.1	St. Johns	1.3/4.4	WJIM	1240		2.1/10.4	WJFM-F	93.7	Gr Rap	1.9/3.5
WGER-F	102.5	Saginaw	.3/1.6	WILS	1320		.8/7.8	WLAV-F	96.9	Gr Rap	1.3/3.7
WGRD-F	97.9	Gr Rapids	.6/2.1	WITL	1010		.8/5.4	WPLB-F	107.3	Greenv	1.3/1.5
WIBM-F	94.1	Jackson	.3/2.0	WION	1430	Ionia	1.0/1.5	WZZR-F	95.7	Gr Rap	.5/1.3

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		184 (7)	184 (7)	33.8
AC	5 (1)	113 (3)	118 (4)	21.7
COUNTRY	5 (1)	94 (4)	99 (5)	18.2
BTFL MUSIC		68 (3)	68 (3)	12.5
MOR/VARIETY	52 (3)		52 (3)	9.6
NOSTALGIA	23 (1)		23 (1)	4.2
			544 (23)	

RADIO STATIONS

WJIM, 1240, 1 KW/250 W , MOR NBC,NBC-T, $11.00 (PRO)
WVGO, 730, 500 W (DAYS,DA), NOSTALGIA (Al Ham) UPI, $20.00* (Blair)

WFMK-F, 99.1, 110 KW @ 600, AC/CONTEMP RKO, $48.00* (Selcom) Liggett
WILS-F, 101.7, 3 KW @ 180, AOR (Burk-Abr) Source, $25.50 (Torbet)
WITL-F, 100.7, 55 KW @ 378, COUNTRY RKO II, $39.38 (Mc-Guild) Midwest Fam
WJIM-F, 97.5, 28 KW @ 440, BTFL MUS (TM) , $13.00 (PRO)
WMMQ-F, 92.7, 3 KW @ 320, AC CBS-R,MBS, $10.44 (Unirep) (CHARLOTTE)
WVIC-F, 94.9, 49 KW @ 500, ROCK ABC-C, $31.00* (Blair)
WIBM-F, 94.1, 50 KW @ 342, ROCK ABC-F, $21.00 (Torbet) Casciani (JACKSON)
WJXQ-F, 106.1, 50 KW @ 500, AOR , $33.00 (Christal) (JACKSON)

WJR - See Detroit WOOD-F - See Grand Rapids

LAS VEGAS

Market # 87
SMSA Pop: 493,900
APR 17.7
Est 1982 Revenue: $9,846,000

Stations: 16/16
Diaries: 604/706:1
Standard Error: .809
% Below Line: 0

CSI: 4.5 Bil (# 81)
CSI HH: 25.8 M (# 54)
Retail $: 3.0 Bil (# 67)
% Not Listed: 12.0

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KOMP-F	95/12.6	11.4	10.4	9.5	7.3
2. KLUC-F	88/11.7	14.2	12.1	11.6	9.9
3. KXTZ-F	78/10.4	7.2	6.5	8.4	8.7
4. WFMS-F	59/ 7.8	5.4	7.1	4.3	3.3
5. KVEG	44/ 5.8	6.4	8.7	7.2	9.6
6. KORK-F	41/ 5.4	6.0	8.1	8.7	9.0
7. KDWN	39/ 5.2	6.4	4.3	4.9	6.0
8. KUDO-F	37/ 4.9	6.5	6.1	6.3	6.8
9. KORK	34/ 4.5	3.2	2.9	2.5	3.3
10. KNUU	30/ 4.0	1.5	3.2	2.6	3.1
11. KLAV	29/ 3.9	6.4	5.6	4.0	4.8
KRAM	29/ 3.9	5.4	5.5	4.7	4.8

12+ TSA 1/4	
1. KOMP-F	95
2. KLUC-F	88
3. KXTZ	78
4. WFMS-F	60
5. KORK-F	47
6. KVEG	44
KDWN	44
8. KUDO-F	38
9. KORK	34
10. KNUU	30

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KLUC-F	1202/27.9	28.2	26.5
2. KOMP-F	827/19.4	22.0	19.4
3. KXTZ-F	795/18.6	16.1	12.0
4. KDWN	717/14.3	13.0	10.6
5. KMJJ	667/15.1	15.6	15.1
6. KFMS-F	633/14.1	10.7	13.5
7. KLAV	572/13.4	17.9	17.4
8. KVEG	535/12.5	13.8	16.5
9. KORK-F	514/11.3	13.7	14.2
10. KUDO-F	511/11.8	16.9	13.7

12+ FM SHARE (METRO): 62.59% (415 of 663) (SPG 82: 55.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOMP-F	1. KOMP-F	1. KOMP-F	1. KFMS-F	1. KXTZ-F	1. KLUC-F
KLUC-F	2. KLUC-F	2. KLUC-F	2. KLUC-F	2. KORK-F	2. KXTZ-F
	3. KFMS-F	3. KFMS-F	3. KXTZ-F	3. KVEG	3. KOMP-F
	4. KUDO-F	4. KXTZ-F	4. KVEG	4. KDWN	4. KFMS-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KXTZ-F	1. KOMP-F	1. KLUC-F	1. KFMS-F	1. KOMP-F	1. KLUC-F
2. KOMP-F	2. KLUC-F	2. KUDO-F	2. KXTZ-F	2. KLUC-F	2. KRAM
3. KLUC-F	3. KXTZ-F	3. KOMP-F	3. KLUC-F		3. KFMS-F
4. KFMS-F	4. KFMS-F	4. KFMS-F	4. KVEG		4. KOMP-F
					KXTZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KENO	1460	2.0/9.2	KRRI-F	105.5	Boulder City	2.3/3.1
KMJJ	1140	2.9/15.1	KVOV	1280	Henderson	.8/3.1

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	29 (1)	183 (2)	212 (3)	32.0
COUNTRY	73 (2)	76 (2)	149 (4)	22.5
BTFL MUSIC		119 (2)	119 (2)	17.9
AC	37 (2)	37 (1)	74 (3)	11.2
MOR/VARIETY	39 (1)		39 (1)	5.9
NOSTALGIA	34 (1)		34 (1)	5.1
NEWS/TALK	30 (1)		30 (1)	4.5
OTHERS/UNKNOWN	6 (1)		6 (1)	0.9
			663 (16)	

RADIO STATIONS

KDWN,	720,	50 KW (DA-N)	, MOR/TALK	,	$19.25	(Blair)	
KLAV,	1230,	1 KW/250 W	, CONTEMP	,	$21.00*	(Masla)	
KMJJ,	1140,	10 KW/2.5 KW (DA-N),	AC	ABC-E,	$22.00*	(Mc-Guild)	Western Cit
KNUU,	970,	5 KW/500 W (DA-2),	NEWS	CBS,MBS,	$13.50	(----)	
KORK,	920,	5 KW/500 W (DA-2),	NOSTALGIA (Primetime)	NBC,	$? ?	(Eastman)	Donrey
KRAM,	1340,	1 KW/250 W	, COUNTRY	,	$18.75	(Torbet)	
KVEG,	1410,	5 KW (DA-N)	, COUNTRY	,	$30.00*	(Katz)	
KFMS-F,	101.9,	100 KW @ 1110,	COUNTRY (Burns-Somerset)	,	$31.00*	(Katz)	
KLUC-F,	98.5,	25 KW @ 180,	ROCK	ABC-C,	$41.00*	(Mc-Guild)	Western Cit
KOMP-F,	92.3,	100 KW @ 1520,	AOR (Burk-Abr)	Source,	$33.00*	(Lotus)	Lotus

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

LEXINGTON

Market # 122	Stations: 15/12	CSI: 2.6 Bil (# 123)
SMSA Pop: 323,900	Diaries: 612/449:1	CSI HH: 21.8 M (# 197)
APR 16.1	Standard Error: .788	Retail $: 1.6 Bil (# 116)
Est 1982 Revenue: $6,800,000*	% Below Line: 3.5	% Not Listed: 9.0
Est 1983 Rev Growth: 12%*	Est 1982 Nat Rev: $1,200,000*	

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WLAP-F	77/17.4	16.4	18.2	16.3	21.4
2. WVLK-F	71/16.0	15.9	7.8	8.5	9.4
3. WKQQ-F	59/13.3	15.2	15.5	18.2	21.2
4. WVLK	56/12.6	11.5	15.8	14.6	12.0
5. WTKC	24/ 5.4	5.8	11.7	8.8	8.9
6. WNCW-F	23/ 5.2	6.0	1.5	.5	1.2
7. WBBE	22/ 5.0	2.3	1.2	2.2	2.4
8. WLAP	21/ 4.7	5.5	6.3	5.8	6.4
9. WFMI-F	19/ 4.3	1.6	2.2	1.7	---
10. WAXU-F	11/ 2.5	2.5	3.9	4.1	2.6

12+ TSA 1/4	
1. WVLK-F	210
2. WLAP-F	140
3. WKQQ-F	124
4. WVLK	68
5. WNCW-F	39
6. WHAS	35
7. WLAP	31
8. WTKC	29
9. WFMI-F	24
10. WBBE	23

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WVLK-F	2434/31.1	32.0	19.0
2. WLAP-F	2074/35.9	34.7	38.1
3. WKQQ-F	1398/25.9	28.1	26.0
4. WVLK	1202/32.0	33.7	34.8
5. WLAP	767/19.8	21.4	17.9
6. WHAS	621/ 5.9	7.8	5.6
7. WTKC	562/17.0	14.1	19.1
8. WFMI-F	481/14.9	6.0	3.8
9. WNCW-F	430/11.8	11.8	4.7
10. WLW	347/ 3.4	---	---

12+ FM SHARE (METRO): 65.51% (264 of 403) (SPG 82: 55.76%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKQQ-F	1. WLAP-F	1. WLAP-F	1. WVLK-F	1. WVLK	1. WVLK
2. WLAP-F	2. WKQQ-F	2. WVLK-F	WVLK	2. WVLK-F	2. WVLK-F
	3. WVLK-F	3. WKQQ-F	3. WLAP-F	3. WBBE	3. WKQQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WVLK-F	1. WVLK-F	1. WLAP-F	1. WVLK	1. WLAP-F	1. WVLK-F
2. WLAP-F	2. WLAP-F	2. WKQQ-F	2. WVLK-F	2. WKQQ-F	2. WVLK
3. WVLK	3. WKQQ-F	3. WVLK	3. WLAP-F	3. WVLK-F	3. WLAP-F
		WVLK-F			WKQQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJMM-F	106.3		.9/4.1
WNVL	1250	Nicholasville	.5/4.6
WHAS	840	Louisville	1.6/5.9
WAKY	790	Louisville	.9/3.4
WLW	700	Cincinnati	.7/3.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		155 (3)	155 (3)	38.5
COUNTRY	26 (2)	82 (2)	108 (4)	26.8
AC	60 (2)		60 (2)	14.9
MOR/VARIETY	31 (3)		31 (3)	7.7
BTFL MUSIC		23 (1)	23 (1)	5.7
NOSTALGIA	22 (1)		22 (1)	5.5
RELIGION/GOSPEL		4 (1)	4 (1)	1.0
			403 (15)	

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA) , NOSTALGIA (SMN) MBS, $18.00 (Savalli) (GEORGETOWN)
WLAP, 630, 5 KW/1 KW (DA-2), MOR CBS,MBS, $24.00 (Mc-Guild) Illinois Bdcst
WTKC, 1300, 2.5 KW/1 KW (DA-N),COUNTRY (TM) NBC, $20.38 (Eastman)
WVLK, 590, 5 KW/1 KW (DA-2), AC/MOR ABC-I, $33.00* (Torbet) Bluegrass

WAXU-F, 103.1, 3 KW @ 300, COUNTRY MBS, $18.00 (Savalli) (GEORGETOWN)
WFMI-F, 100.1, 3 KW @ 300, ROCK ABC-F, $13.50 (Selcom) Cromwell (WINCHESTER)
WKQQ-F, 98.1, 100 KW @ 551, AOR Source, $41.63 (Christal) Village
WLAP-F, 94.5, 50 KW @ 660, ROCK (TM) RKO, $38.00 (Mc-Guild) Illinois Bdcst
WNCW-F, 96.7, 3 KW @ 198, BTFL MUS (KalaMusic) , $18.00* (Masla) Fairfield (PARIS)
WVLK-F, 92.9, 100 KW @ 854, COUNTRY (Drake-Chen) , $45.00* (Torbet) Bluegrass

LINCOLN

Market # 179	Stations: 17/10	CSI: 1.5 Bil (# 179)
SMSA Pop: 196,200	Diaries: 505/335:1	CSI HH: 20.3 M (# 257)
APR 17.0	Standard Error: .889	Retail $: .9 Bil (# 185)
Est 1982 Revenue: $6,100,000	% Below Line: 13.4	% Not Listed: 6.6

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KFOR	34/11.8	12.5	14.9	1. KFAB	69	1. KFAB	929/19.0	16.7
2. KHAT-F	33/11.5	7.8	7.2	2. KFRX-F	56	2. KFRX-F	749/27.5	30.2
3. KFMQ-F	30/10.5	11.8	16.9	3. KFOR	38	3. WOW	506/13.5	15.8
4. KLIN-F	27/ 9.4	12.5	14.1	4. KLIN-F	34	4. KFOR	471/25.3	27.9
5. KFRX-F	26/ 9.1	12.5	7.2	5. KHAT-F	33	5. KFMQ-F	470/25.0	24.6
6. KLIN	21/ 7.3	5.9	7.2	6. KFMQ-F	32	6. KLIN-F	421/20.4	19.6
7. KLMS	19/ 6.6	5.9	4.4	7. KSRD-F	26	7. KHAT-F	390/21.3	16.5
KFAB	19/ 6.6	5.5	7.6	8. WOW	23	8. KLIN	379/20.7	18.2
9. KSRD-F	18/ 6.3	3.9	2.0	9. KLIN	22	9. KSRD-F	342/13.9	8.8
10. KECK	13/ 4.5	4.7	2.8	10. KLMS	20	10. KLMS	317/17.1	19.6

12+ METRO 1/4/SHARE (METRO): 57.10% (153 of 268) (SPG 82: 60.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFRX-F	1. KFMQ-F	1. KHAT-F	1. KHAT-F	1. KLIN-F	1. KFOR
2. KFMQ-F	2. KHAT-F	2. KFMQ-F	2. KFOR	2. KLIN	2. KLIN-F
	3. KFRX-F	3. KFRX-F	KLMS	3. KFOR	3. KLMS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KHAT-F	1. KFMQ-F	1. KHAT-F	1. KHAT-F	1. KFMQ-F	1. KFOR
2. KFOR	2. KHAT-F	2. KFMQ-F	2. KLMS	2. KHAT-F	2. KHAT-F
3. KLIN-F	3. KFRX-F	3. KFRX-F	KSRD-F	3. KFRX-F	KFMQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBHL-F	95.3		3.8/8.1	KOIL	1290	Omaha	.3/4.8
KCRO	660	Omaha	.7/2.3	KQKQ-F	98.5	Council Bluff	.3/4.9
KEZO-F	92.3	Omaha	1.7/9.9	WOW	590	Omaha	2.1/13.5
KGOR-F	99.9	Omaha	.7/6.0				

FORMATS	AM	FM	TOTAL	%
MOR/VARIETY	74 (3)		74 (3)	27.6
ROCK/AOR/CONTEMP		64 (5)	64 (5)	23.9
AC	20 (2)	33 (1)	53 (3)	19.8
COUNTRY	19 (2)	29 (2)	48 (4)	17.9
BTFL MUSIC		27 (1)	27 (1)	10.1
RELIGION/GOSPEL	2 (1)		2 (1)	0.7
			268 (17)	

RADIO STATIONS

KECK, 1530, 5 KW (DAYS,DA), COUNTRY	RKO II,	$21.00	(Savalli)	
KFOR, 1240, 1 KW/250 W , MOR	ABC-I,	$28.00*	(Mc-Guild)	Stuart
KLIN, 1400, 1 KW/250 W , MOR	CBS,	$20.00*	(----)	
KLMS, 1480, 1 KW (DA-2) , AC	,	$26.00*	(Eastman)	Woodward
KFMQ-F, 101.9, 100 KW @ 275, ROCK/AOR	,	$31.00*	(Eastman)	Woodward
KFRX-F, 102.7, 100 KW @ 500, ROCK	,	$22.00*	(Mc-Guild)	Stuart
KHAT-F, 106.3, 2.9 KW @ 145, AC (TM)	RKO,	$14.50	(Savalli)	
KLIN-F, 107.3, 100 KW @ 550, BTFL MUS (FM-100)	,	$21.00*	(----)	
KSRD-F, 96.9, 100 KW @ 610, COUNTRY	,	$13.00	(PRO)	(SEWARD)

Other ranked stations - See Omaha

LITTLE ROCK

Market # 103
SMSA Pop: 405,400
APR 17.4
Est 1982 Revenue: $8,200,000

Stations: 17/16
Diaries: 768/436:1
Standard Error: .727
% Below Line: 5.7

CSI: 3.3 Bil (# 102)
CSI HH: 21.6 M (# 215)
Retail $: 1.9 Bil (# 105)
% Not Listed: 6.0

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KSSN-F	69/11.8	13.9	18.0	17.7	22.0
2. KKYK-F	67/11.5	14.5	10.7	9.8	8.6
3. KOKY	62/10.6	8.6	15.1	11.7	13.4
4. KEZQ-F	50/ 8.6	7.1	9.3	12.9	7.9
5. KLAZ-F	42/ 7.2	11.1	5.0	4.8	8.6
6. KLPQ-F	38/ 6.5	3.9	7.0	5.6	5.2
7. KAAY	37/ 6.3	5.2	4.5	4.6	6.3
8. KLRA	36/ 6.2	5.2	6.2	6.5	8.6
9. KARN	35/ 6.0	11.1	7.6	7.9	5.4
10. KMJX-F	34/ 5.8	9.3	4.5	7.7	5.2

12+ TSA 1/4	
1. KSSN-F	259
2. KKYK-F	180
3. KLAZ-F	105
4. KLPQ-F	95
5. KEZQ-F	83
6. KAAY	78
7. KMJX-F	73
8. KOKY	62
9. KARN	45
10. KLRA	42

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KSSN-F	3122/25.6	27.0	29.2
2. KKYK-F	2710/32.1	31.8	25.1
3. KLAZ-F	1768/21.6	22.5	18.5
4. KAAY	1288/14.4	17.7	15.9
5. KLPQ-F	1266/16.3	10.3	18.0
6. KMJX-F	1052/13.1	15.6	12.6
7. KEZQ-F	975/16.8	16.4	15.4
8. KARN	720/17.1	21.9	15.0
9. KLRA	714/16.0	16.4	14.6
10. KOKY	597/17.2	17.4	19.0

12+ FM SHARE (METRO): 60.77% (333 of 548) (SPG 82: 57.32%)

TEENS
1. KLAZ-F
2. KKYK-F
KMJX-F
4. KWTD-F

18 - 34
1. KKYK-F
2. KSSN-F
3. KAAY
KLAZ-F
KOKY

18 - 49
1. KKYK-F
2. KSSN-F
3. KOKY
4. KLPQ-F
KAAY

25 - 54
1. KSSN-F
2. KKYK-F
3. KEZQ-F
4. KLPQ-F

35 - 64
1. KSSN-F
2. KEZQ-F
3. KLRA
4. KARN

12+ AMD
1. KKYK-F
2. KSSN-F
3. KLRA
4. KOKY

12+ MID
1. KSSN-F
2. KEZQ-F
3. KKYK-F
KOKY

12+ PMD
1. KSSN-F
KKYK-F
3. KOKY
KEZQ-F

WOMEN 18-34
1. KKYK-F
2. KSSN-F
3. KOKY
KLAZ-F

WOMEN 25-54
1. KSSN-F
2. KKYK-F
3. KEZQ-F
4. KLPQ-F

MEN 18-34
1. KSSN-F
2. KKYK-F
3. KMJX-F

MEN 25-54
1. KSSN-F
2. KKYK-F
3. KLPQ-F
KEZQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAUL 1380 3.3/6.9
KGKO 850 Benton .3/1.3
KAKI-F 107.1 Benton .3/1.6
KITA 1440 1.7/5.5
KSOH 1050 1.2/3.7
KXLR 1150 1.2/4.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		174 (4)	174 (4)	31.8
COUNTRY	43 (2)	109 (3)	152 (5)	27.7
BLACK/URBAN/JAZZ	62 (1)		62 (1)	11.3
BTFL MUSIC		50 (1)	50 (1)	9.1
AC	37 (1)		37 (1)	6.8
NEWS/TALK	35 (1)		35 (1)	6.4
NOSTALGIA	19 (1)		19 (1)	3.5
RELIGION/GOSPEL	17 (2)		17 (2)	3.1
MOR/VARIETY	2 (1)		2 (1)	0.4
			548 (17)	

RADIO STATIONS

KAAY, 1090, 50 KW (DA-N) , AC ABC-C,RKO, $39.25* (Katz) Multimedia
KARN, 920, 5 KW (DA-N) , NEWS/TALK NBC, $27.00 (Blair)
KLRA, 1010, 10 KW/5 KW (DA-N) , COUNTRY CBS, $19.00 (Christal) Signal
KOKY, 1250, 1 KW/500 W (DA-N), BLACK , $30.00* (Torbet)

KEZQ-F, 100.3, 100 KW @ 295, BTFL MUS (Bonne) , $47.50 (Selcom)
KKYK-F, 103.7, 100 KW @ 1510, ROCK (Ron White) , $40.00* (Blair)
KLAZ-F, 98.5, 100 KW @ 880, CONTEMP , $34.00* (Torbet)
KLPQ-F, 94.1, 100 KW @ 770, COUNTRY , $39.25 (Katz) Multimedia
KMJX-F, 105.1, 100 KW @ 534, AOR Source, $19.00* (HNWH)
KSSN-F, 95.7, 100 KW @ 1000, COUNTRY (TM) ABC-E, $62.25 (Eastman) Firstcom
KWTD-F, 106.3, 3 KW @ 300, ROCK (?) MBS, $? ? (Roslin) (LONOKE)

LOS ANGELES

Market # 2; ADI # 2
SMSA Pop: 7.569,000
APR 18.3
Est 1982 Revenue: $174,000,000*
Est 1983 Rev Growth: 11%

Stations: 46/45
Diaries: 3530/2280:1
Standard Error: .350
% Below Line: 1.5
Est 1982 Nat Rev: $41,500,000*

CSI: 78.3 Bil (# 2)
CSI HH: 26.0 M (# 49)
Retail $: 38.1 Bil (# 1)
% Not Listed: 8.3

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SUM 82	SPG 82
1. KABC	1117/7.6	6.2	5.6	8.6	6.7
2. KBIG-F	897/6.1	5.3	5.1	4.0	5.0
3. KIIS-F	881/6.0	4.7	4.4	3.3	3.9
4. KROQ-F	647/4.4	4.6	3.9	3.7	3.7
5. KLOS-F	607/4.1	4.0	3.7	4.7	3.9
6. KJOI-F	599/4.1	3.4	3.8	3.4	3.5
7. KFWB	507/3.4	4.3	4.2	3.5	3.6
8. KMET-F	470/3.2	3.0	3.7	3.4	4.0
9. KNX	457/3.1	3.7	3.7	2.7	3.5
10. KRTH-F	447/3.0	3.5	2.6	3.2	3.2
11. KMPC	411/2.8	2.6	2.8	2.6	2.4
12. KIQQ-F	408/2.8	2.6	3.1	4.1	3.7
13. KOST-F	388/2.6	2.8	2.4	2.0	2.4
14. KPRZ	363/2.5	2.1	2.0	3.1	2.6
15. KHTZ-F	341/2.3	2.7	2.9	3.0	3.5
16. KLAC	297/2.0	2.1	2.4	1.9	2.1
17. KZLA-F	292/2.0	2.3	2.1	1.6	2.1
18. KUTE-F	274/1.9	1.6	1.4	1.7	1.9
19. KALI	272/1.8	1.3	1.9	1.5	1.2
20. KFI	270/1.8	1.6	2.3	1.7	2.5
21. KTNQ	264/1.8	2.0	2.2	1.9	1.9
22. KRLA	256/1.7	2.5	1.5	2.4	2.1
23. KWKW	252/1.7	1.6	1.7	1.9	1.3
24. KGFJ	241/1.6	1.5	2.1	1.6	1.9
25. KJLH-F	212/1.4	1.7	1.3	1.5	1.2

12+ TSA 1/4	
1. KABC	1234
2. KBIG-F	1066
3. KIIS-F	1017
4. KLOS-F	745
5. KROQ-F	714
6. KNX	661
7. KMET-F	646
8. KJOI-F	638
9. KFWB	538
10. KRTH-F	535
11. KMPC	528
12. KFI	492
13. KOST-F	441
14. KIQQ-F	430
15. XTRA	388
16. KPRZ	373
17. KLAC	363
18. KHTZ-F	359
19. KUTE-F	332
20. KZLA-F	317
21. KTNQ	305
22. KRLA	285
23. KALI	273
24. KWKW	254
25. KGFJ	241

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KABC	16232/18.2	12.5	15.6
2. KIIS-F	16048/17.3	12.4	12.8
3. KNX	13204/11.6	12.7	11.7
4. KLOS-F	12952/12.8	12.6	11.7
5. KBIG-F	12326/12.7	10.6	11.2
6. KFWB	12121/13.9	13.7	14.3
7. KMET-F	11430/11.0	11.2	11.1
8. KFI	10505/ 8.0	8.5	8.6
9. KRTH-F	10438/10.7	8.8	10.8
10. KROQ-F	9976/11.3	8.2	7.9
11. KMPC	9500/ 9.6	8.9	9.1
12. KIQQ-F	9205/10.6	11.0	10.9
13. XTRA	9177/ 6.1	8.2	5.8
14. KJOI-F	8734/10.0	8.3	8.7
15. KOST-F	7934/ 8.6	6.2	6.4
16. KLAC	7071/ 7.1	6.4	6.7
17. KHTZ-F	6635/ 7.7	8.6	11.2
18. KUTE-F	6525/ 6.9	5.0	7.2
19. KRLA	6138/ 6.8	5.8	7.7
20. KNX-F	5767/ 5.7	7.0	6.8
21. KZLA-F	4984/ 5.7	5.0	4.8
22. KPRZ	4654/ 5.6	4.8	5.5
23. KMGG-F	4515/ 5.2	5.9	6.3
24. KFAC-F	4189/ 4.5	3.3	4.2
25. KGFJ	3824/ 4.7	4.5	5.3

12+ FM SHARE (METRO): 58.50% (7908 of 13517) (SPG 82: 56.91%)

TEENS
1. KROQ-F
2. KLOS-F
3. KMET-F
4. KIIS-F
5. KIQQ-F
6. XTRA
7. KGFJ
8. KDAY

18 - 34
1. KIIS-F
2. KLOS-F
3. KROQ-F
4. KMET-F
5. KRTH-F
6. KHTZ-F
7. KOST-F
8. KUTE-F
9. KIQQ-F
10. KABC

18 - 49
1. KIIS-F
2. KLOS-F
3. KBIG-F
4. KRTH-F
5. KROQ-F
6. KABC
7. KMET-F
8. KOST-F
9. KHTZ-F
10. KIQQ-F

25 - 54
1. KBIG-F
2. KABC
3. KIIS-F
4. KRTH-F
5. KHTZ-F
6. KOST-F
7. KJOI-F
8. KZLA-F
9. KMPC
10. KRLA

35 - 64
1. KBIG-F
2. KABC
3. KJOI-F
4. KMPC
5. KPRZ
6. KNX
7. KFWB
8. KIIS-F
9. KLAC
10. KWKW

12+ AMD
1. KABC
2. KIIS-F
3. KBIG-F
4. KFWB
5. KNX
6. KROQ-F
7. KLOS-F
8. KFI
9. KJOI-F
10. KMPC

12+ MID
1. KBIG-F
2. KIIS-F
3. KABC
4. KJOI-F
5. KLOS-F
6. KRTH-F
7. KOST-F
8. KPRZ
9. KZLA-F+
10. KROQ-F

12+ PMD
1. KBIG-F
2. KABC
3. KIIS-F
4. KROQ-F
5. KLOS-F
6. KJOI-F
7. KMET-F
8. KIQQ-F
9. KFWB
10. KRTH-F

WOMEN 18-34
1. KIIS-F
2. KROQ-F
3. KOST-F
4. KHTZ-F
5. KRTH-F
6. KLOS-F
7. KIQQ-F
8. KBIG-F
KALI
10. KUTE-F

WOMEN 25-54
1. KBIG-F
2. KIIS-F
KOST-F
4. KOST-F
5. KHTZ-F
6. KJOI-F
7. KRTH-F
8. KIQQ-F
9. KRLA
10. KZLA-F

MEN 18-34
1. KLOS-F
2. KMET-F
3. KIIS-F
4. KRTH-F
KROQ-F
6. KHTZ-F
KUTE-F
8. KABC
9. KJLH-F
10. KIQQ-F

MEN 25-54
1. KABC
2. KBIG-F
3. KIIS-F
4. KRTH-F
5. KLOS-F
6. KMET-F
7. KHTZ-F
KMPC
9. KOST-F
10. KKGO-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	289 (2)	3272 (7)	3561 (9)	26.3
NEWS/TALK	2081 (3)		2081 (3)	15.4
AC	602 (3)	1348 (4)	1950 (7)	14.4
BTFL MUSIC		1686 (3)	1686 (3)	12.5
BLACK/URBAN/JAZZ	398 (2)	863 (4)	1261 (6)	9.3
SPANISH	788 (3)	187 (1)	975 (4)	7.2
NOSTALGIA	823 (3)	15 (1)	838 (4)	6.2
COUNTRY	348 (2)	350 (2)	698 (4)	5.2
RELIGION/GOSPEL	213 (3)	42 (1)	255 (4)	1.9
CLASSICAL	67 (1)	145 (1)	212 (2)	1.6
			13517 (46)	

LOS ANGELES ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KABC	1. KIIS-F	1. KABC
2. KBIG-F	2. KABC	2. KIIS-F
3. KIIS-F	3. KLOS-F	3. KFWB
4. KLOS-F	4. KFWB	4. KBIG-F
5. KROQ-F	5. KBIG-F	5. KNX
6. KJOI-F	6. KNX	6. KROQ-F
7. KMET-F	7. KMET-F	7. KJOI-F
8. KNX	8. KRTH-F	8. KZLA-F
9. KFWB	9. KROQ-F	9. KLAC
10. KRTH-F	10. KFI	10. KFI
11. KMPC	11. KIQQ-F	
12. KFI	12. KMPC	
13. KOST-F	13. KJOI-F	
14. KIQQ-F	14. KOST-F	
15. KPRZ	15. KLAC	

ADI FM SHARE: 59.02% (9280 of 15723) (SPG 82: 57.06%)

OTHER RATED STATIONS

METRO SHARE/CUME RATING			
KACE-F	103.9	Inglewood	1.3/3.9
KBRT	740	Avalon	.4/1.2
KDAY	1580	Santa Mon	1.1/3.9
KFAC	1330		.5/2.3
KFAC-F	92.3		1.0/4.5
KGER	1390	Long Beach	.4/ .9
KGIL+	1260	San Fernando	.4/1.5
KHJ	930		.6/3.9
KIEV	870	Glendale	.7/1.8
KIKF-F	94.3	Garden Grove	.4/ .9
KKGO-F	105.1		1.3/4.1
KLVE-F	107.5		1.3/4.0
KMGG-F	105.9		1.3/5.2
KNAC-F	105.5	Long Beach	.5/1.9
KNOB-F	97.9	Long Beach	1.3/3.8
KNX-F	93.1		1.2/5.7
KWIZ	1480	Santa Ana	.5/2.0
KYMS-F	106.3	Santa Ana	.3/1.0
KZLA	1540		.3/1.4
XTRA	690	Tijuana	1.4/6.1

AM STATIONS

KABC, 790, 5 KW (DA-N) , TALK ABC-T,ABC-I, $300.00 (Katz) ABC
KALI, 1430, 5 KW/1 KW (DA-2) , SPANISH , $? ? (Masla) United
KDAY, 1580, 50 KW (DA-2) , BLACK NBN, $ 90.00* (Weiss) Rollins
KFI , 640, 50 KW , AC (Burk-Abr) ABC-E, $180.00* (Christal) Cox
KFWB, 980, 5 KW , NEWS NBC, $200.00* (Group W) Westinghouse
KGFJ, 1230, 1 KW/250 W , BLACK SBN, $? ? (Masla) Inner City

KLAC, 570, 5 KW (DA-N) , COUNTRY ABC-D, $155.00* (Eastman) Metromedia
KMPC, 710, 50 KW/10 KW (DA-N), NOSTALGIA (Primetime) , $170.63 (MMR) Golden West
KNX , 1070, 50 KW , NEWS CBS, $270.00 (CBS SPot) CBS
KPRZ, 1150, 5 KW (DA-N) , NOSTALGIA (Al Ham) MBS, $125.00* (Mc-Guild) Gannett
KRLA, 1110, 50 KW/10 KW (DA-2), OLDIES , $162.50 (HNWH)
KTNQ, 1020, 50 KW (DA-2) , SPANISH , $ 70.00* (Caballero)
KWKW, 1300, 5 KW/1 KW (DA-2) , SPANISH , $ 63.00 (Lotus) Lotus

FM STATIONS

KBIG-F, 104.3, 105 KW @ 2890, BTFL MUS (Bonne) , $260.00* (Torbet) Bonneville
KHTZ-F, 97.1, 55 KW @ 770, AC/CONTEMP , $160.00* (MMR) Greater Med
KIIS-F, 102.7, 8 KW @ 2790, ROCK ABC-C, $225.00* (Mc-Guild) Gannett
KIQQ-F, 100.3, 5 KW @ 3060, ROCK , $130.00* (Masla) Outlet
KJLH-F, 102.3, 3 KW @ 300, BLACK , $? ? (Lazar)
KJOI-F, 98.7, 75 KW @ 1833, BTFL MUS (Churchill) , $177.50 (Selcom)
KLOS-F, 95.5, 68 KW @ 2920, AOR (Pollack) ABC-R, $292.50 (Katz) ABC

SEE ANAHEIM REPORT FOR CONTINUATION OF FM STATIONS

LOUISVILLE

Market # 44; ADI # 44
SMSA Pop: 911,500
APR 17.7
Est 1982 Revenue: $14,316,000*
Est 1983 Rev Growth: 4%*

Stations: 18/18
Diaries: 1377/546:1
Standard Error: .534
% Belwo Line: 0
Est 1982 Nat Rev: $2,759,000*

CSI: $8.0 Bil (# 42)
CSI HH: 24.4 M (# 91)
Retail $: 4.1 Bil (# 46)
% Not Listed: 5.2

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SPG 82
1. WLOU	174/13.1	10.5	9.8	9.3
2. WAMZ-F	156/11.7	11.8	13.4	7.3
3. WHAS	114/ 8.6	10.5	8.4	9.0
4. WVEZ-F	113/ 8.5	8.7	9.6	8.4
5. WQMF-F	107/ 8.1	9.4	7.8	7.9
6. WAVG	102/ 7.7	5.9	7.2	8.1
7. WRKA-F	96/ 7.2	7.0	7.7	9.6
8. WKJJ-F	75/ 5.6	6.3	4.7	6.3
9. WCII	62/ 4.7	6.1	6.0	7.2
10. WLRS-F	60/ 4.5	6.2	4.9	5.8
11. WAKY	58/ 4.4	4.2	5.7	7.0
12. WXVW	34/ 2.6	2.4	2.4	1.4

12+ TSA 1/4	
1. WAMZ-F	270
2. WHAS	202
3. WQMF-F	189
4. WLOU	181
5. WVEZ-F	148
6. WAVG	106
7. WRKA-F	104
8. WKJJ-F	102
9. WAKY	75
10. WCII	74
11. WLRS-F	69
12. WXVW	36

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WHAS	3422/26.3	28.4	28.7
2. WAMZ-F	2778/20.5	22.7	16.8
3. WQMF-F	2491/19.9	17.5	18.5
4. WKJJ-F	1933/18.3	17.0	21.0
5. WAVG	1708/20.2	20.5	21.2
6. WAKY	1701/16.6	18.5	22.9
7. WVEZ-F	1678/17.6	16.2	14.6
8. WRKA-F	1602/19.9	17.2	20.5
9. WLRS-F	1425/16.0	16.1	16.8
10. WCII	1393/14.3	16.1	16.3
11. WLOU	886/11.1	10.9	11.9
12. WJYL-F	576/ 6.9	5.4	---

12+ FM SHARE (METRO): 51.39% (647 of 1259) (SPG 82: 48.97%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQMF-F	1. WLOU	1. WLOU	1. WAMZ-F	1. WAMZ-F	1. WHAS
2. WLRS-F	2. WAMZ-F	2. WAMZ-F	2. WLOU	2. WVEZ-F	2. WAMZ-F
3. WLOU	WRKA-F	3. WRKA-F	3. WRKA-F	3. WHAS	3. WAVG
4. WKJJ-F	4. WQMF-F	4. WQMF-F	4. WHAS	4. WAVG	4. WQMF-F
	5. WKJJ-F	5. WHAS	5. WAVG	5. WLOU	5. WLOU
		WKJJ-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WAMZ-F	1. WLOU	1. WLOU	1. WLOU	1. WLOU	1. WAMZ-F
2. WLOU	2. WAMZ-F	2. WRKA-F	2. WAMZ-F	2. WAMZ-F	2. WRKA-F
3. WVEZ-F	3. WQMF-F	3. WKJJ-F	3. WHAS	3. WQMF-F	3. WHAS
4. WAVG	4. WVEZ-F	4. WAMZ-F	4. WRKA-F	4. WRKA-F	4. WLOU
5. WRKA-F	5. WHAS	5. WQMF-F	5. WKJJ-F	5. WLRS-F	5. WCII

FORMATS	AM	FM	TOTAL	%
COUNTRY	97 (3)	156 (1)	253 (4)	20.0
ROCK/AOR/CONTEMP		242 (3)	242 (3)	19.3
MOR/VARIETY	216 (2)		216 (2)	17.2
AC	58 (1)	118 (2)	176 (3)	14.0
BLACK/URBAN/JAZZ	174 (1)		174 (1)	13.8
BTFL MUSIC		113 (1)	113 (1)	9.0
RELIGION/GOSPEL	36 (2)	15 (1)	51 (3)	4.1
NOSTALGIA	34 (1)		34 (1)	2.7
			1259 (18)	

LOUISVILLE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WAMZ-F	1. WHAS	1. WAMZ-F
2. WQMF-F	2. WAMZ-F	2. WHAS
3. WLOU	3. WQMF-F	3. WQMF-F
4. WHAS	4. WKJJ-F	WLOU
5. WVEZ-F	5. WAVG	5. WVEZ-F
6. WAVG	6. WVEZ-F	6. WRKA-F
7. WRKA-F	7. WRKA-F	7. WAVG
8. WKJJ-F	8. WAKY	8. WKJJ-F
9. WCII	9. WLRS-F	9. WCII
10. WAKY	10. WCII	10. WAKY
11. WLRS-F	11. WLOU	
12. WXVW	12. WJYL-F	
13. WDGS	13. WXVW	
14. WJYL-F	14. WINN	
15. WTMT	15. WTMT	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WDGS	1290	New Albany, IN	3.0/2.3
WFIA	900		.7/2.6
WINN	1240		1.1/4.6
WJYL-F	101.7	Jeffersontown	1.7/6.9
WTMT	620		1.5/3.1
WXLN-F	103.9		1.1/3.4

ADI FM SHARE: 55.68% (1029 of 1848) (SPG 82: 54.30%)

AM STATIONS

WAKY	790	5 KW/1 KW (DA-2)	OLDIES	ABC-I	$ 60.00*	(Katz)	Multimedia
WAVG	970	5 KW (DA-2)	MOR	RKO II, NBC, NBC-T	$ 43.00	(Eastman)	Henson
WCII	1080	10 KW/1 KW (DA-2)	COUNTRY	MBS	$ 68.44	(MMR)	Great Trails
WHAS	840	50 KW	MOR	CBS	$103.38	(Christal)	
WINN	1240	1 KW/250 W	COUNTRY		$ 15.00	(Mc-Guild)	
WTMT	620	500 W (DAYS, DA)	COUNTRY		$ 15.00	(Masla)	
WXVW	1450	1 KW/250 W	NOSTALGIA (Al Ham)	ABC-I	$ 18.00	(----)	
WLOU	1350	5 KW (DAYS)	BLACK	NBN	$ 38.50	(Weiss)	Johnson

FM STATIONS

WAMZ-F	97.5	100 KW @ 505	COUNTRY	ABC-E	$ 90.38	(Christal)	
WJYL-F	101.7	3 KW @ 300	AC/SOFT	ABC-F	$ 20.00*	(----)	
WKJJ-F	99.7	20 KW @ 720	CONTEMP/AC	CBS-R	$ 67.50	(MMR)	Great Trails
WLRS-F	102.3	3 KW @ 300	AOR (Burk-Abr)	Source	$ 50.00	(Eastman)	Henson
WQMF-F	95.7	34 KW @ 580	AOR		$ 58.00*	(Torbet)	Wood
WRKA-F	103.1	3 KW @ 300	AC (Klemm)	ABC-D	$ 64.00	(Blair)	Cap-Johnson
WVEZ-F	106.9	25 KW @ 670	BTFL MUS (Schulke)		$ 60.00*	(Katz)	Multimedia
WXLN-F	103.9	3 KW @ 300	RELIGION	ABC-C	$ 10.00	(Radio Spot)	

LUBBOCK

Market # 170	Stations: 14/14	CSI: 2.1 Bil (# 151)
SMSA Pop: 217,900	Diaries: 631/286:1	CSI HH: 25.9 M (# 52)
APR 15.8	Standard Error: .773	Retail $: 1.5 Bil (# 124)
Est 1982 Revenue: $4,820,000*	% Below Line: 0	% Not Listed: 5.6
Est 1983 Rev Growth: 11%*	Est 1982 Nat Rev: $800,000*	

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KFMX-F	49/17.2	8.1	12.1	13.2	11.4	1. KLLL-F	80	1. KLLL-F	973/33.1	30.3	30.7
2. KLLL-F	47/16.5	17.1	16.6	17.4	22.7	2. KFMX-F	71	2. KSEL-F	812/28.8	20.7	26.5
3. KRLB-F	28/ 9.8	12.4	3.1	3.6	---	3. KSEL-F	48	3. KFMX-F	708/27.8	18.1	25.5
4. KSEL-F	27/ 9.5	6.0	9.3	12.5	12.5	4. KFYO	45	4. KFYO-F	678/16.0	17.4	13.1
5. KTEZ-F	26/ 9.1	10.1	8.3	12.1	8.2	5. KRUX-F	39	5. KRUX-F	653/17.3	15.7	15.7
6. KRUX-F	19/ 6.7	8.1	9.7	---	---	6. KTEZ-F	33	6. KSEL	558/17.7	17.9	23.8
7. KFYO	17/ 6.0	6.7	4.8	6.4	7.5	7. KRLB-F	32	7. KRLB-F	456/19.7	23.0	8.7
8. KEND	13/ 4.6	3.7	4.8	3.9	6.7	8. KSEL	25	8. KTEZ-F	426/15.2	16.0	16.9
9. KSEL	12/ 4.2	7.7	9.0	7.5	8.6	9. KEND	18	9. KEND	281/12.4	14.0	15.5
KLFB	12/ 4.2	5.7	4.8	5.0	3.1	10. KLFB	13	10. KWAZ	154/ 7.4	8.2	10.2

12+ FM SHARE (METRO): 73.23% (197 of 269) (SPG 82: 63.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFMX-F	1. WFMX-F	1. KFMX-F	1. KLLL-F	1. KLLL-F	1. KLLL-F
2. KLLL-F	2. KRLB-F	2. KLLL-F	2. KTEZ-F	2. KTEZ-F	2. KSEL-F+
3. KSEL-F	3. KLLL-F	3. KRLB-F	3. KRLB-F		3. KFMX-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KLLL-F	1. KFMX-F	1. KLLL-F	1. KLLL-F	1. KFMX-F	1. KLLL-F
2. KFMX-F	2. KLLL-F	2. KRLB-F	2. KTEZ-F	2. KRLB-F	KFMX-F
3. KTEZ-F	3. KSEL-F+	3. KFMX-F	3. KRLB-F	3. KSEL-F	3. KRLB-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KJAK-F	92.7	Slaton	.4/2.2	KRLB	580	1.8/5.4
KKAM	1340		2.5/5.1	KWAZ	1460	2.1/7.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	104 (3)	116 (4)	43.1
COUNTRY	30 (2)	66 (2)	96 (4)	35.7
BTFL MUSIC		26 (1)	26 (1)	9.7
NOSTALGIA	12 (2)		12 (2)	4.5
SPANISH	12 (1)		12 (1)	4.5
MOR/VARIETY	6 (1)		6 (1)	2.2
RELIGION/GOSPEL		1 (1)	1 (1)	0.4
			269 (14)	

RADIO STATIONS

KEND, 1590, 1 KW (DA-2) , COUNTRY	MBS, $12.00* (Eastman)		
KFYO, 790, 5 KW/1 KW (DA-2), COUNTRY	CBS, $13.50 (Torbet)		
KLFB, 1420, 500 W (DA-1), SPANISH	, $11.00* (Caballero)		
KSEL, 950, 5 KW/500 W (DA-2), CONTEMP	RKO, $15.00* (Mc-Guild)	Harris	
KFMX-F, 94.5, 100 KW @ 680, AOR (Burk-Abr)	Source, $20.50* (Selcom)	So Minn	
KLLL-F, 96.3, 100 KW @ 580, COUNTRY	APR, $28.00* (Eastman)		
KRLB-F, 99.5, 46 KW @ 630, CONTEMP/AC	, $20.00 (Lotus)		
KRUX-F, 102.5, 100 KW @ 750, COUNTRY	, $17.00* (Katz)	Rex	
KSEL-F, 93.7, 100 KW @ 736, CONTEMP	RKO, $19.00* (Mc-Guild)	Harris	
KTEZ-F, 101.1, 100 KW @ 750, BTFL MUS (Schulke)	, $20.00* (----)	Lotus	

LYNCHBURG, VA

Market # 211
SMSA Pop: 156,500
APR 17.7
Est 1982 Revenue: $2,735,000*
Est 1983 Rev Growth: 8%*

Stations: 18/13
Diaries: 658/256:1
Standard Error: .789
% Below Line: 29.2
Est 1982 Nat Rev: $285,000*

CSI: 1.2 Bil (# 221)
CSI HH: 21.1 M (# 226)
Retail $: .8 Bil (# 207)
% Not Listed: 8.4

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WJJS-F	46/15.4	13.8	13.8
2. WGOL-F	33/11.0	9.7	10.1
WCNV-F	33/11.0	9.4	4.4
4. WPVR-F	32/10.7	9.7	14.5
5. WXLK-F	28/ 9.4	13.4	12.6
6. WLLL	19/ 6.4	4.7	1.9
7. WLVA	14/ 4.7	7.4	9.4
8. WSLQ-F	12/ 4.0	4.0	3.1
9. WBLT	8/ 2.7	3.4	---
WKDE-F+	8/ 2.7	1.3	.6
WWOD	8/ 2.7	6.7	8.2
WKZZ-F	8/ 2.7	1.0	1.9

12+ TSA 1/4	
1. WJJS-F	52
2. WXLK-F	46
3. WCNV-F	38
4. WGOL-F	35
WPVR-F	35
6. WLLL	20
7. WLVA	14
8. WSLQ-F	13
9. WWOD	9
WKZZ-F	9

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WXLK-F	560/24.6	24.0
2. WCNV-F+	457/21.4	13.7
3. WGOL-F	409/23.0	17.8
4. WJJS-F	407/19.9	17.9
5. WLVA	347/19.8	19.4
6. WPVR-F	326/17.0	19.0
7. WSLQ-F	227/11.4	10.3
8. WLLL	209/11.3	9.2
9. WWOD	156/ 8.6	9.7
WKZZ-F	156/ 8.3	4.2

12+ FM SHARE (METRO): 76.67% (207 of 270) (SPG 82: 71.99%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WJJS-F	1. WJJS-F	1. WJJS-F	1. WJJS-F	1. WPVR-F	1. WJJS-F
WGOL-F	2. WCNV-F+	2. WCNV-F+	2. WCNV-F+	2. WJJS-F	2. WCNV-F+
3. WXLK-F	WGOL-F	3. WGOL-F	3. WPVR-F	3. WCNV-F+	3. WPVR-F
		WXLK-F	WXLK-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPVR-F	1. WJJS-F	1. WJJS-F	1. WJJS-F	1. WCNV-F+	1. WCNV-F+
2. WCNV-F+	WCNV-F+	2. WGOL-F	2. WCNV-F+	2. WXLK-F	2. WJJS-F
3. WJJS-F	3. WXLK-F	3. WXLK-F	3. WGOL-F	WGOL-F	3. WXLK-F
		WCNV-F+	WPVR-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBRG	1050	Lynchburg	.7/3.3
WLGM	1320	Lynchburg	2.3/3.7
WTTX-F	107.1	Appomattox	1.3/3.8
WAKG-F	103.3	Danville	1.7/5.8
WSLC	610	Roanoke	1.0/3.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		73 (3)	73 (3)	27.0
COUNTRY	13 (3)	48 (4)	61 (7)	22.6
BLACK/URBAN/JAZZ		46 (1)	46 (1)	17.0
BTFL MUSIC		32 (1)	32 (1)	11.9
MOR/VARIETY	22 (2)		22 (2)	8.1
NOSTALGIA	19 (1)		19 (1)	7.0
RELIGION/GOSPEL	2 (1)	8 (1)	10 (2)	3.7
AC	7 (1)		7 (1)	2.6
			270 (18)	

RADIO STATIONS

WBLT, 1350, 1 KW (DAYS)	, VARIETY	, $ 4.75	(----)	(BEDFORD)
WLLL, 930, 5 KW (DAYS)	, NOSTALGIA (Al Ham)	NBC, $13.00	(Masla)	
WLVA, 590, 1 KW (DA-2)	, MOR	ABC-I, $14.15	(P/W)	
WWOD, 1390, 5 KW/1 KW (DA-N)	, COUNTRY	CBS, $10.00	(Savalli)	Bahakel
WCNV-F+, 107.9, 4 KW @ 1920	, COUNTRY	MBS, $14.00	(----)	(AMHERST)
WGOL-F, 98.3, 3 KW @ 248	, ROCK (TM)	Source, $16.00	(Masla)	
WJJS-F, 101.7, 3 KW @ 300	, BLACK	ABC-F, $14.00	(Selcom)	
WKDE-F+, 105.5, 3 KW @ 200	, COUNTRY	APR, $ 5.00	(Southern)	(ALTAVISTA)
WKZZ-F, 100.1, 3 KW @ 155	, RELIGION (?)	CBS-R, $10.00	(Savalli)	Bahakel

Other ranked stations - See Roanoke

MACON

Market # 154
SMSA Pop: 259,900
APR 16.9
Est 1982 Revenue: $4,010,000

Stations: 17/12
Diaries: 609/349:1
Standard Error: .814
% Below Line: 8.3

CSI: 2.0 Bil (# 157)
CSI HH: 22.0 M (# 193)
Retail $: 1.0 Bil (# 169)
% Not Listed: 5.9

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WMAZ-F	61/17.0	16.0	16.4
2. WDEN-F	57/15.9	14.0	11.4
3. WIBB	46/12.8	12.4	10.0
4. WMAZ	36/10.1	9.6	10.7
5. WPEZ-F	34/ 9.5	9.1	14.6
6. WPGA-F	24/ 6.7	11.3	2.5
7. WDDO	23/ 6.4	9.4	13.9
8. WQBZ-F	12/ 3.4	2.2	---
9. WRBN-F	10/ 2.8	3.9	4.3
10. WPTC	8/ 2.2	.8	.4

12+ TSA 1/4	
1. WMAZ-F	116
2. WDEN-F	96
3. WPEZ-F	55
4. WIBB	51
5. WPGA-F	50
6. WMAZ	49
7. WDDO	23
8. WQBZ-F	16
9. WIZY-F	12
10. WRBN-F	10
WFNE-F	10

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WMAZ-F	1869/42.7	36.7
2. WDEN-F	977/23.8	24.5
3. WMAZ	811/23.2	27.5
4. WPEZ-F	733/22.0	17.2
5. WPGA-F	577/12.6	19.5
6. WIBB	489/18.5	21.4
7. WDDO	390/18.1	20.4
8. WQBZ-F	292/ 9.4	5.9
9. WIZY-F	219/ 3.2	4.1
10. WRBN-F	163/ 7.7	10.6

12+ FM SHARE (METRO): 63.50% (214 of 337) (SPG 82: 63.37%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMAZ-F	1. WMAZ-F	1. WMAZ-F	1. WDEN-F	1. WDEN-F	1. WMAZ-F
2. WDDO	2. WIBB	2. WDEN-F	2. WMAZ-F	2. WMAZ	2. WMAZ
3. WPGA-F WIBB	3. WPEZ-F	3. WPEZ-F	3. WPEZ-F	3. WPEZ-F	3. WDEN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDEN-F	1. WMAZ-F	1. WMAZ-F	1. WDEN-F	1. WMAZ-F	1. WDEN-F
2. WMAZ-F	2. WDEN-F	2. WIBB WPEZ-F	2. WMAZ-F	2. WIBB,WDEN WPGA,WRBN	2. WMAZ-F
3. WIBB	3. WPEZ-F		3. WPEZ-F		3. WPEZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBML	900		.6/3.2
WNEX	1400		1.7/7.8
WRBN	1600	War-Rob.	.6/1.8
WFNE-F	100.1	Forsythe	1.1/3.3
WIZY-F	107.1	Gordon	.8/3.2
WKLS-F	96.1	Atl	1.7/3.9
WPCH-F	94.9	Atl	.8/3.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	6 (1)	89 (4)	95 (5)	28.2
BLACK/URBAN/JAZZ	69 (2)	24 (1)	93 (3)	27.6
COUNTRY		60 (2)	60 (2)	17.8
MOR/VARIETY	36 (1)		36 (1)	10.7
AC		34 (1)	34 (1)	10.1
NOSTALGIA	10 (2)		10 (2)	3.0
RELIGION/GOSPEL	2 (1)	4 (1)	6 (2)	1.8
BTFL MUSIC		3 (1)	3 (1)	0.9
			337 (17)	

RADIO STATIONS

WDDO,	1240,	1 KW/250 W	, BLACK	,	$15.50	(Selcom)	
WIBB,	1280,	5 KW (DAYS)	, BLACK	SBN,	$15.00	(Weiss)	
WMAZ,	940,	50 KW/10 KW (DA-N),	MOR	,	$35.00*	(Katz)	Multimedia
WPTC,	1500,	1 KW (DAYS)	, NOSTALGIA (Toby Arnold)	,	$? ?	(Mc-Guild)	
WDEN-F,	105.3,	100 KW @ 800,	COUNTRY	ABC-E,	$41.88	(Mc-Guild)	
WMAZ-F,	99.1,	100 KW @ 662,	ROCK (Drake-Chen)	Trans,CBS-R,	$61.50	(Katz)	Multimedia
WPEZ-F,	107.9,	100 KW @ 700,	AC (TM)	NBC,	$21.50	(Selcom)	
WPGA-F,	100.9,	3 KW @ 200,	BLACK	,	$10.75	(----)	(PERRY)
WRBN-F,	101.7,	3 KW @ 205,	CONTEMP	MBS,	$ 8.25	(Bolton)	(WARNER-ROBINS)
WFNE-F,	100.1,	3 KW @ 300,	RELIGION	,	$ 8.00	(----)	(FORSYTH)
WIZY-F,	107.1,	1 KW @ ? ,	COUNTRY (SMN)	,	$12.00	(----)	(GORDON)
WQBZ-F,	106.3,	3 KW @ 415,	ROCK	Source,	$ 7.00	(---)	(FORT VALLEY)

MADISON

Market # 121	Stations: 18/11	CSI: 3.1 Bil (# 107)
SMSA Pop: 328,300	Diaries: 643/440:1	CSI HH: 25.2 M (# 64)
APR 17.5	Standard Error: .777	Retail $: 1.7 Bil (# 113)
Est 1982 Revenue: $8,000,000*	% Below Line: 11.7	% Not Listed: 18.8
Est 1983 Rev Growth: 6%*	Est 1982 Nat Rev: $968,000*	

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WTSO	55/11.1	10.8	9.2	12.5	13.5
2. WIBA-F	42/ 8.5	10.6	11.6	11.4	9.7
3. WERU	41/ 8.3	6.1	10.4	---	---
WZEE-F	41/ 8.3	8.9	10.6	9.6	10.6
5. WIBA	37/ 7.5	8.9	8.8	12.9	10.4
6. WWQM-F	33/ 6.7	5.1	6.7	4.6	6.0
7. WISM-F	27/ 5.5	8.5	6.7	7.2	8.2
8. WHIT	26/ 5.3	6.1	.4	---	---
9. WSJY-F	22/ 4.5	1.5	1.0	1.1	2.0
10. WMAD-F	19/ 3.8	4.9	6.3	5.0	6.6

12+ TSA 1/4	
1. WIBA-F	120
2. WTSO	110
3. WZEE-F	99
4. WSJY-F	59
5. WLVE-F	48
6. WIBA	44
7. WERU	43
8. WWQM-F	42
9. WISM-F	40
10. WMAQ	39

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WZEE-F	1888/29.3	28.3	31.5
2. WIBA-F	1808/31.0	31.4	35.1
3. WTSO	1409/24.2	26.0	20.2
4. WLVE-F	965/16.2	15.8	16.7
5. WISM-F	902/22.3	25.3	22.9
6. WIBA	825/22.5	28.0	26.2
7. WMAQ	736/ 4.8	3.4	5.1
8. WWQM-F	624/16.4	15.4	16.7
9. WISM	620/17.2	21.9	20.2
10. WSJY-F	563/ 8.0	5.6	3.9

12+ FM SHARE (METRO): 50.87% (204 of 401) (SPG 82: 59.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZEE-F	1. WIBA-F	1. WIBA-F	1. WTSO	1. WTSO	1. WTSO
2. WIBA-F	2. WZEE-F	2. WWQM-F	2. WIBA	2. WERU	2. WIBA
	3. WISM-F	WZEE-F	WWQM-F		3. WZEE-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTSO	1. WZEE-F	1. WZEE-F	1. WTSO	1. WIBA-F	1. WTSO
2. WERU	2. WTSO	2. WIBA-F	2. WERU	2. WHIT	2. WHIT
3. WWQM-F	3. WIBA-F	WISM-F	WIBA	3. WISM-F	3. WIBA
			WWQM-F		WWQM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WISM	1480		3.0/17.2	WGN	720	Chicago	1.6/3.6	WMAQ	670	Chic	.6/4.8
WLVE-F	94.9	Baraboo	3.6/16.2	WJVL-F	99.9	Jamesvil	.4/2.3	WTMJ	620	Milw	.4/2.8
WBBM	780	Chicago	1.0/5.3								

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	31 (2)	129 (4)	160 (6)	39.9
COUNTRY	58 (2)	35 (2)	93 (4)	23.2
MOR/VARIETY	47 (3)		47 (3)	11.7
NOSTALGIA	41 (1)		41 (1)	10.2
AC	15 (1)	18 (1)	33 (2)	8.2
BTFL MUSIC		22 (1)	22 (1)	5.5
NEWS/TALK	5 (1)		5 (1)	1.2

RADIO STATIONS

WERU, 1190,	1 KW (DAYS,DA)	, NOSTALGIA (Al Ham)	APR,NBC,	$22.00*	(Christal)	
WHIT, 1550,	5 KW (DAYS,DA)	, ROCK	ABC-E,	$20.00	(Selcom)	McKenna
WIBA, 1310,	5 KW (DA-N)	, MOR	MBS,CBS,	$22.00	(Blair)	DM Register
WISM, 1480,	5 KW (DA-2)	, AC	ABC-D,	$21.88	(Mc-Guild)	Midwest Fam
WTSO, 1070,	10 KW/5 KW (DA-2),	COUNTRY	APR,	$29.00*	(Torbet)	
WIBA-F, 101.5,	50 KW @ 470,	AOR	,	$24.00	(Blair)	DM Register
WISM-F, 98.1,	38 KW @ 580,	CONTEMP/AC	,	$28.25	(Mc-Guild)	Midwest Fam
WLVE-F, 94.9,	37 KW @ 1300,	AC	ABC-I,	$18.00*	(HNWH)	(BARABOO)
WMAD-F, 92.1,	1.7 KW @ 380,	AOR (Burk-Abr)	Source,	$21.00*	(Christal)	
WWQM-F, 106.3,	1.7 KW @ 380,	COUNTRY	ABC-E,	$22.00	(Selcom)	McKenna
WZEE-F, 104.1,	6 KW @ 1120,	ROCK	RKO,	$22.50*	(Torbet)	
WSJY-F, 107.3,	50 KW @ 500,	BTFL MUS (FM-100)	ABC-C,	$12.00	(----)	(FORT ATKINSON)

WMAQ - See Chicago

MANCHESTER

Market # 205
SMSA Pop: 164,400
APR 18.7
Est 1982 Revenue: $4,200,000*
Est 1983 Rev Growth: 5%*

Stations: 23/5
Diaries: 711/203:1
Standard Error: .788
% Below Line: 43.8
Est 1982 Nat Rev: $1,000,000*

CSI: 1.3 Bil (# 201)
CSI HH: 25.2 M (# 64)
Retail $: .8 Bil (# 196)
% Not Listed: 5.0

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WGIR-F	49/18.1	14.0	4.0
2. WZID-F	42/15.5	14.8	11.1
3. WFEA	21/ 7.7	8.2	11.6
4. WGIR	19/ 7.0	9.1	12.4
5. WSSH-F	17/ 6.3	3.7	2.7
6. WKBR	14/ 5.2	9.1	10.2
7. WOKQ-F	13/ 4.8	2.5	5.8
8. WHTT-F	12/ 4.4	1.2	2.2
9. WBCN-F	11/ 4.1	2.9	2.7

12+ TSA 1/4	
1. WGIR-F	105
2. WZID-F	59
3. WSSH-F	41
4. WOKQ-F	31
5. WGIR	29
6. WFEA	28
WBZ	28
8. WBCN-F	25
9. WHOM-F	23
10. WHTT-F	20

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WGIR-F	1297/40.2	35.1
2. WZID-F	594/24.5	19.4
3. WFEA	524/22.8	24.8
4. WBZ	508/12.4	12.7
5. WGIR	506/24.4	35.1
6. WSSH-F	490/14.0	9.7
7. WHTT-F	445/13.6	3.5
8. WOKQ-F	203/14.0	9.2
9. WCOZ-F	436/12.0	19.7
10. WBCN-F	372/ 8.9	7.3

12+ FM SHARE (METRO): 70.54% (182 of 258) (SPG 82: 61.47%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WGIR-F	1. WZID-F	1. WGIR-F
2. WHTT-F		2. WFEA	2. WDIZ-F	2. WGIR	2. WGIR
3. WOKQ-F		3. WSSH-F	3. WSSH-F	3. WFEA WSSH-F	3. WZID-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZID-F	1. WGIR-F	1. WGIR-F	1. WZID-F	1. WGIR-F	1. WGIR-F
2. WGIR-F	2. WZID-F	2. WSSH-F	2. WSSH-F		2. WFEA WOKQ-F WSSH-F
3. WSSH-F	3. WSSH, WFEA WGIR, WHTT		3. WGIR-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAAF-F	107.3	Worc	1.8/6.4	WHOM-F	94.9	Mt Wash	.7/4.3	WROR-F	98.5	Bost	1.1/9.4
WBZ	1030	Bost	3.0/12.4	WHUE-F	100.7	Boston	.4/2.3	WVBF-F	105.7	Bost	1.1/3.9
WCGY-F	93.7	Lawren	1.8/6.1	WJIB-F	96.9	Boston	.7/5.6	WVNH	1110	Salem	3.0/4.9
WCOZ-F	94.5	Boston	3.0/12.0	WMJX-F	106.7	Boston	2.2/6.6	WXKS-F	107.9	Bost	1.1/5.7
WHDH	850	Boston	.4/2.3	WRKO	680	Boston	1.8/6.3				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		91 (7)	91 (7)	35.3
AC	21 (1)	31 (4)	52 (5)	20.2
BTFL MUSIC		47 (4)	47 (4)	18.2
MOR/VARIETY	42 (4)		42 (4)	16.3
COUNTRY		13 (1)	13 (1)	5.0
NOSTALGIA	8 (1)		8 (1)	3.1
NEWS/TALK	5 (1)		5 (1)	1.9
			258 (23)	

RADIO STATIONS

WFEA, 1370, 5 KW (DA-2) , AC	ABC-E, $26.00	(Mc-Guild)	Ocean Coast
WGIR, 610, 5 KW/1 KW (DA-2), MOR	NBC, $24.00*	(Blair)	Knight
WKBR, 1250, 5 KW (DA-2) , MOR	CBS,MBS, $15.00*	(Roslin)	
WGIR-F, 101.1, 9.6 KW @ 920, AOR	, $30.00*	(Blair)	Knight
WZID-F, 95.7, 11 KW @ 930, BTFL MUS (Carson)	, $26.00*	(Mc-Guild)	
WOKQ-F, 97.5, 50 KW @ 350, COUNTRY	, $44.00*	(Selcom)	Fuller-Jeffrey (DOVER)

WHOM-F - See Portland,ME

Other ranked stations - See Boston

McALLEN-BROWNSVILLE

Market # 83 (approx)	Stations: 19/14	CSI: 2.6 Bil (# 123 est)
SMSA Pop: 521,100	Diaries: 1012/403:1	CSI HH: 17.7 M (# 327 est)
APR 18.6	Standard Error: .683	Retail $: 2.4 Bil (# 83 est)
Est 1982 Revenue: $6,150,000	% Below Line: 4.5	% Not Listed: 7.4

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KGBT	181/23.9	24.1	29.1	32.6	33.2
2. KIWW-F	85/11.2	10.8	11.3	6.3	2.7
3. KRGV	76/10.0	11.7	9.8	8.6	5.2
4. KBFM-F	74/ 9.8	10.1	15.2	15.6	14.8
5. KRIX-F	73/ 9.6	6.3	3.5	2.1	1.7
6. KELT-F	37/ 4.9	5.8	5.7	5.6	8.6
7. KTXI-F	28/ 3.7	2.1	---	---	---
8. KRIO	26/ 3.4	4.8	6.7	2.6	10.2
9. KVLY-F	25/ 3.3	2.6	2.0	2.3	1.7
10. KQXX-F	22/ 2.9	3.9	1.6	2.9	.3

12+ TSA 1/4	
1. KGBT	185
2. KIWW-F	101
3. KRGV	86
4. KBFM-F	79
5. KRIX-F	74
6. KELT-F	37
7. KTXI-F	29
8. KRIO	28
9. KVLY-F	26
10. KSOX+	23

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KGBT	1458/33.5	24.1	28.8
2. KBFM-F	1398/31.4	17.2	24.9
3. KRGV	1294/28.1	21.9	20.9
4. KIWW-F	1093/24.3	15.6	20.2
5. KRIX-F	951/22.1	11.2	9.1
6. KELT-F	651/14.6	9.6	11.8
7. KRIO	648/14.0	11.6	14.0
8. KSOX+	410/ 8.2	5.2	4.7
9. KQXX-F	399/ 9.3	5.8	3.3
10. KTXI-F	378/ 8.9	3.7	---

12+ FM SHARE (METRO): 52.42% (368 of 702) (SPG 82: 44.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 54	12+ AMD
1. KRGV	1. KBFM-F	1. KGBT	1. KGBT	1. KGBT	1. KGBT
2. KRIX-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KBFM-F
3. KBFM-F	KRIX-F	3. KBFM-F	3. KBFM-F	3. KELT-F	3. KIWW-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGBT	1. KGBT	1. KBFM-F	1. KGBT	1. KRIX-F	1. KIWW-F
2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KGBT
3. KBFM-F	3. KBFM-F	3. KGBT	3. KBFM-F	3. KBFM-F	3. KRGV

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBOR	1600	Browns	.9/6.4	KURV	710	Edinburg	.8/2.8	KTRH	740	Houston	.9/2.7
KDUV-F	100.3	Browns	2.8/7.2	KCTA	1030	Cor Chr	.4/1.0	XEMS	1490	Matam,MX	.9/2.9
KIRT	1580	Mission	.9/4.1	KSOX+	124	Raymond.	2.2/8.2				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	76 (1)	147 (2)	223 (3)	31.8
SPANISH	198 (4)	107 (2)	305 (6)	43.3
COUNTRY	14 (1)	68 (3)	82 (4)	11.7
BTFL MUSIC		46 (2)	46 (2)	6.6
AC	26 (1)		26 (1)	3.7
NEWS/TALK	13 (2)		13 (2)	1.9
MOR/VARIETY	7 (1)		7 (1)	1.0
			702 (19)	

RADIO STATIONS

KGBT, 1530,	50 KW/10 KW (DA-N),	SPANISH	,	$46.00	(Katz)	Tichenor
KRGV, 1290,	5 KW (DA-N)	, ROCK	ABC-C,	$26.00*	(Blair)	Manship
KRIO, 910,	5 KW (DA-2)	, CONTEMP/AC	APR,	$15.75	(HNWH)	Tippie
KSOX+,1240,	1 KW/250 W	, COUNTRY	,	$11.60	(----)	(RAYMONDVILLE)
KBFM-F, 104.1,	100 KW @ 990,	ROCK	ABC-F,	$24.50	(Christal)	
KELT-F, 94.5,	100 KW @ 800,	COUNTRY (Drake-Chen)	,	$21.50	(Katz)	Tichenor
KIWW-F, 96.1,	100 KW @ 565,	SPANISH	,	$20.00	(Mc-Guild)	
KQXX-F, 98.5,	100 KW @ 1400,	SPANISH	,	$33.00	(Eastman)	
KRIX-F, 99.5,	100 KW @ 480,	AOR	Source,	$24.00*	(Masla)	
KTXI-F, 106.3,	3 KW @ 600,	COUNTRY	,	$? ?	(Weiss)	
KVLY-F, 107.9,	100 KW @ 490,	BTFL MUS (Bonne)	,	$15.75	(HNWH)	Tippie

MEDFORD

Market # 233
SMSA Pop: 138,400
APR 13.1
Est 1982 Revenue: $2,380,000

Stations: 12/10
Diaries: 573/208:1
Standard Error: .749
% Below Line: 7.1

CSI: 1.0 Bil (# 243)
CSI HH: 18.5 M (# 318)
Retail $: .7 Bil (# 231)
% Not Listed: 9.6

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KYJC	29/18.6	18.9	15.5
2. KBOY-F+	25/16.0	17.9	16.8
3. WTMT-F	17/10.9	14.3	18.7
4. KCMX-F	16/10.3	6.6	3.2
5. KRWQ-F	12/ 7.7	7.1	5.2
6. KMED	11/ 7.1	5.6	9.0
7. KCMX	10/ 6.4	4.6	11.6
8. KDOV	7/ 4.5	3.1	3.2
9. KFMJ-F	6/ 3.8	1.0	---
10. KAJO	4/ 2.6	1.5	1.9

12+ TSA 1/4	
1. KAJO	39
2. KTMT-F	30
3. KFMJ-F	29
KYJC	29
5. KBOY-F+	27
6. KRWQ-F	19
7. KCMX-F	16
8. KMED	11
9. KCMX	10
10. KDOV	7

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KTMT-F	494/21.0	21.8
2. KYJC	478/38.8	40.0
3. KBOY-F+	449/32.7	37.2
4. KFMJ-F	310/ 5.4	1.9
5. KAJO	260/ 3.8	3.6
6. KRWQ-F	253/14.2	14.6
7. KMED	208/17.4	18.1
8. KCMX	197/15.6	14.8
9. KCMX-F	181/14.7	9.5
10. KHUG	129/ 9.5	7.0

12+ FM SHARE (METRO): 46.71% (66 of 141) (SPG 82: 42.78%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KBOY-F+	1. KYJC	1. KYJC	1. KTMT-F	1. KCMX-F	1. KYJC
2. KYJC	2. KBOY-F+	2. KBOY-F+	KYJC	2. KTMT-F	2. KBOY-F+
	3. KRWQ-F	3. KTMT-F	3. KBOY-F+	3. KMED	KTMT-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KYJC	1. KYJC	1. KYJC	1. KTMT-F	1. KYJC	1. KYJC
2. KBOY-F+	2. KBOY-F+	KBOY-F+	KBOY-F+	2. KBOY-F+	2. KTMT-F
3. KTMT-F	3. KTMT-F		3. KYJC	3. KRWQ-F	3. KBOY-F+
					KCMX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KHUG 1300 Phoenix 2.6/9.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	39 (2)	21 (2)	60 (4)	42.9
COUNTRY	10 (1)	29 (2)	39 (3)	27.7
MOR/VARIETY	19 (3)		19 (3)	13.5
BTFL MUSIC		16 (1)	16 (1)	11.3
RELIGION/GOSPEL	7 (1)		7 (1)	4.9
			141 (12)	

RADIO STATIONS

KCMX, 580, 1 KW (DA-2) , COUNTRY	NBC, $ 9.45 (Katz)	
KDOV, 1350, 1 KW (DAYS) , RELIGION	UPI, $ 6.00 (----)	
KMED, 1440, 5 KW/1 KW (DA-N), MOR	MBS, $12.00 (----)	
KYJC, 610, 1 KW (DA-2) , ROCK	ABC-C, $12.94 (HNWH)	Matthias
KAJO, 1270, 5 KW (DAYS) , MOR	APR, $ 8.50 (----)	(GRANTS PASS)
KBOY-F+, 95.3, 3 KW @ -357, ROCK	ABC-E, $13.75 (Roslin)	
KCMX-F, 101.7, 3 KW @ 287, BTFL MUS (Schulke)	, $ 9.45 (Katz)	
KRWQ-F, 100.3, 30 KW @ 985, COUNTRY	, $ 9.75 (Tacher)	(GOLD HILL)
KTMT-F, 93.7, 19 KW @ 3260, COUNTRY (?)	CBS, $12.00* (Selcom)	
KFMJ-F, 96.9, 25 KW @ 565, ROCK	RKO, $ 9.00 (----)	(GRANT'S PASS)

MELBOURNE-TITUSVILLE-COCOA

Market # 140
SMSA Pop: 282,400
APR 16.7
Est 1982 Revenue: $3,050,000

Stations: 22/13
Diaries: 604/409:1
Standard Error: .787
% Below Line: 34.2

CSI: 2.3 Bil (# 142)
CSI HH: 21.1 M (# 227)
Retail $: 1.5 Bil (# 126)
% Not Listed: 9.4

	12+ METRO 1/4/SHARE	SPG 82	SPG 81
1.	WEZY-F 45/10.9	4.5	4.5
2.	WRKT-F 44/10.7	8.9	2.5
3.	WCKS-F 43/10.4	18.4	15.7
4.	WBJW-F 36/ 8.7	.6	.6
5.	WWKA_F 35/ 8.5	6.7	11.8
6.	WDIZ-F 29/ 7.0	12.8	18.5
7.	WAMT 27/ 6.5	3.9	2.5
8.	WMEL 23/ 5.6	4.7	9.0
9.	WLLV-F 18/ 4.4	4.2	4.2
10.	WYRL-F 17/ 4.1	10.3	5.6

METRO AND TSA
ARE THE SAME.

	12+ TSA CUME/ MSA CUME RATING	SPG 82
1.	WCKS-F 706/28.6	35.3
2.	WBJW-F 500/20.3	2.9
3.	WRKT-F 424/17.2	14.0
4.	WEZY-F 422/17.1	9.4
5.	WWKA-F 407/16.5	12.9
6.	WMEL 394/16.0	12.5
7.	WDIZ-F 291/15.8	23.3
8.	WAMT 311/12.6	10.2
9.	WLLV-F 257/10.4	8.7
10.	WYRL-F 203/ 8.2	13.6

12+ FM SHARE (METRO): 78.07% (292 of 374) (SPG 82: 80.92%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCKS-F	1. WCKS-F	1. WRKT-F	1. WRKT-F	1. WEZY-F	1. WRKT-F+
2. WDIZ-F	2. WBJW-F	2. WCKS-F	2. WCKS-F	2. WRKT-F	2. WCKS-F
3. WBJW-F	3. WRKT-F	3. WBJW-F	3. WWKA-F	3. WWKA-F	3. WEZY-F+

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRKT-F+	1. WRKT-F+	1. WBJW-F	1. WRKT-F	1. WDIZ-F	1. WRKT-F
2. WEZY-F+	2. WCKS-F	2. WCKS-F	2. WBJW-F	2. WCKS-F	2. WWKA-F
3. WAMT	3. WEZY-F+	3. WRKT-F	3. WCKS-F	3. WRKT-F	WCKS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEZY	1350	Cocoa	.2/2.9	WTAI	1560	Melb	.5/3.1	WIZD-F	98.7	F. Pierce	2.9/6.7
WKKO	860	Cocoa	.7/4.5	WWBC	1510	Cocoa	.7/2.5	WJYO-F	107.7	Orl	1.5/4.9
WMMB	1240	Melb	1.5/7.0	WDOQ-F	101.9	Day Bch	.7/2.3	WKIS	740	Orl	.7/1.9
WRKT	1300	Cocoa B	3.4/7.6	WHOO-F	96.5	Orl	.5/1.7	WWLV-F	94.5	Day Bch	.5/2.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		123 (5)	123 (5)	32.9
COUNTRY	16 (2)	98 (4)	114 (6)	30.5
BTFL MUSIC	1 (1)	65 (3)	66 (4)	17.6
NOSTALGIA	27 (1)		27 (1)	7.2
AC	26 (2)		26 (2)	7.0
MOR/VARIETY	6 (1)	6 (1)	12 (2)	3.2
NEWS/TALK	3 (1)		3 (1)	0.8
RELIGION/GOSPEL	3 (1)		3 (1)	0.8
			374 (22)	

RADIO STATIONS

WAMT, 1060, 10 KW/5 KW (DA-1), NOSTALGIA (Al Ham)	NBC, $10.00	(Torbet)	Regional
WMEL, 920, 5 KW/1 KW (DA-N), AC/MOR	CBS, $13.00	(Masla)	Elyria-Lorain
WCKS-F, 101.1, 100 KW @ 500, ROCK	, $21.00*	(P/W)	
WEZY-F, 99.3, 3 KW @ 317, BTFL MUS (Bonne)	, $15.50	(Roslin)	
WLLV-F, 107.1, 3 KW @ 300, BTFL MUS (Century 21)	, $ 9.00*	(Bolton)	
WRKT-F, 104.1, 30 KW @ 165, COUNTRY	ABC-I, $13.75	(HNWH)	Guy Gannett
WYRL-F, 102.3, 3 KW @ 239, COUNTRY	MBS, $13.50	(Savalli)	Miller

MEMPHIS

Market # 43; ADI # 36
SMSA Pop: 928,800
APR 16.4
Est 1982 Revenue: $15,060,000

Stations: 18/18
Diaries: 1369/553:1
Standard Error: .530
% Below Line: 0

CSI: 7.3 Bil (# 47)
CSI HH: 21.8 M (# 201)
Retail $: 4.3 Bil (# 43)
% Not Listed: 4.3

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WZXR-F	143/11.5	7.1	10.7	8.8	11.5
2. WHRK-F	130/10.5	9.9	8.9	16.7	9.6
3. WMC-F	129/10.4	9.5	10.2	9.1	10.3
4. WRVR-F	109/ 8.8	7.5	8.3	6.6	6.6
5. WGKX-F	106/ 8.5	8.3	7.7	11.2	10.8
6. WDIA	95/ 7.7	9.0	8.3	7.6	5.4
7. WMC	94/ 7.6	8.0	7.2	7.9	11.8
8. KRNB-F	90/ 7.3	11.0	8.3	2.4	.8
9. WLOK	70/ 5.6	6.5	5.0	5.1	5.1
10. WREC	67/ 5.4	5.6	4.9	3.7	2.9
11. WLVS-F	38/ 3.1	3.5	3.8	4.2	5.2
12. KWAM	33/ 2.7	1.3	3.8	.7	2.1
13. WHBQ	27/ 2.2	2.0	2.1	3.8	4.4

12+ TSA 1/4	
1. WMC-F	238
2. WZXR-F	231
3. WHRK-F	202
4. WMC	169
5. WGKX-F	147
6. WRVR-F	139
7. WDIA	137
8. KRNB-F	117
9. WREC	93
10. WLOK	74

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WMC-F	3442/25.5	23.6	24.8
2. WZXR-F	2625/18.7	16.5	19.1
3. WDIA	2461/22.6	25.6	23.8
4. WHRK-F	2420/21.1	22.8	20.7
5. WMC	2385/18.6	16.5	17.3
6. WRVR-F	1992/19.4	18.4	17.7
7. WGKX-F	1796/15.9	18.2	18.0
8. KRNB-F	1789/16.8	23.3	19.1
9. WREC	1379/12.4	15.0	10.6
10. WLOK	1372/16.5	19.9	18.0

12+ FM SHARE (METRO): 62.14% (745 of 1199) (SPG 82: 60.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WMC-F	1. WZXR-F	1. WZXR-F	1. WRVR-F	1. WMC	1. WMC
WZXR-F	2. WHRK-F	2. WHRK-F	2. WHRK-F	2. WGKX-F	2. WMC-F
3. WHRK-F	3. WRVR-F	3. WRVR-F	3. WMC	3. WREC	3. WZXR-F
4. KRNB-F	4. WMC-F	4. WMC-F	4. WGKX-F	4. WDIA	4. WDIA
5. WDIA	5. KRNB-F	5. KRNB-F	5. WLOK	5. WLOK	5. WRVR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRVR-F	1. WZXR-F	1. WRVR-F	1. WRVR-F	1. WZXR-F	1. WMC
2. WZXR-F	2. WHRK-F	WHRK-F	2. WGKX-F	2. WHRK-F	2. WHRK-F
3. WGKX-F	3. WMC-F	3. WMC-F	3. WHRK-F	3. WRVR-F	3. WRVR-F
WMC-F	4. WRVR-F	4. WZXR-F	4. WMC	4. KRNB-F	4. WMC-F
5. WHRK-F	5. WGKX-F	5. KRNB-F	5. WLOK	5. WMC-F	5. WZXR-F

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	187 (3)	220 (2)	407 (5)	33.9
ROCK/AOR/CONTEMP		272 (2)	272 (2)	22.7
COUNTRY	94 (1)	38 (1)	132 (2)	11.0
AC		109 (1)	109 (1)	9.1
BTFL MUSIC		106 (1)	106 (1)	8.8
NOSTALGIA	67 (1)		67 (1)	5.6
NEWS/TALK	50 (2)		50 (2)	4.2
RELIGION/GOSPEL	49 (3)		49 (3)	4.1
MOR/VARIETY	7 (1)		7 (1)	0.6
			1199 (18)	

MEMPHIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WMC-F	1. WMC-F	1. WMC
2. WZXR-F	2. WHRK-F	2. WGKX-F
3. WHRK-F	3. WMC	3. WMC-F
4. WMC	4. WZXR-F	4. WZXR-F
5. WGKX-F	5. WDIA	5. WRVR-F
6. WRVR-F	6. WRVR-F	6. WDIA
7. WDIA	7. WGKX-F	7. WHRK-F
8. KRNB-F	8. KRNB-F	8. WREC
9. WREC	9. WLOK	9. WLVS-F
10. WLOK	10. WREC	
11. WLVS-F	11. WHBQ	
12. KWAM	12. WKDJ	
WOOR-F	13. WLVS-F	
14. WHBQ	14. KWAM	
15. WKDJ	15. WOOR-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KSUD	730		.9/2.3
WKDJ	680		1.8/6.9
WMQM	1480		.4/1.1
WMSO	630	Collierville	.6/1.5
WWEE	1430		1.9/2.9

ADI FM SHARE: 64.22% (1244 of 1937) (SPG 82: 62.42%)

AM STATIONS

KWAM, 990, 10 KW (DAYS,DA) , RELIGION , $15.00* (Dora) Rivers
WDIA, 1070, 50 KW/5 KW (DA-2), BLACK APR, $56.50 (HNWH) Viacom
WHBQ, 560, 5 KW/1 KW (DA-2), NEWS/TALK RKO II, $35.00* (RKO) RKO
WKDJ, 680, 10 KW/5 KW (DA-N), BLACK NBC, $33.00* (Katz) Plough

WLOK, 1340, 1 KW/250 W , BLACK SBN,NBN, $39.00* (Masla) Gilliam
WMC , 790, 5 KW (DA-N) , COUNTRY ABC-I, $71.00* (Blair) Scripps-How
WREC, 600, 5 KW (DA-N) , NOSTALGIA (Al Ham) CBS,MBS, $45.00* (Mc-Guild) Summit

FM STATIONS

KRNB-F, 101.1, 100 KW @ 560, BLACK , $45.00* (Stars) Rivers
WGKX-F, 105.9, 100 KW @ 762, BTFL MUS** (Churchill) , $70.00 (Eastman) Firstcom
WHRK-F, 97.1, 100 KW @ 530, URBAN RKO, $75.00* (Katz) Plough
WLVS-F, 94.3, 3 KW @ 300, COUNTRY** MBS, $28.00* (HNWH)

WMC-F , 99.7, 300 KW @ 970, ROCK ABC-C, $95.00* (Blair) Scripps-Howard
WRVR-F, 104.5, 100 KW @ 750, AC , $60.00* (Torbet) Viacom
WZXR-F, 102.7, 100 KW @ 900, AOR (Burk-Abr) Source, $75.00* (Mc-Guild) Summit
WOOR-F, 97.5, 25 KW @ 265, COUNTRY , $ 8.00 (Midsouth) (OXFORD,MS)

** WGKX now programs country; WLVS is now BTFL MUS

MIAMI-FT. LAUDERDALE

Market #11 (approx); ADI # 13
SMSA Pop: 2,771,300
APR 20.3
Est 1982 Revenue: $56,100,000

Stations: 33/31
Diaries: 2783/905:1
Standard Error: .407
% Below Line: 3.8

CSI: 26.4 Bil (# 12 approx)
CSI HH: 23.7 (# 123 approx)
Retail $: 16.6 Bil (# 11 approx)
% Not Listed: 5.0

12+ METRO	1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. WHYI-F	406/7.9	6.7	6.0	5.4	6.6
2. WLYF-F	372/7.3	5.9	6.9	6.7	4.8
3. WQBA	341/6.7	6.4	4.3	4.2	4.6
4. WINZ-F	287/5.6	4.8	5.4	5.8	5.0
5. WNWS	209/4.1	5.5	4.7	5.0	6.4
6. WIOD	204/4.0	2.9	3.1	3.7	3.7
7. WEDR-F	202/3.9	4.5	4.0	4.4	3.2
8. WAXY-F	188/3.7	3.0	3.7	3.3	3.5
9. WYOR-F	186/3.6	4.6	4.4	3.2	2.9
10. WINZ	185/3.6	4.3	5.0	4.9	4.4
11. WCMQ-F	182/3.6	5.2	3.6	3.9	3.2
12. WQBA-F	176/3.4	2.0	2.0	1.3	1.7
13. WAIA-F	169/3.3	3.0	3.4	3.0	2.9
WRHC	169/3.3	3.8	6.4	7.9	5.7
15. WSHE-F	168/3.3	3.5	4.4	3.7	4.0
16. WWJF-F	165/3.2	3.2	2.9	2.2	1.5
17. WKQS-F	164/3.2	3.1	2.5	3.0	3.3
18. WWWL-F	152/3.0	3.5	1.9	2.4	3.1
19. WSUA	93/1.8	.3	1.0	1.6	2.3
20. WQAM	91/1.8	1.7	1.6	2.3	3.1
21. WOCN	89/1.7	1.5	1.6	.7	1.1
22. WFTL	75/1.5	1.0	1.3	1.1	2.0
23. WCKO-F	73/1.4	1.6	2.3	1.6	1.9
24. WTMI-F	70/1.4	1.5	1.7	1.6	1.8
25. WVCG	69/1.3	.8	1.2	1.5	2.4

12+ TSA 1/4	
1. WHYI-F	472
2. WLYF-F	397
3. WQBA	351
4. WINZ-F	306
5. WNWS	244
6. WIOD	223
7. WSHE-F	214
8. WEDR-F	204
9. WYOR-F	202
10. WAXY-F	200
11. WINZ	197
12. WWJF-F	194
13. WAIA-F	188
14. WCMQ-F	182
15. WQBA-F	176
WKQS-F	176
17. WEAT-F	175
18. WRHC	170
19. WWWL-F	161
20. WQAM	98
21. WCKO-F	95
22. WSUA	93
23. WOCN	89
24. WRBD	81
25. WFTL	76

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WHYI-F	7045/23.6	19.8	20.2
2. WINZ-F	5536/20.9	13.5	16.6
3. WLYF-F	4176/14.9	12.7	14.6
4. WINZ	3638/13.4	13.5	16.6
5. WAXY-F	3275/11.6	9.5	11.0
6. WSHE-F	3214/10.1	9.8	10.9
7. WIOD	3189/11.4	9.6	11.0
8. WNWS	3045/10.5	11.1	11.7
9. WAIA-F	3010/10.5	9.3	9.7
10. WWWL-F	2627/ 9.8	9.2	7.1
11. WQBA	2594/10.0	7.8	7.4
12. WYOR-F	2426/ 8.8	9.0	10.4
13. WKQS-F	2291/ 8.1	7.5	8.0
14. WWJF-F	2252/ 7.7	6.9	6.5
15. WCKO-F	2206/ 7.1	6.6	8.7
16. WEDR-F	1951/ 7.7	7.3	7.4
17. WGBS	1900/ 6.7	5.1	5.7
18. WQBA-F	1793/ 7.0	3.9	5.7
19. WCMQ-F	1738/ 6.9	7.5	5.6
20. WEAT-F	1737/ 1.2	1.0	---
21. WQAM	1520/ 5.6	4.8	5.9
22. WRHC	1385/ 5.5	4.9	5.5
23. WVCG	1327/ 5.2	3.1	3.9
24. WTMI-F	1293/ 4.7	5.3	4.5
25. WSUA	1076/ 4.2	.9	---

12+ FM SHARE (METRO): 61.29% (2983 of 4867) (SPG 82: 57.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYI-F	1. WHYI-F	1. WHYI-F	1. WQBA	1. WQBA	1. WQBA
2. WINZ-F	2. WINZ-F	2. WINZ-F	2. WHYI-F	2. WLYF-F	2. WHYI-F
3. WEDR-F	3. WAXY-F	3. WAXY-F	3. WAXY-F	3. WCMQ-F	3. WIOD
4. WSHE-F	4. WSHE-F	4. WEDR-F	4. WINZ-F	4. WYOR-F	4. WLYF-F
5. WQBA-F	5. WAIA-F	5. WAIA-F	5. WCMQ-F	5. WIOD	5. WINZ
6. WCKO-F	WWWL-F	6. WWWL-F	6. WAIA-F	6. WHYI-F	6. WNWS
	7. WEDR-F	7. WSHE-F	WWWL-F	7. WWJF-F	7. WINZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLYF-F	1. WLYF-F	1. WHYI-F	1. WQBA	1. WHYI-F	1. WHYI-F
2. WHYI-F	2. WHYI-F	2. WINZ-F	2. WHYI-F	2. WSHE-F	2. WQBA
3. WQBA	3. WINZ-F	3. WAIA-F	3. WCMQ-F	3. WINZ-F	3. WAXY-F
4. WYOR-F	4. WQBA	4. WWWL-F	4. WWWL-F	4. WAXY-F	4. WINZ-F
5. WINZ-F	5. WAXY-F	5. WAXY-F	5. WINZ-F	5. WEDR-F	5. WAIA-F
6. WWJF-F	6. WEDR-F	6. WEDR-F	6. WWJF-F	6. WWWL-F	6. WEDR-F
7. WAXY-F	7. WQBA-F	WSHE-F	7. WAXY-F	7. WAIA-F	7. WLYF-F

FM STATIONS

WWJF-F, 106.7, 100 KW @ 980, MOR , $? ? (HNWH) Amaturo
WWWL-F, 93.9, 100 KW @ 650, AC/CONTEMP Trans,CBS-R, $ 65.00* (Masla)
WYOR-F, 105.1, 100 KW @ 650, BTFL MUS (Churchill)** , $ 70.00* (MMR) EZ
WKQS-F, 99.9, 100 KW @ 930, COUNTRY (Burns-Somerset) , $ 55.00* (Selcom) Sunshine Wireless

WEAT-F - See West Palm Beach
**Station now programs AC

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		934 (4)	934 (4)	19.2
SPANISH	760 (5)	358 (2)	1118 (7)	23.0
NEWS/TALK	654 (4)		654 (4)	13.4
AC	69 (1)	509 (3)	578 (4)	11.9
BTFL MUSIC		581 (3)	581 (3)	11.9
BLACK/URBAN/JAZZ	89 (2)	202 (1)	291 (3)	6.0
COUNTRY	91 (1)	164 (1)	255 (2)	5.2
MOR/VARIETY	75 (1)	165 (1)	240 (2)	4.9
NOSTALGIA	102 (2)		102 (2)	2.1
CLASSICAL		70 (1)	70 (1)	1.4
RELIGION/GOSPEL	44 (1)		44 (1)	0.9
			4867 (32)	

MIAMI ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WHYI-F	1. WHYI-F	1. WLYF-F
2. WLYF-F	2. WINZ-F	2. WQBA
3. WQBA	3. WLYF-F	3. WHYI-F
4. WINZ-F	4. WINZ	4. WIOD
5. WNWS	5. WAXY-F	5. WNWS
6. WIOD	6. WIOD	6. WINZ-F
WEDR-F	7. WNWS	7. WKQS-F
8. WYOR-F	8. WAIA-F	8. WCMQ-F
9. WAXY-F	9. WSHE-F	9. WINZ
10. WINZ	10. WQBA	10. WEDR-F
		WAXY-F
11. WCMQ-F	11. WWWL-F	
12. WQBA-F	12. WYOR-F	
13. WAIA-F	13. WKQS-F	
14. WSHE-F	14. WEDR-F	
WRHC	15. WWJF-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCMQ	1220		1.3/2.7
WEXY	1520	Oakland Park	.9/1.2
WGBS	710		1.1/6.7
WKAT	1360		1.0/3.4
WLQY	1320	Hollywood	1.0/3.1
WMBM	1490		.5/2.5
WRBD	1470	Pompano Bch	1.2/3.0
WEAT-F	104.5	Wset Palm Bch	.4/1.2

ADI FM SHARE: 61.41% (3013 of 4906) (SPG 82: 57.50%)

AM STATIONS

WFTL, 1400, 1 KW/250 W , MOR ABC-I, $? ? (HNWH) Amaturo
WGBS, 710, 50 KW (DA-2) , NEWS/TALK MBS,ABC-E, $? ? (Torbet) Jeff-Pilot
WINZ, 940, 50 KW/25 KW (DA-2), NEWS CBS, $161.25 (Katz) Guy Gannett
WIOD, 610, 10 KW (DA-2) , TALK ABC-I,NBC-T, $ 75.00* (Christal) Cox
WNWS, 790, 25 KW (DA-2) , TALK/NEWS , $ 81.25 (RKO) Sudbrink

WOCN, 1450, 1 KW/250 W , SPANISH NEWS/TALK , $? ? (Masla)
WQAM, 560, 5 KW/1 KW , COUNTRY NBC, $ 55.00* (Blair) Storz
WQBA, 1140, 10 KW/5 KW (DA-2) , SPANISH , $112.50 (Eastman) Susquehanna
WRBD, 1470, 5 KW/2.5 KW (DA-1), BLACK NBN, $ 39.00 (Weiss)
WRHC, 1550, 10 KW (DAYS,DA) , SPANISH , $ 80.00* (Selcom)
WSUA, 1260, 5 KW , SPANISH , $ 32.00 (Caballero)
WVCG, 1080, 50 KW/10 KW (DA-2), OLDIES , $? ? (MMR)

FM STATIONS

WAIA-F, 97.3, 98 KW @ 790, AC (Burk-Abr) ABC-C, $ 75.00* (Christal) Cox
WAXY-F, 105.9, 100 KW @ L049, OLDIES/AC RKO, $ 90.00* (RKO) RKO
WCKO-F, 102.7, 100 KW @ 345, AOR ABC-C, $ 63.00 (Weiss)
WCMQ-F, 92.1, 3 KW @ 300, SPANISH , $ 70.00* (MMR)
WEDR-F, 99.1, 70 KW @ 175, BLACK NBN, $ 60.00* (Stars) Rivers
WHYI-F, 100.7, 100 KW @ 1000, ~~ROCK~~ (Burk-Abr) , $135.00* (Mc-Guild) Metroplex
WINZ-F, 94.9, 100 KW @ 650, ROCK , $161.25 (Katz) Guy Gannett

WLYF-F, 101.5, 100 KW @ 813, BTFL MUS (Schulke) , $105.00 (Torbet) Jeff-Pilot
WQBA-F, 107.5, 100 KW @ 500, SPANISH , $ 60.00 (Eastman) Susquehanna
WSHE-F, 103.5, 100 KW @ 600, AOR (Burk-Abr) Source,ABC-R, $ 75.00* (Eastman) TK
WTMI-F, 93.1, 100 KW @ 480, CLASSICAL , $ 49.00 (CMBS)

PLEASE SEE PRECEEDING PAGE FOR ADDITIONAL FM STATIONS

MILWAUKEE

Market # 28; ADI # 29
SMSA Pop: 1,398,200
APR 17.1
Est 1982 Revenue: $26,300,000

Stations: 31/25
Diaries: 1371/951:1
Standard Error: .540
% Below Line: 5.0

CSI: 13.5 Bil (# 27)
CSI HH: 26.4 M (# 35)
Retail $: 6.3 Bil (# 32)
% Not Listed: 7.1

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WTMJ	278/12.6	8.4	8.1	9.8	10.7
2. WEZW-F	185/ 8.4	8.7	6.6	9.4	11.4
3. WKTI-F	144/ 6.5	4.7	4.1	3.4	3.9
4. WOKY	142/ 6.4	6.7	6.6	2.7	4.0
5. WQFM-F	139/ 6.3	5.5	6.5	5.5	6.0
6. WISN	106/ 4.8	8.6	8.0	8.1	10.1
WBCS-F	106/ 4.8	4.2	8.5	9.2	8.3
8. WMIL-F	104/ 4.7	3.7	2.4	---	---
WLUM-F	104/ 4.7	5.9	5.1	4.0	2.6
10. WMYX-F	96/ 4.3	4.6	4.7	3.8	3.6
11. WZUU-F	73/ 3.3	5.3	4.6	6.6	5.3
12. WLPX-F	71/ 3.2	4.1	5.6	5.8	6.3
13. WNOV	66/ 3.0	1.4	1.8	1.0	.5
14. WMGF-F	63/ 2.8	3.3	2.4	2.9	2.3
15. WRKR-F	44/ 2.0	2.3	2.8	1.7	2.8
WLZZ	44/ 2.0	2.3	2.8	1.7	2.8

12+ TSA 1/4	
1. WTMJ	325
2. WEZW-F	217
3. WQFM-F	167
4. WKTI-F	151
5. WOKY	148
6. WMIL-F	133
7. WISN	123
8. WMYX-F	114
9. WBCS-F	113
10. WLUM-F	104
11. WLPX-F	94
12. WZUU-F	79
13. WMGF-F	77
14. WNOV	66
15. WRKR-F	61

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WTMJ	4791/31.5	24.3	22.2
2. WKTI-F	2962/21.3	17.3	14.2
3. WISN	2722/18.0	27.8	24.6
4. WEZW-F	2469/16.5	17.3	14.7
5. WQFM-F	2444/16.0	16.5	17.2
6. WLPX-F	2101/13.6	14.4	19.5
7. WOKY	2081/14.7	13.5	16.8
8. WZUU-F	2046/14.2	17.0	17.8
9. WMYX-F	1927/12.8	13.3	11.5
10. WMIL-F	1845/11.3	9.4	7.0
11. WBCS-F	1766/12.6	13.6	17.7
12. WRKR-F	1315/ 8.0	9.6	9.3
13. WMAQ	1240/ 4.3	4.1	4.9
14. WMGF-F	1210/ 8.3	6.6	5.7
15. WLUM-F	1163/ 8.9	9.7	8.9

12+ FM SHARE (METRO): 58.03% (1193 of 2056) (SPG 82: 58.71%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQFM-F	1. WQFM-F	1. WTMJ	1. WTMJ	1. WTMJ	1. WTMJ
2. WKTI-F	2. WKTI-F	2. WKTI-F	2. WEZW-F	2. WEZW-F	2. WISN
3. WRKR-F	3. WLUM-F	3. WQFM-F	3. WISN	3. WOKY	3. WKTI-F
WNOV	4. WMYX-F	4. WMYX-F	4. WMYX-F	4. WISN	4. WOKY
5. WLPX-F	5. WMGF-F	5. WLUM-F	5. WKTI-F	5. WBCS-F	5. WEZW-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTMJ	1. WEZW-F	1. WKTI-F	1. WTMJ	1. WQFM-F	1. WTMJ
2. WEZW-F	2. WTMJ	2. WMYX-F	2. WMYX-F	2. WKTI-F	2. WISN
3. WOKY	3. WOKY	3. WLUM-F	3. WEZW-F	3. WLUM-F	3. WEZW-F
4. WKTI-F	4. WQFM-F	4. WQFM-F	4. WBCS-F	4. WMGF-F	4. WLUM-F
5. WQFM-F	5. WKTI-F	5. WMIL-F	5. WKTI-F	WLPX-F	5. WKTI-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	22 (1)	461 (5)	483 (6)	23.5
MOR/VARIETY	428 (5)	12 (1)	440 (6)	21.4
COUNTRY	29 (2)	210 (2)	239 (4)	11.6
AC	44 (1)	169 (2)	213 (3)	10.4
BLACK/URBAN/JAZZ	105 (2)	104 (1)	209 (3)	10.2
BTFL MUSIC		198 (2)	198 (2)	9.6
NOSTALGIA	181 (3)		181 (3)	8.8
NEWS/TALK	40 (2)		40 (2)	1.9
CLASSICAL		39 (1)	39 (1)	1.9
RELIGION/GOSPEL	14 (1)		14 (1)	0.7
			2056 (31)	

MILWAUKEE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WTMJ	1. WTMJ	1. WTMJ
2. WEZW-F	2. WKTI-F	2. WEZW-F
3. WQFM-F	3. WISN	3. WKTI-F
4. WKTI-F	4. WQFM-F	4. WOKY
5. WOKY	5. WEZW-F	5. WMIL-F
6. WMIL-F	6. WZUU-F	6. WBCS-F
7. WBCS-F	7. WOKY	7. WQFM-F
8. WISN	8. WLPX-F	8. WISN
9. WLUM-F	9. WMIL-F	9. WZUU-F
10. WMYX-F	10. WMYX-F	10. WMYX-F
11. WLPX-F	11. WBCS-F	
12. WZUU-F	12. WMGF-F	
13. WMGF-F	13. WLUM-F	
14. WNOV	14. WRKR-F	
15. WRKR-F	15. WLZZ	
WLZZ		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAWA	1590	West Allis	1.8/4.2
WBKV-F	92.5	West Bend	.6/2.2
WEMP	1250		1.0/5.9
WFMR-F	98.3	Menominee Fal	1.8/5.2
WMKE	1340		.7/3.0
WRJN	1400	Racine	1.2/2.8
WTKM-F+	104.9	Hartford	.7/1.7
WYLO	540	Jackson	.6/2.2
WAIT	820	Chicago	.7/1.2
WBBM	780	Chicago	1.1/5.4
WGN	720	Chicago	.5/3.1
WIND	560	Chicago	.7/1.8
WLS	890	Chicago	1.0/5.0
WMAQ	670	Chicago	.6/4.3

ADI FM SHARE: 57.21% (1433 of 2505) (SPG 82: 58.48%)

AM STATIONS

WISN,	1130,	50 KW/10 KW (DA-N),	MOR/AC	ABC-I,	$ 92.50	(Katz)	Hearst
WLZZ,	1290,	5 KW (DA-2)	, OLDIES	RKO,	$ 40.00*	(Eastman)	Malrite
WNOV,	860,	250 W (DA,DAYS)	, BLACK	NBN,	$ 24.00	(Walton)	
WOKY,	920,	5 KW/1 KW (DA-2)	, NOSTALGIA(Al Ham)	RKO II,	$ 66.00	(RKO)	Sundance
WTMJ,	620,	5 KW (DA-N)	, MOR	NBC,	$110.00*	(Christal)	Milw Jrnl

FM STATIONS

WBCS-F,	102.9,	50 KW @ 440,	COUNTRY	CBS,	$ 60.00*	(Torbet)	Great Trails
WEZW-F,	103.7,	20 KW @ 840,	BTFL MUSIC (Schulke)	,	$ 70.38	(Mc-Guild)	Multimedia
WKTI-F,	94.5,	16 KW @ 911,	ROCK	ABC-C,	$ 55.00*	(Christal)	Milw Jrnl
WLPX-F,	97.3,	12 KW @ 920,	AOR (Burk-Abr)	,	$ 72.50	(Katz)	Hearst
WLUM-F,	102.1,	50 KW @ 494,	BLACK	CBS-R,	$ 35.00*	(Weiss)	All Pro
WMGF-F,	96.5,	22 KW @ 810,	CONTEMP/AC	Trans,	$ 40.00*	(MMR)	Josephson
WMIL-F,	106.1,	13 KW @ 976,	COUNTRY	,	$ 57.75	(RKO)	Sundance
WMYX-F,	99.1,	50 KW @ 486,	AC	,	$ 55.00*	(Blair)	LIN
WQFM-F,	93.3,	14 KW @ 940,	AOR	,	$ 67.00*	(Selcom)	Shamrock (PA)
WRKR-F,	100.7,	50 KW @ 500,	ROCK	ABC-C,	$ 35.00*	(CBS/FM)	Bdcst Mng Corp (RACINE)
WZUU-F,	95.7,	34 KW @ 610,	AC/CONTEMP	RKO,	$ 65.00*	(Eastman)	Malrite

WMAQ - See Chicago

MINNEAPOLIS-ST PAUL

Market # 15; ADI # 14
SMSA Pop: 2,133,100
APR 17.7
Est 1982 Revenue: $46,401,000

Stations: 22/22
Diaries: 1969/909:1
Standard Error: .454
% Below Line: 0

CSI: 20.6 Bil (# 15)
CSI HH: 27.2 M (# 22)
Retail $: 11.8 Bil (# 12)
% Not Listed: 10.3

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 82	SPG 82
1. WCCO	651/20.6	20.5	20.0	22.9	20.2
2. WLOL-F	349/11.0	9.7	10.0	4.2	4.4
3. KSTP-F	327/10.3	12.4	12.2	14.8	12.4
4. WAYL-F	233/ 7.4	4.6	3.2	4.1	4.8
5. KEEY-F	207/ 6.5	4.8	4.1	4.2	5.9
6. KDWB-F	183/ 5.8	4.9	6.0	6.6	6.3
7. KQRS-F+	180/ 5.7	6.5	5.1	6.8	6.4
8. WDGY	148/ 4.7	5.5	8.5	6.4	7.1
9. KSTP	119/ 3.8	4.1	3.1	3.3	3.5
10. WCCO-F	101/ 3.7	3.8	4.4	4.4	3.8
11. KDWB	56/ 1.8	1.6	2.0	1.8	2.6
12. KTWN-F	51/ 1.6	1.7	1.6	.8	1.0
13. KLBB	44/ 1.4	1.7	.6	.3	.5
14. KJJO-F	43/ 1.4	1.8	2.0	1.8	1.2
WWTC	43/ 1.4	2.1	2.3	2.5	3.2

12+ TSA 1/4	
1. WCCO	1015
2. KSTP-F	431
3. WLOL-F	388
4. KEEY-F	267
WAYL-F	267
6. KQRS-F+	251
7. KDWB-F	215
8. WDGY	211
9. KSTP	129
10. WCCO-F	127
11. KDWB	75
12. KTWN-F	53
13. KJJO-F	46
WWTC	46
15. KLBB	44

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WCCO	11000/40.4	40.6	38.9
2. KSTP-F	6-77/26.4	26.1	27.4
3. WLOL-F	5364/25.5	25.2	23.8
4. KQRS-F+	4385/19.2	19.1	17.4
5. WDGY	3659/13.1	13.8	16.5
6. KDWB-F	3611/16.9	16.2	17.1
7. KEEY-F	3521/15.7	11.7	9.9
8. WAYL-F	3164/15.0	11.2	8.8
9. WCCO-F	3062/11.9	11.7	15.0
10. KSTP	2481/12.5	13.4	10.8
11. KDWB	2305/10.1	9.9	12.0
12. KTWN-F	1086/ 5.8	5.7	4.8
13. WWTC	1020/ 5.4	7.2	7.0
14. KJJO-F	964/ 5.1	6.1	6.6
15. KKSS	688/ 3.5	4.1	4.3

12+ FM SHARE (METRO): 59.51% (1689 of 2838) (SPG 82: 55.03%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WLOL-F	1. KSTP-F	1. KSTP-F	1. WCCO	1. WCCO	1. WCCO
2. KQRS-F+	2. WLOL-F	2. WLOL-F	2. KSTP-F	2. WAYL-F	2. KSTP-F
3. KDWB-F	3. KDWB-F	3. WCCO	3. KEEY-F	3. KEEY-F	3. WLOL-F
	4. KQRS-F+	4. KEEY-F	4. WAYL-F	4. KSTP-F	4. WAYL-F
	5. KEEY-F	5. KDWB-F	5. WLOL-F	WDGY	5. KEEY-F
	6. WCCO	6. KQRS-F+	6. WDGY	6. KSTP	6. WDGY

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCCO	1. WCCO	1. KSTP-F	1. KSTP-F	1. WLOL-F	1. WCCO
2. KSTP-F	2. WLOL-F	2. WLOL-F	2. WCCO	2. KDWB-F	2. KSTP-F
3. WAYL-F	3. KSTP-F	3. KEEY-F	3. WAYL-F	3. KSTP-F	3. KEEY-F
4. WLOL-F	4. KEEY-F	4. KQRS-F+	4. KEEY-F	4. KQRS-F+	4. WDGY
5. KEEY-F	5. WAYL-F		5. WLOL-F	5. KEEY-F	5. WLOL-F
6. WDGY	6. KQRS-F+		6. WDGY	6. WCCO	6. WAYL-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	65 (2)	804 (4)	869 (6)	30.6
MOR/VARIETY	696 (3)		696 (3)	24.5
COUNTRY	159 (2)	274 (3)	433 (5)	15.3
AC	43 (1)	327 (1)	327 (1)	13.0
BTFL MUSIC		233 (1)	233 (1)	8.2
NEWS/TALK	119 (1)		119 (1)	4.2
JAZZ		51 (1)	51 (1)	1.8
OTHERS/UNKNOWN	11 (1)		11 (1)	0.4
			2838 (22)	

M-SP ADI			
12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME	
1. WCCO	1. WCCO	1. WCCO	
2. KSTP-F	2. KSTP-F	2. KSTP-F	
3. WLOL-F	3. WLOL-F	3. WLOL-F	
4. WAYL-F	4. KQRS-F+	4. KSTP	
5. KEEY-F	5. KDWB-F	5. WDGY	
6. KQRS-F+	6. KEEY-F	6. KDWB-F	
7. KDWB-F	7. WDGY	7. KEEY-F	
8. WDGY	8. WAYL-F	8. WWTC	
9. KSTP	9. WCCO-F	9. WAYL-F	
10. WCCO-F	10. KSTP	10. KQRS-F	
11. KDWB	11. KDWB		
12. WWJO-F	12. KTWN-F		
13. KTWN-F	13. WWTC		
14. KJJO-F	14. KJJO-F		
WWTC	15. WWJO-F		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KKSS	980	Richfield	.8/3.5
KRSI	950	St. Louis Pa	.4/2.3
KSMM	1530	Shakopee	.3/ .7
KTCR-F	97.1		.8/2.7
WMIN	1010	Maplewood	.6/1.2
WVLE	1220	Stillwater	.3/1.4

ADI FM SHARE: 56.90% (2227 of 3914) (SPG 82: 52.44%)

AM STATIONS

KDWB, 630, 5 KW/500 W (DA-2), ROCK , $ 50.00* (Mc-Guild) Doubleday
KLBB, 1400, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-D, $ 40.00* (Katz) Malrite
KSTP, 1500, 50 KW (DA-N) , NEWS/TALKABC-I,ABC-T,NBC-T, $ 50.00* (Christal) Hubbard

WCCO, 830, 50 KW , VARIETY/TALK CBS, $215.00 (CBS Spot) Midwest Comm
WDGY, 1130, 50 KW/25 KW (DA-2), COUNTRY NBC, $ 90.00* (Blair) Storz
WWTC, 1280, 5 KW (DA-N) , OLDIES MBS, $ 39.13* (Masla)

FM STATIONS

KDWB-F, 101.3, 100 KW @ 822, AOR , $ 84.00* (Mc-Guild) Doubleday
KEEY-F, 102.1, 100 KW @ 822, COUNTRY , $ 70.00* (Katz) Malrite
KQRS-F+, 92.5, 50 KW @ 822, AOR (Pollack) ABC-R, $ 90.00* (Torbet) McKenna
KJJO-F, 104.1, 53 KW @ 260, COUNTRY ABC-E, $ 37.00* (MMR) Park
KSTP-F, 94.5, 100 KW @ 1250, AC , $140.00* (Christal) Hubbard

KTWN-F, 107.9, 100 KW @ 452, JAZZ , $ 40.00 (Roslin)
WAYL-F, 93.7, 100 KW @ 822, BTFL MUS (RPM) RKO, $ 60.00 (RKO) Entercom
WCCO-F, 102.9, 100 KW @ 1304, CONTEMP (Burk-Abr) CBS-R, $ 48.25 (Eastman) Midwest Comm
WLOL-F, 99.5, 100 KW @ 844, ROCK , $120.00 (HNWH) Emmis
WWJO-F, 98.1, 100 KW @ 420, COUNTRY , $ 40.00 (----) (ST. CLOUD)

MOBILE

Market # 92	Stations: 19/16	CSI: 3.3 Bil (# 99)
SMSA Pop: 453,700	Diaries: 794/468:1	CSI HH: 20.8 M (# 237)
APR 17.6	Standard Error: .709	Retail $: 1.8 Bil (# 111)
Est 1982 Revenue: $7,100,000	% Below Line: 1.4	% Not Listed: 4.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WKSJ-F+	157/24.0	19.1	21.9	21.4	24.7
2. WBLX-F	121/18.5	17.8	18.6	12.0	9.6
3. WKRG-F	65/ 9.9	10.7	12.1	11.4	13.0
4. WGOK	56/ 8.4	10.6	9.6	7.4	6.4
5. WABB-F	45/ 6.9	10.2	9.5	13.7	14.7
6. WKRG	43/ 6.6	6.6	5.7	7.5	7.0
7. WLPR-F	41/ 6.3	5.3	4.7	6.8	6.2
8. WUNI	19/ 2.9	3.5	3.7	3.3	2.8
9. WJQY-F	16/ 2.4	1.9	2.5	1.7	---
10. WZEW-F	14/ 2.1	.9	---	.8	---

12+ TSA 1/4	
1. WBLX-F	196
2. WKSJ-F+	180
3. WKRG-F	116
4. WABB-F	84
5. WGOK	56
6. WLPR-F	49
7. WMEZ-F	45
8. WKRG	43
9. WTKX-F	29
10. WPMO-F	25

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WKRG-F	2050/30.1	32.1	32.2
2. WKSJ-F+	1833/40.7	37.3	33.7
3. WABB-F	1636/26.2	26.9	27.4
4. WBLX-F	1566/25.4	27.2	23.2
5. WKRG	583/15.7	17.6	14.4
6. WMEZ-F	582/ 1.6	1.4	2.0
7. WTKX-F	571/ 2.4	1.5	2.4
8. WLPR-F	554/12.6	12.1	11.5
9. WGOK	526/13.7	19.4	17.5
10. WPMO-F	387/ 2.1	---	---

12+ FM SHARE (METRO): 73.79% (459 of 622) (SPG 82: 71.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBLX-F	1. WBLX-F	1. WKSJ-F+	1. WKSJ-F+	1. WKSJ-F	1. WKSJ-F+
2. WKRG-F	2. WKSJ-F+	2. WBLX-F	2. WBLX-F	2. WLPR-F	2. WBLX-F
3. WABB-F	3. WKRG-F	3. WKRG-F	3. WGOK	3. WBLX-F	3. WKRG
4. WKSJ-F+	4. WABB-F	4. WGOK	4. WLPR-F	4. WGOK	4. WKRG-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKSJ-F+	1. WKSJ-F+	1. WBLX-F	1. WKSJ-F+	1. WBLX-F	1. WKSJ-F
2. WBLX-F	2. WBLX-F	2. WKSJ-F+	2. WBLX-F	2. WKSJ-F+	2. WBLX-F
3. WLPR-F	3. WKRG-F	3. WKRG-F	3. WGOK	3. WABB-F	
4. WKRG-F	4. WABB-F		4. WKRG-F	4. WKRG-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABB	1480		1.4/8.0
WABF	1220	Fairhope	.8/1.4
WHEP	1310	Foley	1.5/2.5
WMOO	1550		1.1/4.1
WWAX	840		.8/2.3
WMEZ-F	94.1	Pensa	.5/1.6
WPMO-F	99.1	Pascag,AL	.5/2.1
WTKX-F	101.5	Pensa	.5/2.4

FORMATS	AM	FM	TOTAL	%
COUNTRY	28 (2)	167 (3)	195 (5)	31.4
BLACK/URBAN/JAZZ	56 (1)	121 (1)	177 (2)	28.5
ROCK/AOR/CONTEMP		127 (4)	127 (4)	20.4
MOR/VARIETY	58 (3)		58 (3)	9.3
BTFL MUSIC		44 (2)	44 (2)	7.1
AC	14 (2)		14 (2)	2.3
RELIGION/GOSPEL	7 (1)		7 (1)	1.1
			622 (19)	

RADIO STATIONS

WGOK, 900, 1 KW (DAYS) , BLACK	SBN, $16.00	(Roslin)	
WKRG, 710, 1 KW/500 W (DA-N), MOR	CBS,MBS, $55.00	(Katz)	
WUNI, 1410, 5 KW (DA-N) , COUNTRY	NBC, $17.50	(Lotus)	Kirk
WABB-F, 97.5, 100 KW @ 840, AOR	ABC-F, $52.88	(Eastman)	
WBLX-F, 92.9, 63 KW @ 470, BLACK	RKO, $41.50	(HNWH)	Beasley
WJQY-F, 98.3, 3 KW @ 300, COUNTRY	CBS-R, $20.75	(Masla)	
WKRG-F, 99.9, 100 KW @ 850, ROCK	, $55.00	(Katz)	
WKSJ-F+, 94.9,100 KW @ 485, COUNTRY (Klemm)	ABC-E, $60.00*	(Blair)	Capitol-Johnson
WLPR-F, 96.1, 40 KW @ 420, BTFL MUS (TM)	, $21.00*	(----)	
WZEW-F, 92.1, 3 KW @ 288, ROCK	MBS, $20.00*	(Christal)	Oppenheimer
WPMO-F, 99.1, 100 KW @ 386, COUNTRY	ABC-E, $? ?	(Torbet)	(PASCAGOULA,MS)

WMEZ, WTKX - See Pensacola

MODESTO

Market # 145
SMSA Pop: 276,500
APR 16.5
Est 1982 Revenue: $5,100,000*
Est 1983 Rev Growth: 11%*

Stations: 20/10
Diaries: 574/409:1
Standard Error: .813
% Below Line: 27.2
Est 1982 Nat Rev: $1,100,000*

CSI: 2.5 Bil (# 125)
CSI HH: 24.6 M (# 80)
Retail $: 1.3 Bil (# 146)
% Not Listed: 10.8

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KBEE-F	47/12.1	12.4	10.6	15.1	10.3
2. KOSO-F	46/11.9	10.4	11.1	10.0	8.8
3. KFIV-F	37/ 9.5	6.7	8.3	5.1	8.3
KHOP-F	37/ 9.5	6.7	9.1	8.0	8.3
5. KTRB	28/ 7.2	8.0	7.4	6.6	5.9
6. KMIX-F	26/ 6.7	6.5	4.9	2.3	4.1
7. KNBR	17/ 4.4	3.4	4.0	5.4	4.4
8. KCBS	16/ 4.1	2.8	5.1	4.3	5.6
9. KFIV	14/ 3.6	2.8	2.6	2.3	2.1
KRAK	14/ 3.6	3.9	3.1	3.4	5.0

12+ TSA 1/4	
1. KHOP-F	92
2. KNBR	66
3. KOSO-F	61
KCBS	61
5. KBEE-F	51
6. KTRB	45
KRAK	45
8. KFYE-F	44
9. KFIV-F	42
10. KMIX-F	33

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KHOP-F	1235/20.4	20.6	22.7
2. KOSO-F	1052/25.7	26.6	24.2
3. KCBS	970/11.5	9.3	12.5
4. KNBR	858/11.0	10.2	13.1
5. KRAK	830/10.3	12.3	8.2
6. KFRC	651/ 7.8	7.4	9.2
7. KFIV-F	561/19.4	17.1	18.4
8. KFYE-F	559/ 6.4	9.2	7.9
9. KBEE-F	533/19.1	18.2	16.8
10. KMYT-F	478/ 6.9	5.5	---

12+ FM SHARE (METRO): 67.63% (234 of 346) (SPG 82: 64.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOSO-F	1. KFIV-F	1. KOSO-F	1. KOSO-F	1. KBEE-F	1. KOSO-F
2. KHOP-F	2. KOSO-F	2. KFIV-F	KBEE-F	2. KMIX-F	2. KBEE-F
3. KFIV-F	3. KHOP-F	3. KHOP-F	3. KMIX-F	3. KTRB	3. KCBS
			KHOP-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KBEE-F	1. KFIV-F	1. KOSO-F	1. KBEE-F	1. KFIV-F	1. KHOP-F
2. KOSO-F	2. KBEE-F	2. KHOP-F	2. KOSO-F	2. KOSO-F	2. KOSO-F
3. KHOP-F	3. KOSO-F	3. KFIV-F	3. KMIX-F	3. KHOP-F	3. KBEE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCEY	1390	Turlock	2.1/4.7	KFYE-F	93.7	Fresno	1.0/6.4	KQKK-F	96.7	Mantec	3.1/5.8
KHYV	970		1.0/6.4	KMYT-F	97.5	Merced	2.8/6.9	KSTN-F	107.3	Stockt	.8/1.8
KLOC	920	Ceres	1.3/4.2	KAMB-F	101.5	Merced	2.1/5.2	KWGF-F	100.9	Tracy	.8/2.6
KFRC	610	SF	1.5/7.8								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	6 (1)	124 (4)	130 (5)	37.6
COUNTRY	50 (3)	38 (2)	88 (5)	25.4
BTFL MUSIC		58 (2)	58 (2)	16.8
AC	14 (1)	3 (1)	17 (2)	4.9
MOR/VARIETY	21 (2)		21 (2)	6.1
NEWS/TALK	16 (1)		16 (1)	4.6
SPANISH	5 (1)	3 (1)	8 (2)	2.3
RELIGION/GOSPEL		8 (1)	8 (1)	2.3
			346 (20)	

RADIO STATIONS

KCEY, 1390,	1 KW (DA-2)	, COUNTRY	MBS,	$17.50	(Christal)	Behan
KFIV, 1360,	5 KW/1 KW (DA-2),	CONTEMP/AC	RKO,	$16.00	(MMR)	
KTRB, 860,	10 KW/1 KW (DA-2),	COUNTRY	ABC-E,	$21.00	(Blair)	
KBEE-F, 103.3,	11 KW @ 150,	BTFL MUS	,	$22.05	(Mc-Guild)	John Price
KMIX-F, 98.3,	1.6 KW @ 390,	COUNTRY (TM)	,	$17.50	(Christal)	Behan
KFIV-F, 102.3,	3 KW @ 300,	AOR	RKO,	$29.75*	(MMR)	
KHOP-F, 104.1,	50 KW @ 499,	ROCK (Drake-Chen)	ABC-C,	$18.75	(Blair)	
KOSO-F, 93.1,	3 KW @ 1790,	ROCK	APR,	$32.50	(Selcom)	Space Com
KMYT-F, 97.5,	50 KW @ 493,	BTFL MUS	,	$11.50	(Torbet)	(MERCED)

Other ran stations - See San Francisco, Fresno and Sacramento

MONTGOMERY

Market # 143	Stations: 13/13	CSI: 2.2 Bil (# 146)
SMSA Pop: 279,700	Diaries: 760/304:1	CSI HH: 22.1 M (# 160)
APR 18.0	Standard Error: .754	Retail $: 1.1 Bil (# 161)
Est 1982 Revenue: $4,872,000	% Below Line: 0	% Not Listed: 9.6

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WLWI-F	103/24.8	23.5	18.0	1. WLWI-F	134	1. WHHY-F	1653/37.8	25.4
2. WHHY-F	55/13.2	10.7	12.3	2. WHHY-F	107	2. WLWI-F	1285/34.6	34.0
3. WQIM-F	45/10.8	12.1	6.8	3. WQIM-F	64	3. WBAM-F	873/21.6	17.6
4. WXVI	40/ 9.6	13.5	7.9	4. WXVI	43	4. WQIM-F	800/23.8	23.2
5. WHHY	33/ 7.9	8.1	19.6	5. WHHY	35	5. WHHY	595/23.5	22.3
6. WREZ-F	24/ 5.8	8.4	9.3	6. WBAM-F	34	6. WXVI	472/18.9	23.1
7. WBAM-F	23/ 5.5	5.3	8.4	7. WIGC-F	30	7. WBAM	350/ 8.0	9.2
8. WCOV	22/ 5.3	3.0	4.4	WBAM	30	8. WCOV	339/12.2	11.2
9. WBAM	13/ 3.1	4.0	4.6	9. WREZ-F	27	9. WIGC-F	323/ 3.3	---
10. WZTN	7/ 1.7	---	.5	10. WCOV	26	10. WREZ-F	290/11.6	15.2

12+ FM SHARE (METRO): 67.29% (253 of 376) (SPG 82: 64.66%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQIM-F	1. WQIM-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F
WHHY-F	2. WLWI-F	2. WQIM-F	2. WHHY-F		2. WHHY-F+
	3. WHHY-F	3. WHHY-F	3. WQIM-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WLWI-F	1. WQIM-F	1. WLWI-F
2. WHHY-F	2. WQIM-F	WQIM-F	2. WHHY-F	2. WHHY-F	
3. WXVI	3. WHHY-F	3. WHHY-F	3. WQIM-F	3. WLWI-F	
			WXVI		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WETU 1250 Wetumpka .7/3.2 WLSQ 950 1.2/4.5 WOGC-F 105.7 Troy .7/3.3

FORMATS	AM	FM	TOTAL	%
COUNTRY	16 (2)	106 (2)	119 (4)	31.9
BLACK/URBAN/JAZZ	40 (1)	45 (1)	85 (2)	22.8
ROCK/AOR/CONTEMP	5 (1)	78 (2)	83 (3)	22.3
AC	40 (2)		40 (2)	10.7
BTFL MUSIC		24 (1)	24 (1)	6.4
NOSTALGIA	22 (1)		22 (1)	5.9
			373 (13)	

RADIO STATIONS

WCOV, 1170, 10 KW/1 KW (DA-2), NOSTALGIA	CBS,	$13.00*	(----)	
WHHY, 1440, 5 KW/1 KW (DA-N), AC	,	$22.00*	(Mc-Guild)	
WXVI, 1600, 5 KW/1 KW (DA-N), BLACK	SBN,	$28.00	(HNWH)	Attaway
WZTN, 1000, 5 KW (DAYS,DA) , OLDIES	,	$ 7.00	(----)	
WBAM, 740, 50 KW (DAYS,DA) , COUNTRY	NBC,	$13.00*	(Torbet)	
WBAM-F, 93.9, 100 KW @ 730, CONTEMP	,	$15.00*	(Torbet)	
WHHY-F, 101.9, 100 KW @ 1050, ROCK	ABC-C,	$39.00*	(Mc-Guild)	
WIGC-F, 105.7, 100 KW @ 1847, COUNTRY	,	$18.00	(Masla)	(TROY)
WLWI-F, 92.3, 100 KW @ 700, COUNTRY	ABC-E,	$37.00*	(HNWH)	
WQIM-F, 95.3, 3 KW @ 230, BLACK (Drake-Chen)	,	$22.00	(Selcom)	Paul Downs (PRATTVILLE)
WREZ-F, 103.3, 28 KW @ 290, BTFL MUS (Schulke)	MBS,	$21.00	(Masla)	

NASHVILLE

Market # 45; ADI # 30
SMSA Pop: 875,100
~~APR~~ 17.1
Est 1982 Revenue: $16,420,000

Stations: 26/26
Diaries: 959/913:1
Standard Error: .651
% Below Line: 0

CSI: 7.1 Bil (# 51)
CSI HH: 22.4 M (# 173)
Retail $: 4.2 Bil (# 44)
% Not Listed: 7.2

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WKDF-F	164/12.9	12.8	12.4	12.6	11.9
2. WWKX-F	121/ 9.5	9.0	10.0	12.9	8.2
3. WSM-F	104/ 8.2	4.1	6.3	4.9	9.4
4. WZEZ-F	100/ 7.9	10.2	9.4	10.5	8.2
5. WSIX-F	94/ 7.4	10.2	9.2	9.3	9.4
6. WYHY-F	81/ 6.4	4.9	3.3	2.2	.9
7. WMAK-F	69/ 5.4	3.0	2.0	2.5	5.1
8. WLAC	67/ 5.3	6.8	5.7	6.2	5.6
9. WSM	64/ 5.0	5.9	6.8	5.6	6.3
10. WVOL	59/ 4.6	6.1	9.4	6.7	7.8

12+ TSA 1/4	
1. WKDF-F	319
2. WWKX-F	213
3. WSM-F	181
4. WSIX-F	149
5. WZEZ-F	126
6. WSM	125
7. WYHY-F	94
8. WLAC-F	76
WMAK-F	76
10. WLAC	73

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WKDF-F	3328/24.3	22.3	23.7
2. WWKX-F	3125/22.1	24.8	25.8
3. WSM	2672/19.2	18.7	20.7
4. WSM-F	2250/17.4	11.1	13.9
5. WSIX-F	1992/16.8	19.5	17.5
6. WYHY-F	1426/14.5	11.6	5.4
7. WZEZ-F	1345/14.0	16.0	16.3
8. WLAC-F	1246/13.3	7.3	12.3
9. WLAC	1102/12.7	15.7	12.3
10. WMAK-F	947/11.6	7.6	9.4

12+ FM SHARE (METRO): 70.76% (835 of 1180) (SPG 82: 62.58%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WSM-F	1. WZEZ-F	1. WKDF-F+
2. WWKX-F	2. WWKX-F	2. WSM-F	2. WSIX-F	2. WSIX-F	2. WWKX-F
	3. WYHY-F	WWKX-F	3. WZEZ-F	3. WSM-F	3. WSM
	4. WMAK-F	4. WYHY-F	4. WYHY-F	4. WSM	WSM-F
	5. WSM-F	5. WMAK-F	5. WWKX-F	5. WLAC	5. WZEZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKDF-F	1. WKDF-F	1. WWKX-F	1. WYHY-F	1. WKDF-F	1. WSM-F
2. WZEZ-F	2. WWKX-F	2. WYHY-F	2. WWKX-F		2. WZEZ-F
3. WWKX-F	3. WSM-F	3. WKDF-F	3. WSM-F		3. WKDF-F
4. WYHY-F	4. WYHY-F	4. WMAK-F	4. WSIX-F		4. WSIX-F
5. WSM-F	5. WSIX-F	5. WSM-F	5. WZEZ-F		5. WWKX-F

FORMATS	AM	FM	TOTAL	%
COUNTRY	143 (8)	230 (4)	373 (12)	31.6
ROCK/AOR/CONTEMP	19 (1)	297 (3)	316 (4)	26.8
AC	6 (1)	139 (2)	145 (3)	12.3
BLACK/URBAN/JAZZ	59 (1)	69 (1)	128 (2)	10.8
BTFL MUSIC		100 (1)	100 (1)	8.5
NEWS/TALK	67 (1)		67 (1)	5.7
MOR/VARIETY	24 (2)		24 (2)	2.0
NOSTALGIA	18 (1)		18 (1)	1.5
RELIGION/GOSPEL	9 (1)		9 (1)	0.8
			1180 (27)	

NASHVILLE ADI

	12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1.	WKDF-F	WKDF-F	WKDF-F
2.	WWKX-F	WWKX-F	WZEZ-F
3.	WSM-F	WSM	WSM-F
4.	WSIX-F	WSM-F	WSM
5.	WZEZ-F	WSIX-F	WSM-F
6.	WSM	WYHY-F	WWKX-F
7.	WYHY-F	WZEZ-F	WNKZ+
8.	WMAK-F	WLAC-F	WLAC
9.	WLAC-F	WLAC	WYHY-F
10.	WLAC	WMAK-F	WLAC-F
11.	WVOL	WVOL	
12.	WJKZ-F+	WSIX	
13.	WSIX	WJKZ-F+	
14.	WYCQ-F	WAKQ-F	
15.	WHOP-F WBGY-F	WBGY-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAKM	950	Franklin	.3/1.6
WAMB	1170		1.4/3.3
WCOR	900	Lebanon	.5/1.5
WDBL+	1590	Springfield	.7/1.0
WDKN	1260	Dickson	.3/1.1
WGNS	1450	Murfreesbor	1.5/2.1
WKDA	1240		1.8/5.1
WKOS-F	96.3	Murfreesbor	.9/4.1
WLAC-F	105.9		4.6/13.3
WLUY	1300		.5/3.6
WMTS	810	Murfreesbor	.3/1.2
WJKZ-F+	100.1	Franklin	3.4/8.0
WSIX	980		3.2/9.5
WSVT	710	Smyrna	.4/1.0
WWGM	1560		.7/1.8

ADI FM SHARE: 73.90% (1563 of 2115) (SPG 82: 66.29%)

AM STATIONS

WLAC, 1510, 50 KW (DA-N) , NEWS/TALK CBS, $57.40 (HNWH) Sudbrink
WSIX, 980, 5 KW (DA-N) , COUNTRY NBC-T,ABC-I, $ NM (Katz) Sky/Foster (P)
WSM , 650, 50 KW , COUNTRY NBC, $66.00* (Christal)
WVOL, 1470, 5 KW/1 KW (DA-2), BLACK NBN, $40.00* (Selcom)

FM STATIONS

WKDF-F, 103.3, 100 KW @ 1220, AOR (Burk-Abr) ABC-E,ABC-R, $73.00* (Blair) Dick
WLAC-F, 105.9, 100 KW @ 1229, AC , $57.40 (HNWH) Sudbrink
WMAK-F, 92.1, 1.5 KW @ 430, URBAN , $? ? (Selcom)
WJKZ-F+,100.1, 2.5 KW @ 600, COUNTRY (Burk-Abr) RKO II, $? ? (Weiss) Jaco
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY , $70.00* (Katz) Sky/Foster (P)
WSM-F , 95.5, 100 KW @ 1280, COUNTRY Source, $68.00* (Christal)

WWKX-F, 104.5, 100 KW @ 1050, ROCK RKO, $60.00* (MMR)
WYHY-F, 107.5, 100 KW @ 730, AC , $30.00* (Mc-Guild) Mooney (LEBANON)

WZEZ-F, 92.9, 100 KW @ 650, BTFL MUS (Bonne) , $53.00* (Torbet) South Cent
WYCQ-F, 102.9, 100 KW @ 510, COUNTRY ABC-E, $10.00 (----) (SHELBYVILLE)
WHOP-F, 98.7, 100 KW @ 304, COUNTRY CBS, $ 9.60 (Regional)(HOPKINSVIL,KY)
WBGY-F, 93.3, 100 KW @ 750, ROCK , $13.00 (----) (TULLAHOMA)

NASSAU-SUFFOLK

(Long Island)

APR 17.9	Diaries: 1229	CSI: 28.7 Bil (# 11)
Est 1982 Revenue: $18,890,000	Standard Error: .566	CSI HH: 33.1 M (# 4)
		Retail $: 13.5 Bil (# 11)

NOTE: Nassau-Suffolk is a portion of the New York Metro. For this market only those stations home to Nassau-Suffolk are listed. There is no TSA.

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WBLI-F	273/6.9	5.8	5.7	5.2	4.5
2. WAPP-F	197/5.0	3.9	2.9	2.7	2.7
3. WALK-F+	171/4.3	4.5	2.0	3.2	2.3
4. WHLI	128/3.2	3.9	3.9	2.9	3.7
5. WBAB-F	106/2.7	3.2	3.6	3.8	3.3
6. WLIR-F	88/2.2	1.9	1.2	1.6	2.0
7. WKJY-F	81/2.1	1.4	1.8	1.7	2.3
8. WGSM	78/2.0	1.2	1.8	2.0	1.4
9. WCTO-F	55/1.4	2.3	1.5	3.3	2.3
10. WRCN-F	40/1.0	.9	.7	1.6	.8

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WBLI-F	3377/15.3	13.3	6.8
2. WAPP-F	3311/15.0	14.3	6.8
3. WBAB-F	2493/11.3	11.0	12.1
4. WALK-F+	1856/ 8.4	9.8	6.3
5. WLIR-F	1528/ 6.9	6.1	6.1
6. WHLI	1347/ 6.1	5.9	6.0
7. WCTO-F	1130/ 5.1	6.0	5.4
8. WKJY-F	998/ 4.5	4.2	4.1
9. WGSM	867/ 3.9	2.6	4.5
10. WGBB	719/ 3.3	2.7	3.3

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBAB-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WHLI	1. WBLI-F
2. WAPP-F	2. WAPP-F	2. WAPP-F	2. WALK-F+	2. WALK-F+	2. WALK-F+
3. WBLI-F	3. WLIR-F	3. WALK-F+	3. WAPP-F	3. WBLI-F	3. WAPP-F
4. WLIR-F	4. WBAB-F	4. WLIR-F	4. WGSM	4. WGSM	4. WBAB-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WBLI-F	1. WAPP-F	1. WBLI-F
2. WALK-F+	2. WAPP-F	2. WAPP-F	2. WALK-F+	2. WLIR-F	2. WAPP-F
3. WAPP-F	3. WALK-F+	3. WALK-F+	3. WGSM	3. WBAB-F	3. WALK-F+
4. WHLI	4. WHLI	4. WLIR-F	4. WKJY-F	4. WBLI-F	4. WHLI

RADIO STATIONS

WGBB, 1240, 1 KW/250 W , MOR	$? ?	(----)	Allina
WGSM, 740, 25 KW (DAYS,DA), MOR	$40.00*	(Mc-Guild)	Greater Media
WHLI, 1100, 10 KW (DAYS,DA), NOSTALGIA (Al Ham)	$42.00*	(Roslin)	
WALK-F+, 97.5, 45 KW @ 530, MOR	$50.00*	(Roslin)	
WBAB-F, 102.3, 2.3 KW @ 344, AOR	$42.00*	(----)	Allina
WBLI-F, 106.1, 10 KW @ 500, ROCK	$58.75	(Masla)	Beck-Ross
WCTO-F, 94.3, 3 KW @ 300, BTFL MUS	$40.00*	(Mc-Guild)	Greater Media
WKJY-F, 98.3, 3 KW @ 300, BTFL MUS (FM-100)	$33.00*	(Roslin)	
WLIR-F, 92.7, 3 KW @ 300, AOR	$70.00	(Masla)	
WRCN-F, 103.9, 3 KW @ 466, ROCK/AOR	$28.00*	(Unirep)	

WAPP-F - See New York

NEW YORK (Continuation of FM stations)

WQXR-F+, 96.3, 7.8 KW @ 1220, CLASSICAL ,	$ 95.00	(Mc-Guild)	New York Times
WRFM-F, 105.1, 5.2 KW @ 1220, BTFL MUS (Bonne) ,	$155.00	(Torbet)	Bonneville
WRKS-F, 98.7, 5.4 KW @ 1250, URBAN RKO,	$240.00*	(RKO)	RKO
WVNJ-F, 100.3, 24 KW @ 666, BTFL MUS* (RPM) Trans,	$ 84.00	(----)	Malrite
WYNY-F, 97.1, 7.2 KW @ 1300, AC ,	$300.00*	(HNWH)	NBC
WHUD-F, 100.7, 50 KW @ 500, BTFL MUS (FM-100) ,	$ 60.00	(Masla)	(PEEKSKILL)

*Station now has contemporary format

NEW HAVEN

Market # 100 (# 56 on county basis)
SMSA Pop: 418,000
APR 17.5

Stations: 26/7
Diaries: 793/450:1
Standard Error: .708

CSI: 4.1 Bil (# 89) (48-county)
CSI HH: 30.9 M (# 6 -est)
Retail $: 1.7 Bil (# 113) (65-county)

Est 1982 Revenue: $6,995,000*
Est 1983 Rev Growth: 6%*

% Below Line: 46.7

% Not Listed: 9.0

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WELI	91/14.6	13.8	15.5	14.6	18.4
2. WKCI-F	66/10.6	9.6	8.6	10.9	9.3
3. WAVZ	47/ 7.5	8.4	6.4	8.6	4.8
4. WNHC	38/ 6.1	8.1	6.0	6.2	5.8
WPLR-F	38/ 6.1	6.0	7.1	6.7	6.1
6. WEZN-F	37/ 5.9	6.3	5.1	5.6	4.7
7. WCBS	30/ 4.8	4.6	4.9	3.5	6.1
8. WHCN-F	26/ 4.2	3.7	4.8	3.5	5.3
9. WNBC	22/ 3.5	3.4	3.1	6.9	6.8
WWYZ-F	22/ 3.5	4.5	4.5	3.5	3.7

12+ TSA 1/4	
1. WKCI-F	122
2. WELI	109
3. WEZN-F	85
4. WKSS-F	68
5. WPLR-F	66
6. WAVZ	59
7. WHCN-F	47
8. WCBS	44
WDRC-F	44
10. WWYZ-F	43

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WKCI-F	1799/25.5	23.9	23.3
2. WELI-F	1447/33.6	32.2	32.7
3. WPLR-F	1141/18.6	17.9	17.4
4. WDRC-F	1126/13.8	12.2	10.3
5. WEZN-F	988/13.4	13.0	12.9
6. WHCN-F	868/11.0	11.0	12.5
7. WCBS	816/15.1	16.2	16.5
8. WKSS-F	802/ 8.4	10.7	7.4
9. WNBC	762/12.7	13.7	15.1
10. WTIC	713/ 5.1	5.3	8.1

12+ FM SHARE (METRO): 53.44% (303 of 567) (SPG 82: 49.25%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHCN-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI	1. WELI
2. WNHC	2. WPLR-F	2. WPLR-F	2. WELI	2. WAVZ	2. WKCI-F
3. WPLR-F	3. WNHC	3. WELI	3. WWYZ-F	3. WEZN-F	3. WCBS
	4. WHCN-F	4. WNHC	WCBS	4. WKCI-F	4. WAVZ
	WWYZ-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WELI	1. WELI	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WKCI-F
2. WKCI-F	2. WKCI-F	2. WNHC	2. WELI	WPLR-F	2. WCBS
3. WAVZ	3. WAVZ	3. WPLR-F	3. WAVZ	3. WHCN-F	3. WPLR-F
4. WEZN-F	4. WEZN-F	4. WWYZ-F	4. WWYZ-F		4. WELI
					WWYZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSCR	1220	Hamden	1.0/2.4	WRCH-F	100.5	New Brit.	2.9/6.8	WHN	1050	NY	1.4/4.5
WYBC-F	94.3		2.6/8.0	WTIC	1080	Hartford	1.3/5.1	WOR	710	NY	1.0/2.6
WCCC-F	106.9	Hartfo.	1.3/4.2	WTIC-F	96.5	Hartford	.3/6.0	WABC	770	NY	.5/3.5
WDRC-F	102.9	Hartfo.	3.0/13.8	WQXR-F	96.3	NY	.5/2.1	WBLS-F	107.5	NY	1.6/5.3
WIOF-F	104.1	Waterbu	1.0/4.9	WRKI-F	95.1	Brookfiel	1.3/3.5	WRKS-F	98.7	NY	1.1/3.4
WKSS-F	95.7	Hartfor	3.4/8.4								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	22 (1)	101 (6)	123 (7)	21.7
MOR/VARIETY	99 (2)		99 (2)	17.5
AC		94 (3)	94 (3)	16.6
BTFL MUSIC		76 (3)	76 (3)	13.4
BLACK/URBAN/JAZZ	38 (1)	33 (3)	71 (4)	12.5
NOSTALGIA	47 (1)		47 (1)	8.3
NEWS/TALK	39 (3)		39 (3)	6.9
COUNTRY	15 (2)		15 (2)	2.6
CLASSICAL		3 (1)	3 (1)	0.5
			567 (26)	

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N), NOSTALGIA (Al Ham) ABC-I, $45.00* (Mc-Guild) Eastern
WELI, 960, 5 KW (DA-N), MOR (Burk-Abr) , $68.00 (Blair) Insilco
WNHC, 1340, 1 KW/250 W , BLACK , $20.00 (Savalli)

WKCI-F, 101.3, 10 KW @ 1070, AC/CONTEMP , $70.00* (Mc-Guild) Eastern
WPLR-F, 99.1, 14 KW @ 950, ROCK/AOR , $58.75 (Christal) General

Other ranked stations - See New York, Hartford, Bridgeport

NEW ORLEANS

Market # 33; ADI # 34
SMSA Pop: 1,207,400
APR 19.0
Est 1982 Revenue: #20,000,000*
Est 1983 Rev Growth: 8%*

Stations: 19/19
Diaries: 1557/641:1
Standard Error: .526
% Below Line: 0
Est 1982 Nat Rev: $5,000,000*

CSI: 11.3 Bil (# 32)
CSI HH: 25.6 M (# 51)
Retail $: 5.9 Bil (# 34)
% Not Listed: 5.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WYLD-F	250/13.2	12.9	6.4	6.8	5.6
2. WEZB-F	174/ 9.2	8.6	8.6	11.5	10.3
3. WAIL-F	167/ 8.8	8.8	12.9	10.6	8.4
WRNO-F	167/ 8.8	8.1	8.5	7.3	8.1
5. WBYU-F	155/ 8.2	7.0	5.9	7.5	7.7
6. WAJY-F	126/ 6.7	6.1	5.0	5.7	5.9
7. WQUE-F	88/ 4.6	4.7	4.5	5.2	6.2
8. WNOE-F	83/ 4.4	5.5	6.8	8.4	6.7
9. WWL	77/ 4.1	4.6	4.8	4.8	3.9
10. WSMB	73/ 3.9	2.7	3.7	3.5	5.2
11. WBOK	71/ 3.8	2.9	3.2	1.7	1.8
12. WTIX	70/ 3.7	5.9	5.6	5.0	7.8

12+ TSA 1/4	
1. WYLD-F	277
2. WEZB-F	237
3. WAIL-F	222
4. WRNO-F	196
5. WBYU-F	178
6. WAJY-F	159
7. WNOE-F	141
8. WWL	131
9. WTIX	122
10. WQUE-F	94
11. WNOE	91
12. WSMB	77

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WEZB-F	3603/26.4	25.8	23.4
2. WAIL-F	2714/20.7	18.8	21.7
3. WTIX	2621/16.2	18.3	17.0
4. WWL	2457/14.9	17.9	16.1
5. WRNO-F	2404/18.4	18.2	17.8
6. WYLD-F	2350/20.2	21.3	13.6
7. WNOE-F	2189/13.1	16.0	14.6
8. WAJY-F	1951/15.9	15.1	11.7
9. WQUE-F	1896/17.0	15.0	15.5
10. WBYU-F	1839/14.5	14.0	13.0
11. WNOE	1330/ 8.3	10.5	9.1
12. WYLD	1314/10.7	9.1	9.9

12+ FM SHARE (METRO): 67.94% (1210 of 1781) (SPG 82: 62.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WEZB-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WBYU-F	1. WYLD-F
2. WAIL-F	2. WRNO-F	2. WRNO-F	2. WAJY-F	2. WAJY-F	2. WEZB-F
3. WRNO-F	3. WEZB-F	3. WAIL-F	3. WAIL-F	3. WYLD-F	3. WAJY-F
WYLD-F	4. WAIL-F	4. WEZB-F	4. WRNO-F	4. WNOE-F	4. WBYU-F
5. WBOK	5. WQUE-F	5. WAJY-F	5. WNOE-F	5. WAIL-F	5. WRNO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WRNO-F	1. WYLD-F
2. WBYU-F	2. WRNO-F	2. WEZB-F	2. WAJY-F	2. WYLD-F	2. WRNO-F
3. WAJY-F	3. WEZB-F	3. WQUE-F	3. WAIL-F	3. WEZB-F	3. WAJY-F
4. WRNO-F	4. WAIL-F	4. WAIL-F	4. WQUE-F	4. WAIL-F	4. WAIL-F
5. WEZB-F	5. WBYU-F	5. WAJY-F	5. WBYU-F WEZB-F WNOE-F	5. WQUE-F	5. WNOE-F WYAT

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	119 (20	417 (2)	536 (4)	30.0
ROCK/AOR/CONTEMP		341 (2)	341 (2)	19.1
MOR/VARIETY	150 (2)	126 (1)	276 (3)	15.5
AC	113 (2)	88 (1)	201 (3)	11.3
BTFL MUSIC		155 (1)	155 (1)	8.7
COUNTRY	65 (1)	83 (1)	148 (2)	8.3
NEWS/TALK	59 (1)		59 (1)	3.3
NOSTALGIA	45 (1)		45 (1)	2.5
RELIGION/GOSPEL	20 (2)		20 (2)	1.1
			1781 (19)	

NEW ORLEANS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WYLD-F	1. WEZB-F	1. WYLD-F
2. WEZB-F	2. WAIL-F	2. WEZB-F
3. WAIL-F	3. WRNO-F	3. WBYU-F
4. WRNO-F	4. WYLD-F	4. WNOE-F
5. WBYU-F	5. WTIX	5. WAIL-F
6. WAJY-F	6. WNOE-F	6. WRNO-F
7. WNOE-F	7. WWL	7. WAJY-F
8. WWL	8. WAJY-F	8. WWL
9. WTIX	9. WAJY-F	9. WNOE
10. WQUE-F	10. WBYU-F	10. WTIX
11. WNOE	11. WBOK	
12. WSMB	12. WYLD	
13. WBOK	13. WNOE	
14. WGSO	14. WGSO	
15. WWIW	15. WSMB	

OTHER RATED STATIONS

METRO SHARE/CUME RATING		
WGSO	1280	3.1/9.8
WNOE	1060	3.4/8.3
WSHO	800	.6/2.5
WVOG	600	.4/1.5
WWIW	1450	2.4/5.5
WYAT	990	2.3/5.2
WYLD	940	2.5/10.7

ADI FM SHARE: 69.04% (1639 of 2374) (SPG 82: 62.48%)

AM STATIONS

WBOK,	1230,	1 KW/250 W	, BLACK	SBN,	$34.00*	(----)	
WGSO,	1280,	5 KW (DA-1)	, NEWS/TALK	ABC-I,RKO II,NBC-T,	$57.75	(Eastman)	Insilco
WNOE,	1060,	50 KW/5 KW (DA-2)	, COUNTRY	ABC-E,	$35.00*	(Mc-Guild)	Noe
WSMB,	1350,	5 KW (DA-N)	, MOR	MBS,	$28.00	(Weiss)	
WTIX,	690,	10 KW/5 KW (DA-2)	, AC	NBC,	$69.00	(Blair)	Storz
WWIW,	1450,	1 KW/250 W	, NOSTALGIA	MBS,ABC-D,	$23.00	(P/W)	
WWL ,	870,	50 KW (DA-1)	, VARIETY	CBS,	$65.00*	(Katz)	Loyola
WYAT,	990,	1 KW (DAYS)	, OLDIES	NBN,Source,	$22.00*	(Selcom)	
WYLD,	940,	10 KW/500 W (DA-2)	, BLACK	,	$24.00*	(HNWH)	

FM STATIONS

WAIL-F,	105.3,	100 KW @ 407,	BLACK	,	$60.00*	(Selcom)	
WAJY-F,	101.9,	100 KW @ 825,	MOR/AC	,	$74.00	(Katz)	Loyola Univ
WBYU-F,	95.7,	100 KW @ 600,	BTFL MUS (Bonne)	,	$61.00*	(Christal)	Swanson
WEZB-F,	97.1,	100 KW @ 511,	ROCK (Burk-Abr)	RKO,	$82.00*	(Torbet)	EZ
WNOE-F,	101.1,	100 KW @ 440,	COUNTRY (TM)	ABC-E,	$50.00*	(Mc-Guild)	Noe
WQUE-F,	93.3,	100 KW @ 512,	AC	,	$56.00*	(Eastman)	Insilco
WRNO-F,	99.5,	100 KW @ 500,	AOR	CBS-R,ABC-F,	$56.00	(Masla)	
WYLD-F,	98.5,	100 KW @ 480,	URBAN	,	$70.00*	(HNWH)	

NEW YORK

Market # 1; ADI # 1	Stations: 45/44	CSI: 93.0 Bil (# 1)
SMSA Pop: 8,983,600	Diaries: 5705/2361:1	CSI HH: 25.7 M (# 57)
APR 19.5	Standard Error: .297	Retail $: 38.1 Bil (# 1)
Est 1982 Revenue: $157,000,000	% Below Line: 0.4%	% Not Listed: 8.6%
Est 1983 Rev Growth: NA	Est 1982 Nat Rev: NA	

12+ METRO 1/4/SHARE			WIN 83	FAL 82	SUM 82	SPG 82
1.	WBLS-F	1376/5.2	4.9	5.6	5.3	5.1
2.	WOR	1368/5.2	4.9	5.3	5.1	5.9
3.	WKTU-F	1289/4.9	5.2	4.2	5.5	6.2
4.	WRFM-F	1277/4.9	3.7	4.3	4.2	4.2
5.	WINS	1259/4.8	5.4	5.2	4.6	4.3
6.	WYNY-F	1203/4.6	4.7	5.0	5.0	4.7
7.	WRKS-F	1177/4.5	4.0	4.5	5.1	5.9
8.	WCBS	1135/4.3	4.6	4.8	4.6	4.5
9.	WPLJ-F	1074/4.1	4.5	4.3	3.5	4.5
10.	WPAT-F	1001/3.8	3.9	3.8	3.3	3.3
11.	WPIX-F	950/3.6	3.3	1.8	1.7	1.6
12.	WNBC	800/3.1	4.1	4.0	4.4	3.7
13.	WCBS-F	793/3.0	3.0	2.8	3.2	2.8
14.	WNEW	770/2.9	2.7	3.4	3.5	3.2
15.	WABC	776/2.9	2.4	2.5	3.0	2.6
16.	WAPP-F	729/2.8	2.9	3.1	4.9	1.5
17.	WHN	618/2.4	2.1	2.3	2.6	2.7
18.	WPAT	570/2.2	2.1	2.3	1.9	2.4
19.	WADO	557/2.1	2.5	2.7	1.6	1.9
20.	WNEW-F	538/2.1	2.2	2.1	2.0	2.9
21.	WMCA	521/2.0	1.8	1.8	2.6	2.2
22.	WKHK-F	500/1.9	1.6	1.8	2.2	1.7
23.	WQXR-F+	481/1.8	2.1	1.7	1.3	1.4
24.	WJIT	305/1.2	1.7	2.1	1.8	2.2
25.	WNCN-F	285/1.1	1.2	1.4	.7	1.0

12+ TSA 1/4		
1.	WOR	1463
2.	WBLS-F	1427
3.	WKTU-F	1318
4.	WRFM-F	1316
5.	WCBS	1293
6.	WINS	1282
7.	WYNY-F	1233
8.	WRKS-F	1227
9.	WPLJ-F	1147
10.	WNBC	1051
11.	WPAT-F	1027
12.	WPIX-F	985
13.	WABC	851
14.	WCBS-F	822
15.	WNEW	813
16.	WAPP-F	787
17.	WHN	743
18.	WPAT	573
19.	WADO	559
20.	WNEW-F	557
21.	WMCA	537
22.	WKHK-F	536
23.	WQXR-F+	504
24.	WHUD-F	333
25.	WJIT	305

12+ TSA CUME/ MSA CUME RATING			FAL 82	SPG 82
1.	WINS	26307/19.1	17.4	17.5
2.	WCBS	26080/16.9	17.0	17.0
3.	WNBC	24039/14.1	14.1	15.7
4.	WPLJ-F	19993/13.6	13.9	12.3
5.	WKTU-F	19925/14.3	14.3	16.5
6.	WYNY-F	19894/14.1	15.4	14.1
7.	WOR	18656/12.6	12.6	13.8
8.	WABC	18633/12.2	10.9	14.1
9.	WBLS-F	18411/13.0	13.9	12.7
10.	WRKS-F	18190/12.9	12.6	14.2
11.	WPIX-F	16758/11.8	6.7	6.9
12.	WCBS-F	15304/10.8	9.1	10.2
13.	WAPP-F	14903/10.3	10.7	4.6
14.	WPAT-F	14611/10.4	10.8	9.4
15.	WRFM-F	14071/10.0	9.1	8.1
16.	WHN	13752/ 8.8	7.0	7.3
17.	WNEW	10422/ 7.0	8.3	7.2
18.	WNEW-F	10072/ 7.1	7.7	8.0
19.	WPAT	9303/ 6.8	7.3	6.3
20.	WKHK-F	8866/ 6.1	5.4	5.8
21.	WQXR-F+	8307/ 5.8	5.0	5.0
22.	WMCA	8261/ 5.9	6.5	7.6
23.	WNCN-F	5652/ 4.0	4.0	3.4
24.	WADO	4612/ 3.4	3.6	3.5
25.	WVNJ-F	4484/ 3.2	2.7	2.8

12+ FM SHARE (METRO): 59.17% (14177 of 23959) (SPG 82: 55.17%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WPLJ-F	1. WYNY-F	1. WYNY-F	1. WYNY-F	1. WRFM-F	1. WINS
2. WBLS-F	2. WBLS-F	2. WBLS-F	2. WCBS-F	2. WPAT-F	2. WCBS
3. WKTU-F	3. WKTU-F	3. WKTU-F	3. WBLS-F	3. WOR	3. WOR
4. WRKS-F	4. WRKS-F	4. WPIX-F	4. WPIX-F	4. WCBS	4. WNBC
5. WAPP-F	5. WPIX-F	5. WRKS-F	5. WKTU-F	5. WINS	5. WBLS-F
6. WNBC	6. WPLJ-F	6. WCBS-F	6. WRFM-F	6. WNEW	6. WRFM-F
	7. WAPP-F	7. WPLJ-F	7. WNBC	7. WCBS-F	7. WKTU-F
	8. WNEW-F	8. WNBC	8. WRKS-F	8. WYNY-F	8. WPAT-F+
	9. WCBS-F	9. WAPP-F	9. WCBS	9. WABC	9. WPLJ-F
		10. WNEW-F	10. WINS	10. WHN	10. WYNY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRFM-F	1. WBLS-F	1. WYNY-F	1. WYNY-F	1. WBLS-F	1. WCBS-F
2. WYNY-F	2. WKTU-F	2. WRKS-F	2. WPIX-F	2. WPLJ-F	2. WBLS-F
3. WPAT-F	3. WRFM-F	3. WPIX-F	3. WKTU-F	3. WKTU-F	3. WYNY-F
4. WKTU-F	4. WYNY-F	4. WKTU-F	4. WRKS-F	4. WAPP-F	4. WCBS
5. WBLS-F	5. WRKS-F	5. WBLS-F	WBLS-F	5. WRKS-F	5. WKTU-F
6. WRKS-F	6. WPLJ-F	6. WPLJ-F	6. WCBS-F	6. WYNY-F	6. WRFM-F
7. WOR	7. WPAT-F	7. WNBC	7. WNBC	7. WRFM-F	7. WNBC
8. WPIX-F	8. WPIX-F	8. WNEW-F	8. WNBC	8. WPIX-F	8. WNBC
9. WINS	9. WCBS	9. WAPP-F	9. WOR	9. WCBS-F	9. WPIX-F
10. WNEW	10. WINS	10. WCBS-F	10. WINS	10. WNBC	10. WNEW-F

FORMATS	AM	FM	TOTAL	%
NEWS/TALK	5409 (5)		5049 (5)	21.1
ROCK/AOR/CONTEMP	800 (1)	3862 (7)	4662 (8)	19.5
BLACK/URBAN/JAZZ	482 (3)	3842 (3)	4324 (6)	18.1
BTFL MUSIC	570 (1)	2839 (6)	3409 (7)	14.2
AC		2066 (3)	2066 (3)	8.6
COUNTRY	618 (1)	500 (1)	1118 (2)	4.7
NOSTALGIA	956 (2)		956 (2)	4.0
SPANISH	862 (2)		862 (2)	3.6
CLASSICAL	79 (1)	687 (2)	766 (3)	3.2
MOR/VARIETY	208 (3)	159 (1)	367 (4)	1.5
RELIGION/GOSPEL	158 (1)	144 (1)	302 (2)	1.3
OTHERS/UNKNOWN		78 (1)	78 (1)	.3
			23959 (45)	

NEW YORK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WOR	1. WINS	1. WINS
2. WBLS-F	2. WCBS	2. WCBS
3. WKTU-F	3. WNBC	3. WPLJ-F
4. WRFM-F	4. WPLJ-F	4. WOR
5. WINS	5. WYNY-F	5. WBLS-F
6. WYNY-F	6. WKTU-F	6. WRFM-F
7. WCBS	7. WABC	7. WNBC
8. WRKS-F	8. WBLS-F	8. WKTU-F
9. WPLJ-F	9. WOR	9. WYNY-F
10. WPAT-F	10. WRKS-F	10. WNEW
11. WPIX-F	11. WPIX-F	
12. WNBC	12. WCBS-F	
13. WABC	13. WAPP-F	
14. WCBS-F	14. WPAT-F	
15. WNEW	15. WRFM-F	

ADI FM SHARE: 59.32% (15225 of 25668) (SPG 82: 54.91%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WALK-F+	97.5	Patchogue	.7/1.6
WBAB-F	102.3	Babylon	.5/2.1
WBLI-F	106.1	Patchogue	1.1/2.7
WCTC	1450	N. Bruns,NJ	.4/ .9
WEVD-F	97.9		.3/1.3
WFME-F	94.7	Newark	.5/1.6
WGSM	740	Huntington	.3/ .7
WHLI	1100	Hempstead	.7/1.3
WHUD-F	100.7	Peekskill	.6/1.5
WKJY-F	98.3	Hempstead	.3/ .8
WLIB	1190		.5/1.2
WLIR-F	92.7	Garden City	.7/2.3
WMGQ-F	98.3	N. Bruns,NJ	.3/1.0
WNJR	1430	Newark	.7/2.1
WVNJ-F	100.3	Newark	.9/3.2
WWDJ	970	Hackensack	.6/1.2
WWRL	1600	New York	.6/1.9
WEZN-F	99.9	Bridgeport	.3/1.1

AM STATIONS

WABC, 770, 50 KW , TALK ABC-I, $190.00* (Blair) ABC
WADO, 1280, 5 KW (DA-1), SPANISH , $ 93.75 (----)
WCBS, 880, 50 KW , NEWS CBS, $375.00 (CBS SPot) CBS
WHN , 1050, 50 KW (DA-1), COUNTRY MBS, $210.00* (Selcom) Mutual
WINS, 1010, 50 KW (DA-1), NEWS ABC-D, $340.00* (Group W) Westinghouse
WJIT, 1480, 5 KW (DA-2), SPANISH , $105.63 (Caballero) Infinity

WMCA, 570, 5 KW (DA-1), TALK APR, $135.00* (Selcom)
WNBC, 660, 50 KW , CONTEMP NBC, $385.00 (HNWH) NBC
WNEW, 1130, 50 KW (DA-N), NOSTALGIA , $198.00 (Katz) Metromedia
WOR , 710, 50 KW (DA-1), TALK ABC-E,RKO,MBS, $280.00* (RKO) RKO
WPAT, 930, 5 KW (DA-2), BTFL MUS , $125.00 (Christal) Capital Cities

FM STATIONS

WAPP-F, 103.5, 5.8 KW @ 1390, AOR , $175.00* (MMR) Doubleday
WBLS-F, 107.5, 5.4 KW @ 1241, BLACK/URBAN , $295.00* (Mc-Guild) Inner City
WCBS-F, 101.1, 7.3 KW @ 1300, OLDIES/AC CBS-R, $228.75 (CBS/FM) CBS
WKHK-F, 106.7, 7.7 KW @ 1218, COUNTRY , $ 93.75 (Weiss) Viacom
WKTU-F, 92.3, 5.4 KW @ 1200, URBAN , $316.88 (Torbet) Infinity
WNCN-F, 104.3, 7.6 KW @ 1220, CLASSICAL , $ 80.00 (Weiss) GAF
WNEW-F, 102.7, 5.9 KW @ 1360, AOR (Burk-Abr) Source, $206.88 (Katz) Metromedia

WPAT-F, 93.1, 5.3 KW @ 1420, BTFL MUSIC , $125.00 (Christal) Capital Cities
WPIX-F, 101.9, 5.4 KW @ 1228, CONTEMP/AC , $220.00* (Christal) Tribune Co.
WPLJ-F, 95.5, 7.2 KW @ 1270, AOR ABC-R, $275.00 (Blair) ABC

PLEASE SEE NASSAU-SUFFOLK FOR CONTINUATION OF FM STATIONS

NORFOLK

Market # 34 (appr); ADI # 46
SMSA Pop: 1,188,700
APR 18.8
Est 1982 Revenue: $16,000,000*
Est 1983 Rev Growth: 8%*

Stations: 26/26
Diaries: 1326/747:1
Standard Error: .575
% Below Line: 0
Est 1982 Nat Rev: $3,450,000*

CSI: 9.5 Bil (# 41 approx)
CSI HH: 23.1 M (# 147)
Retail $: 5.7 Bil (# 37 approx)
% Not Listed: 5.8

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WFOG-F	203/10.9	10.6	8.6	10.0	6.5	1. WFOG-F	241	1. WFOG-F	2258/19.8	18.6	15.7
2. WCMS-F	197/10.6	10.6	8.9	10.8	9.8	2. WCMS-F	235	2. WCMS-F	2230/17.4	20.0	18.9
3. WNOR-F	161/ 8.6	7.9	8.6	7.1	7.6	3. WNOR-F	178	3. WNOR-F	2070/19.2	21.4	21.3
4. WLTY-F	134/ 7.2	7.4	7.7	7.8	4.6	4. WOWI-F	168	4. WOWI-F	1993/15.7	15.9	17.3
5. WOWI-F	131/ 7.0	6.7	7.4	5.9	5.2	5. WLTY-F	151	5. WMYK-F	1990/15.6	19.5	20.4
6. WMYK-F	103/ 5.5	5.7	8.1	---	10.1	6. WMYK-F	120	6. WLTY-F	1912/15.9	17.1	16.9
7. WNVZ-F	98/ 5.3	4.4	1.9	3.1	4.6	7. WNVZ-F	112	7. WNVZ-F	1760/15.8	14.9	8.5
8. WRAP	80/ 4.3	3.7	4.0	3.8	5.9	8. WRAP	84	8. WRAP	1430/12.9	13.2	14.4
WWDE-F	80/ 4.3	4.0	3.2	3.7	5.9	WWDE-F	84	9. WTAR	1396/12.6	15.4	14.3
10. WTAR	70/ 3.8	5.4	5.0	5.4	7.4	10. WTAR	76	10. WWDE-F	1158/11.2	11.0	9.9
11. WPCE	64/ 3.4	3.4	6.2	3.4	4.2	11. WKEZ-F	68	11. WQKS-F	1054/ 6.9	4.9	4.0
12. WGH	56/ 3.0	3.8	4.5	5.9	5.5	12. WQKS-F	65	12. WGH	972/ 9.5	14.7	14.6

12+ FM SHARE (METRO): 71.58% (1257 of 1756) (SPG 82: 63.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WNOR-F	1. WNOR-F	1. WCMS-F	1. WCMS-F	1. WCMS-F	1. WCMS-F
2. WNVZ-F	2. WLTY-F	2. WLTY-F	2. WLTY-F	2. WFOG-F	2. WFOG-F
3. WMYK-F	3. WOWI-F	3. WNOR-F	3. WFOG-F		3. WLTY-F
4. WRAP	4. WMYK-F	4. WOWI-F	4. WWDE-F		4. WNOR-F
5. WOWI-F	5. WCMS-F	5. WMYK-F	5. WOWI-F		5. WOWI-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFOG-F	1. WFOG-F	1. WLTY-F	1. WCMS-F	1. WNOR-F	1. WCMS-F
2. WCMS-F	2. WCMS-F	2. WNOR-F	2. WFOG-F	2. WLTY-F	2. WLTY-F
3. WLTY-F	3. WNOR-F	3. WOWI-F	3. WLTY-F	3. WMYK-F	3. WOWI-F
4. WNOR-F	4. WMYK-F+	4. WCMS-F	4. WWDE-F	4. WOWI-F	4. WFOG-F
5. WOWI-F	5. WOWI-F	5. WNVZ-F	5. WPCE	5. WNVZ-F	5. WNOR-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	6 (1)	411 (5)	417 (6)	23.7
BLACK/URBAN/JAZZ	181 (3)	131 (1)	312 (4)	17.8
COUNTRY	51 (2)	226 (2)	277 (4)	15.8
AC	56 (1)	214 (2)	270 (3)	15.4
BTFL MUSIC	18 (1)	203 (1)	221 (2)	12.6
MOR/VARIETY	70 (1)		70 (1)	4.0
NOSTALGIA	54 (2)		54 (2)	3.1
NEWS/TALK	53 (1)		53 (1)	3.0
CLASSICAL		44 (1)	44 (1)	2.5
RELIGION/GOSPEL	10 (1)	28 (1)	38 (2)	2.0
			1756 (26)	

NORFOLK ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WFOG-F	1. WFOG-F	1. WCMS-F
2. WCMS-F	2. WCMS-F	2. WFOG-F
3. WNOR-F	3. WNOR-F	3. WLTY-F
4. WOWI-F	4. WMYK-F	4. WNOR-F
5. WLTY-F	5. WLTY-F	5. WMYK-F
6. WMYK-F	6. WOWI-F	6. WRAP
7. WNVZ-F	7. WNVZ-F	7. WXRI-F
8. WRAP	8. WRAP	8. WPCE
WWDE-F	9. WTAR	WWDE-F
10. WTAR	10. WWDE-F	10. WNVZ-F
11. WPCE	11. WGH	
12. WNIS	12. WQKS-F	
WGH	13. WPCE	
14. WQKS-F	14. WNIS	
15. WCMS	15. WNOR	
WGH		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCMS	1050		2.0/4.5
WCPK	1600	Chesapeake	1.0/1.6
WGH-F	97.3	Newport News	2.4/5.4
WKEZ-F	94.1	Yorktown	1.6/4.4
WMBG	740	Williamsburg	.7/1.3
WNIS	1350	Portsmouth	2.8/7.8
WNOR	1230		2.0/7.3
WPEX	1490	Hampton	.7/1.5
WPMH	1010	Portsmouth	.5/1.8
WQKS-F	96.5	Williamsburg	2.3/6.9
WQZQ	92.1	Moyock,NC	.3/1.4
WTJZ	1270	Newport News	2.2/4.0
WXRI-F	105.3	Portsmouth	1.5/4.0
WZAM	1110		.3/3.2

ADI FM SHARE: 73.38% (1497 of 2040) (SPG 82: 64.85%)

AM STATIONS

WCMS, 1050, 5 KW (DAYS,DA), COUNTRY ABC-D, $ 31.00* (Katz)

WGH , 1310, 5 KW (DA-N) , AC , $ 38.00 (Blair)

WNIS, 1350, 5 KW (DA-2) , NEWS/TALK NBC,NBC-T,ABC-T, $ 30.00* (HNWH) Sinclair

WNOR, 1230, 1 KW/250 W , BLACK , $ 28.00* (RKO) Josephson

WPCE, 1400, 1 KW/250 W , BLACK/GOSPEL SBN, $ 30.00* (Mc-Guild)

WRAP, 850, 5 KW/1 KW , BLACK NBN, $ 36.25 (Howard) Rollins

WTAR, 790, 5 KW (DA-N) , MOR CBS, $105.00 (Christal) Landmark

FM STATIONS

WCMS-F, 100.5, 50 KW @ 509, COUNTRY ABC-E, $119.00 (Katz)

WFOG-F, 92.9, 50 KW @ 500, BTFL MUS (Bonne) , $ 60.00 (Torbet) McCormick

WGH-F , 97.3, 74 KW @ 420, CLASSICAL , $ 25.00 (Blair)

WKEZ-F, 94.1, 50 KW @ 500, COUNTRY , $ 28.00* (Eastman)

WLTY-F, 95.7, 40 KW @ 881, CONTEMP/AC , $105.00 (Christal) Landmark

WNOR-F, 98.7, 50 KW @ 549, AOR ABC-R, $ 58.00* (RKO) Josephson

WNVZ-F, 104.5, 50 KW @ 418, ROCK ABC-C, $ 44.00* (Katz) Abell

WOWI-F, 102.9, 50 KW @ 500, BLACK (TM) SBN, $ 44.00* (Mc-Guild)

WQKS-F, 96.5, 50 KW @ 500, ROCK RKO II, $ 22.00 (WILLIAMSBURG)

WWDE-F, 101.3, 50 KW @ 380, AC (Fairwest) ABC-F, $ 40.00* (CBS/FM)

WMYK-F, 93.7, 100 KW @ 940, AOR Source, $ 42.50 (Eastman) Benns

NORTHEAST PENNSYLVANIA

(Wilkes Barre-Scranton)

Market # 66; ADI # 50
SMSA Pop: 642,600
APR 20.0
Est 1982 Revenue: $12,900,000

Stations: 32/24
Diaries: 1088/509:1
Standard Error: .648
% Below Line: 8.8

CSI: 4.8 Bil (# 75)
CSI HH: 19.6 M (# 288)
Retail $: 2.6 Bil (# 78)
% Not Listed: 7.7

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 82	SPG 82
1. WKRZ-F	124/11.2	8.6	11.3	9.0	10.5
2. WARM	110/ 9.9	8.7	10.8	8.7	9.8
3. WNAK	88/ 7.9	9.3	8.7	12.1	8.1
4. WARD	73/ 6.6	3.3	2.9	4.0	1.2
5. WEJL	67/ 6.0	2.6	4.2	5.2	3.8
6. WEZX-F	66/ 6.0	7.3	7.1	8.5	7.3
7. WGBI-F	62/ 5.6	7.2	4.8	7.1	5.6
8. WVCD-F	47/ 4.2	3.8	2.6	2.5	3.2
9. WILK	44/ 4.0	5.0	5.6	3.2	6.2
10. WYZZ-F	32/ 2.9	3.5	3.5	3.5	4.2

12+ TSA 1/4	
1. WKRZ-F	158
2. WARM	126
3. WNAK	90
4. WGBI-F	77
5. WEJL	73
WARD	73
7. WEZX-F	69
8. WVCD-F	64
9. WILK	48
10. WXKW-F	47

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WKRZ-F	2020/28.6	23.8	29.6
2. WARM	1678/26.7	26.9	31.7
3. WGBI-F	1181/17.7	18.3	15.7
4. WILK	945/15.5	21.6	18.7
5. WEZX-F	929/14.7	15.3	15.5
6. WEJL	715/11.6	7.8	12.5
7. WYZZ-F	666/ 9.7	10.0	10.6
8. WVCD-F	645/ 8.9	7.7	7.0
9. WNAK	629/11.0	11.6	14.1
10. WARD	522/ 9.4	3.8	6.0

12+ FM SHARE (METRO): 46.53% (476 of 1023) (SPG 82: 45.82%)

TEENS

1. WKRZ-F
2. WEZX-F
3. WILK

18 - 34

1. WKRZ-F
2. WEZX-F
3. WGBI-F
4. WARM

18 - 49

1. WKRZ-F
2. WARM
3. WGBI-F
4. WEZX-F

25 - 54

1. WKRZ-F
2. WARM
3. WGBI-F
4. WEJL

35 - 64

1. WARM
2. WNAK
3. WEJL
4. WARD

12+ AMD

1. WARM
2. WKRZ-F
3. WNAK
4. WGBI-F

12+ MID

1. WKRZ-F
2. WARM
3. WNAK
4. WARD
   WGBI-F

12+ PMD

1. WKRZ-F
2. WARM
3. WNAK
4. WEZX-F

WOMEN 18-34

1. WKRZ-F
2. WGBI-F
3. WEZX-F
4. WARM

WOMEN 25-54

1. WARM
2. WKRZ-F
3. WGBI-F
4. WNAK

MEN 18-34

1. WKRZ-F
2. WEZX-F

MEN 25-54

1. WKRZ-F
2. WARM
3. WEJL
   WGBI-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	47 (2)	298 (7)	345 (9)	33.7
MOR/VARIETY	167 (6)		167 (6)	16.3
NOSTALGIA	166 (3)		166 (3)	16.2
BTFL MUSIC	33 (1)	92 (3)	125 (4)	12.2
COUNTRY	57 (3)	37 (1)	94 (4)	9.2
NEWS/TALK	77 (2)		77 (2)	7.5
AC		45 (3)	45 (3)	4.4
OTHERS/UNKNOWN		4 (1)	4 (1)	0.4
			1023 (32)	

NE PA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKRZ-F	1. WKRZ-F	1. WARM
2. WARM	2. WARM	2. WKRZ-F
3. WILQ-F	3. WGBI-F	3. WEZX-F
4. WNAK	4. WHLM-F	4. WXKW-F
5. WHLM-F+	5. WILQ-F	5. WILK
6. WVCD-F	6. WILK	6. WICK
7. WGBI-F	7. WEZX-F	7. WVCD-F
8. WARD	8. WVCD-F	8. WNAK
WEJL	9. WYZZ-F	9. WEJL
10. WEZX-F	10. WNAK	10. WARD
11. WILK	11. WARD	
12. WYZZ-F	12. WKSB-F	
13. WSQV-F	13. WGBI	
14. WQKX-F	14. WQKX-F	
15. WICK	15. WBAX	

ADI FM SHARE: 54.31% (1014 of 1867) (SPG 82: 53.51%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAZL	1490	Hazleton	1.7/5.5
WBAX	1240	Wilk-Barre	2.5/7.7
WBQW	1320	Scranton	1.5/5.3
WCDL	1440	Carbondale	1.3/3.2
WGBI	910	Scranton	2.0/7.7
WICK	1400	Scranton	3.0/7.7
WKRZ	1340	Wilk-Barre	1.0/3.2
WMJW-F	92.1	Nanticoke	1.4/6.7
WPCN	960	Mt. Pocono	.5/1.4
WQEQ-F	103.1	Freeland	1.5/5.1
WVPO	840	Straudsberg	.1/ .9
WVPO-F	93.5	Straudsberg	.4/1.3
WWDL-F	104.9	Scranton	2.3/6.2
WWKC	1300	W. Hazelton	.6/1.3
WHLM	550	Bloomsburg	.3/2.1
KYW	1060	Phil	.4/2.2
WFMZ-F	100.7	Allentown	1.2/1.9
WIFI-F	92.5	Phil	.3/ .9
WLEV-F	96.1	Easton	.7/3.8
WMGK-F	102.9	Phil	.3/ .9
WXKW-F	104.1	ALlentown	3.3/4.5
WZZO-F	95.1	Bethlehem	1.7/4.0

AM STATIONS

WARD,	1540,	1 KW (DAYS)	, TALK	,	$ 8.00	(----)	
WARM,	590,	5 KW (DA-2)	, MOR	MBS,	$48.13	(Eastman)	Susquehanna
WBAX,	1240,	1 KW/250 W	, COUNTRY	ABC-E,	$14.00	(Torbet)	Merv Griffin
WEJL,	630,	500 W (DAYS)	, NOSTALGIA (Al Ham)	ABC-I,	$23.00*	(Selcom)	Shamrock Comm
WGBI,	910,	1 KW/500 W	, COUNTRY (Drake-Chen)	CBS,	$14.00*	(Torbet)	
WICK,	1400,	1 KW/250 W	, BTFL MUS	,	$12.00*	(Masla)	
WILK,	980,	5 KW/1 KW (DA-N)	, CONTEMP	ABC-E,	$21.00*	(Mc-Guild)	
WNAK,	730,	1 KW (DAYS)	, NOSTALGIA/MOR**	NBC,	$22.00*	(Masla)	

**Part of WNAK's programming provided by Toby Arnold)

FM STATIONS

WEZX-F,	107.1,	125 W @ 1270	, AOR (Burk-Abr)	Source,	$32.00*	(Selcom)	Shamrock COmm
WGBI-F,	101.3,	7 KW @ 1000	, CONTEMP (Drake-Chen)	CBS-R,	$30.00*	(Torbet)	
WKRZ-F,	98.5,	7 KW @ ??	, ROCK	,	$65.00*	(Katz)	
WVCD-F,	97.9,	24 KW @ 640	, BTFL MUS (Bonne)	,	$10.00	(Market 4)	(HAZLETON)
WYZZ_F,	92.9,	50 KW @ 1065	, BTFL MUS	,	$20.00*	(Masla)	
WHLM-F+,	106.5,	10 KW @ 597	, CONTEMP	NBC,	$ 7.70	(----)	(BLOOMSBURG)
WILQ-F,	105.1,	4 KW @ 1300	, COUNTRY	ABC-I,	$17.82	(PRO)	(WILLIAMSPORT)
WQKX-F,	94.1,	50 KW @ 875	, AC	,	$15.50	(Masla)	(SUNBURY)
WSQV-F,	97.7,	3 KW @ 300	, AOR	SOurce,	$12.00	(----)	(JERSEY SHORE)

WXKW-F - See Allentown

OKLAHOMA CITY

Market # 48; ADI # 40
SMSA Pop: 856,600
APR 15.9
Est 1982 Revenue: $16,848,000

Stations: 19/19
Diaries: 1005/710:1
Standard Error: .608
% Below Line: 0

CSI: 8.0 Bil (# 43)
CSI HH: 23.9 M (# 109)
Retail $: 4.4 Bil (# 42)
% Not Listed: 3.3

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KATT-F	140/12.3	14.2	9.1	7.4	5.3
2. KTOK	126/11.1	12.3	10.6	11.3	11.0
3. KKNG-F	114/10.0	9.9	5.7	9.0	11.5
4. KJYO-F	102/ 9.0	2.1	1.7	2.5	3.0
5. KEBC-F	96/ 8.5	9.9	14.7	11.8	12.8
6. KXXY-F	85/ 7.5	5.5	6.0	5.7	8.5
7. KZBS-F	83/ 7.3	3.9	5.9	3.6	4.0
8. KOMA	81/ 7.1	7.0	9.5	8.0	8.9
9. KOFM-F	64/ 5.6	7.0	5.1	7.7	8.6
10. KLTE-F	42/ 3.7	4.6	5.8	3.7	5.2
WKY	42/ 3.7	5.7	4.5	5.7	4.2

12+ TSA 1/4	
1. KOMA	213
2. KATT-F	185
3. KTOK	149
4. KKNG-F	143
5. KJYO-F	130
6. KJYO-F	126
7. KXXY-F	104
8. KZBS-F	100
9. KOFM-F	98
10. WKY	69

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KOMA	2809/16.5	15.8	21.2
2. KATT-F	2139/20.6	22.2	19.0
3. KOFM-F	2015/17.4	18.5	17.0
4. KEBC-F	1891/18.7	19.4	23.5
5. KJYO-F	1754/19.5	7.1	6.1
6. KTOK	1754/19.5	25.5	19.2
7. KKNG-F	1634/17.4	18.3	11.7
8. WKY	1523/12.5	16.8	16.3
9. KZBS-F	1402/14.8	11.4	14.5
10. KXXY-F	1092/11.5	12.4	13.0

12+ FM SHARE (METRO): 73.26% (789 of 1077) (SPG 82: 70.15%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KJYO-F	1. KATT-F	1. KATT-F	1. KXXY-F	1. KKNG-F	1. KTOK
2. KATT-F	2. KZBS-F	2. KZBS-F	2. KEBC-F	2. KTOK	2. KEBC-F
	3. KXXY-F	3. KXXY-F	3. KZBS-F	KEBC-F	3. KKNG-F
	4. KJYO-F	4. KEBC-F	KOMA	4. KOMA	4. KATT-F+
	5. KOFM-F	5. KJYO-F	5. KKNG-F	5. KXXY-F	5. KJYO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KKNG-F	1. KATT-F+	1. KZBS-F	1. KZBS-F	1. KATT-F	1. KXXY-F
2. KATT-F	2. KKNG-F	2. KATT-F	2. KEBC-F	2. KXXY-F	2. KATT-F
3. KTOK	3. KJYO-F	3. KOFM-F	3. KOMA	3. KJYO-F	3. KOMA
4. KEBC-F	4. KTOK	4. KJYO-F	4. KKNG-F	4. KZBS-F	4. KEBC-F
5. KZBS-F	5. KOMA	5. KXXY-F	5. KXXY-F	5. KOFM-F	5. KKNG-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	15 (2)	306 (3)	321 (5)	29.8
COUNTRY	101 (3)	205 (3)	306 (6)	28.4
AC	42 (1)	125 (2)	167 (3)	15.5
NEWS/TALK	126 (1)		126 (1)	11.7
BTFL MUSIC		114 (1)	114 (1)	10.6
RELIGION/GOSPEL	4 (1)	22 (1)	26 (2)	2.4
BLACK/URBAN/JAZZ		17 (1)	17 (1)	1.6
			1077 (19)	

OKLAHOMA CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KOMA	1. KOMA	1. KTOK
2. KATT-F	2. KATT-F	2. KEBC-F
3. KTOK	3. KOFM-F	3. KOMA
4. KKNG-F	4. KEBC-F	4. KKNG-F
5. KEBC-F	5. KJYO-F	5. KATT-F
6. KJYO-F	6. KTOK	6. KJYO-F
7. KXXY-F	7. KKNG-F	7. KOFM-F
8. KZBS-F	8. WKY	8. KXXY-F
9. KOFM-F	9. KZBS-F	9. WKY
10. WKY	10. KXXY-F	
11. KVOO	11. KLTE-F	
12. KLTE-F	12. KVOO	
13. KRMG	KKLR-F	
14. KNID-F	14. KXLS-F	
15. KXLS-F	15. KNID-F	
KLOR-F		

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAEZ-F	107.7		1.5/3.0
KATT	1140		.9/3.8
KGFF	1450	Shawnee	1.1/2.2
KJIL-F	104.9	Bethany	1.9/4.7
KKLR-F	97.7	Edmond	2.1/6.8
KNOR	1400	Norman	.4/1.8
KXXY	1340		.6/3.6
KQCV	800		.4/1.0

ADI FM SHARE: 65.47% (1147 of 1752) (SPG 82: 61.05%)

AM STATIONS

KOMA, 1520, 50 KW (DA-N), COUNTRY NBC, $84.00 (Blair) Storz
KTOK, 1000, 5 KW (DA-2), NEWS/TALK ABC-I, $75.00 (MMR) Insilco
WKY , 930, 5 KW (DA-N), AC CBS, $46.00 (Eastman) Gaylord

FM STATIONS

KATT-F, 100.5, 100 KW @ 598, AOR (Pollack) Source, $60.00 (Selcom) Surrey
KEBC-F, 94.7, 100 KW @ 440, COUNTRY ABC-E, $81.25 (Torbet)
KJYO-F, 102.7, 100 KW @ 1003, ROCK (Burk-Abr) , $50.00* (MMR) Insilco
KKLR-F, 97.7, 3 KW @ 300, COUNTRY APR, $25.00* (HNWH)
KKNG-F, 92.5, 100 KW @ 900, BTFL MUS (Bonne) , $60.00* (Christal) Swanson
KLTE-F, 101.9, 100 KW @ 420, AC CBS-R, $48.00* (Masla)

KXXY-F, 96.1, 100 KW @ 1400, COUNTRY (Burk-Abr) , $77.50 (Mc-Guild) Summit
KOFM-F, 104.1, 100 KW @ 1425, CONTEMP ABC-C, $58.75 (Katz) Guy Gannett
KZBS-F, 98.9, 48 KW @ 1253, CONTEMP/AC (Fairwest) , $44.75 (----) Zunna

KNID-F, 96.9, 100 KW @ 550, COUNTRY ABC-I, $12.00 (Savalli) (ENID)
KXLS-F, 99.7, 100 KW @ 835, AC , $18.50 (----) Zunna (ALVA)
KLOR-F, 99.3, 3 KW @ 300, ROCK UPI, $15.50 (----) (PONCA CITY)

KRMG, KVOO - See Tulsa

OMAHA

Market # 73	Stations: 16/12	CSI: 5.1 Bil (# 71)
SMSA Pop: 574,900	Diaries: 858/548:1	CSI HH: 23.3 M (# 139)
APR 16.5	Standard Error: .654	Retail $: 2.6 Bil (# 77)
Est 1982 Revenue: $9,600,000	% Below Line: 3.7	% Not Listed: 7.0

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KFAB	186/24.0	23.9	22.7	25.0	23.5
2. KQKQ-F	133/17.1	14.7	12.0	9.2	10.9
3. KEZO-F	95/12.2	11.6	11.6	13.9	12.2
4. KGOR-F	61/ 7.9	7.2	7.4	8.2	6.4
5. WOW	48/ 6.2	8.2	5.6	7.0	8.3
6. KESY-F	40/ 5.2	7.3	8.2	8.5	9.3
7. KOIL	39/ 5.0	5.8	3.9	4.8	6.6
8. KYNN-F	26/ 3.4	4.3	4.5	3.5	4.2
9. KOOO	25/ 3.2	3.0	3.7	3.4	1.1
10. KYNN	23/ 3.0	3.2	4.3	2.8	6.4

12+ TSA 1/4	
1. KFAB	353
2. WOW	163
3. KQKQ-F	157
4. KEZO-F	146
5. KGOR-F	102
6. KFRX-F	81
7. KOIL	53
KMA	53
9. KESY-F	49
10. KYNN-F	45

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KFAB	4207/42.4	52.2	42.0
2. WOW	3024/19.2	21.5	26.5
3. KQKQ-F	2203/37.1	32.1	30.0
4. KEZO-F	1837/20.7	24.9	24.4
5. KGOR-F	1613/20.5	19.3	18.4
6. KOIL	1241/18.6	20.3	17.1
7. KFRX-F	1079/ 4.1	3.9	3.6
8. KMA	806/ 3.3	3.0	4.9
9. KESY-F	775/14.6	15.3	15.1
10. KSRD-F	598/ 1.7	1.4	2.6

12+ FM SHARE (METRO): 51.94% (375 of 722) (SPG 82: 50.39%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KQKQ-F	1. KQKQ-F	1. KQKQ-F	1. KFAB	1. KFAB	1. KFAB
2. KEZO-F	2. KEZO-F	2. KEZO-F	2. KQKQ-F	2. KESY-F	2. KQKQ-F+
3. KFRX-F	3. KGOR-F	3. KFAB	3. KEZO-F	3. WOW	3. KEZO-F
	4. KOIL	4. KGOR-F	4. WOW	4. KQKQ-F	4. KGOR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFAB	1. KQKQ-F	1. KQKQ-F	1. KFAB	1. KEZO-F	1. KEZO-F
2. KEZO-F	2. KFAB	2. KGOR-F	2. KQKQ-F	2. KQKQ-F	2. KFAB
3. KQKQ-F	3. KEZO-F	3. KOIL	3. KGOR-F	3. KGOR-F	3. WOW
4. KGOR-F	4. KGOR-F	4. KEZO-F	4. KESY-F	4. KOIL	4. KQKQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCRO	660		1.8/3.4	KLIN-F	107.3	Lincoln	.4/1.4	KFRX-F	102.7	Lincoln	1.8/4.1
KLNG	1560	Coun Bl	.6/5.2	KMA	960	Shenando	.9/3.3	KSRD-F	96.9	Seward	.4/1.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		303 (4)	303 (4)	42.0
MOR/VARIETY	193 (2)		193 (2)	26.7
COUNTRY	71 (2)	29 (2)	100 (4)	13.9
BTFL MUSIC		43 (2)	43 (2)	6.0
AC	39 (1)		39 (1)	5.4
NOSTALGIA	25 (1)		25 (1)	3.5
RELIGION/GOSPEL	14 (1)		14 (1)	1.9
			722 (16)	

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N) , MOR NBC, $136.50 (christal) May
KOIL, 1290, 5 KW (DA-N) , AC , $ 24.00 (Roslin)
KOOO, 1420, 1 KW (DAYS,DA), NOSTALGIA (Al Ham) MBS, $ 15.00 (Selcom)
KYNN, 1490, 1 KW/250 W , COUNTRY ABC-E, $ 22.00* (Torbet) Albimar (P)
WOW , 590, 5 KW , COUNTRY (Burk-Abr) ABC-C, $70.00 (Blair) Great Empire (P)
KMA , 960, 5 KW (DA-N) , MOR ABC-E,ABC-I, $ 44.00 (Katz) May (SHENANDOAH)

KESY-F, 104.5, 32 KW @ 285, BTFL MUS (TM) , $ 28.50 (Selcom)
KEZO-F, 92.3, 100 KW @ 1210, AOR (Burk-Abr) ABC-R, $ 55.00 (Blair) Albimar (P)
KGOR-F, 99.9, 115 KW @ 1227, CONTEMP , $ 41.00* (Christal) May
KQKQ-F, 98.5, 100 KW @ 510, ROCK , $ 48.00* (Eastman)
KYNN-F, 94.1, 100 KW @ 510, COUNTRY ABC-E, $ 28.00* (Torbet) Great Empire

Other ranked stations - See Lincoln

ORLANDO

Market # 58; ADI # 33	Stations: 24/18	CSI: 6.3 Bil (# 56)
SMSA Pop: 741,700	Diaries: 780/830:1	CSI HH: 22.6 M (# 169)
APR 19.5	Standard Error: .754	Retail $: 4.1 Bil (# 45)
Est 1982 Revenue: $11,391,000	% Below Line: 4.5	% Not Listed: 9.0

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WBJW-F	162/12.8	10.5	9.9	9.3	9.4	1. WBJW-F	260	1. WBJW-F	3518/30.9	31.9	NM
2. WWKA-F	139/11.0	9.9	11.1	10.9	8.1	2. WWKA-F	233	2. WWKA-F	2789/21.3	17.4	20.2
3. WJYO-F	113/ 8.9	5.7	4.3	6.6	6.4	3. WJYO-F	151	3. WDIZ-F	2113/15.0	17.4	20.4
4. WHOO-F	89/ 7.0	6.9	8.9	8.8	9.6	4. WDIZ-F	142	4. WJYO-F	2045/19.8	11.5	10.7
5. WORL	86/ 6.8	6.0	5.5	3.3	4.8	5. WHOO-F	128	5. WHOO-F	1435/15.0	18.8	19.6
6. WCOT	76/ 6.0	1.7	2.5	2.4	3.1	6. WHOO	96	6. WHLY-F	1388/13.1	13.7	21.0
7. WHOO	69/ 5.5	8.3	8.1	7.7	11.9	7. WCOT	90	7. WDOQ-F	1258/ 8.5	5.7	---
8. WDIZ-F	68/ 5.4	11.4	10.8	12.4	11.0	8. WORL	88	8. WDBO	1094/13.2	16.0	15.4
9. WDBO	64/ 5.1	5.9	5.3	8.3	7.4	9. WVFM-F	85	9. WHOO	1041/12.6	18.1	17.8
10. WHLY-F	58/ 4.6	5.2	7.6	7.1	6.8	10. WHLY-F	81	10. WNFY-F	976/ 3.1	2.5	---
11. WKIS	50/ 4.0	5.4	6.3	5.3	6.8	11. WDBO	77	11. WCOT	959/11.2	7.6	2.5
12. WOKB	47/ 3.7	3.6	3.2	1.0	1.0	12. WDOQ-F	71	12. WKIS	866/10.8	12.6	15.4

12+ FM SHARE (METRO): 63.42% (735 of 1159) (SPG 82: 62.88%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBJW-F	1. WBJW-F	1. WBJW-F	1. WBJW-F	1. WJYO-F	1. WBJW-F
2. WDIZ-F	2. WORL	2. WWKA-F	2. WWKA-F	2. WWKA-F	2. WWKA-F
3. WWKA-F	3. WWKA-F	3. WORL	3. WJYO-F	3. WCOT	3. WJYO-F
4. WORL	4. WHOO-F	4. WHOO-F	4. WHOO-F	4. WHOO	4. WDBO
WDOQ-F	5. WHLY-F	WJYO-F	5. WORL	5. WDBO	5. WHOO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJYO-F	1. WBJW-F	1. WBJW-F	1. WJYO-F	1. WBJW-F	1. WWKA-F
2. WWKA-F	2. WWKA-F	2. WORL	2. WBJW-F	2. WHOO-F	2. WBJW-F
3. WBJW-F	3. WJYO-F	3. WWKA-F	3. WWKA-F	WWKA-F	3. WHOO-F
4. WHOO-F	4. WHOO-F	4. WHLY-F	4. WORL	4. WORL	4. WJYO-F
5. WCOT	5. WORL	5. WJYO-F	5. WHLY-F	5. WDIZ-F	5. WORL

FORMATS	AM	FM	TOTAL	%
COUNTRY	69 (1)	228 (2)	297 (3)	25.6
ROCK/AOR/CONTEMP		270 (4)	270 (4)	23.3
AC		201 (3)	201 (3)	17.3
BLACK/URBAN/JAZZ	133 (2)		133 (2)	11.5
NOSTALGIA	92 (2)		92 (2)	7.9
MOR/VARIETY	64 (1)		64 (1)	5.5
NEWS/TALK	50 (1)		50 (1)	4.3
OTHERS/UNKNOWN	3 (1)	24 (1)	27 (2)	2.3
RELIGION/GOSPEL	13 (1)		13 (1)	1.1
BTFL MUSIC		12 (1)	12 (1)	1.0
			1159 (20)	

ORLANDO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WBJW-F	1. WBJW-F	1. WBJW-F
2. WWKA-F	2. WWKA-F	2. WWKA-F
3. WDIZ-F	3. WDIZ-F	3. WJYO-F
4. WJYO-F	4. WJYO-F	4. WCOT
5. WHOO-F	5. WHOO-F	5. WHOO
6. WHOO	6. WDOQ-F	6. WDIZ-F
7. WWLV-F	7. WHLY-F	7. WDBO
8. WCOT	8. WDBO	8. WHOO-F
9. WORL	9. WHOO	9. WKIS
10. WDBO	10. WCOT	
WHLY-F	11. WNFY-F	
12. WDOQ-F	12. WWLV-F	
13. WELE-F	13. WKIS	
14. WKIS	14. WELE-F	
15. WNFY-F	15. WCKS-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAJL	1440	Winter Park	1.0/3.0
WLOQ-F	103.1	Winter Park	2.4/7.9
WREM	1190	Pine Castle	1.3/2.9
WTLN-F+	95.3	Apopka	2.1/5.1
WDOQ-F	101.9	Dayt Bch	2.0/8.5
WNFY-F	99.9	Palatka	1.2/3.1
WVFM-F	94.1	Lakeland	1.0/3.2

ADI FM SHARE: 67.99% (1576 of 2318) (SPG 82: 69.02%)

AM STATIONS

WCOT,	950,	5 KW (DA-N)	, NOSTALGIA (Primetime)	RKO,	$ NM	(Blair)	Nationwide
WDBO,	580,	5 KW (DA-N)	, MOR	CBS,	$ NM	(Katz)	Katz
WHOO,	990,	50 KW/5 KW (DA-N)	, COUNTRY	ABC-I,	$ NM	(Torbet)	Bluegrass
WKIS,	740,	5 KW/1 KW (DA-1)	, TALK/MOR	MBS,	$ 58.50	(Eastman)	Susquehanna
WOKB,	1600,	5 KW (DA-2)	, BLACK	NBN,SBN,	$ 27.00	(Lazar)	(WINTER GARDEN)
WORL,	1270,	5 KW (DAYS)	, BLACK	,	$ 38.00*	(HNWH)	Sudbrink

FM STATIONS

WBJW-F,	105.1,	100 KW @ 1310,	ROCK	ABC-C,	$ 93.13	(Blair)	Nationwide
WDIZ-F,	100.3,	100 KW @ 890,	AOR (Burk-Abr)	Source,	$ 70.00*	(Selcom)	Shamrock Comm
WHLY-F,	106.7,	100 KW @ 799,	AC/CONTEMP	,	$ 50.75	(Christal)	General
WHOO-F,	96.5,	100 KW @ 493,	COUNTRY (TM)	,	$104.06	(Torbet)	Bluegrass
WJYO-F,	107.7,	100 KW @ 829,	AC	,	$ 65.00*	(HNWH)	Sudbrink
WWKA-F,	92.3,	100 KW @ 1341,	COUNTRY	,	$ 87.50	(Katz)	Katz

Other ranked stations - See Lakeland, Daytona Beach or Melbourne

PENSACOLA

Market # 132	Stations: 14/11	CSI: 2.4 Bil (# 134)
SMSA Pop: 300,000	Diaries: 556/451:1	CSI HH: 20.6 M (# 243)
APR 17.7	Standard Error: .848	Retail $: 1.5 Bil (# 123)
Est 1982 Revenue: $4,930,000	% Below Line: 16.1	% Not Listed: 6.1

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WOWW-F	69/15.6	10.2	13.1	1. WOWW-F	69	1. WJLQ-F	960/27.8	31.0
2. WBOP	66/14.9	10.4	12.6	2. WJLQ-F	67	2. WTKX-F	772/16.9	23.3
3. WJLQ-F	50/11.3	10.4	12.3	3. WBOP	66	3. WOWW-F	696/26.2	23.5
4. WMEZ-F	39/ 8.8	8.7	8.0	4. WTKX-F	60	4. WMEZ-F	642/19.9	22.9
5. WCOA	34/ 7.7	8.7	7.2	5. WMEZ-F	58	5. WKRG-F	550/16.0	19.2
6. WBLX-F	31/ 7.0	4.7	5.4	6. WXBM-F	37	6. WXBM-F	531/17.1	16.4
7. WXBM-F	30/ 6.8	8.7	8.0	7. WCOA	34	7. WCOA	448/17.9	17.2
8. WTKX-F	25/ 5.6	12.0	8.0	8. WBLX-F	33	8. WBOP	403/15.7	12.6
9. WKRG-F	24/ 5.4	5.1	7.5	9. WKRG-F	29	9. WABB-F	401/12.0	13.1
10. WBSR	22/ 5.0	2.9	2.8	10. WBSR	22	10. WBSR	316/12.5	14.2

12+ FM SHARE (METRO): 67.31% (280 of 416) (SPG 82: 69.06%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBOP	1. WJLQ-F	1. WOWW-F	1. WOWW-F	1. WMEZ-F	1. WOWW-F
2. WKRG-F	2. WOWW-F	2. WBOP	2. WBOP	2. WOWW-F	2. WBOP
3. WTKX-F	3. WBOP	3. WJLQ-F	3. WMEZ-F	3. WXBM-F	3. WCOA

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WOWW-F	1. WOWW-F	1. WJLQ-F	1. WBOP	1. WOWW-F	1. WOWW-F
2. WMEZ-F	2. WBOP	2. WBOP	2. WMEZ-F	2. WJLQ-F	2. WJLQ-F
3. WBOP	3. WJLQ-F	3. WOWW-F	3. WOWW-F	3. WBLX-F	3. WBSR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHYM	610	Pensacola	2.0/3.6	WPFA	790	Pensacola	.7/3.6
WNVY	1230	Pensacola	.5/3.4	WABB-F	97.5	Mobile	2.7/12.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		111 (4)	111 (4)	26.7
COUNTRY	2 (1)	99 (2)	101 (3)	24.3
BLACK/URBAN/JAZZ	66 (1)	31 (1)	97 (2)	23.3
BTFL MUSIC		39 (1)	39 (1)	9.4
NOSTALGIA	34 (1)		34 (1)	8.2
AC	22 (1)		22 (1)	5.3
RELIGION/GOSPEL	12 (2)		12 (2)	2.9
			416 (14)	

RADIO STATIONS

WBOP, 980, 1 KW (DAYS), BLACK MBS,NBN, $27.00* (HNWH)
WCOA, 1370, 5 KW (DA-N), NOSTALGIA (Drake-Chen) CBS, $23.75* (Mc-Guild) Summit
WBSR, 1450, 1 KW/250 W , AC (?) ABC-E, $17.00 (Selcom)

WJLQ-F, 100.7, 100 KW @ 500, CONTEMP (Drake-Chen) CBS-R, $30.00* (Mc-Guild) Summit
WMEZ-F, 94.1, 100 KW @ 320, BTFL MUS (Schulke) ABC-F, $35.00 (Torbet)
WOWW-F, 107.3, 100 KW @ 460, COUNTRY ABC-C,RKO II, $33.00* (HNWH)
WTKX-F, 101.5, 100 KW @ 493, AOR ABC-R, $20.00* (HNWH)
WXBM-F, 102.7, 100 KW @ 500, COUNTRY ABC-I, $16.50 (----) (MILTON)

Other ranked stations - See Mobile

PEORIA

Market # 111
SMSA Pop: 369,100
APR 15.4
Est 1982 Revenue: $5,785,500

Stations: 19/12
Diaries: 857/355:1
Standard Error: .644
% Below Line: 11.4

CSI: 3.7 Bil (# 92)
CSI HH: 26.3 M (# 38)
Retail $: 2.0 Bil (# 95)
% Not Listed: 6.2

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WKZW-F	70/14.9	16.2	14.2	12.1	10.5
2. WMBD	63/13.4	12.2	11.4	13.3	13.6
3. WSWT-F	58/12.4	9.7	11.8	14.7	15.4
4. WXCL	52/11.1	11.5	13.7	11.6	13.1
5. WWCT-F	40/ 8.5	12.5	9.9	6.9	12.0
6. WIRL	24/ 5.1	8.3	7.1	10.2	7.3
WKQA-F	24/ 5.1	3.7	7.1	10.2	7.3
8. WTXR-F	22/ 4.7	2.8	1.1	.7	---
9. WGLO-F+	19/ 4.1	5.5	3.7	7.4	4.0
10. WLS	14/ 3.0	2.1	2.8	2.9	1.8

12+ TSA 1/4	
1. WKZW-F	89
2. WSWT-F	70
WJBC	70
4. WMBD	65
5. WXCL	55
6. WWCT-F	54
7. WBNQ-F	47
8. WKQA-F	32
9. WLS	31
10. WTXR-F	30

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WKZW-F	1429/33.7	31.6	29.6
2. WMBD	995/28.4	26.3	26.0
3. WSWT-F	903/23.3	22.3	21.4
4. WLS	878/13.0	9.2	12.9
5. WXCL	807/23.7	23.3	25.3
6. WWCT-F	727/17.0	20.4	20.6
7. WIRL	704/20.3	25.5	24.7
8. WJBC	701/ 3.5	2.1	4.2
9. WBNQ-F	678/ 5.4	5.8	6.3
10. WKQA-F	590/15.4	11.2	14.2

12+ FM SHARE (METRO): 56.36% (248 of 440) (SPG 82: 52.03%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKZW-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WSWT-F	1. WMBD
	2. WWCT-F	2. WWCT-F	2. WMBD	2. WMBD	2. WXCL
	3. WKQA-F	3. WSWT-F	WXCL	3. WXCL	3. WKZW-F

L@+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSWT-F	1. WKZW-F	1. WKZW-F	1. WSWT-F	1. WWCT-F	1. WWCT-F
2. WKZW-F	2. WSWT-F	2. WKQA-F	2. WKZW-F	2. WKZW-F	2. WMBD
3. WXCL	3. WWCT-F	3. WWCT-F	WMBD		WSWT-F
			WXCL		WXCL

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WPEO	1020		1.9/5.1	WBMX-F	102.7		1.3/2.2	WJBC	1230	Bloom	1.3/3.5
WTAZ-F	102.3	Morton	1.9/7.0	WBNQ-F	101.5	Bloom.	1.5/5.4	WMAQ	670	Chi	.9/4.6
WBBM	780	Chicago	.9/3.3	WGN	720	Chicago	1.9/6.7				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	14 (1)	141 (4)	155 (5)	35.2
COUNTRY	56 (2)	22 (1)	78 (3)	17.7
MOR/VARIETY	78 (3)		78 (3)	17.7
BTFL MUSIC	7 (1)	70 (2)	77 (3)	17.5
AC	24 (1)	9 (1)	33 (2)	7.5
RELIGION/GOSPEL	9 (1)		9 (1)	2.0
BLACK/URBAN/JAZZ		6 (1)	6 (1)	1.4
NEWS/TALK	4 (1)		4 (1)	0.9
			440 (19)	

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2), AC	MBS, $43.13	(Eastman)	Mid America
WMBD, 1470, 5 KW (DA-2), MOR	CBS, $30.50	(Katz)	Midwest TV
WXCL, 1350, 1 KW (DA-2), COUNTRY	ABC-I, $28.00*	(Blair)	Manship
WKQA-F, 104.9, 3 KW @ 265, CONTEMP	ABC-F, $28.00*	(Blair)	Manship
WKZW-F, 93.3, 40 KW @ 548, ROCK	, $39.50	(Katz)	Midwest TV
WSWT-F, 106.9, 50 KW @ 450, BTFL MUS (Bonne)	, $43.13	(Eastman)	Mid America
WTXR-F, 94.3, 3 KW @ 840, COUNTRY	, $14.00*	(Lotus)	(CHILLICOTHE)
WGLO-F+, 95.3, 3 KW @ 300, BTFL MUS (FM-100)	, $15.00*	(Torbet)	
WWCT-F, 105.7, 36 KW @ 571, AOR	Source, $26.00	(HNWH)	

Other stations - See Bloomington or Chicago

PHILADELPHIA

Market # 4; ADI # 4
SMSA Pop: 4,700,000
APR 19.6
Est 1982 Revenue: $77,000,000*
Est 1983 Rev Growth: 9%*

Stations: 33/7
Diaries: 2575/1530:1
Standard Error: .406
% Below Line: 3.6
Est 1982 Nat Rev: $26,000,000*

CSI: 44.6 Bil (# 4)
CSI HH: 26.6 M (# 31)
Retail $: 20.0 Bil (# 6)
% Not Listed: 7.6

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SUM 82	SPG 82
1. KYW	633/8.2	9.2	8.7	7.9	8.8
2. WEAZ-F	563/7.3	7.9	8.2	4.8	4.7
3. WUSL-F	501/6.5	5.6	4.4	3.3	3.0
4. WPEN	485/6.3	5.1	4.2	4.0	4.4
5. WMGK-F	465/6.0	6.3	7.9	7.2	7.6
6. WCAU-F	429/5.5	5.0	5.9	6.3	6.4
7. WDAS-F	424/5.5	5.0	4.9	8.8	7.4
8. WCAU	373/4.8	4.7	4.4	6.2	4.7
9. WIOQ-F	356/4.6	3.8	4.1	3.1	4.4
10. WYSP-F	355/4.6	4.2	4.8	4.4	3.7
11. WWDB-F	346/4.5	4.4	4.7	4.0	4.7
12. WMMR-F	326/4.2	5.3	4.5	6.5	5.1
13. WIP	319/4.1	4.5	4.6	4.9	5.5
14. WSNI-F	207/2.7	2.5	2.1	2.4	3.0
15. WKSZ-F	206/2.7	2.6	.4	---	---
16. WFIL	179/2.3	2.8	3.5	1.7	2.5
17. WFLN-F+	151/2.0	2.5	2.1	1.6	2.0
18. WWSH-F	139/1.8	2.4	2.4	3.8	3.4
19. WDAS	128/1.7	1.6	1.4	1.9	1.9
20. WHAT	98/1.3	1.1	1.9	2.1	1.8

12+ TSA 1/4	
1. KYW	705
2. WEAZ-F	673
3. WUSL-F	642
4. WMGK-F	559
5. WCAU-F	552
6. WMMR-F	512
7. WPEN	510
8. WYSP-F	508
9. WDAS-F	472
10. WCAU	439
11. WWDB-F	429
12. WIOQ-F	419
13. WIP	362
14. WKSZ-F	265
15. WSNI-F	239
16. WFIL	211
17. WFMZ-F	203
18. WJBR-F	195
19. WFLN-F+	187
20. WWSH-F	179

12+ TSA CUME MSA CUME RATING		FAL 82	SPG 82
1. KYW	12843/27.8	29.2	31.1
2. WCAU-F	10561/20.8	20.1	22.2
3. WMGK-F	8913/18.8	20.4	18.7
4. WMMR-F	8814/14.9	15.7	16.0
5. WEAZ-F	8205/16.8	17.2	12.8
6. WYSP-F	7707/13.6	14.4	13.5
7. WCAU	7639/16.0	15.4	17.7
8. WUSL-F	6744/13.7	10.8	7.9
9. WIOQ-F	6068/13.1	11.7	12.7
10. WPEN	5635/13.1	10.7	10.3
11. WIP	5280/11.5	13.1	14.1
12. WDAS-F	5131/11.3	11.3	13.6
13. WSNI-F	4971/10.7	7.6	9.4
14. WWDB-F	4724/ 9.5	10.3	10.9
15. WFIL	4176/ 8.7	9.0	8.9
16. WKSZ-F	3548/ 7.0	1.7	---
17. WFLN-F+	3063/ 6.2	6.4	6.6
18. WWSH-F	3026/ 5.9	7.6	10.4
19. WJBR-F	2853/ 3.7	4.3	3.8
20. WDAS	2376/ 5.9	6.3	6.7

12+ FM SHARE (METRO): 65.54% (4685 of 7148) (SPG 82: 64.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCAU-F	1. WIOQ-F	1. WMGK-F	1. WMGK-F	1. WEAZ-F	1. KYW
2. WYSP-F	2. WUSL-F	2. WUSL-F	2. KYW	2. KYW	2. WIP
3. WUSL-F	3. WMGK-F	3. WIOQ-F	3. WUSL-F	3. WPEN	3. WEAZ-F
4. WDAS-F	4. WMMR-F	4. WDAS-F	4. WEAZ-F	4. WMGK-F	4. WMGK-F
5. WMMR-F	5. WDAS-F	5. WMMR-F	5. WDAS-F	5. WIP	5. WPEN
	6. WYSP-F	6. WCAU-F	6. WIOQ-F	6. WCAU	6. WCAU
	7. WCAU-F	7. WYSP-F	7. WIP	7. WWDB-F	7. WIOQ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEAZ-F	1. WEAZ-F	1. WMGK-F	1. WMGK-F	1. WMMR-F	1. WMGK-F
2. WPEN	2. WUSL-F	2. WUSL-F	2. WUSL-F	2. WYSP-F	2. KYW
3. WMGK-F	3. WPEN	3. WIOQ-F	3. WEAZ-F	3. WIOQ-F	3. WIOQ-F
4. WUSL-F	4. WMGK-F	4. WDAS-F	4. KYW	4. WDAS-F	4. WDAS-F
5. KYW	5. WCAU-F	5. WCAU-F	5. WIP	5. WUSL-F	5. WUSL-F
6. WDAS-F	6. KYW	6. WSNI-F	6. WDAS-F	6. WCAU-F	6. WEAZ-F
7. WMMR-F	7. WDAS-F	WMMR-F	7. WKSZ-F	7. WMGK-F	7. WMMR-F

228A

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		1782 (8)	1782 (8)	24.9
NEWS/TALK	1032 (3)	346 (1)	1378 (4)	19.3
BLACK/URBAN/JAZZ	252 (3)	925 (2)	1177 (5)	16.5
AC	32 (1)	832 (4)	864 (5)	12.1
BTFL MUSIC		672 (3)	672 (3)	9.4
NOSTALGIA	485 (1)		485 (1)	6.8
MOR/VARIETY	375 (2)		375 (2)	5.2
COUNTRY	215 (2)		215 (2)	3.0
CLASSICAL	23 (1)	128 (1)	151 (2)	2.1
RELIGION/GOSPEL	49 (1)		49 (1)	0.7
			7148 (33)	

PHILADELPHIA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KYW	1. KYW	1. KYW
2. WEAZ-F	2. WCAU-F	2. WEAZ-F
3. WUSL-F	3. WMGK-F	3. WCAU-F
4. WMGK-F	4. WMMR-F	4. WMGK-F
5. WCAU-F	5. WEAZ-F	5. WCAU
6. WPEN	6. WCAU	6. WFIL
7. WYSP-F	7. WYSP-F	7. WWDB-F
8. WMMR-F	8. WUSL-F	8. WIP
9. WDAS-F	9. WIOQ-F	9. WUSL-F
10. WCAU	10. WPEN	10. WYSP-F
11. WIOQ-F	11. WIP	
12. WWDB-F	12. WDAS-F	
13. WIP	13. WSNI-F	
14. WKSZ-F	14. WWDB-F	
15. WSNI-F	15. WFIL	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCOJ	1420	Coatesville	.7/1.8
WIFI-F	92.5		.5/3.3
WSNI	1540		.4/1.2
WSSJ	1310	Camden,NJ	.3/1.8
WZZD	990		.6/2.3
WFMZ-F	100.7	Allentown	.3/1.1
WJBR-F	99.5	Wilmington	1.1/3.7
WKXW-F	101.5	Trenton	.3/1.2
WPST-F	97.5	Trenton	.5/2.4
WSTW-F	93.7	Wilmington	.4/2.0
WTTM	920	Trenton	.5/1.5
WOR	710	New York	.3/1.0

ADI FM SHARE: 68.16% (6853 of 10055) (SPG 82: 66.03%)

AM STATIONS

KYW ,	1060,	50 KW (DA-1)	, NEWS	NBC,	$211.25	(Group W)	Westinghouse
WCAU,	1210,	50 KW	, NEWS/TALK	CBS,	$ 94.77	(CBS Spot)	CBS
WDAS,	1480,	5 KW/1 KW (DA-2)	, BLACK NEWS/TALK	NBN,	$ 65.00*	(HNWH)	NBN
WFIL,	560,	5 KW (DA-2)	, COUNTRY	RKO II,	$100.00*	(Blair)	LIN
WHAT,	1340,	1 KW/250 W	, BLACK	SBN,	$ 40.00	(Weiss)	
WPEN,	950,	5 KW (DA-N)	, NOSTALGIA	ABC-E,	$125.00*	(MMR)	Greater Media
WIP ,	610,	5 KW (DA-1)	, MOR	ABC-D,	$170.63	(Katz)	Metromedia

FM STATIONS

WCAU-F,	98.1,	13 KW @ 1000,	ROCK	CBS-R,	$206.25	(CBS/FM)	CBS
WDAS-F,	105.3,	4 KW @ 870,	BLACK	,	$120.00*	(HNWH)	NBN
WEAZ-F,	101.1,	13 KW @ 1010,	BTFL MUS (Schulke)	,	$215.00	(Mc-Guild)	
WFLN-F+,	95.7,	50 KW @ 490,	CLASSICAL	,	$ 65.00	(CMBS)	
WIOQ-F,	102.1,	30 KW @ 650,	CONTEMP	,	$100.00*	(Mc-Guild)	Outlet
WKSZ-F,	100.3,	35 KW @ 600,	AC	,	$ 70.00	(HNWH)	(MEDIA)
WMGK-F,	102.9,	50 KW @ 300,	AC	,	$200.00*	(MMR)	Greater Media
WMMR-F,	93.3,	25 KW @ 670,	AOR	,	$155.63	(Katz)	Metromedia
WSNI-F,	104.5,	13 KW @ 1008,	CONTEMP/AC	RKO,	$ 80.00*	(RKO)	Associated
WUSL-F,	98.9,	18 KW @ 830,	BLACK/URBAN	ABC-F,	$110.00*	(Blair)	LIN
WWDB-F,	96.5,	18 KW @ 1200,	TALK	ABC-I,	$101.85	(Weiss)	
WWSH-F,	106.1,	19 KW @ 740,	AC	,	$ 80.00*	(Christal)	Cox
WYSP-F,	94.1,	16 KW @ 900,	AOR (Pollack)	ABC-R,	$186.25	(Torbet)	Infinity

WFMZ-F - See Allentown   WJBR-F - See Wilmington

PHOENIX

Market # 26; ADI # 25
SMSA Pop: 1,600,300
APR 18.7
Est 1982 Revenue: $29,800,00

Stations: 30/29
Diaries: 1538/899:1
Standard Error: .526
% Below Line: 2.2

CSI: 13.7 Bil (# 25)
CSI HH: 23.2 M (# 144)
Retail $: 7.5 Bil (# 26)
% Not Listed: 3.3

	12+ METRO 1/4/SHARE		WIN 83	FAL 82	SPG 82
1.	KDKB-F	231/8.9	6.8	7.6	6.8
2.	KUPD-F	201/7.8	7.9	5.5	5.9
3.	KTAR	200/7.7	8.6	10.1	8.8
4.	KNIX-F	191/7.4	7.4	6.5	7.8
5.	KKLT-F	175/6.8	6.5	4.6	4.8
6.	KQYT-F	174/6.7	6.3	6.7	8.4
7.	KMEO-F	171/6.6	7.1	6.5	8.1
8.	KOPA-F**	130/5.0	4.2	3.3	3.5
9.	KOOL-F	115/4.5	3.9	3.3	3.3
	KOY	115/4.5	4.6	4.9	5.7
11.	KUKQ	98/3.8	4.0	4.9	4.0
12.	KZZP-F	88/3.4	3.9	3.8	4.8
13.	KEZC-F	86/3.3	4.4	3.6	3.1
14.	KLFF	70/2.7	1.2	2.6	2.7
15.	KJJJ	66/2.6	2.6	2.4	2.5

	12+ TSA 1/4	
1.	KDKB-F	273
2.	KNIX-F	244
3.	KUPD-F	218
4.	KTAR	206
	KQYT-F	206
6.	KMEO-F	190
7.	KKLT-F	180
8.	KOPA-F**	152
9.	KOOL-F	134
10.	KOY	119
11.	KZZP-F	100
	KUKQ	100
13.	KEZC-F	97
14.	KJJJ	75
	KLFF	75

	12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1.	KDKB-F	3790/23.6	19.2	19.8
2.	KTAR	3122/21.4	22.0	17.8
3.	KUPD-F	2940/19.9	17.2	15.9
4.	KNIX-F	2774/16.7	16.8	18.2
5.	KKLT-F	2465/17.1	13.1	14.1
6.	KOPA-F**	2434/15.8	11.8	14.3
7.	KMEO-F	2364/15.8	15.9	16.9
8.	KQYT-F	2232/14.1	14.1	17.9
9.	KOOL-F	2136/13.7	9.2	10.3
10.	KOY	2102/14.2	15.9	16.1
11.	KZZP-F	1977/13.0	12.4	14.1
12.	KEZC-F	1448/ 9.1	11.4	7.0
13.	KJJJ	1185/ 7.7	8.7	7.0
14.	KNIX	1057/ 6.5	7.5	6.4
15.	KLFF	960/ 6.4	NA	NA

** KOPA and KOPA-F were determined by Arbitron to have engaged in on-air survey or diary promotional activities.

12+ FM SHARE (METRO): 68.07% (1701 of 2499) (SPG 82: 63.68%)

TEENS
1. KUPD-F
2. KDKB-F
3. KOPA-F
4. KUKQ

18 - 34
1. KDKB-F
2. KUPD-F
3. KKLT-F
4. KOOL-F
KOPA-F
6. KNIX-F

18 - 49
1. KDKB-F
2. KKLT-F
3. KNIX-F
4. KUPD-F
5. KOOL-F
6. KOPA-F

25 - 54
1. KNIX-F
2. KKLT-F
3. KQYT-F
4. KOOL-F
5. KOY
6. KDKB-F

35 - 64
1. KQYT-F
2. KNIX-F
3. KMEO-F
4. KTAR
5. KOY
6. KKLT-F

12+ AMD
1. KTAR
2. KDKB-F+
3. KNIX-F
4. KOY
5. KKLT-F
6. KUPD-F

12+ MID
1. KQYT-F
2. KMEO-F
3. KKLT-F
4. KNIX-F
5. KDKB-F
6. KTAR

12+ PMD
1. KDKB-F
2. KUPD-F
3. KNIX-F
4. KQYT-F
5. KKLT-F
6. KMEO-F

WOMEN 18-34
1. KKLT-F
2. KOPA-F
3. KDKB-F
4. KUPD-F
5. KOOL-F
6. KZZP-F

WOMEN 25-54
1. KKLT-F
2. KNIX-F
3. KQYT-F
4. KOOL-F
5. KOY
6. KMEO-F

MEN 18-34
1. KDKB-F
2. KUPD-F
3. KOOL-F
4. KKLT-F
KSTM-F
6. KOPA-F

MEN 25-54
1. KNIX-F
2. KOOL-F
3. KKDK-F
KQYT-F
5. KOY
6. KUPD-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	48 (3)	705 (5)	753 (8)	30.1
COUNTRY	108 (2)	277 (2)	385 (4)	15.4
BTFL MUSIC	27 (1)	345 (2)	372 (3)	14.9
AC		290 (2)	290 (2)	11.6
NEWS/TALK	200 (1)		200 (1)	8.0
MOR/VARIETY	115 (1)		115 (1)	4.6
BLACK/URBAN/JAZZ	98 (1)		98 (1)	3.9
SPANISH	51 (2)	32 (1)	83 (3)	3.3
NOSTALGIA	70 (1)		70 (1)	2.8
RELIGION/GOSPEL	37 (2)	13 (1)	50 (3)	2.0
OTHERS/UNKNOWN	44 (2)		44 (2)	1.8
CLASSICAL		39 (1)	39 (1)	1.6
			2499 (30)	

PHOENIX ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KDKB-F	1. KDKB-F	1. KTAR
2. KNIX-F	2. KTAR	2. KNIX-F
3. KUPD-F	3. KUPD-F	3. KMEO-F
4. KTAR	4. KNIX-F	4. KQYT-F
5. KQYT-F	5. KKLT-F	5. KOY
6. KMEO-F	6. KOPA-F	6. KUKQ
7. KKLT-F	7. KMEO-F	7. KKLT-F
8. KOPA-F	8. KQYT-F	8. KEZC-F
9. KOOL-F	9. KOOL-F	9. KDKB-F
10. KOY	10. KOY	10. KOPA-F
11. KUKQ	11. KZZP-F	
KZZP-F	12. KEZC-F	
13. KEZC-F	13. KJJJ	
14. KJJJ	14. KNIX	
15. KLFF	15. KLFF	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KDJQ	1510	Mesa	.3/1.3
KFLR	1230		.7/2.2
KHEP-F	101.5		1.5/4.3
KMEO	740		1.0/3.1
KMLE-F	107.9	Chandler	.5/1.3
KNIX	1580	Tempe	1.6/6.5
KNNN-F	99.9		1.2/2.0
KOOL	960		1.4/5.0
KPHX	1480		1.0/1.2
KRDS	1190	Tolleson	.7/2.2
KSUN	1400		.3/2.0
KVVA	860		.9/1.9
KZZP	1310	Mesa	1.1/6.1
KSTM-F	107.1	Apache Junc	2.1/4.4
KOPA**	1440	Scottsdale	.5/3.4

ADI FM SHARE: 67.43% (1992 of 2954) (SPG 82: 62.50%)

AM STATIONS

KJJJ,	910,	5 KW (DA-N)	, COUNTRY	ABC-E,	$40.00*	(MMR)	Wolpin
KLFF,	1360,	5 KW/1 KW (DA-N)	, NOSTALGIA (Al Ham)	,	$48.00	(Masla)	Canyon
KNIX,	1580,	50 KW/10 KW (DA-N)	, COUNTRY	,	$? ?	(Christal)	Buck Owens
KOY ,	550,	5 KW/1 KW	, MOR/AC	NBC,	$80.00*	(Eastman)	Harte-Hanks
KTAR,	620,	5 KW (DA-N)	, NEWS/TALK	MBS,ABC-I,	$90.00*	(CBS Spot)	Pulitzer
KUKQ,	1060,	5 KW/500W (DA-N)	, URBAN	,	$73.80	(Masla)	

FM STATIONS

KDKB-F,	93.3,	100 KW @ 1550,	AOR (Pollack)	Source,	$90.00*	(Blair)	Sandusky
KEZC-F,	92.3,	100 KW @ 880,	COUNTRY	RKO II,	$45.00*	(MMR)	Wolpin
KKLT-F,	98.7,	115 KW @ 1650,	AC	,	$80.00*	(CBS Spot)	Pulitzer
KMEO-F,	96.9,	100 KW @ 1556,	BTFL MUS (Bonne)	,	$60.00	(Mc-Guild)	Scripps-How
KNIX-F,	102.5,	100 KW @ 1610,	COUNTRY	,	$80.00	(Christal)	Buck Owens
KOOL-F,	94.5,	100 KW @ 1620,	OLDIES/AC	CBS-R,	$65.00*	(Katz)	
KQYT-F,	95.5,	100 KW @ 1550,	BTFL MUS (Churchill)	,	$65.00*	(Eastman)	Harte-Hanks
KUPD-F,	97.9,	100 KW @ 1620,	AOR	,	$73.80	(Masla)	
KZZP-F,	104.7,	100 KW @ 1550,	CONTEMP	,	$72.50	(Mc-Guild)	Western Cities
KSTM-F,	107.1,	3 KW @ 430,	AOR	,	$36.00	(Roslin)	(APACHE JUNCT)
KOPA-F,	100.7,	100 KW @ 1847,	ROCK	ABC-C,	$55.00*	(Torbet)	First Media

PITTSBURGH

Market # 13; ADI # 12
SMSA Pop: 2,242,300
APR 18.5
Est 1982 Revenue: $32,000,000

Stations: 30/29
Diaries: 1765/1080:1
Standard Error: .486
% Below Line: 0.4

CSI: 20.2 Bil (# 16)
CSI HH: 24.2 M (# 99)
Retail $: 10.1 Bil (# 16)
% Not Listed: 7.8

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SPG 82
1. KDKA	606/17.1	18.4	18.4	20.2
2. WBZZ-F	261/ 7.4	6.7	6.0	5.7
3. WDVE-F	243/ 6.9	6.3	6.7	5.9
4. WWSW-F	221/ 6.3	5.4	3.9	4.3
5. WTAE	208/ 5.9	5.0	6.7	5.5
6. WAMO-F	197/ 5.6	5.6	7.4	6.1
7. WSHH-F	194/ 5.5	5.6	5.0	5.6
8. WPNT-F	169/ 4.8	5.0	4.1	5.0
WHTX-F	169/ 4.8	3.4	2.7	5.2
10. WJAS	158/ 4.5	5.7	5.2	3.7
11. WHYW-F	150/ 4.2	5.1	4.8	1.6
12. KQV	110/ 3.1	3.5	4.1	4.3
WTKN	110/ 3.1	2.2	1.5	1.7
14. WDSY-F	81/ 2.3	2.1	2.8	2.3
15. WEEP	59/ 1.7	2.6	2.2	2.8

12+ TSA 1/4	
1. KDKA	822
2. WDVE-F	402
3. WBZZ-F	346
4. WWSW-F	283
5. WHTX-F	253
6. WPNT-F	249
7. WAMO-F	225
8. WTAE	218
9. WSHH-F	212
10. WHYW-F	188
11. WJAS	162
12. WDSY-F	114
WTKN	114
14. KQV	111
15. WEEP	89

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KDKA	11412/43.0	43.1	44.7
2. WBZZ-F	5338/20.2	18.3	17.1
3. WDVE-F	5199/16.9	16.8	18.6
4. WHTX-F	4759/18.4	14.2	17.9
5. WWSW-F	4277/17.1	12.9	14.1
6. WTAE	3433/16.5	22.4	18.8
7. WHYW-F	3190/13.7	14.6	4.3
8. WPNT-F	3080/11.3	10.0	11.5
9. WSHH-F	2842/13.0	12.3	15.3
10. WAMO-F	2777/12.3	12.0	11.0
11. KQV	2134/11.1	12.6	12.4
12. WJAS	2082/10.5	12.7	10.1
13. WYDD-F	2037/ 7.1	10.2	11.9
14. WDSY-F	1831/ 6.6	6.2	5.7
15. WTKN	1816/ 8.9	5.9	9.4

12+ FM SHARE (METRO): 58.13% (1905 of 3277) (SPG 82: 52.47%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBZZ-F	1. WDVE-F	1. WDVE-F	1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WBZZ-F	2. KDKA	2. WTAE	2. WTAE	2. WWSW-F+
3. WHTX-F	3. WAMO-F	3. WWSW-F	3. WWSW-F	3. WSHH-F	3. WTAE
4. WAMO-F	4. WWSW-F	4. WBZZ-F	4. WHYW-F	4. WJAS	4. WBZZ-F
	5. WHYW-F	5. WTAE	5. WAMO-F	5. WPNT-F	5. WDVE-F
	6. WHTX-F	6. WAMO-F	6. WPNT-F	6. WWSW-F	6. WAMO-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDKA	1. KDKA	1. WBZZ-F	1. KDKA	1. WDVE-F	1. WTAE
2. WSHH-F	2. WWSW-F+	2. WAMO-F	2. WWSW-F	2. WBZZ-F	2. KDKA
3. WPNT-F	3. WBZZ-F	3. WHYW-F	3. WHYW-F	3. WTAE	3. WWSW-F
4. WWSW-F	4. WAMO-F	4. WWSW-F	4. WTAE	4. WAMO-F	4. WDVE-F
5. WDVE-F	5. WDVE-F	5. WHTX-F	5. WAMO-F	5. WWSW-F	5. WAMO-F
6. WJAS	6. WSHH-F	6. WDVE-F	6. WPNT-F	6. WHYW-F	6. WHYW-F
			WSHH-F		

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		726 (4)	726 (4)	22.2
MOR/VARIETY	659 (4)		659 (4)	20.1
AC	208 (1)	371 (2)	579 (3)	17.7
BTFL MUSIC		363 (2)	363 (2)	11.1
BLACK/URBAN/JAZZ	26 (1)	197 (1)	223 (2)	6.8
NEWS/TALK	220 (2)		220 (2)	6.7
COUNTRY	71 (2)	142 (4)	213 (6)	6.5
NOSTALGIA	168 (2)	45 (1)	213 (3)	6.5
RELIGION/GOSPEL	19 (1)	35 (1)	54 (2)	1.6
OTHERS/UNKNOWN	1 (1)	26 (1)	27 (2)	0.8
			3277 (30)	

PITTSBURGH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KDKA	1. KDKA	1. KDKA
2. WDVE-F	2. WBZZ-F	2. WAMO-F
3. WBZZ-F	3. WHTX-F	3. WDVE-F
4. WWSW-F	4. WDVE-F	4. WBZZ-F
5. WHTX-F	5. WWSW-F	5. WJAS
6. WPNT-F	6. WTAE	6. WWSW-F
7. WTAE	7. WHYW-F	7. WSHH-F
8. WAMO-F	8. WPNT-F	8. WDSY-F
9. WSHH-F	9. WSHH-F	WHYW-F
10. WHYW-F	10. WAMO-F	10. WHTX-F
11. WJAS	11. KQV	
12. WTKN	12. WJAS	
13. WDSY-F	13. WYDD-F	
14. KQV	14. WTKN	
15. WEEP	15. WDSY-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WAMO	860		.7/2.5
WBVP	1230	Beaver Falls	.5/1.6
WEDO	810	McKeesport	.3/1.5
WESA-F+	98.3	Charleroi	.7/1.8
WIXZ	1360	McKeesport	.3/2.0
WKPA	1150	New Kensing.	.4/1.8
WMBA	1460	Ambridge	.5/1.7
WNUF-F	100.7	New Kensing.	1.3/3.9
WOKU-F	107.1	Greensburg	.6/1.1
WPIT	730		.5/1.8
WPIT-F	101.5		1.0/3.3
WYDD-F	104.7		1.5/7.1
WYTK-F	95.3	Washington	.8/1.0
WELA-F	104.3	E. Liverpool	.4/1.1

ADI FM SHARE: 58.74% (2706 of 4607) (SPG 82: 53.46%)

AM STATIONS

KDKA, 1020, 50 KW	, MOR	NBC,	$200.00	(Group W)	Westinghouse
KQV , 1410, 5 KW (DA-2)	, NEWS	CBS,MBS,	$ 55.00*	(Eastman)	
WEEP, 1080, 50 KW (DAYS,DA)	, COUNTRY	ABC-I,	$ 71.67	(MMR)	Entercom
WJAS, 1320, 5 KW (DA-N)	, NOSTALGIA (Al Ham)	ABC-D,	$ 50.00*	(HNWH)	Beni
WTAE, 1250, 5 KW (DA-N)	, MOR/AC	ABC-E,RKO II,	$110.00*	(Katz)	Hearst
WTKM, 970, 5 KW (DA-2)	, TALK	ABC-C,ABC-T,	$ 39.00*	(Mc-Guild)	

FM STATIONS

WAMO-F, 105.9, 72 KW @ 440,	BLACK	SBN,	$ 54.00*	(Selcom)	Sheridan
WBZZ-F, 93.7, 41 KW @ 547,	ROCK (Burk-Abr)	,	$ 75.00*	(Torbet)	EZ
WDSY-F, 107.9, 50 KW @ 500,	COUNTRY	ABC-I,	$ 67.50	(MMR)	Entercom
WDVE-F, 102.5, 55 KW @ 820,	AOR (Burk-Abr)	Source,	$ 79.00*	(Eastman)	Taft
WHTX-F, 96.1, 50 KW @ 500,	ROCK	RKO,	$ 88.00*	(Katz)	Hearst
WHYW-F, 96.9, 15 KW @ 930,	AC	,	$ 59.00*	(Christal)	Benns
WPNT-F, 92.9, 47 KW @ 890,	BTFL MUS (Bonne)	,	$ 57.50	(Group W)	Westinghouse
WSHH-F, 99.7, 11 KW @ 930,	BTFL MUS (Carson)	,	$ 50.00	(Blair)	Nationwide
WWSW-F, 94.5, 50 KW @ 810,	AC	ABC-C,Trans,	$ 67.00*	(Mc-Guild)	
WYDD-F, 104.7, 50 KW @ 500,	AOR	ABC-R,	$ 47.50	(Masla)	

PORTLAND, ME

Market # 181
SMSA Pop: 189,300
APR 17.3
Est 1982 Revenue: $5,400,000*
Est 1983 Rev Growth: 9%*

Stations: 20/13
Diaries: 560/333:1
Standard Error: .835
% Below Line: 25.5
Est 1982 Nat Rev: $1,400,000*

CSI: 1.7 Bil (# 173)
CSI HH: 27.3 M (# 22)
Retail $: 1.2 Bil (# 159)
% Not Listed: 4.0

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WBLM-F	44/13.6	12.7	9.8
2. WYNZ	35/10.8	6.5	10.1
3. WPOR-F	34/10.5	13.5	15.7
4. WGAN	30/ 9.3	10.9	13.3
5. WJBQ-F	29/ 9.0	12.7	9.1
6. WGAN-F	22/ 6.8	10.5	8.7
7. WMGX-F	21/ 6.5	6.2	3.8
WYNZ-F	21/ 6.5	3.3	6.6
9. WCLZ-F	11/ 3.4	2.2	1.0

12+ TSA 1/4	
1. WBLM-F	135
2. WPOR-F	111
3. WGAN-F	82
4. WIGY-F	80
5. WJBQ-F	69
6. WABK-F+	69
7. WYNZ	56
8. WHOM-F	54
9. WMGX-F	44
10. WGAN	36

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WBLM-F	1546/24.9	24.6
2. WIGY-F	1467/11.3	10.6
3. WPOR-F	1348/21.4	21.8
4. WJBQ-F	1067/24.8	25.0
5. WGAN-F	1053/20.9	21.2
6. WABK-F+	820/ 2.3	1.8
7. WGAN	687/25.3	32.8
8. WMGX-F	650/15.3	14.1
9. WYNZ	647/19.2	15.0
10. WHOM-F	636/ 5.4	5.8

12+ FM SHARE (METRO): 66.77% (207 of 310) (SPG 82: 70.31%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WBLM-F	1. WBLM-F	1. WBLM-F	1. WPOR-F	1. WPOR-F	1. WPOR-F
2. WJBQ-F	2. WJBQ-F	2. WJBQ-F	2. WGAN	2. WYNZ	2. WGAN
3. WIGY-F	3. WMGX-F	3. WPOR-F	WMGX-F	3. WGAN	3. WYNZ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WBLM-F	1. WBLM-F	1. WJBQ-F	1. WPOR-F	1. WBLM-F	1. WPOR-F
2. WPOR-F	2. WYNZ	2. WMGX-F	WJBQ-F	2. WMGX-F	2. WBLM-F
3. WYNZ	3. WPOR-F	WBLM-F	3. WGAN	3. WJBQ-F	3. WGAN
			WMGX-F		WMGX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WASY	1590	Gorham	2.8/6.7	WPOR	1490		2.8/8.0	WIGY-F	105.9	Beth	2.8/11.3
WDCS-F	106.3		.6/2.8	WABK-F+	104.3	Gardiner	.6/2.3	WRKO	680	Bost	.9/3.4
WLOB	1310		1.2/5.6	WBZ	1030	Boston	2.8/7.4	WWAV-F	99.9	Aubur	2.2/5.1
WMER	1440	Westbr	1.1/3.5								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		103 (4)	103 (4)	33.2
COUNTRY	9 (1)	34 (1)	43 (2)	13.9
MOR/VARIETY	39 (2)		39 (2)	12.6
NOSTALGIA	35 (1)		35 (1)	11.3
AC		34 (3)	34 (3)	11.0
BTFL MUSIC		34 (3)	34 (3)	11.0
OTHERS/UNKNOWN	13 (2)		13 (2)	4.2
NEWS/TALK	7 (2)		7 (2)	2.3
CLASSICAL		2 (1)	2 (1)	0.6
			310 (20)	

RADIO STATIONS

WGAN, 560, 5 KW (DA-1), MOR	NBC-T, $39.46	(Blair)	Guy Gannett
WYNZ, 970, 5 KW (DA-N), NOSTALGIA (Al Ham)	CBS, $21.00*	(Eastman)	Buckley
WCLZ-F, 98.9, 15 KW @ 400, AC (Fairwest)	, $21.00	(Roslin)	Clipper (BRUNSWICK)
WGAN-F, 102.9, 100 KW @ 1470, BTFL MUS (Schulke)	, $39.46	(Blair)	Guy Gannett
WJBQ-F, 97.9, 50 KW @ 500, ROCK	ABC-C, $25.00	(Christal)	
WMGX-F, 93.1, 50 KW @ 315, AC/CONTEMP	Source, $26.00	(Torbet)	
WPOR-F, 101.9, 50 KW @ 492, COUNTRY	ABC-E, $35.00*	(Mc-Guild)	Ocean Coast
WYNZ-F, 100.9, 3 KW @ 225, AC (TM)	, $22.00*	(Eastman)	Buckley
WABK-F, 104.3, 35 KW @ 385, AC	ABC-I, $10.50	(Lotus)	(GARDINER)
WBLM-F, 107.5, 30 KW @ 612, AOR (Burk-Abr)	, $31.00*	(Selcom)	Full-Jeff (LEWISTON)
WHOM-F, 94.9, 48 KW @ 3756, BTFL MUS (Bonne)	, $29.00*	(Savalli)	(MT. WASHINGTON)
WIGY-F, 105.9, 50 KW @ 500, ROCK	, $20.00	(Masla)	(BATH)

PORTLAND,OR

Market # 31; ADI # 22
SMSA Pop: 1,282,500
APR 15.6
Est 1982 Revenue: $24,000,000

Stations: 24/23
Diaries: 1337/808:1
Standard Error: .512
% Below Line: 1.8

CSI: 11.7 Bil (# 31)
CSI HH: 23.9 M (# 113)
Retail $: 6.3 Bil (# 31)
% Not Listed: 6.2

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KRCK-F	167/9.9	3.6	4.7	3.1	5.0
2. KGW	133/7.9	6.8	6.1	9.0	9.1
3. KCNR-F	126/7.5	5.6	6.6	4.9	3.2
4. KUPL-F	116/6.9	6.9	7.4	7.3	6.9
5. KINK-F	106/6.3	7.6	5.8	8.4	5.3
6. KEX	105/6.2	5.6	5.9	7.7	7.9
7. KXL-F	96/5.7	6.3	4.9	5.5	6.8
8. KMJK-F	85/5.0	4.2	1.5	2.7	3.7
9. KGON-F	82/4.9	9.1	13.3	11.1	9.4
10. KUPL	74/4.4	3.2	4.1	3.5	2.9
11. KJIB-F	73/4.3	4.1	2.7	3.2	2.2
12. KWJJ	69/4.1	3.9	5.4	6.3	4.5
13. KXL	58/3.4	4.8	2.7	4.7	3.2
14. KYXI	57/3.4	4.7	4.3	3.1	5.1
15. KYTE	45/2.7	3.1	3.3	2.7	5.3

12+ TSA 1/4	
1. KRCK-F	205
2. KUPL-F	174
3. KJIB-F	167
4. KGW	164
5. KCNR-F	154
6. KXL-F	134
7. KGON-F	130
8. KEX	129
9. KINK-F	125
10. KMJK-F	110
11. KXL	91
12. KWJJ	89
13. KUPL	88
14. KSKD-F	83
15. KQFM-F	73

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KGW	3621/24.7	23.6	24.2
2. KCNR-F	2559/17.9	16.6	17.3
3. KUPL-F	2289/14.5	16.0	13.9
4. KRCK-F	2185/15.5	9.5	12.9
5. KEX	2152/15.4	16.5	17.0
6. KINK-F	2050/15.0	14.1	13.1
7. KMJK-F	1783/13.4	11.3	6.8
8. KGON-F	1774/11.4	18.9	22.0
9. KXL-F	1650/10.9	11.6	9.7
10. KWJJ	1621/11.2	11.6	13.5
11. KXL	1529/ 8.6	10.6	9.3
12. KYXI	1466/12.2	12.9	12.7
13. KJIB-F	1459/ 8.6	8.1	6.9
14. KSKD-F	1387/ 4.2	5.1	2.4
15. KQFM-F	1298/ 8.2	8.7	6.4

12+ FM SHARE (METRO): 59.31% (940 of 1585) (SPG 82: 55.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KMJK-F	1. KRCK-F	1. KRCK-F	1. KGW	1. KEX	1. KGW
2. KRCK-F	2. KINK-F	2. KCNR-F	2. KCNR-F	2. KUPL-F	2. KEX
3. KGON-F	3. KCNR-F	3. KGW	3. KINK-F	3. KXL-F	3. KRCK-F
4. KCNR-F	4. KGW	4. KINK-F	4. KJIB-F	4. KGW KUPL	4. KXL
	5. KGON-F	5. KGON-F	5. KXL-F		5. KCNR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRCK-F	1. KRCK-F	1. KINK-F	1. KGW	1. KRCK-F	1. KINK-F
2. KUPL-F	2. KGW	2. KGW	2. KCNR-F	2. KGON-F	2. KCNR-F
3. KGW	3. KCNR-F	3. KCNR-F	3. KUPL-F	3. KINK-F	3. KRCK-F KGW
4. KCNR-F	4. KUPL-F	4. KRCK-F	4. KINK-F	4. KCNR-F	
5. KXL-F	5. KINK-F KMJK-F	5. KMJK-F	5. KJIB-F	5. KGW	5. KXL-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	595 (6)	603 (7)	38.0
BTFL MUSIC		212 (2)	212 (2)	13.4
COUNTRY	120 (3)	73 (1)	193 (4)	12.2
AC	133 (1)	42 (1)	175 (2)	11.0
NEWS/TALK	154 (4)		154 (4)	9.7
MOR/VARIETY	105 (1)		105 (1)	6.6
NOSTALGIA	74 (1)		74 (1)	4.7
CLASSICAL	42 (1)		42 (1)	2.6
RELIGION/GOSPEL	9 (1)	18 (1)	27 (2)	1.7
			1585 (24)	

PORTLAND ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KRCK-F	1. KGW	1. KGW
2. KUPL-F	2. KCNR-F	2. KRCK-F
3. KGW	3. KUPL-F	3. KEX
4. KCNR-F	4. KRCK-F	4. KMJK-F
5. KXL-F	5. KEX	5. KWJJ
6. KGON-F	6. KINK-F	6. KCNR-F
KEX	7. KMJK-F	7. KUPL-F
8. KINK-F	8. KGON-F	8. KXL-F
9. KJIB-F	9. KXL-F	9. KYXI
10. KMJK-F	10. KWJJ	10. KUPL
11. KXL	11. KXL	
12. KWJJ	12. KYXI	
13. KUPL	13. KSKD-F	
14. KSKD-F	14. KJIB-F	
15. KYXI	15. KQFM-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KCNR	1410		.5/2.7
KKEY	1150		2.0/3.1
KKSN	910	Vancouver,WA	2.5/7.8
KLIQ	1290		.4/1.2
KPDQ	800		.5/2.5
KPDQ-F	93.7		1.1/3.7
KQFM-F	100.3		2.5/8.2
KVAN	1550	Vancouver,WA	.4/2.0
KSKD-F	105.1	Salem	1.7/4.2

ADI FM SHARE: 59.42% (1425 of 2398) (SPG 82: 55.81%)

AM STATIONS

KEX	1190	50 KW (DA-1)	MOR/TALK	ABC-I	$ 78.80	(MMR)	Golden West
KGW	620	5 KW (DA-N)	AC	RKO II	$120.00	(Blair)	King
KUPL	1330	5 KW (DA-2)	NOSTALGIA (Al Ham)	MBS	$ 36.00*	(Torbet)	Scripps-Howard
KWJJ	1080	50 KW/10 KW (DA-2)	COUNTRY	ABC-E	$104.63	(Katz)	Park
KXL	750	50 KW/1 KW (DA-N)	NEWS/TALK	NBC,NBC-T	$ 54.00*	(Mc-Guild)	Kaye-Smith
KYTE	970	5 KW (DA-N)	COUNTRY		$ 42.00*	(Selcom)	Charlton Buckley (P)
KYXI	1520	50 KW/10 KW (DA-1)	NEWS/TALK	CBS	$ 40.00*	(HNWH)	Des Moi Reg

FM STATIONS

KCNR-F	97.1	100 KW @ 1200	CONTEMP	CBS-R	$ 89.00*	(Christal)	Duffy
KGON-F	92.3	100 KW @ 920	AOR (Burk-Abr)		$ 80.00*	(HNWH)	Des Moi Reg
KINK-F	101.9	100 KW @ 1611	ROCK/AOR		$119.38	(Blair)	King
KJIB-F	99.5	100 KW @ 920	COUNTRY	ABC-E	$104.63	(Katz)	Park
KMJK-F	106.7	94 KW @ 880	ROCK	APR	$ 64.50	(Eastman)	
KQFM-F	100.3	100 KW @ 920	AC/CONTEMP	RKO,ABC-F	$ 49.25	(MMR)	Golden West
KRCK-F	101.1	100 KW @ 1640	AOR		$ 90.00*	(Selcom)	Charlton Buck (P)
KUPL-F	98.5	100 KW @ 1100	BTFL MUS (Bonne)		$ 57.60	(Torbet)	Scripps-How
KXL-F	95.5	100 KW @ 920	BTFL MUS (Schulke)		$ 54.00*	(Mc-Guild)	Kaye-Smith
KSKD-F	105.1	100 KW @ 1099	ROCK		$ 25.00	(Weiss)	(SALEM)

PROVIDENCE

Market # 46; ADI # 41
SMSA Pop: 912,300
APR 19.1
Est 1982 Revenue: $12,700,000*
Est 1983 Rev Growth: 8%*

Stations: 36/22
Diaries: 1267/959:1
Standard Error: .589
% Below Line: 13.6
Est 1982 Nat Rev: $4,600,000

CSI: 7.5 Bil (# 46)
CSI HH: 23.1 M (# 148)
Retail $: 3.3 Bil (# 60)
% Not Listed: 9.2

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WLKW-F	286/12.3	12.6	10.7	11.9	10.0
2. WPRO-F	218/ 9.4	9.4	9.2	8.6	10.5
3. WHJY-F	198/ 8.5	8.9	10.4	8.8	3.7
4. WPRO	147/ 6.3	7.0	7.6	8.6	8.4
5. WLKW	114/ 4.9	3.9	3.8	5.2	4.6
6. WSNE-F	111/ 4.8	4.6	3.2	3.5	3.3
7. WHJJ	100/ 4.3	3.2	4.9	3.2	4.4
8. WEAN	91/ 3.9	5.9	4.6	4.3	5.2
9. WPJB-F	82/ 3.5	3.6	7.3	5.9	6.1
10. WMYS-F	80/ 3.4	2.9	2.2	2.5	2.9
WBRU-F	78/ 3.4	2.9	2.2	2.5	2.9
12. WBSM	65/ 2.8	4.1	2.9	3.0	2.2

12+ TSA 1/4	
1. WLKW-F	289
2. WPRO-F	236
3. WHJY-F	231
4. WPRO	151
5. WLKW	114
WSNE-F	114
7. WHJJ	102
8. WPJB-F	100
9. WMYS-F	92
10. WEAN	91
11. WBSM	81
WXKS-F	81

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WPRO-F	4249/31.2	30.2	30.6
2. WHJY-F	3313/23.3	22.8	21.3
3. WLKW-F	3151/25.2	22.8	21.2
4. WPRO	2776/21.4	24.8	26.2
5. WPJB-F	2120/14.3	15.4	21.6
6. WSNE-F	1734/13.5	14.2	10.4
7. WBRU-F	1585/12.8	9.4	5.4
8. WMYS-F	1410/ 9.1	9.6	7.4
9. WHJJ	1352/11.0	12.0	14.7
10. WXKS-F	1330/ 6.6	6.7	7.9
11. WCOZ-F	1328/ 7.7	6.8	8.6
12. WEAN	1312/10.7	15.9	13.1

12+ FM SHARE (METRO): 62.48% (1317 of 2108) (SPG 82: 58.82%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHJY-F	1. WHJY-F	1. WPRO-F	1. WPRO-F	1. WLKW-F	1. WPRO
2. WPRO-F	2. WPRO-F	2. WHJY-F	2. WPRO	2. WPRO	2. WLKW-F
3. WXKS-F	3. WSNE-F	3. WPRO	3. WLKW-F	3. WLKW	3. WPRO-F
4. WHTT-F	4. WBRU-F	4. WSNE-F	4. WSNE-F	4. WPRO-F	4. WEAN
5. WPJB-F	5. WMYS-F	5. WLKW-F	5. WHJY-F	5. WEAN	5. WHJY-F
	WPRO		WPJB-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WLKW-F	1. WLKW-F	1. WPRO-F	1. WPRO-F	1. WHJY-F	1. WPRO
2. WPRO-F	2. WHJY-F	2. WHJY-F	2. WPRO	2. WPRO-F	2. WPRO-F
3. WSNE-F	3. WPRO-F	3. WSNE-F	WLKW-F	3. WBRU-F	3. WHJY-F
4. WHJY-F	4. WPRO	4. WPRO	4. WSNE-F	4. WSNE-F	4. WLKW-F
5. WLKW	5. WSNE-F	5. WPJB-F	5. WMYS-F		5. WSNE-F
		WBRU-F			
		WMYS-F			

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		822 (12)	822 (12)	39.0
BTFL MUSIC		338 (4)	338 (4)	16.0
NEWS/TALK	301 (4)		301 (4)	14.3
AC	147 (1)	126 (3)	273 (4)	13.0
MOR/VARIETY	155 (7)		155 (7)	7.4
NOSTALGIA	114 (1)	22 (1)	136 (2)	6.5
COUNTRY	74 (2)		74 (2)	3.5
CLASSICAL		9 (1)	9 (1)	0.4
			2108 (36)	

PROVIDENCE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WLKW-F	1. WPRO-F	1. WLKW-F
2. WPRO-F	2. WLKW-F	2. WPRO-F
3. WHJY-F	3. WHJY-F	3. WPRO
4. WPRO	4. WPRO	4. WHJY-F
5. WLKW	5. WPJB-F	5. WBSM
6. WSNE-F	6. WSNE-F	6. WMYS-F
7. WHJJ	7. WBRU-F	7. WPJB-F
8. WEAN	8. WHJJ	8. WSNE-F
9. WPJB-F	9. WEAN	9. WHJJ
10. WMYS-F	10. WMYS-F	WBRU-F
11. WBRU-F	11. WCOZ-F	
12. WBSM	12. WLKW	
13. WXKS-F	13. WXKS-F	
14. WSAR	14. WAAF-F	
15. WHIM	15. WHIM	

ADI FM SHARE: 62.07% (1378 of 2220) (SPG 82: 58.72%)

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WADK	1540	Newport	.9/1.6
WALE	1400	Fall River,MA	1.3/3.2
WARA	1320	Attleboro	.6/1.3
WERI-F	103.7	Westerby	.4/1.5
WGNG	550	Pantucket	1.3/4.8
WHIM	1110		1.9/5.5
WNBH	1340	New Bedford	1.4/3.7
WSAR	1480	Fall River	1.9/5.1
WWON	1240	Woonsocket	.6/2.3
WWON-F	106.3	Woonsocket	.4/1.7
WAAF-F	107.3	Worcester	.6/4.4
WBCN-F	104.1	Boston	.6/2.4
WBZ	1030	Boston	1.3/4.7
WCIB-F	101.9	Falmouth	.3/1.3
WCOZ-F	94.5	Boston	1.2/7.7
WCRB-F	102.5	Boston	.4/1.8
WHDH	850	Boston	.6/2.5
WHTT-F	103.3	Boston	1.2/4.9
WHUE-F	100.7	Boston	.8/2.3
WJIB-F	96.9	Boston	1.0/2.7
WMJX-F	106.7	Boston	.3/1.4
WPLM-F	99.1	Plymouth	.9/3.7
WROR-F	98.5	Boston	.8/3.6
WXKS-F	107.9	Boston	2.3/6.6

AM STATIONS

WBSM	1420	5 KW/1 KW (DA-2)	TALK	ABC-I,NBC-T	$19.00	(Market 4)	(NEW BEDFORD)
WEAN	790	5 KW (DA-2)	NEWS/TALK	CBS	$80.00	(Mc-Guild)	Prov Journal
WHIM	1110	5 KW (DAYS)	COUNTRY	MBS	$23.50	(Christal)	
WHJJ	920	5 KW (DA-N)	NEWS/TALK	ABC-E,NBC-T	$50.00*	(Katz)	
WLKW	990	50 KW (DAYS,DA)	NOSTALGIA (Al Ham)	ABC-I	$35.00	(Christal)	
WPRO		5 KW (DA-N)	AC/MOR	ABC-D,MBS	$98.75	(Blair)	Capital Cit
WSAR	1480	5 KW (DA-1)	NEWS/TALK	CBS	$? ?	(Blair)	Knight Quality (FALL RIVER)

FM STATIONS

WBRU-F	95.5	20 KW @ 434	AOR (Burk-Abr)	CBS-R,Source	$? ?	(Roslin)	
WHJY-F	94.1	50 KW @ 546	AOR (Pollack)	ABC-R	$80.00*	(Katz)	
WLKW-F	101.5	50 KW @ 500	BTFL MUS (Carson)	ABC-I	$85.00	(Christal)	
WMYS-F	98.1	50 KW @ 589	CONTEMP (Drake-Chen)		$24.00	(Christal)	Hall (NEW BEDFORD)
WPJB-F	105.1	50 KW @ 500	CONTEMP/AC	Trans	$80.00	(Mc-Guild)	Prov Journal
WPRO-F	102.3	50 KW @ 500	ROCK	ABC-C	$98.75*	(Blair)	Cap Cities
WSNE-F	93.3	50 KW @ 619	AC	RKO	$46.50	(Eastman)	Outlet

Other ranked stations - See Boston

PUEBLO

Market # 234
SMSA Pop: 128,300
APR 15.8
Est 1982 Revenue: $2,000,000*
Est 1983 Rev Growth: 5%*

Stations: 16/10
Diaries: 1014/102:1
Standard Error: .604
% Below Line: 36.3
Est 1982 Nat Rev: $150,000*

CSI: 1.1 Bil (# 233)
CSI HH: 21.1 M (# 225)
Retail $: .6 Bil (# 255)
% Not Listed: 3.8

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KCCY-F	25/15.1	12.1	12.3
2. KIDN	21/12.7	10.9	13.6
KILO-F	21/12.7	10.9	9.3
4. KCSJ	16/ 9.6	9.7	10.5
5. KKFM-F	14/ 8.4	4.8	2.5
6. KDZA	12/ 7.2	6.1	8.6
7. KRDO-F	9/ 5.4	5.5	6.8
8. KZLO-F	7/ 4.2	6.7	7.4
KSPZ-F	7/ 4.2	4.2	4.9
KRMX-F	7/ 4.2	1.8	2.1

12+ TSA	1/4
1. KCCY-F	37
2. KILO-F	34
3. KKFM-F	25
KIDN	25
5. KCSJ	17
KRDO-F	17
7. KDZA	13
KOA	13
9. KSPZ-F	10
10. KKMG-F	8

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KCCY-F	381/27.8	21.8
2. KILO-F	375/23.4	21.5
3. KKFM-F	341/21.0	17.3
4. KIDN	329/23.7	23.1
5. KCSJ	272/22.7	23.3
6. KDZA	267/21.3	26.1
7. KRDO-F	240/12.1	11.4
8. KSPZ-F	237/15.8	12.8
9. KOA	195/ 9.5	7.4
10. KZLO-F	164/14.3	15.0

12+ FM SHARE (METRO): 63.13% (101 of 160) (SPG 82: 61.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KKFM-F	1. KILO-F	1. KCCY-F	1. KCCY-F	1. KIDN	1. KCCY-F
2. KILO-F	2. KCCY-F	KILO-F	2. KIDN	2. KCCY-F	2. KCSJ
	3. KDZA	3. KIDN	3. KILO-F	3. KCSJ	3. KIDN

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KCCY-F	1. KILO-F	1. KIDN
2. KIDN	2. KILO-F	2. KILO-F	2. KIDN		2. KILO-F
3. KILO-F	3. KIDN	3. KDZA	3. KRDO-F		KCCY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFEL	970		1.8/5.9
KKMG-F	98.9		2.4/10.4
KRMX	690		1.8/4.0
KYNR-F	99.9		2.4/6.8
KOA	850	Denver	2.4/9.5
KIIQ-F+	102.7	Col Spg	1.8/5.5

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		52 (5)	52 (5)	32.5
COUNTRY	21 (1)	25 (1)	46 (2)	28.8
MOR/VARIETY	16 (1)		16 (1)	10.0
BTFL MUSIC		13 (2)	13 (2)	8.1
AC	12 (1)		12 (1)	7.5
SPANISH	3 (1)	7 (1)	10 (2)	6.3
NEWS/TALK	4 (1)		4 (1)	2.5
OTHERS/UNKNOWN		4 (1)	4 (1)	2.5
RELIGION/GOSPEL	3 (1)		3 (1)	1.9
			160 (16)	

RADIO STATIONS

KCSJ, 590, 1 KW (DA-1) , MOR	ABC-I, $12.00	(Eastman)	
KDZA, 1230, 1 KW/250 W , AC	RKO, $15.50	(Masla)	
KIDN, 1350, 5 KW/1 KW (DA-N), COUNTRY	NBC, $17.00	(Torbet)	
KCCY-F, 97.9, 100 KW @ 320, COUNTRY	CBS-R, $23.00*	(Roslin)	Fuller-Jeffrey
KKMG-F, 98.9, 44 KW @ 61, ? ?	, $12.00	(----)	
KRMX-F, 107.1, 3 KW @ 77, SPANISH	MBS, $10.00	(----)	
KYNR-F, 99.9, 68 KW @ 2000, BTFL MUS (RPM)	ABC-D, $15.00	(PRO)	Peoria Jrnl Star
KZLO-F, 100.7, 100 KW @ 800, CONTEMP (Century 21)	RKO, $15.50	(Masla)	

KOA - See Denver Other ranked stations - See Colorado Springs

RALEIGH-DURHAM

Market # 78; ADI # 38
SMSA Pop: 547,700
APR 18.7
Est 1982 Revenue: $14,250,000*
Est 1983 Rev Growth: 12%*

Stations: 16/13
Diaries: 722/657:1
Standard Error: .808
% Below Line: 7.1
Est 1982 Nat Rev: $3,748,000*

CSI: 4.9 Bil (# 73)
CSI HH: 24.9 M (# 73)
Retail $: 2.6 Bil (# 76)
% Not Listed: 21.0

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WPTF	108/12.1	13.3	12.9	14.7	11.4
2. WDCG-F	98/11.0	9.8	4.8	2.5	3.1
3. WQDR-F	86/ 9.7	7.5	8.7	7.9	8.2
4. WRAL-F	79/ 8.9	12.6	13.8	14.4	15.6
5. WYYD-F	78/ 8.8	8.8	8.2	11.5	10.2
6. WDUR	41/ 4.6	5.4	5.7	6.0	7.6
7. WLLE	40/ 4.5	5.2	7.2	3.5	6.1
8. WKIX	39/ 4.4	5.9	8.0	7.4	4.9
9. WTIK	26/ 2.9	1.5	1.6	3.6	1.7
WPCM-F	26/ 2.9	---	.9	1.7	1.1

12+ TSA 1/4	
1. WRAL-F	317
2. WDCG-F	226
3. WQDR-F	217
4. WPTF	189
5. WYYD-F	157
6. WPCM-F	78
7. WNCT-F	70
8. WKIX	62
9. WLLE	45
10. WDUR	42

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WRAL-F	4616/27.1	29.5	34.5
2. WDCG-F	2800/24.4	24.7	17.0
3. WQDR-F	2581/20.2	20.7	22.1
4. WPTF	2272/26.4	28.4	25.3
5. WYYD-F	2154/21.3	17.9	16.3
6. WKIX	1021/13.8	15.5	17.7
7. WPCM-F	957/ 7.1	---	---
8. WNCT-F	858/ 1.7	---	---
9. WDUR	512/10.5	9.4	9.4
10. WDNC	469/ 8.6	10.4	11.0

12+ FM SHARE (METRO): 57.41% (403 of 702) (SPG 82: 46.94%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WDCG-F	1. WDCG-F	1. WDCG-F	1. WYYD-F	1. WPTF	1. WPTF
2. WQDR-F	2. WQDR-F	2. WRAL-F WQDR-F	2. WRAL-F	2. WRAL-F	2. WRAL-F
	3. WYYD-F		3. WDCG-F	3. WKIX	3. WDCG-F
	4. WRAL-F	4. WYYD-F	4. WQDR-F	4. WPCM-F	4. WQDR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WPTF	1. WDCG-F	1. WDCG-F	1. WYYD-F	1. WQDR-F	1. WRAL-F
2. WYYD-F	2. WQDR-F	2. WYYD-F	2. WRAL-F	2. WDCG-F	2. WYYD-F
3. WRAL-F	3. WPTF	3. WRAL-F	3. WDCG-F	3. WYYD-F	3. WQDR-F
4. WDCG-F	4. WYYD-F	4. WLLE WQDR-F	4. WLLE WDUR	4. WRAL-F	4. WDCG-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	263 (3)	271 (4)	38.6
MOR/VARIETY	130 (2)		130 (2)	18.5
BLACK/URBAN/JAZZ	96 (3)	18 (1)	114 (4)	16.2
COUNTRY	65 (2)	26 (1)	91 (3)	13.0
AC		78 (1)	78 (1)	11.1
BTFL MUSIC		18 (2)	18 (2)	2.6
			702 (16)	

RALEIGH ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRAL-F	1. WRAL-F	1. WPTF
2. WQDR-F	2. WQDR-F	2. WDCG-F
3. WDCG-F	3. WDCG-F	3. WYYD-F
4. WPTF	4. WPTF	WQDR-F
5. WYYD-F	5. WYYD-F	5. WKIX
6. WQSM-F	6. WQSM-F	6. WRAL-F
7. WIDO-F	7. WKIX	7. WDUR
8. WFNC	8. WIDO-F	8. WTIK
WKIX	9. WFNC	9. WTIK
10. WPCM-F	10. WPCM-F	
11. WRSV-F	11. WITN-F	
12. WLLE	12. WNCT-F	
13. WNCT-F	13. WDUR	
14. WSHV-F	14. WRSV-F	
WDUR	15. WLLE	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCHL	1360	Chapel Hill	.9/4.5
WDBS-F	107.1	Durham	1.3/3.0
WDNC	620	Durham	2.5/8.6
WSRC	1410	Durham	1.7/5.2
WNCT-F	107.9	Greenvil,NC	.7/1.7
WQMG-F	97.1	Greensboro	2.0/4.9

ADI FM SHARE: 69.42% (1421 of 2047) (SPG 82: 58.36%)

AM STATIONS

WDNC, 620, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham) CBS,NBC-T, $ 21.00* (Torbet)
WDUR, 1490, 1 KW/250 W , BLACK (Drake-Chen) ABC-C, $ 23.00* (Selcom)
WKIX, 850, 10 KW/5 KW (DA-N), COUNTRY ABC-I, $ 38.00* (Blair) Mann Media

WLLE, 570, 500 W (DAYS) , BLACK SBN, $ 17.00 (Weiss)
WPTF, 680, 50 KW (DA-N) , MOR (Klumm) NBC,ABC-E, $ 68.00* (Mc-Guild) Durham Life
WTIK, 1310, 5 KW/1 KW (DA-2), COUNTRY MBS, $ 19.00 (----)

FM STATIONS

WDCG-F, 105.1, 99 KW @ 1041, ROCK , $ 60.00* (Torbet)
WQDR-F, 94.7, 100 KW @ 1025, AOR (Burk-Abr) ABC-F, $ 60.00* (Mc-Guild) Durham Life
WRAL-F, 101.5, 100 KW @ 1900, CONTEMP/AC (Drake-Chen) , $120.00 (Katz) Capitol
WYYD-F, 96.1, 98 KW @ 992, AC (Burk-Abr) , $ 53.00* (Blair) Mann Media

WSHV-F, 105.5, 3 KW @ 217, ROCK/BLACK , $ 6.00 (----) (SOUTH HILL,VA)
WRSV-F, 92.1, 2 KW @ 380, BLACK SBN, $ 5.00 (----) (ROCKY MOUNT)
WIDO-F, 103.1, 3 KW @ 325, BLACK RKO, $ 19.00 (----) (DUNN)

Other ranked stations - See Greensboro, Fayetteville or Greenville, NC

READING

Market # 124
SMSA Pop: 315,300
APR 17.7
Est 1982 Revenue: $3,500,000

Stations: 30/5
Diaries: 610/444:1
Standard Error: .796
% Below Line: 52.6

CSI: 2.9 Bil (# 114)
CSI HH: 23.6 M (# 126)
Retail $: 1.4 Bil (# 129)
% Not Listed: 8.1

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WRFY-F	67/14.0	13.6	11.7	9.2	10.9
2. WEEU	53/11.0	9.4	15.4	12.3	18.0
3. WRAW	50/10.4	14.3	7.8	4.8	5.4
4. WYSP-F	37/ 7.7	7.1	7.0	4.6	6.9
5. WHUM	35/ 7.3	8.2	10.0	13.6	8.6
6. WEAZ-F	21/ 4.4	4.0	3.5	3.5	3.9
7. KYW	17/ 3.5	2.7	3.3	2.6	3.2
8. WCAU-F	15/ 3.1	2.7	1.4	.7	.9
9. WMMR-F	14/ 2.9	5.1	3.7	3.9	2.8
WXKW-F	14/ 2.9	2.4	3.1	3.9	3.6

NOTE: THE READING TSA AND METRO ARE THE SAME.

12+ CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WEEU	844/31.2	27.8	30.3
2. WRFY-F	841/31.1	31.8	22.3
3. WHEM	522/19.3	19.2	23.9
4. WRAW	506/18.7	22.3	21.2
5. KYW	433/16.0	16.6	15.9
6. WYSP-F	404/14.9	18.2	15.0
7. WCAU-F	276/10.2	10.5	6.9
8. WEAZ-F	273/10.1	7.1	7.5
9. WIOV-F	236/ 8.7	6.5	4.1
10. WMMR-F	227/ 8.4	13.1	9.5

12+ FM SHARE (METRO): 62.81% (277 of 441) (SPG 82: 58.05%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WYSP-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WEEU
2. WCAU-F	2. WYSP-F	2. WYSP-F	2. WHUM	2. WEEU	2. WRFY-F
3. WRFY-F		3. WHUM	3. WEEU	3. WHUM	3. WRAW

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WRFY-F	1. WYSP-F	1. WRFY-F
2. WEEU	2. WRAW			2. WRFY-F	2. WHUM
3. WRAW	3. WYSP-F			3. WMMR-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBYO-F	107.5	Boyer.	.8/3.6	WIOV-F	105.1	Ephrata	2.5/8.7	WQQQ-F	99.9	Easton	.4/2.8
WAEB	790	Allen.	.4/4.1	WIP	610	Phil	.6/4.2	WSNI-F	104.5	Phil	.6/5.1
WFIL	560	Phil	1.0/6.0	WJBR-F	99.5	Wilm	2.3/3.5	WUSL-F	98.9	Phil	2.5/5.4
WFLN-F	95.7	Phil	.4/2.7	WKSZ-F	100.3	Media	1.3/2.5	WWDB-F	96.5	Phil	2.5/4.9
WFMZ-F	100.7	ALlen.	1.7/4.1	WLEV-F	96.1	Easton	.4/2.8	WWSH-F	106.1	Phil	.6/4.3
WIFI-F	92.5	Phil	1.9/6.1	WMGK-F	102.9	Phil	2.5/7.0	WZZO-F	95.1	Beth	.4/2.3
WIOQ-F	102.1	Phil	.6/2.0	WNCE-F	101.1	Lanc.	1.0/2.3				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		149 (8)	149 (8)	33.8
COUNTRY	40 (2)	38 (3)	78 (5)	17.7
MOR/VARIETY	56 (2)		56 (2)	12.7
NOSTALGIA	50 (1)		50 (1)	11.3
BTFL MUSIC		45 (4)	45 (4)	10.2
NEWS/TALK	17 (1)	12 (1)	29 (2)	6.6
AC	2 (1)	26 (5)	28 (6)	6.3
RELIGION/GOSPEL		4 (1)	4 (1)	0.9
CLASSICAL		2 (1)	2 (1)	0.5
			441 (30)	

RADIO STATIONS

WEEU, 850, 1 KW (DA-N), MOR	ABC-E, $26.75 (Mc-Guild)
WHUM, 1240, 1 KW/250 W , COUNTRY	CBS, $28.50* (Torbet)
WRAW, 1340, 1 KW/250 W , NOSTALGIA (Al Ham)	ABC-I, $25.50 (Selcom)
WRFY-F, 102.5, 15 KW @ 820, CONTEMP (TM)	RKO,ABC-F, $35.00* (HNWH)

Other ranked stations - See Philadelphia and Allen-Beth-Easton

RENO

Market # 174
SMSA Pop: 206,300
APR 17.4
Est 1982 Revenue: $5,150,000

Stations: 14/12
Diaries: 593/310:1
Standard Error: .812
% Below Line: 1.7

CSI: 2.2 Bil (# 148)
CSI HH: 26.0 M (# 44)
Retail $: 1.6 Bil (# 121)
% Not Listed: 8.1

12+ METRO 1/4/SHARE			FAL 82	SPG 82	SPG 81
1.	KRNO-F	50/15.6	12.8	9.0	12.1
2.	KOZZ-F	45/14.0	15.5	16.1	13.6
3.	KCBN	25/ 7.8	8.5	7.7	9.6
4.	KNEV-F	24/ 7.5	4.0	8.1	7.1
5.	KOH	23/ 7.2	7.6	9.4	9.6
	KSRN-F	23/ 7.2	6.7	11.6	10.4
7.	KROI	21/ 6.5	6.7	3.9	2.5
8.	KKBC-F	18/ 5.6	7.0	4.2	3.2
	KROW	18/ 5.6	6.4	4.2	2.1
10.	KONE	17/ 5.3	7.0	7.1	10.0

12+ TSA 1/4		
1.	KOZZ-F	66
2.	KRNO-F	60
3.	KROW	49
4.	KKBC-F	36
5.	KOH	34
	KNEV-F	34
7.	KSRN-F	33
8.	KCBN	28
9.	KONE	22
10.	KROI	21

12+ TSA CUME/ MSA CUME RATING			FAL 82	SPG 82
1.	KROW	818/17.8	20.1	18.2
2.	KOZZ-F	763/28.7	30.1	28.3
3.	KRNO-F	664/27.9	21.7	20.0
4.	KOH	472/17.6	18.9	19.5
5.	KCBN	456/21.4	25.0	21.5
6.	KKBC-F	435/ 9.6	11.4	11.0
7.	KSRN-F	368/12.5	12.7	16.5
8.	KOLO	362/11.9	16.1	19.6
9.	KNEV-F	345/12.6	8.9	13.9
10.	KONE	332/12.8	14.2	17.6

12+ FM SHARE (METRO): 55.25% (163 of 295) (SPG 82: 54.09%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KCBN	1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KNEV-F	1. KRNO-F
2. KOZZ-F	2. KOZZ-F	2. KOZZ-F	2. KOZZ-F	2. KSRN-F	2. KOZZ-F
		3. KROI	KROI	3. KOH	3. KOH
		KROW		KRNO-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KRNO-F	1. KOZZ-F	1. KRNO-F
2. KOZZ-F	2. KOZZ-F	2. KOZZ-F	2. KROW	2. KRNO-F	2. KOZZ-F
3. KSRN-F	3. KCBN		3. KROI		3. KONE

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBET	1340	5.0/13.2	KHTX-F	103.7	Carmelian Bay	.9/2.6
KOLO	920	3.1/11.9	KVLV	980	Fallon	.6/2.0

FORMATS

	AM	FM	TOTAL	%
AC	39 (2)	50 (1)	89 (3)	30.2
ROCK/AOR/CONTEMP	25 (1)	48 (2)	73 (3)	24.7
BTFL MUSIC		47 (2)	47 (2)	15.9
COUNTRY	19 (2)	18 (1)	37 (3)	12.5
NEWS/TALK	23 (1)		23 (1)	7.8
NOSTALGIA	16 (1)		16 (1)	5.4
MOR/VARIETY	10 (1)		10 (1)	3.4
			295 (14)	

RADIO STATIONS

KCBN, 1230, 1 KW/250 W , ROCK CBS-R,RKO II, $14.40 (Torbet) Roth
KOH , 630, 5 KW/1 KW (DA-N), NEWS/TALK CBS,MBS, $22.00 (Katz)
KOLO, 920, 5 KW/1 KW (DA-N), MOR NBC, $18.00* (Eastman) Donrey
KONE, 1450, 1 KW/250 W , COUNTRY ABC-E, $18.98 (Christal) Lotus
KROI, 1270, 5 KW (DA-2) , MOR/AC , $11.25 (Selcom) Jonson
KROW, 780, 50 KW (DA-N) , AC (SMN) , $15.50 (Mc-Guild)

KKBC-F, 97.3, 52 KW @ 2240, COUNTRY (Concept) RKO, $16.00* (Weiss) Woodward (CARSON CITY)
KNEV-F, 95.5, 60 KW @ 2250, BTFL MUS (Bonne) MBS, $18.00* (Mc-Guild) Price
KOZZ-F, 105.7, 75 KW @ 2120, AOR (Burk-Abr) Source ABC-F, $18.98 (Christal) Lotus
KRNO-F, 106.9, 70 KW @ 2214, AC (Century 21) , $19.20 (Torbet) Roth
KSRN-F, 104.5, 25 KW @ 2900, BTFL MUS UPI, $13.00 (Masla)

RICHLAND-KENNEWICK-PASCO

Market # 217
SMSA Pop: 152,900
APR 15.9
Est 1982 Revenue: $2,892,000

Stations: 12/9
Diaries: 555/231:1
Standard Error: .848
% Below Line: 4.1

CSI: 1.4 Bil (# 190)
CSI HH: 26.5 M (# 33)
Retail $: .7 Bil (# 232)
% Not Listed: 14.3

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KIOK-F	55/27.1	12.1	13.4
2. KONA	31/15.3	18.4	15.1
3. KONA-F	18/ 8.9	13.6	11.7
4. KHWK-F	17/ 8.4	4.4	5.0
5. KZZK-F	14/ 6.9	11.2	10.6
6. KALE	13/ 6.4	10.7	9.5
7. KOTY	9/ 4.4	6.8	10.6
8. KORD	6/ 3.0	5.8	4.5
9. KUJ-F	4/ 2.0	1.9	---

12+ TSA 1/4	
1. KIOK-F	101
2. KONA	49
3. KONA-F	27
4. KZZK-F	20
5. KALE	18
6. KHWK-F	17
7. KUJ-F	15
8. KOTY	12
9. KORD	8
10. KPQ-F	5

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KIOK-F	835/34.8	27.0
2. KONA	584/30.1	22.3
3. KALE	380/21.4	28.7
4. KONA-F	355/17.7	22.3
5. KUJ-F	302/ 9.0	9.8
6. KZZK-F	258/14.3	23.3
7. KHWK-F	236/16.6	14.2
8. KOTY	206/14.4	19.8
9. KORD	153/ 8.4	10.8
10. KPQ-F	136/ 3.7	4.8

12+ FM SHARE (METRO): 64.53% (111 of 172) (SPG 82: 51.87%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KONA	1. KONA	1. KIOK-F
			2. KIOK-F	2. KHWK-F	2. KONA
			3. KHWK-F	3. KONA-F	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KIOK-F	1. KONA
2. KONA	2. KONA		KHWK-F		2. KIOK-F
3. KONA-F	3. KALE		3. KONA A/F		3. KOTY
			KZZK-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARY	1310	Prosser	1.0/4.0
KPQ-F	102.1	Wenatchee	1.0/3.7
KXDD-F	104.1	Yakima	.5/1.6

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		59 (2)	59 (2)	34.3
COUNTRY	17 (3)	18 (2)	35 (5)	20.3
MOR/VARIETY	31 (1)		31 (1)	18.0
AC	13 (1)	14 (1)	27 (2)	15.7
BTFL MUSIC		20 (2)	20 (2)	11.6
			172 (12)	

RADIO STATIONS

KALE, 960, 5 KW/1 KW (DA-N), AC NBC, $13.50 (HNWH) Sterling
KONA, 610, 5 KW (DA-N), MOR ABC-I, $15.75 (Torbet)
KORD, 870, 10 KW/250 W, COUNTRY (SMN) ABC-D, $ 6.25 (SR)
KOTY, 1340, 1 KW/250 W, COUNTRY ABC-E, $ 9.00 (Blair)

KHWK-F, 106.3, 25 KW @ 160, COUNTRY (TM) ABC-F, $ 7.75 (Blair)
KIOK-F, 94.9, 100 KW @ 1250, ROCK/AOR (Concept) Source, $20.00* (HNWH) Sterling
KONA-F, 105.3, 100 KW @ 1180, BTFL MUS CBS, $10.62 (Torbet)
KZZK-F, 102.7, 100 KW @ 863, AC (SMN) , $ 9.75 (S/R)
KUJ-F , 95.7, 100 KW @ 4100, CONTEMP , $? ? (Selcom) (WALLA WALLA)
WPQ-F , 102.1, 35 KW @ 2655, BTFL MUS CBS, $? ? (Mc-Guild) (WENATCHEE)

RICHMOND

Market # 63
SMSA Pop: 646,700
APR 18.2
Est 1982 Revenue: $10,900,000*
Est 1983 Rev Growth: 8%*

Stations: 18/14
Diaries: 1214/452:1
Standard Error: .615
% Below Line: 14.0
Est 1982 Nat Rev: $2,470,000*

CSI: 5.9 Bil (# 57)
CSI HH: 25.1 M (# 67)
Retail $: 3.6 Bil (# 56)
% Not Listed: 5.7

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WRVA	186/18.6	16.0	18.4	16.6	20.8
2. WEZS-F	127/12.7	11.1	6.8	6.1	6.2
3. WPLZ-F	95/ 9.5	10.6	7.3	6.7	8.6
4. WRVQ-F	88/ 8.8	11.0	13.4	13.5	13.0
5. WRXL-F	76/ 7.6	6.8	8.6	9.1	9.3
6. WTVR-F	75/ 7.5	8.1	4.9	3.5	5.1
7. WRNL	60/ 6.0	5.7	7.5	9.6	6.6
8. WLEE	52/ 5.2	6.8	5.3	4.1	4.4
9. WANT	40/ 4.0	6.6	7.2	8.0	5.3
10. WFTH	33/ 3.3	3.0	1.8	1.5	1.7

12+ TSA 1/4	
1. WRVA	241
2. WEZS-F	158
3. WRVQ-F	148
4. WPLZ-F	130
5. WTVR-F	126
6. WRXL-F	106
7. WRNL	73
8. WLEE	55
9. WQKS-F	49
10. WANT	48

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WRVA	2677/37.5	36.0	38.6
2. WRVQ-F	2254/27.3	30.7	32.8
3. WEZS-F	1811/26.3	23.0	14.3
4. WTVR-F	1540/18.4	17.2	13.3
5. WRXL-F	1469/19.6	17.0	17.5
6. WPLZ-F	1366/17.7	17.8	15.8
7. WRNL	1149/17.6	17.0	17.2
8. WQKS-F	831/ 7.6	3.2	2.2
9. WANT	798/12.1	13.8	15.5
10. WLEE	775/12.5	12.1	11.8

12+ FM SHARE (METRO): 53.02% (501 of 945) (SPG 82: 46.53%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRVQ-F	1. WEZS-F	1. WEZS-F	1. WEZS-F	1. WRVA	1. WRVA
2. WPLZ-F	2. WPLZ-F	2. WPLZ-F	2. WRVA	2. WTVR-F	2. WEZS-F
3. WRXL-F	3. WRXL-F	3. WRVA	3. WTVR-F	3. WEZS-F	3. WRVQ-F
4. WQKS-F	4. WRVQ-F	4. WRXL-F WTVR-F	4. WPLZ-F	4. WRNL	4. WRNL

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZS-F	1. WRVA	1. WEZS-F	1. WEZS-F	1. WRXL-F	1. WRVA
2. WRVA	2. WEZS-F	2. WRVQ-F	2. WRVA	2. WPLZ-F	2. WEZS-F
3. WRXL-F	3. WPLZ-F	3. WPLZ-F	3. WTVR-F	3. WEZS-F	3. WTVR-F
4. WTVR-F	4. WRVQ-F	4. WRXL-F	4. WPLZ-F	4. WRVA	4. WPLZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDYL-F	92.1	Chester	.6/2.6	WNWZ	1450	High Spg	.4/3.9	WQKS-F	96.5	William.	2.5/7.6
WEET	1320		1.9/4.1	WXGI	950		2.2/5.1	WYNT	1290	Peters.	.3/1.4
WKIE	1540		2.5/7.4	WPVA-F	95.3	Peters.	.9/2.8				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		189 (3)	189 (3)	20.0
MOR/VARIETY	186 (1)		186 (1)	19.7
COUNTRY	82 (2)	84 (2)	166 (4)	17.6
AC	33 (1)	127 (1)	160 (2)	16.9
BLACK/URBAN/JAZZ	65 (2)	95 (1)	160 (3)	16.9
NOSTALGIA	52 (1)		52 (1)	5.5
RELIGION/GOSPEL	19 (1)	6 (1)	25 (2)	2.6
NEWS/TALK	4 (1)		4 (1)	0.4
OTHERS/UNKNOWN	3 (1)		3 (1)	0.3
			945 (18)	

RADIO STATIONS

WANT, 990, 1 KW (DAYS), BLACK	NBN, $27.00	(Masla)	Sinclair
WFTH, 1590, 5 KW (DAYS), OLDIES/AC	, $19.00	(----)	
WLEE, 1480, 5 KW (DA-2), NOSTALGIA (Al Ham)	MBS,ABC-D, $23.00	(Blair)	Nationwide
WRNL, 910, 5 KW (DA-N), COUNTRY	ABC-I, $34.00*	(Katz)	Capitol-WRAL
WRVA, 1140, 50 KW (DA-N), MOR	NBC, $80.00*	(Eastman)	Harte-Hanks
WEZS-F, 103.7, 74 KW @ 440, AC (Burk-Abr)	, $53.00*	(Torbet)	EZ
WRVQ-F, 94.5, 200 KW @ 355, ROCK	RKO, $65.00*	(Eastman)	Harte-Hanks
WRXL-F, 102.1, 140 KW @ 350, AOR (Pollack)	ABC-R, $40.00*	(Katz)	Capitol-WRAL
WTVR-F, 98.1, 50 KW @ 840, COUNTRY (Drake-Chen)	, $31.00*	(MMR)	Park
WPLZ-F, 99.3, 2.5 KW @ 328, BLACK (TM)	ABC-F, $60.00*	(Mc-Guild)	
WQKS-F, 96.5, 50 KW @ 440, ROCK	RKO II, $20.00*	(----)	(WILLIAMSBURG)

RIVERSIDE-SAN BERNARDINO-ONTARIO

Market # 25	Stations: 43/16	CSI: 12.7 Bil (# 29)
SMSA Pop: 1,628,000	Diaries: 1108/958:1	CSI HH: 20.6 M (# 247)
APR 18.3	Standard Error: .610	Retail $: 7.0 Bil (# 28)
Est 1982 Revenue: $15,750,000	% Below Line: 59.8	% Not Listed: 11.0

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KDUO-F	116/6.0	5.3	5.3	6.0	6.1
2. KFI	112/5.8	6.6	6.2	5.2	6.2
3. KIIS-F	98/5.0	5.2	3.0	2.7	2.2
4. KCKC	93/4.8	2.4	3.3	2.3	3.7
5. KBIG-F	86/4.4	4.8	3.8	4.9	6.5
6. KGGI-F	80/4.1	3.2	4.1	3.0	3.6
7. KMET-F	77/4.0	4.1	4.7	4.6	2.8
8. KABC	76/3.9	2.5	3.3	3.5	3.4
9. KNX	64/3.3	3.5	3.0	4.3	3.6
KCAL-F	64/3.3	3.3	2.1	3.1	2.5

12+ TSA 1/4	
1. KFI	152
2. KDUO-F	126
3. KBIG-F	104
4. KIIS-F	101
5. KCKC	95
6. KMET-F	83
7. KNX	82
8. KGGI-F	80
9. KABC	79
10. KLOS-F	73

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KFI	2417/17.3	19.4	18.5
2. KIIS-F	1512/13.6	12.4	10.3
3. KNX	1382/10.3	11.3	8.9
4. KLOS-F	1308/10.2	10.2	7.8
5. KBIG-F	1307/10.7	10.5	9.6
6. KMET-F	1242/10.4	10.5	11.1
7. KGGI-F	1219/11.3	10.4	10.9
8. KOLA-F	1169/10.4	11.1	11.7
9. KDUO-F	1143/10.0	9.6	10.1
10. KRTH-F	1108/ 9.2	7.9	9.5

12+ FM SHARE (METRO): 60.31% (1044 of 1731) (SPG 82: 58.85%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOLA-F	1. KIIS-F	1. KIIS-F	1. KFI	1. KDUO-F	1. KFI
2. KCAL-F	2. KMET-F	2. KFI	2. KGGI-F	2. KFI	2. KIIS-F
3. KROQ-F	3. KFI	3. KGGI-F	3. KIIS-F	3. KBIG-F	3. KDUO-F
4. KLOS-F	4. KLOS-F	4. KMET-F	4. KDUO-F	4. KCKC	4. KNX
KGGI-F	5. KGGI-F	5. KCAL-F	5. KMET-F	5. KABC	5. KCKC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KDUO-F	1. KDUO-F	1. KIIS-F	1. KDUO-F	1. KMET-F	1. KFI
2. KCKC	2. KIIS-F	2. KIIS-F	2. KGGI-F	2. KLOS-F	2. KMET-F
3. KBIG-F	3. KFI	3. KOST-F	3. KFI	3. KIIS-F	3. KABC
4. KGGI-F	4. KMET-F	KUTE-F	4. KIIS-F	4. KFI	4. KIIS-F
5. KIIS-F	5. KGGI-F	5. KFI	5. KCKC	5. KCAL-F	KGGI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBON-F	103.9	L. Arrowhead	1.8/4.2
KCAL	1410	Redlands	.7/2.0
KDIG	1240	S. Bernard	1.7/4.6
KFXM	590	S. Bernard	2.1/6.6
KHSJ	1320	Hemet	.6/1.3
KHYE-F	105.5	Hemet	1.2/3.1
KMEN	1290	S. Bern	1.4/4.9
KNTF-F	93.5	Ont	1.6/3.9
KOLA-F	99.9	S. Bern	2.3/10.4
KPRO	1440	River.	.6/3.1
KQLH-F	95.1	S. Bern	3.0/9.3
KMPC	710	LA	2.3/6.7
KNX-F	93.1	LA	1.1/3.8
KFAC-F	92.3	LA	.7/2.3
KFWB	980	LA	1.2/6.5
KIQQ-F	100.3	LA	.4/3.1
KJOI-F	98.7	LA	.6/2.2
KKGO-F	105.1	LA	.3/1.4
KLAC	570	LA	2.2/7.3
KLOS-F	95.5	LA	2.9/10.2
KLVE-F	107.5	LA	.4/2.0
KMGG-F	105.9	LA	.3/1.9
KWDJ-F	92.7	River	.6/2.1
KBRT	740	Avalon	1.2/4.1
KOST-F	103.5	LA	2.1/7.1
KRLA	1110	Pasa	1.0/3.5
KROQ-F	106.7	Pasa	1.0/3.5
KRTH-F	101.1	LA	2.2/9.2
KTNQ	1020	LA	1.3/1.9
KUTE-F	101.9	Glen.	2.2/6.5
KWOW	1600	Pomona	.6/2.2
KZLA-F	93.9	LA	.8/2.7
XTRA	690	Tij.	.6/3.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	52 (2)	477 (8)	529 (10)	30.6
AC	172 (4)	167 (5)	339 (9)	19.6
BTFL MUSIC		272 (5)	272 (5)	15.7
COUNTRY	170 (3)	59 (3)	229 (6)	13.2
NEWS/TALK	175 (4)		175 (4)	10.1
BLACK/URBAN/JAZZ		48 (2)	48 (2)	2.8
SPANISH	39 (2)	8 (1)	47 (3)	2.7
NOSTALGIA	44 (1)		44 (1)	2.5
RELIGION/GOSPEL	24 (1)		24 (1)	1.4
CLASSICAL		13 (1)	13 (1)	0.8
MOR/VARIETY	11 (1)		11 (1)	0.6
			1731 (43)	

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION FOR RADIO STATIONS

ROANOKE

Market # 165
SMSA Pop: 228,600
APR 18.1
Est 1982 Revenue: $4,730,000

Stations: 11/10
Diaries: 615/315:1
Standard Error: .824
% Below Line: 0.9

CSI: 2.1 Bil (# 153)
CSI HH: 25.0 M (# 71)
Retail $: 1.4 Bil (# 140)
% Not Listed: 6.3

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WXLK-F	102/29.1	23.8	21.4	15.8	22.6
2. WPVR-F	49/14.0	15.5	14.5	17.8	20.4
3. WSLC	38/10.9	11.7	12.6	16.6	14.0
4. WTOY	29/ 8.3	8.2	8.8	2.4	5.7
5. WFIR	27/ 7.7	6.2	9.1	12.6	7.5
6. WROV	25/ 7.1	11.1	13.2	12.6	14.7
7. WJLM-F	23/ 6.6	4.7	5.3	3.6	2.2
8. WSLQ-F	21/ 6.0	7.6	6.9	9.3	6.5
9. WKBA	6/ 1.7	2.9	1.3	1.2	---
10. WRIS	5/ 1.4	.9	1.3	.8	1.4

12+ TSA 1/4	
1. WXLK-F	311
2. WPVR-F	131
3. WSLQ-F	126
4. WJJS-F	53
5. WSLC	51
6. WFIR	33
7. WTOY	30
8. WJLM-F	28
9. WROV	25
10. WKBA	6

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WXLK-F	3177/43.7	43.1	39.4
2. WPVR-F	1424/22.3	26.7	23.0
3. WSLQ-F	1327/15.6	14.4	13.5
4. WSLC	628/23.2	25.3	25.8
5. WFIR	566/20.6	23.8	30.2
6. WROV	549/25.8	29.8	30.7
7. WJJS-F	449/ 2.2	2.1	1.2
8. WJLM-F	373/15.3	14.5	12.0
9. WTOY	256/12.5	11.9	11.7
10. WRIS	96/ 4.4	4.0	4.1

12+ FM SHARE (METRO): 60.37% (198 of 328) (SPG 82: 51.64%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WPVR-F	1. WXLK-F
2. WSLQ-F		2. WTOY	2. WPVR-F	2. WSLC	2. WPVR-F
		WPVR-F	3. WSLC	3. WXLK-F	3. WSLC

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F	1. WXLK-F
2. WPVR-F	2. WPVR-F	2. WTOY	2. WPVR-F	2. WSLQ-F	2. WSLC
3. WSLC	3. WSLC	3. WROV	3. WSLC	3. WROV	3. WPVR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJJS-F 101.7 Lynchburg .9/2.2

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		123 (2)	123 (2)	34.4
COUNTRY	38 (1)	23 (1)	61 (2)	18.6
BTFL MUSIC		49 (1)	49 (1)	14.9
BLACK/URBAN/JAZZ	29 (1)	3 (1)	32 (2)	9.8
MOR/VARIETY	27 (1)		27 (1)	8.2
AC	25 (1)		25 (1)	7.6
RELIGION/GOSPEL	11 (2)		11 (2)	3.4

RADIO STATIONS

WFIR, 960, 5 KW (DA-N) , MOR CBS, $21.00* (Mc-Guild) Gibbons
WKBA, 1550, 10 KW (DAYS,DA) , RELIGION , $ 7.00 (----) Epperson
WRIS, 1410, 5 KW (DAYS,DA) , RELIGION MBS, $ 6.50 (----)
WROV, 1240, 1 KW/250 W , AC ABC-C, $29.50 (Eastman)
WSLC, 610, 5 KW/1 KW (DA-2), COUNTRY NBC, $40.00* (Katz) Mel Wheeler
WTOY, 910, 1 KW (DAYS,DA) , BLACK SBN, $14.00 (Masla)

WJLM-F, 93.5, 3 KW @ -83, COUNTRY ABC-E,MBS, $ 8.00 (----)
WPVR-F, 94.9, 100 KW @ 1980, BTFL MUS (KalaMusic) , $34.00* (Mc-Guild) Gibbons
WSLQ-F, 99.1, 140 KW @ 1990, AOR ABC-R, $50.00 (Katz) Mel Wheeler
WXLQ-F, 92.3, 93 KW @ 2050, ROCK RKO, $75.00* (Torbet)

WJJS - See Lynchburg

ROCHESTER

Market # 42
SMSA Pop: 972,700
APR 16.6
Est 1982 Revenue: $13,500,000*
Est 1983 Rev Growth: 9%*

Stations: 19/21
Diaries: 1139/715:1
Standard Error: .582
% Below Line: 1.6
Est 1982 Nat Rev: $2,900,000*

CSI: 9.7 Bil (# 40)
CSI HH: 27.0 M (# 24)
Retail $: 4.8 Bil (# 39)
% Not Listed: 9.8

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WEZO-F	182/13.5	13.5	13.7	16.9	17.8
2. WVOR-F	145/10.7	9.6	10.0	6.7	9.0
3. WCMF-F	135/10.0	10.8	9.9	6.4	7.2
4. WHAM	117/ 8.7	9.1	10.1	7.7	9.5
5. WPXY-F	93/ 6.9	6.5	3.2	6.0	3.5
6. WMJQ-F	83/ 6.1	7.2	8.2	9.7	6.7
7. WHFM-F	69/ 5.1	5.9	5.1	4.2	4.5
8. WNYR	67/ 5.0	4.9	7.9	5.1	5.8
9. WPXN	66/ 4.9	5.2	5.3	6.1	3.3
10. WBBF	58/ 4.3	5.1	4.4	4.6	6.5
WDKX-F	58/ 4.3	2.5	3.1	4.7	4.6

12+ TSA 1/4	
1. WEZO-F	204
2. WVOR-F	163
3. WCMF-F	145
4. WHAM	141
5. WMJQ-F	102
6. WPXY-F	95
7. WHFM-F	74
8. WNYR	68
9. WPXN	66
10. WBBF	59
WYLF-F	59

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WHAM	2630/26.8	26.2	26.8
2. WEZO-F	2433/26.5	26.2	25.2
3. WCMF-F	2062/23.0	24.0	22.1
4. WVOR-F	1965/22.0	21.6	20.7
5. WPXY-F	1802/21.0	19.3	10.4
6. WMJQ-F	1773/19.5	20.1	20.0
7. WHFM-F	1544/17.6	19.0	16.2
8. WBBF	1176/14.2	13.8	16.6
9. WNYR	895/10.6	11.2	15.0
10. WYLF-F	742/ 6.9	6.0	1.7

12+ FM SHARE (METRO): 70.44% (858 of 1218) (SPG 82: 65.90%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WEZO-F	1. WHAM
2. WMJQ-F	2. WVOR-F	2. WCMF-F	2. WEZO-F	2. WVOR-F	2. WVOR-F
3. WPXY-F	3. WPXY-F	3. WPXY-F	3. WHAM	3. WHAM	3. WEZO-F
4. WHFM-F	4. WMJQ-F	4. WEZO-F	4. WPXY-F	4. WPXN	4. WCMF-F
5. WDKX-F	5. WHFM-F	5. WMJQ-F	WNYR	5. WNYR	5. WNYR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEZO-F	1. WEZO-F	1. WVOR-F	1. WVOR-F	1. WCMF-F	1. WVOR-F
2. WVOR-F	2. WVOR-F	2. WPXY-F	2. WEZO-F	2. WVOR-F	2. WEZO-F
3. WCMF-F	WCMF-F	3. WCMF-F	3. WNYR	3. WMJQ-F	3. WCMF-F
4. WHAM	4. WPXY-F	4. WHFM-F	4. WHAM	4. WPXY-F	4. WHAM
5. WPXY-F	5. WMJQ-F	5. WMJQ-F	5. WPXY-F	5. WDKX-F	5. WPXY-F
		WDKX-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCGR	1550	Canand.	1.0/1.3	WGVQ	1240	Geneva	.4/1.1	WYLF-F	95.1	Bris Ctr	3.3/6.9
WECQ-F	101.7	Geneva	.6/1.3	WRTK	1370		1.6/6.6	WBEN-F	102.5	Buffalo	.4/2.6
WFLC-F	102.3	Canand.	1.6/3.7	WWWG	1460		.9/3.9	WPCX-F	106.9	Auburn	1.1/3.3

RADIO STATIONS

WBBF,	950,	1 KW (DA-2),	MOR/AC/TALK	RKO,ABC-D,NBC-T,	$40.00*	(Blair)	LIN
WHAM,	1180,	50 KW ,	MOR	ABC-I,	$72.00	(MMR)	Rust
WNYR,	990,	1 KW/250 W ,	COUNTRY	ABC-E,	$ NM	(Katz)	Malrite
WPXN,	1280,	5 KW (DA-N),	NOSTALGIA	CBS,	$35.00*	(Christal)	Associated
WCMF-F,	96.5,	20 KW @ 447,	AOR (Pollack)	,	$67.50	(CBS/FM)	Stoner
WDKX-F,	103.9,	8 KW @ 540,	BLACK	NBN,	$32.00	(PRO)	
WEZO-F,	101.3,	27 KW @ 637,	BTFL MUS (Bonne)	,	$110.00*	(Katz)	Malrite
WHFM-F,	98.9,	50 KW @ 340,	ROCK (Drake-Chen)	ABC-C,	$25.00	(MMR)	Rust
WMJQ-F,	92.5,	50 KW @ 500,	AOR (Burk-Abr)	ABC-R,	$54.00*	(Blair)	LIN
WPXY-F,	97.9,	50 KW @ 656,	CONTEMP	,	$49.00*	(Christal)	Associated
WVOR-F,	100.5,	50 KW @ 490,	AC	,	$74.00*	(Mc-Guild)	
WYLF-F,	95.1,	10 KW @ 990,	NOSTLAGIA (Al Ham)	,	$28.00	(Masla)	(BRISTOL CENTER)

FOR FORMAT BREAKDOWNS PLEASE SEE CONTINUATION PAGES AT END OF THIS SECTION.

ROCKFORD

Market # 141
SMSA Pop: 280,700
APR 15.6
Est 1982 Revenue: $4,676,000*
Est 1983 Rev Growth: 7%

Stations: 22/11
Diaries: 777/296:1
Standard Error: .675
% Below Line: 26.5
Est 1982 Nat Rev: $476,000*

CSI:2.6 Bil (# 122)
CSI HH:26.7 M (# 29)
Retail $: 1.3 Bil (# 148)
% Not Listed: 6.1

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WZOK-F	74/20.7	18.0	11.8	1. WZOK-F	109	1. WZOK-F	1364/40.6	34.5
2. WROK	59/16.5	19.4	16.9	2. WROK	63	2. WROK	1087/42.5	46.5
3. WRWC-F	33/ 9.2	10.4	15.1	3. WRWC-F	55	3. WMAQ	931/15.9	17.8
4. WYFE-F	24/ 6.7	9.6	11.5	4. WMAQ	51	4. WLS	731/16.6	18.5
5. WGN	21/ 5.9	8.4	5.6	5. WGN	46	5. WGN	640/14.1	17.0
6. WMAQ	19/ 5.3	7.6	8.9	6. WLS	30	6. WRWC-F	539/16.2	18.3
7. WYBR-F	18/ 5.0	2.5	6.2	7. WYFE-F	28	7. WYFE-F	515/17.8	19.5
8. WKKN	16/ 4.5	3.4	4.1	WJVL-F	28	8. WBBM	450/11.3	9.4
WLS	16/ 4.5	4.2	4.1	9. WSJY-F	23	9. WJVL-F	439/ 3.3	---
10. WBBM	11/ 3.1	2.0	3.0	10. WBBM	10	10. WSJY-F	284/ 2.5	1.8

12+ FM SHARE (METRO): 51.19% (172 of 336) (SPG 82: 48.48%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WROK	1. WROK	1. WROK
	2. WROK	2. WROK	2. WZOK-F	2. WRWC-F	2. WZOK-F
	WYFE-F	3. WYFE-F	3. WRWC-F		3. WRWC-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WZOK-F	1. WZOK-F	1. WZOK-F	1. WROK	1. WZOK-F	1. WROK
2. WROK	2. WROK		2. WZOK-F	2. WYFE-F	2. WRWC-F
3. WRWC-F	3. WRWC-F		3. WRWC-F	3. WROK	3. WZOK-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBEL	1380	S. Beloit	1.1/2.5	WLUV-F	96.7	Loves Park	.6/3.1
WLUV	1520	Loves Park	1.1/2.1	WBMX-F	102.7	Chicago	.6/2.1
WXTA	1330		1.7/3.1	WJVL-F	99.9	Jamesville	.8/3.3
WAIT	820	Chicago	1.4/3.3	WLS-F	94.7	Chicago	.3/1.4
WIND	560	Chicago	.8/1.8	WSJY-F	107.3	Ft. Atkinson	.8/2.5
WQFL-F	100.9		2.0/7.6	WDEK-F	92.5	DeKalb	1.4/3.7

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	16 (1)	104 (4)	120 (5)	35.7
MOR/VARIETY	84 (3)		84 (3)	25.0
COUNTRY	39 (3)	5 (2)	44 (5)	13.1
BTFL MUSIC		36 (2)	36 (2)	10.7
AC		18 (1)	18 (1)	5.3
NEWS/TALK	14 (2)		14 (2)	4.2
NOSTALGIA	11 (2)		11 (2)	3.3
RELIGION/GOSPEL		7 (1)	7 (1)	2.1
BLACK/URBAN/JAZZ		2 (1)	2 (1)	0.6
			336 (22)	

RADIO STATIONS

WKKN, 1150, 1 KW (DAYS,DA) , COUNTRY NBC, $15.00 (HNWH) Midwest Family
WROK, 1440, 5 KW/500W (DA-D), AC/MOR ABC-C, $34.00 (Mc-Guild)

WRWC-F, 103.1, 3 KW @ 300, BTFL MUS , $21.00 (Market 4) (ROCKTON)
WYBR-F, 104.9, 3 KW @ 308, AC (Century 21) RKO, $17.55 (Masla) Sentry
WYFE-F, 95.3, 1 KW @ 515, AOR (Burk-Abr) Source, $21.00 (HNWH) Midwest Family
WZOK-F, 97.5, 50 KW @ 235, ROCK ABC-C, $25.50 (Mc-Guild)
WJVL-F, 99.9, 20 KW @ 135, COUNTRY , $13.00 (----) (JANESVILLE)
WSJY-F, 107.3, 50 KW @ 500, BTFL MUS (FM-100) ABC-C, $13.00 (----) (FORT ATKINSON)

Other ranked stations - See Chicago

SACRAMENTO

Market # 40; ADI # 21
SMSA Pop: 1,047,500
APR 17.7
Est 1982 Revenue: $24,392,000*
Est 1983 Rev Growth: 11%*

Stations: 25/20
Diaries: 1302/758:1
Standard Error: .581
% Below Line: 6.9
Est 1982 Nat Rev: $10,037,000

CSI: 9.8 Bil (# 39)
CSI HH: 24.5 M (# 87)
Retail $: 5.5 Bil (# 37)
% Not Listed: 9.8

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KEWT-F	143/8.2	5.5	5.8	8.3	6.3
2. KZAP-F	138/7.9	8.5	13.7	12.0	13.1
3. KXOA-F	129/7.4	10.2	9.9	5.8	6.1
4. KRAK	116/6.7	4.8	5.6	8.2	8.3
5. KCTC-F	113/6.5	7.7	5.6	4.2	5.1
6. KAER-F	110/6.3	5.7	3.1	3.1	2.7
7. KFBK	90/5.2	4.6	3.9	3.8	3.7
8. KWOD-F	85/4.9	3.3	2.4	3.1	3.1
9. KXOA	83/4.8	5.3	3.9	1.2	1.9
KROY-F	83/4.8	5.1	3.3	3.4	4.2
11. KSFM-F	79/4.5	5.2	4.7	7.9	7.9
12. KGNR	73/4.2	4.6	4.2	6.2	5.2
13. KPOP-F	64/3.7	3.3	3.1	3.4	3.6

12+ TSA 1/4	
1. KRAK	225
2. KZAP-F	193
3. KCTC_F	178
4. KEWT-F	165
5. KXOA-F	151
6. KAER-F	123
7. KFBK	120
8. KFRC	118
9. KSFM-F	106
10. KWOD-F	104
11. KHYL-F	96
12. KROY-F	95
13. KXOA	84

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KRAK	2860/14.6	14.9	14.3
2. KZAP-F	2787/19.8	21.5	25.5
3. KFRC	2469/11.8	11.5	9.9
4. KSFM-F	2307/16.2	15.6	17.1
5. KXOA-F	2253/18.5	26.4	21.9
6. KCTC-F	2048/14.9	14.6	11.0
7. KWOD-F	2033/15.8	11.9	9.9
8. KEWT-F	2004/16.5	14.1	11.5
9. KROY-F	1912/15.8	17.3	11.0
10. KFBK	1819/13.3	13.6	12.2
11. KHYL-F	1573/10.7	7.5	9.9
12. KAER-F	1503/12.3	11.4	7.7
13. KGNR	1354/13.0	15.4	14.3

12+ FM SHARE (METRO): 64.16% (1008 of 1571) (SPG 82: 64.00%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KZAP-F	1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KEWT-F	1. KGNR
2. KROY-F	2. KXOA-F	2. KZAP-F	2. KAER-F	2. KCTC-F	2. KFBK
3. KPOP-F	3. KROY-F	3. KAER-F	3. KRAK	3. KRAK	3. KRAK
4. KWOD-F	KWOD-F	4. KWOD-F	4. KCTC-F	4. KXOA	4. KXOA-F
5. KSFM-F	5. KAER-F	5. KSFM-F	5. KEWT-F	5. KAER-F	5. KEWT-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KEWT-F	1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KZAP-F	1. KAER-F
2. KXOA-F	2. KXOA-F	2. KWOD-F	2. KAER-F	2. KROY-F	KRAK
3. KAER-F	3. KEWT-F	3. KSFM-F	3. KCTC-F	3. KXOA-F	3. KXOA-F
4. KZAP-F	4. KRAK	4. KZAP-F	4. KRAK	4. KAER-F	4. KCTC-F
5. KRAK	5, KAER-F	5. KPOP-F	KSFM-F	5. KWOD-F	5. KHYL-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	55 (1)	449 (5)	504 (6)	32.1
BTFL MUSIC		256 (2)	256 (2)	16.3
COUNTRY	116 (1)	110 (1)	226 (2)	14.4
AC	23 (2)	183 (2)	206 (4)	13.1
NEWS/TALK	197 (4)		197 (4)	12.5
NOSTALGIA	99 (2)		99 (2)	6.3
MOR/VARIETY	45 (2)		45 (2)	2.9
RELIGION/GOSPEL	23 (1)	10 (1)	33 (2)	2.1
SPANISH	5 (1)		5 (1)	0.3
			1571 (25)	

SACRAMENTO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KRAK	1. KRAK	1. KAER-F
2. KZAP-F	2. KZAP-F	2. KRAK
3. KCTC-F	3. KFRC	3. KEWT-F
4. KEWT-F	4. KSFM-F	4. KZAP-F
5. KXOA-F	5. KXOA-F	5. KXOA
6. KAER-F	6. KWOD-F	6. KFRC
7. KFRC	7. KEWT-F	7. KFBK
8. KFBK	8. KCTC-F	8. KGNR
9. KSFM-F	9. KROY-F	9. KCTC-F
KWOD-F	10. KFBK	10. KPOP-F
11. KHOP-F	11. KHYL-F	
12. KROY-F	12. KAER-F	
13. KNBR	13. KHOP-F	
KHYL-F	14. KNBR	
15. KXOA	15. KGNR	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAHI	950	Auburn	.9/1.8
KEBR-F	100.5		.6/2.1
KENZ	1240		.7/4.1
KFIA	710		1.3/3.7
KGMS	1380		1.5/6.1
KHYL-F	101.1	Auburn	3.1/10.7
KPIP	1110	Roseville	.3/1.1
KCBS	740	San Fran	.3/2.3
KFRC	610	San Fran	3.2/11.8
KGO	810	San Fran	1.6/4.8
KNBR	680	San Fran	1.0/4.7
KROW	780	Reno	.6/1.8

ADI FM SHARE: 61.91% (1853 of 2993) (SPG 82: 60.39%)

AM STATIONS

KFBK, 1530, 50 KW (DA-1) , NEWS/TALK NBC,NBC-T,MBS, $ 58.00* (Katz) McClatchy
KGNR, 1320, 5 KW (DA-2) , NEWS/TALK/MOR ABC-I,ABC-E, $ 60.00* (Christal) Tribune Co
KRAK, 1140, 50 KW (DA-1) , COUNTRY , $111.56 (Eastman) Affiliated
KXOA, 1470, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham) ABC-D, $? ? (Blair)

FM STATIONS

KAER-F, 92.5, 115 KW @ 240, COUNTRY (Burns-Somerset) , $ 59.00* (Katz) McClatchy
KCTC-F, 96.1, 45 KW @ 520, BTFL MUS (KalaMusic) , $ 64.00* (Christal) Tribune Co
KEWT-F, 105.1, 50 KW @ 240, BTFL MUS (Schulke) , $ 73.38 (Eastman) Affiliated
KHYL-F, 101.1, 50 KW @ 465, OLDIES , $? ? (Weiss) Empire (AUBURN)
KPOP-F, 93.5, 3 KW @ 300, ROCK , $ 35.00 (CBS/FM)
KROY-F, 96.9, 50 KW @ 500, AOR , $ 75.00 (Selcom)
KSFM-F, 102.5, 50 KW @ 535, ROCK , $ 47.25 (MMR)
KWOD-F, 106.5, 50 KW @ 310, ROCK ABC-F,CBS-R, $ 45.63 (Masla)
KXOA-F, 107.9, 28 KW @ 420, AC ABC-D,Trans, $ 80.00* (Blair)
KZAP-F, 98.5, 50 KW @ 495, AOR (Burk-Abr) , $ 75.00* (Mc-Guild) Western Cit

Other ranked stations - See San Francisco or Modesto

ST. LOUIS

Market # 12; ADI # 18
SMSA Pop: 2,355,700
APR 19.2
Est 1982 Revenue: $36,705,000

Stations: 28/28
Diaries: 1872/1042:1
Standard Error: .478
% Below Line: 0

CSI: 21.4 Bil (# 14)
CSI HH: 24.9 M (# 72)
Retail $: 11.7 Bil (# 13)
% Not Listed: 3.4

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SPG 82
1. KMOX	783/20.9	20.6	23.4	21.1
2. KHTR-F	395/10.6	8.8	6.9	3.4
3. KEZK-F	261/ 7.0	4.9	4.9	6.6
4. KMJM-F	253/ 6.8	7.0	5.5	6.1
5. WIL-F	231/ 6.2	5.8	6.5	6.7
6. KSD-F	217/ 5.8	5.4	6.2	5.4
7. KSHE-F	207/ 5.5	6.3	5.7	4.5
8. KWK-F+	204/ 5.5	4.4	5.6	8.7
9. WRTH	179/ 4.8	5.8	3.8	3.9
10. KSD	163/ 4.4	3.4	3.5	4.1
11. KYKY-F	95/ 2.5	2.3	4.1	4.1
12. WZEN-F	93/ 2.5	3.6	3.3	2.8
13. KADI-F	84/ 2.2	2.0	2.3	2.2
14. KATZ	67/ 1.8	2.5	1.9	2.7
15. WESL	58/ 1.5	2.1	2.1	1.9

12+ TSA 1/4	
1. KMOX	906
2. KHTR-F	458
3. WIL-F	292
4. KEZK-F	291
5. KSHE-F	263
6. KMJM-F	259
7. KSD	258
8. KSD-F	246
9. KWK-F+	238
10. WRTH	181
11. KYKY-F	100
12. KXOK	98
13. WZEN-F	93
14. KADI-F	90
15. KATZ	67

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KMOX	9839/41.6	42.6	38.6
2. KHTR-F	6391/28.0	20.2	12.9
3. KSD	3640/11.2	10.7	13.3
4. KWK-F+	3597/15.8	14.7	17.3
5. WIL-F	3479/14.2	13.7	16.6
6. KEZK-F	3467/15.9	11.7	13.2
7. KSHE-F	3355/14.2	14.1	13.4
8. KSD-F	3311/14.9	15.0	14.1
9. KMJM-F	2647/13.0	12.4	14,3
10. KXOK	2495/ 9.0	10.9	12.7
11. WRTH	2220/10.9	9.7	9.5
12. KYKY-F	2086/ 9.9	14.4	14.0
13. KADI-F	1586/ 7.5	9.4	10.5
14. WZEN-F	1182/ 6.0	7.1	6.0
15. KATZ	1152/ 5.9	6.0	7.3

12+ FM SHARE (METRO): 59.04% (2136 of 3618) (SPG 82: 53.19%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHTR-F	1. KHTR-F	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KWK-F+	2. KSHE-F	2. KHTR-F	2. KEZK-F	2. KEZK-F	2. KHTR-F
3. KMJM-F	3. KMJM-F	3. KSD-F	3. WIL-F	3. WIL-F	3. WIL-F
4. KSHE-F	4. KWK-F+	4. KMJM-F	4. KSD-F	4. WRTH	4. KSD-F
	5. KSD-F	5. KSHE-F	5. KMJM-F	5. KSD	5. KEZK-F
	6. KMOX	6. WIL-F	6. KHTR-F	6. KSD-F	6. WRTH

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KMOX	1. KMOX	1. KHTR-F	1. KMOX	1. KSHE-F	1. KMOX
2. KHTR-F	2. KHTR-F	2. KSD-F	2. KEZK-F	2. KWK-F+	2. WIL-F
3. KEZK-F	3. KMJM-F	3. KMJM-F	3. KSD-F	3. KMJM-F	3. KEZK-F
4. KSD-F	4. KEZK-F	4. KWK-F+	4. WIL-F	4. KHTR-F	4. KSD-F
5. WIL-F	5. WIL-F	5. KYKY-F	5. KHTR-F	5. KMOX	5. KSHE-F KSD
6. KMJM-F	6. KSHE-F	6. WIL-F	6. KMJM-F	6. KSD-F	

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONETMP	22 (1)	868 (4)	890 (5)	24.6
NEWS/TALK	783 (1)		783 (1)	21.6
BLACK/URBAN/JAZZ	125 (2)	346 (2)	471 (4)	13.0
COUNTRY	204 (2)	231 (1)	435 (3)	12.0
AC	71 (1)	347 (3)	418 (4)	11.6
BTFL MUSIC		261 (1)	261 (1)	7.2
NOSTALGIA	211 (2)		211 (2)	5.8
RELIGION/GOSPEL	45 (3)	26 (1)	71 (4)	2.0
OTHERS/UNKNOWN	39 (2)		39 (2)	1.1
CLASSICAL		29 (1)	29 (1)	0.8
MOR/VARIETY	10 (1)		10 (1)	0.3
			3618 (28)	

ST. LOUIS ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KMOX	1. KMOX	1. KMOX
2. KHTR-F	2. KHTR-F	2. KHTR-F
3. KEZK-F	3. KWK-F+	3. WIL-F
4. WIL-F	4. KEZK-F	4. WRTH
5. KSHE-F	5. WIL-F	5. KSHE-F
6. KMJM-F	6. KSD-F	6. KMJM-F
7. KSD-F	7. KSHE-F	7. KMJM-F
8. KWK-F+	8. KSD	8. KEZK-F KSD-F
9. KSD	9. KMJM-F	
10. WRTH	10. WRTH	10. KWK-F+
11. KYKY-F	11. KXOK	
12. WZEN-F	12. KYKY-F	
13. KADI-F	13. KADI-F	
14. KXOK	14. WZEN-F	
15. KATZ	15. KATZ	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KCFM-F	97.1	Florissant	.9/3.0
KFUO-F	99.1	Clayton	.8/2.4
KIRL	1460	St. Charles	.4/1.2
KSIV	1320	Clayton	.5/1.6
KSTL	690		.3/1.1
KXOK	630		1.9/9.0
WCBW-F	104.9	Columbia,IL	.7/2.0
WEW	770		.9/2.7
WGNU	920	Granite Cit,IL	.3/1.2
WIL	1430		1.1/4.4
WIBV	1260	Belleville,IL	.3/1.6
WMRY-F	101.1	Belleville,IL	.7/2.3

ADI FM SHARE: 58.95% (2463 of 4178) (SPG 82: 52.67%)

AM STATIONS

KATZ,	1600,	5 KW (DA-N)	, BLACK	NBN,	$? ?	(Weiss)	Unity-NBN
KMOX,	1120,	50 KW	, TALK/VARIETY	CBS,	$231.25	(CBS Spot)	CBS
KSD ,	550,	5 KW (DA-N)	, COUNTRY	MBS,	$ 65.00*	(Tornet)	Gannett
KXOK,	630,	5 KW (DA-2)	, AC/TALK	NBC,NBC-T,ABC-T,	$ 75.00*	(Katz)	Storz
WESL,	1490,	1 KW/250 W	, BLACK	SBN,	$? ?	(Lazar)	
WRTH,	590,	5 KW/1 KW (DA-2)	, NOSTALGIA (Al Ham)	ABC-I,	$ 56.00*	(MMR)	Adams

FM STATIONS

KADI-F,	96.3,	100 KW @ 650,	CONTEMP	Source,RKO,	$ 30.00*	(Selcom)	
KEZK-F,	102.5,	100 KW @ 500,	BTFL MUS (Bonne)	,	$ 70.00*	(MMR)	Adams
KHTR-F,	103.3,	100 KW @ 1212,	ROCK	CBS-R,	$108.13	(CBS/FM)	CBS
KMJM-F,	107.7,	100 KW @ 575,	URBAN	,	$ 70.00*	(Mc-Guild)	Amaturo
KSD-F ,	93.7,	100 KW @ 850,	AC	,	$ 95.00*	(Torbet)	Gannett
KSHE-F,	94.7,	100 KW @ 500,	AOR	,	$120.00	(Katz)	Century
KWK-F+,	106.5,	39 KW @ 592,	AOR	,	$111.94	(HNWH)	Doubleday
KYKY-F,	96.1,	100 KW @ 580,	AC	,	$ 75.00*	(RKO)	Surrey
WIL-F ,	92.3,	100 KW @ 510,	COUNTRY	,	$ 90.00*	(Blair)	LIN
WZEN-F,	100.3,	50 KW @ 495,	BLACK	NBN,	$ 40.00*	(Weiss)	Unity-NBN

SAGINAW

Market # 164	Stations: 14/8	CSI: 2.2 Bil (# 147)
SMSA Pop: 229,400	Diaries: 611/302:1	CSI HH: 27.8 M (# 18)
APR 19.1	Standard Error: .907	Retail $: 1.1 Bil (# 159)
Est 1982 Revenue: $2,433,000	% Below Line: 10.9	% Not Listed: 8.5

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WKCQ-F	65/18.5	12.4	13.5
2. WSGW	56/15.9	16.9	16.7
3. WIOG-F	51/14.5	12.4	11.3
4. WGER-F	37/10.5	13.6	12.7
5. WWWS-F	33/ 9.4	11.0	10.2
6. WHNN-F	28/ 8.0	9.0	14.2
7. WWCK-F	19/ 5.4	6.5	.7
8. WSAM	14/ 4.0	6.2	4.0
9. WJR	6/ 1.7	1.1	2.5
WXOX	6/ 1.7	.3	1.8

12+ TSA 1/4	
1. WKCQ-F	117
2. WIOG-F	106
3. WGER-F	90
4. WHNN-F	85
5. WSGW	80
6. WWCK-F	37
7. WWWS-F	34
8. WSAM	27
9. WXOX	22
10. WTAC	19

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WHNN-F	1333/23.7	24.4
2. WIOG-F	1277/37.4	31.4
3. WKCQ-F	1007/26.6	24.4
4. WSGW	986/30.0	32.4
5. WGER-F	900/18.4	21.4
6. WSAM	493/16.8	21.3
7. WWCK-F	423/12.1	11.7
8. WTAC	334/ 5.0	---
9. WJR	326/ 7.5	7.5
10. WWWS-F	290/13.8	15.9

12+ FM SHARE (METRO): 73.29% (236 of 322) (SPG 82: 70.62%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIOG-F	1. WKCQ-F	1. WKCQ-F	1. WKCQ-F	1. WKCQ-F	1. WSGW
2. WWWS-F	2. WIOG-F	2. WIOG-F	2. WIOG-F	2. WSGW	2. WKCQ-F
3. WWCK-F	3. WHNN-F	3. WHNN-F	WSGW	3. WGER-F	3. WIOG-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKCQ-F	1. WKCQ-F	1. WKCQ-F	1. WKCQ-F	1. WKCQ-F	1. WKCQ-F
2. WSGW	2. WIOG-F	2. WIOG-F	2. WGER-F	2. WIOG-F	2. WSGW
3. WGER-F	3. WWWS-F	3. WHNN-F	3. WIOG-F	3. WWCK-F	3. WIOG-F
			WHNN-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKNX	1210		.9/5.1	WHYT-F	96.3	Detroit	.6/3.2
WDZZ-F	92.7	Flint	.3/1.8	WTAC	600	Flint	.3/5.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		100 (4)	100 (4)	31.1
COUNTRY	7 (2)	65 (1)	72 (3)	22.4
MOR/VARIETY	62 (2)		62 (2)	19.3
BTFL MUSIC		37 (1)	37 (1)	11.5
BLACK/URBAN/JAZZ		34 (2)	34 (2)	10.6
AC	17 (2)		17 (2)	5.3
			322 (14)	

RADIO STATIONS

WSAM, 1400, 1 KW/250 W , OLDIES NBC, $14.00* (Christal) MacDonald
WSGW, 790, 5 KW/1 KW (DA-2), MOR/TALK ABC-I,MBS,NBC-T, $20.00* (Katz) Booth
WXOX, 1250, 1 KW (DAYS) , COUNTRY ABC-E, $12.00 (----) (BAY CITY)

WGER-F, 102.5, 86 KW @ 860, BTFL MUS (Carson) , $24.00* (Mc-Guild)
WHNN-F, 96.1, 97 KW @ 420, CONTEMP RKO, $26.00* (----)
WIOG-F 106.3, 3 KW @ 300, ROCK (TM) ABC-C, $21.00* (Katz) Booth
WKCQ-F, 98.1, 50 KW @ 353, COUNTRY NBC, $28.00* (Christal) MacDonald
WWWS-F, 107.1, 3 KW @ 300, BLACK NBN, $15.00 (----)

WJR - See Detroit WTAC,WWCK - See Flint

SALINAS-SEASIDE-MONTEREY

Market # 134	Stations: 28/14	CSI: 2.5 Bil (# 126)
SMSA Pop: 297,600	Diaries: 729/343:1	CSI HH: 24.7 M (# 79)
APR 18.1	Standard Error: .768	Retail $: 1.4 Bil (# 136)
Est 1982 Revenue: $5,700,000*	% Below Line: 33.9	% Not Listed: 14.1
Est 1983 Rev Growth: 11%*	Est 1982 Nat Rev: $2,100,000*	

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KTOM	42/9.3	8.3	4.7	5.9	7.0
2. KDON-F	39/8.6	9.4	8.2	11.6	17.1
3. KCTY	31/6.8	3.9	6.5	5.9	4.7
KGO	31/6.8	8.5	6.7	9.7	6.5
5. KWAV-F	29/6.4	5.8	6.0	4.6	4.9
KIDD	29/6.4	7.6	7.9	8.9	9.0
7. KWYT-F	28/6.2	8.5	7.9	5.9	6.5
8. KWSS-F	24/5.3	2.5	3.0	3.2	2.6
9. KBAY-F	21/4.6	3.9	2.0	3.2	3.4
10. KBOQ-F	16/3.5	3.0	2.0	---	---

12+ TSA 1/4	
1. KDON-F	73
2. KGO	68
3. KWSS-F	63
4. KWAV-F	53
5. KBAY-F	50
6. KTOM	47
7. KWYT-F	41
8. KWST-F	33
KCTY	33
KIDD	33

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KDON-F	1118/26.6	27.6	22.4
2. KWSS-F	889/16.6	8.1	7.4
3. KGO	876/15.9	19.9	16.0
4. KWAV-F	867/18.9	18.8	16.4
5. KIDD	666/23.3	25.8	22.9
6. KBAY-F	595/ 8.0	8.7	6.6
7. KCBS	495/ 8.6	12.3	9.8
8. KTOM	480/15.3	12.5	13.6
9. KWST-F	436/ 7.4	8.4	8.4
10. KWYT-F	429/12.2	13.5	14.2

12+ FM SHARE (METRO): 55.64% (222 of 399) (SPG 82: 56.36%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KDON-F	1. KDON-F	1. KWAV-F	1. KTOM	1. KCTY	1. KGO
2. KWSS-F	2. KWAV-F	KDON-F	2. KDON-F	2. KTOM	2. KTOM
3. KIDD	3. KIDD	3. KTOM	3. KWAV-F	3. KGO	3. KCTY
4. KTOM	KTOM	4. KIDD	4. KCTY	4. KBAY-F	4. KDON-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTOM	1. KTOM	1. KWAV-F	1. KWAV-F	1. KDON-F	1. KTOM
2. KWAV-F	2. KWAV-F	2. KDON-F	2. KTOM	2. KTOM	2. KDON-F
3. KDON-F	3. KDON-F	3. KIDD	3. KIDD	3. KWSS-F	3. KCTY
4. KWYT-F	4. KIDD	KLFA	4. KWYT-F	4. KIDD	4. KGO
			KGO		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KRAY-F	103.9	Salinas	1.3/4.0	KWST-F	101.7	Carmel	1.8/7.4	KLOK	1170	SJ	.4/1.8
KDON	1460	Salinas	.9/6.4	KDDB-F	92.5	Pass Robles	.4/1.6	KNBR	680	SF	.9/4.9
KLFA-F	92.1	King Cit	3.3/3.4	KSCO	1080	Santa Cruz	.9/3.1	KABL-F	98.1	SF	.7/1.5
KMBY-F	107.1	Seaside	1.3/5.9	KSCO-F	99.1	Santa Cruz	1.5/1.8	KCBS	740	SF	2.4/8.6
KNRY	1240	Monterey	2.4/5.4	KSJO-F	92.3	San Jose	2.9/8.0	KFRC	610	SF	1.1/6.0
KRKC	1490	King City	.7/1.8	KSOL-F	107.7	San Mateo	.9/2.8	KGO-F	103.7	SF	.2/1.8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	34 (2)	90 (5)	124 (7)	31.1
BTFL MUSIC	4 (1)	59 (4)	63 (5)	15.8
SPANISH	31 (1)	21 (2)	52 (3)	13.0
COUNTRY	42 (1)	2 (1)	44 (2)	11.0
NEWS/TALK	42 (2)	1 (1)	43 (3)	10.8
AC	13 (2)	29 (1)	42 (3)	10.5
CLASSICAL		16 (1)	16 (1)	4.0
MOR/VARIETY	7 (2)		7 (2)	1.8
BLACK/URBAN/JAZZ		4 (1)	4 (1)	1.0
NOSTALGIA	4 (1)		4 (1)	1.0
			399 (28)	

RADIO STATIONS

KCTY, 930, 1 KW (DA,DAYS), SPANISH , $24.00* (Lotus)
KIDD, 630, 1 KW (DA-2) , ROCK RKO, $20.00* (CBS/FM) Walton
KTOM, 1380, 5 KW , COUNTRY ABC-E, $28.35 (MMR) Community Pacific

KBOQ-F, 92.7, 900 W A 570, CLASSICAL , $14.50 (Weiss) (MARINA)
KDON-F, 102.5, 19 KW @ 2270, ROCK (TM) Source, $34.00 (Katz) Harvey Grace

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

SALT LAKE CITY

Market # 41; ADI # 42
SMSA Pop: 977,600
APR 16.5
Est 1982 Revenue: $18,252,000

Stations: 26/25
Diaries: 987/762:1
Standard Error: .570
% Below Line: 1.1

CSI: 7.2 Bil (# 50)
CSI HH: 21.8 M (# 203)
Retail $: 4.4 Bil (# 40)
% Not Listed: 6.4

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KSL	148/11.9	13.1	9.0	10.5	11.1
2. KSFI-F	140/11.3	10.2	10.7	8.9	9.2
3. KRSP-F	102/ 8.2	7.0	5.8	5.0	4.8
4. KCPX-F	74/ 6.0	6.3	7.6	7.1	6.3
5. KSOP-F	73/ 5.9	10.4	6.8	6.4	6.6
6. KALL-F	68/ 5.5	3.4	3.4	3.5	2.0
7. KISN-F	64/ 5.2	3.8	4.6	4.6	3.8
8. KALL	61/ 4.9	4.9	3.8	7.2	6.8
9. KZAN-F	52/ 4.2	2.1	3.2	4.0	4.2
10. KLUB	43/ 3.5	4.4	5.5	6.9	7.5
11. KRGO	36/ 2.9	2.1	3.0	2.1	5.8
KLRZ-F	36/ 2.9	3.2	3.2	---	.8

12+ TSA 1/4	
1. KSL	221
2. KSFI-F	198
3. KSOP-F	136
4. KRSP-F	125
5. KISN-F	89
6. KALL-F	87
7. KCPX-F	82
8. KZAN-F	65
9. KALL	62
10. KFMY-F	56
11. KLRZ-F	55
12. KLUB	52

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KSL	3364/28.9	30.3	24.4
2. KSFI-F	2478/21.9	20.8	22.8
3. KRSP-F	2141/21.6	19.7	15.5
4. KSOP-F	1624/12.1	[illegible]	12.3
5. KCPX-F	1499/15.5	16.7	15.8
6. KFMY-F	1453/10.5	12.1	15.7
7. KISN-F	1347/13.7	13.0	13.4
8. KLRZ-F	1217/10.5	10.4	8.0
9. KDAB-F	1184/11.5	13.4	9.6
10. KALL-F	1183/13.1	11.1	10.9
11. KALL	1161/13.8	13.0	13.7
12. KLUB	1156/10.1	11.5	12.1

12+ FM SHARE (METRO): 60.67% (711 of 1172) (SPG 82: 60.10%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KRSP-F	1. KCPX-F	1. KSL	1. KSFI-F	1. KSFI-F	1. KSL
2. KCPX-F	2. KRSP-F	2. KSFI-F	2. KSL	2. KSL	2. KSFI-F
KRSP	3. KISN-F	3. KALL-F	3. KALL-F	3. KSOP-F	3. KALL
	4. KALL-F	4. KISN-F	4. KISN-F	4. KALL	4. KRSP-F
	KSL	5. KRSP-F	5. KALL	5. KLUB	5. KSOP-F
				KRGO	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSFI-F	1. KSFI-F	1. KISN-F	1. KSFI-F	1. KRSP-F	1. KSL
2. KSL	2. KSL	2. KALL-F	2. KSL	2. KCPX-F	2. KSFI-F
3. KALL-F	3. KRSP-F	3. KSFI-F	3. KSOP-F	3. KSL	3. KALL-F
4. KRSP-F	4. KCPX-F	KLRZ-F	4. KALL	4. KISN-F	4. KISN-F
5. KISN-F	KSOP-F	5. KSL	5. KALL-F	5. KALL-F	5. KALL

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	89 (3)	357 (7)	446 (10)	38.1
COUNTRY	59 (2)	125 (2)	184 (4)	15.7
BTFL MUSIC	43 (1)	140 (1)	183 (2)	15.6
MOR/VARIETY	162 (2)		162 (2)	13.8
AC	61 (1)	64 (1)	125 (2)	10.7
NEWS/TALK	41 (3)	18 (1)	59 (4)	5.0
CLASSICAL		7 (1)	7 (1)	0.6
NOSTALGIA	6 (1)		6 (1)	0.5
			1172 (26)	

SALT LAKE CITY ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KSL	1. KSL	1. KSL
2. KSFI-F	2. KSFI-F	2. KSFI-F
3. KSOP-F	3. KRSP-F	3. KSOP-F
4. KRSP-F	4. KSOP-F	4. KRSP-F
5. KALL-F	5. KFMY-F	5. KLUB
6. KISN-F	6. KCPX-F	6. KCPX-F
7. KCPX-F	7. KISN-F	7. KISN-F
8. KZAN-F	8. KLRZ-F	8. KALL
9. KALL	9. KALL-F	9. KRGO
10. KFMY-F	10. KDAB-F	10. KZAN-F
11. KLRZ-F	11. KALL	
12. KLUB	12. KLUB	
13. KRGO	13. KRSP	
14. KDAB-F	14. KCPX	
15. KRSP	15. KZAN-F	

OTHER RATED STATIONS METRO SHARE/CUME RATING			
KCGL-F	105.5		1.5/2.3
KCPX	1320		2.6/11.2
KDAB-F	101.1	Ogden	2.6/11.5
KDYL	1280		1.2/6.6
KFMY-F	96.1		2.6/10.5
KJQN	1490	Ogden	1.9/4.4
KLAF	1230	Murray	1.0/5.0
KLO	1430	Ogden	1.1/4.9
KRSP	1060		2.7/12.0
KSOP	1370		1.9/7.1
KWHO	860		.5/2.3
KWHO-F	93.3		.6/3.5
KZJO	630		1.0/3.0
KABE-F	107.5	Orem	1.0/3.1

ADI FM SHARE: 59.19% (1063 of 1796) (SPG 82: 55.98%)

AM STATIONS

KALL,	910,	5 KW/1 KW (DA-N),	AC (Fairwest)	ABC-I,	$60.75	(Eastman)	Hicks
KCPX,	1320,	5 KW (DA-1)	, CONTEMP	ABC-C,	$75.00	(Katz)	John Price
KLUB,	570,	5 KW (DA-1)	, BTFL MUS	NBC,	$33.00*	(Mc-Guild)	
KRGO,	1550,	10 KW/500 W	, COUNTRY	ABC-E,	$20.00	(Christal)	
KRSP,	1060,	10 KW/1 KW (DA-N),	ROCK	,	$26.00*	(Selcom)	
KSL ,	1160,	50 KW	, MOR	CBS,	$77.00*	(Torbet)	Bonneville

FM STATIONS

KALL-F,	94.1,	24 KW @ 3030,	AC/CONTEMP	RKO,NBC-T,	$50.75	(Eastman)	Hicks
KCPX-F,	98.7,	27 KW @ 2932,	AOR (Burk-Abr)	,	$75.00	(Katz)	John Price
KDAB-F,	101.1,	25 KW @ 3740,	ROCK (TM)	,	$25.00*	(Weiss)	(OGDEN)
KFMY-F,	96.1,	55 KW @ 2620,	CONTEMP	,	$45.00*	(Masla)	First Media (PROVO)
KISN-F,	97.1,	26 KW @ 3650,	AC	CBS-R,	$52.00*	(Mc-Guild)	
KLRZ-F,	94.9,	48 KW @ 2780,	ROCK	,	$42.50	(HNWH)	(PROVO)
KRSP-F,	103.5,	19 KW @ 3650,	AOR (Noble)	,	$47.00*	(Selcom)	
KSFI-F,	100.3,	26 KW @ 3740,	BTFL MUS (Bonne) ([illegible])	,	$40.00*	(Blair)	
KSOP-F,	104.3,	25 KW @ 3650,	COUNTRY (Century 21)	,	$38.00*	(MMR)	
KZAN-F,	97.9,	26 KW @ 3770,	COUNTRY (Burns-Somerset)	RKO II,	$15.00	(Christal)	(OGDEN)

SAN ANTONIO

Market # 37; ADI # 45
SMSA Pop: 1,103,800
APR 18.9
Est 1982 Revenue: $23,193,000*
Est 1983 Rev Growth: 11%*

Stations: 26/25
Diaries: 1226/732:1
Standard Error: .596
% Below Line: 0.3
Est 1982 Nat Rev: $6,821,000

CSI: 9.3 Bil (# 41)
CSI HH: 24.1 M (# 111)
Retail $: 5.7 Bil (# 35)
% Not Listed: 3.7

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KQXT-F	174/10.2	6.3	6.5	8.4	8.3
2. KXZL-F	140/ 8.2	2.3	1.7	1.7	3.3
3. WOAI	124/ 7.3	5.2	5.4	5.7	6.1
4. KAJA-F	123/ 7.2	7.5	6.0	6.0	2.0
5. KTSA	107/ 6.3	6.4	7.4	7.9	11.6
6. KKYX	105/ 6.2	6.0	6.4	6.1	8.4
7. KTFM-F	103/ 6.1	7.3	9.0	11.0	8.2
8. KISS-F	100/ 5.9	12.2	11.1	8.8	5.1
KLLS-F	100/ 5.9	5.4	4.6	2.1	2.8
10. KCOR	88/ 5.2	6.0	5.5	8.8	8.5
11. KBUC-F	74/ 4.4	4.6	4.2	4.0	4.4
12. KITY-F	68/ 4.0	5.7	3.8	4.8	5.2

12+ TSA 1/4	
1. KKYX	254
2. KTSA	213
3. WQXT-F	202
4. WOAI	187
5. KXZL-F	159
6. KASE-F	153
7. KAJA-F	142
8. KTFM-F	123
9. KISS-F	115
10. KLLS-F	105
11. KCOR	93
12. KBUC-F	86

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KTSA	4078/24.4	20.6	22.1
2. KKYX	3194/17.0	14.4	15.1
3. WOAI	2210/14.6	14.5	12.6
4. KTFM-F	2005/19.1	20.0	19.7
5. KISS-F	2000/18.8	20.8	19.0
6. KQXT-F	1903/17.8	13.4	13.2
7. KXZL-F	1801/17.5	3.7	3.3
8. KAJA-F	1735/16.6	16.9	11.4
9. KITY-F	1509/15.4	16.8	13.2
10. KLLS-F	1508/15.2	11.6	12.7
11. KASE-F	1507/ .9	---	---
12. KONO	1418/12.7	10.1	11.7

12+ FM SHARE (METRO): 58.59% (958 of 1635) (SPG 82: 51.98%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KXZL-F	1. KXZL-F	1. KAJA-F	1. KAJA-F	1. KQXT-F	1. KTSA
2. KITY-F	2. KISS-F	2. KLLS-F	2. KLLS-F	2. KKYX	2. WOAI
3. KISS-F	KLLS-F	3. KXZL-F	3. KQXT-F	WOAI	3. KQXT-F
4. KTFM	4. KAJA-F	4. KTFM-F	4. KTSA	4. KAJA-F	4. KKYX
	5. KTFM-F	5. KTSA	5. KKYX	5. KBUC-F	KBUC-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KQXT-F	1. KQXT-F	1. KLLS-F	1. KLLS-F	1. KISS-F	1. KAJA-F
2. WOAI	2. KXZL-F	2. KXZL-F	2. KAJA-F	2. KXZL-F	2. KQXT-F
3. KAJA-F	3. KAJA-F	3. KTFM-F	3. KTSA	3. KAJA-F	3. KLLS-F
4. KXZL-F	4. WOAI	4. KAJA-F	4. KQXT-F	4. KONO	4. KKYX
5. KKYX	5. KLLS-F+	5. KTSA	5. KBUC-F	5. KTFM-F	5. WOAI

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		438 (5)	438 (5)	26.8
COUNTRY	127 (2)	208 (4)	335 (6)	20.5
AC	176 (3)	100 (1)	276 (4)	16.9
BTFL MUSIC		174 (1)	174 (1)	10.6
SPANISH	160 (4)		160 (4)	9.8
NEWS/TALK	124 (1)		124 (1)	7.6
RELIGION/GOSPEL	25 (2)	38 (1)	63 (3)	3.9
BLACK/URBAN/JAZZ	44 (1)		44 (1)	2.7
NOSTALGIA	21 (1)		21 (1)	1.3
			1635 (26)	

SAN ANTONIO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KKYX	1. KTSA	1. KQXT
2. KQXT-F	2. KKYX	2. WOAI
3. KTSA	3. KTFM-F	3. KKYX
4. WOAI	4. KISS-F	4. KTSA
5. KXZL-F	5. KQXT-F	5. KCOR
6. KAJA-F	6. WOAI	6. KXZL-F
7. KISS-F	7. KXZL-F	7. KLLS-F
8. KTFM-F	8. KAJA-F	8. KAJA-F
9. KLLS-F	9. KLLS-F	9. KSLR-F
10. KCOR	10. KITY-F	10. KTFM-F
11. KBUC-F	11. KBUC-F	
12. KITY-F	12. KONO	
KONO	13. KCOR	
14. KSLR-F	14. KEDA	
15. KAPE	15. KSLR-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAPE	1480		2.6/3.6
KBUC	1310		1.3/4.7
KDRY	1110	Alamo Height	.6/1.3
KEDA	1540		1.9/5.0
KESI-F	106.3	Terrell Hil	1.6/4.1
KGNB	1420	New Braunfe	1.2/2.0
KLLS	930	Terrell Hil	.3/2.6
KMAC	630		.8/2.0
KONO	860		3.8/12.7
KSLR-F	96.1		2.2/4.8
KVAR	1250		1.4/3.8
KWED	1580	Sequin	.9/1.9
KWED-F	105.3	Sequin	.4/1.0
KASE-F	100.7	Austin	.3/ .9

ADI FM SHARE: 52.29% (1094 of 2092) (SPG 82: 46.17%)

AM STATIONS

KAPE, 1480, 500 W (DAYS,DA) , BLACK CBS-R, $26.00 (PRO)
KCOR, 1350, 5 KW (DA-N) , SPANISH , $75.25 (Katz) Tichenor
KEDA, 1540, 5 KW/1 KW , SPANISH , $22.00* (Selcom)
KKYX, 680, 50 KW/10 KW (DA-N), COUNTRY ABC-D, $67.44 (Christal) Swanson

KONO, 860, 5 KW/1 KW (DA-N) , AC/OLDIES ABC-C. $45.00* (MMR) Mission
KTSA, 550, 5 KW (DA-N) , AC , $90.00* (Blair)
WOAI, 1200, 50 KW , NEWS/TALK NBC,CBS, $70.00* (CBS Spot) Clear Channel

FM STATIONS

KAJA-F, 97.3, 100 KW @ 472, COUNTRY , $70.00* (CBS/FM) Clear Channel
KBUC-F, 107.5, 100 KW @ 408, COUNTRY ABC-I, $45.00* (Eastman)
KISS-F, 99.5, 100 KW @ 570, AOR (Pollack) Source, $99.00* (Mc-Guild) Capitol-WRAL
KITY-F, 92.9, 100 KW @ 475, ROCK ABC-F, $60.00* (MMR) Mission
KLLS_F, 100.3, 100 KW @ 580, AC , $50.00* (Selcom) Southwestern

KQXT-F, 101.9, 100 KW @ 670, BTFL MUS (Schulke) , $67.75 (Katz) Tichenor
KSLR-F, 96.1, 100 KW @ 475, RELIGION MBS, $22.00 (Groskin)
KTFM-F, 102.7, 99 KW @ 670, ROCK , $70.00* (Blair)
KXZL-F, 104.5, 100 KW @ 750, AOR , $65.75 (Torbet) Lotus

SAN DIEGO

Market # 19; ADI # 26
SMSA Pop: 1,947,000
APR 17.9
Est 1982 Revenue: $32,785,000*
Est 1983 Rev Growth: 13%*

Stations: 32/22
Diaries: 1569/1072:1
Standard Error: .516
% Below Line: 20.6
Est 1982 Nat Rev: $10,612,000*

CSI: 17.5 Bil (# 19)
CSI HH: 22.9 M (# 158)
Retail $: 9.2 Bil (# 19)
% Not Listed: 7.9

12+ METRO	1/4/SHARE	WIN 83	FAL 82	SUM 82	SPG 82
1. KJQY-F	258/8.6	9.8	9.2	8.4	9.0
2. KFMB	252/8.4	5.5	4.7	11.6	7.3
3. XTRA-F	170/5.6	6.2	3.5	4.7	4.9
KGB-F	170/5.6	5.4	6.6	5.5	9.6
5. KYXY-F	162/5.4	4.5	3.7	4.3	4.2
6. KFMB-F	158/5.3	4.6	4.2	4.2	2.5
7. KPRI-F	132/4.4	4.6	5.1	5.8	4.4
8. XTRA	129/4.3	3.5	4.2	3.1	2.7
9. KSDO	119/4.0	5.4	4.8	4.4	4.4
10. KBZT-F	118/3.9	4.0	3.2	2.9	3.4
11. KSDO-F	107/3.6	3.4	2.8	2.0	2.9
12. XHRM-F	90/3.0	3.3	5.7	4.8	4.0
13. KFSD-F	87/2.9	2.4	3.3	3.2	4.5
14. KCBQ	80/2.7	3.5	3.0	2.6	2.4
15. KSON-F	78/2.6	2.4	3.1	1.9	2.9
16. KIFM-F	74/2.5	1.6	3.1	3.4	2.7
17. KCBQ-F	70/2.3	3.6	2.2	2.9	3.0
KMLO	70/2.3	3.6	5.2	2.8	2.5
19. KOGO	65/2.2	3.0	3.4	3.0	4.3
20. KNX	62/2.1	2.6	2.5	2.2	1.6
KEZL-F	62/2.1	1.5	1.8	1.5	1.4
22. KSON	61/2.0	1.9	2.4	2.3	2.7

MSA EXCL CUME

1. KJQY-F
2. KGB-F
3. KCBQ
4. XTRA
5. KFSD-F
6. XHRM-F
7. KFMB
8. KSDO
9. XTRA-F
10. KSDO-F

12+ CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KFMB	3551/21.1	15.3	19.9
2. KFMB-F	3043/18.1	15.4	13.2
3. KJQY-F	2736/16.3	16.5	15.5
4. KGB-F	2661/15.8	18.9	19.9
5. XTRA-F	2627/15.6	14.1	17.0
6. XTRA	2627/15.6	16.2	14.6
7. KPRI-F	2428/14.4	15.7	12.5
8. KYXY-F	2084/12.4	10.6	10.6
9. KBZT-F	1780/10.6	8.8	8.8
10. KSDO	1711/10.2	13.2	12.6
11. KSDO-F	1641/ 9.8	7.3	8.1
12. KOGO	1524/ 9.1	9.7	12.2
13. KIFM-F	1405/ 8.4	8.2	7.5
14. KCBQ	1352/ 8.0	8.1	7.6
15. KSON-F	1263/ 7.5	7.6	7.8
16. KNX	1247/ 7.4	8.6	7.9
17. KCBQ-F	1232/ 7.3	6.7	6.2
18. KFSD-F	1188/ 7.1	9.1	9.6
19. XHRM-F	1058/ 6.3	8.5	7.2
20. KSON	1004/ 6.0	6.0	7.5

12+ FM SHARE (METRO): 64.86% (1798 of 2772) (SPG 82: 64.63%)

NOTE: SAN DIEGO'S MSA, TSA & ADI ARE THE SAME.

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KPRI-F	1. KGB-F	1. KGB-F	1. KFMB	1. KJQY-F	1. KFMB
2. XTRA-F	2. XTRA-F	2. KFMB	2. KJQY-F	2. KFMB	2. KJQY-F
3. XHRM-F	3. KFMB-F	KYXY-F	3. KYXY-F	3. KYXY-F	3. KSDO
4. XTRA	4. KPRI-F	4. KFMB-F	4. KFMB-F	4. KSDO	4. KYXY-F
5. KGB-F	5. KBZT-F	5. XTRA-F	5. KBZT-F	5. KFSD-F	5. KGB-F
6. KFMB-F	XTRA	6. KBZT-F	6. KGB-F	6. KSON-F	6. KFMB-F
			KSDO-F		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJQY-F	1. KJQY-F	1. KFMB-F	1. KYXY-F	1. KGB-F	1. KFMB
2. KYXY-F	2. KFMB	2. KBZT-F	2. KJQY-F	2. XTRA-F	2. KYXY-F
3. KGB-F	3. XTRA-F	3. XTRA-F	3. KFMB	3. KFMB-F	3. KGB-F
4. KFMB	4. KGB-F	4. KYXY-F	4. KBZT-F	4. KPRI-F	4. KSON-F
5. KFMB-F	5. KFMB-F	5. XTRA	5. KFMB-F	5. KFMB	5. KBZT-F
6. KBZT-F	6. KYXY-F	6. KIFM-F	6. KCBQ	6. XTRA	6. KBZT-F
XTRA-F					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCNN	1360		1.4/4.8	KABC	790	LA	.6/1.9	KBRT	740	Avalon	.6/2.0
KKOS-F	95.9	Carlsbad	.4/2.3	KFI	640	LA	1.0/4.4	XPRS	1090	Tijuana	.6/1.1
KMJC	910	El Cajon	.3/1.6	KMET-F	94.7	LA	.7/2.0	KLOS-F	95.5	LA	.4/2.3
KOWN-F	92.1	Escondido	.6/1.4								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	129 (1)	799 (8)	928 (9)	33.4
AC	31 (1)	354 (4)	385 (5)	13.9
MOR/VARIETY	317 (2)		317 (2)	11.4
COUNTRY	141 (2)	148 (2)	289 (4)	10.4
BTFL MUSIC		258 (1)	258 (4)	9.3
NEWS/TALK	241 (4)		241 (4)	8.7
NOSTALGIA	70 (1)	62 (1)	132 (2)	4.8
BLACK/URBAN/JAZZ		90 (1)	90 (1)	3.2
CLASSICAL		87 (1)	87 (1)	3.1
RELIGION/GOSPEL	28 (2)		28 (2)	1.0
SPANISH	17 (1)		17 (1)	0.6
			2772 (32)	

AM STATIONS

KCBQ, 1170, 50 KW/5 KW (DA-2) , COUNTRY RKO II, $45.00* (RKO) Infinity (pend)
KFMB, 760, 5 KW (DA-N) , MOR , $65.00* (Mc-Guild) Midwest TV
KMLO, 1000, 2.5 KW/250 W (DA-2),NOSTALGIA (Al Ham) , $63.75 (Roslin)
KOGO, 600, 5 KW (DA-1) , MOR APR, $47.00* (Eastman) Southwest

KSDO, 1130, 10 (KW (DA-2) , NEWS/TALK CBS,NBC-T, $80.00* (CBS SPot) Gannett
KSON, 1240, 1 KW/250 W , COUNTRY ABC-I, $36.00* (Christal)
XTRA, 690, 50 KW , ROCK , $65.00* (MMR) Noble

FM STATIONS

KBZT-F, 94.9, 2 KW @ 1850, CONTEMP/AC , $58.00 (Christal) Alta
KCBQ-F, 105.3, 29 KW @ 620, COUNTRY , $37.00* (RKO) Infinity (pending)
KEZL-F, 102.1, 10 KW @ 1000, NOSTALGIA (Toby Arnold) ABC-D, $24.00* (CBS/FM)
KFMB-F, 100.7, 30 KW @ 620, CONTEMP/AC , $59.00* (Mc-Guild) Midwest TV
KFSD-F, 94.1, 100 KW @ 641, CLASSICAL , $65.00 (HNWH) Lotus
KGB-F , 101.5, 50 KW @ 577, AOR Source, $75.00* (Katz)
KIFM-F, 98.1, 28 KW @ 640, SOFT ROCK Trans,CBS-R, $44.00 (Selcom)

KJQY-F, 103.7, 36 KW @ 650, BTFL MUS (FM-100) , $105.63 (Group W) Westinghouse
KPRI-F, 106.5, 50 KW @ 442, AOR ABC-F, $60.00* (Eastman) Southwest
KSDO-F, 102.9, 2 KW @ 1840, AC , $52.00* (CBS Spot) Gannett
KSON-F, 97.3, 50 KW @ 445, COUNTRY MBS, $36.00* (Christal)
KYXY-F, 96.5, 41 KW @ 540, AC , $58.00* (Torbet)
XHRM-F, 92.5, 50 KW @ 749, URBAN , $? ? (Weiss)
XTRA-F, 91.1, 100 KW @ 1000, AOR (Noble) , $60.00* (MMR) Noble

KNX - See Los Angeles

SAN FRANCISCO

Market # 7; ADI # 5
SMSA Pop: 3,282,900
APR 17.8
Est 1982 Revenue: $83,200,000*
Est 1983 Rev Growth: 10%*

Stations: 47/46
Diaries: 3298/1380:1
Standard Error: .378
% Below Line: 10.0
Est 1982 Nat Rev: $27,300,000*

CSI: 40.0Bil (# 6)
CSI HH: 29.3 M (# 9)
Retail $: 17.8 Bil (# 10)
% Not Listed: 0.9

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SUM 82	SPG 82
1. KGO	699/8.6	7.2	8.4	7.2	8.6
2. KCBS	416/5.1	6.3	6.7	4.6	4.9
3. KFRC	340/4.2	4.1	3.7	5.0	4.2
4. KSAN-F	333/4.1	3.3	3.0	2.8	2.4
5. KNBR	294/3.6	3.0	2.8	4.2	3.5
6. KSFO	261/3.2	2.1	2.2	2.9	3.7
7. KABL-F	258/3.2	4.0	2.9	2.6	2.0
KYUU-F	258/3.2	3.7	3.2	3.4	2.5
9. KIOI-F	255/3.1	3.5	2.8	3.2	2.9
10. KSOL-F	251/3.1	3.2	3.7	4.2	4.8
11. KABL	249/3.1	3.0	2.4	2.3	2.5
12. KOIT-F	233/2.9	3.2	3.5	2.5	2.4
13. KNEW	219/2.7	2.9	2.8	2.8	2.9
14. KBLX-F	215/2.6	3.3	2.6	2.7	3.2
15. KDIA	195/2.4	2.4	3.3	3.2	2.7
16. KIQI	190/2.3	1.1	1.3	---	1.4
17. KMEL-F	187/2.3	2.1	3.3	3.3	3.7
18. KSJO-F	181/2.2	2.2	2.6	2.9	2.8
19. KRQR-F	176/2.2	2.3	2.7	3.7	3.3
20. KITS-F	161/2.0	.8	.7	.6	.5
21. KQAK-F	154/1.9	1.2	1.6	.9	1.4
22. KBAY-F	148/1.8	2.3	2.3	1.5	1.5
23. KDFC-F+	145/1.8	1.7	1.4	2.1	1.8
24, KKHI-F+	137/1.6	1.8	1.7	1.8	1.8
25. KLOK	113/1.4	1.6	1.6	1.6	1.7
26. KOME-F	108/1.3	1.6	1.5	1.6	1.8

12+ TSA 1/4	
1. KGO	855
2. KCBS	524
3. KFRC	451
4. KNBR	409
5. KSAN-F	348
6. KSFO	279
7. KRAK	278
8. KABL-F	275
9. KIOI-F	264
10. KSOL-F	261
11. KYUU-F	260
12. KABL	253
13. KOIT-F	240
14. KNEW	220
15. KBLX-F	217
16. KSJO-F	206
17. KBAY-F	205
18. KMEL-F	199
19. KDIA	198
20. KIQI	195
21. KRQR-F	191
22. KITS-F	162
23. KQAK-F	157
24. KDFC-F+	155
25. KKHI-F+	144

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KGO	10604/18.5	18.3	18.1
2. KFRC	10385/17.2	15.0	16.0
3. KCBS	9338/16.5	18.4	15.1
4. KNBR	7546/12.2	10.5	11.8
5. KYUU-F	5194/11.3	10.2	9.3
6. KIOI-F	4986/10.6	10.6	10.0
7. KSFO	4707/ 9.4	7.5	10.7
8. KMEL-F	4684/ 9.4	10.0	11.4
9. KSAN-F	4479/ 9.4	6.5	6.7
10. KABL-F	4229/ 8.7	8.0	7.2
11. KABL	4048/ 8.6	7.6	7.4
12. KRAK	3862/ 2.2	1.5	1.2
13. KRQR-F	2845/ 7.7	8.5	10.2
14. KSOL-F	3501/ 7.4	8.8	10.0
15. KSJO-F	3445/ 6.7	6.7	6.8
16. KOIT-F	3378/ 7.1	8.2	6.6
17. KDIA	3321/ 7.2	8.7	7.6
18. KNEW	3186/ 6.9	7.4	8.0
19. KITS-F	3059/ 6.6	.7	.5
20. KBLX-F	2991/ 6.4	6.0	7.8
21. KBAY-F	2981/ 5.0	4.7	4.3
22. KKHI-F	2844/ 5.9	5.5	5.3
23. KLOK	2823/ 5.5	5.5	5.7
24. KOME-F	2717/ 5.6	1.5	1.8
25. KGO-F	2670/ 5.3	4.9	5.0

12+ FM SHARE (METRO): 52.66% (3885 of 7378) (SPG 82: 53.42%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFRC	1. KYUU-F	1. KGO	1. KGO	1. KGO	1. KGO
2. KSJO-F	2. KIOI-F	2. KSAN-F	2. KSAN-F	2. KCBS	2. KCBS
3. KRQR-F	3. KFRC	3. KYUU-F	3. KNBR	3. KSAN-F	3. KABL+
4. KITS-F	4. KSOL-F	4. KIOI-F	4. KCBS	4. KSFO	4. KFRC
5. KDIA	5. KBLX-F	5. KFRC	5. KBLX-F	5. KNBR	5 KSFO
6. KSOL-F	6. KMEL-F	6. KSOL-F	6. KYUU-F	6. KNEW	6. KNBR
7. KOME-F	7. KSAN-F	7. KBLX-F	7. KNEW	7. KOIT-F	7. KSAN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KGO	1. KGO	1. KIOI-F	1. KGO	1. KYUU-F	1. KGO
2. KSAN-F	2. KSAN-F	2. KBLX-F	2. KSAN-F	2. KFRC	2. KSAN-F
3. KCBS	3. KFRC	3. KYUU-F	3. KIQI	3. KSJO-F	3. KNBR
4. KYUU-F	4. KCBS	4. KFRC	4. KIOI-F KBLX-F	4. KQAK-F	4. KCBS
5. KABL	5. KABL-F	5. KSOL-F		5. KMEL-F	5. KYUU-F
6. KIOI-F	6. KNBR	6. KSAN-F	6. KNEW	6. KIOI-F KSAN-F	6. KSOL-F
7. KOIT-F	7. KSOL-F	7. KMEL-F	7. KFRC		7. KBLX-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	340 (1)	1194 (10)	1534 (11)	20.8
NEWS/TALK	1115 (2)	82 (1)	1197 (3)	16.2
AC	220 (2)	792 (6)	1012 (8)	13.7
BTFL MUSIC	249 (1)	676 (4)	925 (5)	12.5
BLACK/URBAN/JAZZ	195 (1)	536 (3)	731 (4)	9.9
COUNTRY	375 (3)	333 (1)	708 (4)	9.6
NOSTALGIA	337 (2)		337 (2)	4.6
MOR/VARIETY	294 (1)		294 (1)	4.0
SPANISH	295 (3)		295 (3)	4.0
CLASSICAL	45 (2)	237 (2)	282 (4)	3.8
RELIGION/GOSPEL	28 (1)	35 (1)	63 (2)	0.9
			7378 (47)	

SAN FRANCISCO ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KGO	1. KGO	1. KGO
2. KCBS	2. KCBS	2. KCBS
3. KSAN-F	3. KFRC	3. KSAN-F
4. KFRC	4. KNBR	4. KFRC
5. KNBR	5. KYUU-F	5. KSFO
6. KSFO	6. KIOI-F	6. KIQI
7. KIOI-F	7. KSAN-F	7. KNEW
8. KYUU-F	8. KMEL-F	8. KLOK
9. KABL-F	9. KSFO	9. KRAK
KSOL-F	10. KABL	10. KSOL-F
11. KABL	11. KABL-F	
12. KOIT-F	12. KRQR-F	
13. KNEW	13. KSOL-F	
14. KBLX-F	14. KDIA	
15. KDIA	15. KOIT-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KARA-F	105.7	Santa Clara	.7/3.0
KEAR-F	106.9		.4/1.1
KEEN	1370	San Jose	1.1/2.5
KEZR-F	106.5	San Jose	1.2/3.6
KFAX	1100		.3/1.6
KFOG-F	104.5		.8/4.2
KGO-F	103.7		1.0/5.3
KLHT-F	93.3		1.1/3.6
KLIV	1590	San Jose	.9/2.8
KNTA	1430	Santa Clara	.3/1.0
KOFY	1050	San Mateo	.9/1.8
KPEN-F	97.7	Los Altos	.3/1.3
KREO-F	92.9	Healdsburg	.8/1.8
KTIM-F	100.9	San Rafael	.3/1.0
KWSS-F	94.5	Gilroy	.9/3.2
KYA	1260		1.3/5.6
KZST-F	100.1	Santa Rosa	.5/1.0
KRAK	1140	Sacramento	.8/2.2

ADI FM SHARE (ADI): 52.85% (3850 of 7284) (SPG 82:53.42%)

AM STATIONS

KABL, 960, 5 KW (DA-1) , BTFL MUS (TM) , $153.56 (Christal) Shamrock
KCBS, 740, 50 KW (DA-2) , NEWS CBS, $203.75 (CBS SPot) CBS
KDIA, 1310, 5 KW (DA-N) , BLACK SBN, $ 65.00 (Selcom) Viacom
KFRC, 610, 5 KW , ROCK , $220.00* (RKO) RKO
KGO , 810, 50 KW , TALK/NEWS ABC-I, $236.31 (Blair) ABC

KIQI, 1010, 10 KW (DA,DAYS), SPANISH , $ 40.00 (Caballero)
KNBR, 680, 50 KW , MOR , $146.25 (Mc-Guild) Eastman
KNEW, 910, 5 KW (DA-N) , COUNTRY ABC-E, $ 90.00* (Katz) Malrite
KSFO, 560, 5 KW (DA-N) , NOST/MOR (Primetime) , $ 75.00 (MMR) Golden West**
KYA , 1260, 5 KW/1 KW , OLDIES/AC RKO II, $ 65.00* (Eastman) King

FM STATIONS

KABL-F, 98.1, 100 KW @ 940, BTFL MUS (TM) , $153.56 (Christal) Shamrock
KBLX-F, 102.9, 7 KW @ 1285, BLACK SBN, $122.50 (HNWH) Inner City
KGO-F , 103.7, 8 KW @ 1468, TALK ABC-D, $ NM (Blair) ABC
KDFC-F+,102.1, 33 KW @ 1360, CLASSICAL , $ 38.00 (Weiss)
KIOI-F, 101.3, 125 KW @ 1220, AC ABC-C, $120.00 (Selcom) Bob Price (P)
KITS-F, 105.3, 15 KW @ 1200, ROCK , $ 90.00* (MMR) Entercom
KKHI-F+, 95.7, 9 KW @ 1473, CLASSICAL , $ 73.50* (HNWH) Buckley

KMEL-F, 106.1, 69 KW @ 1240, AOR , $175.00* (Christal) Century
KOIT-F, 96.5, 33 KW @ 1410, BTFL MUS (Bonne) , $100.00* (Torbet) Bonneville
KQAK-F, 98.9, 4 KW @ 1450, AOR , $ 75.00* (Weiss)

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION

**Sale to King is pending. King is selling KYA.

SAN JOSE

Market # 30
SMSA Pop: 1,332,900
APR 17.0
Est 1982 Revenue: $20,944,000

Stations: 42/14
Diaries: 1159/986:1
Standard Error: .594

CSI: 15.3 Bil (# 24)
CSI HH: 30.2 M (# 7)
Retail $: 7.7 Bil (# 25)

NOTE: SAN JOSE IS PART OF SAN FRANCISCO'S METRO. ONLY THE LEADING SAN JOSE METRO STATIONS ARE LISTED. THIS IS DONE SO THAT SAN JOSE CAN BE CONSIDERED AS A SEPARATE MARKET.

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SPG 82
1. KSJO-F	141/7.3	7.2	8.3	8.5
2. KEZR-F	91/4.7	4.2	6.1	3.9
3. KBAY-F	87/4.5	6.4	7.1	4.7
4. KOME-F	71/3.7	4.4	4.2	5.3
5. KEEN	70/3.6	3.5	2.3	2.8
6. KWSS-F	69/3.6	2.1	1.9	1.6
7. KLOK	67/3.5	4.4	4.4	5.2
8. KLIV	49/2.5	2.8	3.2	2.6
9. KARA-F	43/2.2	2.7	2.8	2.1
10. KNTA	27/1.4	3.0	1.3	2.0

12+ TSA 1/4	
1. KSJO-F	200
2. KBAY-F	181
3. KWSS-F	131
4. KOME-F	114
5. KLOK	106
6. KEZR-F	100
7. KEEN	89
8. KDFC-F+	82
9. KLIV	70
10. KARA-F	65

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KSJO-F	3229/18.4	19.2	18.1
2. KBAY-F	2615/11.8	13.5	12.2
3. KOME-F	2556/12.6	13.1	15.0
4. KLOK	2370/11.4	14.0	14.7
5. KWSS-F	2281/11.5	----	5.5
6. KEZR-F	1683/13.0	13.9	11.2
7. KARA-F	1352/ 9.6	9.4	7.7
8. KDFC-F+	1232/ 4.2	3.4	5.6
9. KLIV	1190/ 6.6	7.4	6.2
10. KEEN	1041/ 6.4	5.3	7.4

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSJO-F	1. KSJO-F	1. KEZR-F	1. KEZR-F	1. KBAY-F	1. KSJO-F
2. KOME-F	2. KEZR-F	2. KSJO-F	2. KBAY-F	2. KLIV	2. KLOK
3. KWSS-F	3. KOME-F	3. KLOK	3. KLOK	3. KLOK	3. KEZR-F
	4. KWSS-F	4. KWSS-F	4. KEEN	4. KEEN	4. KBAY-F

12+ MII	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KEZR-F	1. KSJO-F	1. KEZR-F	1. KEZR-F	1. KSJO-F	1. KEZR-F
2. KSJO-F	2. KEZR-F	2. KSJO-F	KLOK	2. KOME-F	2. KBAY-F
3. KEEN	3. KBAY-F	3. KLOK	3. KBAY-F	3. KEZR-F	3. KEEN
4. KBAY-F	4. KOME-F	4. KWSS-F	4. KEEN	4. KWSS-F	4. KARA-F

RADIO STATIONS

KEEN, 1370, 5 KW (DA-2) , COUNTRY , $47.75 (MMR)
KLIV, 1590, 5 KW (DA-N) , NOSTALGIA (Al Ham) , $40.00* (Selcom) Empire
KLOK, 1170, 50 KW/5 KW (DA-2), AC , $77.25 (Katz) Davis/Weaver
KNTA, 1430, 1 KW (DA-2) , SPANISH , $27.00 (Lotus) Cascade

KARA-F, 105.7, 50 KW @ 1860, AC/CONTEMP , $50.00* (Selcom) Empire
KBAY-F, 100.3, 15 KW @ 2580, BTFL MUS , $58.00 (MMR)
KEZR-F, 106.5, 50 KW @ 430, AC , $96.00 (Christal) Alta
KOME-F, 98.5, 13 KW @ 880, AOR (Burk) , $113.13 (Torbet) Infinity
KSJO-F, 92.3, 50 KW @ 68, AOR , $102.50 (HNWH) Sterling
KWSS-F, 94.5, 1.1 KW @ 2580, ROCK , $55.00 (Weiss) Western Cities

SARASOTA-BRADENTON

Market # 171
SMSA Pop: 215,400
APR 17.3
Est 1982 Revenue: $2,988,000

Stations: 26/11
Diaries: 611/564:1
Standard Error: .801
% Below Line: 45.3

CSI: 2.0 Bil (# 158)
CSI HH: 20.2 M (# 261)
Retail $: 1.4 Bil (# 133)
% Not Listed: 8.2

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WDUV-F	99/16.6	13.4	15.3
2. WYNF-F	60/10.1	7.7	2.6
2. WSRZ-F	41/ 6.9	4.5	1.8
4. WSUN	35/ 5.9	9.7	7.4
5. WWZZ	32/ 5.4	2.3	4.2
WWBA-F	32/ 5.4	4.7	6.4
7. WMLO-F	30/ 5.0	3.2	2.0
8. WAMR	26/ 4.4	4.7	6.6
9. WAMR-F	23/ 3.9	4.5	5.4
10. WOJC-F	20/ 3.4	3.7	4.2

12+ TSA 1/4	
1. WDUV-F	104
2. WYNF-F	71
3. WSRZ-F	42
4. WSUN	40
5. WWZZ	32
WWBA-F	32
7. WMLO-F	30
8. WAMR	27
9. WAMR-F	25
10. WRBQ-F	20
WINK-F	20
WMGG-F	20

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WDUV-F	1026/27.2	22.0
2. WYNF-F	645/16.5	14.7
3. WSRZ-F	515/14.1	10.1
4. WSUN	442/11.0	19.4
5. WMLO-F	426/12.4	9.3
6. WAMR-F	421/10.7	10.6
7. WFLA	370/10.1	8.3
8. WWBA-F	326/ 9.5	10.1
9. WRBQ-F	315/ 8.4	5.1
10. WSPB	306/ 8.9	5.6

12+ FM SHARE (METRO): 67.46% (369 of 547) (SPG 82: 63.99%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WYNF-F	1. WYNF-F	1. WYNF-F	1. WSRZ-F	1. WDUV-F	1. WDUV-F
	2. WSRZ-F	2. WSRZ-F	2. WDUV-F	2. WSUN	2. WSUN
	3. WMLO-F	3. WMLO-F	3. WSUN	3. WAMR	WYNF-F
				WWZZ	

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WDUV-F	1. WDUV-F	1. WSRZ-F	1. WDUV-F	1. WYNF-F	1. WSRZ-F
2. WSRZ-F	2. WYNF-F	2. WYNF-F	2. WSRZ-F	2. WSRZ-F	2. WMLO-F
3. WSUN	3. WSRZ-F	3. WMLO-F	3. WSUN	3. WMLO-F	3. WSUN

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBRD	1420	Bradent	1.0/4.6	WFLA	970	Tam-SP	2.5/10.1	WPLP	570	Pinel	1.3/3.5
WENG	1530	Englewoo	1.2/2.2	WINK-F	96.9	Fort Mye	.3/3.7	WQXM-F	97.9	Clearw	2.2/7.7
WKXY	930		.8/5.0	WIQI-F	100.7	Tam-SP	1.2/4.7	WQYK-F	99.5	Tam-SP	2.3/6.9
WQSA	1220		2.0/5.0	WLFW	680	Tam-SP	.7/2.9	WRBQ	1380	Tampa	.3/2.0
WSPB	1450		3.0/8.9	WMGG-F	95.7	Clearw	1.5/4.6	WRBQ-F	104.7	Tampa	3.0/8.4
WDAE	1250	Tam-SP	1.3/3.0								

FORMATS	AM	FM	TOTAL	%
BTFL MUSIC		131 (2)	131 (2)	23.9
ROCK/AOR/CONTEMP	7 (2)	94 (4)	101 (6)	18.5
COUNTRY	41 (2)	57 (3)	98 (5)	17.9
AC		87 (4)	87 (4)	15.9
NOSTALGIA	70 (4)		70 (4)	12.8
MOR/VARIETY	40 (3)		40 (3)	7.3
NEWS/TALK	20 (2)		20 (2)	3.7
			547 (26)	

RADIO STATIONS

WAMR, 1320, 5 KW/1 KW (DA-2), NOSTALGIA	NBC,NBC-T,	$26.00	(Savalli)	
WWZZ, 1280, 500 W (DAYS,DA) , NOSTALGIA (Al Ham)	ABC-D,	$ 9.00	(----)	
WAMR-F, 92.1, 3 KW @ 315, COUNTRY (FM-100)	APR,	$17.00	(Savalli)	
WDUV-F, 103.3, 100 KW @ 649, BTFL MUS	,	$39.00*	(Masla)	
WMLO-F, 106.3, 3 KW @ 280, AC (TM)	RKO,	$24.00	(PRO)	
WSRZ-F, 102.5, 100 KW @ 570, AC	CBS-R,	$51.25	(CBS/FM)	Cosmos
WINK-F, 96.9, 100 KW @ 833, AC	,	$70.63	(Mc-Guild)	(FORT MYERS)

Other ranked stations - See Tampa

SAVANNAH

Market # 162
SMSA Pop: 235,200
APR 18.1
Est 1982 Revenue: $3,880,000

Stations: 15/14
Diaries: 642/300:1
Standard Error: .807
% Below Line: 0.6

CSI: 1.8 Bil (# 169)
CSI HH: 20.9 M (# 232)
Retail $: 1.0 Bil (# 176)
% Not Listed: 7.7

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WEAS-F	57/16.3	16.3	17.7
2. WCHY-F	46/13.2	14.4	14.0
3. WSOK	41/11.7	13.3	13.4
4. WAEV-F	36/10.3	6.8	6.4
5. WZAT-F	33/ 9.5	9.8	9.7
6. WSGF-F	31/ 8.9	6.8	8.0
7. WJCL-F	30/ 8.6	11.4	8.4
8. WWSA	13/ 3.7	2.7	4.0
9. WSGA	11/ 3.2	2.7	5.4
10. WEAS	9/ 2.6	3.3	2.3

12+ TSA 1/4	
1. WCHY-F	152
2. WEAS-F	99
3. WZAT-F	86
4. WAEV-F	64
5. WJCL-F	59
6. WSGF-F	50
7. WSOK	42
8. WHHR-F	17
9. WWSA	14
10. WSGA	12

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WCHY-F	1429/20.9	24.9
2. WZAT-F	1409/31.6	31.2
3. WEAS-F	912/27.9	27.5
4. WSGF-F	825/27.8	22.6
5. WAEV-F	780/20.5	15.0
6. WJCL-F	730/20.1	21.3
7. WSOK	494/24.8	25.6
8. WSGA	225/11.0	14.3
9. WHHR-F	224/ 2.5	3.6
10. WWSA	218/10.6	9.4

12+ FM SHARE (METRO): 73.29% (236 of 322) (SPG 82: 71.92%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WEAS-F	1. WAEV-F	1. WEAS-F	1. WCHY-F	1. WCHY-F	1. WSOK
2. WZAT-F	WEAS-F	2. WAEV-F	2. WEAS-F	2. WJCL-F	2. WEAS-F
3. WSGF-F	3. WSGF-F	3. WCHY-F	3. WAEV-F	3. WSOK	3. WCHY-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WCHY-F	1. WEAS-F	1. WEAS-F	1. WEAS-F	1. WAEV-F	1. WCHY-F
2. WEAS-F	2. WCHY-F	2. WAEV-F	2. WCHY-F	2. WSGF-F	2. WAEV-F
3. WAEV-F	3. WAEV-F	3. 3 tied	3. WSOK	3. WEAS-F	WEAS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGEC-F 103.9 Springfield .3/1.9
WKBX 630 1.7/7.3
WQCN 1450 .3/3.5
WHHR-F 106.3 Hilton Head .6/2.5
WNMT 1520 Garden City 1.4/2.0

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		100 (3)	100 (3)	31.1
BLACK/URBAN/JAZZ	41 (1)	57 (1)	98 (2)	20.4
COUNTRY		46 (1)	46 (1)	14.3
BTFL MUSIC		32 (2)	32 (2)	9.9
MOR/VARIETY	24 (3)		24 (3)	7.5
NOSTALGIA	11 (1)		11 (1)	3.4
RELIGION/GOSPEL	9 (1)	1 (1)	10 (2)	3.1
OTHERS/UNKNOWN	1 (1)		1 (1)	0.3
			322 (15)	

RADIO STATIONS

WEAS, 900, 5 KW (DAYS), GOSPEL , $11.00 (Stars) Rivers
WSGA, 1400, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-D, $18.00* (Katz)
WSOK, 1230, 1 KW/250 W , BLACK SBN, $24.00* (Selcom)
WWSA, 1290, 5 KW (DA-N), MOR ABC-I, $15.00* (Torbet) Bluegrass

WAEV-F, 97.3, 100 KW @ 500, CONTEMP/AC RKO, $18.00 (Selcom)
WCHY-F, 94.1, 100 KW @ 1320, COUNTRY (Drake-Chen)ABC-E, $29.00* (Torbet) Bluegrass
WEAS-F, 93.1, 100 KW @ 355, BLACK NBN, $26.00* (Stars) Rivers
WJCL-F, 96.5, 100 KW @ 1232, BTFL MUS (TM) CBS, $22.00* (HNWH)
WSGF-F, 95.5, 100 KW @ 390, ROCK Source, $23.00* (Mc-Guild)
WZAT-F, 102.1, 100 KW @ 620, ROCK ABC-C, $32.00* (Katz)
WHHR-F, 106.3, 3 KW @ 300, BTFL MUS APR, $20.00 (----) (HILTON HEAD)

SEATTLE-TACOMA

Market # 15 (with Tacoma); ADI # 16	Stations: 32/32	CSI: 21.5 Bil (# 14-approx)
SMSA Pop: 2,138,600	Diaries: 1520/1203:1	CSI HH: 26.7 M (# 30)
APR 16.3	Standard Error: .496	Retail $: 10.4 Bil (# 16-appr)
Est 1982 Revenue: $47,400,000	% Below Line: 0	% Not Listed: 5.8

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SPG 82
1. KIRO	268/9.0	10.3	10.8	11.0
2. KBRD-F	191/6.4	6.7	4.5	3.0
3. KSEA-F	180/6.0	5.1	5.7	4.9
4. KUBE-F	165/5.5	5.3	4.9	4.1
5. KOMO	161/5.4	5.6	7.1	6.6
6. KISW-F	150/5.0	5.6	6.2	7.5
7. KZOK-F	148/5.0	5.2	6.2	5.4
8. KIXI	137/4.6	4.2	3.4	2.0
9. KMPS-F	127/4.3	3.2	3.2	3.6
10. KING-F	119/4.0	3.0	3.5	3.1
11. KZAM-F	104/3.5	2.9	3.6	3.2
12. KNBQ-F	102/3.4	3.6	3.6	2.6
13. KJR	100/3.4	2.5	2.6	3.3
14. KVI	94/3.2	2.5	3.5	4.3
15. KPLZ-F	89/3.0	2.2	2.9	2.6
16. KRPM-F	73/2.4	3.3	1.7	2.6
17. KEZX-F	68/2.3	1.2	1.4	2.2
18. KMPS	64/2.1	1.6	2.2	2.2
19. KIXI-F	62/2.1	2.5	2.3	1.6
20. KKFX	60/2.0	3.1	1.8	1.6

12+ TSA 1/4	
1. KIRO	330
2. KBRD-F	263
3. KOMO	209
4. KISW-F	206
5. KSEA-F	204
6. KUBE-F	195
7. KIXI	162
8. KMPS-F	160
9. KZOK-F	159
10. KING-F	138
11. KZAM-F	129
12. KNBQ-F	127
13. KJR	116
14. KVI	115
15. KRPM-F	107
16. KPLZ-F	[illegible]
17. KIXI-F	82
18. KEZX-F	77
19. KMPS	69
20. KING	68

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KIRO	5534/23.5	27.2	28.7
2. KOMO	3263/14.3	23.0	16.5
3. KJR	3186/15.3	12.0	13.9
4. KISW-F	2800/12.4	12.9	14.6
5. KBRD-F	2704/10.6	9.9	7.1
6. KUBE-F	2665/12.1	14.9	10.7
7. KNBQ-F	2462/10.9	10.2	8.3
8. KSEA-F	2416/11.3	11.5	11.2
9. KZOK-F	2385/11.4	13.0	13.6
10. KVI	2310/10.6	11.6	13.1
11. KMPS-F	2235/ 9.3	7.6	6.6
12. KZAM-F	2033/ 8.9	10.1	7.7
13. KING	1883/ 8.0	7.8	9.5
14. KIXI	1845/ 8.3	7.5	4.4
15. KING-F	1842/ 8.7	7.4	5.8
16. KPLZ-F	1783/ 8.1	8.1	7.7
17. KMPS	1539/ 7.3	5.7	5.8
18. KIXI-F	1531/ 6.3	7.4	5.8
19. KRPM-F	1333/ 5.5	4.4	4.7
20. KYYX-F	1316/ 6.3	8.0	7.6

12+ FM SHARE (METRO): 59.91% (1684 of 2811) (SPG 82: 53.18%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KNBQ-F	1. KUBE-F	1. KUBE-F	1. KIRO	1. KIRO	1. KIRO
2. KZOK-F	2. KISW-F	2. KISW-F	2. KSEA-F	2. KBRD-F	2. KOMO
3. KISW-F	3. KZAM-F	3. KIRO	3. KMPS-F	3. KSEA-F	3. KMPS-F+
4. KUBE-F	4. KZOK-F	4. KZAM-F	KUBE-F	4. KOMO	4. KUBE-F
5. KKFX	5. KJR	5. KMPS-F	5. KOMO	5. KIXI	5. KSEA-F
6. KYYX-F	6. KPLZ-F	6. KZOK-F	6. KBRD-F	6. KMPS-F	6. KJR

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KSEA-F	1. KIRO	1. KUBE-F	1. KBRD-F	1. KISW-F	1. KIRO
2. KBRD-F	2. KSEA-F	2. KJR	2. KSEA-F	2. KZOK-F	2. KUBE-F
3. KIRO	3. KISW-F	3. KPLZ-F	3. KMPS-F	3. KZAM-F	3. KMPS-F
4. KIXI	4. KUBE-F	4. KZAM-F	4. KIRO	4. KUBE-F	4. KOMO
5. KUBE-F	5. KBRD-F	5. KEZX-F	KUBE-F	5. KJR	5. KSEA-F
6. KMPS-F	6. KZOK-F	6. KNBQ-F	6. KOMO	6. KPLZ-F	KISW-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	226 (5)	818 (7)	1044 (12)	37.1
NEWS/TALK	413 (3)		413 (3)	14.7
BTFL MUSIC		371 (2)	371 (2)	13.2
COUNTRY	127 (4)	200 (2)	327 (6)	11.6
MOR/VARIETY	181 (2)		181 (2)	6.4
NOSTALGIA	137 (1)		137 (1)	4.9
AC		130 (2)	130 (2)	4.6
CLASSICAL		119 (1)	119 (1)	4.2
RELIGION/GOSPEL	30 (1)	46 (1)	76 (2)	2.7
BLACK/URBAN/JAZZ	13 (1)		13 (1)	0.5
			2811 (32)	

SEATTLE-TACOMA ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. KIRO	1. KIRO	1. KIRO
2. KBRD-F	2. KOMO	2. KUBE-F
3. KOMO	3. KJR	3. KBRD-F
4. KISW-F	4. KISW-F	4. KSEA-F
5. KSEA-F	5. KBRD-F	5. KOMO
6. KUBE-F	6. KUBE-F	6. KMPS-F
7. KIXI	7. KNBQ-F	7. KIXI
8. KZOK-F	8. KSEA-F	8. KZOK-F
KMPS-F	9. KZOK-F	9. KJR
10. KZAM-F	10. KVI	10. KMPS
11. KNBQ-F	11. KMPS-F	
12. KVI	12. KZAM-F	
KJR	13. KING	
14. KRPM-F	14. KIXI	
15. KPLZ-F	15. KING-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

KAMT	1360	Tacoma	.5/1.3
KBIQ-F	105.3	Edmonds	1.5/4.8
KGDN	630	Edmonds	1.0/2.9
KING	1090		1.7/8.0
KJET	1590		.6/3.0
KJUN	1450	Puyallup	1.0/2.2
KJZZ	1540	Bellevue	.4/1.6
KRKO	1380	Everett	.4/1.0
KSPL	1150		.7/2.9
KTAC	850	Tacoma	1.2/3.8
KWYZ	1230	Everett	.6/1.9

ADI FM SHARE: 60.24% (2171 of 3604) (SPG 82: 54.92%)

AM STATIONS

KING,	1090,	50 KW (DA-2)	, NEWS	NBC,	$ 40.00*	(Blair)	King
KIRO,	710,	50 KW (DA-N)	, NEWS	CBS,MBS,NBC-T,	$130.00*	(Torbet)	Bonneville
KIXI,	880,	50 KW/1 KW (DA-2),	NOSTALGIA	,	$ 50.00*	(Christal)	
KJR ,	950,	5 KW (DA-N)	, CONTEMP/AC (Burk-Abr)	ABC-D,	$73.75	(Mc-Guild)	Metromedia
KKFX,	1250,	5 KW (DA-2)	, ROCK	UPI,	$ 33.00*	(Lotus)	
KMPS,	1300,	5 KW (DA-N)	, COUNTRY	,	$ 45.00*	(Eastman)	Affiliated
KOMO,	1000,	50 KW (DA-N)	, MOR	ABC-I,	$167.50	(Katz)	Fisher
KVI ,	570,	5 KW	, NEWS/TALK	ABC-T,MBS,	$ 50.00*	(MMR)	Golden West

FM STATIONS

KBRD-F,	103.7,	100 KW @ 1675,	BTFL MUS (Churchill)	,	$112.50	(Masla)	Entercom (TACOMA)
KEZX-F,	98.9,	100 KW @ 1070,	AC	ABC-E,	$ 58.00	(HNWH)	Park
KING-F,	98.1,	100 KW @ 850,	CLASSICAL	,	$ 65.00*	(Blair)	King
KISW-F,	99.9,	100 KW @ 1200,	AOR (Burk-Abr)	,	$ 85.00*	(Mc-Guild)	Kaye-Smith
KIXI-F,	95.7,	100 KW @ 1100,	AC	,	$ 40.00*	(Christal)	
KMPS-F,	94.1,	100 KW @ 1165,	COUNTRY	,	$ 70.00*	(Eastman)	Affiliated
KNBQ-F,	97.3,	100 KW @ 700,	ROCK	,	$ 61.13	(Christal)	Tacoma Trib (TACOMA)
KPLZ-F,	101.5,	100 KW @ 1200,	CONTEMP/AC	RKO,Trans,	$ 45.0[illegible]	([illegible]MR)	Golden West
KRPM-F,	106.1,	100 KW @ 700,	COUNTRY	,	$ 36.00	(Weiss)	(TACOMA)
KSEA-F,	100.7,	100 KW @ 730,	BTFL MUS (Bonne)	,	$ 80.00*	(Torbet)	Bonneville
KUBE-F,	93.3,	100 KW @ 1070,	ROCK	,	$ 90.00*	(RKO)	First Media
KYYX-F,	96.5,	81 KW @ 1220,	ROCK/AOR	,	$ 45.00*	(Christal)	
KZAM-F,	92.5,	100 KW @ 1100,	AOR (Pollack)	CBS-R,	$ 60.00*	(Selcom)	Sandusky
KZOK-F,	102.5,	100 KW @ 1165,	AOR	,	$ 70.00*	(HNWH)	Sterling

SHREVEPORT

Market # 107	Stations: 16/16	CSI: 3.0 Bil (# 111)
SMSA Pop: 384,000	Diaries: 702/446:1	CSI HH: 22.2 M (# 181)
Est 1982 Revenue: $[illegible],700,000	Standard Error: .768	Retail $: 1.9 Bil (# 102)
APR 16.7	% Below Line: 0	% Not Listed: 4.2

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KDKS-F	72/13.8	9.6	9.6	11.1	6.9
2. KCOZ-F	59/11.3	12.3	11.0	8.5	10.7
KOKA	59/11.3	15.9	13.3	13.1	15.8
4. KRMD-F	51/ 9.8	10.8	9.3	10.0	10.5
5. KEEL	48/ 9.2	7.3	7.5	8.3	9.8
6. KMBQ-F	46/ 8.8	5.6	10.9	7.6	8.4
7. KCIJ	45/ 8.6	9.6	11.0	7.6	7.9
8. KWKH	42/ 8.0	8.6	6.8	10.5	12.9
9. KROK-F	33/ 6.3	5.6	6.5	8.3	7.2
10. KRMD	16/ 3.1	2.5	3.9	8.3	3.6

12+ TSA 1/4	
1. KWKH	96
2. KRMD-F	84
3. KDKS-F	79
4. KEEL	74
5. KOKA	63
6. KCOZ-F	62
7. KMBQ-F	59
8. KCIJ	58
9. KROK-F	45
10. KTAL-F	25

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KWKH	1360/16.4	25.3	19.9
2. KRMD-F	1330/20.6	23.5	18.9
3. KEEL	1183/20.3	23.2	26.2
4. KOKA	866/22.6	27.3	25.0
5. KROK-F	761/16.8	16.5	15.8
6. KDKS-F	754/20.8	16.8	17.3
7. KMBQ-F	657/16.3	13.6	16.4
8. KCOZ-F	635/17.1	19.6	21.3
9. KCIJ	611/13.5	13.9	12.8
10. KTAL-F	483/ 4.7	4.5	4.2

12+ FM SHARE (METRO): 55.89% (280 of 501) (SPG 82: 53.28%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KOKA	1. KDKS-F	1. KDKS-F	1. KEEL	1. KCOZ-F	1. KRMD-F+
2. KDKS-F	2. KMBQ-F	2. KMBQ-F	2. KRMD-F	2. KRMD-F	2. KEEL
3. KROK	3. KOKA	3. KEEL	3. KDKS-F	3. KWKH	3. KCIJ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KCOZ-F	1. KDKS-F	1. KDKS-F	1. KEEL	1. KMBQ-F	1. KEEL
2. KDKS-F	2. KCOZ-F	2. KMBQ-F	2. KRMD-F	2. KDKS-F	2. KCOZ-F
3. KMBQ-F	3. KCIJ	KOKA	3. 3 tied	3. KOKA	3. KDKS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KASO	1240	Minden	1.0/2.4
KASO-F	95.3	Minden	.2/1.0
KBCL	1220		.8/1.3
KEPT-F	96.5		2.5/7.8
KNCB	1320	Vivian	.4/1.5
KTAL-F	98.1		1.0/4.7

FORMATS

	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	59 (1)	72 (1)	131 (2)	26.1
COUNTRY	58 (2)	52 (2)	110 (4)	22.0
ROCK/AOR/CONTEMP		84 (3)	84 (3)	16.8
BTFL MUSIC	-	59 (1)	59 (1)	11.8
RELIGION/GOSPEL	45 (1)	13 (1)	58 (2)	11.6
AC	48 (1)		48 (1)	9.6
MOR/VARIETY	6 (2)		6 (2)	1.2
OTHERS/UNKNOWN	5 (1)		5 (1)	1.0
			501 (16)	

RADIO STATIONS

KCIJ, 980, 5 KW (DAYS), BLACK/GOSPEL — SBN, $17.00* (Savalli)
KEEL, 710, 50 KW/5 KW (DA-2), AC — ABC-I, $39.00* (Mc-Guild) Multimedia
KOKA, 1550, 10 KW/500 W (DA-N), BLACK — ABC-C, $25.00* (Blair)
KRMD, 1340, 1 KW/250 W, COUNTRY (Burk-Abr) — , $22.00* (Katz)
KWKH, 1130, 50 KW (DA-N), COUNTRY — ABC-E, $34.00* (Torbet) Great Empire

KCOZ-F, 100.1, 3 KW @ 300, BTFL MUS (Schulke) — , $21.50* (Blair)
KDKS-F, 92.1, 3 KW @ 300, BLACK — NBN, $24.00* (HNWH)
KMBQ-F, 93.7, 100 KW @ 350, AOR — ABC-I, $35.00* (Mc-Guild) Multimedia
KRMD-F, 101.1, 100 KW @ 1000, COUNTRY (Burk-Abr) — , $38.00* (Katz)
KTAL-F, 98.1, 100 KW @ 1360, CONTEMP (?) — , $ 3.00 (----) (TEXARKANA)
KROK-F, 94.5, 100 KW @ 400, ROCK — RKO, $23.00* (Torbet) Great Empire

SIOUX FALLS

Market # 278
SMSA Pop: 111,900
APR 16.9
Est 1982 Revenue: $3,600,000*
Est 1983 Rev Growth: 6%*

Stations: 10/9
Diaries: 561/167:1
Standard Error: .827
% Below Line: 2.0
Est 1982 Nat Rev: $580,000*

CSI: .9 Bil (# 271)
CSI HH: 20.9 M (# 229)
Retail $: .7 Bil (# 216)
% Not Listed: 3.9

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KKRC-F	27/17.1	16.7	7.5
2. KSOO	22/13.9	16.0	19.7
3. KELO-F	21/13.3	8.3	11.6
4. KXRB	17/10.8	9.7	10.2
5. KYKC	16/10.1	11.1	10.9
6. KIOV-F	15/ 9.5	9.7	8.2
KPAT-F	15/ 9.5	6.3	10.2
8. KELO	13/ 8.2	11.1	12.2
9. KRSS	3/ 1.9	2.8	.7
WNAX	3/ 1.9	---	2.0

12+ TSA 1/4	
1. WNAX	82
2. KXRB	56
3. KELO	50
4. KELO-F	38
KSOO	38
6. KKRC-F	33
7. KPAT-F	29
8. KIOV-F	28
9. KYKC	19
10. KRSS	4

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WNAX	1122/ 7.7	---
2. KELO	959/31.1	31.6
3. KXRB	679/17.2	18.3
4. KELO-F	592/25.1	19.3
5. KSOO	514/29.8	31.3
6. KIOV-F	421/18.9	19.0
7. KKRC-F	399/31.2	26.3
8. KPAT-F	366/21.9	18.0
9. KYKC	274/19.5	23.6
10. KRSS	82/ 6.6	8.6

12+ FM SHARE (METRO): 51.32% (78 of 152) (SPG 82: 44.70%)

TEENS
1. KKRC-F

18 - 34
1. KKRC-F
2. KPAT-F
3. KKYC
KELO

18 - 49
1. KKRC-F
2. KPAT-F
3. KIOV-F
KELO-F

25 - 54
1. KELO-F
2. KIOV-F
3. KYKC

35 - 64
1. KSOO
KELO-F
3. KXRB

12+ AMD
1. KSOO
2. KKRC-F
3. KYKC

12+ MID
1. KELO-F
2. KKRC-F
KSOO

12+ PMD
1. KKRC-F
2. KELO-F
KIOV-F
KYKC

WOMEN 18-34
1. KKRC-F
2. KPAT-F
3. KYKC
KELO-F

WOMEN 25-54
1. KELO-F
2. KIOV-F
KYKC

MEN 18-34
1. KKRC-F
2. KPAT-F
3. KELO

MEN 25-54
1. KIOV-F
2. KELO-F
KXRB

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	13 (1)	42 (2)	55 (3)	36.2
COUNTRY	36 (3)	15 (1)	51 (4)	33.6
MOR/VARIETY	22 (1)		22 (1)	14.5
BTFL MUSIC		21 (1)	21 (1)	13.8
AC	3 (1)		3 (1)	2.0
			152 (10)	

RADIO STATIONS

KELO, 1320, 5 KW (DA-N) , CONTEMP/AC , $17.50 (Torbet)
KRSS, 1520, 500 W (DAYS) , AC ABC-D, $ 8.00 (----)
KSOO, 1140, 10 KW/5 KW (DA-N), MOR ABC-I, $32.40 (Mc-Guild)
KXRB, 1000, 10 KW (DAYS,DA) , COUNTRY , $28.00 (PRO) S. Minnesota
KYKC. 1230, 1 KW/250 W , COUNTRY ABC-C,RKO, $11.50 (Selcom) Tom Ingstad
WNAX, 570, 5 KW (DA-N) , COUNTRY CBS, $45.00* (Katz) Park (YANKTON)

KELO-F, 92.5, 100 KW @ 1911, BTFL MUS (Bonne) UPI, $15.50 (Torbet)
KIOV-F, 104.7, 100 KW @ 735, COUNTRY NBC, $28.00 (PRO) S. Minnesota
KKRC-F, 93.5, 3 KW @ 150, ROCK RKO, $15.50 (Selcom) Tom Ingstad
KPAT-F, 97.3, 60 KW @ 220, CONTEMP ABC-C, $16.20 (Mc-Guild)

SOUTH BEND

Market # 142
SMSA Pop: 280,600
APR 16.6
Est 1982 Revenue: $3,948,000

Stations: 17/9
Diaries: 615/378:1
Standard Error: .790
% Below Line: 20.8

CSI: 2.3 Bil (# 135)
CSI HH: 22.8 M (# 161)
Retail $: 1.3 Bil (# 151)
% Not Listed: 5.4

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WNDU-F	88/22.7	24.4	23.5
2. WYEZ-F	57/14.7	8.6	6.6
3. WSBT	47/12.1	16.0	11.8
4. WNDU	37/ 9.6	5.3	5.2
5. WXMG-F	35/ 9.0	7.4	10.0
6. WAOR-F	24/ 6.2	4.8	2.4
7. WTHQ-F	16/ 4.1	5.1	9.0
8. WLS	12/ 3.1	3.0	3.8
WMAQ	12/ 3.1	4.1	3.3
10. WGN	9/ 2.3	3.3	.9

12+ TSA 1/4	
1. WNDU-F	201
2. WYEZ-F	110
3. WLS	93
4. WSBT	58
5. WAOR-F	56
6. WMAQ	54
7. WXMG-F	52
8. WFRN-F	42
9. WTHQ-F	38
WNDU	38

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WNDU-F	2424/45.1	48.8
2. WLS	1620/15.9	15.7
3. WYEZ-F	1267/25.2	17.0
4. WMAQ	1055/10.5	11.9
5. WSBT	885/29.3	32.1
6. WXMG-F	643/18.8	21.7
7. WFRN-F	583/ 5.6	3.4
8. WGN	560/ 7.0	8.1
9. WAOR-F	559/12.1	10.0
10. WNDU	528/20.2	18.1

12+ FM SHARE (METRO): 64.21% (235 of 366) (SPG 82: 60.33%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WYEZ-F	1. WNDU-F
	2. WXMG-F	2. WYEZ-F	2. WYEZ-F	2. WSBT	2. WSBT
	3. WAOR-F	3. WXMG-F	3. WXMG-F	3. WNDU-F	3. WYEZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F	1. WNDU-F
2. WYEZ-F	2. WYEZ-F	2. WXMG-F	2. WYEZ-F	2. WAOR-F	2. WYEZ-F
3. WSBT	3. WSBT	3. WYEZ-F	3. WXMG-F	3. WNDU	3. WXMG-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMJ	1580		2.1/4.9
WHME-F	103.1		.5/4.0
WTCA	1050	Plymouth	.8/2.2
WBBM	780	Chicago	.8/5.8
WBMX-F	102.7	Chicago	1.3/3.3
WFRN-F	104.7	Elkhart	1.8/5.6
WLS-F	94.7	Chi	.3/1.7

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	12 (1)	113 (3)	125 (4)	34.2
AC	8 (1)	51 (2)	59 (3)	16.1
BTFL MUSIC		57 (1)	57 (1)	15.6
COUNTRY	49 (2)		49 (2)	13.4
NOSTALGIA	47 (1)		47 (1)	12.8
MOR/VARIETY	12 (2)		12 (2)	3.3
RELIGION/GOSPEL		9 (2)	9 (2)	2.5
BLACK/URBAN/JAZZ		5 (1)	5 (1)	1.4
NEWS/TALK	3 (1)		3 (1)	0.8
			366 (17)	

RADIO STATIONS

WNDU, 1490, 1 KW/250 W , COUNTRY (Ron White)	ABC-I, $19.60	(Mc-Guild)	Notre Dame
WSBT, 960, 5 KW (DA-2), NOSTALGIA (Toby Arnold)	CBS, $24.00*	(Katz)	Schurz
WNDU-F, 92.9, 13 KW @ 880, ROCK (Ron White)	, $42.00	(Mc-Guild)	Notre Dame
WTHQ-F, 101.5, 9 KW @ 967, AC (SMN)	, $18.00*	(Katz)	Schurz
WXMG-F, 103.9, 3 KW @ 290, AC	, $25.00*	(Masla)	Booth
WYEZ-F, 100.7, 50 KW @ 500, BTFL MUS (Schulke)	NBC, $23.03	(Christal)	Federated (ELKHART)
WAOR-F, 95.3, 3 KW @ 300, AOR (Century 21)	MBS, $10.62	(----)	(NILES)
WFRN-F, 104.7, 50 KW @ 455, RELIGION	MBS, $14.75	(HNWH)	(ELKHART)

Other ranked stations - see Chicago

SPOKANE

Market # 113	Stations: 16/16	CSI: 3.1 Bil (# 108)
SMSA Pop: 351,300	Diaries: 645/458:1	CSI HH: 23.0 M (# 151)
APR 17.6	Standard Error: .775	Retail $: 1.6 Bil (# 118)
Est 1982 Revenue: $6,700,000	% Below Line: 0	% Not Listed: 7.3

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KXLY-F	89/17.1	12.3	12.4	11.9	9.8
2. KKPL-F	69/13.3	11.5	9.4	5.8	4.7
3. KHQ-F	51/ 9.8	6.5	6.6	10.5	10.2
4. KREM-F	36/ 6.9	5.1	4.8	9.6	12.9
5. KHQ	34/ 6.6	7.7	5.4	7.9	6.9
6. KDRK-F	33/ 6.4	8.1	11.0	3.0	5.1
7. KGA	32/ 6.2	7.5	8.2	5.8	6.2
8. KEZE-F	29/ 5.6	8.3	12.9	6.3	6.2
9. KJRB	27/ 5.2	7.9	7.4	11.2	12.9
10. KSPO	23/ 4.4	5.1	5.8	6.1	9.6

12+ TSA 1/4	
1. KXLY-F	124
2. KKPL-F	103
3. KDRK-F	90
4. KHQ-F	82
5. KGA	58
6. KREM-F	57
7. KHQ	49
8. KEZE-F	38
KJRB	38
10. KXLY	27

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KKPL-F	1431/31.2	25.6	19.7
2. KHQ-F	1216/23.2	22.[illegible]	15.4
3. KXLY-F	1020/21.3	22.0	22.8
4. KDRK-F	992/14.9	13.5	15.6
5. KGA	880/16.5	19.8	18.1
6. KREM-F	860/21.0	15.6	15.2
7. KHQ	848/18.6	22.8	15.4
8. KJRB	840/20.1	26.8	24.8
9. KEZE-F	525/13.6	14.2	18.2
10. KXLY	488/11.2	16.9	10.9

12+ FM SHARE (METRO): 64.45% (310 of 481) (SPG 82: 61.75%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHQ-F	1. KKPL-F	1. KKPL-F	1. KKPL-F	1. KXLY-F	1. KXLY-F
2. KEZE-F	2. KREM-F	2. KHQ-F	2. KXLY-F	2. KGA	2. KKPL-F
3. KKPL-F	3. KHQ-F	3. KXLY-F	3. KHQ-F	3. KHQ	3. KHQ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KXLY-F	1. KXLY-F	1. KKPL-F	1. KKPL-F	1. KKPL-F	1. KKPL-F
2. KKPL-F	2. KKPL-F	2. KHQ-F	2. KXLY-F	2. KREM-F	2. KXLY-F
3. KHQ-F	3. KHQ-F	3. KREM-F	3. KHQ-F	3. KHQ-F	3. KGGR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGGR	630	Opportunity	2.3/4.1	KUDY	1280	.6/2.0	KXLY	920	3.1/11.2
KICN-F	98.9		.6/2.6	KXXR	1440	3.3/6.0	KREM	970	1.3/7.4

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	27 (1)	116 (3)	143 (4)	29.7
BTFL MUSIC		89 (1)	89 (1)	18.5
COUNTRY	44 (2)	33 (1)	77 (3)	16.0
AC	7 (1)	69 (1)	76 (2)	15.8
MOR/VARIETY	50 (2)		50 (2)	10.4
NEWS/TALK	23 (1)		23 (1)	4.8
NOSTALGIA	17 (1)		17 (1)	3.5
RELIGION/GOSPEL	3 (1)	3 (1)	6 (2)	1.2
			481 (16)	

RADIO STATIONS

KGA , 1510, 50 KW (DA-N), COUNTRY ABC-I, $35.50 (Eastman) Comm Pacific
KHQ , 590, 5 KW , MOR NBC, $24.00 (Katz)
KJRB, 790, 5 KW (DA-N), CONTEMP (Burk-Abr) ABC-C, $37.50 (Mc-Guild) Kaye-Smith
KSPO, 1230, 1 KW/250 W , NEWS/TALK ABC-T,MBS, $19.00 (Masla)
KXLY, 920, 5 KW , MOR CBS, $? ? (Torbet)

KDRK-F, 93.7, 56 KW @ 2380, COUNTRY RKO, $31.07 (Eastman) Comm Pacific
KEZE-F, 105.7, 41 KW @ 580, AOR (Burk-Abr) , $37.50 (Mc-Guild) Kaye-Smith
KHQ-F , 98.1, 94 KW @ 2030, ROCK (TM) , $25.00 (Katz)
KKPL-F, 96.1, 56 KW @ 2080, AC , $30.00 (HNWH)
KREM-F, 92.9, 81 KW @ 2100, ROCK , $28.00 (Blair) King
KXLY-F, 99.9, 25 KW @ 3010, BTFL MUS (Churchill) , $33.00* (Torbet)

SPRINGFIELD, MA

Market # 82 (county # 72)
SMSA Pop: 528,000
APR 19.8
Est 1982 Revenue: $6,800,000

Stations: 28/13
Diaries: 852/583:1
Standard Error: .706
% Below Line: 28.1

CSI: 4.8 Bil (# 77)
CSI HH: 29.2 M (# 11)
Retail $: 2.4 Bil (# 84)
% Not Listed: 10.5

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WHYN-F	128/13.0	12.1	11.1	12.5	13.9
2. WMAS-F	103/10.5	9.7	10.0	7.8	11.1
3. WHYN	97/ 9.9	7.6	9.7	10.2	10.9
4. WMAS	88/ 9.0	8.3	6.2	7.3	10.5
5. WAQY-F	74/ 7.5	8.5	7.4	4.9	5.3
6. WRCH-F	43/ 4.4	4.6	3.8	2.9	3.1
7. WTIC	39/ 4.0	3.7	3.4	3.7	3.4
WTIC-F	39/ 4.0	3.3	3.4	3.3	.8
9. WREB	32/ 3.3	2.3	3.6	2.4	2.5
10. WCCC-F	28/ 2.8	3.2	4.0	6.0	6.0

12+ TSA 1/4	
1. WHYN-F	133
2. WMAS-F	109
3. WHYN	101
4. WAQY-F	95
5. WMAS	88
6. WTIC	80
7. WTIC-F	72
8. WRCH-F	64
9. WCCC-F	45
10. WREB	32

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WHYN-F	1699/32.2	27.9	24.2
2. WHYN	1578/29.8	26.3	29.8
3. WAQY-F	1508/24.6	25.2	21.1
4. WMAS-F	1302/23.9	23.2	23.4
5. WTIC-F	1130/15.2	13.9	12.5
6. WTIC	1125/14.3	13.1	12.6
7. WCCC-F	916/13.1	14.1	13.1
8. WMAS	792/15.9	17.2	12.8
9. WRCH-F	739/ 9.6	11.7	7.8
10. WAAF-F	587/ 9.0	8.4	8.9

12+ FM SHARE (METRO): 57.61% (507 of 880) (SPG 82: 57.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WAQY-F	1. WMAS-F	1. WHYN-F	1. WHYN-F	1. WHYN-F	1. WHYN
2. WCCC-F	2. WHYN-F	2. WMAS-F	2. WMAS-F	2. WMAS	2. WHYN-F
WTIC-F	3. WAQY-F	3. WHYN	3. WHYN	3. WHYN	3. WMAS-F
	4. WHYN	4. WAQY-F	4. WMAS	4. WMAS-F	4. WMAS

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WHYN-F	1. WHYN-F	1. WMAS-F	1. WHYN-F	1. WAQY-F	1. WHYN-F
2. WMAS-F	2. WMAS-F	2. WHYN-F	2. WMAS-F	2. WMAS-F	2. WMAS-F
3. WMAS	3. WHYN	3. WHYN	WHYN	3. WHYN-F	3. WHYN
4. WHYN	4. WMAS	4. WAQY-F	4. WRCH-F	4. WCCC-F	4. WAQY-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WACE	730	Chicopee	1.7/5.5	WSPR	1270	Spring.	2.4/8.4	WHCN-F	105.9	Hart	1.6/6.0
WARE	1250	Ware	1.3/4.9	WAAF-F	107.3	Worc.	1.4/9.0	WKSS-F	95.7	Hart	1.5/4.2
WHMP	1400	Northamp.	2.1/4.8	WBZ	1030	Boston	.6/3.6	WPOP	1410	Hart	.3/1.7
WHMP-F	99.3	Northamp.	.9/5.9	WCBS	880	New York	.3/1.3	WRSI-F	95.3	Greenf.	.5/2.1
WIXY	1600	E. Longm.	2.2/6.6	WDRC	1360	Hartford	.3/1.9	WSRS-F	96.1	Worc.	1.7/4.5
WLDM	1570	Westf.	.5/1.8	WDRC-F	102.9	Hartford	.8/5.9	WWYZ-F	92.5	Water	.8/2.7

FORMATS	AM	FM	TOTAL	%
AC	100 (2)	244 (4)	344 (6)	39.1
ROCK/AOR/CONTEMP		188 (7)	188 (7)	21.4
MOR/VARIETY	103 (5)		103 (5)	11.7
NOSTALGIA	88 (1)		88 (1)	10.0
BTFL MUSIC		75 (3)	75 (3)	8.5
NEWS/TALK	43 (4)		43 (4)	4.9
COUNTRY	22 (1)		22 (1)	2.5
RELIGION/GOSPEL	17 (1)		17 (1)	1.9
			880 (28)	

RADIO STATIONS

WHYN, 560, 5 KW/1 KW (DA-2), AC RKO, $72.80 (Blair) Affiliated
WMAS, 1450, 1 KW/250 W , NOSTALGIA (Al Ham) MBS, $70.88 (Mc-Guild)
WREB, 930, 500 W (DAYS) , TALK , $12.00 (RSR)

WAQY-F, 102.1, 27 KW @ 650, AOR ABC-C, $43.00* (Eastman)
WHYN-F, 93.1, 9 KW @ 970, AC/SOFT RKO II, $72.80 (Blair) Affiliated
WMAS-F, 94.7, 50 KW @ 360, CONTEMP/AC , $70.88 (Mc-Guild)

WAAF - See Worcester Other ranked stations - See Hartford

SPRINGFIELD, MO

Market # 172
SMSA Pop: 212,900
APR 16.2
Est 1982 Revenue: $5,417,000

Stations: 11/10
Diaries: 575/318:1
Standard Error: .805
% Below Line: 3.1

CSI: 1.6 Bil (# 177)
CSI HH: 19.0 M (# 307)
Retail $: 1.2 Bil (# 156)
% Not Listed: 2.7

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KWTO-F	79/26.6	22.5	23.0
2. KTTS-F	65/21.9	21.1	17.1
3. KWTO	31/10.4	12.3	10.1
4. KTTS	29/ 9.8	7.0	10.1
5. KTXR-F	20/ 6.7	10.2	9.8
KGBX	20/ 6.7	13.3	7.0
7. KLFJ	15/ 5.1	.7	2.1
8. KLSM	12/ 4.0	3.9	5.9
9. KRFG-F	9/ 3.0	1.8	5.9
10. KWFC-F	5/ 1.7	2.1	2.1

12+ TSA 1/4	
1. KTTS-F	149
2. KWTO	142
3. KWTO-F	140
4. KTXR-F	56
5. KTTS	34
6. KGBX	23
7. KLFJ	17
8. KLSM	12
9. KWFC-F	11
10. KRFG-F	10

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KWTO	1838/28.1	31.4
2. KWTO-F	1[illegible]62/46.0	41.3
3. KTTS-F	1468/33.8	33.0
4. KTXR-F	795/19.1	21.5
5. KTTS	654/25.6	16.6
6. KGBX	504/23.7	29.2
7. KWFC-F	189/ 6.0	7.2
8. KLSM	159/ 6.2	6.3
9. KRFG-F	152/ 6.6	5.2
10. KLFJ	133/ 6.3	3.8

12+ FM SHARE (METRO): 61.59% (178 of 289) (SPG 82: 59.69%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KTTS-F	1. KTTS-F	1. KTTS-F
		2. KTTS-F	2. KWTO-F	2. KWTO	2. KWTO-F
		3. KGBX	3. KWTO	3. KTTS	3. KWTO

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWTO-F	1. KWTO-F	1. KWTO-F	1. KTTS-F	1. KWTO-F	1. KTTS-F
2. KTTS-F	2. KTTS-F		2. KWTO-F		2. KWTO-F
3. KWTO	3. KWTO		3. KTTS		3. KWTO

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KICK 1340 1.3/6.6

FORMATS	AM	FM	TOTAL	%
COUNTRY	60 (2)	65 (1)	125 (3)	43.3
ROCK/AOR/CONTEMP		88 (2)	88 (2)	30.4
AC	20 (1)		20 (1)	6.9
BTFL MUSIC		20 (1)	20 (1)	6.9
RELIGION/GOSPEL	15 (1)	5 (1)	20 (2)	6.9
NOSTALGIA	12 (1)		12 (1)	4.2
MOR/VARIETY	4 (1)		4 (1)	1.4
			289 (11)	

RADIO STATIONS

KGBX, 1260, 5 KW (DA-N) , AC	NBC-T,CBS, $18.75	(Katz)	
KLFJ, 1550, 500 W (DAYS), RELIGION	, $11.00	(----)	
KLSM, 1000, 500 W (DAYS), NOSTALGIA	MBS, $10.00	(Roslin)	
KTTS, 1400, 1 KW/250 W , COUNTRY	ABC-E, $42.18	(Torbet)	Great Empire
KWTO, 560, 5 KW (DA-N) , COUNTRY	ABC-I, $46.75	(Eastman)	Stuart
KTTS-F, 94.7, 100 KW @ 659, COUNTRY	ABC-E, $42.18	(Torbet)	Great Empire
KTXR-F, 101.5, 100 KW @ 1150, BTFL MUS (Bonne)	NBC, $18.00	(----)	
KWFC-F, 97.3, 100 KW @ 480, RELIGION	, $ 7.00	(----)	
KWTO-F, 98.7, 100 KW @ 600, ROCK	, $46.75	(Eastman)	Stuart
KRFG-F, 93.5, 2.3 KW @ 330, AOR	Source, $ 8.00*	(----)	(GREENFIELD)

STEUBENVILLE

Market # 205
SMSA Pop: 163,200
APR 16.7
Est 1982 Revenue: $1,570,000

Stations: 21/4
Diaries: 617/218:1
Standard Error: .787
% Below Line: 67.3

CSI: 1.4 Bil (# 185)
CSI HH: 23.7 M (# 120)
Retail $: .6 Bil (# 235)
% Not Listed: 3.6

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WRKY-F	34/15.1	16.3	13.5
2. WWVA	25/11.1	11.2	12.0
3. WSTV	22/ 9.8	14.9	9.9
4. WDVE-F	19/ 9.4	8.8	6.8
5. KDKA	18/ 8.0	6.0	10.4
6. WKWK-F	12/ 5.3	4.7	2.6
7. WELA-F	10/ 4.4	5.6	2.6
8. WBZZ-F	9/ 4.0	2.3	.5
WAMO-F	9/ 4.0	3.7	4.2
WEIR	9/ 4.0	5.1	5.7

THIS MARKET'S METRO AND TSA ARE THE SAME.

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WRKY-F	486/36.1	38.2
2. WWVA	325/24.1	23.7
3. WSTV	322/23.9	25.4
4. KDKA	295/21.9	17.1
5. WDVE-F	234/17.4	16.9
6. WEIR	218/16.2	23.6
7. WKWK-F	175/13.0	15.0
8. WELA-F	152/11.3	14.5
9. WOMP-F	137/10.2	7.6
10. WBZZ-F	135/10.0	8.4

12+ FM SHARE (METRO): 60.37% (131 of 217) (SPG 82: 59.22%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WWVA	1. WSTV
2. WDVE-F	2. WDVE-F	2. WDVE-F	2. WWVA	2. WSTV	2. WWVA
3. WBZZ-F		3. WWVA		3. WRKY	3. WRKY

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WRKY-F	1. WDVE-F	1. WRKY-F
2. WWVA	2. WWVA		2. WWVA	2. WRKY-F	2. WDVE-F
3. WSTV	3. WDVE-F		3. WSTV WKWK-F		3. KDKA WWVA

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLIT	950		2.7/9.3	WKWK	1400	Wheeling	1.8/3.0	WQXK-F	105.1	Youn	.9/2.5
WANJ-F	107.5	Wheeling	2.7/6.4	WOHI	1490	E Liver,OH	.9/3.0	WSHH-F	99.7	Pitt	2.7/6.8
WDJQ-F	92.5	Alliance	1.3/3.2	WOMP-F	100.5	Bellaire	1.3/10.2	WWSW-F	94.5	Pitt	3.6/9.1
WDSY-F	107.9	Pitts	1.3/2.3	WPNT-F	92.9	Pitts	3.1/9.0				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		80 (6)	80 (6)	36.9
MOR/VARIETY	57 (5)		57 (5)	26.3
COUNTRY	25 (1)	15 (3)	40 (4)	18.4
BTFL MUSIC		19 (3)	19 (3)	8.8
BLACK/URBAN/JAZZ		9 (1)	9 (1)	4.1
NOSTALGIA	4 (1)		4 (1)	1.8
			217 (21)	

RADIO STATIONS

WEIR, 1430, 1 KW (DA-2), MOR	CBS, $13.50	(Masla)	Gilcom
WSTV, 1340, 1 KW/250 W , MOR	, $30.40*	(Mc-Guild)	Associated
WRKY-F, 103.5, 12 KW @ 880, ROCK (TM)	RKO, $30.40*	(Mc-Guild)	Associated
WELA-F, 104.3, 50 KW @ 335, COUNTRY	, $ 9.00	(Regional)	(EAST LIVERPOOL)

Other ranked stations - See Wheeling or Pittsburgh

STOCKTON

Market # 112	Stations: 30/10	CSI: 2.9 Bil (# 116)
SMSA Pop: 356,900	Diaries: 592/508:1	CSI HH: 24.4 M (# 89)
APR 16.9	Standard Error: .797	Retail $: 1.6 Bil (# 89)
Est 1982 Revenue: $3,558,000	% Below Line: 52.5	% Not Listed: 10.7

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KJAX-F	44/8.7	10.0	9.6	9.1	8.5
2. KHOP-F	40/7.9	5.1	5.5	5.8	7.6
3. KSTN	39/7.7	5.1	5.1	3.8	4.2
4. KFMR-F	35/6.9	5.1	3.5	2.2	2.8
5. KCBS	34/6.7	6.2	5.5	6.0	5.1
6. KNBR	33/6.5	5.3	5.5	8.0	4.6
7. KRAK	31/6.1	9.6	8.9	9.6	12.2
8. KWIN-F	23/4.5	4.7	3.3	4.4	3.9
9. KSTN-F	21/4.1	4.7	6.5	4.9	8.3
10. KQKK-F	17/3.4	2.3	2.4	4.0	2.5
KZAP-F	17/3.4	4.9	5.9	2.9	3.9

NOTE: THE STOCKTON TSA AND METRO ARE THE SAME.

12+ CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KHOP-F	561/18.7	15.9	15.6
2. KRAK	551/18.3	20.8	18.3
3. KSTN	547/18.2	17.7	16.9
4. KJOY	455/15.1	16.8	16.0
5. KCBS	426/14.2	13.4	12.3
6. KNBR	414/13.8	13.7	16.6
7. KJAX-F	314/13.7	16.5	14.5
8. KWIN-F	395/13.1	11.9	10.4
9. KFMR-F	379/12.6	13.3	7.7
10. KFRC	366/12.2	10.4	11.5

12+ FM SHARE (METRO): 53.86% (244 of 453) (SPG 82: 55.04%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KSTN	1. KHOP-F	1. KHOP-F	1. KNBR	1. KJAX-F	1. KNBR
2. KHOP-F	2. KSTN	2. KNBR	2. KFMR-F	2. KNBR	2. KCBS
	KWIN-F	3. KFMR-F	3. KJAX-F	3. KFMR-F	3. KRAK

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJAX-F	1. KSTN	1. KHOP-F	1. KJAX-F	1. KHOP-F	1. KNBR
2. KCBS	2. KJAX-F	2. KSTN	2. KNBR	2. KWIN-F	2. KFMR-F
3. KHOP-F	KHOP-F	3. KWIN-F	3. KFMR-F	KZAP-F	3. KHOP-F
			KSTN		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCVR	1570	Lodi	1.4/2.0	KFBK	1530	Sacra	.6/2.6	KGO	810	SF	2.4/6.0
KJOY	1280		2.2/15.1	KOSO-F	93.1	Patterson	1.0/7.0	KGO-F	103.7	SF	.6/1.8
KWG	1230		2.2/5.6	KSFM-F	102.5	Woodland	.4/1.7	KKHI-F+	95.7	SF	.6/2.3
KWGF-F	100.9	Tracy	1.4/6.0	KTRB	860	Modesto	1.6/2.6	KMEL-F	106.1	SF	1.2/3.9
KCTC-F	96.1	Sacra	1.0/4.1	KWOD-F	106.5	Sacra	.8/5.9	KRQR-F	97.3	SF	.8/1.8
KEWT-F	105.1	Sacra	1.8/5.6	KFRC	610	SF	2.4/12.2	KSFO	560	SF	1.4/3.5

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	62 (3)	101 (8)	163 (11)	36.0
COUNTRY	39 (2)	52 (2)	91 (4)	20.1
BTFL MUSIC		58 (3)	58 (3)	12.8
NEWS/TALK	49 (3)	3 (1)	52 (4)	11.5
MOR/VARIETY	44 (2)		44 (2)	9.7
SPANISH	7 (1)	21 (1)	28 (2)	6.2
AC		7 (1)	7 (1)	1.5
NOSTALGIA	7 (1)		7 (1)	1.5
CLASSICAL	1 (1)	2 (1)	3 (2)	0.8
			453 (30)	

RADIO STATIONS

KJOY, 1280, 1 KW (DA-N) , CONTEMP , $20.00* (Mc-Guild)
KSTN, 1420, 5 KW/1 KW (DA-2), SPANISH/ROCK , $20.00* (Weiss)

KFMR-F, 100.1, 3 KW @ 300, COUNTRY (Drake-Chen) MBS, $23.00* (CBS/FM)
KJAX-F, 99.3, 3 KW @ 311, BTFL MUS (TM) ABC-E, $37.00* (Mc-Guild)
KQKK-F, 96.7, 3 KW @ 320, COUNTRY , $15.00 (Christal) (MANTECA)
KSTN-F, 107.3, 8 KW @ 1610, SPANISH , $11.00 (Weiss)
KWIN-F, 97.7, 3 KW @ 300, ROCK , $23.50 (MMR)

Other ranked stations - See Sacramento, Stockton or San Francisco

SYRACUSE

Market # 64	Stations: 25/20	CSI: 5.6 Bil (# 66)
SMSA Pop: 643,500	Diaries: 951/563:1	CSI HH: 24.3 M (# 93)
APR 17.4	Standard Error: .650	Retail $: 3.0 Bil (# 66)
Est 1982 Revenue: $8,300,000	% Below Line: 5.7	% Not Listed: 12.6

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WSYR-F	103/11.1	12.9	11.6	13.8	12.1
2. WFBL	102/11.0	5.9	7.9	7.3	7.9
3. WSYR	98/10.5	14.2	14.2	13.0	14.6
4. WHEN	84/ 9.0	10.5	12.4	10.7	10.1
5. WAQX-F	76/ 8.2	6.2	4.4	3.6	6.4
6. WKFM-F	65/ 7.0	8.0	4.8	7.4	4.5
7. WRRB-F	54/ 5.8	3.0	5.9	3.6	.8
8. WSEN-F+	46/ 4.9	4.4	5.8	6.3	8.0
9. WSCY-F	42/ 4.5	6.4	6.3	4.0	3.7
10. WIBQ-F	22/ 2.4	.3	.5	---	.4

12+ TSA 1/4	
1. WSYR-F	131
2. WSYR	110
3. WFBL	107
4. WHEN	102
5. WRRB-F	88
6. WKFM-F	87
7. WAQX-F	84
8. WSEN-F+	54
9. WSCY-F	42
10. WIBQ-F	41

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WSYR-F	1880/26.9	27.1	27.3
2. WSYR	1745/27.8	30.8	31.3
3. WHEN	1742/24.9	30.2	32.1
4. WKFM-F	1368/17.9	17.1	14.3
5. WAQX-F	1210/21.3	18.0	13.9
6. WFBL	1047/17.4	12.2	12.6
7. WRRB-F	934/11.4	7.3	9.9
8. WSCY-F	757/13.5	13.1	9.6
9. WSEN-F+	667/ 9.9	11.1	12.3
10. WNTQ-F	599/ 9.8	12.7	11.0

12+ FM SHARE (METRO): 55.74% (461 of 827) (SPG 82: 51.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WKFM-F	1. WSYR-F	1. WSYR-F	1. WSYR-F	1. WFBL	1. WSYR
2. WAQX-F	2. WAQX-F	2. WHEN	2. WHEN	2. WSYR	2. WHEN
	3. WHEN	3. WAQX-F	3. WSYR	3. WHEN	3. WSYR-F
	4. WKFM-F	4. WKFM-F	4. WFBL	4. WRRB-F	4. WFBL

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WFBL	1. WFBL	1. WSYR-F	1. WSYR-F	1. WAQX-F	1. WSYR
2. WSYR-F	2. WSYR-F	2. WHEN	2. WHEN	2. WSYR-F	WSEN F+
3. WHEN	3. WAQX-F	3. WKFM-F	3. WFBL	3. WSCY-F	3. WHEN
4. WSYR	4. WHEN WSYR	4. WAQX-F	4. WRRB-F	4. WKFM-F WHEN	4. WRRB-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEZG	1220		1.3/2.0	WNTQ-F	93.1		2.1/9.8	WAES-F	93.5	Remsen	.3/1.2
WMCR+	1600	Oneida	.5/1.8	WOLF	1490		1.5/5.5	WKGW-F	104.3	Utica	.5/3.1
WMHR-F	102.9		1.6/3.3	WSCP	1070	Sandy Cr	1.6/2.3	WOUR-F	96.9	Utica	1.3/4.4
WNDR	1260		1.4/8.4	WSGO+	1440	Oswego	1.0/2.1	WRCK-F	107.3	Utica	1.2/4.6

FORMATS	AM	FM	TOTAL	%
AC	98 (2)	123 (2)	221 (4)	26.7
ROCK/AOR/CONTEMP		211 (6)	211 (6)	25.5
MOR/VARIETY	117 (3)	4 (1)	121 (4)	14.6
COUNTRY	33 (2)	82 (2)	115 (4)	13.9
NOSTALGIA	102 (1)		102 (1)	12.3
BTFL MUSIC	12 (1)	22 (1)	34 (2)	4.1
RELIGION/GOSPEL		15 (1)	15 (1)	1.8
OTHERS/UNKNOWN	4 (1)	4 (2)	8 (3)	1.0
			827 (25)	

RADIO STATIONS

WFBL, 1390, 5 KW (DA-N) , NOSTALGIA (Al Ham)	ABC-D,	$34.00	(Weiss)	
WHEN, 620, 5 KW/1 KW (DA-N), AC	ABC-E,	$102.13	(MMR)	Park
WSYR, 570, 5 KW (DA-2) , MOR	NBC,NBC-T,	$131.25	(Katz)	Katz
WAQX-F, 95.3, 3 KW @ 300, AOR	ABC-R,	$38.00	(Masla)	
WKFM-F, 104.7, 50 KW @ 310, ROCK	ABC-F,	$28.00	(Selcom)	(FULTON)
WRRB-F, 107.9, 50 KW @ 500, COUNTRY (Drake-Chen)	,	$40.00*	(MMR)	Park
WSCY-F, 100.9, 3 KW @ 165, AOR (Burk-Abr)	Source,	$22.00	(Eastman)	Sky
WSEN-F+ 92.1, 3 KW @ 300, COUNTRY	ABC-I,	$36.00*	(Mc-Guild)	Buckley (BALDWINS.)
WSYR-F, 94.5, 100 KW @ 650, AC	Trans,	$131.25	(Katz)	Katz

WIBQ - See Utica

TALLAHASSEE

Market # 202
SMSA Pop: 168,100
APR 18.1
Est 1982 Revenue: $3,800,000*
Est 1983 Rev Growth: 4%*

Stations: 14/10
Diaries: 587/248:1
Standard Error: .849
% Below Line: 7.6
Est 1982 Nat Rev: $635,000*

CSI: 1.3 Bil (# 194)
CSI HH: 21.6 M (# 213)
Retail $: .9 Bil (# 181)
% Not Listed: 14.8

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WANM	53/20.2	21.3	16.5
2. WGLF-F	36/13.7	11.9	16.5
3. WMNX-F	27/10.3	----	----
4. WOWD-F	23/ 8.7	10.8	16.0
5. WTNT	20/ 7.6	7.5	9.7
6. WBGM-F	19/ 7.2	12.3	7.8
7. WTAL	12/ 4.6	3.4	4.4
8. WCSN-F	9/ 3.4	7.1	6.8
9. WWSD-F+	8/ 3.0	---	---
10. WPAP-F	6/ 2.3	5.2	8.3

12+ TSA 1/4	
1. WANM	71
2. WGLF-F	59
3. WBGM-F	37
4. WOWD-F	31
5. WMNX-F	30
6. WPAP-F	28
7. WWSD-F+	26
8. WTNT	20
9. WCSN-F	16
10. WTAL	13

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WGLF-F	970/40.1	40.5
2. WBGM-F	669/28.4	37.9
3. WOWD-F	449/21.7	21.0
4. WANM	393/20.9	21.0
5. WPAP-F	383/ 8.2	12.9
6. WMNX-F	322/17.3	----
7. WWSD-F+	316/ 8.7	----
8. WTNT	300/19.7	18.1
9. WCSN-F	230/ 9.0	15.8
10. WTUF-F	212/ 3.6	3.8

12+ FM SHARE (METRO): 58.48% (131 of 224) (SPG 82: 57.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WANM	1. WANM	1. WANM	1. WANM	1. WANM	1. WANM
2. WGLF-F	2. WGLF-F	2. WGLF-F	2. WMNX-F	2. WMNX-F	2. WGLF-F
3. WBGM-F	3. WOWD-F	3. WMNX-F	3. WGLF-F	3. WTNT	3. WTNT

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGLF-F	1. WANM	1. WANM	1. WANM	1. WOWD-F	1. WANM
2. WANM	2. WGLF-F	2. WGLF-F	2. WGLF-F	2. WANM	2. WMNX-F
3. WMNX-F	3. WMNX-F	3. WBGM-F	3. WMNX-F	3. WGLF-F	3. WTNT

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCVC	1330	1.5/5.4	WTUF-F	107.1	Thomasville,GA	.8/3.6
WKQE	1410	1.5/5.8	WVEE-F	103.3	Atlanta	.4/1.9

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		78 (3)	78 (3)	34.8
COUNTRY	20 (1)	50 (4)	70 (5)	31.3
BLACK/URBAN/JAZZ	53 (1)	3 (2)	56 (3)	25.0
NOSTALGIA	12 (1)		12 (1)	5.4
AC	4 (1)		4 (1)	1.8
RELIGION/GOSPEL	4 (1)		4 (1)	1.8
			224 (14)	

RADIO STATIONS

WANM, 1070, 10 KW (DAYS), BLACK NBN, $21.88 (Blair)
WTAL, 1450, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-E, $ 9.00 (P/W)
WTNT, 1270, 5 KW (DA-N), COUNTRY CBS, $27.25 (Katz) Palmer

WBGM-F, 98.9, 100 KW @ 365, CONTEMP (Burk-Abr) ABC-C, $19.00* (Eastman) Forward
WDSN-F, 94.9, .51 KW @ 210, COUNTRY (Drake-Chen) , $27.25 (Katz) Palmer
WGLF-F, 104.1, 100 KW @ 440, ROCK ABC-F, $21.88 (Blair)
WMNX-F, 95.9, 3 KW @ 300, COUNTRY (TM) , $20.00* (Christal)
WOWD-F, 103.1, 3 KW @ 300, AOR Source, $31.50 (Torbet)
WWSD-F+,101.7, 3 KW @ 200, COUNTRY MBS, $ 5.25 (Southern) (QUINCY)
WPAP-F, 92.5, 100 KW @ 1230, COUNTRY , $13.00* (Mc-Guild) (PANAMA CITY)
WTUF-F, 107.1, 1.5 KW @ 389, BLACK NBN, $ 6.00 (Southern) (BAINBRIDGE)

TAMPA-ST. PETERSBURG

Market # 23; ADI # 17
SMSA Pop: 1,652,200
APR 18.4
Est 1982 Revenue: $24,000,000

Stations: 24/22
Diaries: 1467/1008:1
Standard Error: .526
% Below Line: 2.9

CSI: 13.5 Bil (# 26)
CSI HH: 19.4 M (# 295)
Retail $: 8.6 Bil (# 23)
% Not Listed: 9.0

12+ METRO 1/4/SHARE		WIN 83	FAL 82	SPG 82
1. WWBA-F	375/13.8	10.8	10.9	11.0
2. WRBQ-F	344/12.7	11.3	11.6	10.5
3. WQYK-F	217/ 8.0	7.2	8.6	10.9
4. WDAE	168/ 6.2	6.1	5.2	6.5
5. WYNF-F	151/ 5.6	4.3	5.0	4.1
6. WSUN	142/ 5.2	6.7	6.8	6.6
7. WIQI-F	127/ 4.7	5.0	6.9	5.2
8. WTMP	109/ 4.0	5.6	5.7	4.6
9. WMGG-F	107/ 3.9	5.1	5.8	5.1
10. WFLA	96/ 3.5	4.3	3.0	5.3
11. WOJC-F	95/ 3.5	5.3	3.2	3.6
12. WQXM-F	91/ 3.3	3.0	3.0	4.2
13. WPLP	86/ 3.2	3.1	3.7	2.2
14. WLFW	62/ 2.3	1.8	1.9	1.8
15. WRBQ	49/ 1.8	1.3	1.4	1.9

12+ TSA 1/4	
1. WRBQ-F	436
2. WWBA-F	422
3. WYNF-F	306
4. WQYK-F	255
5. WSUN	208
6. WOJC-F	197
7. WDAE	175
8. WIQI-F	148
9. WDUV-F	138
10. WTMP	127
11. WMGG-F	119
12. WFLA	117
13. WQXM-F	116
14. WPLP	95
15. WSRZ-F	84

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WRBQ-F	5258/26.8	26.8	22.3
2. WYNF-F	3413/13.4	11.4	11.1
3. WWBA-F	3329/19.4	17.3	17.2
4. WSUN	2856/13.4	15.6	17.3
5. WQYK-F	2598/13.2	15.6	16.7
6. WFLA	2273/12.1	12.7	15.4
7. WQXM-F	2181/11.5	9.9	11.6
8. WDAE	2053/13.0	10.3	12.6
9. WOJC-F	1951/ 7.1	7.1	10.0
10. WIQI-F	1881/10.7	12.6	13.8
11. WMGG-F	1853/10.8	15.3	14.0
12. WDUV-F	1733/ 4.3	2.6	3.4
13. WTMP	1341/ 7.2	8.1	4.8
14. WSRZ-F	1264/ 4.6	5.9	4.8
15. WRBQ-F	1232/ 7.3	6.8	8.0

12+ FM SHARE (METRO): 65.30% (1615 of 2473) (SPG 82: 57.60%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WWBA-F	1. WRBQ-F+
2. WTMP	2. WYNF-F	2. WYNF-F	2. WQYK-F	2. WQYK-F	2. WWBA-F
3. WQXM-F	3. WMGG-F	3. WQYK-F	3. WWBA-F	3. WDAE	3. WQYK-F
4. WYNF-F	4. WIQI-F	4. WMGG-F	4. WIQI-F	4. WSUN	4. WDAE
	5. WQXM-F	5. WIQI-F	5. WMGG-F	5. WRBQ-F	5. WSUN
	6. WQYK-F	6. WWBA-F	6. WSUN	6. WFLA	6. WFLA

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWBA-F	1. WWBA-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F	1. WRBQ-F
2. WRBQ-F	2. WRBQ-F	2. WIQI-F	2. WQYK-F	2. WYNF-F	2. WQYK-F
3. WQYK-F	3. WQYK-F	3. WMGG-F	3. WWBA-F	3. WQXM-F	3. WMGG-F
4. WDAE	4. WYNF-F	4. WYNF-F	4. WIQI-F	4. WMGG-F	4. WSUN
5. WSUN	5. WIQI-F	5. WTMP	5. WMGG-F	5. WQYK-F	5. WYNF-F
6. WIQI-F	WSUN	6. WQYK-F	6. WSUN		6. WWBA-F

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	49 (1)	693 (4)	742 (5)	30.0
COUNTRY	142 (1)	312 (2)	454 (3)	18.4
BTFL MUSIC		445 (3)	445 (3)	18.0
NOSTALGIA	301 (4)		301 (4)	12.2
AC		165 (2)	165 (2)	6.7
BLACK/URBAN/JAZZ	149 (2)		149 (2)	6.0
MOR/VARIETY	96 (1)		96 (1)	3.9
NEWS/TALK	86 (1)		86 (1)	3.5
RELIGION/GOSPEL	35 (3)		35 (3)	1.4
			2473 (24)	

TAMPA-ST. PETE ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WRBQ-F	1. WRBQ-F	1. WWBA-F
2. WWBA-F	2. WWBA-F	2. WRBQ-F
3. WYNF-F	3. WYNF-F	3. WQYK-F
4. WQYK-F	4. WSUN	4. WSUN
5. WSUN	5. WQYK-F	5. WDAE
WOJC-F	6. WFLA	6. WFLA
7. WDAE	7. WQXM-F	7. WYNF-F
8. WIQI-F	8. WDAE	8. WQXM-F
9. WDUV-F	9. WOJC-F	9. WOJC-F
10. WTMP	10. WIQI-F	10. WTMP
11. WMGG-F	11. WMGG-F	
12. WFLA	12. WDUV-F	
13. WQXM-F	13. WTMP	
14. WPLP	14. WRBQ	
15. WPCV-F	15. WSRZ-F	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WCBF	1010		.4/1.1
WGUL	1500	New Port Rich	1.3/1.6
WHBS-F	106.3	Holiday	1.4/2.5
WRXB	1590	St. Pete	1.5/2.5
WSST	800	Largo	.6/1.8
WTAN	1340	Clearwater	1.3/3.3
WTIS	1110	Tampa	.3/1.3
WDUV-F	103.3	Bradenton	1.2/4.3
WSRZ-F	102.5	Sarasota	1.4/4.6

ADI FM SHARE: 68.83% (2575 of 3741) (SPG 82: 57.50%)

AM STATIONS

WDAE, 1250, 5 KW (DA-N) , NOSTALGIA (Primetime) ABC-I, $ 65.00* (Katz) Taft
WFLA, 970, 5 KW (DA-N) , MOR NBC, $116.00 (Blair) Blair
WLFW, 680, 1 KW (DAYS) , NOSTALGIA , $ 45.00 (----)

WPLP, 570, 500 W (DAYS) , TALK MBS, $ 30.00* (P/W)
WRBQ, 1380, 5 KW (DA-N) , ROCK RKO, $? ? (Eastman) Harte-Hanks
WSUN, 620, 5 KW (DA-N) , COUNTRY ABC-E,RKO II, $ 70.00* (Mc-Guild) Plough
TWMP, 1150, 5 KW/2.5 KW (DA-2), BLACK SBN, $ 42.00 (----)

FM STATIONS

WIQI-F, 100.7, 100 KW @ 503, AC , $ 60.00* (Christal) Gannett
WMGG-F, 95.7, 100 KW @ 507, CONTEMP/AC Trans,ABC-C, $ 75.00* (Selcom) Metroplex
WOJC-F, 93.3, 100 KW @ 925, COUNTRY (Burns-Somer) , $116.00 (Blair) Blair
WQXM-F, 97.9, 100 KW @ 639, AOR (Burk-Abr) Source, $ 55.00* (Mc-Guild) Plough

WQYK-F, 99.5, 100 KW @ 550, COUNTRY , $ 75.00* (Torbet) Lake Huron
WRBQ-F, 104.7, 100 KW @ 555, ROCK RKO, $120.00* (Eastman) Harte-Hanks
WWBA-F, 107.3, 100 KW @ 649, BTFL MUS (Winton) , $105.00* (RKO) Metromedia
WYNF-F, 94.9, 100 KW @ 1460, AOR ABC-R, $ 70.00* (Katz) Taft

WDUV, WSRZ - See Sarasota

TERRE HAUTE

Market # 195
SMSA Pop: 177,000
APR 15.9
Est 1982 Revenue: $2,600,000

Stations: 15/11
Diaries: 595/250:1
Standard Error: .786
% Below Line: 4.2

CSI: 1.4 Bil (# 193)
CSI HH: 20.2 M (# 262)
Retail $: .9 Bil (# 182)
% Not Listed: 9.3

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WVTS-F	46/19.5	11.0	13.1
WTHI-F	46/19.5	17.0	15.5
3. WPFR-F	32/13.6	18.8	10.0
4. WBOW	22/ 9.3	11.9	6.8
WTHI	22/ 9.3	6.0	9.6
6. WZZQ-F	18/ 7.6	9.2	9.6
7. WPFR	10/ 4.2	6.4	2.8
8. WIBC	5/ 2.1	.5	.4

12+ TSA 1/4	
1. WTHI-F	74
WVTS-F	74
3. WPFR-F	54
4. WBOW	25
5. WTHI	23
6. WZZQ-F	21
7. WPFR	12
WIBC	12
9. WACF-F	11

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WVTS-F	866/33.0	26.9
2. WTHI-F	837/32.2	28.5
3. WPFR-F	688/30.9	28.6
4. WBOW	483/30.8	27.3
5. WTHI	306/18.1	18.3
6. WZZQ-F	302/14.3	13.5
7. WIBC	224/ 6.9	5.2
8. WIBC	224/ 6.9	3.3
9. WLS	159/ 5.3	---

12+ FM SHARE (METRO): 69.63% (149 of 214) (SPG 82: 69.50%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WVTS-F	1. WVTS-F	1. WVTS-F	1. WTHI-F	1. WTHI-F	1. WTHI-F
2. WPFR	2. WPFR-F	2. WPFR-F	2. WVTS-F	2. WTHI	2. WVTS-F
		3. WTHI-F	3. WPFR-F	3. WZZQ-F	3. WBOW
					WPFR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WTHI-F	1. WVTS-F	1. WPFR-F	1. WTHI-F	1. WVTS-F	1. WTHI-F
2. WVTS-F	2. WTHI-F	WTHI-F	2. WVTS-F	2. WPFR-F	2. WVTS-F
3. WPFR-F	3. WPFR-F		3. WPFR-F		3. WPFR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBDJ-F	97.7	Brazil	1.3/6.3	WACF-F	98.5	Paris,IL	.4/2.9
WNDI	1550	Sullivan	.4/1.8	WFBQ-F	94.7	Indy	.4/2.1
WWCM	1130	Brazil	1.3/3.8	WLS	890	Chicago	.8/5.3
WWVR-F	105.5		.8/3.8				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	2 (1)	79 (3)	81 (4)	37.9
COUNTRY	1 (1)	68 (4)	69 (5)	32.2
MOR/VARIETY	27 (2)		27 (2)	12.6
NOSTALGIA	22 (1)		22 (1)	10.3
OTHERS/UNKNOWN	10 (1)		10 (1)	4.7
BTFL MUSIC	3 (1)		3 (1)	1.4
RELIGION/GOSPEL		2 (1)	2 (1)	0.9
			214 (15)	

RADIO STATIONS

WBOW, 1230, 1 KW/250 W , MOR/AC — ABC-C, $18.00* (Mc-Guild) Contemp. Media
WPFR, 1300, 500 W (DAYS) , ? ? — CBS, $14.00* (Selcom) Oak Ridge Boys
WTHI, 1480, 5 KW/1 KW (DA-2), NOSTALGIA/MOR — NBC, $19.00* (Katz)

WPFR-F, 102.7, 50 KW @ 500, ROCK — ABC-F, $26.00* (Selcom) Oak Ridge Boys
WTHI-F, 99.9, 50 KW @ 500, COUNTRY — , $29.00* (Katz)
WVTS-F, 100.7, 50 KW @ 500, ROCK (TM) — CBS-R, $17.00 (Masla)
WZZQ-F, 107.5, 46 KW @ 165, COUNTRY (Century 21) — ABC-E, $15.00* (Mc-Guild) Century 21
WACF-F, 98.5, 50 KW @ 500, COUNTRY — ABC-E, $ 8.00 (----) (PARIS,IL)

WIBC - See Indianapolis WLS - See Chicago

TOLEDO

Market # 54	Stations: 24/13	CSI: 7.5 Bil (# 45)
SMSA Pop: 796,300	Diaries: 1168/559:1	CSI HH: 26.1 M (# 43)
APR 17.1	Standard Error: .582	Retail $: 3.7 Bil (# 55)
Est 1982 Revenue: $10,200,000	% Below Line: 16.2	% Not Listed: 13.3

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WIOT-F	136/12.2	11.7	13.6	11.8	14.2
2. WSPD	105/ 9.4	9.7	9.6	11.8	10.3
3. WLQR-F	93/ 8.3	10.9	11.2	12.9	13.1
4. WKLR-F	89/ 8.0	8.5	7.3	5.2	3.8
5. WWWM-F	84/ 7.5	6.5	3.4	4.5	1.7
6. WMHE-F	84/ 7.5	8.0	10.8	10.2	11.0
7. WTOD	67/ 6.0	6.0	4.5	7.8	8.4
8. WCWA	60/ 5.4	6.0	3.8	2.3	3.2
9. WJR	56/ 5.0	5.3	6.7	6.6	8.3
10. WOHO	46/ 4.1	3.2	4.6	4.2	4.6

12+ TSA 1/4	
1. WIOT-F	185
2. WLQR-F	111
3. WSPD	110
4. WJR	108
5. WMHE-F	106
6. WKLR-F	104
7. WWWM-F	88
8. WTOD	76
9. CKLW	66
10. WCWA	61

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WIOT-F	2423/25.9	28.0	28.5
2. WMHE-F	1792/20.1	20.1	23.8
3. WSPD	1663/23.8	23.5	25.1
4. CKLW	1557/11.0	15.5	12.9
5. WJR	1554/13.2	13.8	16.5
6. WLQR-F	1465/17.6	19.9	21.5
7. WKLR-F	1338/15.9	15.1	14.6
8. WWWM-F	1181/17.4	17.1	14.0
9. WOHO	895/12.9	12.7	16.9
10. WCWA	663/ 9.9	----	11.0

12+ FM SHARE (METRO): 60.54% (586 of 968) (SPG 82: 60.49%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WIOT-F	1. WIOT-F	1. WIOT-F	1. WKLR-F	1. WSPD	1. WSPD
2. WMHE-F	2. WWWM-F	2. WWWM-F	2. WWWM-F	2. WKLR-F	2. WIOT-F
3. CKLW	3. WMHE-F	3. WMHE-F	3. WSPD	3. WLQR-F	3. WMHE-F
	4. WKLR-F	4. WKLR-F	4. WLQR-F	4. WTOD	4. WWWM-F
		5. WSPD	5. WMHE-F	5. WCWA	5. WKLR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIOT-F	1. WIOT-F	1. WMHE-F	1. WSPD	1. WIOT-F	1. WKLR-F
2. WWWM-F	2. WLQR-F	2. WWWM-F	2. WWWM-F	2. WWWM-F	2. WIOT-F
3. WLQR-F	3. WSPD	3. WIOT-F	3. WKLR-F	3. WMHE-F	3. WWWM-F
4. WWWM-F	4. WMHE-F	4. WKLR-F	4. WMHE-F	4. WKLR-F	4. WLQR-F
5. WMHE-F	5. WWWM-F		5. WLQR-F	5. WOHO	5. WMHE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHFD-F	95.9	Arch.	.5/1.4	WCXI	1130	Detr.	.6/2.6	WNIC-F	100.3	Detroit	.5/1.2
WOSE-F	94.5	Port Clin.	.8/2.0	WHMQ-F	100.5	Findl	.5/1.1	WRIF-F	101.1	Detroit	1.4/5.2
WTWR-F	98.3	Monroe	1.3/5.3	WHYT-F	96.3	Detr.	.6/2.0	WWJ	950	Detroit	.4/1.2
WVOI	1520		1.3/2.5	WIQB-F	102.9	Ann Ar.	.7/2.8	WWWW-F	106.7	Detroit	1.5/3.5
CKLW	800	Windsor	2.0/11.0	WLLZ-F	98.7	Detr.	.6/2.9				

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	22 (1)	273 (7)	295 (8)	30.5
MOR/VARIETY	207 (3)		207 (3)	21.4
COUNTRY	74 (2)	112 (3)	186 (5)	19.2
BTFL MUSIC		102 (2)	102 (2)	10.5
AC		99 (3)	99 (3)	10.2
NOSTALGIA	60 (1)		60 (1)	6.2
BLACK/URBAN/JAZZ	14 (1)		14 (1)	1.4
NEWS/TALK	5 (1)		5 (1)	0.5
			968 (24)	

RADIO STATIONS

WOHO, 1470, 1 KW (DA-2)	, MOR/AC	ABC-E,	$28.00* (Torbet)	
WCWA, 1230, 1 KW/250 W	, NOSTALGIA (Toby ARnold)	MBS,	$35.00* (Mc-Guild)	Reams
WSPD, 1370, 5 KW (DA-N)	, MOR	NBC,	$52.00* (Katz)	WOOD Inc.
WTOD, 1560, 5 KW (DAYS,DA),	COUNTRY	ABC-I,	$36.00* (Masla)	Booth
WIOT-F, 104.7, 50 KW @ 655,	AOR (Burk-Abr)	,	$70.00* (Mc-Guild)	Reams
WKLR-F, 99.9, 50 KW @ 500,	COUNTRY	ABC-I,	$40.00* (Masla)	Booth
WLQR-F, 101.5, 16 KW @ 810,	BTFL MUS	,	$71.00* (Blair)	Susquehanna
WMHE-F, 92.5, 50 KW @ 480,	CONTEMP/AC	ABC-F,	$60.00 (Christal)	
WWWM-F, 105.5, 3 KW @ 350,	AC	Source,	$35.00* (Torbet)	

TOPEKA

Market # 184	Stations: 18/9	CSI: 1.7 Bil (# 173)
SMSA Pop: 186,000	Diaries: 552/282:1	CSI HH: 23.7 M (# 125)
APR 16.8	Standard Error: .812	Retail $: .9 Bil (# 195)
Est 1982 Revenue: $4,475,000*	% Below Line: 18.4	% Not Listed: 8.8
Est 1983 Rev Growth: 5%*	Est 1982 Nat Rev: $875,000*	

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KTPK-F	45/17.2	14.1	16.3	1. WDAF	64	1. WDAF	1089/11.6	10.3
2. KDVV-F	34/13.0	10.7	13.3	2. KTPK-F	63	2. WIBW-F	989/19.3	24.4
3. KMAJ-F	26/ 9.9	10.3	11.7	3. WIBW	54	3. WIBW	896/21.0	25.8
4. KSKX	21/ 8.0	8.5	9.2	4. WIBW-F	51	4. KTPK-F	662/26.9	25.8
5. WREN	19/ 7.3	5.6	5.8	5. KDVV-F	40	5. KDVV-F	622/26.9	27.7
6. WIBW	17/ 6.5	14.1	9.2	6. KYYS-F	31	6. KYYS-F	486/12.0	13.5
7. KTOP	16/ 6.1	2.6	6.3	7. KMAJ-F	30	7. KZZC-F	436/ 7.7	7.1
8. KYYS-F	14/ 5.3	5.6	4.2	8. WREN	28	8. KMAJ-F	420/17.7	19.9
9. WIBW-F	10/ 3.8	8.1	7.1	9. KSKX	27	9. WHB	406/ 4.9	3.8
10. KCEZ-F	8/ 3.1	.9	---	10. KZZC-F	24	10. WREN	400/17.7	20.5

12+ FM SHARE (METRO): 65.27% (156 of 239) (SPG 82: 60.28%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KDVV-F	1. KDVV-F	1. KTPK-F	1. KTPK-F	1. KTPK-F	1. KTPK-F
2. KZZC-F	2. KMAJ-F	2. KDVV-F	2. KMAJ-F	2. KSKX	2. KDVV-F
	3. KTPK-F	3. KMAJ-F	KDVV-F	3. KTOP	3. KSKX
					WREN

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KTPK-F	1. KTPK-F	1. KMAJ-F	1. KTPK-F	1. KDVV-F	1. KTPK-F
2. KMAJ-F	2. KMAJ-F	2. KDVV-F	2. KDVV-F	2. KMAJ-F	2. KMAJ-F
3. KDVV-F	KDVV-F	3. KTPK-F	3. KMAJ-F	3. KYYS-F	3. KDVV-F
			KSKX		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KZOC-F	92.7	Osage City	2.7/2.8	KMBR-F	99.7	KC	.8/3.0	WDAF	610	KC	1.9/11.6
KCMO	810	KC	.8/5.4	KPRS-F	103.3	KC	.8/2.3	WHB	710	KC	1.1/4.9
KLZR-F	105.9	Lawrence	.8/4.7	KZZC-F	98.9	KC	2.3/7.7				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		73 (6)	73 (6)	30.5
COUNTRY	26 (2)	45 (1)	71 (3)	29.7
MOR/VARIETY	52 (3)		52 (3)	21.8
AC	3 (1)	26 (1)	29 (2)	12.1
BTFL MUSIC		10 (2)	10 (2)	4.2
BLACK/URBAN/JAZZ		2 (1)	2 (1)	0.8
NEWS/TALK	2 (1)		2 (1)	0.8
			239 (18)	

RADIO STATIONS

KSKX, 1440, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-I, $16.00* (Torbet)	
KTOP, 1490, 1 KW	, OLDIES/MOR	MBS, $14.50 (Blair)	
WIBW, 580, 5 KW (DA-N)	, MOR	MBS,CBS, $18.25* (Katz)	Stauffer
WREN, 1250, 5 KW (DA-N)	, MOR	RKO,NBC, $22.75 (Eastman)	
KDVV-F, 100.3, 100 KW @ 260	, ROCK	, $21.00 (Blair)	Harris
KMAJ-F, 107.7, 100 KW @ 464	, AC	ABC-I, $16.00* (Torbet)	
KTPK-F, 106.9, 100 KW @ 433	, COUNTRY	, $25.00* (HNWH)	
WIBW-F, 97.3, 100 KW @ 1217	, ROCK	Source, $16.00* (Katz)	Stauffer

Other ranked stations - See Kansas City

TUCSON

Market # 75
SMSA Pop: 562,500
APR 17.4
Est 1982 Revenue: $9,730,000*
Est 1983 Rev Growth: 11%*

Stations: 18/16
Diaries: 1079/453:1
Standard Error: .615
% Below Line: 1.2
Est 1982 Nat Rev: $1,625,000*

CSI: 4.5 Bil (# 80)
CSI HH: 21.8 M (# 205)
Retail $: 2.8 Bil (# 72)
% Not Listed: 8.8

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KJYK-F	101/11.9	8.4	12.6	10.4	12.7
2. KCUB	95/11.2	11.6	9.0	12.4	10.6
3. KWFM-F	86/10.1	10.7	10.0	6.7	5.4
4. KRQQ-F	79/ 9.3	5.4	7.4	5.9	8.2
5. KLPX-F	57/ 6.7	6.3	7.9	6.3	8.5
6. KCEE	51/ 6.0	7.0	3.7	4.9	6.0
KHYT	51/ 6.0	7.0	3.7	4.9	6.0
8. KXEW	48/ 5.6	6.0	7.4	9.0	1.8
9. KAIR	37/ 4.3	4.6	4.7	6.1	8.0
10. KTKT	31/ 3.6	4.1	4.9	6.2	3.9

12+ TSA 1/4	
1. KJYK-F	107
2. KCUB	97
3. KWFM-F	87
4. KRQQ-F	84
5. KLPX-F	75
6. KCEE	53
7. KHYT	52
8. KXEW	49
9. KAIR	43
10. KTKT	38

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KRQQ-F	1404/26.8	19.0	18.6
2. KWFM-F	1312/24.6	24.7	19.8
3. KLPX-F	1062/18.8	16.3	16.8
4. KCUB	1026/20.9	21.7	17.0
5. KJYK-F	975/18.2	16.1	19.4
6. KTKT	909/16.1	16.1	17.2
7. KCEE	903/15.8	12.1	13.2
8. KHYT	801/16.2	16.1	10.4
9. KAIR	659/12.3	13.5	12.3
10. KNST	431/ 8.7	11.1	8.1

12+ FM SHARE (METRO): 46.26% (359 of 776) (SPG 82: 44.96%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHYT	1. KWFM-F	1. KRQQ-F	1. KCUB	1. KJYK-F	1. KCUB
KWFM-F	2. KRQQ-F	2. KWFM-F	2. KRQQ-F	2. KCUB	2. KJYK-F
3. KLPX-F	3. KLPX-F	3. KCUB	3. KJYK-F	3. KCEE	3. KRQQ-F
4. KRQQ-F	4. KCUB	4. KCEE	4. KCEE	KXEW	4. KWFM-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KJYK-F	1. KJYK-F	1. KRQQ-F	1. KCUB	1. KWFM-F	1. KCUB
2. KCUB	2. KWFM-F	2. KWFM-F	2. KRQQ-F	2. KRQQ-F	2. KRQQ-F
3. KWFM-F	3. KCUB	3. KCUB	3. KXEW	3. KLPX-F	KJYK-F
4. KRQQ-F	KRQQ-F	4. KHYT	KJYK-F	4. KCUB	4. KCEE

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFLT	1450		2.2/4.4
KGVY	1080	Green Vall	3.5/5.2
KNDE-F	99.5		3.2/7.0
KNST	940		2.5/8.7
KTUC	1400		2.5/7.5
KVOI	690		1.5/3.1
KNIX-F	102.5	Phoenix	.6/1.5
KTTI-F	95.1	Yuma	.5/ .8

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	51 (1)	222 (3)	273 (4)	35.2
COUNTRY	95 (1)	36 (3)	131 (4)	16.9
BTFL MUSIC		101 (1)	101 (1)	13.0
AC/OLDIES	82 (2)		82 (2)	10.6
SPANISH	48 (1)		48 (1)	6.2
NEWS/TALK	42 (2)		42 (2)	5.4
MOR/VARIETY	37 (1)		37 (1)	4.8
RELIGION/GOSPEL	32 (2)		32 (20	4.1
NOSTALGIA	30 (1)		30 (1)	3.9
			776 (18)	

RADIO STATIONS

KAIR,	1490,	1 KW/250 W	, MOR	NBC,	$30.00*	(Blair)	Surrey
KCEE,	790,	5 KW/500 W (DA-2)	, AC	MBS,	$32.38	(Christal)	Behan
KCUB,	1290,	1 KW	, COUNTRY	,	$37.25	(Katz)	Rex
KHYT,	1330,	500 W/5 KW (DA-N)	, ROCK	,	$27.00*	(RKO)	
WNST,	940,	1 KW/250 W	, NEWS/TALK	ABC-I,RKO II,	$22.00	(Mc-Guild)	Western Cities
KTKT,	990,	10 KW/1 KW (DA-N)	, OLDIES (Burk-Abr)	ABC-D,	$25.80	(Torbet)	Lotus
KXEW,	1600,	1 KW (DAYS)	, SPANISH	,	$18.00*	(Lotus)	
KJYK-F,	94.9,	80 KW @ 500,	BTFL MUS (Bonne)	,	$38.00*	(Blair)	Surrey
KLPX-F,	96.1,	93 KW @ 505,	AOR (Burk-Abr)	Source,	$25.80	(Torbet)	Lotus
KRQQ-F,	93.7,	26 KW @ 150,	ROCK	ABC-C,	$27.00	(Mc-Guild)	Western Cities
KWFM-F,	92.9,	47 KW @ 86,	AOR (Pollack)	ABC-R,	$32.00*	(Selcom)	Sandusky

TULSA

Market # 59
SMSA Pop: 712,600
APR 18.4
Est 1982 Revenue: $13,901,000*
Est 1983 Rev Growth: 12%*

Stations: 19/18
Diaries: 1117/507:1
Standard Error: .588
% Below Line: 0.4
Est 1982 Nat Rev: $1,750,000*

CSI: 5.8 Bil (# 63)
CSI HH: 22.0 M (# 194)
Retail $: 3.3 Bil (# 58)
% Not Listed: 6.9

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KRAV-F	138/12.6	9.8	12.7	12.4	11.8
2. KVOO	132/12.0	13.5	14.4	15.4	17.2
3. KMOD-F	123/11.2	10.4	11.7	8.3	8.6
4. KRMG	105/ 9.6	11.0	12.3	14.0	16.0
5. KWEN-F	104/ 9.5	10.4	12.3	13.3	7.0
6. KBEZ-F	90/ 8.2	10.4	9.2	9.1	10.6
7. KAYI-F	85/ 7.7	6.5	---	---	---
8. KTFX-F	56/ 5.1	4.7	4.6	4.8	4.6
9. KCFO-F	37/ 3.4	4.4	3.3	3.2	3.5
10. KBBJ	36/ 3.3	4.9	5.0	1.7	1.4

12+ TSA 1/4	
1. KVOO	276
2. KRMG	159
3. KRAV-F	156
4. KMOD-F	136
5. KTFX-F	134
6. KAYI-F	125
7. KBEZ-F	124
8. KWEN-F	122
9. KCFO-F	59
10. KBBJ	40

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KVOO	3224/28.0	30.7	26.4
2. KRAV-F	1977/28.6	24.1	27.0
3. KRMG	1793/21.9	25.6	27.7
4. KAYI-F	1575/18.4	14.3	----
5. KWEN-F	1564/21.6	20.5	21.2
6. KTFX-F	1563/13.6	12.4	9.8
7. KMOD-F	1400/19.7	17.2	21.4
8. KBEZ-F	1357/16.1	16.5	16.9
9. KCFO-F	898/ 8.8	9.4	9.1
10. KELI+	809/10.9	8.8	9.9

12+ FM SHARE (METRO): 64.29% (657 of 1022) (SPG 82: 59.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KAYI-F	1. KRAV-F	1. KRAV-F	1. KRAV-F	1. KVOO	1. KVOO
2. KMOD-F	2. KMOD-F	2. KMOD-F	2. KVOO	2. KBEZ-F	2. KRMG
	3. KWEN-F	3. KWEN-F	3. KWEN-F	3. KRMG	3. KRAV-F
	4. KAYI-F	4. KVOO	4. KBEZ-F	4. KWEN-F KRAV-F	4. KWEN-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KRAV-F	1. KRAV-F	1. KRAV-F	1. KRAV-F	1. KMOD-F	1. KVOO KRAV-F
2. KVOO	2. KMOD-F	2. KWEN-F	2. KVOO	2. KRAV-F	
3. KWEN-F	3. KVOO	3. KAYI-F	3. KBEZ-F KWEN-F	3. KWEN-F	3. KMOD-F
4. KBEZ-F	4. KWEN-F	4. KMOD-F		4. KAYI-F	4. KWEN-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKC	970		2.1/6.0	KGTO	1050		2.9/5.0	KXOJ-F+	100.9	Sapul	2.1/3.6
KCMA-F	106.1	Owasso	.3/2.2	KTOW	1340	Sand Spg	.3/1.4	KBIX	1490	Muskog	.4/1.0
KELI+	1430		2.5/10.9								

FORMATS

	AM	FM	TOTAL	%
COUNTRY	139 (3)	160 (2)	299 (5)	29.3
ROCK/AOR/CONTEMP		208 (2)	208 (2)	20.4
AC	53 (2)	145 (2)	198 (4)	19.4
MOR/VARIETY	114 (2)	14 (1)	128 (3)	12.5
BTFL MUSIC		90 (1)	90 (1)	8.8
RELIGION/GOSPEL	23 (1)	37 (1)	60 (2)	5.9
NOSTALGIA	36 (1)		36 (1)	3.5
CLASSICAL		3 (1)	3 (1)	0.3
			1022 (19)	

RADIO STATIONS

KBBJ, 1300, 5 KW/1 KW (DA-2), NOSTALGIA (Al Ham) NBC, $21.00* (CBS/FM) Clear Channel
KELI+, 1430, 5 KW (DA-N), AC Trans,ABC-T,CBS-R, $17.00 (HNWH) Signal
KRMG, 740, 50 KW/25 KW (DA-2), MOR ABC-I, $45.00* (Christal) Swanson
KVOO, 1170, 50 KW (DA-N), COUNTRY (Klemm), $63.75 (Blair)

KAYI-F, 106.9, 100 KW @ 1010, ROCK ABC-E,MBS, $45.00 (Torbet) Hicks (MUSKOGEE)
KBEZ-F, 92.9, 100 KW @ 680, BTFL MUS (Bonne), $40.00* (Eastman) Mid America
KCFO-F, 98.5, 100 KW @ 661, RELIGION, $26.50 (PRO) Epperson
KMOD-F, 95.7, 50 KW @ 435, AOR (Pollack) Source, $49.00* (CBS/FM) Clear Channel
KRAV-F, 96.5, 100 KW @ 380, AC, $46.00* (Selcom)
KTFX-F, 103.3, 100 KW @ 1278, COUNTRY (Century 21) RKO II,ABC-C, $27.00* (HNWH)
KWEN-F, 95.5, 100 KW @ 339, COUNTRY APR, $65.00 (Katz) Katz

UTICA-ROME

Market # 123
SMSA Pop: 316,600
APR 17.6
Est 1982 Revenue: $4,300,000

Stations: 24/17
Diaries: 564/466:1
Standard Error: .856
% Below Line: 13.2

CSI: 2.4 Bil (# 129)
CSI HH: 20.9 M (# 234)
Retail $: 1.4 Bil (# 139)
% Not Listed: 8.0

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. WIBX	67/14.5	14.0	13.8
2. WIBQ-F	60/13.0	8.9	10.6
3. WRCK-F	43/ 9.3	9.5	9.5
4. WRUN	34/ 7.4	7.2	7.4
5. WKGW-F	33/ 7.1	5.3	6.3
6. WOUR-F	32/ 6.9	10.4	10.4
7. WRRB-F	25/ 5.4	2.7	---
8. WUTQ	23/ 5.0	4.7	3.8
9. WTLB	22/ 4.8	6.3	6.1
10. WYUT-F	14/ 3.0	2.5	2.7

12+ TSA	1/4
1. WIBX	70
2. WIBQ-F	66
3. WRCK-F	59
4. WRRB-F	47
5. WOUR-F	42
6. WRUN	36
7. WKGW-F	35
8. WGY	27
9. WSYR-F	25
10. WUTQ	24
WTLB	24

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WRCK-F	925/26.6	27.7
2. WIBX	853/30.6	28.8
3. WRUN	803/28.4	22.4
4. WIBQ-F	774/25.8	20.4
5. WOUR-F	677/20.6	21.7
6. WKGW-F	650/21.2	19.6
7. WTLB	627/22.7	21.1
8. WRRB-F	397/ 8.1	5.2
9. WGY	389/ 5.0	6.2
10. WSYR-F	375/ 6.3	12.0

12+ FM SHARE (METRO): 55.76% (237 of 425) (SPG 82: 48.77%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRCK-F	1. WRCK-F	1. WRCK-F	1. WIBQ-F	1. WIBQ-F	1. WIBX
2. WOUR-F	2. WOUR-F	2. WKGW-F	2. WIBX	2. WIBX	2. WRUN
3. WKGW-F	3. WKGW-F	3. WOUR-F	WKGW-F	3. WRUN	3. WIBQ-F
		WIBQ-F	WRUN		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WIBQ-F	1. WIBX	1. WRCK-F	1. WIBQ-F	1. WOUR-F	1. WIBX
2. WIBX	2. WIBQ-F	2. WKGW-F	2. WKGW-F	2. WUTQ	2. WUTQ
3. WRCK-F	3. WRCK-F	3. WRUN	WRUN	3. WRCK-F	3. 3 tied

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADR	1480	Remsen	1.7/5.2
WAES-F	93.5	Remsen	1.1/2.3
WKAL	1450	Rome	.6/4.6
WKAL-F	95.9	Rome	2.2/5.5
WLFH	1230	L Falls	1.5/4.0
WRMV	1420	Herkim	.4/1.9
WRNY	1350	Rome	.6/3.4
WUUU-F	102.5	Rome	.6/3.2
WGY	810	Schen.	1.7/5.0
WMCR+	1600	Oneida	1.7/2.9
WNTQ-F	93.1	Syra	.4/2.2
WSYR	570	Syra	1.3/5.5
WSYR-F	94.5	Syr	1.5/6.3

FORMATS	AM	FM	TOTAL	%
MOR/VARIETY	121 (6)		121 (6)	28.5
ROCK/AOR/CONTEMP		75 (2)	75 (2)	17.6
AC	22 (1)	50 (5)	72 (6)	16.9
BTFL MUSIC		70 (2)	70 (2)	16.5
COUNTRY	38 (3)	25 (1)	63 (4)	14.8
NOSTALGIA	2 (1)	14 (1)	16 (2)	3.8
OTHERS/UNKNOWN	5 (1)	3 (1)	8 (2)	1.9
			425 (24)	

RADIO STATIONS

WIBX, 950, 5 KW (DA-1) , MOR/VARIETY CBS,ABC-I, $32.40 (Eastman) Eastman
WRUN, 1150, 5 KW/1 KW (DA-2) , MOR/AC RKO II, $28.00* (Katz) Deer River
WTLB, 1310, 1 KW/500 W (DA-N), AC ABC-D, $27.00 (Mc-Guild)
WUTQ, 1550, 1 KW (DAYS) , COUNTRY ABC-E, $12.00* (Selcom)

WIBQ-F, 98.7, 25 KW @ 660, BTFL MUS (RPM) , $32.40 (Eastman) Eastman
WKGW-F, 104.3, 100 KW @ 500, AC RKO, $26.00* (Katz) Deer River
WOUR-F, 96.9, 16 KW @ 800, AOR ABC-F, $23.00* (Selcom)
WRCK-F, 107.3, 50 KW @ 500, ROCK ABC-C, $27.00 (Mc-Guild)
WYUT-F, 92.7, 3 KW @ 158, NOSTALGIA (Al Ham) , $19.00 (Masla) (HERKIMER)

WGY - See Schenectady WSYR,WRRB - See Syracuse

WACO

Market # 196	Stations: 19/7	CSI: 1.4 Bil (# 192)
SMSA Pop: 175,400	Diaries: 501/295:1	CSI HH: 20.2 M (# 263)
APR 14.8	Standard Error: .828	Retail $: 1.0 Bil (# 175)
Est 1982 Revenue: $2,900,000	% Below Line: 35.1	% Not Listed: 11.4

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KWTX	27/12.3	12.2	12.7
2. WACO	25/11.4	19.8	20.2
3. KHOO-F	24/11.0	14.9	11.3
4. KNFO-F	23/10.5	8.1	8.5
5. KWTX-F	16/ 7.3	12.6	13.6
6. WBAP	13/ 5.9	5.0	10.8
7. KIXS-F	10/ 4.6	2.7	---
8. KKDA-F	8/ 3.7	2.3	---
KZEW-F	8/ 3.7	3.6	1.9
KRLD	8/ 3.7	3.6	1.4

12+ TSA 1/4	
1. WBAP	56
2. KIXS-F	50
3. KSTX-F	44
4. KWTX	35
5. KHOO-F	30
6. KNFO-F	27
7. WACO	31
8. KKDA-F	16
KSCS-F	16
10. KTEM	15
KRLD	15

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KIXS-F	723/10.7	7.3
2. KWTX-F	716/22.0	21.8
3. WBAP	616/12.8	14.3
4. KHOO-F	530/24.5	32.6
5. WACO	511/24.9	33.1
6. KWTX	508/22.0	25.2
7. KNFO-F	459/25.4	18.0
8. KTEM	346/ 3.6	----
9. KRLD	321/10.5	10.2
10. KAFM-F	238/ 6.9	2.4

12+ FM SHARE (METRO): 52.58% (102 of 194) (SPG 82: 47.89%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KHOO-F	1. KHOO-F	1. KNFO-F	1. KNFO-F	1. KWTX-F	1. WACO
2. KKDA-F	2. KNFO-F	2. KHOO-F	2. KHOO-F	2. KNFO-F	2. KWTX
	3. KWTX-F	3. KWTX-F	WACO	3. WACO	3. KNFO-F
		WACO			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KWTX	1. KWTX-F	1. KHOO-F	1. KNFO-F	1. KNFO-F	1. KNFO-F
2. KNFO-F	2. KNFO-F	2. KNFO-F	2. KWTX	KIXS-F	2. WACO
WACO	KHOO-F	KWTX-F	3. KHOO-F	KEZW-F	3. KHOO-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBBW	1010		3.2/7.1	KKDA	730	Dall-FW	.5/2.2	KTEM	1400	Temple	.5/3.6
KRZI	1580		1.8/9.8	KLMT-F	96.7	Marlin	1.8/5.3	KTXQ-F	102.1	Fort W	1.4/4.6
KAFM-F	92.5	Dallas	1.8/6.9	KSCS-F	96.3	Fort W	.9/4.4	WFAA	570	Dall	2.7/5.2

FORMATS	AM	FM	TOTAL	%
COUNTRY	65 (3)	29 (3)	94 (6)	48.5
ROCK/AOR/CONTEMP		49 (5)	49 (5)	25.3
AC	1 (1)	16 (1)	17 (2)	8.8
NEWS/TALK	14 (2)		14 (2)	7.2
BLACK/URBAN/JAZZ	1 (1)	8 (1)	9 (2)	4.6
RELIGION/GOSPEL	7 (1)		7 (1)	3.6
BTFL MUSIC	4 (1)		4 (1)	2.1
			194 (19)	

RADIO STATIONS

KWTX, 1230, 1 KW/250 W , COUNTRY MBS, $26.00* (Mc-Guild)
WACO, 1460, 1 KW (DA-N), COUNTRY (Drake-Chen) ABC-E, $30.00* (Torbet)
KTEM, 1400, 1 KW/250 W , AC MBS, $15.60 (HNWH) Formby (TEMPLE)

KHOO-F, 99.9, 100 KW @ 460, CONTEMP (Drake-Chen) ABC-F, $27.00* (Torbet)
KNFO-F, 95.5, 10 KW @ 200, COUNTRY (TM) Source, $20.00* (Selcom)
KWTX-F, 97.5, 71 KW @ 1569, AC MBS, $21.00* (Mc-Guild)
KIXS-F, 93.3, 100 KW @ 520, ROCK APR, $24.00* (Selcom) (KILLEEN)

Other ranked stations - See Dallas

WASHINGTON

Market # 8; ADI # 8
SMSA Pop: 3,080,000
APR 19.2
Est 1982 Revenue: $67,100,000*
Est 1983 Rev Growth: 9%*

Stations: 30/29
Diaries: 2075/1258:1
Standard Error: .451
% Below Line: 0.6
Est 1982 Nat Rev: $9,400,000*

CSI: 38.6 Bil (# 7)
CSI HH: 33.4 M (# 3)
Retail $: 17.9 Bil (# 9)
% Not Listed: 9.0

			WIN	FAL	SUM	SPG						12+ TSA CUME/	FAL	SPG
12+ METRO 1/4/SHARE			83	82	82	82	12+ TSA 1/4			MSA CUME RATING			82	82
1.	WKYS-F	522/10.4	8.8	9.3	10.2	8.4	1.	WKYS-F	546	1.	WRQX-F	7185/21.5	17.1	16.6
2.	WRQX-F	380/ 7.6	6.7	5.1	5.1	4.9	2.	WRQX-F	499	2.	WKYS-F	5853/20.5	19.1	19.7
3.	WMAL	362/ 7.2	10.6	8.9	7.9	7.5	3.	WMAL	395	3.	WMAL	5110/17.4	21.2	19.1
4.	WGAY-F	330/ 6.6	7.1	7.3	7.1	7.7	4.	WGAY-F	369	4.	WWDC-F	5106/14.1	11.8	16.5
5.	WHUR-F	285/ 5.7	5.4	7.5	7.4	6.9	5.	WHUR-F	307	5.	WPGC-F+	4700/14.8	14.8	17.9
6.	WLTT-F	239/ 4.8	4.5	4.4	4.4	4.4	6.	WMZQ-F	284	6.	WTOP	4406/14.0	13.4	14.4
7.	WRC	224/ 4.5	3.1	3.6	3.0	4.3	7.	WPKX-F+	280	7.	WHUR-F	4369/15.4	17.9	17.5
8.	WMZQ-F	204/ 4.1	2.7	3.6	3.5	2.7	8.	WLTT-F	274	8.	WGAY-F	4326/14.5	15.0	17.0
9.	WPKX-F	196/ 3.9	5.3	6.3	4.3	4.0	9.	WWDC-F	260	9.	WLTT-F	4151/14.2	13.5	11.7
10.	WGMS-F+	189/ 3.8	3.1	3.4	3.1	2.9	10.	WRC	254	10.	WAVA-F	3979/11.8	10.4	12.4
11.	WWDC-F	181/ 3.6	3.2	2.9	3.1	4.5	11.	WAVA-F	213	11.	WMZQ-F	3509/ 9.9	8.3	7.9
12.	WTOP	176/ 3.5	3.9	3.3	4.2	3.6	12.	WTOP	209	12.	WPKX-F+	3323/ 9.6	10.3	8.2
13.	WASH-F	171/ 3.4	3.9	3.8	3.8	3.5	13.	WPGC-F+	208	13.	WOOK-F	3299/11.9	12.6	14.2
14.	WPGC-F+	169/ 3.4	3.2	3.6	5.3	5.3	14.	WGMS-F+	206	14.	WASH-F	3203/10.6	11.5	11.9
15.	WOOK-F	161/ 3.2	3.7	3.6	3.9	4.2		WASH-F	206	15.	WRC	2828/ 9.8	9.9	11.6
16.	WAVA-F	160/ 3.2	3.7	4.0	3.9	4.1	16.	WOOK-F	176	16.	WGMS-F+	2773/ 9.5	9.8	9.9
17.	WEZR-F	115/ 2.3	1.3	1.5	1.7	1.9	17.	WEZR-F	141	17.	WXTR-F	1659/ 5.5	4.4	5.7
18.	WYCB	97/ 1.7	1.9	1.2	1.4	1.3	18.	WYCB	97	18.	WEZR-F	1647/ 5.6	4.5	5.7
19.	WHFS-F	84/ 1.7	1.9	1.2	1.4	1.3	19.	WLIF-F	91	19.	WOL	1214/ 4.7	3.9	3.0
20.	WXTR-F	73/ 1.5	1.9	1.2	2.0	2.2	20.	WHFS-F	90	20.	WHFS-F	1094/ 3.9	3.1	4.1

12+ FM SHARE (METRO): 74.42% (3394 of 4560) (SPG 83: 74.32%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WRQX-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WMAL	1. WMAL
2. WKYS-F	2. WRQX-F	2. WRQX-F	2. WGAY-F	2. WGAY-F	2. WKYS-F
3. WAVA-F	3. WHUR-F	3. WHUR-F	3. WMAL	3. WRC	3. WRQX-F
4. WOOK-F	4. WLTT-F	4. WLTT-F	4. WLTT-F	4. WMZQ-F	4. WGAY-F+
5. WWDC-F	5. WWDC-F	5. WMZQ-F	5. WHUR-F	5. WKYS-F	5. WTOP
6. WHUR-F	6. WPGC-F+	6. WGAY-F	6. WMZQ-F	6. WGMS-F+	6. WRC
7. WPGC-F	7. WAVA-F	7. WWDC-F	7. WASH-F	7. WTOP	7. WLTT-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F
2. WGAY-F+	2. WGAY-F	2. WRQX-F	2. WMAL	2. WWDC-F	2. WGAY-F
3. WLTT-F	3. WRQX-F	3. WLTT-F	3. WLTT-F	3. WAVA-F	3. WHUR-F
4. WMZQ-F	4. WMAL	4. WHUR-F	4. WGAY-F	4. WHUR-F	4. WLTT-F
WRQX-F	5. WLTT-F	5. WPGC-F+	5. WHUR-F	5. WRQX-F	5. WMAL
6. WMAL	6. WPKX-F+	6. WASH-F	6. WASH-F	6. WLTT-F	6. WGMS-F+
7. WRC	7. WRC	7. WMZQ-F	7. WMZQ-F	7. WHFS-F	7. WMZQ-F

FORMATS	AM	FM	TOTAL	%
BLACK/URBAN/JAZZ	66 (1)	968 (3)	1034 (4)	22.7
ROCK/AOR/CONTEMP	23 (1)	951 (5)	974 (6)	21.4
BTFL MUSIC	34 (1)	472 (3)	506 (9)	11.1
AC		483 (3)	483 (3)	10.6
NEWS/TALK	414 (3)		414 (3)	9.1
COUNTRY	34 (1)	366 (2)	400 (3)	8.8
MOR/VARIETY	362 (1)		362 (1)	7.9
CLASSICAL	35 (1)	154 (1)	189 (2)	4.1
RELIGION/GOSPEL	136 (2)		136 (2)	3.0
NOSTALGIA	62 (2)		62 (2)	1.4
			4560 (30)	

WASHINGTON ADI

12+ ADI 1/4	12+ ADI CUME	MSA EXCL CUME
1. WKYS-F	1. WRQX-F	1. WRQX-F
2. WRQX-F	2. WKYS-F	2. WMAL
3. WMAL	3. WMAL	3. WKYS-F
4. WGAY-F	4. WWDC-F	4. WPKX-F+
5. WHUR-F	5. WPGC-F+	5. WGAY-F
6. WMZQ-F	6. WHUR-F	6. WGMS-F+
7. WPKX-F+	7. WGAY-F	7. WTOP
8. WLTT-F	8. WTOP	8. WRC
9. WWDC-F	9. WLTT-F	9. WWDC-F
10. WRC	10. WAVA-F	10. WMZQ-F
11. WGMS-F+	11. WMZQ-F	
12. WPGC-F+	12. WOOK-F	
13. WASH-F	13. WPKX-F+	
14. WTOP	14. WASH-F	
WAVA-F	15. WGMS-F+	

OTHER RATED STATIONS
METRO SHARE/CUME RATING

WEAM	1390	Arlington	.7/3.1
WGAY	1050	Silver Spg.	.7/2.0
WJOK	1150	Gaithersburg	.3/1.9
WOL	1450		1.3/4.7
WUST	1120		.8/2.0
WWDC	1260		.6/2.3
WYCB	1340		1.9/4.1
WLIF-F	101.9	Baltimore	.5/1.3

ADI FM SHARE: 76.89% (4322 of 5621) (SPG 82: 75.60%)

AM STATIONS

WMAL,	630,	5 KW (DA-2),	MOR/TALK	ABC-I,	$190.00*	(Mc-Guild)	ABC
WOL ,	1450,	1 KW/250 W ,	BLACK	SBN,	$ 47.50	(Unirep)	
WRC ,	980,	5 KW (DA-N),	NEWS/TALK	NBC,NBC-T,	$ 76.88	(Eastman)	NBC
WTOP,	1500,	50 KW (DA-2),	NEWS	CBS,	$ 80.00*	(CBS SPot)	Outlet
WYCB,	1340,	1 KW/250 W ,	GOSPEL/BLACK	NBN,	$ 30.00*	(Lazar)	

FM STATIONS

WASH-F,	97.1,	23 KW @ 690,	AC	,	$148.13	(Katz)	Metromedia
WAVA-F,	105.1,	50 KW @ 500,	AOR	,	$105.00*	(CBS/FM)	Doubleday
WEZR-F,	106.7,	50 KW @ 500,	BTFL MUS (Churchill)**	,	$ 64.00	(Groskin)	EZ
WGAY-F,	99.5,	21 KW @ 780,	BTFL MUS	,	$170.00*	(MMR)	Greater Media
WGMS-F+,	103.5,	20 KW @ 435,	CLASSICAL	MBS,RKO,	$ 95.00*	(RKO)	RKO
WHFS-F,	102.3,	3 KW @ 340,	AOR	,	$ 45.00	(P/W)	Outlet
WHUR-F,	96.3,	24 KW @ 670,	BLACK/JAZZ	CBS-R,	$105.00*	(----)	Howard Univ
WKYS-F,	93.9,	50 KW @ 485,	URBAN	NBC,	$155.00*	(Eastman)	NBC
WLTT-F,	94.7,	21 KW @ 780,	AC (Klemm)	,	$ 95.00*	(HNWH)	Gulf
WMZQ-F,	98.7,	50 KW @ 185,	COUNTRY	,	$ 70.00*	(Christal)	Viacom
WOOK-F,	100.3,	40 KW @ 320,	BLACK	SBN,	$ 90.00*	(Masla)	United
WPGC-F+,	95.5,	50 KW @ 496,	CONTEMP/AC	ABC-C,	$110.00*	(Torbet)	First MEdia
WPKX-F+,	105.9,	50 KW @ 410,	COUNTRY	APR,	$ 98.00	(Selcom)	Metroplex
WRQX-F,	107.3,	50 KW @ 410,	ROCK	ABC-R,	$203.75	(Blair)	ABC
WWDC-F,	101.1,	50 KW @ 500,	AOR (Burk-Abr)	ABC-F,	$ 90.00*	(Christal)	
WXTR-F,	104.1,	50 KW @ 500,	OLDIES	,	$ 49.00	(Masla)	

**Station has switched to AC

WATERLOO-CEDAR RAPIDS

Market # 232
SMSA Pop: 138,600
APR 16.6
Est 1982 Revenue: $2,675,000*
Est 1983 Rev Growth: 6%*

Stations: 13/6
Diaries: 524/219:1
Standard Error: 15.1
% Below Line: 15.1
Est 1982 Nat Rev: $400,000*

CSI: 1.2 Bil (# 222)
CSI HH: 25.1 M (# 65)
Retail $: .7 Bil (# 211)
% Not Listed: 13.1

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KFMW-F	48/25.1	8.8	10.2	1. KFMW-F	102	1. KFMW-F	1017/40.1	16.6
2. KWLO	28/14.7	20.0	29.3	2. WMT	47	2. KWLO	779/40.6	48.3
3. KLEU	21/11.0	5.6	6.6	3. KWLO	43	3. KXEL	532/23.0	24.6
4. KXEL	15/ 7.9	11.3	9.0	4. KXEL	35	4. WMT	530/10.7	8.4
KCNB-F	15/ 7.9	17.5	13.8	5. WHO	27	5. WHO	473/12.2	8.1
6. KCFI	14/ 7.3	8.8	2.4	6. KLEU	24	6. KCNB-F	470/25.4	34.7
7. KOEL-F	6/ 3.1	3.8	4.2	KOEL-F	24	7. KOEL-F	372/10.1	6.9
8. WHO	5/ 2.6	3.1	3.0	8. KCNB-F	22	8. KCFI	292/19.0	19.3
WMT	5/ 2.6	1.9	3.6	9. KCFI	19	9. KLEU	164/ 9.9	10.0

12+ FM SHARE (METRO): 46.99% (78 of 166) (SPG 82: 41.30%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KWLO	1. KLEU	1. WFMW-F
2. KWLO-F	2. KWLO	2. KWLO	2. KFMW-F	2. KXEL	2. KWLO
3. KCNB-F	3. KCNB-F	3. KCNB-F	3. KCFI	3. KWLO	3. KXEL-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KFMW-F	1. KFMW-F	1. KFMW-F	1. KWLO	1. KFMW-F	1. KFMW-F
2. KWLO	2. KWLO	2. KWLO	2. KCFI	2. KCNB-F	KWLO
3. KLEU	3. KLEU	3. KCNB-F	KFMW-F	KWLO	3. KCFI
			KXEL		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KKRQ-F	100.7	Cedar Rapids	.5/2.0	KWAY-F	99.3	Waverly	1.6/6.6
KLYF-F	100.3	Des Moines	1.0/3.4	WMT-F	96.5	Cedar Rapids	1.6/3.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		64 (3)	64 (3)	38.6
COUNTRY	29 (2)	6 (1)	35 (3)	21.1
AC	28 (1)	3 (1)	31 (2)	18.7
NOSTALGIA	21 (1)		21 (1)	12.7
NEWS/TALK	5 (1)		5 (1)	3.0
MOR/VARIETY	5 (1)		5 (1)	3.0
OTHERS/UNKNOWN		3 (1)	3 (1)	1.8
BTFL MUSIC		2 (1)	2 (1)	1.2
			166 (13)	

RADIO STATIONS

KCFI, 1250, 500 W (DA-1) , COUNTRY MBS, $10.00 (Weiss)
KLEU, 850, 500 W (DAYS,DA), NOSTALGIA ABC-E, $10.00 (Lotus)
KWLO, 1330, 5 KW (DA-2) , AC APR, $24.00* (Eastman) Forward
KXEL, 1540, 50 KW (DA-N) , COUNTRY ABC-I, $23.00* (Torbet) Bahakel

KCNB-F, 105.7, 100 KW @ 569, ROCK (TM) ABC-C, $17.00* (Torbet) Bahakel
KFMW-F, 107.9, 100 KW @ 1800, ROCK NBC, $24.38 (Eastman) Forward
KOEL-F, 92.3, 100 KW @ 1501, COUNTRY (Musicworks) ABC-E, $38.00 (PRO) Stuart (OELWEIN)

Other ranked stations - See Des Moines and Cedar Rapids

WEST PALM BEACH

Market # 69
SMSA Pop: 609,200
APR 19.0
Est 1982 Revenue: $8,970,000

Stations: 33/17
Diaries: 772/724:1
Standard Error: .738
% Below Line: 34.2

CSI: 5.9 Bil (# 58)
CSI HH: 23.6 M (# 127)
Retail $: 3.7 Bil (# 54)
% Not Listed: 7.2

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WEAT-F	148/13.9	11.5	14.1	13.0	14.9
2. WRMF-F	119/11.2	9.5	6.5	6.9	10.2
3. WIRK-F	71/ 6.7	9.4	12.3	7.4	6.7
4. WHYI-F	61/ 5.7	5.1	4.5	5.3	3.4
5. WIZD-F	50/ 4.7	3.7	4.0	5.3	3.4
6. WPOM	49/ 4.6	6.8	4.7	7.4	6.4
7. WJNO	48/ 4.5	6.3	4.1	3.9	4.6
8. WSHE-F	40/ 3.8	2.4	2.2	3.1	2.4
9. WNJY-F	39/ 3.7	3.1	4.6	3.8	3.5
10. WPBR	36/ 3.4	3.7	3.2	5.1	3.0

12+ TSA 1/4	
1. WEAT-F	167
2. WRMF-F	120
3. WIZD-F	85
4. WIRK-F	82
5. WHYI-F	61
6. WPOM	49
7. WJNO	48
8. WNJY-F	42
9. WSHE-F	40
10. WPBR	36

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WEAT-F	1649/25.4	24.3	25.0
2. WRMF-F	1359/21.7	18.0	17.9
3. WIZD-F	1272/14.7	12.0	11.5
4. WHYI-F	1027/18.1	14.8	13.2
5. WIRK-F	885/13.4	16.7	18.5
6. WJNO	609/10.9	15.4	14.0
7. WSHE-F	564/ 9.9	7.3	8.4
8. WPOM	464/ 8.3	8.6	8.4
9. WNJY-F	448/ 7.3	7.1	9.0
10. WLYF-F	427/ 7.6	8.1	7.1

12+ FM SHARE (METRO): 71.66% (708 of 988) (SPG 82: 68.27%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHYI-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F	1. WRMF-F
2. WIZD-F	2. WHYI-F	2. WIRK-F	2. WIRK-F	2. WEAT-F	2. WEAT-F
WPOM	3. WIZD-F	3. WHYI-F	3. WEAT-F	3. WIRK-F	3. WIRK-F+
	4. WSHE-F	4. WIZD-F	4. WNGS-F	4. WJNO	4. WJNO
			WPOM		

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WEAT-F	1. WEAT-F	1. WRMF-F	1. WRMF-F	1. WIZD-F	1. WRMF-F
2. WRMF-F	2. WRMF-F	2. WHYI-F	2. WEAT-F	2. WSHE-F	2. WIRK-F
3. WIRK-F	3. WIRK-F	3. WNGS-F	WIRK-F	3. WPOM	3. WPOM
4. WIZD-F	4. WPOM	4. WWJF-F	4. WHYI-F	WRMF-F	4. WIZD-F
					WRBD

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBF	1420	Delray B	.9/3.8	WVSI-F+	96.7	Jupit	1.9/2.6	WIOD	610	Miami	.9/4.6
WEAT	850	WP Beach	2.3/6.1	WAIA-F	97.3	Miami	1.2/5.9	WLYF-F	101.5	Miami	2.3/7.6
WIRK	1290	WP Beach	.9/4.7	WAXY-F	105.9	FT Lau	1.1/5.5	WNWS	790	Miami	2.5/5.7
WKAO	1510	Boynt B	.5/1.3	WBSS	980	Pomp B	.3/2.4	WRBD	1470	Pomp B	2.5/5.4
WKQS-F	99.9	Boca Rat	1.2/4.1	WCKO-F	102.7	Pomp B	2.0/6.3	WWJF-F	106.7	FT Lau	2.3/5.3
WNGS-F	92.1	WP Beach	2.9/6.1	WINZ	940	Miami	1.0/4.3	WWWL-F	93.9	Miami	.6/2.1
WSBR	740	Boca Rat	1.8/3.3	WINZ-F	94.9	Miami	.4/2.8	WYOR-F	105.1	Coral G	.4/1.8
WSWN-F	93.5	Belle Gl	.8/2.3								

RADIO STATIONS

WEAT, 850, 1 KW (DA-1), NEWS ABC-I, $30.00* (Katz) Curt Gowdy
WJNO, 1230, 1 KW/250 W, NEWS/TALK CBS,ABC-T,NBC-T,ABC-E, $36.25 (Blair) Fairbanks
WPBR, 1340, 1 KW/250 W, TALK MBS, $25.00* (Savalli)
WPOM, 1600, 1 KW (DA-1), BLACK (Drake-Chen) SBN, $23.00 (HNWH)

WEAT-F, 104.5, 100 KW @ 520, BTFL MUS (Schulke), $54.00 (Katz) Curt Gowdy
WIRK-F, 107.9, 100 KW @ 400, COUNTRY, $44.00* (Mc-Guild)
WNGS-F, 92.1, 3 KW @ 292, CONTEMP/AC SOurce, $24.00 (Masla)
WNJY-F, 94.3, 3 KW @ 480, NOSTALGIA (Al Ham), $22.00* (Christal) Lappin
WRMF-F, 97.9, 100 KW @ 400, AC/SOFT, $60.00* (Blair) Fairbanks
WIZD-F, 98.7, 100 KW @ 1516, AOR, $30.00 (HNWH) (FORT PIERCE)

Other ranked stations - See Miami

PLEASE SEE CONTINUATION PAGE AT END OF THIS SECTION FOR FORMATS.

WHEELING

Market # 183
SMSA Pop: 186,200
APR 16.6
Est 1982 Revenue: $4,690,000

Stations: 14/9
Diaries: 651/240:1
Standard Error: .768
% Below Line: 6.6

CSI: 1.4 Bil (# 183)
CSI HH: 19.5 M (# 292)
Retail $: .8 Bil (# 206)
% Not Listed: 6.2

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WWVA	54/20.8	29.6	22.6	1. WWVA	112	1. WWVA	1301/41.8	46.9
2. WOMP-F	40/15.4	7.0	13.2	2. WOMP-F	53	2. WKWK-F	750/28.2	28.7
3. WKWK	35/13.5	6.6	8.2	3. WANJ-F	40	3. WOMP-F	731/30.0	25.0
4. WANJ-F	31/11.9	15.2	16.3	4. WKWK	39	4. WRKY-F	606/ 4.6	---
5. WCPI-F	24/ 9.2	9.5	5.1	WKWK-F	39	5. WCPI-F	494/21.4	19.7
6. WKWK-F	22/ 8.5	11.5	6.6	6. WRKY-F	38	6. KDKA	454/ 8.1	8.8
7. WOMP	12/ 4.6	7.0	8.9	7. WCPI-F	32	7. WANJ-F	437/20.3	25.0
8. WANR	8/ 3.1	1.2	5.1	8. WDVE-F	27	8. WKWK	394/22.7	22.7
9. WDVE-F	5/ 1.9	1.2	1.9	9. KDKA	25	9. WDVE-F	358/ 5.2	5.6
WPNT-F	5/ 1.9	2.9	.4	10. WPNT-F	15	10. WOMP	204/11.7	12.3

12+ FM SHARE (METRO): 52.87% (129 of 244) (SPG 82: 50.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WOMP-F	1. WOMP-F	1. WWVA	1. WWVA	1. WWVA	1. WWVA
	2. WCPI-F	2. WOMP-F	2. WCPI-F	2. WKWK	2. WOMP-F
	3. WKWK-F	3. WCPI-F	3. WKWK-F	3. WANJ-F	3. WKWK

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WWVA	1. WWVA	1. WCPI-F	1. WWVA	1. WOMP-F	1. WWVA
2. WKWK	2. WKWK-F	2. WOMP-F	2. WCPI-F	2. WWVA	2. WCPI-F
3. WANJ-F	3. WOMP-F	3. WKWK-F	3. WOMP-F	3. WCPI-F	3. WKWK-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEIF	1370	Moundsville	.8/2.9	WBZZ-F	93.7	Pitts.	.4/2.9
KDKA	1020	Pitts.	1.5/8.1	WRKY-F	103.5	Steuben.	.4/4.6

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	8 (1)	69 (5)	77 (6)	31.6
COUNTRY	56 (2)		56 (2)	23.0
BTFL MUSIC		36 (2)	36 (2)	14.8
NOSTALGIA	35 (1)		35 (1)	14.3
AC		24 (1)	24 (1)	9.8
NEWS/TALK	12 (1)		12 (1)	4.9
MOR/VARIETY	4 (1)		4 (1)	1.6
			244 (14)	

RADIO STATIONS

WANR, 1600, 5 KW (DAYS), ROCK , $10.00 (----)
WKWK, 1400, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-D, $11.50 (HNWH) Comm Service
WOMP, 1290, 1 KW , NEWS/TALK CBS,RKO II,ABC-T, $11.75 (----)
WWVA, 1170, 50 KW (DA-N), COUNTRY ABC-I, $49.75 (Eastman) John Price

WANJ-F, 107.5, 11 KW @ 907, BTFL MUS (TM) NBC, $17.60 (----)
WCPI-F, 98.7, 50 KW @ 390, AC ABC-F, $17.00 (Eastman) John Price
WKWK-F, 97.3, 50 KW @ 470, CONTEMP ABC-C, $ 9.50 (HNWH) Comm Service
WOMP-F, 100.5, 14 KW @ 550, ROCK/AOR CBS-R,Source, $11.75 (----)

WRKY - See Steubenville Other ranked stations - See Pittsburgh

WICHITA

Market # 101
SMSA Pop: 414,600
APR 16.8
Est 1982 Revenue: $10,637,000*
Est 1983 Rev Growth: 10%*

Stations: 16/12
Diaries: 940/367:1
Standard Error: .635
% Below Line: 6.9
Est 1982 Nat Rev: $1,011,000*

CSI: 3.8 Bil (# 90)
CSI HH: 24.6 M (# 81)
Retail $: 2.1 Bil (# 92)
% Not Listed: 6.7

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KEYN-F	107/18.5	15.9	15.3	15.5	14.5
2. KFDI	64/11.1	9.4	7.2	11.5	10.2
3. KFDI-F	62/10.7	7.0	8.2	5.2	5.6
4. KAKZ	56/ 9.7	10.9	10.3	7.8	5.6
5. KICT-F	53/ 9.2	8.3	10.1	8.9	7.8
6. KFH	43/ 7.4	9.8	9.6	13.0	12.1
7. KBRA-F	31/ 5.4	5.2	10.5	6.6	10.6
8. KOEZ-F	29/ 5.0	7.6	.9	1.6	2.0
9. KQAM	24/ 4.2	3.7	5.5	5.2	5.2
10. KKRD-F	23/ 4.0	7.2	7.4	7.2	5.8

12+ TSA 1/4	
1. KEYN-F	124
2. KFDI-F	110
3. KFDI-F	98
4. KICT-F	82
5. KAKZ	64
6. KFH	61
7. KOEZ-F	54
8. KBRA-F	32
9. KQAM	27
10. KKRD-F	26

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. KEYN-F	1528/33.1	32.8	33.1
2. KFDI	1315/22.1	21.0	20.8
3. KFDI-F	1070/20.9	17.6	20.0
4. KFH	996/18.4	20.1	22.8
5. KICT-F	780/15.1	17.1	18.9
6. KAKZ	733/18.6	20.1	20.1
7. KOEZ-F	658/10.6	12.6	3.0
8. KKRD-F	548/12.5	14.6	12.8
9. KBRA-F	452/11.7	12.4	16.6
10. KQAM	434/11.3	10.7	14.5

12+ FM SHARE (METRO): 61.60% (332 of 539) (SPG 82: 62.43%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KFDI	1. KEYN-F
2. KICT-F	2. KICT-F	2. KFDI-F	2. KFDI-F	2. KAKZ	2. KFDI
	3. KFDI-F	3. KICT-F	3. KFDI	3. KFH	3. KFDI-F
	4. KBRA-F	4. KFDI	4. KAKZ	4. KFDI-F	4. KAKZ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F	1. KEYN-F
2. KFDI-F	2. KFDI-F	2. KFDI-F	2. KFDI-F	2. KICT-F	2. KFDI-F
3. KAKZ	3. KFDI	3. KBRA-F	3. KFDI	3. KBRA-F	3. KFDI
4. KFDI	4. KICT-F	4. KQAM	4. KQAM KAKZ	4. KFDI-F	4. KICT-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLEO	1480		1.7/8.7
KSGL	900		1.7/4.3
KYMG-F	95.9	Derby	3.3/8.6
KBUZ-F	106.5	Arkansas City	.5/2.6
KHUT-F	102.9	Huntchinson	.3/1.2
KSKU-F	102.1	Hutchinson	.5/3.7

FORMATS	AM	FM	TOTAL	%
COUNTRY	107 (2)	83 (3)	190 (5)	35.3
ROCK/AOR/CONTEMP		166 (4)	166 (4)	30.7
AC	24 (1)	54 (2)	78 (3)	14.5
NOSTALGIA	56 (1)		56 (1)	10.4
BTFL MUSIC		29 (1)	29 (1)	5.4
RELIGION/GOSPEL	10 (1)		10 (1)	1.9
OTHERS/UNKNOWN		10 (1)	10 (1)	1.9
			539 (15)	

RADIO STATIONS

KAKZ, 1240, 1 KW/250 W , NOSTALGIA (Al Ham) ABC-I, $21.50 (Blair)
KFDI, 1070, 10 KW/1 KW (DA-N), COUNTRY ABC-E, $33.00* (Torbet) Great Empire
KFH , 1330, 5 KW (DA-N) , COUNTRY CBS,MBS, $36.00* (Eastman)
KQAM, 1410, 5 KW/1 KW (DA-N), OLDIES/AC RKO, $24.00 (Mc-Guild) Long-Pride

KBRA-F, 97.9, 85 KW @ 420, AC MBS, $21.00* (Eastman)
KEYN-F, 103.7, 100 KW @ 860, ROCK RKO, $32.00 (Mc-Guild) Long-Pride
KFDI-F, 101.3, 100 KW @ 1130, COUNTRY ABC-E, $30.00* (Torbet) Great Empire
KICT-F, 95.1, 100 KW @ 970, AOR (Burk-Abr) ABC-R, $51.25 (Katz) Peoria Jrnl Star
KKRD-F, 107.3, 100 KW @ 884, AC CBS-R, $29.25 (Masla) John Price
KOEZ-F, 92.3, 100 KW @ 650, BTFL MUS (Churchill) , $ 8.00 (----)

WILMINGTON, DE

Market # 81	Stations: 31/8	CSI: 5.3 Bil (# 68)
SMSA Pop: 528,800	Diaries: 935/473:1	CSI HH: 27.7 M (# 19)
APR 18.1	Standard Error: .656	Retail $: 2.4 Bil (# 83)
Est 1982 Revenue: $5,640,000	% Below Line: 59.9	% Not Listed: 7.3

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4		12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WSTW-F	78/9.8	8.9	10.3	11.6	13.6	1. WSTW-F	102	1. WSTW-F	1391/24.9	24.2	25.6
2. WDEL	69/8.6	8.4	9.9	9.9	8.4	2. WMMR-F	93	2. WMMR-F	1210/20.4	20.7	22.6
3. WJBR-F	64/8.0	10.6	11.0	10.1	10.2	3. WJBR-F	81	3. WJBR-F	955/17.0	20.1	20.6
4. WMMR-F	63/7.9	8.9	8.8	7.9	8.5	4. WDSD-F	77	4. WYSP-F	921/14.4	15.1	15.6
5. WIOQ-F	41/5.1	2.7	2.7	2.9	4.5	5. WDEL	70	5. WCAU-F	869/15.9	14.3	16.2
6. WYSP-F	36/4.5	4.9	4.7	3.5	4.0	6. WYSP-F	55	6. WDEL	826/17.5	22.0	23.5
7. WCAU-F	34/4.3	3.8	4.8	5.2	2.5	7. WUSL-F	48	7. WDSD-F	761/ 7.2	6.5	5.2
WUSL-F	34/4.3	3.7	3.8	4.3	2.5	WIOQ-F	48	8. WEAZ-F	577/ 6.0	4.9	6.0
9. WDSD-F	33/4.1	2.9	1.3	.9	4.5	9. WKSZ-F	47	9. WIOQ-F	525/10.7	9.7	7.7
10. WAMS	31/3.9	3.0	2.8	2.5	1.7	10. WCAU-F	41	10. WKSZ-F	516/ 7.1	2.3	---

12+ FM SHARE (METRO): 72.87% (540 of 741) (SPG 82: 70.38%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WCAU-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WDEL	1. WDEL
2. WYSP-F	2. WMMR-F	2. WMMR-F	2. WJBR-F	2. WJBR-F	2. WSTW-F
3. WsTW-F	3. WIOQ-F	3. WIOQ-F	3. WKSZ-F	3. WAMS	3. WILM
WMMR-F	4. WYSP-F	4. WJBR-F	4. WDEL WIOQ-F	4. WDSD-F	4. WMMR-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WJBR-F	1. WSTW-F	1. WSTW-F	1. WSTW-F	1. WMMR-F	1. WJBR-F
2. WSTW-F	2. WJBR-F	2. WIOQ-F	2. WJBR-F	2. WSTW-F	2. WSTW-F
3. WDEL	3. WMMR-F	3. WIOQ-F	3. WJBR-F	3. WSTW-F	3. WSTW-F
4. WMMR-F	4. WDEL	4. WUSL-F	4. WAMS,WDEL WIOQ-F	4. WIOQ-F	4. WMMR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WILM	1450		3.4/10.3	WEAZ-F	101.1	Phil	2.5/6.0	WPEN	950	Phil	1.6/4.4
WJBR	1290		1.3/3.7	WFLN-F	95.7	Phil	.6/3.2	WPOC-F	93.1	Balt	1.0/2.8
WJIC	1510	Salem,NJ	.8/1.5	WIP	610	Phil	1.4/5.0	WSNI-F	104.5	Balt	1.3/4.5
WIOV-F	105.1	Ephrata,PA	.5/1.3	WIYY-F	97.9	Balt	.8/2.3	WSNJ-F+	107.7	Bridget	.4/1.0
WNRK	1260	Newark	1.5/3.1	KYW	1060	Phil	1.4/7.1	WWDB-F	96.5	Phil	2.3/6.7
WKSZ-F	100.3	Media,PA	3.8/7.1	WCAU	1210	Phil	1.3/6.8	WWSH-F	106.1	Phil	.5/2.1
WDAS-F	105.3	Phil	2.5/5.1	WMGK-F	102.9	Phil	3.8/10.7				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		258 (6)	258 (6)	34.8
MOR/VARIETY	93 (4)	2 (1)	95 (5)	12.8
BTFL MUSIC		84 (2)	84 (2)	11.3
COUNTRY	37 (2)	45 (3)	82 (5)	11.1
AC		74 (4)	74 (4)	10.0
NEWS/TALK	48 (3)	18 (1)	66 (4)	8.9
BLACK/URBAN/JAZZ		54 (2)	54 (2)	7.3
NOSTALGIA	23 (2)		23 (2)	3.1
CLASSICAL		5 (1)	5 (1)	0.7
			741 (31)	

RADIO STATIONS Other ranked stations - See Philadelphia

WAMS, 1380, 5 KW/1 KW (DA-3), COUNTRY ABC-C, $23.00* (Selcom) Rollins
WDEL, 1150, 5 KW (DA-2) , MOR NBC,NBC-T, $32.00* (Eastman)
WILM, 1450, 1 KW/250 W , NEWS MBS,CBS, $16.00 (Savalli)

WJBR-F, 99.5, 50 KW @ 500, BTFL MUS (FM-100) , $35.91 (----)
WSTW-F, 93.7, 50 KW @ 460, ROCK (TM) , $45.00* (Eastman)
WDSD-F, 94.7, 50 KW @ 400, COUNTRY MBS, $13.44 (Masla) Rau (DOVER)

WILMINGTON, NC

Market # 222
SMSA Pop: 378,100
APR 14.6
Est 1982 Revenue: $2,430,000

Stations: 11/10
Diaries: 687/177:1
Standard Error: .763
% Below Line: 0.6

CSI: 1.1 Bil (# 229)
CSI HH: 20.5 M (# 249)
Retail $: .7 Bil (# 229)
% Not Listed: 9.6

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WGNI-F	32/18.0	12.4	17.5
2. WHSL-F	28/15.7	14.0	15.6
3. WWIL	26/14.6	16.7	11.7
4. WWQQ-F	22/12.4	12.4	11.0
5. WVBS-F	13/ 7.3	11.8	2.6
WAAV	13/ 7.3	9.7	2.6
7. WKLM	10/ 5.6	6.5	7.8
8. WDZD-F	6/ 3.4	1.6	5.2
WVCB	6/ 3.4	.5	2.6
10. WMFD	4/ 2.2	4.3	7.1

12+ TSA 1/4	
1. WHSL-F	42
2. WGNI-F	40
3. WWQQ-F	33
4. WVBS-F	31
WWIL	31
6. WAAV	16
7. WKLM	13
8. WDZD-F	9
9. WMFD	7
10. WVCB	6

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. WGNI-F	561/35.7	32.1
2. WHSL-F	524/29.4	24.9
3. WVBS-F	510/23.3	30.8
4. WWQQ-F	309/20.3	20.1
5. WWIL	261/19.3	20.9
6. WMFD	178/13.3	17.8
7. WAAV	174/12.2	19.1
8. WKLM	153/10.2	13.6
9. WDZD-F	129/ 7.1	4.9
10. WVCB	29/ 2.4	3.1

12+ FM SHARE (METRO): 63.35% (102 of 161) (SPG 82: 59.30%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHSL-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WWQQ-F	1. WGNI-F
2. WGNI-F	2. WHSL-F	2. WHSL-F	2. WWQQ-F	2. WGNI-F	WWIL
	3. WWIL	3. WWIL	3. WHSL-F	3. WWIL	3. WWQQ-F
		WWQQ-F			

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WHSL-F	1. WGNI-F
2. WWQQ-F	2. WHSL-F	2. WWIL	2. WWQQ-F	2. WGNI-F	2. WWQQ-F
3. WHSL-F	3. WWIL	3. WHSL-F	3. WWIL		3. WHSL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKZQ-F 101.7 Myrtle Beach .6/1.9

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		74 (4)	74 (4)	46.0
COUNTRY	10 (1)	28 (2)	38 (3)	23.6
BLACK/URBAN/JAZZ	26 (1)		26 (1)	16.1
NOSTALGIA	13 (1)		13 (1)	8.1
RELIGION/GOSPEL	6 (1)		6 (1)	3.7
AC	4 (1)		4 (1)	2.5
			161 (11)	

RADIO STATIONS

WAAV, 1340, 1 KW/250 W , NOSTALGIA (Al Ham) NBC, $ 9.70 (Katz) Cape Fear
WKLM, 980, 5 KW (DAYS) , COUNTRY ABC-E, $ 8.00* (----)
WMFD, 630, 1 KW (DA-2) , AC CBS,MBS, $ 7.00* (Southern) Village
WVCB, 1410, 500 W (DAYS) , RELIGION , $ NA (----) (SHALLOTTE)
WWIL, 1490, 1 KW/250 W (DA-1), BLACK SBN, $11.50 (Blair) Jeff-Pilot

WDZD-F, 93.5, 3 KW @ 300, COUNTRY MBS, $ 7.00 (----) (SHALLOTTE)
WGNI-F, 102.7, 100 KW @ 440, CONTEMP (Drake-Chen) , $14.00 (Katz) Cape Fear
WHSL-F, 97.3, 100 KW @ 560, AOR ABC-F, $13.00 (Blair) Jeff-Pilot
WVBS-F, 99.9, 100 KW @ 480, CONTEMP RKO, $ 8.00 (Carolina) (BURGAW)
WWQQ-F, 100.9, 2.1 KW @ 370, COUNTRY (TM) CBS, $10.00* (Southern) (VILLAGE)

WORCESTER

Market # 109 (appr) (county # 62)
SMSA Pop: 378,100
APR 18.4
Est 1982 Revenue: $6,400,000*
Est 1983 Rev Growth: 9%*

Stations: 30/7
Diaries: 796/409:1
Standard Error: .713
% Below Line: 47.8
Est 1982 Nat Rev: $1,300,000*

CSI: 3.5 Bil (# 98 approx)
CSI HH: 30.3 M (# 7 approx)
Retail $: 1.7 Bil (# 112 approx)
% Not Listed: 7.0

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WSRS-F	78/13.0	13.9	16.3	15.4	15.2
WTAG	78/13.0	10.8	12.4	9.8	12.1
3. WAAF-F	52/ 8.7	10.2	12.3	12.6	11.7
4. WFTQ	40/ 6.7	4.9	4.9	5.4	6.2
5. WHTT-F	38/ 6.3	5.1	4.2	4.0	3.3
6. WBZ	36/ 6.0	4.4	6.3	5.9	6.0
7. WROR-F	35/ 5.8	8.1	4.4	6.1	6.0
8. WNEB	25/ 4.2	4.6	6.5	5.6	5.5
9. WSSH-F	22/ 3.7	1.7	.7	1.2	---
10. WCOZ-F	20/ 3.3	3.7	2.5	4.7	4.7

12+ TSA 1/4	
1. WAAF-F	126
2. WSRS-F	114
3. WTAG	95
4. WBZ	72
5. WHTT-F	63
6. WSSH-F	56
7. WROR-F	53
8. WCOZ-F	48
9. WFTQ	41
10. WBCN-F	38

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WAAF-F	1587/25.9	25.1	25.7
2. WSRS-F	1361/26.2	30.9	29.2
3. WTAG	1153/27.3	28.8	33.6
4. WBZ	969/16.3	13.9	16.9
5. WHTT-F	933/17.8	15.9	10.2
6. WCOZ-F	795/11.8	12.3	11.1
7. WFTQ	661/18.7	16.3	12.7
8. WROR-F	658/11.8	16.8	12.7
9. WSSH-F	513/ 6.8	5.3	3.1
10. WMJX-F	444/ 6.8	5.0	5.3

12+ FM SHARE (METRO): 63.20% (352 of 557) (SPG 82: 61.21%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WHTT-F	1. WAAF-F	1. WAAF-F	1. WFTQ	1. WSRS-F	1. WTAG
2. WAAF-F	2. WROR-F	2. WFTQ	2. WSRS-F	2. WTAG	2. WSRS-F
3. WCOZ-F	3. WHTT-F	3. WROR-F	3. WROR-F	3. WBZ	3. WBZ

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WSRS-F	1. WSRS-F	1. WFTQ	1. WSRS-F	1. WAAF-F	1. WROR-F
2. WTAG	2. WAAF-F	2. WAAF-F	WFTQ	2. WCOZ-F	2. WFTQ
3. WAAF-F	3. WTAG	3. WROR-F	3. WROR-F	3. WROR-F	3. WTAG

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFP	940	Webster	.3/1.8	WFMP-F	104.5	Fitch.	.5/1.6	WPRO-F	92.3	Prov	.7/3.9
WORC	1310		2.7/10.0	WHJY-F	94.1	Prov	.7/4.4	WQVR-F	100.1	South.	1.5/4.1
WARE	1250	Ware	.3/2.0	WHUE-F	100.7	Boston	1.7/5.6	WRKO	680	Bost	.5/1.8
WBCN-F	104.1	Boston	2.5/7.8	WJIB-F	96.9	Boston	2.0/5.9	WSNE-F	93.3	Taunt	.3/1.9
WCGY-F	93.7	Boston	.3/1.7	WMJX-F	106.7	Boston	1.5/6.8	WVBF-F	105.7	Bost	1.5/5.1
WCRB-F	102.5	Boston	.7/3.4	WPJB-F	105.1	Prov	.7/4.3	WXKS-F	107.9	Bost	1.7/6.4
WESO	970	Southbri	1.7/3.3	WPRO	630	Prov	.5/2.7				

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		187 (11)	187 (11)	33.8
MOR/VARIETY	125 (5)		125 (5)	22.6
AC	59 (3)	42 (4)	101 (7)	18.2
BTFL MUSIC		100 (3)	100 (3)	18.1
NOSTALGIA	25 (1)		25 (1)	4.5
COUNTRY		9 (1)	9 (1)	1.6
CLASSICAL		4 (1)	4 (1)	0.7
NEWS/TALK	3 (1)		3 (1)	0.5
			554 (30)	

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2), AC	ABC-I, $43.75	(Katz)	Katz
WNEB, 1230, 1 KW/250 W , NOSTALGIA (Al Ham)	CBS, $28.00	(PRO)	
WTAG, 580, 5 KW (DA-2), MOR	NBC,NBC-T, $35.50	(Mc-Guild)	Worc Telegram
WAAF-F, 107.3, 18 KW @ 760, AOR (Burk-Abr)	Source, $120.00	(Katz)	Katz
WSRS-F, 96.1, 25 KW @ 650, BTFL MUS	, $58.00*	(Blair)	Knight

Other ranked stations - See Boston

YAKIMA

Market # 194
SMSA Pop: 177,400
APR 17.8
Est 1982 Revenue: $2,300,000

Stations: 14/10
Diaries: 533/275:1
Standard Error: .862
% Below Line: 4.0

CSI: 1.4 Bil (# 189)
CSI HH: 20.6 M (# 242)
Retail $: .8 Bil (# 208)
% Not Listed: 13.1

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KUTI	41/15.8	21.7	25.2
KIT	41/15.8	18.3	13.4
3. KATS-F	32/12.3	9.9	9.2
KXDD-F	32/12.3	8.0	12.2
5. KFFM-F	30/11.5	11.0	10.1
6. KMWX	15/ 5.8	5.7	7.1
7. KBBO	11/ 4.2	4.6	3.4
8. KRSE-F	8/ 3.1	.8	.4
9. KVGM	6/ 2.3	.4	1.3

12+ TSA 1/4	
1. KUTI	45
2. KIT	42
3. KATS-F	34
4. KXDD-F	33
5. KFFM-F	30
6. KMWX	16
7. KBBO	11
8. KRSE-F	8
9. KVGM	6

12+ TSA CUME/ MSA CUME RATING		SPG 82
1. KIT	444/29.9	37.8
2. KFFM-F	426/27.6	25.5
3. KUTI	350/22.7	25.5
4. KATS-F	329/21.4	20.2
5. KXDD-F	321/21.7	18.8
6. KMWX	305/19.3	22.7
7. KBBO	125/ 8.3	8.9
8. KRSE-F	114/ 7.8	3.3
9. KPQ-F	80/ 3.4	1.7

12+ FM SHARE (METRO): 47.79% (108 of 226) (SPG 82: 36.29%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. KFFM-F	1. KATS-F	1. KATS-F	1. KXDD-F	1. KUTI	1. KIT
2. KATS-F	2. KFFM-F	2. KXDD-F	2. KIT	2. KIT	2. KUTI
	3. KMWX	3. KFFM-F	3. KUTI	3. KXDD-F	3. KXDD-F
	KXDD-F				

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. KIT	1. KATS-F	1. KFFM-F	1. KUTI	1. KATS-F	1. KIT
2. KUTI	2. KFFM-F	2. KXDD-F	KXDD-F		2. KATS-F
3. KXDD-F	3. KXDD-F		3. KIT		KXDD-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KREW	1230	Sunnyside	.4/4.3
KARY	1310	Prosser	1.2/2.2
KIOK-F	94.9	Richland	1.2/3.5
KONA-F	105.3	Kennewick	.8/2.3
KPQ-F	102.1	Wenatchee	.4/3.4

FORMATS

	AM	FM	TOTAL	%
COUNTRY	44 (2)	32 (1)	76 (3)	33.6
ROCK/AOR/CONTEMP		65 (3)	65 (3)	28.8
MOR/VARIETY	48 (3)		48 (3)	21.2
AC	15 (1)		15 (1)	6.6
BTFL MUSIC		11 (3)	11 (3)	4.9
RELIGION/GOSPEL	11 (1)		11 (1)	4.9
			226 (14)	

RADIO STATIONS

KBBO, 1390, 1 KW/500 W (DA-N), RELIGION UPI, $ 5.00* (----)
KIT , 1280, 5 KW/1 KW , MOR ABC-I, $13.50 (Katz)
KMWX, 1460, 5 KW (DA-N) , AC NBC, $10.50 (Torbet)
KUTI, 960, 5 KW (DAYS) , COUNTRY ABC-E, $13.50 (Blair)
KVGM, 930, 1 KW (DAYS) , MOR MBS, $ 8.00 (Sand-Glenn)

KATS-F, 94.5, 75 KW @ 910, AOR ABC-R, $10.50 (Katz)
KFFM-F, 107.3, 100 KW @ 970, ROCK (Century 21) Source, $11.50 (Torbet)
KRSE-F, 98.3, 760 W @ 560, BTFL MUS (Century 21) , $? ? (----)
KXDD-F, 104.1, 63 KW @ 2250, COUNTRY (Century 21) , $ 9.00 (Blair)

YORK

Market # 104
SMSA Pop: 389,300
APR 19.1
Est 1982 Revenue: $6,041,000*
Est 1983 Rev Growth: 5%*

Stations: 29/10
Diaries: 754/438:1
Standard Error: .753
% Below Line: 47.9
Est 1982 Nat Rev: $924,000*

CSI: 3.2 Bil (# 105)
CSI HH: 23.0 M (# 150)
Retail $: 1.6 Bil (# 119)
% Not Listed: 10.1

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WQXA-F	77/12.2	10.8	9.6	10.6	11.6
2. WRKZ-F	62/ 9.8	11.4	9.0	10.1	9.0
3. WTPA-F	57/ 9.0	6.8	5.5	5.0	4.5
4. WSBA	55/ 8.7	11.8	13.7	10.8	11.0
5. WNCE-F	52/ 8.3	6.8	5.1	5.4	6.1
6. WYCR-F	47/ 7.5	6.9	11.2	9.3	7.4
7. WNOW	34/ 5.4	5.4	3.9	6.5	8.7
8. WSBA-F	33/ 5.2	7.2	7.8	7.3	7.6
9. WPOC-F	23/ 3.7	3.2	2.7	1.7	4.5
10. WRHY-F	14/ 2.2	.9	2.3	4.1	2.2

12+ TSA 1/4	
1. WRKZ-F	192
2. WQXA-F	175
3. WTPA-F	153
4. WNCE-F	144
5. WHP-F	104
6. WIOV-F	86
7. WSBA-F	80
8. WSBA	77
9. WLAN-F	70
10. WHP	67

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WQXA-F	2413/31.2	27.9	25.2
2. WRKZ-F	1925/18.6	20.9	16.8
3. WTPA-F	1657/16.0	12.2	12.4
4. WNCE-F	1642/15.9	16.8	12.8
5. WLAN-F	1276/ 5.0	5.8	7.6
6. WSBA-F	1157/17.5	15.4	15.6
7. WHP-F	1126/ 3.9	6.0	4.0
8. WYCR-F	1098/24.4	20.5	26.5
9. WSBA	1072/21.6	26.9	26.7
10. WHP	1048/ 2.5	4.2	6.6

12+ FM SHARE (METRO): 77.62% (444 of 572) (SPG 82: 68.52%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WQXA-F	1. WTPA-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F	1. WSBA
2. WYCR-F	2. WQXA-F	2. WTPA-F	WRKZ-F	2. WSBA	2. WQXA-F
3. WTPA-F	3. WYCR-F	3. WRKZ-F	3. WSBA	3. WNCE-F	3. WRKZ-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WTPA-F	1. WRKZ-F
2. WRKZ-F	2. WRKZ-F	2. WYCR-F	2. WRKZ-F	2. WQXA-F	2. WQXA-F
3. WNCE-F	3. WSBA	3. WTPA-F	3. WSBA	3. WYCR-F	3. WNOW
					WTPA-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCB-F	96.1	R Lion	.6/3.0	WHP	580	Harris	.5/2.5	WFRE-F	99.9	Fred	1.7/3.6
WGET	1320	Gettys	1.6/5.1	WHP-F	97.3	Harris	1.0/3.9	WIYY-F	97.9	Balt	1.0/3.2
WHVR	1280	Hanover	2.1/7.6	WIOV-F	105.1	Ephrata	1.7/5.2	WLIF-F	101.9	Balt	1.4/3.9
WOYK	1350	York	1.7/5.5	WKCD-F	93.5	Mechanic	.5/2.1	WTTR-F	100.7	Westmin	.3/1.7
WCMB	1460	Harris	.3/2.5	WLAN-F	96.9	Lancas	1.1/5.0	WWMD-F	104.7	Hagers	1.0/2.8
WSFM-F	99.3	Harris	.2/1.0	WBSB-F	104.3	Balt	.8/4.0	WXYV-F	102.7	Balt	.5/1.1
WDAC-F	94.5	Lancas	.8/2.0								

FORMATS

	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		202 (7)	202 (7)	35.3
COUNTRY	36 (2)	96 (3)	132 (5)	23.1
BTFL MUSIC		86 (6)	86 (6)	15.0
MOR/VARIETY	81 (4)		81 (4)	14.2
AC	11 (1)	34 (2)	45 (3)	7.9
NOSTALGIA		14 (1)	14 (1)	2.4
RELIGION/GOSPEL		5 (1)	5 (1)	0.9
OTHERS/UNKNOWN		4 (1)	4 (1)	0.7
BLACK/URBAN/JAZZ		3 (1)	3 (1)	0.5
			572 (29)	

RADIO STATIONS

WNOW, 1250, 1 KW (DAYS) , COUNTRY	ABC-I,	$38.71	(MMR)	Rust
WSBA, 910, 5 KW/1 KW (DA-2), MOR	APR,NBC-T,	$39.00*	(Eastman)	Susquehanna
WQXA-F, 105.7, 46 KW @ 520, CONTEMP (Drake-Chen)	ABC-C,	$46.00*	(MMR)	Rust
WRHY-F, 92.7, 3 KW @ 700, NOSTALGIA (Al Ham)	NBC,	$16.00	(Blair)	(STARVIEW)
WSBA-F, 103.3, 12 KW @ 750, AC	,	$40.00*	(Eastman)	Susquehanna
WYCR-F, 98.5, 11 KW @ 930, ROCK	Source,	$28.00*	(HNWH)	

YOUNGSTOWN

Market # 79	Stations: 25/11	CSI: 4.6 Bil (# 79)
SMSA Pop: 531,200	Diaries: 884/497:1	CSI HH: 23.8 M (# 119)
APR 18.1	Standard Error: .667	Retail $: 2.5 Bil (# 80)
Est 1982 Revenue: $6,041,000*	% Below Line: 17.8	% Not Listed: 8.2
Est 1983 Rev Growth: 4%*	Est 1982 Nat Rev: $600,000*	

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WBBW	87/10.9	12.9	11.2	13.7	11.4
2. WYFM-F	85/10.7	7.3	8.1	8.0	9.0
3. WKBN-F	79/ 9.9	11.2	10.1	10.5	11.7
4. WKBN	65/ 8.2	7.6	8.6	6.7	9.0
5. WSRD-F	64/ 8.0	7.1	9.3	9.5	9.6
WQXK-F	64/ 8.0	9.4	8.2	6.3	5.9
7. WHOT	55/ 6.9	7.9	7.8	8.1	8.2
8. WFMJ	50/ 6.3	4.8	6.7	5.4	4.7
9. WMMS-F	32/ 4.0	2.6	2.6	2.2	3.9
WDMT-F	32/ 4.0	3.7	3.7	4.3	3.8

12+ TSA 1/4	
1. WYFM-F	145
2. WKBN-F	133
3. WQXK-F	94
WBBW	94
5. WSRD-F	93
6. WKBN	83
7. WHOT	66
8. WFMJ	57
9. WPIC	42
10. WMMS-F	36

12+ TSA CUME/ MSA CUME RATING		FAL 82	SPG 82
1. WYFM-F	2187/28.4	25.3	26.3
2. WKBN-F	1621/22.6	24.0	22.7
3. WKBN	1398/20.8	24.3	24.4
4. WHOT	1349/24.5	26.5	25.9
5. WSRD-F	1272/19.3	20.7	22.7
6. WQXK-F	1069/14.3	18.5	15.0
7. WBBW	988/21.3	20.7	21.2
8. WFMJ	822/16.0	14.1	15.3
9. WDMT-F	435/ 8.1	6.9	6.5
10. WMMS-F	402/ 7.8	7.6	8.2

12+ FM SHARE (METRO): 56.97% (417 of 732) (SPG 82: 52.13%)

TEENS	18 - 34	18 - 49	25 - 54	35 - 64	12+ AMD
1. WYFM-F	1. WSRD-F	1. WYFM-F	1. WKBN-F	1. WKBN-F	1. WBBW
2. WSRD-F	2. WYFM-F	2. WSRD-F	WQXK-F	2. WBBW	2. WHOT+
3. WDMT-F	3. WHOT	3. WHOT	3. WKBN	3. WQXK-F	3. WKBN
4. WHOT	4. WMMS-F	4. WKBN-F	4. WYFM-F	4. WKBN	4. WYFM-F

12+ MID	12+ PMD	WOMEN 18-34	WOMEN 25-54	MEN 18-34	MEN 25-54
1. WKBN-F	1. WYFM-F	1. WYFM-F	1. WKBN-F	1. WSRD-F	1. WQXK-F
2. WBBW	2. WKBN-F	2. WHOT	2. WKBN	2. WYFM-F	2. WKBN-F
3. WKBN	3. WSRD-F	3. WQXK-F	3. WQXK-F	3. WMMS-F	3. WHOT
4. WYFM-F	4. WQXK-F	4. WSRD-F	4. WYFM-F	WHOT	WKBN
		WDMT-F			

OTHER RATEA STATIONS/METRO SHARE & CUME RATING

WNIO	1540	Niles	2.5/4.0	WGAR	1220	Cleve.	.5/1.7	WNIR-F	100.1	Kent	.5/1.3
WQOD-F	93.3		1.9/5.5	WHLO	640	Akron	.5/1.2	WPIC	790	Shar,PA.	4/2.8
WRRO	1440	Warren	2.3/8.1	WKDD-F	96.5	Akron	.8/4.2	WSOM	600	Salem	.4/2.4
WDJQ-F	92.5	Allian	.6/3.2	WMGZ-F	95.9	Sharp,PA	.5/2.5	WTOF-F	98.1	Canto	1.1/2.8
WDVE-F	102.5	Pitts	.6/1.9	WMJI-F	105.7	Cleve	1.6/5.0	WWWE	1100	Cleve	.8/5.3

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	55 (1)	187 (6)	252 (7)	34.4
MOR/VARIETY	143 (6)		143 (6)	19.5
BTFL MUSIC		94 (2)	94 (2)	12.8
COUNTRY	26 (2)	68 (2)	94 (4)	12.8
NEWS/TALK	87 (1)		87 (1)	11.9
BLACK/URBAN/JAZZ		32 (1)	32 (1)	4.4
AC		94 (2)	94 (2)	2.9
RELIGION/GOSPEL		9 (1)	9 (1)	1.2
			732 (25)	

RADIO STATIONS WDMT,WMMS - See Cleveland

WBBW, 1240, 1 KW/250 W , TALK ABC-E, $32.00 (Mc-Guild)
WFMJ, 1390, 5 KW (DA-N) , MOR NBC,NBC-T, $12.44 (HNWH)
WHOT, 1330, 500 W/1 KW (DA-2), CONTEMP/AC , $29.00* (Eastman) Myron Jones
WKBN, 570, 5 KW (DA-N) , MOR CBS, $45.00* (Katz)
WPIC, 790, 1 KW (DAYS) , MOR ABC-I, $26.00 (Torbet) Regional (SHARON,PA)

WSRD-F, 101.1, 16 KW @ 716, AOR , $36.00* (Eastman) Myron Jones
WKBN-F, 98.9, 9 KW @ 1370, BTFL MUS (Schulke) , $30.00* (Katz)
WQXK-F, 105.1, 88 KW @ 400, COUNTRY (Drake-Chen) ABC-D, $22.00* (Eastman) Rust
WYFM-F, 102.9, 26 KW @ 455, ROCK ABC-C, $36.00 (Torbet) Regional (SHARON,PA)

CONTINUATION PAGE

CHICAGO

WLUP-F	97.9	6 KW @ 1170	AOR		$155.00*	(MMR)	Heftel
WMET-F	95.5	6 KW @ 1174	SPANISH	Source	$140.00*	(Katz)	Doubleday
WOJO-F	105.1	6 KW @ 1174	SPANISH		$ 65.00	(Lotus)	
WUSN-F	99.5	6 KW @ 1170	COUNTRY	ABC-D	$? ?	(Selcom)	First Media
WXRT-F	93.1	7 KW @ 1310	AOR		$120.00*	(Selcom)	

BAKERSFIELD

KUZZ	970	1 KW (DA-2)	COUNTRY		$30.00*	(Christal)	Buck Owens
KWAC	1490	1 KW/250 W	SPANISH		$19.00	(Lotus)	
KXEM	1590	500 W (DAYS,DA)	SPANISH		$ 9.50	(Caballero)	(McFARLAND)
KGFM-F	101.5	5 KW @ 1280	BTFL MUS (FM-100)		$20.00*	(Selcom)	
KKXX-F	107.9	6 KW @ 1340	ROCK		$25.00*	(Christal)	Buck Owens
KQXR-F	94.1	5 KW @ 1312	AOR	ABC-E	$? ?	(HNWH)	

SAN FRANCISCO

KRQR-F	97.3	82 KW @ 1100	AOR	CBS-R	$168.13	(CBS/FM)	CBS
KSAN-F	94.9	35 KW @ 1140	COUNTRY		$130.00*	(Katz)	Malrite
KSOL-F	107.7	6 KW @ 1588	BLACK	NBN	$120.00*	(Masla)	United
KYUU-F	99.7	45 KW @ 1240	AC/CONTEMP		$155.00*	(Mc-Guild)	NBC

KRAK - See Sacramento

Other ranked stations - See San Jose

SALINAS-SEASIDE-MONTEREY

KLFA-F	92.1	3 KW @ 300	SPANISH		$10.00	(Caballero)	(KING CITY)
KWAV-F	96.9	18 KW @ 2575	CONTEMP/AC		$21.00*	(HNWH)	Buckley
KWST-F	101.7	900 W @ 590	AOR		$15.00	(CBS/FM)	Walton
KWYT-F	100.7	910 W @ 2575	BTFL MUS		$28.35	(MMR)	Community Pacific

Other ranked stations - See San Jose and San Francisco

RIVERSIDE-SAN BERNARDINO-ONTARIO

KCKC	1350	5 KW/500 W (DA-1)	COUNTRY	ABC-I	$25.75	(Mc-Guild)	Sunshine Wireless
KCAL-F	96.7	3 KW @ 300	AOR	Source	$46.38	(Blair)	
KDUO-F	97.5	72 KW @ 1570	BTFL MUS (Century 21)		$46.38	(Blair)	
KGGI-F	99.1	2 KW @ 1560	CONTEMP	CBS-R	$39.00*	(Mc-Guild)	
KOLA-F	99.9	31 KW @ 1630	ROCK	ABC-F	$32.50	(Masla)	

Other ranked stations - See Los Angeles

ALLENTOWN-BETHLEHEM-EASTON

WKAP	1320	5 KW/1 KW (DA-2)	NOSTALGIA (Al Ham)	ABC-E	$19.00	(HNWH)	
WSAN	1470	5 KW/500 W (DA-1)	NOSTALGIA (Toby Arnold)	ABC-D	$19.00*	(Eastman)	
WFMZ-F	100.7	17 KW @ 870	BTFL MUS (Carson)		$26.00*	(Christal)	
WLEV-F	96.1	50 KW @ 500	CONTEMP (Drake-Chen)	CBS-R	$57.00	(Katz)	Sound Communi
WQQQ-F	99.9	50 KW @ 456	AC	NBC	$ 00	(Torbet)	
WXKW-F	104.1	50 KW @ 500	COUNTRY (Drake-Chen)	ABC-I	$40.00	(Mc-Guild)	CRB
WZZO-F	95.1	12 KW @ 630	AOR (Burk-Abr)		$38.75	(Blair)	Holt

KYW, WYSP-F - See Philadelphia

HOUSTON

KRLY-F, 93.7, 100 KW @ 790, BLACK	CBS-R, $120.00* (Masla)	Gulf
KSRR-F, 96.5, 100 KW @ 580, AOR (Pollack)	ABC-R, $175.00* (HNWH)	ABC

ALBANY-SCHENECTADY-TROY

WPYX-F, 106.5, 12 KW @ 910, AOR (Burk-Abr)	ABC-R, $65.00* (Mc-Guild)	Scott
WROW-F, 95.5, 9 KW @ 960, BTFL MUS	, $60.00 (Blair)	Cap Cities
WWOM-F, 100.9, 3 KW @ 300, AC	RKO, $25.00 (Selcom)	

WEST PALM BEACH

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		207 (6)	207 (6)	21.0
AC	3 (1)	174 (5)	177 (6)	17.9
BTFL MUSIC		177 (3)	177 (3)	17.9
NEWS/TALK	156 (6)		156 (6)	15.8
COUNTRY	10 (1)	92 (3)	102 (4)	10.3
NOSTALGIA	35 (4)	58 (2)	93 (6)	9.4
BLACK/URBAN/JAZZ	76 (2)		76 (2)	7.7
			988 (33)	

GREENSBORO-WINSTON SALEM

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	9 (1)	251 (6)	260 (7)	21.0
BLACK/URBAN/JAZZ	132 (3)	124 (1)	256 (4)	20.6
COUNTRY	30 (3)	256 (8)	286 (8)	23.1
BTFL MUSIC		96 (1)	96 (1)	7.7
AC		79 (2)	79 (2)	6.4
NEWS/TALK	78 (1)		78 (1)	6.3
RELIGION/GOSPEL	34 (2)	44 (2)	78 (4)	6.3
MOR/VARIETY	63 (4)		63 (4)	5.1
NOSTALGIA	44 (1)		44 (1)	3.5
			1240 (32)	

ALBUQUERQUE

KOB-F , 93.3, 22 KW @ 4150, AC	, $48.00* (Christal)	Hubbard
KRST-F, 92.3, 22 KW @ 4130, COUNTRY	, $40.00* (Mc-Guild)	
KWXL-F, 94.1, 23 KW @ 4130, AOR	ABC-R, $57.00 (Katz)	Peoria Jrnl Star
KZZX-F, 99.5, 22 KW @ 4134, CONTEMP/AC	Trans, $30.00* (Selcom)	Sunbelt

HONOLULU

KQMQ-F, 93.1, 54 KW @ -126, ROCK	APR,RKO, $37.00* (Selcom)	Kadota
KMAI-F, 93.9, 100 KW @ -400, CONTEMP/AC	, $30.00* (Masla)	
KPOI-F, 97.5, 100 KW @ 30, AOR (Burk-Abr)	, $45.00* (RKO)	Sudbrink
KULA-F, 92.3, 100 KW @ 1685, ROCK (TM)	, $20.00 (Eastman)	Heftel
KUMU-F, 94.7, 60 KW @ -140, BTFL MUS (Bonne)	, $26.00 (Torbet)	

EL PASO

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP	22 (1)	260 (4)	282 (5)	40.5
COUNTRY	51 (1)	112 (2)	163 (3)	23.4
SPANISH	75 (5)	5 (2)	80 (7)	11.5
AC	36 (2)	34 (1)	70 (3)	10.0
BTFL MUSIC		57 (2)	57 (2)	8.2
NEWS/TALK	27 (1)		27 (1)	3.9
RELIGION/GOSPEL	12 (1)		12 (1)	1.7
MOR/VARIETY	6 (1)		6 (1)	0.9
			697 (23)	

FRESNO

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		264 (5)	264 (5)	38.2
AC	16 (1)	93 (2)	109 (3)	15.8
COUNTRY	43 (2)	37 (2)	80 (4)	11.6
BTFL MUSIC	11 (1)	59 (2)	70 (3)	10.1
NEWS/TALK	63 (1)		63 (1)	9.1
SPANISH	62 (2)		62 (2)	9.0
MOR/VARIETY	20 (1)		20 (1)	2.9
NOSTALGIA	16 (1)		16 (1)	2.3
RELIGION/GOSPEL	8 (1)		8 (1)	1.2
			692 (21)	

JACKSONVILLE

WFYV-F, 104.5, 100 KW @ 700, AOR (Burk-Abr) Source, $70.00 (HNWH) Metroplex
WIVY-F, 102.9, 60 KW @ 635, CONTEMP , $72.50 (Torbet) Infinity
WJAX-F, 95.1, 100 KW @ 567, URBAN ABC-C, $35.00* (Weiss) City of Jacksonv
WKTZ-F, 96.1, 100 KW @ 830, BTFL MUS (Schulke) APR, $65.00* (Mc-Guild)

WNFY - See Daytona Beach

JOHNSON CITY-KINGSPORT-BRISTOL

WTFM-F, 98.5, 100 KW @ 1260, BTFL MUS (Bonne) ABC-E, $20.00 (Selcom) Home News
WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY ABC-I, $33.00* (Mc-Guild) Nininger
WZXY-F, 104.9, 1 KW @ 475, AOR Source, $13.00 (Torbet) Bahakel

Other ranked stations - See Knoxville

LAS VEGAS

KORK-F, 97.1, 50 KW @ 1936, BTFL MUS (Bonne) , $22.00* (Eastman) Donrey
KUDO-F, 93.1, 25 KW @ 260, AC/SOFT (TM) CBS-R, $19.00 (HNWH)
KXTZ-F, 94.1, 100 KW @ 1250, BTFL MUS (Churchill) , $21.00 (Selcom)

ROCHESTER

FORMATS	AM	FM	TOTAL	%
ROCK/AOR/CONTEMP		385 (5)	385 (5)	31.6
MOR/VARIETY	194 (4)		194 (4)	15.9
BTFL MUSIC		182 (1)	182 (1)	14.9
NOSTALGIA	66 (1)	44 (1)	110 (2)	9.0
COUNTRY	67 (1)	36 (2)	103 (3)	8.5
BLACK/URBAN/JAZZ		58 (1)	58 (1)	4.8
NEWS/TALK	21 (1)		21 (1)	1.7
RELIGION/GOSPEL	12 (1)		12 (1)	1.0
OTHERS/UNKNOWN		8 (1)	8 (1)	0.7
			1218 (20)	

SECTION C

ADDITIONAL MARKET REPORTS

1. ARBITRON CONDENSED RADIO MARKET REPORTS
2. BIRCH MONTHLY REPORTS
3. BIRCH NON MONTHLY REPORTS

ARBITRON CONDENSED RADIO MARKET REPORTS

ABERDEEN, WA

Market # NA/Pop: 56,000 (12+)　Diaries: 284
APR 14.5　FM Share: 53.52%

12+ METRO 1/4/SHARE	FAL 82	SPG 82	FAL 81	SPG 81
1. KAYO+ 17/21.0	10.2	19.5	14.9	17.1
2. KGHO-F+ 13/16.0	12.7	25.7	25.3	30.5
3. KXRO 12/14.8	17.7	15.9	22.4	20.7
4. KDUX-F 9/11.1	7.6	7.3	13.4	7.3
KBRD-F 9/11.1	8.9	2.4	6.0	---
6. KISN-F 7/ 8.6	6.3	4.9	---	6.1

12+ METRO CUME	
1. KGHO-F+	211
2. KXRO	207
3. KAYO+	148
4. KDUX-F	147
5. KBRD-F	85
6. KIRO	76

KAYO+, 1450, 1 KW/250 W, COUNTRY , $ 7.50 (Savalli)
KXRO, 1320, 5 KW/1 KW (DA-N), MOR ABC-I, $10.00 (Mc-Guild)
KDUX-F, 104.7, 48 KW @ 155, ROCK (Drake-Chen) , $ 8.00 (Mc-Guild)
KGHO-F+, 95.3, 1.1 KW @ 750, CONTEMP , $ 9.00 (Masla) (HOQUIAM)

ABILENE, TEXAS

Market # 224/Pop: 142,800　Diaries: 279
APR 15.4　FM Share: 72.05%

12+ METRO 1/4/SHARE	SPG 82	SPG 81
1. KEAN-F 42/23.0	19.1	19.7
2. KFMN-F 40/21.9	15.6	12.7
3. KORQ-F 18/ 9.8	11.6	7.5
4. KRBC 17/ 9.3	10.4	14.5
5. KEAN 15/ 8.2	9.2	11.0
6. KWKC 11/ 6.0	9.2	5.8

12+ TSA 1/4/CUME	
1. KEAN-F	57/732
2. KFMN-F	46/462
3. KORQ-F	43/518
4. KVRP-F	31/261
5. KEAN	19/249
KRBC	19/386

KEAN, 1280, 500 W (DAYS), COUNTRY , $23.00 (Selcom) Osborn/Reynolds
KRBC, 1470, 5 KW/1 KW (DA-N), MOR/AC ABC-C,MBS, $ NA (Mc-Guild)
KWKC, 1340, 1 KW/250 W, COUNTRY , $10.00 (HNWH)
KEAN-F, 105.1, 100 KW @ 808, COUNTRY , $23.00 (Selcom) Osborn/Reynolds
KFMN-F, 107.9, 100 KW @ 285, ROCK , $16.00 (Masla)
KMIO-F, 102.3, 3 KW @ 300, ? ? , $? ? (Milam) (MERKEL)
KORQ-F, 100.7, 100 KW @ 1280, AC RKO, $10.00 (HNWH)
KVRP-F, 95.5, 100 KW @ 529, COUNTRY APR, $12.50 (PRO)

ALBANY, GA

Market # 269/Pop: 115,400　Diaries: 277
APR 17.3　FM Share: 70.55%

12+ METRO 1/4/SHARE	SPG 82	SPG 81
1. WJIZ-F 53/33.3	36.1	43.5
2. WKAK-F 23/14.5	11.6	10.1
3. WQDE 20/12.6	3.9	7.2
4. WJAD-F 11/ 6.9	12.9	8.0
5. WGPC-F 9/ 5.7	5.8	8.7
WJAZ 9/ 5.7	9.7	8.0

12+ TSA 1/4/CUME	
1. WJIZ-F	106/806
2. WJAD-F	39/488
3. WKAK-F	31/337
4. WJAZ	23/219
5. WQDE	22/263
6. WGPC-F	21/195

WJAZ, 960, 5 KW (DAYS,DA), COUNTRY , $ NA (TN)
WQDE, 1250, 1 KW (DAYS), BLACK , $ 9.00 (Weiss)
WGPC-F, 104.5, 43 KW @ 140, BTFL MUS (?) CBS-R, $11.00 (Southern)
WJIZ-F, 96.3, 100 KW @ 470, BLACK SBN, $ NA (----)
WKAK-F, 101.7, 3 KW @ 300, COUNTRY (Drake-Chen) ABC-I, $22.00 (Masla)
WJAD-F, 97.3, 100 KW @ 850, ROCK MBS, $ NA (PRO) (BAINBRIDGE)

ALBANY-CORVALLIS-LEBANON

Market # NA/Pop: 135,600(12+)   Diaries: 451
APR 14.0   FM Share: 66.87%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KRKT-F+	26/13.4	12.5	10.9
2. KEJO-F	17/ 8.7	5.6	5.2
3. KSKD-F	15/ 7.7	6.3	4.1
4. KFLY	11/ 5.6	5.0	6.7
5. KIQY-F	10/ 5.1	5.0	5.2
6. KZEL-F	10/ 5.1	5.0	4.1

12+ TSA 1/4/CUME	
1. KRKT-F+	28/364
2. KSKD-F	20/267
3. KEJO-F	17/171
4. KFLY	11/204
5. KFAT-F	10/154
KIQY-F	10/144
KZEL-F	10/180

KZEL - See Eugene
KSKD - See Portland

KFLY, 1240, 1 KW/250 W, ROCK	ABC-E,	$12.00	(S/R)	(CORVALLIS)
KEJO-F, 101.5, 28 KW @ 250, AC (TM)	ABC-F,	$12.00	(----)	(CORVALLIS)
KFAT-F, 106.1, 28 KW @ 1140, CONTEMP	CBS,	$ 9.00	(Sand-Glenn)	(CORVALLIS)
KHPE-F, 107.9, 100 KW @ 1160, BTFL	MBS,	$ 8.00	(Sand-Glenn)	(ALBANY)
KIQY-F, 103.7, 53 KW @ 380, AC	,	$12.00	(Mc-Guild)	(LEBANON)
KRKT-F+, 99.9, 100 KW @ 1075, COUNTRY	ABC-I,	$11.00	(Roslin)	(ALBANY)

ALEXANDRIA, LA

Market # 215/Pop: 155,400   Diaries: 283
APR 17.6   FM Share: 74.04%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KRRV-F	66/29.6	15.5	11.5
2. KQID-F	33/14.8	24.5	16.7
3. KALB	30/13.5	11.0	12.9
4. KTIZ-F	29/13.0	17.5	19.6
5. KBCE-F	26/11.7	6.0	---
6. KDBS	11/ 4.9	7.5	12.4
KSYL	11/ 4.9	5.0	8.6

12+ TSA 1/4 /CUME	
1. KRRV-F	86/730
2. KQID-F	61/661
3. KTIZ-F	48/533
4. KALB	36/456
5. KBCE-F	26/239
6. KDBS	12/136
KSYL	12/201

KALB, 580, 5 KW/1 KW (DA-N), COUNTRY	CBS,	$25.00	(Katz)	Lanford
KDBS, 1410, 1 KW (DAYS), NOSTALGIA (Al Ham)	ABC-C,	$12.00	(Savalli)	
KSYL, 970, 1 KW (DA-N), COUNTRY	RKO II,	$ NA	(Selcom)	
KBCE-F, 102.3, 3 KW @ 310, AOR	SBN,	$ 7.50	(----)	(BOYCE)
KQID-F, 93.1, 100 KW @ 1008, ROCK	RKO,	$18.00	(Selcom)	
KRRV-F, 100.3, 100 KW @ 574, COUNTRY	ABC-E,	$16.00	(Savalli)	
KTIZ-F, 96.9, 100 KW @ 850, BLACK	CBS-R,	$16.50	(Katz)	

ANN ARBOR, MI

Market # 148/Pop: 268,000   Diaries: 460
APR 16.5   FM Share: 69.32%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WJR	51/13.3	13.3	19.1
2. WIQB-F	30/ 7.8	12.7	4.3
3. WWWW-F	28/ 7.3	5.9	3.3
4. WRIF-F	21/ 5.5	5.0	6.4
5. WMJC-F	20/ 5.2	2.7	5.7
WNIC-F	20/ 5.2	5.9	6.4

12+ METRO CUME	
1. WJR	659
2. WQIB-F	537
3. WRIF-F	497
4. WNIC-F	387
5. WMJC-F	359

WIBQ-F, 102.9, 10 KW @ 500, AOR   , $19.00 (Torbet)

Other stations - See Detroit

AUGUSTA-WATERVILLE, ME

Market # NA/Pop: 92,600 (12+) Diaries: 253
APR 16.6 FM Share: 87.14%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WABK-F+	41/26.2	29.4	21.2	1. WABK-F+	59/696
2. WIGY-F	29/18.5	16.3	11.9	2. WIGY-F	48/750
3. WKCG-F	16/10.2	2.5	.7	3. WKCG-F	34/360
4. WBLM-F	13/ 8.3	13.1	12.6	4. WBLM-F	26/417
5. WGAN-F	9/ 5.7	3.8	14.6	5. WBGW-F	25/250
6. WTVL-F	7/ 4.4	4.4	5.3	6. WHOM-F	22/198

Other stations - See Portland,ME

WTVL+, 1490, 1 KW/250 W, MOR	ABC-E, $12.00	(----)	(WATERVILLE)
WKCG-F, 101.3, 50 KW @ 315, COUNTRY (TM)	CBS, $17.00	(NE Spot)	

BANGOR, ME

Market # NA/Pop: 61,600 (12+) Diaries: 231
APR 17.5 FM Share: 65.96%

12+ METRO 1/4/SHARE		SPG 81	12+ TSA 1/4/CUME	
1. WPBC-F	18/16.7	17.7	1. WBGW-F	80/764
2. WBGW-F	17/15.7	22.4	2. WACZ	38/717
3. WABI	16/14.8	11.5	3. WPBC-F	36/298
4. WACZ	15/13.9	12.0	WTOS-F	36/486
5. WGUY-F	14/13.0	9.4	5. WKSQ-F	32/347
6. WDEA-F	6/ 5.6	3.1	6. WGUY-F	31/502

WKSQ - See Augusta

WABI, 910, 5 KW (DA-N), MOR	ABC-I, $14.50	(Torbet)	
WACZ, 620, 5 KW (DA-N), ROCK	NBC, $22.25	(Savalli)	
WBGW-F, 97.1, 5 KW @ 1228, COUNTRY	ABC-E, $18.75	(Torbet)	
WDEA-F, 95.7, 8 KW @ 1029, AC	CBS, $12.00	(Kirby)	(ELLSWORTH)
WGUY-F, 100.9, 1 KW @ 484, ROCK	APR, $13.00	(Masla)	
WPBC-F, 92.9, 15 KW @ 781, BTFL MUS	, $21.50	(Groskin)	
WTOS-F, 105.1, 50 KW @ 2420, AOR	Source, $21.00	(Roslin)	(SKOWHEGAN)

BATTLE CREEK, MI

Market # 182/Pop: 188,200 Diaries: 338
APR 18.1 FM Share: 71.71%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WNWN-F	59/21.0	3.4	6.8	1. WNWN-F	89/821
2. WBCK	49/17.4	18.1	18.4	2. WJXQ-F	64/599
3. WJXQ-F	44/15.7	15.6	10.4	3. WKFR-F	60/866
4. WCUZ-F	16/ 5.7	4.6	2.4	4. WBCK	55/548
5. WKFR-F	14/ 5.0	10.5	8.0	5. WQLR-F	44/624
6. WKNR	12/ 4.3	6.3	10.0	WLAV-F	24/386

Other stations - See Kalamazoo, Grand Rapids, or Lansing

WBCK, 930, 5 KW/1 KW (DA-2), MOR	NBC,NBC-T, $19.00	(Masla)
WKNR, 1400, 1 KW/250 W, CONTEMP (Drake-Chen)	ABC-C, $ NA	(Eastman)

BECKLEY, WV

Market # NA/Pop: 72,000 (12+) Diaries: 295
APR 14.7 FM Share: 57.84%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WJLS	26/23.9	26.1	35.1	1. WTNJ-F	52/556
2. WTNJ-F	24/22.0	16.2	16.2	2. WJLS	49/576
3. WCIR-F	19/17.4	15.3	17.1	3. WCIR-F	43/573
4. WJKK	9/ 8.3	9.0	2.7	4. WHAJ-F	32/336

CONTINUED ON NEXT PAGE

BECKLEY, WV (con't)

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4	
5. WWNR	8/ 7.3	12.6	12.6	5. WWNR	16/312
6. WOAY	6/ 5.5	5.4	---	6. WOAY-F	11/299

WJKK, 1070, 10 KW (DAYS), BTFL MUS (Century 21)	NBC,	$ 9.50	(----)	
WJLS, 560, 5 KW/500 W (DA-N), COUNTRY (Musicworks)	CBS,	$10.50	(Savalli)	
WWNR, 620, 1 KW/500 W (DA-N), CONTEMP	ABC-C,MBS,	$ 9.00	(Katz)	Gulf
WCIR-F, 103.7, 25 KW @ 355, AC	Source,	$ 9.50	(----)	
WOAY-F, 94.1, 25 KW @ 650, AOR	RKO,	$ 9.00	(----)	
WTNJ-F, 105.9, 50 KW @ 500, COUNTRY	ABC-E,	$10.00	(----)	
WHAJ-F, 104.5, 100 KW @ 1200, ROCK	RKO,	$15.00	(----)	(BLUEFIELD)

BIG SPRING, TEXAS

Market # NA/Pop: 25,800 (12+)   Diaries: 303
APR 14.3   FM Share: 38.24%

12+ METRO 1/4/SHARE		12+ TSA 1/4/CUME	
1. KBST	10/27.0	1. KBST	11/134
2. KBYG	9/24.3	2. KBYG	10/103
KWKI-F	9/24.3	3. KWKI-F	9/ 94
4. KKIK	2/ 5.4	4. KKIK	9/ 31
KWMJ-F	2/ 5.4	KUFO-F	2/ 32
6. KNFM-F	1/ 2.7	KWMJ-F	2/ 39
KUFO-F	1/ 2.7		

Other stations - See Midland-Odessa Condensed

KBST, 1490, 1 KW/250 W, CONTEMP	ABC-E,	$12.00	(Masla)
KBYG, 1400, 1 KW/250 W, COUNTRY	ABC-I,	$ 6.50	(Savalli)
KKIK, 1270, 1 KW (DAYS), MOR	CBS,	$ 8.25	(Miller)
KWKI-F, 95.3, 1.8 KW @ 300, ROCK	MBS,	$ 8.25	(Miller)

BILOXI-GULFPORT, MS

Market # 177/Pop: 196,900   Diaries: 312
APR 17.2   FM Share: 62.89%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WQID-F	48/17.3	24.7	24.5	1. WQID-F	77/987
2. WAIL-F	36/12.9	7.2	3.3	2. WVMI	40/477
3. WVMI	33/11.9	9.8	13.9	3. WAIL-F	39/307
4. WTAM	26/ 9.4	8.2	4.5	4. WPMO-F	32/382
5. WGCM-F	24/ 8.6	2.8	3.5	5. WGCM-F	27/298
6. WZKX-F	16/ 5.8	4.4	4.3	6. WTAM	26/240

WTAM, 1240, 1 KW/250 W, BLACK	NBN,	$ NA	(HNWH)	Roden
WVMI, 570, 5 KW/1 KW (DA-2), COUNTRY	ABC-E,	$22.00	(Mc-Guild)	New South
WQID-F, 93.7, 100 KW @ 400, ROCK	ABC-F,	$30.00	(Mc-Guild)	New South
WGCM-F, 102.3, 3 KW @ 300, COUNTRY (Century 21)	ABC-I,	$ NA	(HNWH)	
WZKX-F, 107.1, 3 KW @ 400, ROCK (Century 21)	Source,	$10.00	(----)	

BISMARCK, ND

Market # 319/Pop: 82,400 Diaries: 315
APR 17.0 FM Share: 36.11%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KFYR	36/30.5	33.3	29.2	1. KFYR	152/1616
2. KBMR	29/24.6	27.9	32.7	2. KBMR	61/ 408
3. KYYY-F	28/23.7	17.1	15.9	3. KYYY-F	40/ 438
4. KQDY-F	8/ 6.8	11.7	7.1	4. KQDY-F	9/ 147
5. KLXX	4/ 3.4	4.5	7.1	5. KLXX	4/ 170
6. KNDR-F	3/ 2.5	.9	3.5	6. KNDR-F	3/ 53

KFYR, 550, 5 KW (DA-N), AC	NBC, $53.00	(Blair)	Meyer
KBMR, 1130, 10 KW (DAYS), COUNTRY	ABC-I, $27.00	(Mc-Guild)	
KLXX, 1270, 1 KW/250 W, MOR	CBS, $10.25	(Masla)	
KNDR-F, 104.9, 3 KW @ 290, RELIGION	, $ 5.50		
KQDY-F, 94.5, 100 KW @ 1090, COUNTRY	ABC-C, $11.00	(Mc-Guild)	
KYYY-F, 92.9, 100 KW @ 1180, ROCK	Source, $21.00	(Blair)	Meyer

BOULDER, CO

Market # NA/Pop: 168,300 (12+) Diaries: 425
APR 15.6 FM Share: 68.02%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ METRO CUME	
1. KOSI-F	28/10.2	9.5	7.8	1. KOAQ-F	380
2. KOAQ-F	22/ 8.0	4.9	7.1	2. KBPI-F	328
KAZY-F	22/ 8.0	6.8	5.1	3. KOSI-F	325
KBCO-F	22/ 8.0	10.2	8.6	4. KOA	319
5. KBPI-F	19/ 6.9	9.1	12.5	5. KBCO-F	310
6. KOA	17/ 6.2	7.6	5.1	6. KAZY-F	308

ALL STATIONS - SEE DENVER

BOZEMAN, MT

Market # NA/Pop: 37,600 (12+) Diaries: 277
APR 16.8 FM Share: 42.86%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KXXL	14/21.5	20.0	15.7	1. KXXL	15/138
2. KBOZ-F	11/16.9	6.7	13.7	2. KCDQ-F	14/151
KCDQ-F	11/16.9	28.9	3.9	3. KBOZ-F	12/154
4. KBOZ	8/12.3	8.9	23.5	4. KBOZ	9/200
5. KBMN	5/ 7.7	8.9	13.7	5. KYBS-F	8/ 93
6. KGVW	4/ 6.2	8.9	9.8	6. KGVW	6/ 56

KBMN, 1230, 1 KW/250 W (DA-2), AC	ABC-I, $10.00	(Eastman)		
KBOZ, 1090, 5 KW (DA-N), COUNTRY (Drake-Chen)	NBC, $11.70	(McGuire)		
KGVW, 630, 1 KW (DAYS), RELIGION (Century 21)	UPI, $ 7.25	(AID)	Enterprise	(BELGRADE)
KXXL, 1450, 1 KW/250 W, COUNTRY	APR, $14.50	(PRO)		
KBOZ-F, 93.7, 100 KW @ 248, ROCK (Drake-Chen)	NBC, $11.70	(McGuire)		
KCDQ-F, 96.7, 2.9 KW @ 195, ROCK	RKO, $12.00	(Mc-Guild)		(BELGRADE)
KYBS-F, 97.5, 100 KW @ ? ?, ? ?	ABC-F, $ NA	(----)		

BURLINGTON, VT

Market # 267/Pop: 118,300 Diaries: 260
APR 17.7 FM Share: 66.46%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4/CUME	
1. WQCR-F	47/26.6	21.9	22.4	25.5	23.7	1. WQCR-F	76/954
2. WJOY	23/13.0	10.2	11.9	6.1	7.9	2. WGFB-F	67/948
3. WEZF-F	22/12.4	11.8	11.2	9.1	10.5	3. WEZF-F	66/755
4. CHOM-F	17/ 9.6	7.5	8.4	6.7	5.9	4. CHOM-F	51/532
5. WVMT	16/ 9.0	10.2	11.2	11.5	11.8	5. WLFE-F	40/402
6. WGFB-F	15/ 8.5	10.2	7.7	9.7	5.3	6. WJOY	31/369

WJOY, 1230, 1 KW/250 W, NOSTALGIA (Al Ham) CBS, $12.50 (PRO)
WVMT, 620, 5 KW (DA-2), AC NBC, $14.75 (Torbet)
WEZF-F, 92.9, 36 KW @ 2703, BTFL MUS , $30.00 (Blair)
WQCR-F, 98.9, 50 KW @ 310, ROCK (TM) , $20.00 (PRO)
WGFB-F, 97.9, 10 KW @ 780, ROCK , $ NA (----) (PLATTSBURG)
WLFE-F, 102.3, 300 W @ 800, COUNTRY , $10.00 (Lotus) (ST ALBANS)
CHOM-F, 97.7, 41 KW @ ?, AOR , $? ? (Major Market) (MONTREAL)

CAPE COD, MASS

Market # NA/Pop: 141,900 (12+) Diaries: 361
APR 18.0 FM Share: 85.25%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WQRC-F	48/18.8	13.7	14.3	1. WQRC-F	50/468
2. WKZE-F	29/11.4	7.1	6.9	2. WKZE-F	29/339
3. WSOX-F	19/ 7.5	12.9	8.5	3. WSOX-F	19/243
4. WCIB-F	17/ 6.7	7.1	6.9	4. WCIB-F	17/202
5. WOCB	16/ 6.3	4.3	8.5	5. WOCB	16/266
6. WCOD-F	15/ 5.9	7.5	9.5	6. WCOD-F	15/257

WOCB, 1240, 1 KW/250 W, MOR NBC, $27.00 (----) Sconnix (W YARMOUTH)
WCIB-F, 101.9, 50 KW @ 280, CONTEMP ABC-D, $30.00 (Market 4) (FAL MOUTH)
WCOD-F, 106.1, 50 KW @ 450, CONTEMP ABC-C, $22.00 (Blair) (HYANNIS)
WKZE-F, 104.7, 50 KW @ 500, AC MBS, $17.00 (Kadetsky) (ORLEANS)
WSOX-F, 94.9, 50 KW @ 245, BTFL MUS NBC, $27.00 (----) (W YARMOUTH)
WQRC-F, 99.9, 50 KW @ 445, BTFL MUS (Schulke) UPI, $19.50 (Torbet) (BARNSTABLE)

CAPE MAY, NJ

Market # NA/Pop: 73,400 (12+) Diaries: 234
APR 15.7 FM Share: 74.25%

12+ METRO 1/4/SHARE		SPG 82	12+ METRO CUME	
1. WWOC-F	15/12.5	14.1	1. WWOC-F	164
2. WNBR-F	11/ 9.2	2.3	2. WNBR-F	145
3. WMMR-F	8/ 6.7	12.5	3. WCMC	131
4. WCMC	7/ 5.8	6.3	4. WSLT-F	128
WMGM-F	7/ 5.8	7.0	5. WMGM-F	121
WSLT-F	7/ 5.8	10.9	6. WMMR-F	118

Other stations - See Atlantic City

WCMC, 1230, 1 KW, ROCK MBS, $13.50 (PRO) (WILDWOOD)
WNBR-F, 100.7, 20 KW @ 280, AC MBS, $14.50 (PRO) (WILDWOOD)
WWOC-F, 94.3, 3 KW @ 300, BTFL MUS , $10.00 (----) (AVALON)

CHAMPAIGN-URBANA-RANTOUL, IL

Market # 201/Pop: 169,200 Diaries: 364
APR 17.0 FM Share: 70.67%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WDWS	35/14.3	6.9	10.3	1. WDWS-F	38/405
2. WLRW-F	32/13.1	13.4	17.7	2. WLRW-F	34/507
3. WKIO-F	29/11.8	12.9	12.5	3. WKIO-F	30/438
4. WDWS	22/ 9.0	11.5	12.9	4. WLS	28/541
5. WLS	21/ 8.6	9.2	4.3	5. WDWS	25/415
6. WIAI-F	19/ 7.8	6.5	3.9	6. WIAI-F	21/243

WDWS, 1400, 1 KW/250 W, MOR	CBS, $42.00	(Mc-Guild)	
WDWS-F, 97.5, 50 KW @ 424, BTFL MUS (FM-100)	, $25.50	(Mc-Guild)	
WKIO-F, 103.9, 3 KW @ 150, ROCK	ABC-R, $26.50	(Selcom)	
WLRW-F, 94.5, 43 KW @ 401, CONTEMP (Drake-Chen)	ABC-E, $25.00	(HNWH)	
WPGU-F, 107.1, 3 KW @ 235, AOR	Source, $13.00	(Masla)	
WIAI-F, 99.1, 50 KW @ 500, COUNTRY	UPI, $24.00	(HNWH)	(DANVILLE)

CHARLOTTESVILLE, VA

Market # 268/Pop: 117,200 Diaries: 236
APR 14.9 FM Share: 51.92%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WPED-F+	26/20.0	14.0	13.2	1. WPED-F+	31/255
2. WCHV	22/16.9	19.3	26.4	2. WWWV-F	26/373
3. WWWV-F	20/15.4	15.6	14.0	3. WCHV	24/389
4. WINA	14/10.8	17.8	12.4	4. WINA	19/307
5. WQMC-F	9/ 6.9	11.1	5.4	5. WQMC-F	13/136
6. WLSA-F	5/ 3.8	---	---	6. WLSA-F	9/118

WCHV, 1260, 5 KW/1 KW (DA-2), MOR/AC	ABC-D, $19.20	(Masla)	
WINA, 1070, 5 KW (DA-N), AC	CBS, $15.75	(PRO)	
WPED-F+, 102.3, 2 KW @ 360, COUNTRY	NBC, $13.60	(Savalli)	(CROZET)
WWWV-F, 97.5, 50 KW @ 450, ROCK	RKO, $19.20	(Masla)	
WQMC-F, 95.3, 3 KW @ 190, BTFL MUS (KalaMusic)	CBS, $11.00	(PRO)	
WLSA-F, 105.5, 3 KW @ 407, COUNTRY	APR, $ 6.00	(----)	(LOUISA)

CHEYENNE, WY

Market # 334/Pop: 71,200 Diaries: 249
APR 15.7 FM Share: 51.90%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ METRO CUME	
1. KKAZ-F	27/29.3	19.8	9.5	1. KKAZ-F	207
2. KUUY	20/12.7	17.6	10.7	2. KUUY	158
3. KFBC	8/ 8.7	13.2	17.9	3. KFBC	118
4. KIMN	5/ 5.4	6.6	4.8	4. KIMN	93
5. KFBQ-F	4/ 4.3	6.6	16.7	5. KFBQ-F	83
6. KAZY-F	3/ 3.3	3.3	4.8	6. KRAE	73

Other stations - See Denver

KFBC, 1240, 1 KW/250 W, MOR	ABC-I, $13.25	(Eastman)	
KUUY, 1530, 10 KW/1 KW (DA-N), COUNTRY	CBS, $22.13	(Torbet)	Mesa
KFBQ-F, 97.9, 100 KW @ 580, CONTEMP (Drake-Chen)	ABC-C, $10.00	(Eastman)	
KKAZ_F, 100.7, 100 KW @ 490, ROCK	Source, $23.63	(Torbet)	Mesa

CHICO, CAL

Market # 219/Pop: 150,000 — Diaries: 319
APR 16.2 — FM Share: 56.11%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KHSL	29/13.4	12.1	10.8	1. KHSL	43/559
2. KPAY-F	27/12.4	10.1	8.6	2. KPAY-F	42/528
3. KFMF-F	24/11.1	12.6	7.5	3. KNVR-F	35/413
KNVR-F	24/11.1	11.6	13.4	4. KFMF-F	26/295
5. KPAY	13/ 6.0	9.7	5.9	5. KPAY	24/452
6. KFBK	11/ 5.1	3.9	1.6	6. KFBK	18/235

KHSL, 1290, 5 KW (DA-N), COUNTRY	CBS, $11.00	(Torbet)	
KPAY, 1060, 10 KW (DA-N), MOR	NBC, $11.50	(Katz)	Pacific Northwest
KFMF-F, 93.7, 15 KW @ 290, AOR	ABC-R, $13.50	(PRO)	
KNVR-F, 96.7, 3 KW @ 285, ROCK	Source, $11.75	(Masla)	(PARADISE)
KPAY-F, 95.1, 6 KW @ 1170, BTFL MUS (Schulke)	, $ 8.50	(Katz)	Pacific Northwest

COLUMBIA, MO

Market # 290/Pop: 102,800 — Diaries: 280
APR 15.5 — FM Share: 77.05%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KCMQ-F	39/27.5	13.5	----	1. KCMQ-F	40/394
2. KFMZ-F	25/17.6	23.9	----	2. KFMZ-F	29/436
3. KARO-F	17/12.0	----	----	3. KARO-F	19/168
4. KFRU-F	16/11.3	16.8	----	4. KFRU	16/255
5. KTGR	8/ 5.6	9.0	----	5. KRES-F	10/116
6. KRES-F	6/ 4.2	5.2	----	6. KTGR	8/122
				WDAF	8/159

WDAF - See Kansas City

KFRU, 1400, 1 KW/250 W, MOR	ABC-I, $13.70	(PRO)	
KTGR, 1580, 250 W (DAYS), COUNTRY	, $15.60	(Gray)	McCrudden
KARO-F, 101.7, 3 KW @ 300, BTFL MUS	CBS, $12.00	(----)	
KCMQ-F, 96.7, 3 KW @ 150, ROCK	, $15.60	(Gray)	McCrudden
KFMZ-F, 98.3, 3 KW @ 300, AOR	ABC-R, $15.50	(----)	Contemp Media
KRES-F, 104.7, 100 KW @ 1019, COUNTRY	ABC-E, $25.00*	(Schneider)	(MOBERLY)

DANBURY, CT

Market # 253/Pop: 119,900 — Diaries: 392
APR 18.2 — FM Share: 57.29%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4/CUME	
1. WRKI-F	30/13.3	13.5	13.6	8.0	11.2	1. WRKI-F	35/430
2. WEZN-F	24/10.6	10.6	8.8	8.8	9.0	2. WEZN-F	28/290
3. WLAD	20/ 8.8	11.3	12.2	13.1	7.5	3. WDAQ-F	21/201
4. WDAQ-F	14/ 6.2	8.5	7.5	8.8	11.9	4. WLAD	20/241
WCBS	14/ 6.2	5.0	5.4	5.1	6.0	5. WCBS	19/411
WNBC	14/ 6.2	5.0	8.8	10.9	9.0	WKCI-F	19/279

WCBS,WNBC - See New York
WKCI - See New Haven
WEZN - See Bridgeport

WLAD, 800, 1 KW (DAYS), MOR	, $30.10	(Unirep)	
WINE, 940, 1 KW (DAYS), AC	, $22.00	(Roslin)	Home News
WDAQ-F, 98.3, 1.3 KW @ 460, BTFL MUS (KalaMusic)	, $30.10	(Unirep)	
WRKI-F, 95.1, 50 KW @ 500, AOR (Burk-Abr)	, $48.00	(Roslin)	Home News

DANVILLE, ILL

Market # 305/Pop: 95,100 Diaries: 325
APR 15.2 FM Share: 68.04%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME		
1. WDNL-F	22/18.6	22.8	26.9	1. WIAI-F	29/332	
2. WIAI-F	19/16.1	16.7	14.3	2. WDNL-F	24/355	WLS - See Chicago
3. WDAN	16/13.6	10.5	12.6	3. WDAN	18/251	WAZY - See Lafayette
WDWS	16/13.6	9.6	5.9	4. WLS	18/350	Others - See Champaign
5. WITY	8/ 6.8	6.1	9.2	5. WAZY-F	12/172	

WDAN, 1490, 1 KW/250 W, COUNTRY	CBS, $21.84	(Masla)	Sangamon
WITY, 960, 1 KW, AC	ABC-I, $23.00	(Weiss)	
WDNL-F, 102.1, 11 KW @ 380, CONTEMP	RKO, $21.84	(Masla)	Sangamon

DOTHAN, AL

Market # 326/Pop: 77,700 Diaries: 228
APR 14.8 FM Share: 78.82%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME		
1. WTVY-F	26/27.4	21.6	18.4	1. WTVY-F	89/915	
2. WLHQ-F	15/15.8	12.4	6.9	2. WLHQ-F	67/638	
3. WXLE-F	12/12.6	11.3	13.8	3. WKMX-F	33/625	WPAP,WPFM - See Panama City
4. WOOF	9/ 9.5	6.2	6.9	4. WOOF-F	28/324	
5. WOOF-F	7/ 7.4	15.5	18.4	5. WPAP-F	19/298	
6. WWNT	7/ 7.4	9.3	1.1	WPFM-F	19/272	

WWNT, 1450, 1 KW/250 W, RELIGION	, $ 5.00	(----)	
WOOF-F, 99.7, 100 KW @ 340, BTFL (?)	MBS, $10.00	(Lotus)	
WTVY-F, 95.5, 100 KW @ 1078, COUNTRY (Drake-Chen)	CBS, $20.00	(PRO)	
WKMX-F, 106.7, 100 KW @ 432, CONTEMP	, $13.00	(Bolton)	(ENTERPRISE)
WLHQ-F, 96.9, 100 KW @ 295, ROCK (Drake-Chen)	ABC-F, $11.50	(----)	(ENTERPRISE)

DUBUQUE, IA

Market # 306/Pop: 94,200 Diaries: 218
APR 17.9 FM Share: 49.57%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME		
1. KLYY-F	36/26.1	5.7	6.1	1. KLYY-F	49/530	
2. KDTH	30/21.7	32.9	33.3	2. KDTH	47/595	KFMW - See Waterloo
3. WDBQ-F	23/16.7	25.0	20.5	3. WMT	29/368	WLS - See Chicago
4. KFMD-F	12/ 8.7	17.1	20.5	4. KFMD-F	23/321	
5. KLXL-F	7/ 5.1	----	----	WDBQ	23/407	
6. WMT	5/ 3.6	3.6	3.8	6. WFMW-F	16/220	

KDTH, 1370, 5 KW (DA-N), MOR	, $18.50	(PRO)	Woodward
WDBQ, 1490, 1 KW/250 W, ROCK	ABC-C, $18.13	(Blair)	Comm Prop
KFMD-F, 92.9, 100 KW @ 450, AC	, $18.75	(PRO)	Woodward
KLXL-F, 102.3, 1.7 KW @ 410, RELIGION	, $ 7.00	(Radio Spot)	Tower Power
KLYV-F, 105.3, 50 KW @ 340, ROCK	, $15.50	(Blair)	Comm Prop

EAU CLAIRE, WI

Market # 242/Pop: 132,700 Diaries: 286
APR 16.4 FM Share: 71.60%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WAXX-F	49/26.6	23.5	21.1	1. WAXX-F	161/1423
2. WIAL-F	34/18.5	9.3	8.9	2. WIAL-F	47/ 661
3. WBIZ-F	21/11.4	19.1	18.9	3. WBIZ-F	36/ 703
4. WEAQ	19/10.3	13.7	15.0	4. WEAQ	31/ 577
5. WWIB-F	12/ 6.5	3.8	4.4	5. WNIB-F	30/ 172
6. WAYY	11/ 6.0	4.9	2.8	6. WAYY	16/ 188
WJJK	11/ 6.0	4.9	10.0		

WAYY, 1150, 5 KW (DAYS), NOSTALGIA	ABC-I, $14.80	(Mc-Guild)	Post
WEAQ, 790, 5 KW (DA-N), MOR	NBC,NBC-T, $12.50	(----)	
WJJK, 1400, 1 KW/250 W, COUNTRY	MBS, $10.30	(Masla)	Sentry
WAXX-F, 104.5, 100 KW @ 1830, COUNTRY	ABC-I, $35.15	(Mc-Guild)	Post
WBIZ-F, 100.7, 100 KW @ 733, ROCK (Century 21)	ABC-C, $14.41	(Masla)	Sentry
WIAL-F, 94.1, 84 KW @ 351, CONTEMP	, $13.25	(----)	
WWIB-F, 103.7, 100 KW @ 706, REL/BTFL	, $ 6.00	(----)	(LADYSMITH)

FAYETTEVILLE-SPRINGFIELD, AR

Market # 185/Pop: 185,300 Diaries: 370
APR 16.1 FM Share: 66.52%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KEZA-F	37/14.2	----	----	1. KEZA-F	43/385
2. KMCK-F	34/13.1	19.8	15.6	2. KMCK-F	41/583
3. KFAY	31/11.9	11.8	15.2	3. KFAY	32/281
4. KKEG-F	25/ 9.6	10.4	4.9	4. KKEG-F	25/395
5. KCIZ-F	21/ 8.1	9.9	6.7	5. KAMO-F	22/329
6. KAMO-F	19/ 7.3	6.6	8.0	6. KCIZ-F	21/329

KFAY, 1250, 1 KW (DAYS), COUNTRY	APR, $20.00	(Bunchez)	
KAMO-F, 94.3, 3 KW @ 300, COUNTRY	CBS, $ 7.00	(Riley)	(ROGERS)
KCIZ-F, 104.9, 3 KW @ 137, CONTEMP	UPI, $ 8.00	(----)	(SFRINGDALE)
KEZA-F, 107.9, 100 KW @ 1259, BTFL MUS	, $ NA	(----)	
KKEG-F, 92.1, 3 KW @ 460, ROCK	APR, $20.00	(Bunchez)	
KMCK-F, 105.7, 100 KW @ 415, ROCK	, $19.00	(Selcom)	(SILOAM SPGS)

FT. MYERS-CAPE CORAL, FL

Market # 168/Pop: 220,700 Diaries: 385
APR 17.2 FM Share: 80.31%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WCVU-F	72/20.7	25.7	24.6	1. WCVU-F	130/1123
2. WOOJ-F+	50/14.4	3.6	4.4	2. WOOJ-F+	75/559
3. WINK-F	46/13.3	17.9	13.9	3. WINK-F	73/925
4. WINK	39/11.2	13.4	11.7	4. WINK	51/525
5. WHEW-F	38/11.0	7.2	10.1	5. WHEW-F	41/450
6. WRCC-F	27/ 7.8	4.2	6.6	6. WRCC-F	27/318

WINK, 1240, 1 KW/250 W, NOSTALGIA (Toby Arnold)	CBS, $50.63	(Mc-Guild)	
WCVU-F, 94.5, 100 KW @ 689, BTFL MUS (Schulke)	, $40.50	(Blair)	Palmer (NAPLES)
WHEW-F, 101.9, 71 KW @ 207, COUNTRY	, $36.00	(----)	
WINK-F, 96.9, 100 KW @ 833, ROCK (TM)	, $50.50	(Mc-Guild)	
WOOJ-F, 107.1, 3 KW @ 300, ROCK	Source, $43.75	(Eastman)	(LEHIGH ACRES)
WRCC-F, 103.9, 3 KW @ 300, ? ?	NBC, $ NA	(HNWH)	

FT. PIERCE, FLA

Market # 308/Pop: 92,900 Diaries: 261
APR 16.5 FM Share: 83.61%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WOVV-F	24/17.5	14.4	11.8	1. WIZD-F	64/552
WRIT-F	24/17.5	17.1	20.0	2. WOVV-F	57/771
3. WAVW-F	22/16.1	13.7	6.4	3. WRIT-F	55/454
4. WIZD-F	14/10.2	16.4	14.5	4. WGYL-F	53/320
5. WIRA	10/ 7.3	3.4	11.8	5. WAVW-F	30/338
6. WEAT-F	9/ 6.6	1.4	4.5	6. WHLG-F	19/211

WEAT - See West Palm

WIRA, 1400, 1 KW/250 W, NOSTALGIA (Al Ham)	NBC,NBC-T, $11.50	(Roslin)	Roth	
WIZD-F, 98.7, 100 KW @ 1500, AOR	, $30.00	(HNWH)		
WOVV-F, 95.5, 100 KW @ 518, ROCK (Century 21)	Source, $20.00	(Roslin)	Roth	
WAVW-F, 105.5, 3 KW @ 350, COUNTRY	, $12.00	(Weiss)	Rowland	(VERO BCH)
WGYL-F, 93.5, 3 KW @ 300, BTFL MUS	UPI, $19.55	(----)		(VERO BCH)
WHLG-F, 102.3, 3 KW @ 285, BTFL MUS	CBS, $ NA	(----)		(JENSEN BCH)
WRIT-F, 92.7, 3 KW @ 340, BTFL MUS	APR, $16.00	(----)		(STUART)

FT. SMITH, AR

Market # 173/Pop: 210,000 Diaries: 383
APR 15.0 FM Share: 77.55%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KISR-F	71/27.0	31.8	35.0	1. KISR-F	109/1122
2. KTCS-F	64/24.3	14.4	12.9	2. KTCS-F	71/ 652
3. KFSA	17/ 6.5	4.7	2.3	3. KINB-F	40/ 371
4. KINB-F	15/ 5.7	6.9	6.8	4. KLUP-F	24/ 311
5. KFPW	13/ 4.9	3.2	4.6	KVOO	24/ 350
6. KLUP-F	11/ 4.2	4.7	2.3	6. KFSA	19/ 376

KVOO - See Tulsa

KFPW, 1230, 1 KW/250 W (DA-1), NOSTALGIA	CBS, $10.00	(PRO)	
KFSA, 950, 1 KW/500 W (DA-2), MOR	ABC-I, $ 8.00	(Mc-Guild)	
KINB-F, 107.3, 70 KW @ 1810, COUNTRY	ABC-E, $ NA	(----)	(POTEAU)
KISR-F, 93.7, 100 KW @ 1200, CONTEMP	ABC-F, $13.00	(----)	
KLUP-F, 97.9, 100 KW @ 2000, RELIGION	ABC-I, $ 8.00	(Riley)	(POTEAU)
KTCS-F, 99.9, 36 KW @ 225, COUNTRY	, $13.00	(----)	

FT. WALTON BEACH, FL

Market # 273/Pop: 114,200 Diaries: 229
APR 15.2 FM Share: 86.15%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WTKX-F	30/21.0	16.4	23.0	1. WTKX-F	32/313
2. WMMK-F	21/14.7	10.9	----	2. WMMK-F	29/237
3. WFTW-F	20/14.0	15.6	7.4	3. WFTW-F	21/324
4. WJLQ-F	16/11.2	12.5	10.4	4. WJLQ-F	17/264
5. WMEZ-F	14/ 9.8	3.9	5.2	WMEZ-F	17/135
6. WNUE	11/ 7.7	12.5	16.3	6. WNUE	11/259

Others - See Pensacola

WNUE, 1400, 1 KW/250 W, AC	, $12.50	(Torbet)	
WFTW-F, 99.3, 3 KW @ 209, CONTEMP	APR, $13.00	(Savalli)	
WMMK-F, 92.1, 3 KW @ 294, COUNTRY	NBC, $11.00	(----)	(DESTIN)

FREDERICK, MD

Market # NA/Pop: 133,700 (12+)　Diaries: 284
APR 19.9　FM Share: 65.50%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ METRO CUME	
1. WFMD	34/17.0	17.7	22.8	1. WFMD	421
2. WZYQ-F+	24/12.0	16.6	9.9	2. WZYQ-F+	278
3. WFRE-F	21/10.5	10.9	13.0	3. WFRE-F	212
4. WMZQ-F	13/ 6.5	1.7	1.2	4. WMZQ-F	128
5. WPOC-F	12/ 6.0	5.7	3.1	5. WPOC-F	115
6. WRQX-F	11/ 5.5	4.0	7.4	6. WRQX-F	114

Others - See Washington and Baltimore

WFMD, 930, 5 KW/1 KW (DA-2), MOR	CBS,	$ NA	(PRO)	Gibbons
WFRE-F, 99.9, 9 KW @ 1123, BTFL MUS (KalaMusic)	,	$ NA	(PRO)	Gibbons
WZYQ-F+, 103.9, 350 W @ 912, ROCK	ABC-C,	$28.00	(Weiss)	

GAINESVILLE, FLA

Market # 207/Pop: 159,300　Diaries: 317
APR 17.0　FM Share: 56.28%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4/CUME	
1. WDVH	50/21.0	19.7	19.7	18.7	----	1. WDVH	58/407
2. WRUF-F	38/16.0	14.1	16.0	12.8	----	2. WRUF-F	41/622
3. WYKS-F	28/11.8	18.3	16.4	19.3	----	3. WYKS-F	31/553
4. WGGG	18/ 7.6	5.6	11.7	8.6	----	4. WGGG	18/306
5. WNFY-F	15/ 6.3	5.2	----	1.1	----	5. WQIK	17/202
6. WMFM-F	14/ 5.9	6.6	4.2	----	----	6. WNFY-F	16/295

WDVH, 980, 5 KW (DAYS), COUNTRY	ABC-E,	$17.55	(PRO)	
WGGG, 1230, 1 KW/250 W, ROCK	NBC,	$10.50	(Weiss)	
WMFM-F, 100.9, 3 KW @ 300, BTFL MUS	,	$13.00	(Bolton)	
WRUF-F, 103.7, 100 KW @ 344, AOR (Pollack)	CBS-R,	$18.50	(Smith)	Univ of Florida
WYKS-F, 105.5, 3 KW @ 300, CONTEMP	Source,RKO,	$30.75	(Masla)	Sunchine Wirel

GRAND FORKS, ND-MN

Market # 292/Pop: 101.900　Diaries: 407
APR 16.8　FM Share: 56.35%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KKXL-F	24/17.0	9.0	3.1	1. KKXL-F	35/446
2. KNOX	19/13.5	11.9	20.3	2. KFGO	34/351
KRRK-F+	19/13.5	11.9	7.9	3. KYCK-F	23/272
4. KYCK-F	18/12.8	10,4	5.5	4. KNOX	22/414
KYTN-F	18/12.8	11.9	13.3	5. KRRK-F+	21/238
6. KKXL	10/ 7.1	7.5	18.0	6. KYTN	20/268

KFGO - See Fargo

KRRK+, 1590, 5 KW/1 KW (DA-2), COUNTRY	MBS,	$28.00	(PRO)	
KKXL, 1440, 1 KW/500 W, CONTEMP	RKO,	$20.80	(Selcom)	Ingstad
KNOX, 1310, 5 KW (DA-N), AC	ABC-E,	$29.00	(Torbet)	Peoria Jrnl St
KKXL-F, 92.9, 100 KW @ 210, ROCK	RKO,	$14.00	(Selcom)	Ingstad
KYCK-F, 97.1, 100 KW @ 403, COUNTRY	,	$13.00	(Harley)	(CROOKSTON,MN)
KYTN-F, 94.7, 100 KW @ 300, CONTEMP	ABC-C,	$15.50	(Torbet)	Peoria Jrnl Star

GRAND JUNCTION, CO

Market # NA/Pop: 72,200 (12+)   Diaries: 272
APR 16.7   FM Share: 46.49%

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4/CUME
1. KQIX-F 42/34.4	28.7	33.3	1. KQIX-F 68/564
2. KQIL 28/23.0	26.1	29.0	2. KQIL 28/253
3. KEXO 12/ 9.8	12.2	12.9	3. KREX-F 13/189
4. KREX-F 11/ 9.0	7.0	4.3	4. KEXO 12/192
5. KSTR 9/ 7.4	6.1	4.3	5. KREX 11/201
6. KREX 8/ 6.6	5.2	5.4	KSTR 11/174

KEXO, 1230, 1 KW, MOR/AC	ABC-I, $15.00	(Eastman)	Conrey
KQIL, 1340, 1 KW/250 W, COUNTRY (Drake-Chen)	APR, $32.50	(----)	Mesa
KREX, 1100, 50 KW/10 KW (DA-N), TALK	CBS, $14.00	(PRO)	
KSTR, 620, 5 KW (DAYS), AC	, $12.90	(Savalli)	
KQIX-F, 93.1, 25 KW @ 495, CONTEMP (Drake-Chen)	APR, $32.50	(----)	Mesa
KREX-F, 92.3, 30 KW @ -42, BTFL MUS (Century 21)	, $15.50	(PRO)	

GREAT FALLS, MT

Market # NA/Pop: 64,600 (12+)   Diaries: 234
APR 16.7   FM Share: 50.47%

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4/CUME
1. KEIN 24/21.8	18.6	21.1	1. KMON 40/468
2. KAAK-F 17/15.5	10.6	5.5	2. KEIN 33/384
3. KDOZ-F 15/13.6	15.0	16.5	3. KAAK-F 17/211
4. KMON 14/12.7	12.4	20.2	4. KDOZ-F 15/157
5. KQDI 13/11.8	14.2	12.8	5. KQDI 13/181
6. KLFM-F 12/10.9	7.1	----	6. KNUW-F 10/201

KEIN, 1310, 5 KW/1 KW, COUNTRY	NBC, $20.00	(Masla)
KMON, 560, 5 KW (DA-N), COUNTRY	ABC-I, $25.00	(Eastman)
KQDI, 1450, 1 KW/250 W, AC	RKO II, $18.00	(PRO)
KAAK-F, 98.9, 100 KW @ 500, CONTEMP (Century 21)	CBS, $10.75	(Eastman)
KLFM-F, 92.9, 100 KW @ 500, COUNTRY (Century 21)	CBS-R , $ 7.00	(Mc-Guild)
KNUW-F, 94.5, 36 KW @ 486, ROCK	RKO, $ 8.70	(Mc-Guild)
KOOZ-F, 106.3, 3 KW @ 300, BTFL MUS (FM-100)	, $13.00	(PRO)

HAGGERSTOWN-CHAMBERSBURG-WAYNESBORO, MD-PA

Market # 271/Pop: 114,600   Diaries: 422
APR 17.9   FM Share: 71.95%

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4/CUME
1. WYII-F 42/12.0	12.5	9.3	1. WYII-F 50/609
2. WQCM-F 37/10.6	12.0	16.5	2. WQCM-F 42/554
3. WAYZ-F 35/10.0	7.4	5.2	3. WAYZ-F+ 35/352
4. WIKZ-F 29/ 8.3	11.4	11.9	4. WIKZ-F 30/420
WJEJ 29/ 8.3	6.0	7.2	WJEJ 30/364
6. WWMD-F 21/ 6.0	6.0	3.8	6. WWMD-F 24/292

WJEJ, 1240, 1 KW/250 W, AC	CBS, $ 8.30	(----)	
WAYZ-F+, 101.5, 3 KW @ 21, COUNTRY	ABC-C, $ 8.25	(----)	(WAYNESBORO,PA)
WIKZ-F, 95.1, 50 KW @ 265, ROCK	, $19.50	(----)	(CHAMBERSBURG,PA)
WQCM-F, 96.7, 3 KW @ 160, CONTEMP	ABC-F, $10.00	(Dome)	
WWMD-F, 104.7, 75 KW @ 1320, BTFL MUS	, $ 8.65	(----)	
WYII-F, 95.9, 3 KW @ 300, COUNTRY	NBC, $10.00	(Market 4)	

ITHACA, NY

Market # NA/Pop: 75,400 (12+)   Diaries: 290
APR 15.3   FM Share: 68.04%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WOKN-F	27/22.5	10.0	8.0	1. WOKW-F	52/491
2. WTKO	23/19.2	21.0	27.2	2. WKRT	27/275
3. WVBR-F	12/10.0	14.0	12.8	3. WTKO	23/322
4. WPCX-F	10/ 8.3	9.0	4.8	4. WPCX-F	17/185
5. WQNY-F	8/ 6.7	1.0	---	5. WQNY-F	12/181
6. WHCU-F	7/ 5.8	11.0	12.0	WVBR-F	12/229

WTKO, 1470, 5 KW/500 W (DA-2), MOR	ABC-E,	$14.00	(----)	
WKRT, 920, 1 KW/500 W (DA-N), NOSTALGIA (Al Ham)	ABC-D,	$ 9.00	(Savalli)	Burbach
WOKW-F, 99.9, 20 KW @ 730, ROCK	ABC-C,	$ 9.00	(Savalli)	Burbach
WQNY-F, 103.7, 12 KW @ 890, BTFL MUS	,	$13.00	(----)	
WVBR-F, 93.5, 3 KW @ 250, AOR	NBC,	$12.70	(Shelby)	
WPCX-F, 106.9, 45 KW @ 530, COUNTRY	,	$16.00	(Market 4)	Scott (AUBURN)

JOPLIN, MO

Market # 249/Pop: 129,900   Diaries: 342
APR 15.1   FM Share: 44.00%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KSYN-F	21/18.8	3.5	18.7	1. KKOW	46/418
2. WMBH	15/13.4	11.6	17.6	2. KSYN-F	39/469
3. KFSB	12/10.7	15.1	15.4	3. KKVZ-F	27/362
KKUZ-F	12/10.7	19.8	1.1	4. WMBH	22/241
5. WODE	9/ 8.0	16.3	4.4	5. KFSB	19/371
6. KBLT-F	8/ 7.1	2.3	4.4	6. KBLT-F	14/204
KKOW	8/ 7.1	5.8	5.5		

KHOW, 860, 10 KW/5 KW (DA-N), COUNTRY	MBS,	$37.00	(Masla)	(PITTS,KS)
KFSB, 1310, 5 KW/1 KW (DA-2), AC	ABC-E,	$12.00	(PRO)	
KODE, 1230, 1 KW/250 W, NOSTALGIA (Toby Arnold)	CBS,	$11.00	(Selcom)	Gilmore
WMBH, 1450, 1 KW/250 W, COUNTRY	,	$10.50	(Bunchez)	
KKUZ-F, 102.5, 100 KW @ 440, CONTEMP (Century 21)	RKO,	$11.50	(Bunchez)	
KSYN-F, 92.5, 100 KW @ 430, ROCK	ABC-R,	$17.00	(----)	
KBLT-F, 107.1, 3 KW @ 300, COUNTRY	,	$ 5.00	(----)	(BAXTER SPG,KAN)

KILLEEN-TEMPLE, TX

Market # 166/Pop: 223,600   Diaries: 394
APR 17.2   FM Share: 80.73%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KOOV-F	53/16.7	16.0	11.9	1. KOOV-F	56/480
2. KIXS-F	52/16.4	16.7	14.6	2. KIXS-F	54/739
3. KIIZ	27/ 8.5	14.3	20.4	3. KIIZ	27/232
4. KTON-F+	24/ 7.6	10.9	9.9	4. KWTX-F	25/431
5. KWTX-F	23/ 7.2	4.8	4.1	5. KTON-F+	24/367
6. KPLE-F	22/ 6.9	6.5	7.5	6. KPLE-F	22/307

KWTX - See Waco

KIIZ, 1050, 250 W (DAYS), BLACK (TM)	APR,	$16.00	(Selcom)	
KIXS-F, 93.3, 100 KW @ 520, ROCK	APR,	$16.00	(Selcom)	
KOOV-F, 103.1, 3 KW @ 444, COUNTRY	ABC-E,	$12.00	(PRO)	
KPLE-F, 104.9, 2.9 KW @ 345, COUNTRY (Drake-Chen)	MBS,	$15.60	(HNWH)	
KTON-F+, 106.3, 950 W @ 400, COUNTRY	ABC-I,	$13.50	(Smith)	Sigmor

LACROSSE, WI

Market # 309/Pop: 92,500 Diaries: 294
APR 18.4 FM Share: 65.94%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WIZM-F	38/26.0	24.8	24.2	1. WIZM-F	66/875
2. WKTY	28/19.2	18.0	28.0	2. WCOW-F+	53/441
3. WLXR-F	25/17.1	16.5	14.4	3. WKTY	45/580
4. WSPL-F	11/ 7.5	7.5	6.1	4. WLXR-F	33/360
5. WIZM	9/ 6.2	8.3	13.6	5. WSPL-F	24/200
WLCX	9/ 6.2	7.5	2.3	WAXX-F	24/365

WAXX-F - See Eau Claire

WIZM, 1410, 5 KW (DA-2), MOR	NBC	$23.00	(----)	Midwest Family
WKTY, 580, 5 KW/1 KW (DA-2), COUNTRY (FM-100)	ABC-E	$22.10	(Mc-Guild)	
WLCX, 1490, 1 KW/250 W, MOR (Drake-Chen)	CBS,NBC-T	$10.00	(PRO)	
WIZM-F, 93.3, 100 KW @ 540, ROCK	Source	$27.00	(----)	Midwest Family
WLXR-F, 104.9, 1.4 KW @ 430, COUNTRY (Drake-Chen)	CBS-R	$16.00	(PRO)	
WSPL-F, 95.9,1.7 KW @ 410, BTFL MUS (FM-100)	ABC-F	$ 9.10	(Mc-Guild)	
WCOW-F+, 97.1, 50 KW @ 634, COUNTRY	MBS	$ 8.05	(----)	(SPARTA)

LAFAYETTE, IND

Market # 257/Pop: 123,400 Diaries: 314
APR 14.7 FM Share: 60.00%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81	12+ TSA 1/4/CUME	
1. WAZY-F	29/18.7	15.9	13.5	18.1	18.5	1. WASK-F	51/514
2. WXUS-F	26/16.8	13.1	16.5	15.7	13.3	WAZY-F	51/781
3. WASK-F	24/15.5	13.8	12.8	18.9	14.8	3. WSHW-F	30/359
4. WASK	23/14.8	18.6	17.3	22.0	23.0	4. WXUS-F	26/374
5. WFBQ-F	11/ 7.1	4.8	3.0	1.6	3.0	5. WASK	24/381
6. WLFQ-F	10/ 6.5	6.2	9.8	3.9	3.0	6. WFBQ-F	22/259
WSHN-F	10/ 6.5	6.2	3.8	---	---		

WFBQ - See Indianapolis

WASK, 1450, 1 KW/250 W, MOR	NBC	$18.00	(PRO)	
WASK-F, 105.3, 50 KW @ 375, COUNTRY (Musicworks)		$14.00	(PRO)	
WAZY-F, 96.5, 50 KW @ 500, ROCK	ABC-C	$17.00	(----)	
WXUS-F, 92.7, 3 KW @ 215, ROCK	Source	$19.00	(Masla)	
WLFQ-F, 103.9, 920 W @ 500, BTFL MUS (FM-100)		$12.00	(----)	Sinclair (CRAWFORD)
WSHW-F, 99.7, 50 KW @ 460, CONTEMP		$19.00	(PRO)	(FRANKFORT)

LAKE CHARLES, LA

Market # 199/Pop: 170,800 Diaries: 291
APR 15.1 FM Share: 77.66%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4	
1. KHYS-F	40/19.0	10.2	6.3	1. KYKZ-F	61/711
2. KTQQ-F	38/18.0	22.1	16.5	2. KBIU-F	52/588
3. KBIU-F	29/13.7	4.7	6.3	3. KTQQ-F	41/576
4. KEZM	18/ 8.5	14.9	12.6	4. KHYS-F	40/284
5. KYKZ-F	16/ 7.6	10.2	6.8	5. KEZM	19/232
6. KHEZ-F	12/ 5.7	8.5	6.8	6. KLCL	18/255
KLCL	12/ 5.7	7.2	10.7		

KHYS - See Beaumont

KEZM, 1310, 500 W (DAYS,DA), BLACK	SBN	$13.00	(----)	(SULPHUR)
KLCL, 1470, 5 KW (DA-N), COUNTRY	NBC	$14.46	(Torbet)	Perry
KBIU-F, 103.7, 100 KW @ 471, ROCK	Source	$ 8.00	(Milam)	
KHEZ-F, 99.5, 35 KW @ 400, BTFL MUS (FM-100)	NBC	$10.59	(Torbet)	Perry
KTQQ-F, 100.9, 3 KW @ 300, COUNTRY (Century 21)	ABC-E	$10.00	(----)	(SULPHUR)
KYKZ-F, 96.1, 100 KW @ 427, COUNTRY		$14.25	(Selcom)	

LAWTON, OK

Market # 274/Pop: 113,900 Diaries: 299
APR 14.4 FM SHare: 78.51%

12+ METRO 1/4/SHARE			SPG 82	SPG 81	12+ TSA 1/4/CUME		
1.	KLAW-F	35/26.5	37.6	41.6	1.	KLAW-F	43/456
2.	KMGZ-F	33/25.0	----	----	2.	KMGZ-F	33/392
3.	KRLG-F	16/12.1	18.0	9.6	3.	KSWO	17/380
4.	KSWO	15/11.4	21.1	21.6	4.	KRLG-F	16/294
5.	KCCO	6/ 4.5	3.8	4.0	5.	KOMA	12/230
6.	KNIN-F	5/ 3.8	2.3	.8	6.	KNIN-F	7/135
	KOMA	5/ 3.8	3.0	3.2			

KOMA - See Oklahoma City

KCCO, 1050, 250 W (DAYS,DA), COUNTRY , $ 8.00 (Pates)
KSWO, 1380, 1 KW (DA-2), ROCK ABC-C, $14.50 (PRO)
KLAW-F, 101.5, 100 KW @ 600, COUNTRY ABC-I, $12.00 (Masla)
KMGZ-F, 95.3, 3 KW @ 300, ROCK ABC-F, $10.00 (----)
KRLG-F, 98.1, 100 KW @ 202, ROCK , $ 8.00 (Pates)

LONG BRANCH-ASBURY PARK, NJ

Market # 83/Pop: 512,700 Diaries: 456
APR 17.4 FM Share: 62.78%

12+ METRO 1/4/SHARE			SPG 82	SPG 81	12+ TSA 1/4/CUME		
1.	WPLJ-F	74/9.9	10.9	7.2	1.	WPLJ-F	93/250
2.	WOR	50/6.7	5.7	5.1	2.	WADB-F	68/783
	WPAT-F	50/6.7	5.6	4.8	3.	WNBC	63/1444
4.	WNEW-F	34/4.6	3.4	6.9		WOR	63/862
5.	WJLK-F	33/4.4	5.9	4.4	5.	WJLK-F	58/887
6.	WMJY-F	31/4.1	.6	1.2	6.	WPAT-F	57/766

Other stations - See New York

WMJY-F, 107.1, 3 KW @ 265, CONTEMP , $ NA (Roslin)
WJLK-F, 94.3, 3 KW @ 300, CONTEMP (Drake-Chen) , $30.50 (Masla)
WADB-F, 95.9, 3 KW @ 155, BTFL MUS , $17.00 (P/W)

LONGVIEW-MARSHALL, TX

Market # 209/Pop: 157,200 Diaries: 331
APR 15.2 FM Share: 64.50%

12+ METRO 1/4/SHARE			SPG 82	SPG 81	12+ TSA 1/4/CUME		
1.	KYKX-F	44/22.0	24.5	22.2	1.	KYKX-F	103/1034
2.	KKTX-F	22/11.0	9.2	8.9	2.	KTYL-F	29/ 456
3.	KTYL-F	15/ 7.5	3.6	7.6	3.	KKTX-F	26/ 335
4.	KZEY	12/ 6.0	5.1	12.0	4.	WBAP	24/ 168
5.	KLUE	10/ 5.0	3.1	1.3	5.	KZEY	20/ 180
6.	KMHT-F	9/ 4.5	3.6	4.4	6.	KNUE-F	18/ 276

WBAP - See Dallas

KZEY, 690, 1 KW (DAYS,DA), BLACK , $11.00 (HNWH) (TYLER)
KLUE, 1280, 1 KW (DAYS), CONTEMP , $13.20 (Masla)
KKTX-F, 95.9, 850 W @ 510, ROCK MBS, $12.00 (Milam) Noalmark (KILGORE)
KMHT-F, 103.9, 3 KW @ 300, CONTEMP (Drake-Chen) , $14.00 (Masla)
KYKX-F, 105.7, 100 KW @ 950, COUNTRY , $22.75 (Selcom) Osborn/Reynolds
KNUE-F, 101.5, 100 KW @ 402, COUNTRY (Century 21) , $ NA (Masla) (TYLER)
KTYL-F, 93.1, 100 KW @ 375, ROCK MBS, $18.00 (Weiss) (TYLER)

LUFKIN-NACOGDOCHES, TX

Market # NA/Pop: 93,200 (12+)　Diaries: 286
APR 13.4　FM Share: 89.32%

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4/CUME
1. KJCS-F 33/25.4	19.4	---	1. KYKS-F 57/673
2. KYKS-F 28/21.5	21.7	---	2. KJCS-F 43/478
3. KIPR-F+ 10/ 7.7	12.4	---	3. KIPR-F+ 22/245
KTBC-F 10/ 7.7	6.2	---	4. KTBC-F 10/172
5. KDEY-F 8/ 6.2	7.0	---	5. KDEY-F 9/134
6. KSFA 6/ 4.6	3.1	---	KSFA 9/139

KSFA, 860, 1 KW (DAYS), COUNTRY	MBS, $12.75	(Miller)
KDEY-F, 99.3, 1.9 KW @ 360, AOR	MBS, $ 9.00	(Milam)
KIPR-F, 95.5, 50 KW @ 450, COUNTRY	, $ 8.30	(----)
KJCS-F, 103.3, 50 KW @ 425, COUNTRY (TM)	, $15.00	(----)
KTBC-F, 92.1, 3 KW @ 370, MOR	MBS, $11.00	(Miller)
KYKS-F, 105.1, 100 KW @ 660, COUNTRY	, $13.25	(Selcom)

MERIDIAN, MS

Market # 324/Pop: 78,900　Diaries: 253
APR 15.9　FM Share: 63.27%

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4/CUME
1. WJDQ-F 31/30.1	30.4	---	1. WJDQ-F 90/930
2. WOKK-F 27/26.2	18.5	---	2. WOKK-F 58/594
3. WQIC 18/17.5	22.8	---	3. WQIC 23/250
4. WMOX 11/10.7	13.0	---	4. WMOX 19/275
5. WALT 4/ 3.9	6.5	---	5. WJMI-F 9/ 90
WJMI-F 4/ 3.9	3.3	---	6. WALT 7/221

WJMI - See Jackson

WALT, 910, 5 KW/1 KW , AC (SMN)	ABC-E, $ 8.25	(HNWH)	New South
WMOX, 1010, 10 KW (DA-2), COUNTRY	ABC-I, $ 8.00	(Savalli)	
WQIC, 1450, 1 KW/250 W, BLACK	SBN, $11.00	(Weiss)	
WJDQ-F, 101.3, 100 KW @ 580, ROCK	ABC-C, $12.75	(Masla)	
WOKK-F, 97.1, 100 KW @ 330, COUNTRY	ABC-E, $12.50	(HNWH)	New South

MINOT, ND

Market # 343/Pop: 58,400　Diaries: 274
APR 18.6　FM Share: 43.53%

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4/CUME
1. KIZZ-F 34/39.1	36.0	31.5	1. KCJB 49/437
2. KCJB 31/35.6	36.0	38.4	2. KIZZ-F 45/374
3. KTYN 7/ 8.0	8.0	11.0	3. KFYR 29/335
4. KHRT 5/ 5.7	2.7	6.8	4. KHRT 12/124
5. KCJB-F 3/ 3.4	10.7	6.8	5. KKOA 8/131
KFYR 3/ 3.4	1.3	2.7	KTYN 8/ 89

KFYR - See Bismarck

KCJB, 910, 5 KW/1 KW (DA-2), COUNTRY (Burk-Abr)	ABC-C, $20.00	(Katz)	
KHRT, 1320, 2.5 KW (DAYS), RELIGION	ABC-I, $ 6.00	(----)	
KKOA, 1390, 5 KW/1 KW, COUNTRY	MBS, $12.00	(----)	
KTYN, 1430, 5 KW (DAYS), MOR/AC	APR,RKO, $10.00	(Torbet)	
KIZZ-F, 93.7, 90 KW @ 600, ROCK	Source, $20.75	(Masla)	Meyer

MONROE, LA

Market # 223/Pop: 143,000 Diaries: 266
APR 15.4 FM Share: 71.08%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KYEA-F	44/24.6	21.4	31.7	1. KNOE-F	109/1397
2. KNOE-F	33/18.4	23.1	20.4	2. KNOE	73/ 892
3. KNOE	31/17.3	14.3	10.6	3. KYEA-F	47/ 401
4. KWEZ-F	21/11.7	10.4	8.5	4. KWEZ-F	44/ 473
5. KNAN-F	9/ 5.0	2.2	1.4	5. KXKZ-F	41/ 536
6. KTRY-F	8/ 4.5	2.2	2.1	6. KTRY-F	14/ 256

KNOE, 540, 5 KW/1 KW (DA-N), COUNTRY	ABC-E, $35.00	(Mc-Guild)	Noe
KNAN-F, 106.1, 30 KW @ 190, CONTEMP	RKO, $ 9.00	(Smith)	
KNOE-F, 101.9, 100 KW @ 1650, ROCK	ABC-D, $35.00	(Mc-Guild)	Noe
KWEZ-F, 104.1, 100 KW @ 1000, BTFL MUS (TM)	NBC, $18.50	(Roslin)	
KYEA-F, 98.3, 1 KW @ 647, BLACK	, $13.50	(PRO)	
KTRY-F, 94.3, 3 KW @ 420, BLACK	, $ 5.00	(HNWH)	(BASTROP)
KXKZ-F, 107.5, 100 KW @ 500, COUNTRY	, $ 8.00	(----)	(RUSTON)

MORRISTOWN, NJ

Market # NA/Pop: 342,500 Diaries: 372
APR 18.1 FM Share: 64.08%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ METRO CUME	
1. WPLJ-F	61/9.7	7.3	6.9	1. WPLJ-F	739
2. WPAT-F	46/7.3	5.4	5.2	2. WCBS	679
3. WOR	44/7.0	13.3	11.2	3. WPIX-F	658
4. WPIX-F	40/6.4	5.2	5.2	4. WNBC	623
5. WVNJ-F	35/5.6	2.8	4.7	5. WYNY-F	594
6. WYNY-F	31/4.9	4.9	4.3	6. WPAT-F	593

ALL STATIONS - SEE NEW YORK

MUSKEGON, MI

Market # 189/Pop: 180,400 Diaries: 384
APR 13.2 FM Share: 73.14%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WMUS-F	30/15.5	17.3	14.2	1. WLAV-F	67/722
2. WQWQ-F	24/12.4	15.0	18.0	2. WMUS-F	46/660
3. WLAV-F	23/11.9	10.2	11.4	3. WQWQ-F	33/512
4. WKBZ	20/10.4	9.7	10.9	4. WGRD-F	31/682
5. WRNF-F	16/ 8.3	1.3	2.4	5. WJFM-F	26/434
WGRD-F	16/ 8.3	11.1	9.0	6. WKBZ	22/446

Other stations - See Grand Rapids

WKBZ, 850, 1 KW (DA-1), NOST (TM)	ABC-I, $ 8.50	(PRO)	Reams
WMUS-F, 106.9, 50 KW @ 480, COUNTRY	, $17.00	(Masla)	
WQWQ-F, 105.5, 50 KW @ 375, BTFL MUS (Bonne)	, $15.30	(Masla)	

NEW BEDFORD-FALL RIVER, MA

Market # 198/Pop: 173,400 Diaries: 458
APR 18.9 FM Share: 59.49%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WHJY-F	74/9.7	9.2	9.0	9.1	3.8
2. WBSM	63/8.2	12.8	8.4	8.7	6.7
3. WLKW-F	62/8.1	8.6	7.4	7.7	7.1
4. WMYS-F	61/8.0	6.7	4.8	5.1	6.1
5. WPRO-F	45/5.9	6.9	7.4	4.8	4.9
6. WSAR	35/4.6	2.1	4.4	5.2	3.3

12+ METRO CUME	
1. WHJY-F	1016
2. WPRO-F	830
3. WLKW-F	723
4. WMYS-F	673
5. WBSM	561
6. WPJB-F	532
WPRO	532

All Stations - See Providence

NORTHWEST MICHIGAN, MI

Market # NA/Pop: 100,600 (12+) Diaries: 387
APR 18.7 FM Share: 88.82%

12+ METRO 1/4/SHARE		12+ TSA 1/4/CUME	
1. WKHQ-F	40/21.3	1. WKHQ-F	74/820
2. WTCM-F	24/12.8	2. WTCM-F	58/546
3. WJML-F+	22/11.7	3. WJML-F+	48/697
4. WKLT-F	15/ 8.0	4. WLDR-F	22/346
5. WCCW	13/ 6.9	5. WMBN-F	19/196
WLDR-F	13/ 6.9	6. WKLT-F	17/269

WCCW, 1310, 5 KW (DAYS), NOSTALGIA	ABC-I,	$ 8.25	(Weiss)	(TRAVERSE CITY)
WJML-F, 98.9, 100 KW @ 800, CONTEMP	ABC-E,	$16.00	(Masla)	(PETOSKEY)
WKHQ-F, 105.9, 100 KW @ 922, CONTEMP (TM)	ABC-C,	$18.00	(PRO)	(CHARLEVOIX)
WLDR-F, 101.9, 50 KW @ 590, MOR	,	$13.75	(Masla)	(TRAVERSE CITY)
WMBN-F, 96.3, 100 KW @ ?? , BTFL MUS (KalaMusic)	,	$10.00*	(Mich Spot)	(PETOSKEY)
WTCM-F, 103.5, 100 KW @ 678, COUNTRY (TM)	NBC,	$12.60	(Torbet)	(TRAVERSE CITY)
WKLT-F, 97.7, 1 KW @ 500, AOR (Burk-Abr)	Source,	$14.00	(Unirep)	(KALKASKA)

ODESSA-MIDLAND, TX

Market # 175/Pop: 205,000 Diaries: 356
APR 19.2 FM Share: 57.77%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KUFO-F	45/13.8	12.4	3.4	1. KUFO-F	53/547
2. KYXX	44/13.5	12.1	16.5	2. KYXX	50/522
3. KNFM-F	42/12.9	11.4	7.3	3. KNFM-F	47/517
4. KQIP-F	33/10.1	5.0	8.0	4. KWMJ-F	36/349
5. KNMJ-F	27/ 8.3	8.4	10.3	5. KQIP-F	35/436
6. KRIG	26/ 8.0	11.1	11.5	6. KRIG	27/379

KRIG, 1410, 1 KW (DA-N), AC	,	$17.00	(HNWH)	
KYXX, 920, 1 KW/500 W (DA-N), COUNTRY	,	$18.00	(Selcom)	
KNFM-F, 92.3, 100 KW @ 350, COUNTRY (Burns/Somer)	ABC-I,	$15.00	(Blair)	Citimedia
KQIP-F, 96.9, 100 KW @ 493, CONTEMP	RKO,	$13.00	(P/W)	
KUFO-F, 97.9, 100 KW @ 360, AOR	,	$20.00	(Masla)	
KWMJ-F, 103.3, 100 KW @ 923, BTFL MUS (FM-100)	MBS,	$21.00	(Mc-Guild)	Wendell Mayes

OWENSBORO, KY

Market # 314/Pop: 87,200 Diaries: 236
APR 13.8 FM Share: 73.56%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WSTO-F	27/27.3	15.5	12.2
2. WBKR-F	22/22.2	31.0	23.3
3. WVJS	15/15.2	20.2	21.1
4. WOMI	8/ 8.1	3.6	12.2
5. WIKY-F	7/ 7.1	3.6	3.3
6. WKDQ-F	7/ 7.1	15.5	14.4

12+ TSA 1/4/CUME	
1. WSTO-F	82/848
2. WBKR-F	69/747
3. WIKY-F	25/296
4. WVJS	19/370
5. WKDQ-F	18/410
6. WHKC-F	10/188

Others - See Evansville

WOMI, 1490, 1 KW/250 W, MOR	NBC, $30.00	(HNWH)
WVJS, 1420, 5 KW/1 KW, AC	ABC-C, $17.25	(Masla)

PALM SPRINGS, CA

Market # NA/Pop: 104,500 Diaries: 307
APR 18.8 FM Share: 56.57%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. KDES-F	34/16.6	13.6	18.1	10.6	14.4
2. KPSI-F	32/15.6	17.6	19.4	12.8	14.9
3. KDES	20/ 9.8	7.4	8.8	11.2	11.2
4. KWXY-F+	18/ 8.7	15.4	6.9	10.1	10.7
5. KCMJ	15/ 7.3	7.4	4.4	1.6	2.7
6. KRCQ-F	12/ 5.9	4.5	2.5	6.9	10.1

12+ METRO CUME	
1. KDES-F	357
2. KPSI-F	356
3. KDES	255
4. KWXY-F+	159
KCMJ	159
6. KCMS-F	129

KCMJ, 1010, 1 KW/500 W (DA-2), COUNTRY	, $12.00	(HNWH)	
KDES, 920, 5 KW/1 KW (DA-2), MOR	RKO II, $28.69	(Mc-Guild)	
KRCQ, 1400, 1 KW/250 W, SPANISH	, $13.00	(----)	(INDIO)
KDES-F, 104.7, 42 KW @ 540, CONTEMP	, $28.69	(Mc-Guild)	
KPSI-F, 100.9, 3 KW @ 300, ROCK	, $17.00	(Christal)	
KWXY-F+, 98.5, 50 KW @ 500, BTFL MUS	, $17.00	(Eastman)	

PANAMA CITY, FL

Market # 292/Pop: 101,900 Diaries: 236
APR 16.8 FM Share: 81.34%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WPFM-F	44/30.8	29.7	29.3
2. WPAP-F	35/24.5	25.8	28.6
3. WGNE-F	29/20.3	10.9	13.5
4. WWWQ	11/ 7.7	5.5	8.3
5. WDLP	9/ 6.3	12.5	6.0
6. WPCF	3/ 2.1	6.3	3.0

12+ TSA 1/4/CUME	
1. WPAP-F	75/821
2. WPFM-F	67/690
3. WGNE-F	31/250
4. WWWQ	11/114
5. WDLP	10/206
6. WPCF-F	3/ 83
WTKX-F	3/ 70

WDLP, 590, 1 KW (DA-N), AC	ABC-C, $16.25	(Torbet)
WPCF, 1290, 500 W (DAYS), RELIGION	, $ 4.00	(Jones)
WWWQ, 1430, 5 KW (DA-2), COUNTRY (TM)	ABC-E,RKO, $11.88	(Christal)
WGNE-F, 98.5, 100 KW @ 300, BTFL MUS	ABC-I, $16.25	(Torbet)
WPAP-F, 92.5, 100 KW @ 1230, COUNTRY	, $21.00	(Mc-Guild)
WPFM-F, 107.9, 100 KW @ 800, ROCK	RKO, $21.18	(Christal)

PARKERSBURG-MARIETTA, NV-OH

Market # 204/Pop: 165,200 Diaries: 432
APR 15.8 FM Share: 71.78%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WXIL-F	56/25.7	23.4	34.8
2. WNUS-F	51/23.4	14.6	----
3. WQAW-F	25/11.5	7.3	7.0
4. WKYG	23/10.6	18.8	19.8
5. WHOA	19/ 8.7	3.6	5.3
6. WIBZ-F	13/ 6.0	13.5	4.3

12+ TSA 1/4/CUME	
1. WXIL-F	106/1237
2. WNUS-F	68/ 705
3. WQAW-F	27/ 220
4. WKYG	26/ 440
5. WMOA	20/ 163
6. WIBZ-F	13/ 230

WKYG, 1230, 1 KW/250 W, COUNTRY	ABC-I, $11.00	(Savalli)	
WMOA, 1490, 1 KW/250 W, TALK	CBS, $ 9.00	(----)	
WIBZ-F, 99.3, 3 KW @ 210, AOR	ABC-F, $11.00	(----)	
WNUS-F, 107.1, 1.8 KW @ 370, COUNTRY	MBS, $ 8.00	(----)	(BELPRE,OH)
WQAW-F, 103.1, 730 W @ 550, BTFL MUS	, $15.00	(Savalli)	
WXIL-F, 95.1, 50 KW @ 500, ROCK	Source, $ NA	(----)	Burbach

PASCAGOULA-MOSS POINT, MS

Market # NA/pop: 98,700 (12+) Diaries: 297
APR 16.0 FM Share: 77.30%

12+ METRO 1/4/SHARE	
1. WQID-F	27/17.1
2. WBLX-F	22/13.9
3. WPMO-F	18/11.4
4. WGUD-F	17/10.8
5. WJKX	13/ 8.2
6. WKKY-F	9/ 5.7
WVMI	9/ 5.7

12+ METRO CUME	
1. WQID-F	347
2. WPMO-F	233
3. WKKY-F	176
4. WGUD-F	172
5. WBLX-F	160
6. WVMI	137

Others - See Mobile or Biloxi

WJKX, 1460, 500 W (DAYS,DA), BLACK	NBN, $ 8.00	(Masla)
WGUD-F, 106.3, 2.3 KW @ 350, COUNTRY	, $10.00	(Masla)
WKKY-F, 104.9, 3 KW @ 223, ROCK	Source, $ NA	(----)
WPMO-F, 99.1, 100 KW @ 386, COUNTRY	ABC-C, $11.25	(Torbet)

PLATTSBURGH, NY

Market # NA/Pop: 65,300 (12+) Diaries: 313
APR 19.4 FM Share: 59.68%

12+ METRO 1/4/SHARE		FAL 82	SPG 82	FAL 81	SPG 81
1. WGFB-F	29/21.6	17.4	22.4	16.7	10.7
2. WIRY	22/16.4	23.9	21.6	25.4	25.2
3. WLFE-F	17/12.7	9.2	9.5	8.8	8.7
WKDR	17/12.7	16.5	12.9	14.0	15.5
5. WEZF-F	12/ 9.0	4.6	5.2	5.3	15.5
6. WEAN	10/ 7.5	1.8	6.9	7.9	7.8
WQCR-F	10/ 7.5	9.2	5.2	6.1	3.9

12+ TSA 1/4/CUME	
1. WQCR-F	66/832
2. WGFB-F	57/801
3. WEZF-F	49/564
4. WLFE-F	37/372
5. WKDR	30/241
6. CHOM-F	29/375

Others - See Burlington

WEAV, 960, 5 KW (DA-2), COUNTRY (Century 21)	CBS, $ NA	(----)
WIRY, 1340, 1 KW/250 W, ? ?	MBS, $14.50	(Masla)
WKDR, 1070, 5 KW (DAYS), MOR/TALK	ABC-E,ABC-T, $14.00	(PRO)
WGFB-F, 99.9, 10 KW @ 780, ROCK (Century 21)	, $ NA	(----)

POUGHKEEPSIE, NY

Market # 159/Pop: 234,800 Diaries: 418
APR 17.0 FM Share: 58.68%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. WHUD-F	58/16.1	15.2	14.1
2. WPDH-F	39/10.8	11.2	10.3
3. WKIP	34/ 9.4	9.8	6.2
4. WSPK-F	30/ 8.3	9.5	6.2
5. WEOK	19/ 5.3	6.0	8.2
6. WHVW	13/ 3.6	1.7	1.5
WJJB-F	13/ 3.6	6.3	5.6
WHN	13/ 3.6	1.7	2.3

12+ TSA 1/4	
1. WHUD-F	154/1188
2. WDPH-F	93/1263
3. WGHQ	67/ 519
4. WNBC	65/1232
5. WSPK-F	58/1056
6. WKIP	40/ 551

WEOK, 1390, 5 KW (DAYS,DA), COUNTRY	ABC-D,	$27.05	(----)	Dyson
WHVW, 950, 5 KW (DAYS), NOSTALGIA	NBC,	$13.00	(----)	
WKIP, 1 KW/250 W, CONTEMP/AC	ABC-C,	$18.00	(Masla)	
WGHQ, 920, 5 KW (DAYS,DA), AC	NBC,	$15.00	(----)	(KINGSTON)
WJJB-F, 97.7, 3 KW @ 300, CONTEMP	,	$25.00	(Masla)	(HYDE PARK)
WPDH-F, 101.5, 50 KW @ 1560, AOR	ABC-R,	$38.80	(----)	Dyson
WSPK-F, 104.7, 50 KW @ 1250, ROCK	MBS,	$24.70	(Savalii)	
WHUD-F, 100.7, 50 KW @ 500, BTFL MUS (FM-100)	,	$45.00	(Masla)	(PEEKSKILL)

RAPID CITY, SD

Market # 332/Pop: 72,000 Diaries: 272
APR 19.5 FM Share: 37.32%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KKLS	32/21.5	24.8	18.2
2. KGGG-F	23/15.4	22.6	22.3
KIMM	23/15.4	17.5	17.4
4. KOTA	17/11.4	13.9	14.9
5. KKHJ-F	15/10.1	2.2	12.4
6. KTOQ	12/ 8.1	4.4	5.8

12+ TSA 1/4/CUME	
1. KKLS	54/517
2. KIMM	42/377
3. KGGG-F	27/327
4. KBHB	20/199
5. KOTA	19/315
6. KSQY-F	18/217

KBHB, 810, 25 KW (DAYS), COUNTRY	,	$16.00	(Masla)	(STURGIS)
KIMM, 1150, 5 KW (DAYS), COUNTRY (Musicworks)	ABC-E,	$16.50	(Eastman)	
KKLS, 920, 5 KW (DAYS,DA), CONTEMP	RKO,	$19.25	(PRO)	So. Minnesota
KOTA, 1380, 5 KW (DA-N), MOR	CBS,NBC-T,	$19.50	(Katz)	
KTOQ, 1340, 1 KW/250 W, COUNTRY	NBC,	$ 8.00	(Mc-Guild)	Tom Brokaw
KGGG-F, 100.3, 100 KW @ 450, AOR	ABC-F,	$16.50	(Eastman)	
KKHJ-F, 93.9, 60 KW @ 200, BTFL MUS (FM-100)	RKO II,	$14.00	(PRO)	So. Minnesota
KSQY-F, 95.1, 100 KW @ ? ?, ROCK	Source,	$ NA	(----)	(DEADWOOD)

REDDING, CA

Market # 260/Pop: 121,300 Diaries: 281
APR 14.8 FM Share: 42.96%

12+ METRO 1/4/SHARE		SPG 82	SPG 81
1. KSXO	21/13.5	14.6	15.8
2. KQMS	19/12.2	13.9	13.8
3. KEWB-F	17/10.9	----	----
4. KPAK	12/ 7.7	5.7	10.5
KSHA-F	12/ 7.7	20.9	----
6. KCLM	10/ 6.4	13.9	19.7

12+ TSA 1/4/CUME	
1. KSXO	33/366
2. KSHA-F	21/348
3. KQMS	19/265
4. KEWB-F	18/237
5. KPAY-F	16/195
6. KPAK	12/245

KPAY - See Chico

KCLM, 1330, 5 KW (DAYS), COUNTRY	,	$14.00	(PRO)
KPAK, 1230, 1 KW/250 W, COUNTRY	ABC-E,	$13.25	(Lotus)
KQMS, 1400, 1 KW/250 W, MOR	NBC-T,NBC,	$11.75	(Selcom)
KSXO, 600, 5 KW (DA-2), AC	RKO,	$15.00	(Christal)
KEWB-F, 94.3, 3 KW @ 300, ROCK (Drake-Chen)	,	$11.75	(Weiss)
KSHA-F, 104.3, 25 KW @ 1555, AC (Concept)	,	$14.00	(Radio Time)

ROCHESTER, MN

Market # 307/Pop: 93,300 Diaries: 308
APR 14.5 FM Share: 80.41%

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4/CUME
1. KRCH-F 25/22.3	10.8	10.3	1. KROC-F 87/895
2. KNXR-F 17/15.2	6.5	10.3	2. KAUS-F 36/416
KROC-F 17/15.2	10.8	8.6	3. KRCH-F 35/430
4. KWWK-F 11/ 9.8	3.2	6.0	4. KNXR-F 31/363
5. KWEB 9/ 8.0	16.1	12.1	5. WCCO 25/360
6. KROC 4/ 3.6	10.8	8.6	6. KDHL-F+ 19/150

WCCO - See Minneapolis

KROC, 1340, 1 KW/250 W, MOR	NBC, $20.75	(PRO)	So. Minnesota
KWEB, 1270, 5 KW/1 KW (DA-2), AC	ABC-I, $30.56	(Torbet)	
KNXR-F, 97.5, 93 KW @ 625, BTFL MUS (?)	ABC-E, $11.51	(Market 4)	
KRCH-F, 101.7, 710 W @ 560, ROCK (TM)	ABC-F, $30.56	(Torbet)	
WROC-F, 106.9, 100 KW @ 1110, ROCK	NBC, $20.75	(PRO)	So. Minnesota
KWWK-F, 96.7, 3 KW @ 295, ? ?	MBS, $12.00	(Lotus)	
KAUS-F, 99.9, 100 KW @ 1000, COUNTRY	MBS, $20.00	(Weiss)	(AUSTIN)
KDHL-F+, 95.9, 3 KW @ 300, COUNTRY	, $42.50	(PRO)	(FARIBAULT)

ST. CLOUD, MN

Market # NA/Pop: 138,900 Diaries: 418
APR 18.2 FM Share: 62.55%

12+ METRO 1/4/SHARE	SPG 81	12+ TSA 1/4/CUME
1. KCLD-F 31/12.3	15.0	1. WCCO 69/895
2. WWJO-F 30/11.9	9.9	2. WWJO-F 54/658
3. WCCO 27/10.7	11.2	3. KCLD-F 47/657
4. WJON 20/ 7.9	13.3	4. KQRS-F+ 28/395
5. KQRS-F+ 18/ 7.1	4.3	5. KSTP-F 26/345
6. KSTP-F 17/ 6.7	6.4	6. KEEY-F 25/254

Others - See Minneapolis

WJON, 1240, 1 KW/250 W, MOR	ABC-E, $32.00	(----)
KCLD-F, 104.7, 100 KW @ 500, ROCK	, $30.00	(PRO)
WWJO-F, 98.1, 100 KW @ 420, COUNTRY	ABC-E, $32.00	(----)

SAN ANGELO, TX

Market # 313/Pop: 87,300 Diaries: 272
APR 16.0 FM Share: 65.45%

12+ METRO 1/4/SHARE	SPG 82	SPG 81	12+ TSA 1/4/CUME
1. KIXY-F 32/26.9	24.6	9.1	1. KIXY-F 38/381
2. KGKL-F 17/14.3	7.6	4.0	2. KGKL-F 22/201
3. KBIL-F 14/11.8	13.6	12.1	3. KBIL-F 18/232
4. KQSA 12/10.1	11.9	5.1	4. KQSA 13/106
5. KHOS 9/ 7.6	7.6	4.0	5. KGKL 10/262
KTEO 9/ 7.6	5.1	17.2	KHOS 10/105

KGKL, 960, 5 KW/1 KW (DA-N), CONTEMP	ABC-C, $10.00*	(Torbet)	
KHOS, 1420, 1 KW (DAYS), COUNTRY	ABC-I, $ 7.00	(----)	
KQSA, 1260, 1 KW (DAYS), NOSTALGIA (Al Ham)	MBS, $ 8.00	(Selcom)	Wiskes-Abaris
KTEO, 1340, 1 KW/250 W, COUNTRY	, $ 6.95	(PRO)	
KBIL-F, 92.9, 100 KW @ 726, ROCK (Drake-Chen)	, $16.50	(Miller)	
KGKL-F, 97.5, 34 KW @ 100, COUNTRY (TM)	, $10.00*	(Torbet)	
KIXY-F, 94.7, 100 KW @ 140, ROCK	MBS, $11.00	(Slecom)	Wiskes-Abaris

SANTA BARBARA, CA

Market # 130/Pop: 305,100 Diaries: 421
APR 16.7 FM Share: 69.43%

12+ METRO 1/4/SHARE			FAL 82	SPG 82	FAL 81	SPG 81
1.	KRUZ-F	34/13.3	9.1	10.8	12.2	11.8
2.	KTYO-F	31/12.1	9.4	8.6	11.1	7.2
3.	KMGQ-F	24/ 9.4	11.3	10.8	---	---
4.	KTMS-F	21/ 8.2	4.5	8.1	7.4	8.7
5.	KTMS	20/ 7.8	5.3	3.2	4.8	10.3
6.	KDBF	19/ 7.4	8.3	6.8	11.1	6.2

12+ TSA 1/4/CUME		
1.	KRUZ-F	58/584
2.	KTMS-F	33/513
3.	KTYD-F	32/432
4.	KMGQ-F	24/360
5.	KTMS	21/339
6.	KDBF	19/291

KTMS, 1250, 1 KW (DA-1), MOR/TALK (Drake-Chen) MBS,NBC-T,ABC-T, $13.50 (Weiss)
KDB-F, 93.7, 13 KW @ 870, CLASSICAL , $19.00 (HNWH)
KMGQ-F, 106.3, 365 W @ 879, AC (TM) ABC-D, $ NA (Torbet) (GOLETA)
KRUZ-F, 103.3, 105 KW @ 2980, BTFL MUS (FM-100) , $26.00 (Katz) Schuele
KTMS-F, 97.5, 18 KW @ 2900, ROCK Source, $17.50 (Weiss)
KTYD-F, 99.9, 34 KW @ 2550, ROCK , $20.50 (Selcom)

SANTA FE, NM

Market # 325/Pop: 78,700 Diaries: 332
APR 18.8 FM Share: 73.21%

12+ METRO 1/4/SHARE			SPG 82	SPG 81
1.	KWXL-F	13/10.4	10.0	13.7
2.	KRST-F	12/ 9.6	5.0	4.2
	KOB-F	12/ 9.6	2.5	3.2
4.	KKJY-F	11/ 8.8	10.0	12.6
5.	KFMG-F	10/ 8.0	10.0	12.6
6.	KAFE	9/ 7.2	8.3	6.3

12+ METRO CUME		
1.	KVSF	181
2.	KFMG-F	161
3.	KOB-F	159
4.	KRST-F	155
	KZZX-F	155
6.	KKJY-F	135

Others - See Albuquerque

KVSF, 1260, 5 KW/1 KW (DA-1), MOR RKO II, $20.00 (PRO)
KAFE-F, 97.3, 28 KW @ 80, ROCK (Ron White) CBS, $10.00 (----)

SANTA ROSA, CA

Market # 126/Pop: 313,600 Diaries: 425
APR 18.7 FM Share: 40.79%

12+ METRO 1/4/SHARE			FAL 82	SPG 82	FAL 81	SPG 81
1.	KNEW	64/12.4	6.6	9.1	8.0	8.4
2.	KREO-F	54/10.4	7.6	3.5	5.7	6.1
3.	KGO	45/ 8.7	10.9	11.5	10.3	9.1
4.	KZST-F	34/ 6.6	7.6	5.2	7.6	6.5
5.	KCBS	31/ 6.0	5.6	6.2	6.9	6.3
6.	KABL	28/ 5.4	6.0	7.4	5.0	5.6

12+ METRO CUME		
1.	KREO-F	697
2.	KFRC	615
3.	KNEW	531
4.	KGO	521
5.	KCBS	483
6.	KNBR	443

Others - See San Francisco

KREO-F, 92.9, 2.3 KW @ 4000, ROCK , $ NA (Torbet)
KZST-F, 100.1, 3 KW @ 240, BTFL MUS , $20.50 (Selcom)

SIOUX CITY, IA

Market # 267/Pop: 117,700 Diaries: 290
APR 16.5 FM Share: 55.32%

12+ METRO 1/4/SHARE			SPG 82	SPG 81
1.	KSEZ-F	40/25.3	23.6	29.2
2.	KZZL-F	26/16.5	11.5	7.7
3.	KMNS	19/12.0	10.8	6.2

12+ TSA 1/4/CUME		
1.	KSEZ-F	55/627
2.	KZZL-F	37/353
3.	KBCM-F	33/412

WNAX - See Waterloo

CONTINUED ON NEXT PAGE

SIOUX CITY, IA (con't)

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
KSCJ	19/12.0	19.7	16.2	KWSL	33/397
5. KWSL	18/11.4	14.6	16.2	5. WNAX	29/460
6. KBCM-F	10/ 6.3	9.6	9.2	6. KMNS	27/402

KMNS, 620, 1 KW (DA-2), COUNTRY	MBS, $ NA	(Mc-Guild)	Sentry
KSCJ, 1360, 5 KW (DA-N), MOR	ABC-I, $14.75	(Masla)	
KWSL, 1470, 5 KW (DA-2), AC	ABC-C, $15.00	(Roslin)	
KBCM-F, 95.5, 100 KW @ 898, AOR (Burk-Abr)	APR, $22.00	(PRO)	
KSEZ-F, 97.9, 62 KW @ 280, ROCK (TM)	ABC-F, $ NA	(Mc-Guild)	Sentry
KZZL-F, 99.5, 100 KW @ 794, BTFL MUS (KalaMusic)	, $11.25	(Market 4)	(LE MARS)

SPRINGFIELD, IL

Market # 180/Pop: 190,000 Diaries: 403
APR 19.0 FM Share: 57.55%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WFMB-F	57/18.8	10.9	11.8	1. WFMB-F	70/596
2. WTAX	41/13.5	16.9	15.7	2. WDBR-F	45/697
3. WVEM-F	34/11.2	8.6	9.0	3. WMAY	42/520
4. WNNS-F	32/10.5	5.3	7.5	4. WTAX	41/473
5. WDBR-F	30/ 9.9	14.7	15.7	5. WVEM-F	40/315
6. WMAY	27/ 8.9	13.2	11.4	6. WNNS-F	36/556

WMAY, 970, 1 KW/500 W (DA-N),COUNTRY	NBC, $22.25	(HNWH)	Midwest Family
WTAX, 1240, 1 KW/250 W, MOR (Drake-Chen)	CBS, $43.20	(Eastman)	Sentry
WDBR-F, 103.7, 50 KW @ 318, ROCK	, $43.20	(Eastman)	Sentry
WFMB-F, 104.5, 18 KW @ 427, COUNTRY	ABC-I, $20.00*	(Mc-Guild)	Eastern
WNNS-F, 98.7, 50 KW @ 500, AC (TM)	RKO, $ NA	(Masla)	
WVEM-F, 101.9, 50 KW @ 300, BTFL MUS	ABC-E, $12.00	(----)	

STANFORD-NORWALK, CT

Market # 246/Pop: 212,800 Diaries: 312
APR 17.2 FM Share: 54.05%

12+ METRO 1/4/SHARE		12+ METRO CUME	
1. WSTC	46/9.6	1. WNBC	667
2. WEZN-F	39/8.1	2. WCBS	622
3. WNBC	36/7.5	3. WEZN-F	474
4. WCBS	31/6.4	4. WLYQ-F	407
5. WPLJ-F	25/5.2	5. WPLJ-F	404
6. WAPP-F	24/5.0	6. WSTC	381

Others - See New York

WSTC, 1400, 1 KW/250 W, NOSTALGIA (Al Ham)	ABC-I, $24.00	(Roslin)
WLYQ-F, 95.9, 3 KW @ 130, AC	, $ NA	(Roslin)

STAUNTON-WAYNESBORO, VA

Market # NA/Pop: 78,700 (12+) Diaries: 212
APR 16.5 FM Share: 38.68%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WKDW	36/27.7	39.1	30.3	1. WKDW	39/303
2. WSGM-F	27/20.8	10.1	14.3	2. WSGM-F	29/309
3. WTON	17/13.1	21.7	18.5	3. WTON	17/326
4. WPVR-F	7/ 5.4	----	----	4. WPVR-F	7/ 62
5. WNLR	5/ 3.8	2.2	.8	5. WSVA	6/132
6. WSVA	5/ 3.8	5.1	7.6	6. WNLR	5/ 45

CONTINUED ON NEXT PAGE

STAUNTON-WAYNESBORO, VA (con't)

WKDW, 900, 1 KW (DAYS), COUNTRY	APR,	$10.00	(----)	
WNLR, 1150, 1 KW (DAYS), RELIGION	APR,	$ 6.50	(----)	(CHURCHVILLE)
WTON, 1240, 1 KW/250 W, MOR	ABC-E,	$ 9.00	(Savalli)	
WSVA, 550, 5 KW/1 KW (DA-2), NOSTALGIA	,	$13.00	(Selcom) Gilmore	(HARRISONBURG)
WSGM-F, 93.5, 3 KW @ 352, ROCK	APR,	$ 7.25	(----)	

TEXARKANA, TX

Market # 248/Pop: 130,200 Diaries: 323
APR 17.0 FM Share: 63.10%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KADO-F	36/20.0	28.0	10.9	1. KADO-F	43/318
2. KOSY-F	34/18.9	15.5	14.3	2. KOSY-F	37/448
3. KCMC	30/16.7	14.9	10.9	3. KCMC	31/406
4. KADO	19/10.6	10.7	22.4	4. KADO	21/210
5. KPYN-F	11/ 6.1	----	----	5. KPYN-F	18/150
6. KMLA-F	10/ 5.6	4.8	2.0	6. KMLA-F	12/213

KADO, 940, 2.5 KW (DAYS), COUNTRY (Century 21)	ABC-E,	$12.50	(Roberts)	
KCMC, 740, 1 KW (DA-2), COUNTRY	MBS,	$11.00	(Masla)	
KADO-F, 107.1, 3 KW @ 160, BLACK (TM)	ABC-C,	$12.50	(Lazar)	
KMLA-F, 103.9, 3 KW @ 201, COUNTRY	MBS,	$ 3.25	(Miller)	(ASHDOWN,AR)
KOSY-F, 102.5, 70 KW @ 235, CONTEMP	,	$11.75	(Savalli)	
KPYN-F, 99.3, 3 KW @ 220, ? ?	,	$ 5.00	(PRO)	(ATLANTA,TX)

TRENTON, NJ

Market # 118/Pop: 320,800 Diaries: 409
APR 17.0 FM Share: 61.74%

12+ METRO 1/4/SHARE		SPG 82	12+ METRO CUME	
1. WKXW-F	30/6.7	7.6	1. WPST-F	432
2. WHWH	29/6.5	8.1	2. WHWH	419
3. WIMG	26/5.8	.4	3. WKXW-F	405
WCAU-F	26/5.8	2.2	4. WCAU-F	384
WUSL-F	26/5.8	.9	5. WBUD	315
WBUD	23/5.2	3.4	6. WUSL-F	294
WEAZ-F	23/5.2	1.1		

Others - See Philadelphia

WBUD, 1260, 5 KW/1 KW (DA-1), MOR	NBC,	$40.00	(----)	
WHWH, 1350, 5 KW (DA-2), MOR	ABC-E,NBC-T,	$41.25	(Masla)	Nassau
WIMG, 1300, 5 KW/2.5 KW , MOR	ABC-I,	$14.00	(----)	
WKXW-F, 101.5, 18 KW @ 868, AC	ABC-F,	$42.50	(----)	
WPST-F, 97.5, 50 KW @ 450, ROCK	,	$51.50	(Masla)	Nassau

TUSCALOOSA, AL

Market # 225/Pop: 140,800 Diaries: 245
APR 16.7 FM Share: 63.64%

12+ METRO 1/4/SHARE		SPG 82	12+ TSA 1/4/CUME	
1. WTUG-F	34/17.1	18.6	1. WTUG-F	47/374
2. WTSK	31/15.6	10.6	2. WTSK	35/246
3. WUOA-F	24/12.1	12.1	3. KUOA-F	31/429
4. WJRD	23/11.6	8.0	4. WJRD	25/301
5. WACT-F	22/11.1	8.5	5. WACT	23/294
6. WAPI-F	9/ 4.5	2.0		

WAPI - See Birmingham

CONTINUED ON NEXT PAGE

TUSCALOOSA, AL (con't)

WJRD, 1150, 5 KW/1 KW (DA-N), COUNTRY CBS, $12.00 (Torbet)
WTSK, 790, 2.5 KW (DAYS), RELIGION , $ 7.00
WACT-F, 105.5, 3 KW @ 300, COUNTRY , $10.00 (PRO)
WTUG-F, 92.7, 3 KW @ 300, BLACK SBN, $ 9.00 (Weiss)
WUOA-F, 95.7, 100 KW @ 500, AC (TM) , $12.00 (Busby)

VICTORIA, TX

Market # 333/Pop: 71,300 Diaries: 279
APR 16.8 FM Share: 47.50%

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. KVIC-F	23/23.5	24.4	25.3
2. KNAL	17/17.3	14.0	16.0
3. KCWM	10/10.2	11.6	10.7
KZEU-F	10/10.2	18.6	16.0
KGUL	10/10.2	7.0	----
6. KTXN-F	5/ 5.1	2.3	2.7

12+ TSA	1/4/CUME
1. KVIC-F	28/383
2. KNAL	18/267
3. KCWM	14/235
4. KZEU-F	13/222
5. KGUL	10/ 60
6. KTRH	8/ 88
KTSA	8/178

KTRH - See Houston
KTSA - See San Antonio

KCWM, 1340, 1 KW, COUNTRY (Drake-Chen) , $20.00 (Mc-Guild) Wendell Mayes
KNAL, 1410, 500 W (DA_N), COUNTRY MBS, $ 9.50 (PRO)
KGUL, 1560, 500 W (DAYS), SPANISH , $ 8.00 (PORT LAVACA)
KVIC-F, 95.1, 57 KW @ 500, ROCK , $20.00 (Mc-Guild) Wendell Mayes
WZEU-F, 107.9, 49 KW @ 437, CONTEMP (Century 21) , $ 9.00 (----)

WATERBURY, CT

Market # 164/Pop: 220,400 Diaries: 517
APR 16.7 FM Share: 61.09%

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. WKCI-F	37/11.3	9.4	11.3
2. WKSS-F	33/10.1	7.7	7.2
3. WATR	26/ 8.0	9.4	11.9
4. WDRC-F	20/ 6.1	3.7	4.1
WTIC	20/ 6.1	11.1	9.4
6. WHCN-F	17/ 5.2	7.1	6.9

12+ TSA	1/4/CUME
1. WEZN-F	193/2033
2. WKCI-F	179/2547
3. WELI	109/1531
4. WTIC	94/1484
5. WPLR	88/1608
6. WNBC	81/1721

Others - See Hartford, New Haven or Bridgeport

WATR, 1320, 5 KW/1 KW (DA-2), MOR CBS, $ NA (CBS/FM)

WATERTOWN, NY

Market # NA/Pop: 71,300 (12+) Diaries: 324
APR 17.0 FM Share: 40.91%

12+ METRO	1/4/SHARE	SPG 82	SPG 81
1. WTNY	44/36.1	32.0	33.3
2. WNCQ-F	28/23.0	25.0	19.3
3. WATN	12/ 9.8	8.6	10.5
4. WSYR-F	7/ 5.7	3.9	7.0
5. WKFM-F	6/ 4.9	---	---
6. WOTT	4/ 3.3	10.9	7.9
WSCP	4/ 3.3	3.1	1.8

12+ TSA	1/4/CUME
1. WTNY	50/525
2. WNCQ-F	35/299
3. WATN	12/160
4. WSYR-F	9/149
5. WKFM-F	6/107
6. WOTT	5/222

Others - See Syracuse

WATN, 1240, 1 KW/250 W, MOR NBC, $12.00 (Market 4)
WOTT, 1410, 5 KW/1 KW (DA-N), ROCK , $11.25 (PRO)
WTNY, 790, 1 KW (DA-N), AC CBS, $22.00 (Selcom) McCaffrey &McCall
WNCQ-F, 97.5, 41 KW @ 285, COUNTRY , $11.00 (----)

WEST VENTURA COUNTY, CA

Market # NA/Pop: 301,700 (12+) Diaries: 532
APR 19.1 FM Share: 60.28%

12+ METRO 1/4/SHARE		SPG 82	12+ TSA 1/4/CUME	
1. KCAQ-F	40/7.0	4.0	1. KRUZ-F	65/719
2. KHAY-F	39/6.9	6.0	2. KCAQ-F	52/766
3. KOXR	38/6.7	5.0	3. KMPC	49/642
4. KBBY-F	27/4.7	6.6	4. KNX-F	47/1048
KMPC	27/4.7	2.8	5. KMET-F	46/732
6. KBIG-F	26/4.6	3.6	6. KBIG-F	45/500

KRUZ-F - See Santa Barbara
Others - See LA

KOXR, 910, 5 KW/1 KW (DA-2), SPANISH	, $19.00	(Lotus)	Lotus
KBBY-F, 95.1, 28 KW @ 315, ROCK (Drake-Chen)	Source, $ NA	(Katz)	
KCAQ-F, 104.7, 2.8 KW @ 2500, ROCK	, $42.50	(Mc-Guild)	
KHAY-F, 100.7, 39 KW @ 2250, COUNTRY (Drake-Chen)	, $15.30	(PRO)	

WICHITA FALLS, TX

Market # 246/Pop: 131,100 Diaries: 323
APR 16.7 FM Share: 75.44%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. KLUR-F	50/27.5	25.3	38.3	1. KLUR-F	74/797
2. KKQV-F	46/25.3	25.3	19.8	2. KKQV-F	60/599
3. KNIN-F	31/17.0	15.7	6.6	3. KLAW-F	55/602
4. KNIN	13/ 7.1	5.6	7.8	4. KNIN-F	51/507
5. KWFT	11/ 6.0	7.9	9.0	5. WBAP	28/441
6. KTRN	9/ 4.9	6.7	7.2	6. KWFT	23/431

KLAW - See Lawton,OK
WBAP - See Dallas

KNIN, 990, 10 KW (DAYS), AC	ABC-C, $ NA	(Mc-Guild)	
KTRN, 1290, 5 KW/1 KW (DA-N), COUNTRY	MBS, $15.00	(Blair)	Brandon
KWFT, 620, 5 KW (DA-N), MOR (FM-100)	CBS, $14.00	(Torbet)	
KKQV-F, 103.3, 100 KW @ 440, ROCK	RKO, $ NA	(Blair)	
KLUR-F, 99.9, 100 KW @ 820, COUNTRY	ABC-I, $42.50	(Katz)	
KNIN-F, 92.9, 100 KW @ 930, BTFL MUS (TM)	, $ NA	(Mc-Guild)	

WILLIAMSPORT, PA

Market # 265/Pop: 119,000 Diaries: 431
APR 17.8 FM Share: 58.23%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WILQ-F	51/28.7	19.9	21.6	1. WILQ-F	111/984
2. WLYC	27/15.2	9.4	10.8	2. WHLM-F+	80/846
WWPA	27/15.2	15.2	13.5	3. WSQV-F	42/424
4. WSQV-F	23/12.9	13.1	2.2	4. WKSB-F	32/511
5. WKSB-F	14/ 7.9	10.5	12.4	5. WLYC	28/190
6. WRAK	9/ 5.1	6.3	9.7	6. WWPA	27/303

WLYC, 1050, 1 KW (DAYS), NOSTALGIA (A1 Ham)	ABC-I, $12.64	(PRO)	
WRAK, 1400, 1 KW/250 W, COUNTRY	NBC,NBC-T, $10.00	(HNWH)	
WWPA, 1340, 1 KW/250 W, AC	, $12.00	(RSR)	
WILQ-F, 105.1, 3.8 KW @ 1140, COUNTRY	ABC-I, $17.82	(PRO)	
WKSB-F, 102.7, 53 KW @ 1300, CONTEMP (Drake-Chen)	NBC, $13.00	(HNWH)	
WSQV-F, 97.7, 3 KW @ 300, CONTEMP	Source, $12.00	(----)	(JERSEY SHORE)
WHLM-F+, 106.5, 10 KW @ 597, CONTEMP	NBC, $ 8.00	(----)	(BLOOMSBURG)

WILLIAMSPORT, PA

Market # 265/Pop: 119,000 Diaries: 431
APR 17.8 FM Share: 58.23%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ TSA 1/4/CUME	
1. WILQ-F	51/28.7	19.9	21.6	1. WILQ-F	111/984
2. WLYC	27/15.2	9.4	10.8	2. WHLM-F+	80/846
WWPA	27/15.2	15.2	13.5	3. WSQV	42/424
4. WSQV-F	23/12.9	13.1	2.2	4. WKSB-F	32/511
5. WKSB-F	14/ 7.9	10.5	12.4	5. WLYC	28/190
6. WRAK	9/ 5.1	6.3	9.7	6. WWPA	27/303

WLYC, 1050, 1 KW (DAYS), NOSTALGIA (Al Ham)	ABC-I,	$12.64	(PRO)	
WRAK, 1400, 1 KW/250 W, COUNTRY	NBC,NBC-T,	$10.00	(HNWH)	
WWPA, 1340, 1 KW/250 W, AC	,	$12.00	(RSR)	
WILQ-F, 105.1, 3.8 KW @ 1140, COUNTRY	ABC-I,	$17.82	(PRO)	
WKSB-F, 102.7, 53 KW @ 1300, CONTEMP (Drake-Chen)	NBC,	$13.00	(HNWH)	
WSQV-F, 97.7, 3 KW @ 300, CONTEMP	Source,	$12.00	(----)	(JERSEY SHORE)
WHLM-F+, 106.5, 10 KW @ 597, CONTEMP	NBC,	$ 8.00	(----)	(BLOOMSBURG)

YUMA,AZ

Market # 304/Pop: 95,800 Diaries: 292
APR 17.0 FM Share: 59.80%

12+ METRO 1/4/SHARE		SPG 82	SPG 81	12+ METRO CUME	
1. KTTI-F	32/24.2	23.8	20.9	1. KJOK-F	304
2. KJOK-F	29/22.0	12.7	31.8	2. KBLU	290
3. KBLU	21/15.9	21.4	14.5	3. KTTI-F	280
4. KVOY	16/12.1	7.9	16.4	4. KVOY	176
5. KZUL	3/ 2.3	2.4	----	5. KZUL	32

KBLU, 560, 1 KW (DA-N), AC	NBC,NBC-T,	$ 7.50	(Torbet)	
KVOY, 1400, 1 KW/250 W, MOR	ABC-I,	$13.30	(PRO)	
KZUL, 1380, 2.5 KW (DAYS), MOR	ABC-E,	$ 8.00	(Smith)	(PARKER)
KJOK-F, 93.1, 100 KW @ 80, ROCK (Century 21)	,	$13.30	(PRO)	
KTTI-F, 95.1, 25 KW @ 76, COUNTRY (Drake-Chen)	CBS,	$12.00	(Weiss)	

BIRCH MONTHLY REPORTS*

NEW YORK BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WPLJ-F	5.0	5.7	5.4	5.7	6.7
	WKTU-F	6.1	5.2	5.2	5.9	6.7
3.	WOR	7.8	7.6	6.8	6.1	6.3
4.	WINS	6.3	5.9	5.3	4.8	5.1
5.	WRKS-F	4.8	4.8	5.0	4.5	5.0
6.	WAPP-F	3.6	3.2	3.0	4.2	4.7
7.	WBLS-F	5.3	4.8	4.6	4.6	4.4
8.	WADO	3.9	4.3	4.3	4.4	4.1
9.	WCBS	3.8	3.9	4.1	4.0	4.0
10.	WNBC	2.9	3.4	3.7	3.4	3.5
	WABC	3.1	3.5	4.3	3.3	3.5
	WPAT-F	4.5	4.3	3.9	3.3	3.5
13.	WPIX-F	1.9	2.2	3.1	3.7	3.4
14.	WYNY-F	3.5	3.3	3.3	3.8	3.3
15.	WNEW-F	2.1	1.9	2.1	2.8	2.8
16.	WCBS-F	2.7	2.4	2.3	2.9	2.6
17.	WNEW	2.6	3.0	2.5	2.3	2.4
	WRFM-F	4.0	3.2	2.6	2.6	2.4
19.	WHN	2.3	1.8	2.0	2.4	2.0
20.	WJIT	2.0	1.9	1.7	1.8	1.9
	WKHK-F	1.7	1.0	1.6	2.2	1.9

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WPLJ-F	11.3	12.3	11.6	11.5	12.5
	WINS	16.7	16.2	14.5	12.9	12.5
3.	WKTU-F	13.3	12.7	11.9	11.8	12.4
4.	WABC	9.4	8.9	9.3	9.3	9.4
5.	WAPP-F	7.8	7.2	6.7	8.2	9.3
6.	WRKS-F	9.7	9.6	9.8	8.9	9.1
7.	WCBS	10.1	9.5	9.5	9.7	8.6
8.	WOR	11.9	11.2	10.3	9.5	8.5
9.	WNBC	8.9	9.1	9.3	8.6	8.0
10.	WBLS-F	10.5	10.5	9.2	8.2	7.8
11.	WPIX-F	5.7	5.7	5.7	6.7	7.0
12.	WYNY-F	7.7	6.7	6.9	7.0	6.5
13.	WPAT-F	9.1	8.6	7.8	6.6	5.9
14.	WNEW-F	5.2	5.1	4.3	4.8	5.6
15.	WNEW	5.4	4.7	3.8	4.3	4,6
16.	WCBS-F	5.3	4.1	4.0	5.0	4.5
	WADO	4.7	4.9	4.8	4.5	4.5
18.	WHN	4.0	3.7	3.8	4.1	3.9
19.	WRFM-F	5.1	5.3	3.8	3.1	3.2
20.	WJIT	3.9	3.8	3.7	3.2	2.9
	WQXR-F	4.3	3.7	3.3	3.5	2.9

LOS ANGELES BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KABC	8.9	9.0	7.9	7.1	7.9
2.	KIIS-F	5.0	4.2	5.4	6.8	6.8
3.	KROQ-F	7.0	5.9	5.8	6.6	6.0
4.	KLOS-F	4.7	5.6	5.8	5.5	5.4
5.	KMET-F	5.1	5.3	4.9	5.1	4.8
6.	KNX	3.9	3.8	3.4	3.2	4.1
7.	KALI	2.7	4.1	4.7	3.7	3.9
8.	KFWB	3.3	3.4	3.4	3.9	3.4
9.	KUTE-F	2.4	1.8	1.4	2.2	3.0
	KJOI-F	3.0	3.3	3.2	2.7	3.0
11.	KHTZ-F	3.5	4.1	3.9	3.5	2.9
	KWKW	2.0	2.2	2.4	2.7	2.9
13.	KIQQ-F	3.2	3.1	2.8	2.8	2.6
	KBIG-F	4.0	3.4	3.3	2.9	2.6
15.	KRLA	2.7	2.3	2.0	2.1	2.4
16.	KZLA-F	1.8	2.2	2.1	2.4	2.3
17.	KOST-F	2.5	2.3	2.0	2.1	2.2
	KLVE-F	1.6	1.5	2.1	2.2	2.2
	KJLH-F	1.4	1.6	1.7	1.9	2.2
20.	KRTH-F	3.3	2.8	2.7	2.5	2.0

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KABC	12.4	13.0	12.1	11.8	12.9
2.	KIIS-F	9.5	8.7	9.2	9.8	9.7
	KROQ-F	10.6	9.6	8.6	9.3	9.7
4.	KMET-F	10.1	10.1	9.4	9.3	9.3
5.	KLOS-F	11.4	11.5	10.5	9.5	9.2
6.	KFWB	8.5	8.1	8.2	8.9	7.7
7.	KNX	9.3	9.9	9.5	7.8	7.4
8.	KALI	4.3	5.6	5.8	5.3	6.4
9.	KUTE-F	5.3	4.9	4.6	4.8	5.0
10.	KIQQ-F	7.1	6.5	5.6	5.0	4.5
11.	KBIG-F	5.9	5.7	5.2	5.0	4.4
12.	KWKW	3.8	4.1	3.9	3.8	4.3
	KHTZ-F	5.6	5.4	4.6	4.5	4.3
14.	KJOI-F	5.9	4.7	4.2	4.4	4.2
	KMPC	5.0	4.6	5.1	5.5	4.2
16.	KRTH-F	6.3	5.8	5.1	4.6	4.1
17.	KRLA	5.2	4.3	3.4	3.7	3.8
	KLVE-F	3.4	3.3	3.2	3.2	3.8
19.	KJLH-F	2.8	2.8	2.9	3.5	3.3
	KGFJ	3.9	3.7	3.2	3.0	3.3

*.Tables show 12+ Metro and 12+ Cume Rating, Monday through Sunday, 6AM-Midnight

CHICAGO BIRCH REPORT

JAN 83 - JUNE 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WGN	8.7	8.4	8.7	8.0	8.0
2.	WMET-F	2.4	2.3	2.7	5.0	7.5
3.	WBMX-F	3.6	3.3	3.4	4.4	5.3
4.	WGCI-F	5.6	5.5	4.9	5.0	5.2
5.	WBBM-F	5.1	6.0	7.3	5.8	4.8
6.	WLOO-F	4.2	4.6	6.0	5.3	4.7
7.	WBBM	5.2	5.0	4.7	4.2	4.1
8.	WLS	4.3	4.2	3.5	3.9	3.9
	WLS-F	5.8	5.9	6.0	5.1	3.9
	WFYR-F	3.1	3.1	3.1	4.7	3.9
	WKQX-F	3.3	4.0	4.3	3.7	3.9
12.	WUSN-F	1.7	2.8	3.4	3.0	3.8
	WIND	5.4	4.4	4.5	4.5	3.8
14.	WMAQ	5.2	4.3	3.2	3.2	3.6
15.	WLUP-F	4.4	4.5	3.9	3.3	3.5
16.	WCLR-F	3.2	3.8	3.8	3.4	3.4
	WJJD	3.2	3.1	4.1	3.3	3.4
18.	WXRT-F	3.3	3.9	3.7	3.2	3.2
19.	WFMT-F	2.4	2.2	1.8	1.9	2.1
20.	WLAK-F	2.5	2.3	1.5	2.0	1.9
	WAIT	2.2	1.8	1.7	1.9	1.9

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WGN	17.7	16.3	17.5	17.1	17.9
2.	WBBM-F	13.5	13.9	14.4	14.7	14.5
3.	WLS-F	17.3	17.6	17.7	16.9	14.1
4.	WMET-F	9.0	8.2	8.3	10.6	12.9
5.	WLS	15.1	15.1	14.0	13.1	12.3
6.	WBBM	13.0	12.2	13.3	12.2	12.1
7.	WMAQ	11.4	10.7	9.5	10.5	11.4
8.	WLUP-F	10.9	10.3	10.7	11.0	10.6
9.	WKQX-F	8.7	10.9	11.2	9.3	9.4
10.	WGCI-F	7.3	7.5	8.0	7.5	8.2
11.	WLOO-F	7.7	7.9	9.3	8.0	7.9
12.	WBMX-F	6.7	6.2	6.8	7.4	7.7
13.	WFYR-F	8.0	8.5	8.7	8.3	7.4
14.	WIND	8.8	7.6	8.5	8.7	7.0
15.	WCLR-F	6.6	7.0	8.2	7.4	6.9
16.	WXRT-F	7.5	7.7	6.6	6.2	6.7
17.	WJJD	5.4	5.6	6.8	6.1	6.3
18.	WUSN-F	4.1	5.3	5.8	5.1	6.0
19.	WLAK-F	5.1	4.5	4.4	5.3	5.5
20.	WAIT	3.1	3.3	4.4	4.8	4.4
	WFMT-F	4.2	5.0	4.5	3.8	4.4

WASHINGTON BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WKYS-F	11.1	11.5	11.2	11.2	11.6
2.	WRQX-F	9.1	9.0	8.6	7.9	8.2
3.	WMAL	9.9	9.1	6.4	6.2	6.9
4.	WAVA-F	3.8	3.9	5.0	5.5	6.5
5.	WHUR-F	7.3	7.4	6.0	5.3	6.1
6.	WLTT-F	4.7	4.6	5.0	6.0	5.5
7.	WWDC-F	4.8	5.9	5.1	4.7	5.0
8.	WOOK-F	3.1	2.8	3.0	4.5	4.2
9.	WGAY-F	5.7	3.9	4.6	4.8	4.1
10.	WPGC-F	3.7	3.7	3.3	3.8	3.9
11.	WPKX-F	3.9	3.9	4.4	4.3	3.6
12.	WASH-F	2.7	3.6	3.2	2.9	3.5
	WMZQ-F	3.3	2.7	3.5	3.9	3.5
14.	WRC	4.6	3.9	3.3	3.1	2.9
	WTOP	3.5	3.3	3.9	3.7	2.9

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WRQX-F	20.2	21.0	21.2	19.2	19.4
2.	WKYS-F	16.7	17.9	17.3	16.3	15.6
3.	WMAL	19.3	17.9	15.5	14.1	14.6
4.	WWDC-F	14.5	14.9	14.6	14.1	14.1
5.	WAVA-F	12.2	11.2	11.6	12.0	12.7
6.	WLTT-F	10.7	10.6	10.3	11.8	12.5
7.	WPGC-F	12.2	11.4	10.9	11.8	12.2
8.	WHUR-F	14.0	14.4	12.9	11.9	11.8
9.	WOOK-F	11.4	10.9	9.5	9.9	11.2
10.	WPKX-F	8.7	8.5	9.4	9.4	9.5
11.	WGAY-F	11.1	8.7	8.6	8.6	9.1
12.	WASH-F	7.8	8.6	8.1	6.8	7.4
13.	WRC	8.0	8.4	7.7	6.8	7.2
14.	WMZQ-F	6.6	6.5	8.4	8.9	6.9
15.	WGMS-F	6.2	7.1	7.9	7.2	6.7

DALLAS/FORT WORTH BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KVIL-F	11.2	10.8	9.9	12.0	14.0
2.	KSCS-F	7.4	6.9	8.0	7.8	8.7
3.	KAFM-F	3.7	4.3	3.7	4.7	7.5
4.	WBAP	6.3	6.6	5.4	6.2	7.3
5.	KPLX-F	6.8	8.9	6.9	4.8	6.2
6.	KZEW-F	3.4	6.1	8.4	7.6	5.2
	KRLD	7.0	5.8	5.8	7.5	5.2
8.	KEGL-F	6.6	6.2	5.4	5.1	5.0
9.	KTXQ-F	5.1	5.3	5.1	3.9	4.8
10.	KKDA-F	5.0	4.2	5.7	6.5	4.0
11.	KMEZ-F	5.9	6.3	7.0	5.1	3.5
12.	KOAX-F	3.3	3.0	2.2	2.6	3.0
13.	KFJZ	2.0	1.0	1.1	2.3	2.4
14.	KLVU-F	2.2	1.3	1.3	1.9	2.2
15.	WFAA	2.6	3.2	3.8	2.3	2.0

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KVIL-F	12.7	12.3	11.3	12.4	12.6
2.	KSCS-F	7.9	6.8	8.0	8.0	8.3
3.	KAFM-F	5.8	6.0	5.8	5.9	7.5
	WBAP	7.3	6.9	7.2	7.3	7.5
5.	KRLD	9.2	8.1	8.9	9.4	7.2
6.	KZEW-F	7.5	7.9	8.1	8.1	6.7
7.	KEGL-F	9.6	9.1	7.5	6.7	6.3
8.	KTXQ-F	7.9	7.3	6.8	5.6	5.9
9.	KPLX-F	6.2	6.9	6.2	5.5	5.7
10.	KKDA-F	5.6	5.0	5.4	5.4	4.8
11.	KMEZ-F	5.5	5.4	5.8	4.3	3.2
12.	KLVU-F	2.4	1.5	1.1	2.4	3.0
13.	WFAA	3.6	4.3	4.7	3.3	2.8
14.	KOAX-F	3.1	3.0	2.1	1.8	2.4
15.	KMGC-F	2.8	1.5	1.3	1.9	2.3

BOSTON BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WXKS-F	9.4	10.6	10.1	8.7	9.9
2.	WBCN-F	8.3	9.0	10.9	10.6	9.6
3.	WBZ	10.6	9.5	8.4	11.0	9.4
4.	WHTT-F	5.1	5.7	7.3	8.2	7.5
5.	WCOZ-F	8.0	7.2	7.5	6.6	5.7
	WHDH	6.5	6.3	6.2	6.3	5.7
7.	WRKO	4.3	4.3	3.2	3.0	4.8
8.	WEEI	5.1	5.1	4.6	4.5	4.7
9.	WJIB-F	5.0	4.6	4.1	4.2	4.6
10.	WMJX-F	3.9	4.6	4.4	4.0	4.3
11.	WROR-F	4.7	3.7	2.9	2.5	3.9
12.	WVBF-F	2.4	2.2	2.9	2.4	2.8
13.	WHUE-F	3.0	2.3	2.1	2.4	2.3
14.	WSSH-F	2.5	2.3	2.3	2.1	1.7
15.	WGBH-F	2.0	1.8	1.4	1.3	1.5

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WXKS-F	16.5	18.8	17.4	15.5	17.7
2.	WBZ	20.8	19.6	18.8	18.7	16.6
3.	WHTT-F	12.7	13.4	15.9	17.0	16.4
4.	WBCN-F	16.2	16.6	16.6	16.5	16.1
5.	WCOZ-F	18.6	17.9	16.4	16.1	15.6
6.	WHDH	14.8	14.9	14.2	13.5	13.6
7.	WEEI	12.2	12.4	10.5	10.3	12.4
8.	WROR-F	10.4	9.5	9.5	9.7	10.5
9.	WMJX-F	9.3	9.6	9.3	8.9	9.4
10.	WJIB-F	8.0	7.9	7.5	8.0	8.6
11.	WRKO	9.5	9.6	7.4	6.2	7.0
12.	WVBF-F	5.3	5.6	6.3	5.9	5.3
	WAAF-F	4.7	4.7	5.5	6.1	5.3
14.	WSSH-F	4.6	4.7	5.1	5.5	5.1
15.	WGBH-F	5.1	4.5	4.1	4.4	4.9

BALTIMORE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WXYV-F	7.6	8.3	8.9	10.7	10.6
2.	WIYY-F	10.3	9.3	9.6	9.4	9.5
3.	WPOC-F	8.3	9.5	9.1	7.9	8.8
4.	WBSB-F	9.3	8.4	8.3	7.5	8.1
5.	WLIF-F	5.1	5.0	5.6	5.9	6.4
6.	WBAL	12.8	12.1	10.5	8.0	6.2
7.	WFBR	3.8	3.4	5.2	6.6	5.6
8.	WCAO	2.6	2.4	2.8	3.8	4.2
	WYST-F	3.3	2.8	1.9	2.4	4.2
10.	WWIN	2.4	3.1	4.1	5.3	3.9
11.	WCBM	2.0	1.8	2.4	3.6	3.4
12.	WITH	1.8	3.7	3.5	2.6	2.6

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WIYY-F	19.3	20.6	19.7	19.8	19.9
2.	WBSB-F	19.6	21.4	21.0	18.8	18.9
3.	WBAL	23.0	22.5	20.9	18.4	16.2
4.	WPOC-F	14.0	14.4	14.5	13.6	14.8
5.	WFBR	11.2	12.0	13.7	15.0	13.7
	WXYV-F	13.4	15.6	15.9	15.2	13.7
7.	WLIF-F	11.4	12.2	11.6	11.4	11.9
8.	WCAO	8.3	8.6	8.7	9.1	9.8
9.	WYST-F	8.2	9.7	7.6	7.3	9.6
10.	WCBM	8.1	7.8	8.2	8.8	7.7
11.	WWIN	5.8	7.4	8.4	8.9	7.5
12.	WITH	4.7	6.3	7.3	6.8	6.7

MIAMI/FT LAUDERDALE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WHYI-F	11.3	12.2	12.8	14.9	14.5
2.	WINZ-F	6.5	5.7	5.4	6.6	8.4
3.	WLYF-F	6.2	6.6	7.5	8.2	7.1
4.	WNWS	6.3	4.8	4.7	5.2	5.6
5.	WQBA	4.8	4.7	5.8	4.5	5.5
6.	WINZ	5.3	6.6	5.7	4.7	4.6
7.	WSHE-F	7.1	5.9	5.0	4.7	4.4
8.	WAXY-F	2.8	4.0	5.2	5.1	4.2
	WQBA-F	3.2	2.4	2.7	3.2	3.8
	WWWL-F	3.6	4.3	4.5	3.0	3.8
11.	WYOR-F	2.2	1.9	2.5	3.6	2.7
12.	WAIA-F	2.6	2.9	3.1	2.4	2.6
	WIOD	2.4	3.1	2.9	3.4	2.6
	WCKO-F	3.4	3.7	3.2	3.4	2.6
	WKQS-F	4.5	3.3	1.9	2.3	2.6
16.	WWJF-F	3.3	3.8	3.6	2.6	2.3

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WHYI-F	18.1	19.8	20.4	21.1	19.9
2.	WINZ-F	12.9	14.5	15.3	13.8	13.9
3.	WLYF-F	6.8	7.3	8.8	10.0	8.7
4.	WINZ	7.8	9.2	8.2	7.9	7.9
5.	WNWS	7.8	7.9	7.9	8.3	7.1
6.	WAXY-F	6.0	7.3	6.9	6.5	6.8
7.	WQBA	6.8	8.2	9.3	5.9	6.2
8.	WSHE-F	8.8	9.2	9.9	8.2	6.0
9.	WAIA-F	5.3	6.0	5.8	4.9	5.9
10.	WWWL-F	8.1	9.3	7.9	5.5	5.3
11.	WQBA-F	4.9	5.5	5.4	5.7	4.8
12.	WIOD	6.0	7.0	5.7	4.9	4.6
13.	WCKO-F	6.1	6.7	6.8	6.1	4.2
14.	WKQS-F	3.8	3.8	3.5	3.6	3.6
15.	WQAM	2.9	3.9	3.2	3.6	3.3
	WWJF-F	3.7	4.6	4.0	3.9	3.3

PHILADELPHIA BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WEAZ-F	8.2	6.1	7.4	9.0	5.8
2.	WCAU-F	6.0	6.0	6.0	7.0	8.6
3.	WUSL-F	5.8	6.7	7.9	7.3	8.5
4.	KYW	11.5	10.6	9.4	8.7	7.3
5.	WYSP-F	6.4	5.1	6.5	7.3	6.2
6.	WMGK-F	6.1	5.9	5.8	5.7	6.0
7.	WDAS-F	4.8	3.7	3.5	4.7	5.8
8.	WCAU	3.7	5.3	5.1	5.4	5.4
9.	WMMR-F	6.2	7.2	7.2	6.0	5.0
	WPEN	4.6	4.9	3.7	4.6	5.0
11.	WIP	5.4	5.1	4.3	4.1	4.7
12.	WWDB-F	5.2	5.6	4.4	3.6	4.6
13.	WIOQ-F	4.8	5.2	4.5	3.8	3.9
14.	WSNI-F	1.2	1.8	2.9	3.5	3.2
15.	WKSZ-F	1.6	1.9	1.4	1.3	2.4

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KYW	30.5	27.1	26.0	25.5	20.8
2.	WCAU-F	18.9	18.4	17.1	17.6	17.6
3.	WMMR-F	16.3	16.9	17.0	15.9	14.2
4.	WMGK-F	11.7	12.7	12.9	13.4	13.3
5.	WYSP-F	16.0	14.6	14.8	14.4	12.7
6.	WUSL-F	11.3	10.9	10.7	12.2	12.0
7.	WCAU	10.3	12.5	12.2	13.0	11.9
8.	WEAZ-F	13.4	11.8	12.8	12.5	11.1
9.	WDAS-F	9.1	8.4	7.9	8.4	8.8
10.	WPEN	8.9	9.8	7.9	8.3	8.4
11.	WIP	7.7	7.9	7.6	7.5	7.5
12.	WWDB-F	7.2	7.6	7.3	7.4	7.2
13.	WIOQ-F	8.2	9.5	10.3	9.0	7.0
14.	WSNI-F	5.7	6.3	7.3	7.4	6.3
15.	WFIL	5.8	5.4	5.6	5.3	4.9

SAN FRANCISCO BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KGO	10.9	9.8	8.5	8.3	10.6
2.	KCBS	4.4	4.6	5.2	5.7	4.8
3.	KBLX-F	3.4	3.4	2.8	3.0	4.6
4.	KFRC	5.3	4.3	3.8	4.1	4.5
	KSAN-F	3.4	3.4	2.5	3.4	4.5
6.	KSOL-F	3.8	3.0	3.2	3.6	4.1
7.	KIOI-F	3.6	4.0	3.8	4.4	3.9
8.	KMEL-F	4.1	4.4	2.8	2.5	3.8
	KNBR	2.3	2.7	4.0	4.3	3.8
	KNEW	2.8	2.1	2.8	3.3	3.8
11.	KQAK-F	2.4	2.2	2.3	2.9	3.4
12.	KSFO	1.9	4.1	5.3	4.4	3.0
13.	KABL-F	1.4	2.1	2.4	3.1	2.9
14.	KRQR-F	2.7	3.6	3.7	2.8	2.8
	KITS-F	0.7	0.5	0.7	1.8	2.8
16.	KYUU-F	4.5	4.7	3.9	2.7	2.4
17.	KOIT-F	1.7	1.9	2.2	1.9	2.1
	KSJO-F	3.8	2.5	2.4	2.1	2.1
19.	KDIA	2.9	3.5	3.0	2.3	2.0
20.	KKHI-F	2.3	2.1	2.1	2.1	1.9

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KGO	18.1	19.8	17.7	14.7	16.8
2.	KFRC	14.4	13.2	13.3	13.8	13.9
3.	KCBS	14.6	14.2	14.1	14.3	13.2
4.	KNBR	6.9	7.2	9.0	10.8	11.4
5.	KMEL-F	10.6	11.7	10.9	10.3	10.9
6.	KIOI-F	9.3	9.7	9.8	9.8	9.7
7.	KSAN-F	6.8	7.2	7.1	8.3	9.1
8.	KRQR-F	8.6	9.1	9.1	9.3	8.7
9.	KNEW	5.3	5.7	6.8	8.3	7.9
10.	KSFO	4.7	5.8	7.6	8.7	7.8
11.	KSOL-F	6.3	6.2	6.7	6.6	7.4
	KYUU-F	8.4	10.0	9.6	8.8	7.4
13.	KABL-F	4.7	4.7	5.7	7.4	7.1
14.	KBLX-F	5.9	5.0	4.4	5.3	6.7
15.	KQAK-F	5.9	5.9	6.0	6.3	6.3
16.	KITS-F	1.6	1.2	2.5	4.7	6.1
17.	KSJO-F	7.2	6.7	6.6	6.6	5.9
18.	KKHI-F	5.3	5.4	5.2	5.0	5.6
	KOIT-F	4.8	5.4	5.4	5.5	5.6
20.	KDIA	6.3	6.3	6.1	5.3	5.4

DETROIT BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WJR	9.2	8.4	9.4	10.4	10.8
2.	WDRQ-F	9.3	9.1	8.5	9.5	9.1
3.	WLLZ-F	5.2	5.0	5.6	7.6	7.0
4.	WRIF-F	6.4	7.4	8.1	6.9	5.8
5.	WJLB-F	6.8	6.4	6.0	6.1	5.7
6.	WMJC-F	3.1	4.1	4.7	4.6	5.2
7.	WXYZ	6.1	5.6	5.9	5.3	5.0
8.	WHYT-F	4.0	3.8	4.3	4.4	4.8
9.	WABX-F	3.1	3.6	4.7	4.8	4.7
10.	WNIC-F	5.0	4.6	5.0	5.0	4.3
11.	WJOI-F	4.3	4.5	4.1	3.9	3.9
12.	WCZY-F	2.9	4.6	4.2	3.5	3.8
13.	WWJ	5.3	5.6	4.5	3.2	3.4
14.	WWWW-F	3.7	4.4	4.0	2.6	3.0
15.	WCXI-F	2.7	2.9	3.3	2.2	2.5
16.	WOMC-F	2.1	3.0	2.8	2.8	2.9
17.	CKLW	1.4	1.4	1.4	1.7	2.2
18.	WJZZ-F	2.0	1.0	1.2	1.8	2.1
19.	WCXI	2.4	1.9	1.8	2.6	1.8
20.	WHND	0.9	0.8	0.7	1.3	1.4

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WJR	20.1	17.4	17.9	19.4	20.3
2.	WRIF-F	19.6	20.0	20.5	19.5	18.0
3.	WLLZ-F	13.9	13.3	14.9	16.1	15.5
4.	WHYT-F	14.4	14.5	13.8	13.9	14.5
5.	WABX-F	12.7	13.5	14.9	14.3	13.8
6.	WDRQ-F	13.0	13.8	13.4	14.0	13.7
7.	WNIC-F	15.0	14.2	13.9	13.2	13.2
8.	WJLB-F	11.7	12.6	12.5	11.4	10.2
	WMJC-F	8.1	9.1	10.6	10.0	10.2
10.	WWJ	12.0	11.7	10.4	9.0	9.9
11.	WCZY-F	6.0	7.6	7.9	7.4	8.5
12.	WJOI-F	8.2	7.8	8.1	8.3	7.9
13.	WXYZ	9.9	10.6	10.5	8.4	7.6
14.	WWWW-F	8.1	8.0	7.9	7.0	7.5
15.	WOMC-F	6.0	6.4	5.6	6.4	7.4
16.	CKLW	6.6	6.3	6.3	6.4	6.4
17.	WCXI-F	6.0	5.9	6.3	5.3	5.6
18.	WCXI	3.6	3.6	4.0	4.2	4.4
19.	WJZZ-F	5.5	4.1	4.0	4.2	4.2
20.	WLBS-F	6.3	6.4	5.7	4.1	4.0

SAN DIEGO BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	XTRA-F	6.6	7.8	7.2	8.5	9.5
2.	KGB-F	6.3	6.7	6.6	6.7	7.6
3.	KCBQ-F	2.4	3.8	2.4	3.1	7.0
4.	KFMB	4.6	6.6	7.8	8.0	6.8
5.	KFMB-F	5.3	4.0	3.5	6.3	6.1
	KPRI-F	6.1	5.3	4.2	4.5	6.1
7.	KYXY-F	5.6	4.8	5.4	5.4	5.6
8.	KJQY-F	7.1	8.4	9.2	7.7	5.2
9.	KBZT-F	3.0	2.8	3.8	3.7	4.6
10.	KSDO	4.5	4.3	5.0	5.0	4.4
	KPRI-F	6.1	5.3	4.2	4.5	6.1
12.	XHRM-F	3.5	0.6	4.0	5.5	3.4
13.	KCBQ	4.2	4.0	5.7	4.3	2.8
14.	KIFM-F	1.6	2.0	2.4	2.7	2.5
15.	KOGO	1.4	1.8	1.8	1.7	2.3

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KFMB	9.4	11.2	12.0	13.0	11.8
2.	XTRA-F	13.6	10.4	8.4	10.0	9.6
3.	KGB-F	13.5	10.0	9.6	9.3	8.5
4.	XTRA	10.6	8.3	8.6	9.4	8.1
5.	KJQY-F	11.0	11.7	12.5	10.5	7.8
6.	KPRI-F	11.9	8.5	7.1	7.1	7.5
7.	KFMB-F	13.5	11.1	7.4	7.7	7.4
8.	KCBQ-F	4.6	4.6	3.1	3.5	7.1
9.	KSDO	9.3	7.6	8.2	8.0	6.9
10.	KYXY-F	10.3	7.6	7.4	6.4	5.5
11.	KBZT-F	5.6	4.6	4.4	4.2	4.9
12.	KCBQ	6.0	4.3	7.2	6.5	4.5
13.	KIFM-F	5.1	5.6	3.1	3.8	3.9
14.	KNX	1.5	1.5	0.6	0.7	3.6
	KOGO	3.9	4.6	3.7	2.9	3.6

HOUSTON BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KMJQ-F	5.0	7.8	6.8	6.3	8.0
	KKBQ-F	2.9	3.9	6.5	7.5	8.0
3.	KIKK-F	7.7	9.0	8.9	8.8	7.7
4.	KSRR-F	6.3	7.0	7.4	7.9	7.2
5.	KILT-F	7.2	8.5	6.7	5.2	5.8
	KFMK-F	5.6	5.0	5.3	5.3	5.8
7.	KKBQ	7.4	6.5	4.5	5.1	5.7
8.	KRLY-F	3.7	3.5	3.8	4.7	5.4
	KRLY-F	3.7	3.5	3.8	4.7	5.4
10.	KODA-F	7.8	6.6	6.7	6.4	5.2
11.	KQUE-F	5.7	3.3	3.4	3.4	4.3
12.	KRBE-F	6.0	5.6	5.6	4.2	3.9
13.	KTRH	3.9	3.6	4.1	3.6	3.5
14.	KPRC	4.7	3.7	2.7	2.9	3.2
	KLEF-F	3.2	2.0	2.7	4.0	3.2

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KKBQ-F	10.8	13.1	16.4	16.5	17.2
2.	KSRR-F	14.6	15.4	16.2	16.1	15.4
3.	KLOL-F	18.5	17.7	18.5	18.4	15.3
4.	KIKK-F	13.9	16.7	17.4	15.5	15.1
5.	KRBE-F	11.6	10.8	11.7	11.1	12.6
6.	KMJQ-F	9.8	11.2	10.5	10.9	12.4
7.	KRLY-F	9.2	8.9	8.9	10.4	12.3
8.	KODA-F	12.0	12.8	15.5	14.0	12.1
9.	KFMK-F	13.2	12.3	11.0	10.6	11.1
10.	KILT-F	12.5	14.9	15.7	12.2	10.9
11.	KKBQ	14.8	12.8	10.5	9.6	10.3
12.	KTRH	9.1	9.7	9.6	8.4	9.1
13.	KQUE-F	8.6	7.0	7.6	8.0	8.7
14.	KPRC	10.1	8.7	7.6	7.8	8.0
15.	KLEF-F	5.2	4.1	5.1	5.7	5.4

ATLANTA BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WVEE-F	12.3	10.4	9.3	9.8	11.4
2.	WQXI-F	9.9	11.6	10.8	10.5	10.4
3.	WKHX-F	11.1	8.1	8.9	11.2	10.3
	WKLS-F	12.2	12.4	12.3	11.0	10.3
5.	WZGC-F	10.1	12.0	12.9	11.2	10.2
6.	WSB	8.0	8.2	6.8	6.6	7.2
7.	WPCH-F	5.5	5.2	6.2	7.5	6.4
8.	WSB-F	3.9	5.5	5.3	4.6	4.6
9.	WPLO	3.3	4.4	4.0	4.2	4.2
10.	WAOK	2.0	1.7	2.8	3.0	3.9
11.	WRMM-F	5.0	4.6	2.9	3.0	3.7
12.	WCLK-F	0.7	0.3	0.5	0.5	2.4

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WZGC-F	25.6	28.7	28.9	25.2	21.0
2.	WQXI-F	25.9	25.9	23.5	22.3	20.0
3.	WSB	19.0	19.9	19.1	18.5	17.8
4.	WKLS-F	22.2	22.4	22.0	19.9	17.6
5.	WKHX-F	18.0	16.4	16.6	18.4	16.1
6.	WSB-F	12.1	13.1	13.5	13.3	14.4
7.	WVEE-F	14.4	13.6	14.7	13.9	14.2
8.	WPCH-F	13.1	13.0	12.3	13.1	11.8
9.	WPLO	8.1	8.2	8.7	8.3	8.5
10.	WAOK	6.7	6.3	8.0	7.9	8.2
11.	WGST	8.4	8.3	7.9	7.1	5.9
12.	WRMM-F	11.2	9.2	5.8	5.7	5.4

SEATTLE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KIRO	9.4	8.6	8.5	8.7	7.6
2.	KZOK-F	6.9	6.2	6.9	8.0	7.2
3.	KISW-F	6.7	7.4	6.2	6.6	6.8
	KUBE-F	5.1	4.2	4.6	5.5	6.8
5.	KOMO	6.9	5.1	4.8	4.4	5.5
6.	KNBQ-F	4.2	4.9	5.3	5.5	5.2
7.	KBRD-F	5.3	5.3	4.7	4.8	5.1
8.	KIXI	2.5	2.6	2.8	3.5	4.0
	KYYX-F	3.0	2.3	3.1	4.0	4.0
10.	KMPS-F	4.1	3.3	3.3	3.3	3.7
11.	KKFX	3.3	2.9	2.9	3.5	3.6
	KJR	2.8	2.5	2.7	2.6	3.6
13.	KVI	2.9	2.6	2.8	2.8	3.4
14.	KING-F	3.5	2.4	2.9	3.9	2.8
15.	KSEA-F	5.5	5.0	4.9	3.2	2.7

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KIRO	23.2	21.5	19.9	18.7	16.8
2.	KOMO	13.2	12.0	12.2	12.8	13.1
3.	KZOK-F	14.7	13.1	12.9	14.7	12.6
4.	KUBE-F	9.8	9.2	9.2	9.6	11.3
5.	KISW-F	14.8	13.7	11.5	12.9	10.9
6.	KVI	10.4	9.1	7.9	8.5	8.6
7.	KJR	10.6	9.6	8.7	7.9	8.4
8.	KNBQ-F	9.0	8.2	8.2	8.6	7.5
9.	KYYX-F	6.9	6.5	7.1	7.3	6.8
10.	KIXI	5.6	4.9	5.3	7.1	6.5
11.	KKFX	6.2	5.4	5.2	5.9	6.4
	KBRD-F	7.2	7.3	6.9	6.9	6.4
13.	KSEA-F	10.7	8.8	9.1	7.6	6.4
14.	KZAM-F	6.4	7.3	6.4	5.5	5.7
15.	KING	6.8	6.9	6.2	5.5	5.3
	KING-F	9.0	6.9	5.8	6.6	5.3

BIRMINGHAM BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WZZK-F	18.4	18.6	17.6	14.5	17.3
2.	WAPI-F	8.8	11.3	12.0	14.8	14.8
3.	WENN-F	10.7	10.9	13.6	14.7	12.1
4.	WKXX-F	10.3	9.7	9.4	9.6	9.2
5.	WMJJ-F	5.7	6.7	7.6	8.3	7.5
6.	WSGN	4.8	4.7	4.8	4.5	4.7
7.	WYDE	3.0	1.7	1.1	2.8	4.5
8.	WVOK	2.5	1.7	2.3	3.1	3.6
9.	WAGG	4.6	3.8	2.7	3.0	3.5
10.	WDJC-F	3.6	3.1	3.7	3.4	3.0
	WRKK-F	1.5	1.7	2.8	3.0	3.0

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WZZK-F	29.8	31.3	29.3	23.4	24.2
2.	WKXX-F	23.9	22.8	20.9	20.0	19.3
3.	WAPI-F	15.1	16.9	16.6	18.4	18.6
4.	WENN-F	16.7	19.0	18.0	15.2	13.5
5.	WMJJ-F	11.3	14.3	16.4	16.3	12.9
6.	WSGN	16.2	16.3	14.4	12.9	12.0
7.	WYDE	7.5	6.9	6.0	6.2	6.8
8.	WDJC-F	8.1	6.8	7.3	6.6	6.5
9.	WERC	11.5	13.8	12.3	9.1	6.3
10.	WJLD	10.1	9.2	7.0	5.7	5.8
	WVOK	5.7	7.2	7.2	5.1	5.8

ST. LOUIS BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KMOX	21.5	20.7	20.3	23.9	25.0
2. KHTR-F	13.5	12.0	11.3	12.8	13.1
3. WIL-F	6.4	6.7	7.2	7.0	7.2
4. KSHE-F	6.3	7.8	9.0	7.7	7.1
5. KMJM-F	7.6	7.5	7.5	6.8	6.8
6. KWK-F	4.4	4.7	5.8	6.4	5.0
7. KSD-F	6.2	6.3	5.4	4.6	4.8
8. KEZK-F	3.7	5.3	5.4	4.6	4.5
9. KSD	3.3	4.4	4.4	3.6	3.9
10. KYKY-F	3.4	2.6	2.5	3.2	3.6
11. WRTH	4.4	3.5	4.4	3.7	2.5
12. WZEN-F	3.0	3.3	3.3	2.4	2.4

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KMOX	39.3	39.3	37.2	37.8	38.2
2. KHTR-F	22.5	21.5	22.4	22.9	22.5
3. KWK-F	13.3	13.5	14.0	14.0	14.0
4. WIL-F	12.2	12.8	14.1	14.5	13.5
5. KSHE-F	14.4	15.7	15.1	13.1	12.9
6. KSD-F	12.9	11.5	10.7	10.6	11.3
7. KMJM-F	10.9	11.2	11.7	10.4	10.8
8. KSD	9.3	10.8	11.4	10.1	10.3
9. KYKY-F	10.9	9.6	8.8	9.6	10.0
10. KEZK-F	8.4	8.7	11.1	11.0	9.8
11. WRTH	10.0	8.8	10.0	8.8	7.5
12. KADI-F	6.5	5.4	5.6	6.1	6.0

MINNEAPOLIS BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WCCO	21.5	20.1	17.4	16.5	16.6
2. KSTP-F	13.6	12.4	11.7	13.2	13.8
3. WLOL-F	10.5	11.0	[illegible]	10.0	9.6
4. KDWB-F	6.3	7.3	[illegible]	8.7	8.7
5. KEEY-F	4.3	4.7	5.0	6.6	7.9
6. KQRS-F	6.1	6.9	6.6	6.6	7.5
7. WDGY	5.4	5.2	5.6	5.7	5.9
8. WAYL-F	5.6	5.8	7.9	7.3	4.9
9. WCCO-F	3.0	3.1	3.2	3.4	3.5
10. KSJN-F	2.5	2.7	2.8	2.7	2.9
11. KTWN-F	2.2	2.3	1.8	2.1	2.3
12. KSTP	3.5	2.4	3.2	2.6	2.1
13. KJJO-F	1.1	2.0	2.0	1.8	1.9
14. KTIS-F	0.3	0.4	0.7	0.9	1.8
15. WWTC	1.4	0.6	0.2	1.1	1.7

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WCCO	35.0	34.3	31.9	30.7	31.4
2. KSTP-F	20.0	21.4	22.5	24.4	24.3
3. WLOL-F	23.6	22.6	21.4	21.5	22.2
4. KQRS-F	16.5	15.8	16.3	17.2	17.7
5. KDWB-F	14.4	15.1	17.6	19.4	17.3
6. KEEY-F	10.7	11.3	11.1	12.4	12.7
7. WDGY	10.5	10.9	10.6	10.6	11.2
8. WCCO-F	10.4	9.8	10.1	10.3	9.0
9. WAYL-F	8.9	8.2	8.4	8.5	7.2
10. KSTP	8.5	6.5	7.4	7.4	6.6
11. KSJN-F	4.6	5.4	5.5	5.3	5.8
12. KTIS-F	1.6	1.8	1.7	1.9	4.7
13. KJJO-F	3.1	4.5	4.7	4.3	4.3
14. KTWN-F	3.7	5.1	4.9	4.2	3.9
15. KDWB	3.7	3.5	3.4	3.7	3.6

INDIANAPOLIS BIRCH REPORT (JAN 83 - JUN 83)

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WIBC	10.8	9.6	12.6	14.9	17.1
2. WZPL-F	13.7	10.7	10.7	12.2	14.0
3. WFBQ-F	12.2	10.9	11.6	13.0	12.1
4. WTLC-F	6.2	6.1	5.6	8.3	9.0
5. WFMS-F	10.1	10.0	10.5	10.1	8.5
6. WENS-F	10.5	9.2	7.5	7.4	7.4
7. WXTZ-F	7.9	8.7	8.7	6.7	6.5
8. WIRE	7.2	8.2	5.7	5.4	5.4
WNAP-F	5.8	7.0	6.2	4.5	5.4
10. WNDE	1.2	2.8	3.5	2.3	2.2

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WIBC	21.3	21.2	24.6	28.1	28.3
2. WZPL-F	23.3	19.9	18.9	21.3	21.5
3. WFBQ-F	18.7	18.1	19.3	19.8	18.5
4. WNAP-F	16.0	16.2	17.1	16.3	15.2
5. WFMS-F	14.9	16.5	16.7	14.9	14.0
6. WENS-F	19.0	17.1	13.8	12.5	12.3
WXTZ-F	14.5	13.2	13.6	13.2	12.3
8. WIRE	15.8	17.1	15.0	14.3	11.8
9. WTLC-F	9.2	8.4	8.2	10.0	9.5
10. WNDE	3.9	5.6	7.9	7.0	5.7

PHOENIX BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KDKB-F	11.4	12.6	12.6	11.4	10.0
2.	KNIX-F	10.8	9.8	9.8	9.8	8.2
3.	KKLT-F	5.3	4.5	6.3	8.4	8.0
4.	KOPA-F	3.4	3.5	5.1	7.4	7.6
5.	KUPD-F	8.1	8.3	9.2	9.2	7.5
6.	KTAR	8.2	9.1	8.4	8.0	7.2
7.	KZZP-F	5.1	5.1	5.0	4.8	6.6
	KQYT-F	3.9	3.7	3.6	6.0	6.6
9.	KMEO-F	6.8	6.1	5.8	5.4	6.0
10.	KOY	4.0	4.1	3.8	4.8	4.8
11.	KOOL-F	5.0	4.7	2.5	3.2	4.6
12.	KEZC-F	2.2	2.9	3.2	3.4	4.0

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KDKB	19.7	22.9	24.1	24.4	21.8
2.	KUPD-F	16.0	17.4	17.6	19.3	18.0
3.	KZZP-F	12.6	13.3	13.2	15.3	16.7
4.	KNIX-F	16.9	17.6	17.6	18.1	16.1
5.	KTAR	13.9	15.3	14.6	14.4	15.0
6.	KKLT-F	8.5	10.6	12.5	13.4	13.2
7.	KOPA-F	8.2	10.4	12.5	13.8	12.9
	KOY	9.3	11.8	13.5	13.4	12.9
9.	KMEO-F	10.6	11.5	10.1	9.6	10.2
10.	KOOL-F	8.3	10.4	7.8	8.1	9.1
	KQYT-F	8.8	9.2	9.4	10.1	9.1
12.	KEZC-F	4.1	5.1	5.9	7.3	7.5

TAMPA/ST. PETE BIRCH REPORT (JAN 83 - JUN 83)

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WRBQ-F	14.6	16.1	15.8	14.6	14.8
2.	WQYK-F	8.8	7.2	7.3	8.7	9.4
3.	WYNF-F	7.0	8.1	7.6	7.1	8.8
4.	WSUN	6.0	6.9	5.8	8.0	8.7
5.	WWBA-F	10.6	12.5	12.8	9.7	7.8
6.	WIQI-F	4.3	3.7	5.4	6.7	7.2
7.	WQXM-F	6.2	6.5	5.0	5.8	6.6
8.	WMGG-F	5.6	4.9	4.9	5.5	6.0
9.	WDAE	5.7	5.9	8.5	7.6	5.9
10.	WFLA	5.4	4.4	3.8	3.9	4.4
11.	WTMP	2.0	2.2	1.9	2.6	3.2
12.	WSRZ-F	3.6	2.2	2.3	2.7	2.4

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WRBQ-F	22.5	26.3	25.1	23.1	23.0
2.	WWBA-F	15.4	15.5	14.8	14.4	13.4
3.	WYNF-F	13.0	13.6	12.8	12.5	12.9
	WSUN	11.2	11.9	11.5	13.6	12.9
5.	WQYK-F	13.3	13.0	11.6	12.0	12.4
6.	WIQI-F	11.2	11.5	9.2	11.1	11.3
	WMGG-F	13.0	11.4	8.8	9.4	11.3
8.	WQXM-F	10.8	11.9	10.2	9.8	10.9
9.	WFLA	10.4	10.0	9.0	9.3	9.7
10.	WDAE	9.6	9.9	10.9	9.6	9.1
11.	WSRZ-F	5.9	4.4	4.7	5.8	6.0
12.	WOJC-F	5.6	5.6	4.5	5.1	5.6

SACRAMENTO BIRCH REPORT (JAN 83 - JUN 83)

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KZAP-F	11.2	11.3	11.0	10.3	11.6
2.	KAER-F	3.5	5.3	7.6	8.5	7.3
3.	KXOA-F	9.2	8.3	8.3	6.9	6.4
4.	KWOD-F	4.4	5.0	4.3	5.3	6.2
5.	KSFM-F	5.3	6.3	4.5	4.3	5.5
6.	KRAK	5.9	4.6	6.3	7.6	5.3
	KCTC-F	3.9	4.4	5.9	5.8	5.3
8.	KROY-F	7.4	7.8	7.2	5.2	4.7
9.	KEWT-F	4.9	6.6	6.5	4.8	4.5
	KHYL-F	2.7	3.5	3.2	3.0	4.5
11.	KFBK	4.0	4.0	3.8	3.4	3.9
12.	KPOP-F	8.1	6.1	7.5	6.8	3.7

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KZAP-F	20.9	22.0	20.2	20.7	23.3
2.	KWOD-F	10.7	13.2	13.8	16.0	15.9
3.	KSFM-F	11.6	14.9	12.4	12.1	15.1
4.	KXOA-F	18.4	18.8	17.6	16.1	14.4
5.	KAER-F	7.4	10.2	11.3	12.6	14.0
6.	KCTC-F	8.1	9.4	10.9	12.0	12.5
7.	KRAK	11.3	11.9	14.3	14.1	12.0
8.	KEWT-F	9.3	11.1	12.3	10.5	10.6
9.	KFBK	8.7	11.0	9.2	8.4	10.1
	KHYL-F	6.3	9.1	9.0	7.9	10.1
11.	KGNR	10.1	8.7	8.9	10.2	9.4
	KROY-F	18.1	18.7	17.3	14.7	9.4

KNOXVILLE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WIVK-F	24.7	26.2	22.0	18.7	19.5
2.	WIMZ-F	14.2	16.4	14.9	15.0	18.0
3.	WMYU-F	9.2	10.7	9.5	8.5	9.8
4.	WOKI-F	9.2	10.3	13.3	11.9	9.5
5.	WEZK-F	14.0	11.0	9.4	9.7	7.8
6.	WBMK	4.0	3.5	3.0	3.7	6.4
7.	WNOX	3.3	3.5	4.2	4.5	5.2
8.	WRJZ	4.2	3.8	5.3	6.5	5.1
9.	WIVK	4.5	2.4	3.0	4.7	4.9
10.	WGAP	2.0	2.3	2.3	2.3	2.1

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WIVK-F	35.8	34.8	28.9	26.4	28.2
2.	WIMZ-F	23.8	23.8	22.3	23.4	23.9
3.	WOKI-F	22.8	22.1	20.3	20.2	20.3
4.	WMYU-F	20.6	22.9	22.0	19.9	16.6
5.	WEZK-F	18.0	17.5	14.1	15.5	13.5
6.	WNOX	12.3	11.3	9.6	11.2	12.3
7.	WRJZ	10.2	10.5	10.7	11.3	11.5
8.	WIVK	9.1	6.1	6.8	10.0	10.7
9.	WBMK	3.8	3.4	4.6	4.7	5.5
10.	WGAP	6.7	5.1	5.0	6.1	5.3

ALBUQUERQUE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KRST-F	8.0	9.5	8.6	9.4	13.0
2.	KWXL-F	14.9	16.5	14.9	13.7	12.8
3.	KFMG-F	9.0	9.1	12.4	14.3	12.5
4.	KOB-F	10.9	12.2	13.5	12.3	9.9
5.	KOB	11.0	8.9	7.3	6.7	8.4
6.	KKJY-F	6.8	6.7	6.3	6.1	6.3
7.	KZIA	2.5	4.4	3.7	2.8	4.8
8.	KRZY	4.4	3.6	4.8	5.3	4.7
9.	KQEO	5.8	5.0	3.1	3.5	4.5
10.	KZZX-F	3.2	2.2	3.4	4.4	4.3

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KOB-F	17.8	20.8	21.2	20.2	16.5
2.	KFMG-F	13.7	15.3	17.7	17.0	13.5
3.	KOB	17.5	17.0	15.5	14.0	13.4
4.	KWXL-F	17.5	18.6	17.2	16.0	13.1
5.	KRST-F	12.3	15.1	13.5	13.0	12.6
6.	KKJY-F	10.3	10.3	9.4	10.2	9.7
7.	KZZX-F	8.9	7.8	7.8	8.6	7.9
8.	KRZY	8.8	7.2	7.4	8.5	6.9
9.	KQEO	8.6	8.8	7.1	6.7	6.2
10.	KZIA	2.7	4.0	3.7	3.4	4.5

AUSTIN BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KHFI-F	18.4	18.7	20.0	22.4	20.8
2.	KLBJ-F	23.4	19.2	19.7	21.6	20.6
3.	KASE-F	13.4	12.4	14.7	13.5	10.6
4.	KLBJ	4.4	4.0	2.8	5.3	7.7
5.	KMFA-F	6.4	5.1	2.9	3.2	5.6
6.	KEYI-F	6.1	5.7	4.4	3.4	4.9
7.	KNOW	4.2	7.1	7.8	5.4	4.2
8.	KVET	3.9	5.5	4.1	2.8	3.7
9.	KUT-F	3.9	3.6	3.1	3.3	3.1
10.	KOKE-F	4.0	3.1	2.4	2.5	3.0

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KHFI-F	32.0	27.4	28.3	30.9	33.6
2.	KLBJ-F	30.0	27.3	27.0	25.4	25.8
3.	KASE-F	21.1	18.1	19.1	19.4	18.1
4.	KLBJ	8.8	9.4	8.3	9.9	12.0
5.	KEYI-F	12.2	12.6	11.5	9.6	11.6
6.	KVET	9.4	9.0	8.0	8.0	9.5
7.	KNOW	7.6	8.0	10.1	9.3	8.3
8.	KOKE-F	10.1	8.4	7.6	7.3	8.1
9.	KMFA-F	9.1	8.6	7.3	6.9	7.6
10.	KUT-F	8.7	9.2	9.2	7.6	6.5

LOUISVILLE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WQMF-F	10.3	9.8	12.4	14.4	16.0
2.	WAMZ-F	11.9	10.4	11.2	11.5	10.3
3.	WHAS	9.1	10.9	10.3	9.1	10.2
4.	WAVG	6.4	8.1	7.8	9.0	8.1
5.	WRKA-F	8.5	6.3	5.8	7.6	7.6
6.	WLRS-F	8.2	8.8	9.2	6.9	7.4
7.	WKJJ-F	5.8	7.1	7.3	6.5	6.5
	WVEZ-F	9.2	9.7	6.1	5.1	6.5
9.	WCII	4.9	5.0	5.5	6.9	6.4
10.	WAKY	6.1	4.8	3.6	4.3	5.0

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WHAS	22.2	27.8	27.5	23.6	24.1
2.	WQMF-F	21.6	21.6	20.1	19.5	20.0
3.	WLRS-F	20.9	20.6	18.0	15.9	16.8
4.	WAVG	15.1	15.9	15.4	14.9	16.0
5.	WAMZ-F	17.6	17.9	17.4	15.4	15.0
6.	WRKA-F	16.9	13.7	11.6	14.0	12.6
7.	WKJJ-F	13.6	14.9	14.1	12.4	12.2
8.	WVEZ-F	12.6	12.5	9.9	9.9	11.2
9.	WCII	12.4	10.2	9.5	11.6	10.5
10.	WLOU	8.8	10.5	9.1	8.1	7.2

NORFOLK BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WCMS-F	14.4	14.9	11.4	11.2	14.5
2.	WMYK-F	7.7	6.8	8.2	11.6	12.1
3.	WNOR-F	8.8	11.2	13.3	9.6	9.2
4.	WFOG-F	8.9	10.1	8.2	6.7	8.8
5.	WOWI-F	7.9	5.8	8.5	10.5	7.2
6.	WLTY-F	6.7	6.8	5.6	7.0	7.0
7.	WNVZ-F	7.5	7.9	6.0	5.4	6.4
8.	WRAP	4.4	4.6	5.0	5.5	4.7
	WTAR	3.7	3.6	4.4	4.6	4.7
10.	WWDE-F	2.4	2.9	4.8	5.7	4.0

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WCMS-F	18.8	18.3	15.5	16.1	19.6
2.	WMYK-F	20.9	18.1	15.8	17.8	16.3
3.	WNOR-F	22.0	21.6	20.2	17.1	16.2
4.	WLTY-F	13.5	15.6	14.6	13.8	12.8
5.	WFOG-F	13.6	16.0	13.9	11.9	12.5
6.	WOWI-F	14.1	11.9	13.0	14.2	10.4
7.	WNVZ-F	14.1	16.7	15.1	11.8	9.9
8.	WTAR	9.8	9.6	10.5	10.4	9.1
9.	WWDE-F	7.0	8.7	10.9	10.3	7.6
10.	WGH-F	5.2	4.1	4.7	5.2	5.6

CHARLOTTE NC BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WSOC-F	17.8	17.9	19.5	20.9	21.0
2.	WBCY-F	11.8	11.3	11.9	12.5	13.3
3.	WROQ-F	14.0	11.9	12.4	12.9	11.7
4.	WPEG-F	8.6	8.7	9.7	10.8	11.1
5.	WBT	10.6	11.0	11.0	10.3	9.6
6.	WEZC-F	6.3	8.7	7.9	5.6	6.0
7.	WZXI-F	4.4	6.9	8.0	5.7	3.7
8.	WSOC	3.9	3.9	3.7	3.4	3.1
9.	WQCC	2.4	2.1	2.1	2.9	2.8
10.	WGIV	2,5	2,6	2.0	1.8	2.4

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WSOC-F	26.5	27.3	26.2	25.6	27.7
2.	WBT	25.6	25.7	23.8	22.6	24.2
3.	WBCY-F	26.3	26.5	23.6	20.8	22.5
4.	WROQ-F	20.9	20.0	19.2	17.2	17.4
5.	WPEG-F	12.2	12.2	13.2	13.8	13.7
6.	WEZC-F	13.1	15.7	14.5	11.5	10.6
7.	WSOC	10.6	12.2	10.6	9.3	7.5
8.	WZXI-F	7.5	9.5	9.7	7.9	7.4
9.	WGIV	6.5	6.9	7.4	8.0	7.3
10.	WLVV-F	9.1	8.7	8.1	7.0	7.1

MEMPHIS BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WMC-F	12.1	12.4	13.0	13.6	15.9
2.	WZXR-F	13.0	10.4	12.6	13.7	13.4
3.	WHRK-F	10.3	11.1	9.3	9.6	10.0
4.	WMC	9.9	9.0	10.9	10.4	9.3
5.	WRVR-F	5.8	7.1	7.8	8.0	7.7
6.	KRNB-F	5.7	6.3	6.9	7.5	6.3
7.	WDIA	6.6	6.1	6.3	6.7	5.7
8.	WGKX-F	9.5	7.9	7.6	6.7	5.6
9.	WLOK	4.3	4.8	3.7	3.9	5.2
10.	WREC	3.9	4.5	5.2	5.5	5.1

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WMC-F	26.9	27.4	27.4	29.6	31.8
2.	WZXR-F	21.9	20.8	22.0	24.0	24.8
3.	WMC	22.6	23.6	23.3	19.6	20.8
4.	WRVR-F	21.0	20.5	19.2	19.9	20.5
5.	WHRK-F	19.5	18.9	18.4	18.2	19.6
6.	WDIA	16.6	15.6	15.7	16.4	15.8
7.	KRNB-F	12.7	14.4	14.7	15.8	15.6
8.	WREC	17.7	16.4	15.8	15.6	15.5
9.	WGKX-F	17.8	14.9	15.2	16.3	15.2
10.	WLOK	13.9	13.2	11.3	11.5	11.9

NASHVILLE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WKDF-F	14.3	13.6	14.2	17.6	19.3
2.	WWKX-F	12.3	11.7	9.7	11.7	14.5
3.	WSM-F	8.8	7.3	7.2	9.5	10.1
4.	WSIX-F	8.1	8.0	6.8	6.2	7.6
5.	WZEZ-F	8.9	8.8	8.0	7.8	7.0
6.	WMAK-F	7.8	8.2	8.5	7.4	5.4
7.	WSM	5.8	5.7	5.5	5.1	5.1
8.	WLAC	5.4	5.2	4.9	4.8	3.9
	WYHY-F	4.9	4.9	3.5	3.3	3.9
10.	WJKZ-F	2.9	3.7	4.7	3.0	3.1

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WKDF-F	22.9	22.8	23.0	27.6	26.6
2.	WWKX-F	23.7	22.8	21.9	25.4	25.9
3.	WSM-F	12.4	10.9	11.3	14.6	16.1
4.	WSIX-F	12.3	12.9	13.8	13.7	13.4
5.	WZEZ-F	12.0	12.5	11.2	11.6	11.1
6.	WSM	11.5	10.1	10.0	9.5	10.1
7.	WMAK-F	10.9	9.1	9.5	9.6	8.2
8.	WYHY-F	9.3	9.7	9.6	9.0	8.1
9.	WLAC-F	4.6	4.4	6.1	8.1	7.6
10.	WLAC	9.8	9.2	7.4	6.2	6.8

ORLANDO BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WBJW-F	12.4	12.2	13.2	14.3	13.7
2.	WWKA-F	6.0	12.3	14.6	12.5	13.2
3.	WDIZ-F	15.4	14.9	12.6	12.2	12.8
4.	WJYO-F	8.5	6.9	5.8	7.7	8.0
5.	WHOO-F	8.1	6.4	6.2	6.9	7.3
6.	WHLY-F	7.8	6.1	6.4	6.8	6.7
7.	WDBO	6.2	7.0	7.2	6.9	6.6
8.	WCOT	2.3	3.0	3.0	3.9	4.9
9.	WDOQ-F	2.2	1.7	1.9	3.0	3.6
10.	WLOQ-F	2.7	2.3	3.8	3.3	3.3
11.	WREM	2.9	1.9	1.5	2.3	3.2
12.	WHOO	5.7	5.7	6.3	4.6	2.6

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WBJW-F	24.3	26.4	28.5	26.6	26.6
2.	WDIZ-F	19.4	19.8	18.7	17.7	19.5
3.	WWKA-F	13.4	18.5	19.3	18.6	19.4
4.	WHLY-F	13.3	11.8	11.8	12.6	15.1
5.	WHOO-F	13.5	12.5	12.6	14.3	14.9
6.	WDBO	14.1	17.4	17.4	15.6	14.7
7.	WJYO-F	11.2	10.8	12.1	13.8	13.5
8.	WDOQ-F	5.5	5.1	6.6	9.6	10.8
9.	WHOO	9.7	11.8	11.6	10.0	8.6
10.	WLDQ-F	5.8	5.4	6.0	6.5	7.0
	WCOT	4.1	6.8	5.4	5.7	7.0
12.	WKIS	8.6	9.5	9.1	7.5	5.7

NEW ORLEANS BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WEZB-F	13.3	14.7	14.5	16.7	18.7
2.	WYLD	13.3	12.0	10.3	11.6	13.8
3.	WRNO-F	7.1	7.9	9.6	8.9	7.2
4.	WBYU-F	9.4	6.7	5.5	5.8	6.1
5.	WAJY-F	6.4	5.2	5.9	6.1	5.6
6.	WNOE-F	4.1	6.5	8.0	7.2	5.5
	WAIL-F	7.2	6.5	5.8	4.5	5.5
8.	WWL	5.3	5.0	5.0	5.3	5.0
9.	WQUE-F	4.1	4.1	3.9	4.4	4.9
10.	WSMB	5.1	4.9	4.9	4.0	4.3

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WEZB-F	26.0	27.7	29.4	30.0	29.9
2.	WYLD-F	21.9	18.9	17.8	18.5	19.2
3.	WRNO-F	18.0	20.3	21.8	20.6	18.9
4.	WAIL-F	18.3	15.0	14.5	12.9	14.6
5.	WQUE-F	12.6	14.8	16.1	15.1	13.9
6.	WNOE-F	10.9	13.0	15.8	15.0	13.6
7.	WWL	13.9	15.0	14.9	14.7	13.4
8.	WBYU-F	13.2	13.0	12.3	11.6	12.0
9.	WAJY-F	13.3	12.7	12.7	12.4	11.8
10.	WTIX	9.8	12.4	14.3	13.3	10.2

CINCINNATI BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WKRQ-F	10.0	9.4	9.6	10.4	12.5
2.	WEBN-F	14.2	11.9	9.7	11.3	12.1
3.	WKRC	9.0	8.3	7.0	7.0	7.0
4.	WUBE-F	5.1	5.7	5.6	5.3	6.7
	WWEZ-F	8.2	8.1	6.6	5.6	6.7
6.	WBLZ-F	6.0	5.5	6.5	5.8	6.1
7.	WLLT-F	4.3	5.4	6.6	7.8	6.3
	WLW	4.7	3.9	6.5	9.3	6.3
9.	WCKY	5.4	6.1	5.5	5.3	5.2
10.	WSKS-F	2.1	2.3	2.1	2.4	5.0
11.	WRRM-F	6.4	9.1	10.1	6.9	4.5
12.	WSAI-F	2.8	3.7	4.0	3.1	3.3

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WKRQ-F	24.7	26.4	27.9	26.0	24.3
2.	WEBN-F	26.3	26.6	24.7	21.8	21.9
3.	WLW	21.0	19.2	21.3	25.4	21.5
4.	WKRC	22.5	23.5	19.8	18.7	17.2
5.	WLLT-F	11.3	12.5	16.6	18.0	16.8
6.	WRRM-F	16.5	19.5	19.0	15.0	13.8
7.	WUBE-F	13.0	15.0	15.1	13.6	13.5
8.	WWEZ-F	15.6	15.6	12.7	11.2	12.2
9.	WBLZ-F	11.4	11.0	10.6	11.0	10.6
10.	WSKS-F	10.5	10.7	10.5	9.4	10.2
11.	WCKY	13.5	14.5	12.6	10.3	9.7
12.	WSAI-F	7.2	9.6	10.6	9.6	9.5

SAN ANTONIO BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KXZL-F	1.9	3.0	8.4	13.5	15.7
2.	KTFM-F	11.9	11.3	10.0	9.0	9.3
3.	KCOR	8.8	7.7	7.2	7.5	8.9
4.	KAJA-F	5.8	5.1	6.1	8.1	8.2
5.	KLLS-F	7.7	8.4	5.9	7.2	7.9
6.	WOAI	5.1	3.9	3.6	5.6	6.7
7.	KISS-F	17.2	14.7	10.1	7.6	5.9
8.	KQXT-F	2.9	4.3	6.5	6.3	5.6
9.	KITY-F	4.2	4.6	5.7	3.9	5.3
10.	KTSA	8.0	6.3	6.9	6.4	5.1
11.	KBUC-F	4.2	4.7	3.0	3.0	3.5
12.	KKYX	3.5	5.6	6.0	3.6	2.8

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KXZL-F	3.1	5.6	12.6	19.0	20.1
2.	KTFM-F	19.7	19.0	18.6	17.5	16.1
3.	KTSA	16.2	14.9	16.1	16.6	15.7
4.	KISS-F	20.2	20.9	19.9	17.8	14.8
5.	KCOR	13.0	13.0	12.1	11.0	12.7
6.	KITY-F	12.3	11.7	13.0	11.9	11.8
7.	KLLS-F	11.5	11.4	10.7	11.1	10.5
8.	WOAI	9.1	6.7	9.7	11.6	10.2
9.	KKYX	10.6	9.2	9.6	10.2	9.6
10.	KAJA-F	8.8	9.0	9.6	9.5	9.4
11.	KQXT-F	5.2	5.3	7.3	10.2	9.2
12.	KONO	7.1	5.7	7.5	7.5	5.8

CLEVELAND BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WMMS-F	16.4	14.5	14.0	14.2	15.6
2.	WGCL-F	10.6	10.8	10.2	10.2	12.5
3.	WDOK-F	4.3	7.1	7.6	7.2	8.2
4.	WKSW-F	2.8	2.7	2.2	4.0	6.3
5.	WMJI-F	5.8	6.0	7.4	7.5	6.1
6.	WDMT-F	3.6	4.4	5.8	6.1	5.4
7.	WQAL-F	5.8	6.0	5.9	5.7	4.5
8.	WERE	5.4	4.4	3.5	3.7	4.2
9.	WBBG	4.9	5.2	4.5	4.6	3.7
10.	WHK	6.0	4.4	4.2	4.9	3.5
11.	WZAK-F	3.7	3.3	4.1	4.1	3.4
12.	WZZP-F	3.4	4.1	3.9	3.0	3.2
13.	WGAR	5.5	5.5	5.1	3.8	2.8
	WWWE	2.0	1.9	2.6	3.2	2.8
15.	WCLV-F	2.9	3.2	2.4	1.6	2.3

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WMMS-F	23.9	24.3	22.9	23.7	24.5
2.	WGCL-F	18.1	19.1	20.6	21.4	22.8
3.	WMJI-F	15.4	15.2	15.8	16.2	15.3
4.	WZZP-F	11.4	13.0	13.6	14.5	13.8
5.	WDOK-F	13.4	15.1	14.3	12.3	12.7
6.	WERE	10.9	9.5	8.9	9.7	10.3
7.	WKSW-F	7.1	6.1	6.8	9.6	10.2
8.	WDMT-F	8.8	8.4	10.1	10.8	9.6
9.	WWWE	6.1	5.6	7.1	9.1	9.4
10.	WBBG	9.2	9.3	8.8	8.9	8.8
	WRQC-F	9.3	9.5	8.6	8.9	8.8
12.	WQAL-F	10.8	11.4	12.1	10.6	8.7
13.	WGAR	12.6	11.3	10.6	9.5	8.2
	WZAK-F	7.1	6.1	7.7	8.6	8.2
15.	WHK	12.7	9.5	8.9	10.1	7.0

OKLAHOMA CITY BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KATT-F	19.2	16.3	15.5	16.9	16.0
2.	KTOK	10.7	12.1	11.5	11.2	13.0
3.	KJYO-F	6.8	8.0	8.8	10.7	11.8
4.	KEBC-F	9.1	9.5	9.4	9.1	8.6
5.	KZBS-F	2.9	5.0	6.7	6.9	7.4
6.	KKNG-F	5.7	6.5	6.0	6.2	6.6
7.	KXXY-F	5.8	6.6	6.8	7.1	5.9
8.	KOMA	8.5	6.4	7.7	7.1	5.3
9.	KAEZ-F	3.9	4.1	3.9	4.0	4.1
10.	KOFM-F	4.2	4.6	5.3	4.7	4.0

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KATT-F	20.4	19.1	23.2	23.6	22.9
2.	KJYO-F	12.3	14.0	19.6	20.7	22.0
3.	KTOK	16.9	17.8	19.5	19.1	20.1
4.	KEBC-F	12.6	14.9	18.9	20.2	19.0
5.	KOFM-F	12.0	13.7	16.7	16.1	16.3
6.	KOMA	15.5	15.0	18.0	17.3	15.6
7.	KZBS-F	7.1	7.6	10.8	13.7	15.2
8.	KLTE-F	8.8	8.1	11.2	13.0	13.3
9.	KXXY-F	8.0	10.1	14.2	14.1	12.6
10.	KKNG-F	9.3	10.3	12.8	12.3	12.4

KANSAS CITY BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KBEQ-F	10.2	10.4	11.8	11.3	11.0
	WDAF	11.2	11.7	11.3	11.1	11.0
3.	KYYS-F	6.2	5.9	7.0	8.0	7.9
4.	KCMO	4.7	3.7	5.2	6.4	7.4
5.	KKCI-F	6.6	5.5	6.8	7.3	6.2
6.	KUDL-F	4.5	5.4	5.3	5.2	6.1
	KLSI-F	7.2	5.3	5.8	7.1	6.1
8.	KPRS-F	6.3	5.5	5.9	6.6	5.9
9.	KFKF-F	4.3	6.3	6.7	6.0	5.7
10.	KCEZ-F	5.8	6.1	5.8	5.5	5.4

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KBEQ-F	23.7	22.9	23.0	22.2	20.5
2.	WDAF	22.7	22.8	21.8	22.0	20.1
3.	KYYS-F	17.0	16.3	18.7	17.4	15.9
4.	KCMO	11.8	11.1	13.1	14.8	15.3
5.	KKCI-F	11.5	12.6	14.4	13.8	12.5
6.	KUDL-F	12.2	13.2	13.3	12.6	11.8
7.	KLSI-F	13.4	12.0	11.4	12.9	11.2
8.	KMBZ	12.1	13.4	12.1	12.1	10.8
9.	WHB	13.7	11.9	10.1	10.4	9.9
10.	KCEZ-F	9.8	10.0	10.2	10.5	9.5

PITTSBURGH BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KDKA	23.1	23.3	22.7	21.1	20.4
2.	WBZZ-F	5.9	6.9	8.0	10.3	11.1
3.	WDVE-F	9.4	9.2	9.7	3.9	9.6
4.	WHTX-F	3.4	3.8	4.6	5.8	6.6
5.	WAMO-F	8.7	5.3	4.6	5.1	4.9
	WSHH-F	4.0	4.4	5.4	4.7	4.9
7.	WHYW-F	5.0	6.2	4.7	3.5	4.2
8.	WDSY-F	2.4	2.3	3.0	3.5	3.8
	WTKN	2.9	4.0	3.4	3.6	3.8
10.	WTAE	5.9	4.2	4.9	5.9	3.7
11.	WJAS	4.6	5.2	5.1	4.3	3.5
12.	WPNT	2.9	3.3	3.4	2.9	3.3
13.	WEEP	1.5	1.2	2.4	2.5	3.1
14.	WWSW-F	3.6	3.1	2.5	2.7	2.6
15.	WYDD-F	2.3	1.9	1.3	1.5	2.5

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KDKA	36.3	36.4	35.7	37.2	37.1
2.	WBZZ-F	14.9	16.0	15.8	15.4	15.1
3.	WDVE-F	13.5	13.1	13.2	13.2	13.7
4.	WHTX-F	9.8	10.5	12.8	13.6	13.4
5.	WHYW-F	10.9	10.3	7.8	7.3	8.3
6.	WTAE	9.0	7.9	8.8	9.6	8.1
7.	WAMO-F	10.0	9.0	8.8	8.7	7.4
8.	WJAS	7.0	6.4	7.1	7.6	6.7
	WSHH-F	6.8	6.5	8.1	7.4	6.7
10.	WYDD-F	6.6	5.8	4.7	4.8	6.4
	WTKN	3.6	3.9	4.2	5.7	6.4
12.	KQV	6.1	5.6	5.8	6.6	6.0
13.	WDSY-F	3.3	3.5	3.8	4.3	5.0
14.	WWSW-F	6.2	5.0	4.4	5.2	5.0
15.	WPNT-F	4.6	4.8	5.6	4.8	4.8

ROCHESTER BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WCMF-F	10.4	11.9	13.4	13.2	12.7
2.	WMJQ-F	8.4	7.2	8.7	9.5	9.8
3.	WHAM	7.0	7.9	8.0	10.7	9.5
4.	WEZO-F	11.7	10.6	10.4	9.8	9.4
5.	WPXY-F	7.5	10.2	9.2	7.8	8.4
	WVOR-F	8.1	9.1	9.4	7.9	8.4
7.	WDKX-F	6.6	7.4	7.5	6.5	6.6
8.	WNYR	7.4	4.8	3.9	6.7	5.3
9.	WHFM-F	6.3	4.5	5.5	5.6	3.9
10.	WYLF-F	3.6	2.8	2.6	2.1	3.8

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WCMF-F	26.9	25.6	23.7	22.8	23.3
2.	WPXY-F	18.5	20.5	19.9	19.0	20.2
3.	WEZO-F	22.4	20.2	16.7	16.6	19.5
4.	WMJQ-F	22.9	21.0	20.0	19.2	18.5
5.	WHAM	20.6	21.1	19.4	19.5	18.4
6.	WYOR-F	18.0	17.7	18.2	16.3	14.8
7.	WHFM-F	16.2	15.0	14.6	12.0	10.6
8.	WNYR	10.2	8.4	8.8	10.6	8.7
9.	WBBF	15.0	11.1	9.0	8.7	8.0
10.	WXXI-F	7.7	7.2	6.0	5.8	5.9

HARTFORD BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WTIC	22.3	23.0	23.3	22.4	18.6
2.	WTIC-F	15.9	12.3	13.6	14.7	15.0
3.	WHCN-F	7.9	7.4	6.6	8.0	10.4
4.	WCCC-F	8.4	9.6	8.1	7.5	6.4
5.	WRCH-F	5.3	5.1	5.1	4.5	6.0
6.	WKSS-F	5.7	5.1	4.5	5.0	5.7
7.	WDRC-F	4.2	3.1	3.2	4.4	5.1
8.	WDRC	3.3	3.3	3.7	4.2	4.6
9.	WPOP	3.0	2.8	3.3	3.7	4.2
10.	WRCQ	3.6	3.9	2.8	2.7	2.9

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WTIC	40.4	41.7	41.9	41.2	35.3
2.	WTIC-F	31.4	29.7	29.3	31.0	31.5
3.	WHCN-F	17.7	20.8	20.0	18.5	19.6
4.	WCCC-F	16.9	17.9	17.2	18.0	18.6
5.	WDRC-F	11.5	11.1	11.6	12.5	12.7
6.	WDRC	12.5	13.2	12.8	11.5	11.5
7.	WPOP	12.4	12.2	10.5	10.9	11.4
8.	WKSS-F	10.9	11.1	11.2	11.6	10.7
9.	WRCH-F	10.3	10.0	10.7	10.2	10.1
10.	WPLR-F	6.8	6.9	7.5	7.6	7.1

BUFFALO BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WBEN	9.2	9.4	11.3	10.5	8.2
2. WECK	6.9	7.2	6.5	7.0	7.8
3. WJYE-F	8.3	8.9	9.6	9.1	7.4
4. WGR	7.2	6.6	6.3	6.5	7.3
5. WPHD-F	7.4	6.9	7.6	8.0	7.0
WYRK-F	9.7	9.2	7.8	7.2	7.0
7. WNYS-F	5.3	5.7	6.9	7.0	6.9
8. WGRQ-F	7.4	7.1	5.7	5.9	5.5
WBEN-F	6.3	5.7	4.8	5.3	5.5
10. WKBW	7.3	6.1	5.5	5.2	5.4
11. WBUF-F	2.9	2.7	3.4	5.1	5.0
12. WBLK-F	4.2	4.4	3.7	3.1	4.9

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WGR	19.8	16.6	17.2	18.7	17.1
2. WBEN	22.0	20.3	19.7	18.2	16.7
3. WKBW	19.8	19.6	18.4	18.0	16.4
4. WPHD-F	14.3	16.2	17.0	16.8	16.2
5. WJYE-F	15.9	15.4	15.1	15.8	16.1
6. WBEN-F	17.4	15.8	15.2	16.3	15.8
7. WGRQ-F	15.8	15.5	14.8	14.4	14.9
8. WNYS-F	12.7	13.1	13.2	12.5	12.9
9. WECK	9.7	9.2	8.4	8.6	10.5
10. WYSL	7.8	8.7	7.7	7.8	9.1
11. WZIR-F	8.4	7.0	7.1	7.3	8.6
12. WYRK-F	10.9	10.8	10.1	9.2	8.1

MILWAUKEE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. WTMJ	9.0	11.1	14.1	15.3	14.4
2. WLPX-F	5.5	6.0	6.8	7.4	8.4
3. WQFM-F	9.6	8.2	6.2	7.2	7.6
4. WKTI-F	5.7	6.3	7.5	7.5	6.7
5. WOKY	6.2	6.5	5.8	6.2	6.5
6. WEZW-F	8.7	7.0	6.9	6.3	5.8
7. WMGF-F	0.9	2.0	2.1	4.1	5.4
8. WLUM-F	3.0	3.8	4.4	5.4	4.9
9. WZUU-F	5.1	5.2	6.2	5.8	4.2
10. WBCS-F	6.0	4.3	4.8	4.9	3.7
WMIL-F	4.3	4.9	4.3	4.1	3.7
12. WNOV	0.1	0.7	0.9	1.7	3.5
13. WMYX-F	3.6	2.5	3.6	3.6	3.1

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. WTMJ	23.1	23.5	25.9	29.9	29.0
2. WLPX-F	19.5	15.7	14.2	16.9	19.1
3. WKTI-F	19.9	18.6	18.2	19.0	18.8
4. WQFM-F	19.8	17.0	13.2	13.5	13.8
5. WZUU-F	20.2	18.2	17.4	15.9	13.1
6. WOKY	15.5	13.1	10.9	12.8	12.2
7. WISN	22.9	17.6	15.6	14.1	11.5
8. WEZW-F	15.4	11.8	10.0	9.0	9.3
9. WMGF-F	4.6	3.9	3.8	6.9	8.5
10. WBCS-F	16.1	11.4	10.0	9.6	7.0
11. WMYX-F	11.6	8.1	8.0	7.9	6.7
12. WRKR-F	10.4	8.0	5.4	4.9	6.1
13. WMIL-F	8.9	7.0	5.9	6.5	6.0

PORTLAND BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

	J/F	F/M	M/A	A/M	M/J
1. KRCK-F	7.1	8.6	8.8	7.8	8.7
2. KCNR-F	9.3	7.7	7.3	7.6	7.9
3. KINK-F	7.1	6.3	5.4	6.3	7.8
4. KMJK-F	6.8	8.0	8.7	8.2	7.7
5. KGW	6.3	6.5	7.8	7.8	7.6
6. KGON-F	9.0	7.3	6.8	7.7	7.2
7. KUPL-F	7.7	7.0	7.3	7.0	6.5
8. KXL-F	2.6	2.5	1.8	4.2	5.3
9. KWJJ	4.9	4.3	5.1	5.2	4.6
10. KXL	2.3	2.7	2.9	4.3	4.2
11. KEX	8.9	8.1	7.3	4.9	4.1
12. KJIB-F	2.8	2.5	2.4	2.4	4.0

12+ CUME RATING

	J/F	F/M	M/A	A/M	M/J
1. KGW	19.7	19.2	19.9	18.2	16.9
2. KGON-F	20.8	17.3	15.0	15.9	15.7
3. KCNR-F	17.1	15.1	15.1	14.4	14.2
4. KRCK-F	13.2	13.3	14.2	14.2	14.1
5. KMJK-F	10.8	11.2	11.1	12.0	13.4
6. KINK-F	12.8	11.9	12.0	11.7	12.4
7. KUPL-F	10.2	10.2	11.3	12.1	12.3
8. KEX	18.0	17.1	15.6	12.7	11.1
9. KWJJ	11.2	9.7	9.8	10.4	9.8
10. KXL	6.6	7.6	8.5	9.3	7.7
11. KJIB-F	4.6	4.5	5.5	6.2	6.7
12. KYXI	7.0	7.5	8.1	7.1	6.2

LITTLE ROCK BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KSSN-F	13.3	14.1	16.0	16.5	14.5
2.	KKYK-F	11.9	14.0	15.4	15.8	13.5
3.	KMJX-F	11.2	10.9	9.7	9.7	12.1
4.	KLAZ-F	16.2	13.5	12.6	11.4	8.8
5.	KARN	8.5	9.6	8.8	8.3	8.4
6.	KOKY	9.2	8.8	9.6	6.9	8.0
7.	KWTD-F			0.3	3.0	7.4
8.	KEZQ-F	8.7	9.3	9.5	8.4	6.7
9.	KLPQ-F	4.7	4.5	3.7	5.0	4.3
10.	KLRA	3.7	4.6	4.6	3.5	3.4

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KKYK-F	26.0	28.8	26.5	24.9	23.8
2.	KSSN-F	23.5	25.0	23.8	22.7	22.3
3.	KLAZ-F	22.7	21.7	18.7	16.7	16.8
4.	KMJX-F	16.2	17.6	14.7	13.9	14.7
5.	KARN	15.5	18.7	14.5	12.4	13.9
6.	KLPQ-F	9.7	11.0	9.2	9.0	11.5
7.	KEZQ-F	12.9	12.7	11.9	11.1	10.6
8.	KLRA	10.9	12.1	9.7	8.3	8.4
9.	KOKY	11.8	12.1	12.5	9.4	8.1
10.	KAAY	10.5	11.3	9.9	9.8	7.1

RICHMOND BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WRXL-F	10.7	11.6	14.0	15.2	13.7
2.	WRVQ-F	10.8	12.7	15.1	13.7	12.9
3.	WRVA	19.9	16.3	14.0	13.3	12.8
4.	WPLZ-F	11.6	10.3	8.9	10.2	11.4
5.	WEZS-F	11.4	10.9	11.0	9.8	10.5
6.	WRNL	6.9	7.0	5.6	6.7	6.1
7.	WLEE	4.9	4.2	4.8	6.8	5.7
8.	WTVR-F	6.6	8.7	9.4	6.6	5.5
9.	WANT	1.7	2.0	1.5	2.7	4.5
10.	WFTH	1.3	1.5	2.1	2.8	3.8

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WRVA	35.1	33.5	32.7	32.6	29.3
2.	WRVQ-F	29.4	27.3	29.4	29.1	27.2
3.	WRXL-F	21.1	19.4	20.0	22.7	21.4
4.	WEZS-F	20.4	19.2	20.4	19.6	18.9
5.	WTVR-F	12.3	14.2	15.6	14.1	14.0
6.	WRNL	14.2	14.5	15.0	14.2	11.9
	WPLZ-F	15.0	11.6	10.1	10.2	11.9
8.	WANT	7.7	6.9	4.8	6.4	9.7
9.	WLEE	10.7	8.3	9.3	10.9	8.9
10.	WQKS-F	4.2	6.5	7.6	6.0	6.7

HUNTINGTON BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WKEE-F	24.0	25.0	26.5	26.5	25.3
2.	WHEZ	10.0	6.5	7.7	10.0	13.8
3.	WGNT	6.9	6.2	7.2	10.6	11.4
4.	WAMX-F	10.1	11.5	11.8	10.2	9.1
5.	WTCR-F	10.2	10.4	9.2	8.1	5.5
6.	WEMM-F	9.2	6.7	5.6	5.0	5.3
7.	WPAY-F	1.9	2.9	2.3	2.3	3.6
8.	WLGC-F	3.3	3.3	2.1	2.1	3.1
9.	WHTN	4.5	3.5	3.1	3.4	2.9
	WNST-F	3.4	5.1	4.0	3.0	2.9

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WKEE-F	40.0	41.7	38.3	38.7	41.0
2.	WHEZ	17.6	16.9	16.9	17.3	22.4
3.	WGNT	18.4	16.7	17.1	21.2	21.0
4.	WAMX-F	22.3	23.4	20.8	18.8	19.6
5.	WEMM-F	1[illegible].3	12.1	10.7	10.2	10.1
6.	WTCR-F	14.5	15.1	12.7	11.3	9.5
7.	WIRO	6.6	5.9	6.6	7.1	6.0
8.	WCAK-F	5.9	9.8	8.0	5.6	6.3
9.	WHTN	6.6	5.9	6.6	7.1	6.0
10.	WPAY-F	4.9	7.9	6.3	5.3	5.9

GREENSBORO/WINSTON-SALEM BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WTQR-F	18.0	17.5	17.8	18.0	14.3
2.	WKZL-F	11.1	10.7	7.6	8.1	13.7
3.	WSEZ-F	7.8	10.6	10.2	8.0	8.1
4.	WQMG-F	8.9	8.1	7.2	6.7	7.3
5.	WMAG-F		1.2	2.7	4.9	6.7
6.	WDCG-F	5.9	4.7	5.3	6.7	6.0
7.	WGLD-F	6.4	7.8	9.2	7.3	4.9
	WRQK-F	7.8	6.7	5.8	4.5	4.9
9.	WSJS	6.4	5.8	6.5	5.5	3.9
10.	WAIR	2.4	3.3	3.2	3.3	3.7

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WTQR-F	28.9	27.4	24.9	25.3	25.1
2.	WKZL-F	18.1	17.8	14.0	13.3	15.3
3.	WSEZ-F	17.0	17.3	15.0	13.4	13.3
4.	WMAG-F		1.6	5.5	9.3	11.4
	WRQK-F	19.1	15.9	12.7	12.2	11.4
6.	WGLD-F	12.6	14.8	16.2	13.3	11.0
7.	WDCG-F	8.4	10.2	9.9	10.6	10.2
8.	WQMG-F	10.4	10.8	9.5	8.5	9.6
	WSJS	14.4	13.5	12.4	11.8	9.6
10.	WBIG	9.2	7.5	7.0	7.3	6.7

RALEIGH BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WDCG-F	13.0	13.7	14.9	15.7	16.3
2.	WQDR-F	12.0	14.9	17.5	15.5	14.2
3.	WRAL-F	14.7	12.8	10.2	10.2	13.0
4.	WPTF	10.9	8.7	9.4	8.8	8.5
5.	WKIX	6.4	8.0	7.7	6.7	7.0
6.	WYYD-F	6.6	6.2	6.0	6.4	6.3
7.	WSHA-F	3.3	2.5	2.8	4.7	4.9
8.	WDUR	3.4	4.9	7.0	7.2	4.1
9.	WUNC-F	4.6	3.5	2.6	2.9	3.7
10.	WLLE	2.0	2.1	1.9	2.1	2.8

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WRAL-F	33.3	27.4	25.5	26.0	26.7
2.	WDCG-F	25.7	25.8	25.8	25.2	25.0
3.	WQDR-F	23.8	26.0	25.8	24.0	22.9
4.	WPTF	22.3	18.7	16.8	17.4	17.7
5.	WYYD-F	12.3	14.1	15.3	14.9	13.7
6.	WKIX	14.6	14.3	11.5	12.9	13.3
7.	WUNC-F	8.5	8.0	7.6	7.7	7.2
8.	WDUR	6.3	7.7	8.4	7.2	6.2
	WSHA-F	6.1	5.3	5.3	6.5	6.2
10.	WDNC	8.4	6.3	6.7	6.8	5.4

JACKSONVILLE BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WFYV-F	15.8	15.6	17.4	19.1	17.5
2.	WIVY-F	9.6	9.4	11.1	10.2	11.2
3.	WAIV-F	9.2	10.3	9.0	7.9	8.9
4.	WQIK-F	9.6	9.5	8.3	8.2	8.8
5.	WCRJ-F	8.4	10.9	12.4	10.7	8.6
6.	WJAX-F	7.0	6.1	5.7	6.4	8.4
7.	WKTZ-F	10.8	12.7	10.5	8.3	7.5
8.	WPDQ	5.0	4.1	4.8	5.4	4.6
9.	WAPE	3.1	2.7	2.1	2.7	3.8
10.	WVOJ	3.1	3.0	3.3	3.2	3.2

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WIVY-F	30.8	27.0	27.1	27.3	27.5
2.	WFYV-F	26.4	23.4	24.0	26.0	25.6
3.	WAIV-F	23.1	21.7	21.8	20.5	20.3
4.	WQIK-F	21.6	19.7	18.5	17.6	19.4
5.	WCRJ-F	18.8	18.9	19.4	18.4	16.9
6.	WKTZ-F	21.9	19.9	15.9	15.4	15.2
7.	WJAX-F	11.7	11.0	11.7	11.0	12.0
8.	WPDQ	10.4	9.5	9.6	9.3	8.2
9.	WVOJ	9.1	7.6	6.5	6.2	7.4
10.	WNFY-F	4.8	5.3	6.4	6.9	6.2

TULSA BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KMOD-F	15.4	16.6	15.1	15.0	15.5
2.	KAYI-F	10.7	9.2	10.6	14.0	12.8
3.	KVOO	14.5	12.5	10.9	10.4	12.6
4.	KRAV-F	10.3	10.5	9.6	10.7	11.9
5.	KRMG	9.2	9.1	11.1	10.5	9.2
6.	KWEN-F	10.3	11.8	12.7	11.2	8.6
7.	KCFO-F	5.2	2.5	3.3	5.4	4.7
8.	KTFX-F	2.7	4.4	5.2	5.0	3.8
	KBEZ-F	6.3	6.7	5.3	4.3	3.8
	KGTO	0.6	1.5	2.4	2.8	3.8

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KVOO	22.5	22.2	21.8	22.7	23.9
2.	KRMG	20.5	18.7	19.6	20.3	19.5
3.	KRAV-F	17.9	20.5	22.0	19.1	17.8
4.	KMOD-F	20.5	20.7	19.7	18.3	17.6
5.	KAYI-F	15.2	15.1	15.8	15.3	13.9
	KWEN-F	16.3	17.5	17.4	16.0	13.9
7.	KTFX-F	7.0	7.5	8.4	10.8	10.4
8.	KBEZ-F	9.7	10.8	9.2	8.1	9.3
9.	KCFO-F	5.6	5.1	6.6	7.9	7.8
10.	KBBJ	3.4	4.3	4.1	3.7	6.0

HARRISBURG BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WTPA-F	15.8	16.2	17.0	18.5	20.0
2.	WHP	13.0	8.0	9.5	12.4	10.9
3.	WRKZ-F	10.0	9.2	8.1	9.7	8.5
4.	WHYL-F	6.3	7.3	5.1	4.5	7.4
5.	WKBO	9.1	7.2	6.6	7.1	7.1
6.	WHP-F	11.0	12.5	10.8	6.9	7.0
7.	WSFM-F	6.6	7.7	6.4	5.1	6.4
8.	WQXA-F	4.7	5.6	6.8	6.1	5.9
9.	WFEC	5.6	6.1	5.6	4.3	4.4
10.	WCMB	3.8	3.9	3.7	3.4	3.2

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WTPA-F	19.4	18.8	22.4	23.2	23.6
2.	WHP	19.8	15.7	20.4	22.8	20.5
3.	WHP-F	14.9	16.1	16.2	13.0	16.7
4.	WKBO	18.3	14.3	14.3	15.7	14.4
5.	WQXA-F	7.8	9.4	12.8	13.7	14.2
6.	WSFM-F	10.4	10.8	12.1	11.5	12.5
7.	WFEC	11.0	10.7	11.7	10.4	12.2
8.	WRKZ-F	13.6	12.9	13.0	14.1	12.0
9.	WHYL-F	9.9	11.8	10.6	10.4	11.5
10.	WCMB	7.3	5.8	7.0	7.0	7.5

SHREVEPORT BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KMBQ-F	12.3	14.7	17.0	14.1	13.9
2.	KDKS-F	13.8	11.4	10.3	10.3	12.6
3.	KRMD-F	13.0	13.6	13.7	13.8	12.3
4.	KWKH	12.6	9.9	11.2	13.1	11.6
5.	KCOZ-F	5.4	8.5	8.8	8.7	9.6
6.	KOKA	9.2	8.1	7.4	8.3	8.9
7.	KROK-F	9.2	7.0	7.6	8.6	8.5
8.	KEEL	10.0	10.2	6.7	5.0	6.1
9.	KCIJ	3.8	4.0	3.6	4.7	5.7
10.	KRMD	2.9	3.3	4.7	5.1	2.6

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KWKH	22.9	24.7	23.5	22.3	23.9
2.	KRMD-F	20.6	24.1	22.3	18.5	18.1
3.	KOKA	15.9	16.0	16.0	17.6	16.3
4.	KMBQ-F	16.7	19.1	19.8	18.1	17.8
5.	KEEL	23.0	23.0	19.8	17.7	17.7
6.	KROK-F	18.4	16.9	14.7	15.2	17.3
7.	KDKS-F	16.2	14.3	13.3	13.6	14.6
8.	KCOZ-F	11.8	16.5	14.9	13.2	13.7
9.	KCIJ	6.7	7.9	7.0	7.0	7.5
10.	KRMD	6.9	6.8	8.3	8.1	7.3

LANSING BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	WVIC-F	10.4	9.8	11.6	18.2	20.9
2.	WILS-F	11.9	10.2	9.9	10.2	11.1
3.	WJXQ-F	8.3	9.0	9.3	11.2	10.7
4.	WITL-F	10.7	9.5	11.1	11.5	10.4
5.	WFMK-F	13.3	13.3	12.9	10.6	10.3
6.	WJR	4.5	5.5	5.4	5.0	5.7
7.	WJIM-F	4.8	5.9	5.4	4.0	4.6
8.	WOOD-F	3.0	3.3	2.8	2.7	2.6
9.	WCXK-F	2.3	2.5	2.0	2.4	2.3
10.	WCUZ-F	1.7	2.4	3.1	2.9	2.2

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	WVIC-F	20.8	21.6	22.9	26.4	27.5
2.	WILS-F	24.2	22.9	22.1	22.1	22.2
3.	WFMK-F	27.6	29.2	24.8	21.2	21.9
4.	WJXQ-F	19.1	19.9	18.1	19.7	19.4
5.	WITL-F	18.7	16.1	16.7	20.1	17.2
6.	WJR	11.4	12.1	11.0	11.2	12.2
7.	WJIM-F	11.5	15.1	14.5	10.1	10.4
8.	WKAR-F	10.0	10.8	9.1	5.8	6.6
9.	WOOD-F	5.8	6.6	6.3	5.4	5.6
10.	WMMQ-F	2.2	3.0	4.6	5.0	4.4

GRAND RAPIDS BIRCH REPORT

APR 83 - JUN 83

12+ METRO SHARE

		APR	A/M	M/J
1.	WLAV-F	18.0	19.1	18.8
2.	WCUZ-F	5.6	10.2	14.4
3.	WOOD	10.8	10.4	10.2
4.	WZZR-F	10.7	9.7	8.1
5.	WOOD-F	8.2	9.2	7.8
	WGRD-F	7.3	7.3	7.8
7.	WJFM-F	6.4	5.6	5.0
8.	WCUZ	3.8	3.3	4.3
9.	WFUR-F	2.9	2.9	2.8
10.	WVGR-F	2.7	3.1	2.6

12+ CUME RATING

		APR	A/M	M/J
1.	WLAV-F	30.1	27.8	25.4
2.	WGRD-F	22.5	21.7	22.3
3.	WCUZ-F	16.9	18.1	20.6
4.	WZZR-F	22.7	20.7	19.4
5.	WOOD-F	21.3	20.3	19.1
6.	WOOD	19.1	17.0	15.3
7.	WJFM-F	12.3	11.2	11.9
8.	WCUZ	8.9	7.1	7.1
9.	WFUR-F	6.2	6.8	6.4
10.	WTWN	4.5	4.0	4.0

DES MOINES BIRCH REPORT

APR 83 - JUN 83

12+ METRO SHARE

		APR	A/M	M/J
1.	KGGO-F	14.3	15.1	17.9
2.	KSO	13.3	16.2	17.3
3.	WHO	11.2	11.2	11.7
4.	KMGK-F	6.9	7.2	8.3
5.	KRNQ-F	8.3	8.0	7.7
6.	KRNT	9.8	9.0	7.5
7.	KLYF-F	12.0	9.7	7.3
8.	KJJY-F	6.7	6.8	6.7
9.	KIOA	4.0	3.7	3.8
10.	WOI-F	2.8	3.1	2.6

12+ CUME RATING

		APR	A/M	M/J
1.	KSO	20.7	24.3	25.3
2.	KGGO-F	21.4	21.8	24.8
3.	WHO	21.6	21.7	22.2
4.	KMGK-F	17.9	19.2	20.1
5.	KRNQ-F	17.8	18.6	18.7
6.	KRNT	18.4	19.7	18.6
7.	KJJY-F	14.2	14.4	13.6
8.	KIOA	10.3	11.4	13.1
9.	KLYF-F	12.9	11.9	11.0
10.	WOI-F	4.4	4.9	4.7

WEST PALM BEACH BIRCH REPORT

APR 83 - JUN 83

12+ METRO SHARE

		APR	A/M	M/J
1.	WEAT-F	11.5	13.8	15.1
2.	WHYI-F	10.6	12.2	13.0
3.	WIRK-F	11.4	8.9	10.7
4.	WJNO	4.1	4.3	6.1
5.	WRMF-F	7.6	6.2	5.9
6.	WSHE-F	3.7	4.2	5.3
7.	WIZD-F	5.1	4.8	4.4
8.	WNJY-F	2.5	3.0	3.6
	WCKO-F	5.2	4.5	3.6
10.	WAXY-F	1.5	2.3	2.9
	WPOM	4.4	2.5	2.9

12+ CUME RATING

		APR	A/M	M/J
1.	WEAT-F	21.1	21.4	20.3
2.	WHYI-F	16.3	17.2	17.2
3.	WIRK-F	12.7	10.7	11.9
4.	WSHE-F	7.9	8.4	9.1
5.	WRMF-F	10.5	9.3	8.7
6.	WCKO-F	7.7	7.9	8.0
7.	WJNO	8.8	7.2	7.7
8.	WIZD-F	11.5	9.3	7.2
9.	WAXY-F	4.3	4.7	5.0
10.	WNJY-F	4.0	3.8	4.8

SALT LAKE CITY BIRCH REPORT

JAN 83 - JUN 83

12+ METRO SHARE

		J/F	F/M	M/A	A/M	M/J
1.	KRSP-F	9.7	11.9	14.2	12.8	10.7
2.	KSL	10.2	9.4	9.5	9.8	9.2
3.	KSFI-F	8.3	8.2	10.1	8.8	8.0
4.	KSOP-F	6.3	6.3	5.7	5.4	7.0
5.	KCPX-F	8.5	9.6	7.9	5.9	6.1
6.	KALL	3.2	3.1	4.1	5.6	5.4
	KFMY-F	2.7	2.2	2.2	3.7	5.4
8.	KLCY-F	3.5	3.5	3.3	4.3	4.7
9.	KDAB-F	4.5	4.0	4.7	5.8	4.1
10.	KISN-F	4.4	5.0	6.2	5.3	3.5

12+ CUME RATING

		J/F	F/M	M/A	A/M	M/J
1.	KRSP-F	17.2	19.0	20.5	19.5	18.4
2.	KSL	21.1	19.7	19.2	18.6	17.8
3.	KSFI-F	13.4	12.9	14.4	13.3	11.6
4.	KCPX-F	14.1	14.0	12.6	10.5	10.6
5.	KALL	9.8	9.2	9.7	9.5	9.9
6.	KSOP-F	10.7	11.1	10.3	9.1	9.3
7.	KFMY-F	7.8	5.7	4.9	6.8	8.7
8.	KDAB-F	10.3	9.3	9.5	9.7	8.4
9.	KISN-F	9.2	9.3	8.7	8.3	7.8
10.	KLUB	7.0	6.0	4.6	6.0	7.2

BEAUMONT-PORT ARTHUR-ORANGE BIRCH REPORT

APR 83 - JUN 83

12+ METRO SHARE

		APR	A/M	M/J
1.	KZZB-F	18.1	16.1	17.3
2.	KYKR-F	7.8	9.2	11.0
	KHYS-F	8.1	10.7	11.0
4.	KAYD-F	12.5	10.6	10.1
5.	KLVI	9.2	8.3	8.8
6.	KQXY-F	7.1	8.3	7.7
7.	KZOM-F	8.8	8.9	7.6
8.	KWIC-F	3.0	2.8	3.7
9.	KTRH	2.7	3.1	3.1
10.	KALO	1.2	1.7	2.4

12+ CUME RATING

		APR	A/M	M/J
1.	KZZB-F	23.0	23.1	25.8
2.	KYKR-F	15.3	16.5	19.9
3.	KLVI	18.4	17.4	18.0
4.	KAYD-F	16.1	16.1	16.4
5.	KHYS-F	8.5	10.9	12.6
6.	KIOC-F	9.9	10.7	12.3
7.	KZOM-F	13.3	13.1	12.2
8.	KQXY-F	9.5	11.1	11.8
9.	KWIC-F	8.7	9.4	10.9
10.	KTRH	5.3	5.6	6.6

BIRCH NON MONTHLY REPORTS*

HUNTSVILLE, AL (18 Apr - 1 May)

1.	WZYP-f	80	697	20.1	
2.	WBHP	52	575	13.2	For stations descriptions see Huntsville Arbitron
3.	WAHR-F	30	442	7.6	
4.	WRSA-F	22	252	5.6	

FREDERICK COUNTY, VA (4 Apr- 3 May)

1.	WINC-F	26	295	26.6	95.5, 22 KW @ 2200, AC ABC-E, $14.00 (PRO)
2.	WUSQ-F	17	140	18.0	102.5, 50 KW @ 1050, COUNTRY , $12.50 (Dome)
3.	WWDC-F	10	91	10.4	See Washington ARB

SHENANDOAH COUNTY, VA (4 Apr-3 May)

1.	WSIG	20	123	39.9	790, 1 KW (DAYS), COUNTRY APR, $8.00 (Dome)
2.	WUSQ-F	7	63	12.9	See Frederick above
3.	WAMM	5	60	10.1	940, 250 W (DAYS), ROCK , $7.00 (----)

SIOUX FALLS, SD (11 Apr - 1 May)

1.	KKRC-F	35	315	24.2	
2.	KPAT-F	31	191	14.2	
	KSOO	21	217	14.4	For stations descriptions see Sioux Falls Arbitron
4.	KYKC	14	145	9.7	
5.	KELO	10	262	7.0	

SALEM, OR 25 Apr - 8 May)

1.	KSKD-F	57	455	15.1	
2.	KRCK-F	33	232	8.7	
3.	KUPL-F	31	217	8.3	For stations descriptions see Portland Arbitron
4.	KGW	19	321	5.1	
5.	KGON-F	18	262	4.9	

BENTON HARBOR, MI (16 May - 1 June)

1.	WHFB-F	23	207	18.2	99.9, 9 KW @ 250, BTFL , $12.50 (PRO)
2.	WHFB	17	193	13.2	1060, 5 KW (DAYS), MOR ABC-I, $14.00 (PRO)
	WBMX-F	17	69	13.5	See Chicago Midwest
4.	WIRX-F	16	161	12.4	107.1, 3 KW @ 308, ROCK Source, $27.00 (Mc-Guild)Fam
5.	WSJM	15	181	11.9	1400, 1 KW/250 W, COUNTRY NBC, $25.31 (m-Guild)
					Midwest Family

LAREDO, TX (18 Apr - 19 May)

1.	KOYE-F	34	333	22.6	94.9, 100 KW @ 900, ROCK , $14.00 (Savalli)
2.	KVOZ	31	337	20.8	1490, 1 KW, SPANISG , $12.00 (Caballero)
3.	KLAR	18	249	12.0	1300, 1 KW/250 W, COUNTRY , $14.00 (Masla) Hicks
4.	KRRG-F	15	153	10.2	98.1, 100 KW @ 773, ROCK , $14.75 (Weiss)

ARDMORE, OK (23 - 29 May)

1.	KKAJ-F	42	401	40.2	95.7, 100 KW @ 450, COUNTRY MBS, $16.50 (PRO)
2.	KELS-F	22	183	21.2	92.1, 3 KW @ 295, ROCK , $10.25 (----)

---

*These reports show 1/4 HR AVG (Mon-Sun, 6A-MID, 12+) then Metro Cume (same criteria) and finally 1/4 Hour Share (same criteria). Also shown are the dates of the survey.

KANKAKEE, ILL

1. WKAN	24	295	15.9	1320, 1 KW/500 W, AC/MOR		, $18.00	(PRO) Mid Amer
WLS	24	247	15.8	See Chicago			
3. WBYG-F	16	189	10.2	99.9, 50 KW @ 500, CONTEMP	ABC-F	, $25.00	(----)
4. WMAQ	15	174	9.7	See Chicago			
5. WGN	12	93	7.7	See Chicago			

BIG HORN PARK, WY (31 May - 13 June)

1. KTAG-F	25	153	36.7	97.9, 100 KW @ 1901, ROCK		, $ NA	(Torbet)
2. KODI	9	86	12.8	1400, 1 KW/250 W, MOR	ARR	, $ 9.00	(----)
3. KPOW	6	89	9.4	1260, 5 KW/1 KW, COUNTRY	ABC-I	, $ 9.25	(Eastman)
KPCQ-F	6	54	8.5	92.5, 100 KW @ 1857, COUNTRY		, $ NA	(----)

MARION COUNTY, OH (6 - 29 May)

1. WMRN-F	22	208	23.2	106.9, 25 KW @ 340, COUNTRY		, $18.00	(----)
2. WDIF-F	18	258	18.5	94.3, 3 KW @ 300, ROCK		, $17.00	(Regional)
WLVQ-F	18	116	18.6	See Columbus			
4. WMRN	13	189	13.2	1490, 1 KW/250 W, MOR	MBS	, $16.00	(----)

RADIO PUBLICATIONS FROM DUNCAN MEDIA ENTERPRISES

"AMERICAN RADIO"
SPRING EDITION - published every August. Available August through March of the following year. FALL EDITION - published every February. Available only from February through June. American Radio is the industry's most complete and timely sourcebook of radio ratings and market information. It has become the "bible" of the industry and is a must for anyone involved with radio.
300 pp (approx)...$50.00

"RADIO IN THE UNITED STATES: 1976-1982. A Statistical History"
The title of this book says it all. It is a history of each regularly rated market for the years 1976 through 1982. The history is told through ratings and financial data for the seven-year period. Also included are format shares for each year, format changes and call letter changes and much more. A special feature is a listing of station sales for each market since 1970.Over 1000 transactions are listed.
262 pp...$50.00

"DUNCAN'S RADIO MARKET GUIDE"
This book is a must for any serious student of radio-particularly those who are also investing their money in the medium. Radio Market Guide ignores ratings and concentrates on those other market factors which contribute greatly to the success of radio. The book analyzes population data, financial information, competitive factors and much, much more. This book does much of your homework for you if you are investing in a radio station.
350 pp (approx)...$90.00 (to be issued in Dec. 1983 and every 2 years thereafter)

"A TALE OF TWO RADIO MARKETS: INDIANAPOLIS AND LOUISVILLE"
This report analyzes two very different radio markets in great detail. It attempts to explain why one market is profitable and rapidly growing while the other has been unprofitable and stagnant. Extensive interviews and surveys were done among radio executives and advertisers. in each market. The results will surprise you and, hopefully, help you to gain knowledge about radio in your market, also.
100 pp...$28.00 (available in Sept. 1983)

ORDER FORM

Complete and mail form to:

JAMES DUNCAN, JR.
DUNCAN MEDIA ENTERPRISES
P.O. BOX 2966
KALAMAZOO, MICH 49003

NAME ____________________

TITLE ____________________

COMPANY ____________________

ADDRESS ____________________

____
CITY STATE ZIP

A postage (first class) and handling charge of $4.00 per order is added unless order is prepaid. Orders from individuals must be prepaid. Include purchase order numbers for orders to be billed.

	PRICE	QTY	AMOUNT
American Radio (latest edition)	______	____	____
Radio in the U.S.	______	____	____
Duncan's Radio Market Guide (avail 12-83)	______	____	____
A Tale of Two Radio Markets (avail 9-83)	______	____	____

____ Payment enclosed

____ Charge to my credit card

____ Visa ____ MasterCard

Card number ____________________

Expiration date ____________

Signature ____________________

______ Bill my company

Purchase order number __________